



RESEARCH & BUSINESS
DEVELOPMENT CENTER

Eastern Idaho COVID-19 Economic Report | June 8, 2020

About the Report

The RBDC is tracking the economic impact of the COVID-19 outbreak on eastern Idaho. The report is compiled by RBDC student research teams and will be updated weekly. We hope you find the report helpful to you. We appreciate the organizations that have contributed funds to make this report available. Please contact Will Jenson (w.jenson@rbdcenter.org) if you would like to participate in our weekly industry surveys or would like to contribute to our report in some other way.

-Thank you

Weekly Initial Unemployment Claims

Definitions

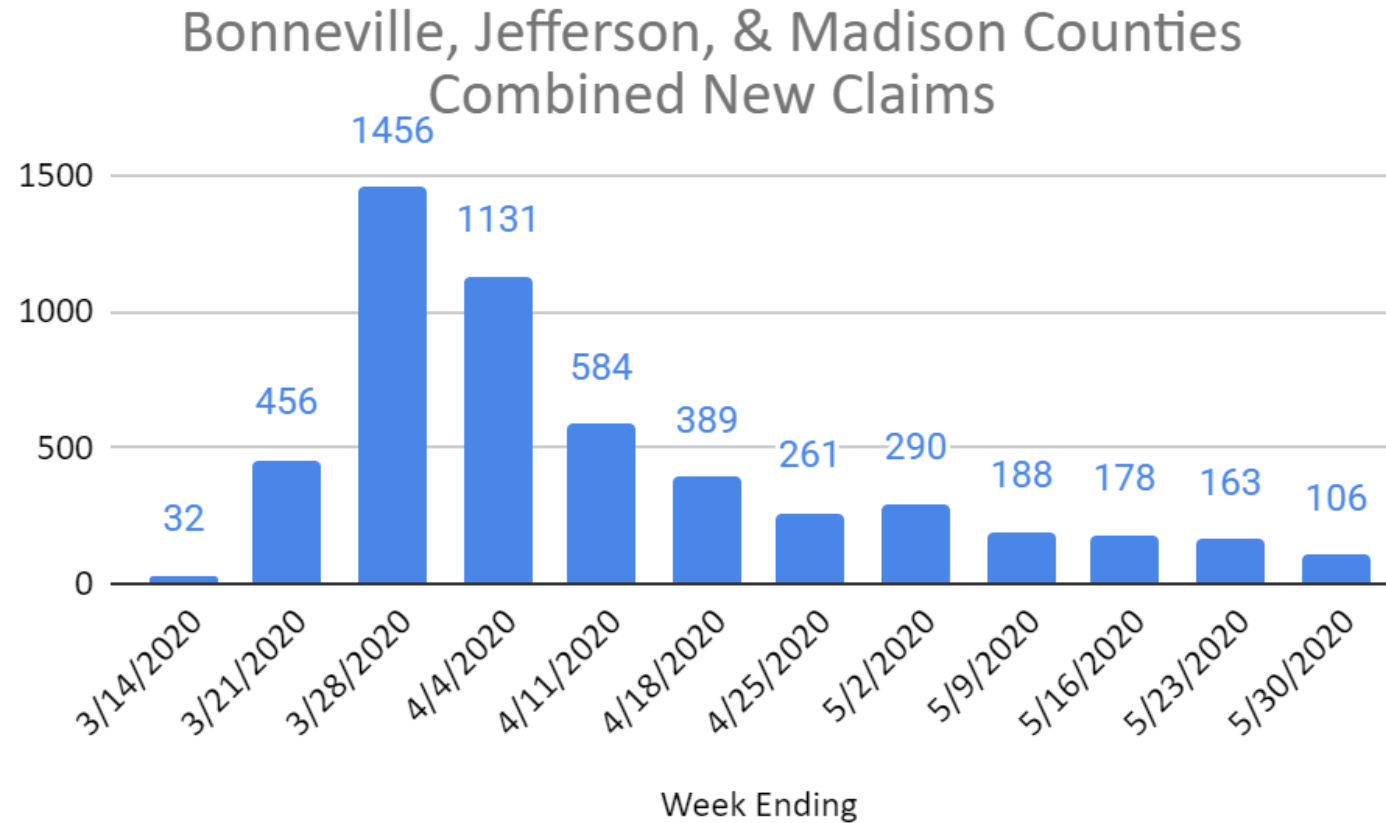
An **initial claim** is a claim filed by an unemployed individual after a separation from an employer. The claimant requests a determination of basic eligibility for the UI program. When an initial claim is filed with a state, certain programmatic activities take place and these result in activity counts including the count of initial claims. The count of initial claims for unemployment insurance is a leading economic indicator because it is an indication of emerging labor market conditions in the country. However, these are weekly administrative data which are difficult to seasonally adjust, making the series subject to some volatility.

