

Household Surveys



Eastern Idaho COVID-19 Economic Report | June 29, 2020

About the Report

The RBDC is tracking the economic impact of the COVID-19 outbreak on eastern Idaho. The report is compiled by RBDC student research teams and will be updated weekly. We hope you find the report helpful to you. We appreciate the organizations that have contributed funds to make this report available. Please contact Will Jenson (w.jenson@rbdcenter.org) if you would like to participate in our weekly industry surveys or would like to contribute to our report in some other way.

-Thank you

New This Week

- Most residents in Eastern Idaho use their food storage either every day or at least once a week
- Most residents in Eastern Idaho said that no one in their household has thought about going back to school to finish a degree because of job loss
- Most residents completed anywhere from 1-4+ home improvement projects during the Stay at Home Order
- Residents of Idaho Falls, Rigby, and Rexburg think now is a good time to save money

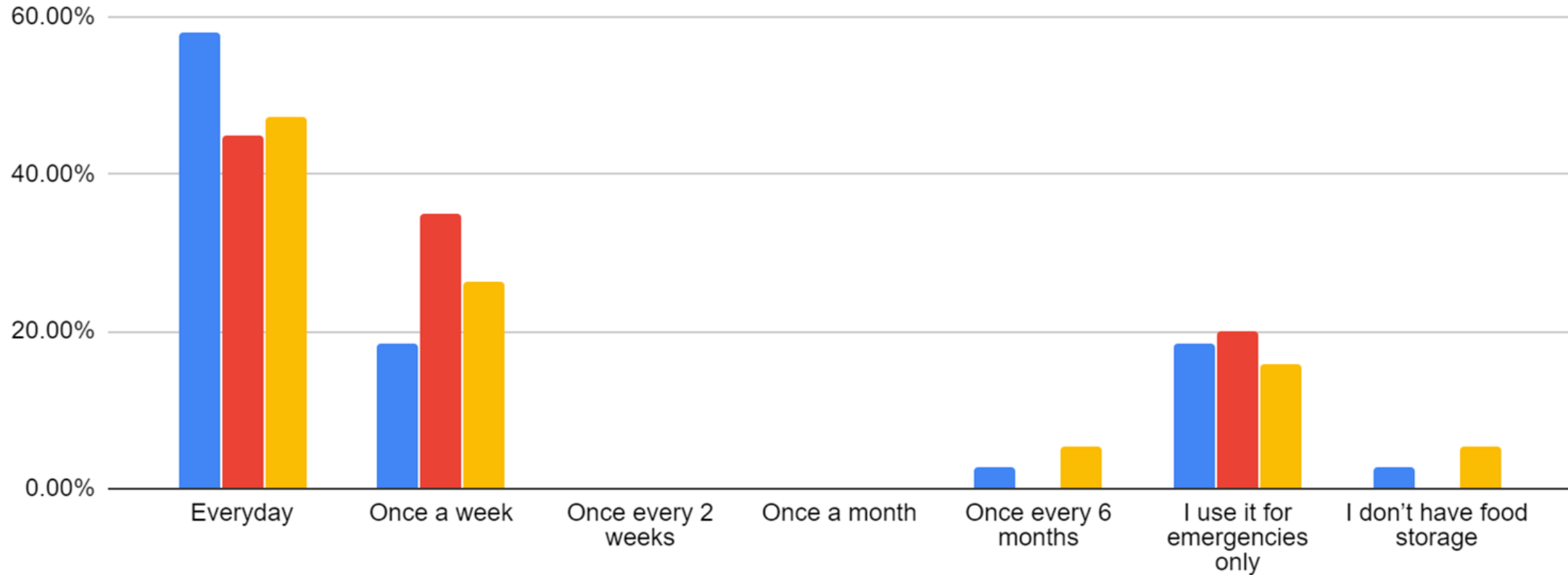
Social Media Polls

The RBDC is conducting polls with key questions each week. The goal of these polls is to see how households and individuals are being impact by the COVID-19 outbreak. Each week the RBDC will also be conducting interviews with business owners to get qualitative and quantitative data.

Food Storage Poll

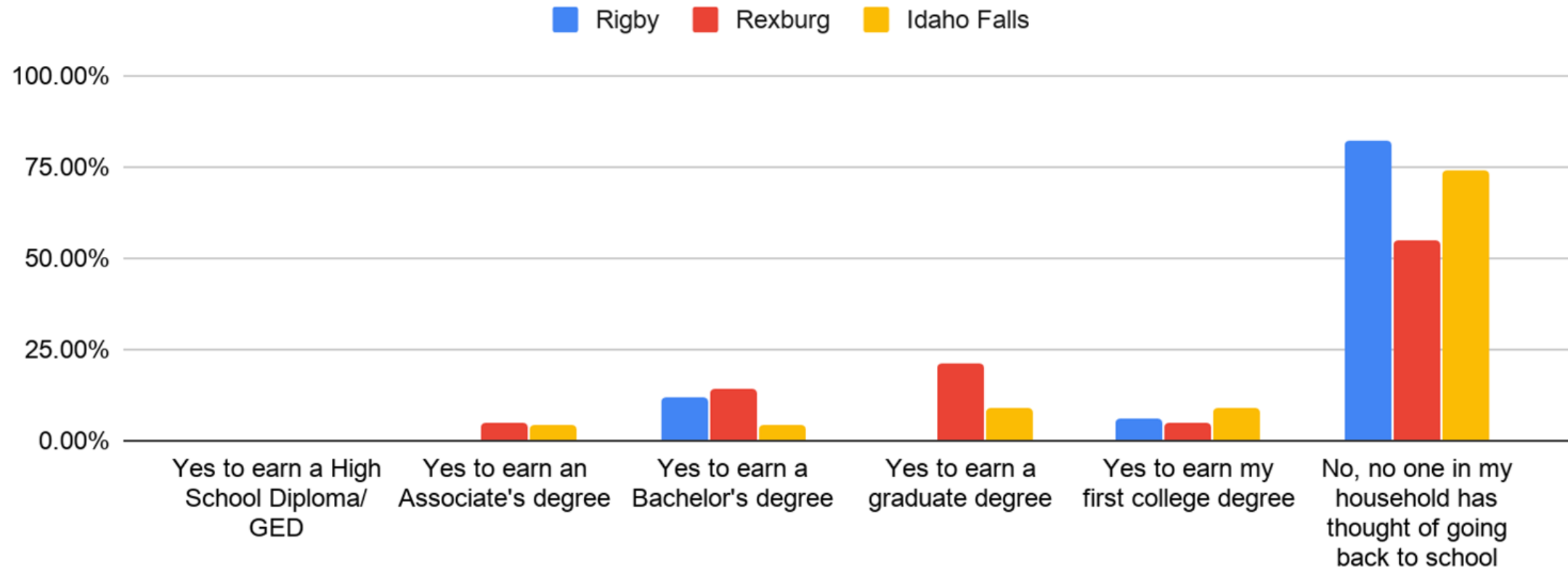
Food Storage and how often it is being used