Source: <https://www.dol.gov/ui/data.pdf>

New This Week

- Unemployment Claims in Eastern Idaho and across the state are continuing to drop
- Regional Unemployment Claims in Eastern Idaho, Salt Lake County, Utah County, and Jackson Hole Wyoming were significantly higher in April than in March
- Rexburg and Rigby residents feel very comfortable in going to the now reopened gyms and recreation centers, while residents of Idaho Falls feel somewhat comfortable
- Eastern Idaho traffic counts are rebounding faster than Ada County's Traffic Counts since the start of Covid-19

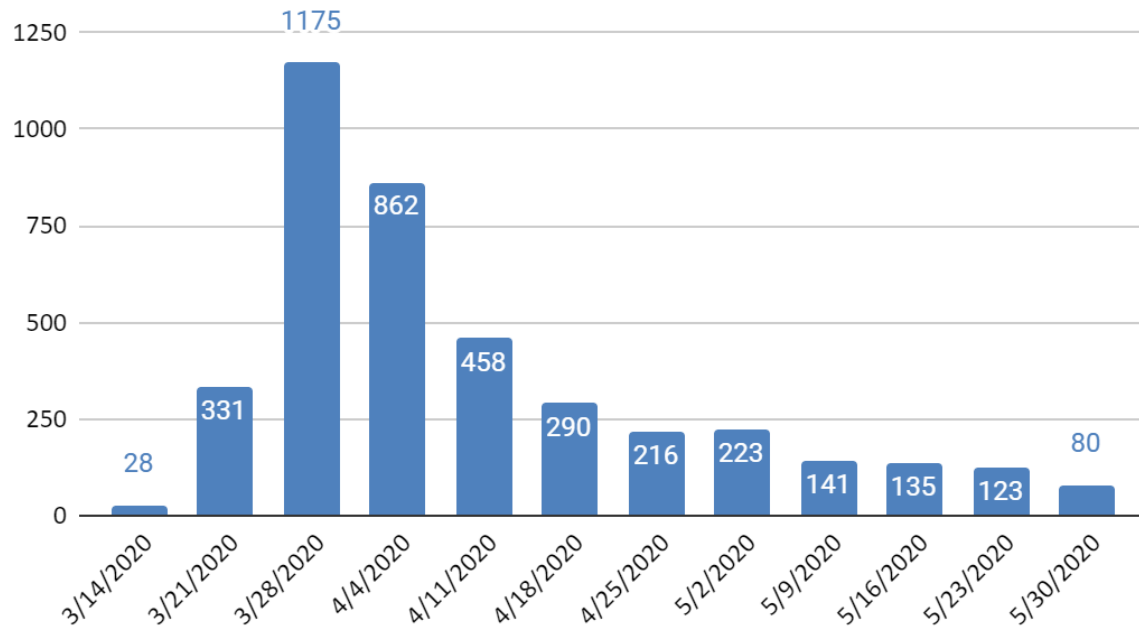
Weekly Initial Unemployment Claims



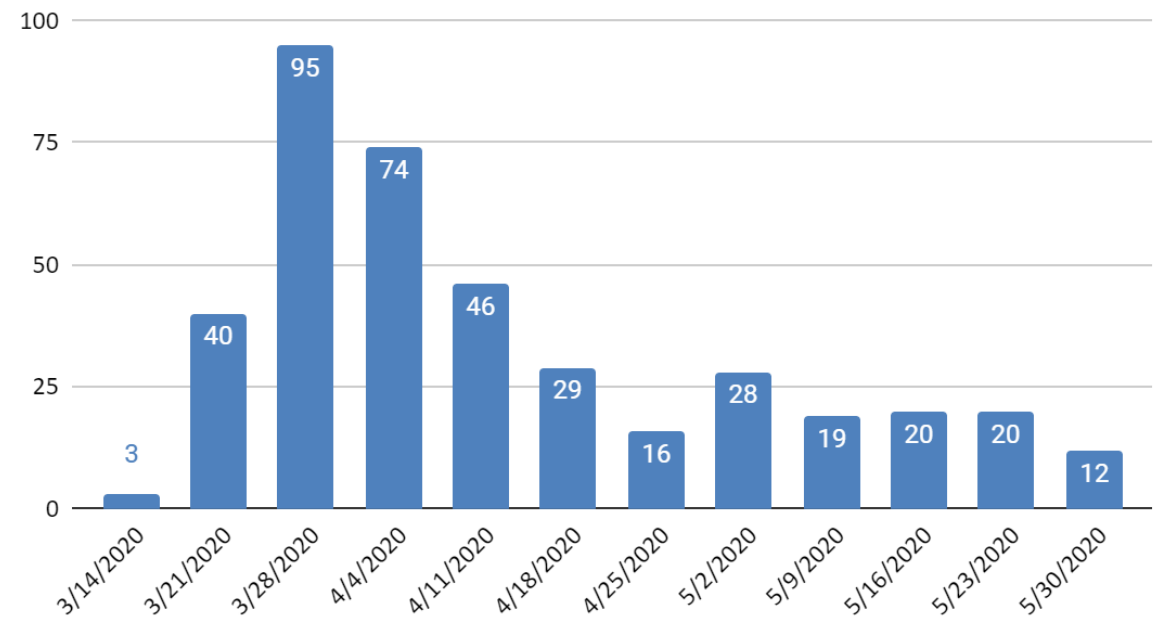
Source: <https://public.tableau.com/profile/idlabor#!/vizhome/IdahoInitialClaims/Dashboard>