■ Rigby ■ Rexburg ■ Idaho Falls



Higher Education Poll

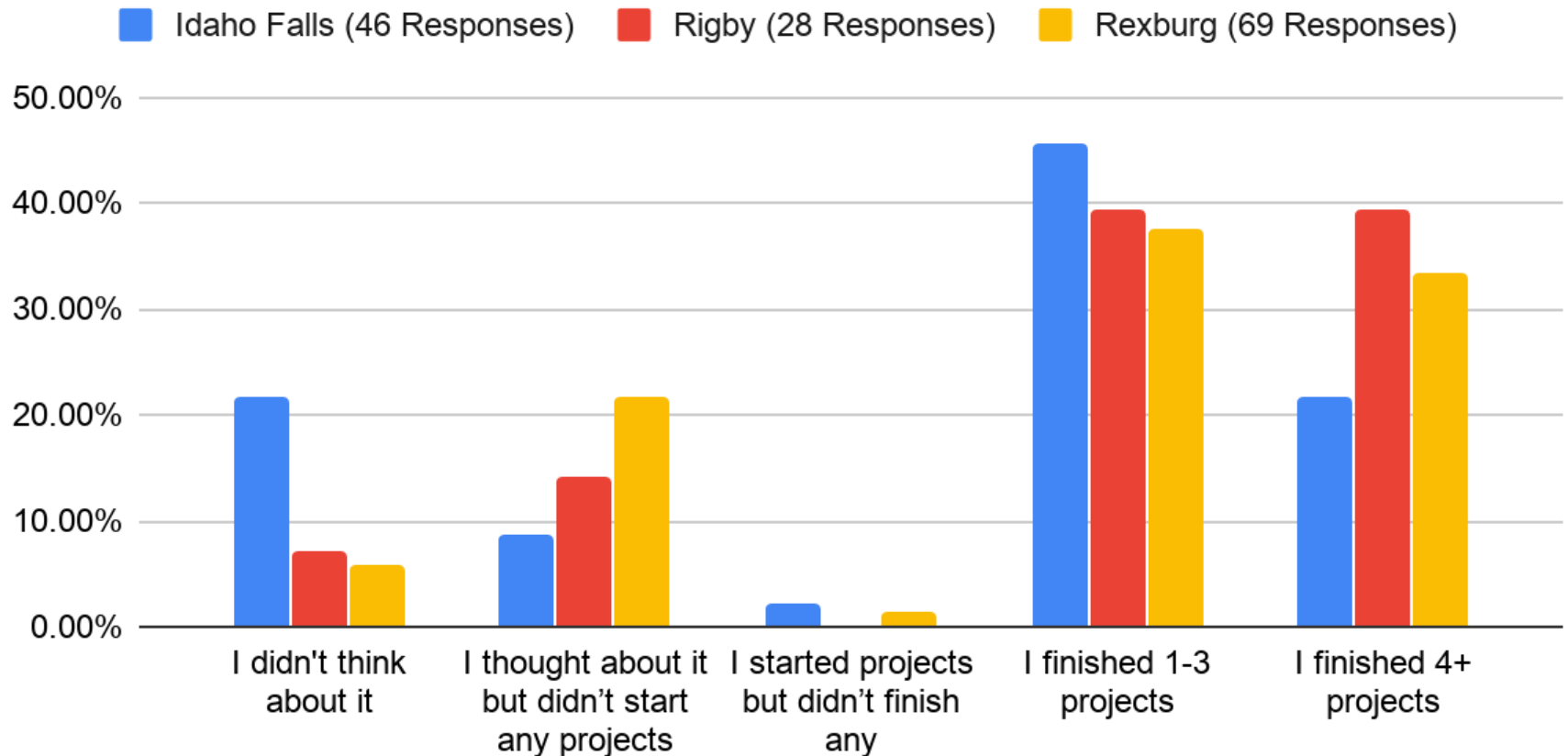
Taking Courses to Finish a Degree or Certificate due to Job Loss



Poll posted in the Facebook Groups: Life in Idaho Falls,' I<3 life in Rexburg', 'I love Rigby and I'm allowed to talk about it'

Home Improvement Poll

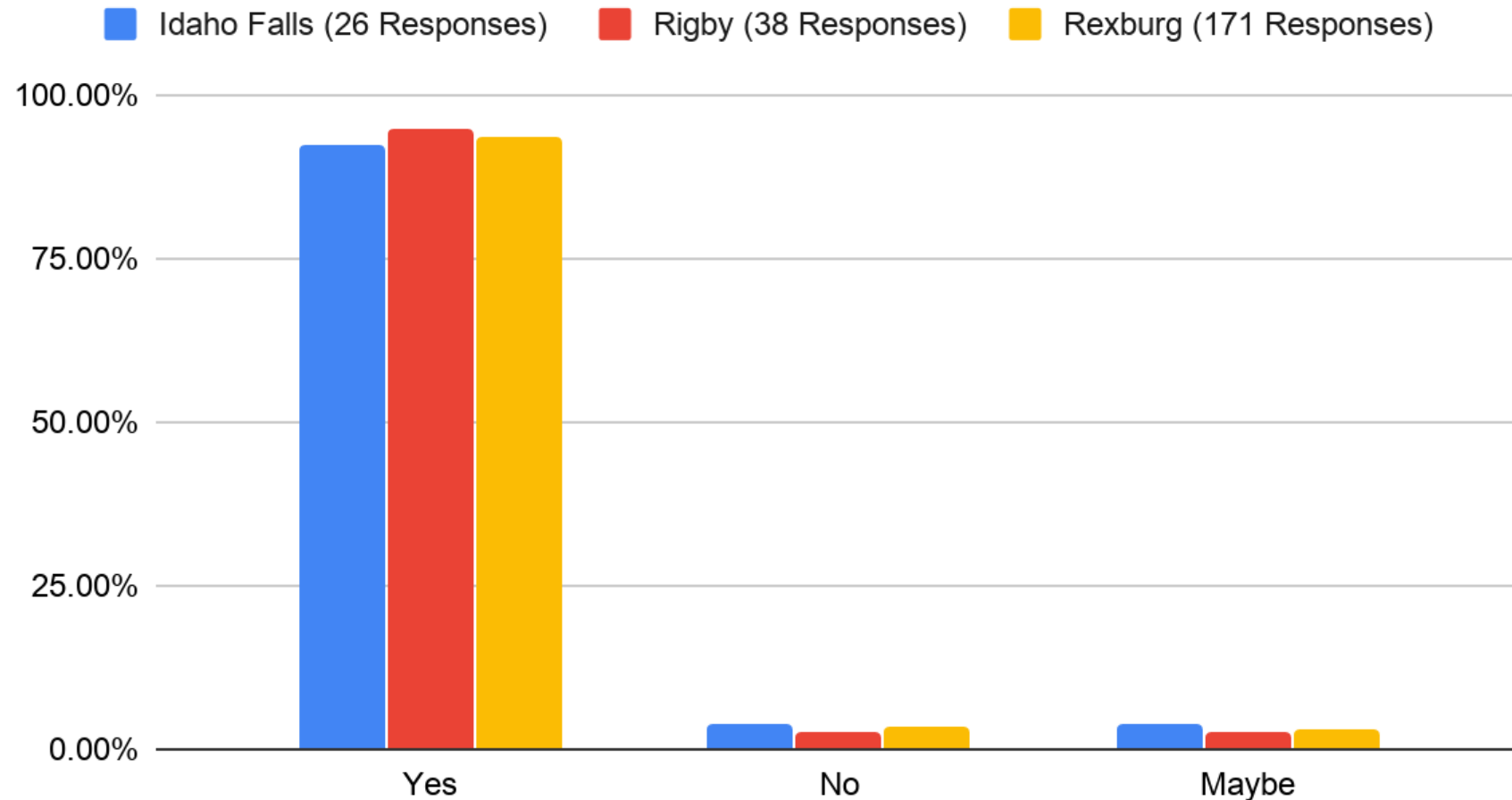
Did the Stay at Home Order motivate you to do home improvement projects around your home?



Poll posted in the Facebook Groups: Life in Idaho Falls,' I<3 life in Rexburg', 'I love Rigby and I'm allowed to talk about it'