Weekly Initial Unemployment Claims

Bonneville County Initial Claims by Week



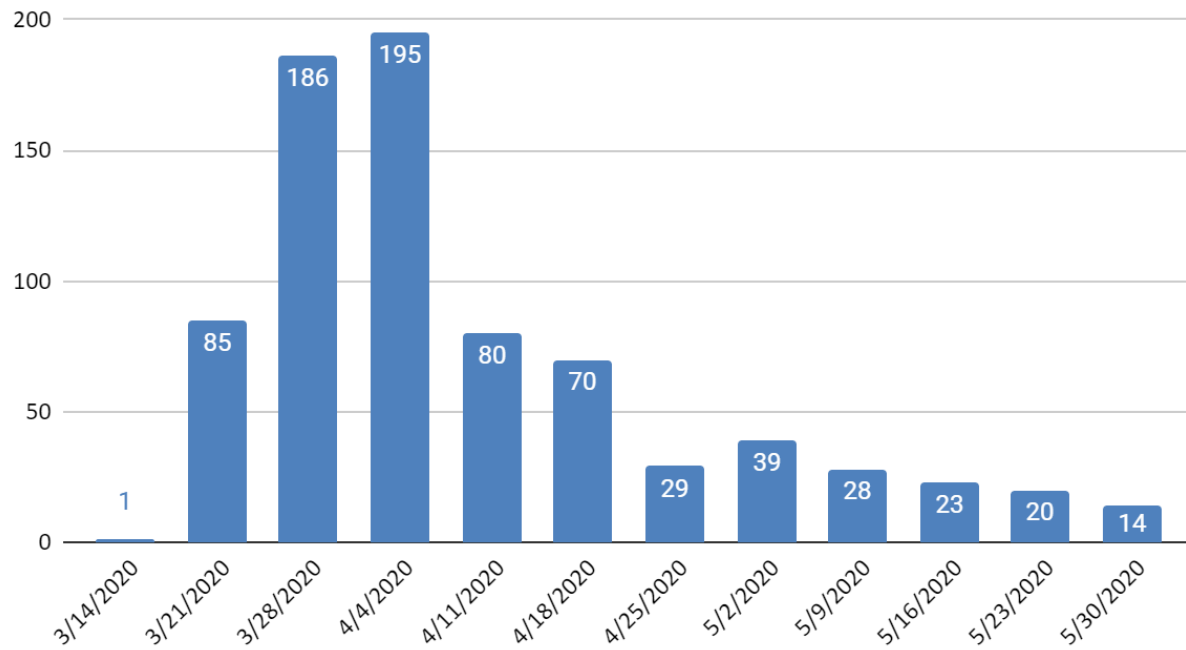
Jefferson County Initial Claims by Week



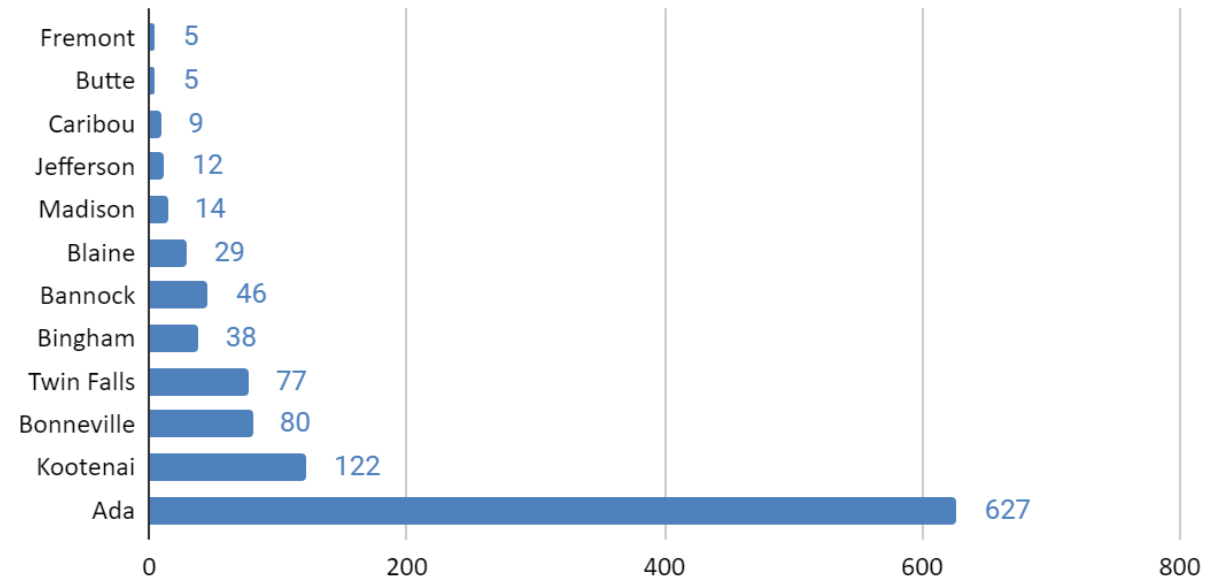
Source: <https://public.tableau.com/profile/idlabor#!/vizhome/IdahoInitialClaims/Dashboard>