Savings Poll

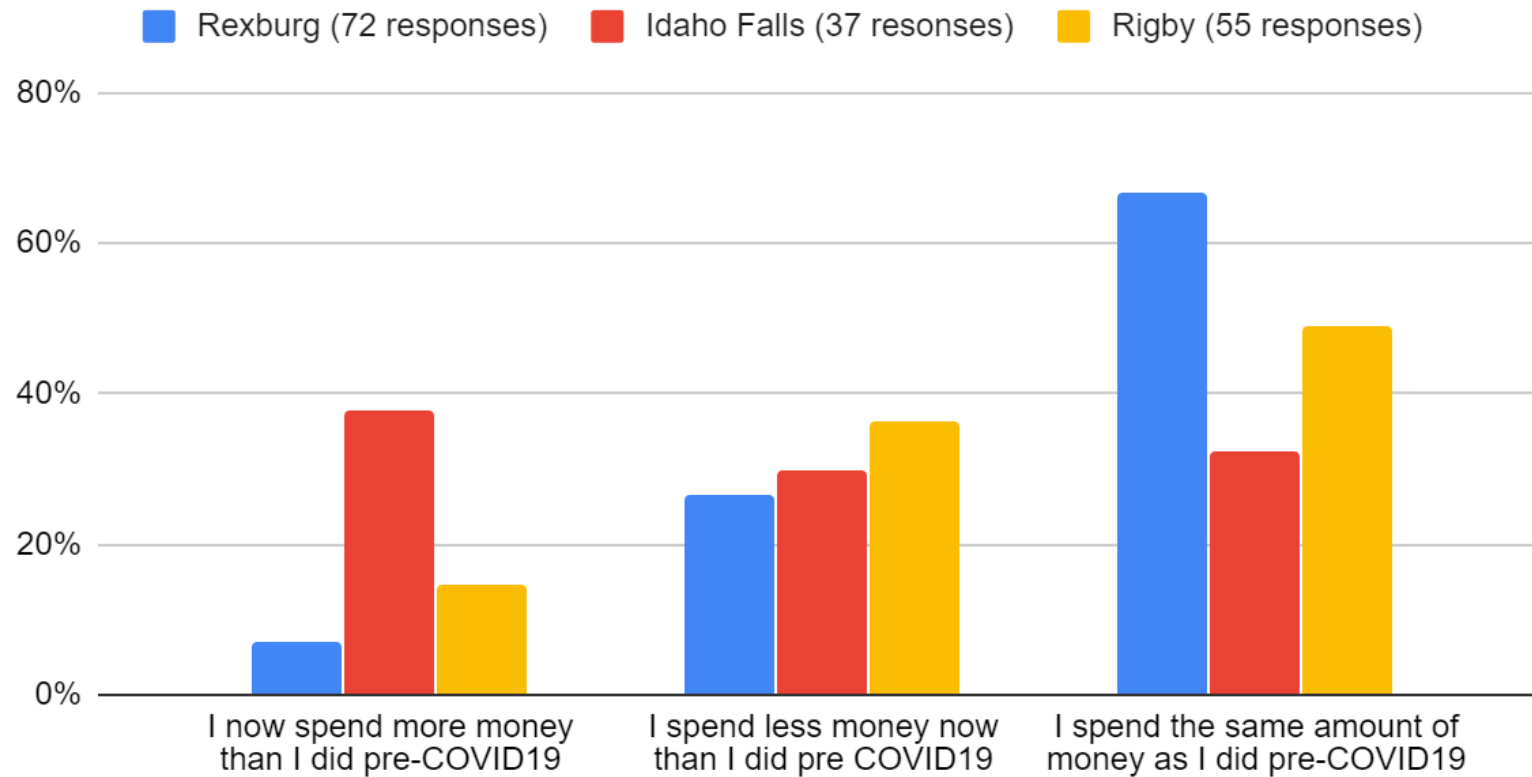
Is now a good time to save money?



Poll posted in the Facebook Groups: Life in Idaho Falls, 'I <3 life in Rexburg', 'I love Rigby and I'm allowed to talk about it'

Monthly Budget Poll

Have you seen a change in your monthly budget now that Gov Little's plan has reopened a majority of businesses?