Weekly Initial Unemployment Claims

Madison County Initial Claims by Week



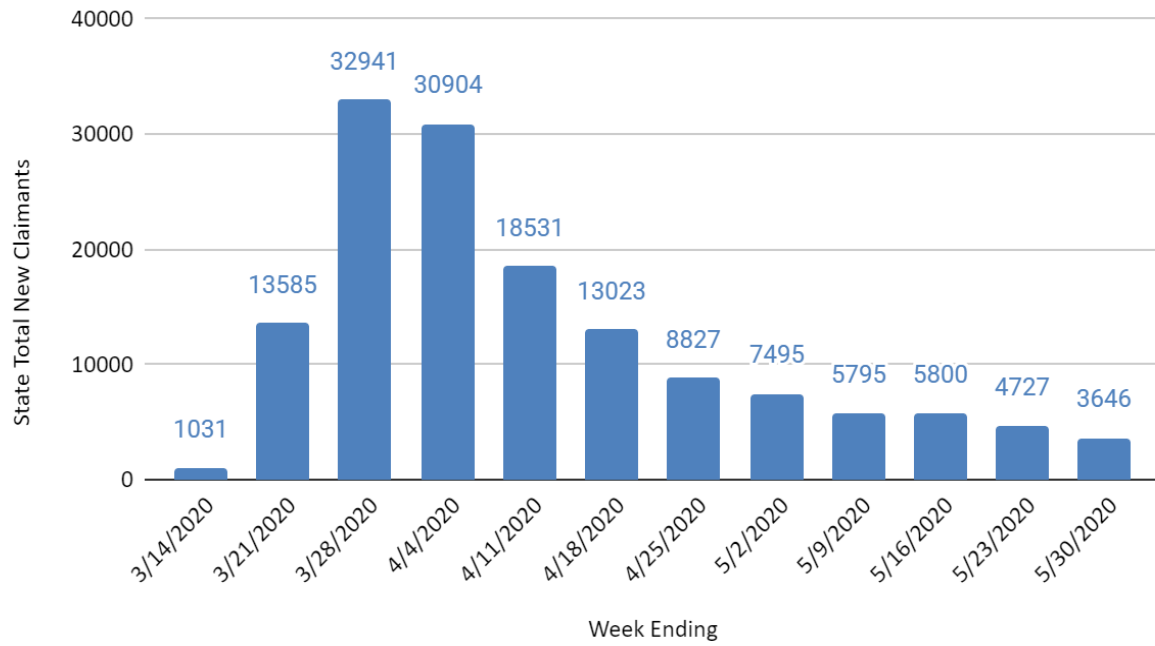
Idaho County Comparison Of New Claims Week Ending May 30



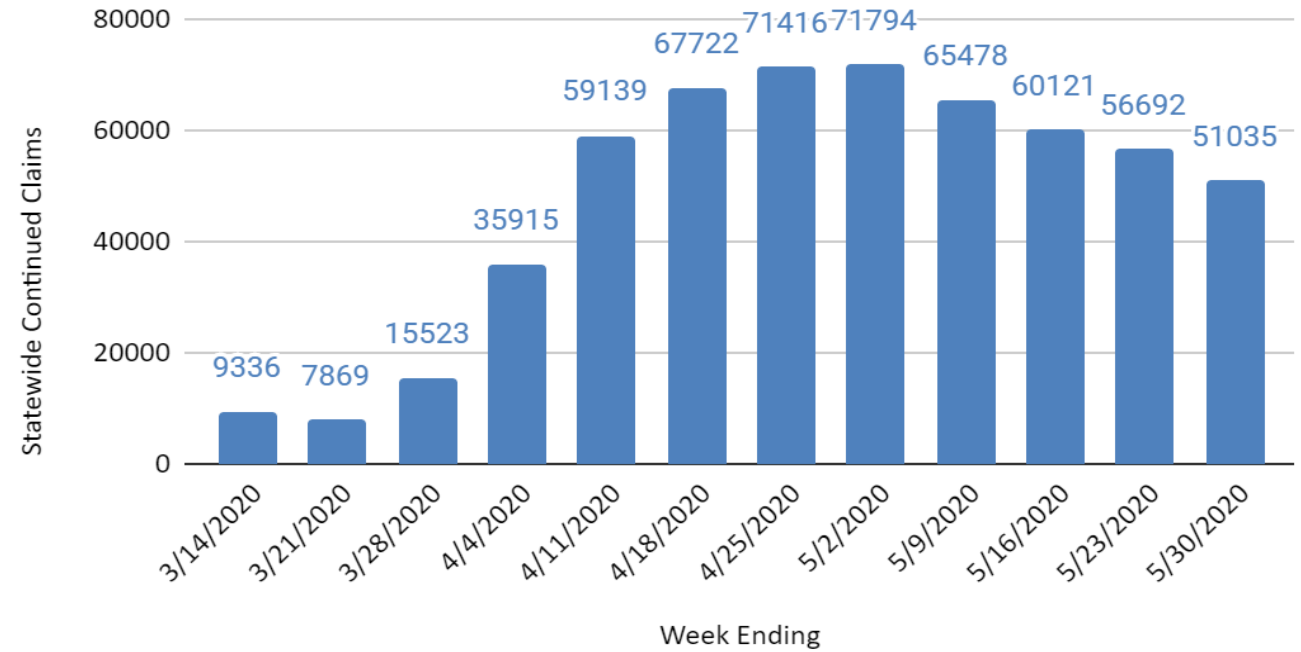
Source: <https://public.tableau.com/profile/idlabor#!/vizhome/IdahoInitialClaims/Dashboard>