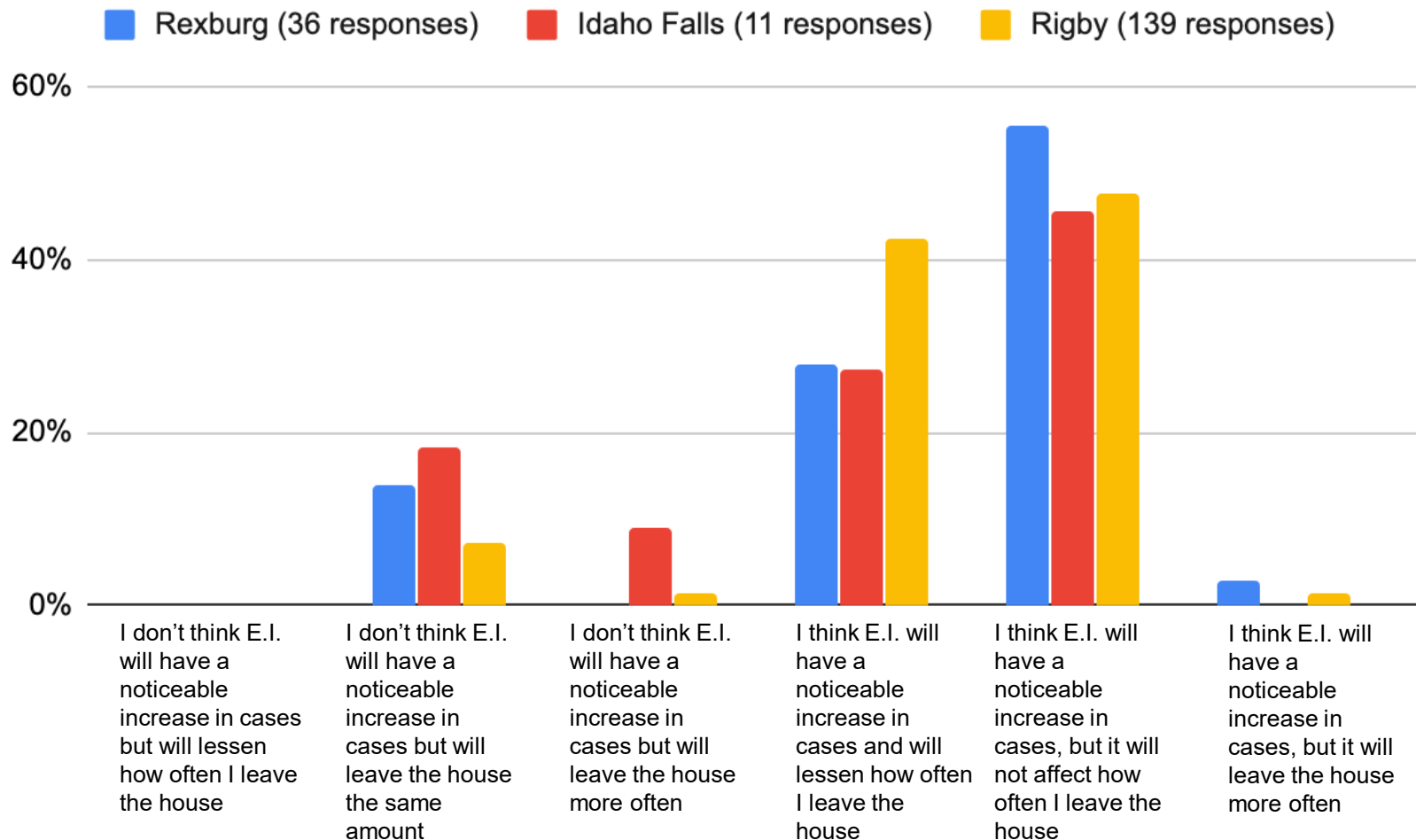


Poll posted in the Facebook Groups: Life in Idaho Falls, 'I <3 life in Rexburg', 'I love Rigby and I'm allowed to talk about it'



Social Media Poll

How do you think Eastern Idaho will be affected by a potential second wave of Coronavirus cases?



Poll posted in the Facebook Groups: 'Life in Idaho Falls,' 'Life in Rexburg,' 'I love Rigby and I'm allowed to talk about it'



RESEARCH & BUSINESS
DEVELOPMENT CENTER

The Research and Business Development Center (RBDC) is a 501 (c) 3 non-profit with a mission to provide undergraduate students with meaningful work experience to better prepare them for careers and life.

Connecting students with clients to work on projects (similar to this report) that deliver value to both student and client is central to this mission.

Connect with the RBDC to see how our projects could help your business or organization with key insights through guided student projects across a broad range of disciplines and project types.

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