Statewide Claims

State Total New Claims

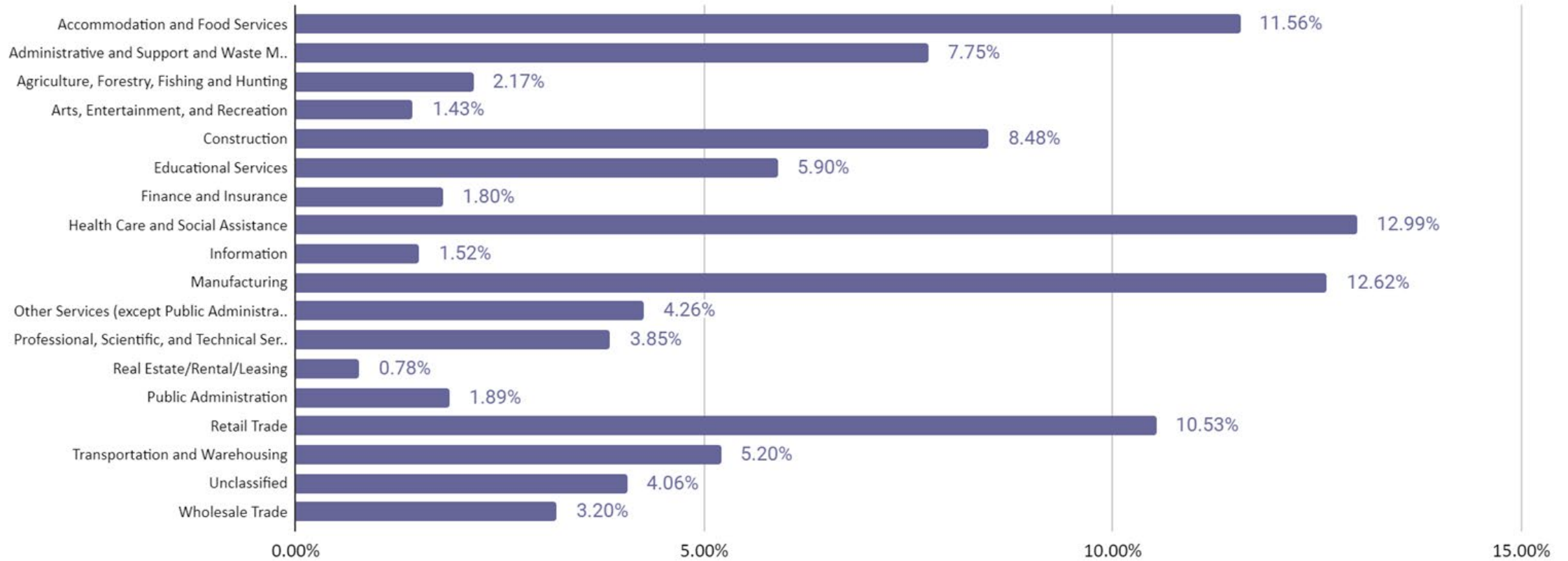


Statewide Continued Claims



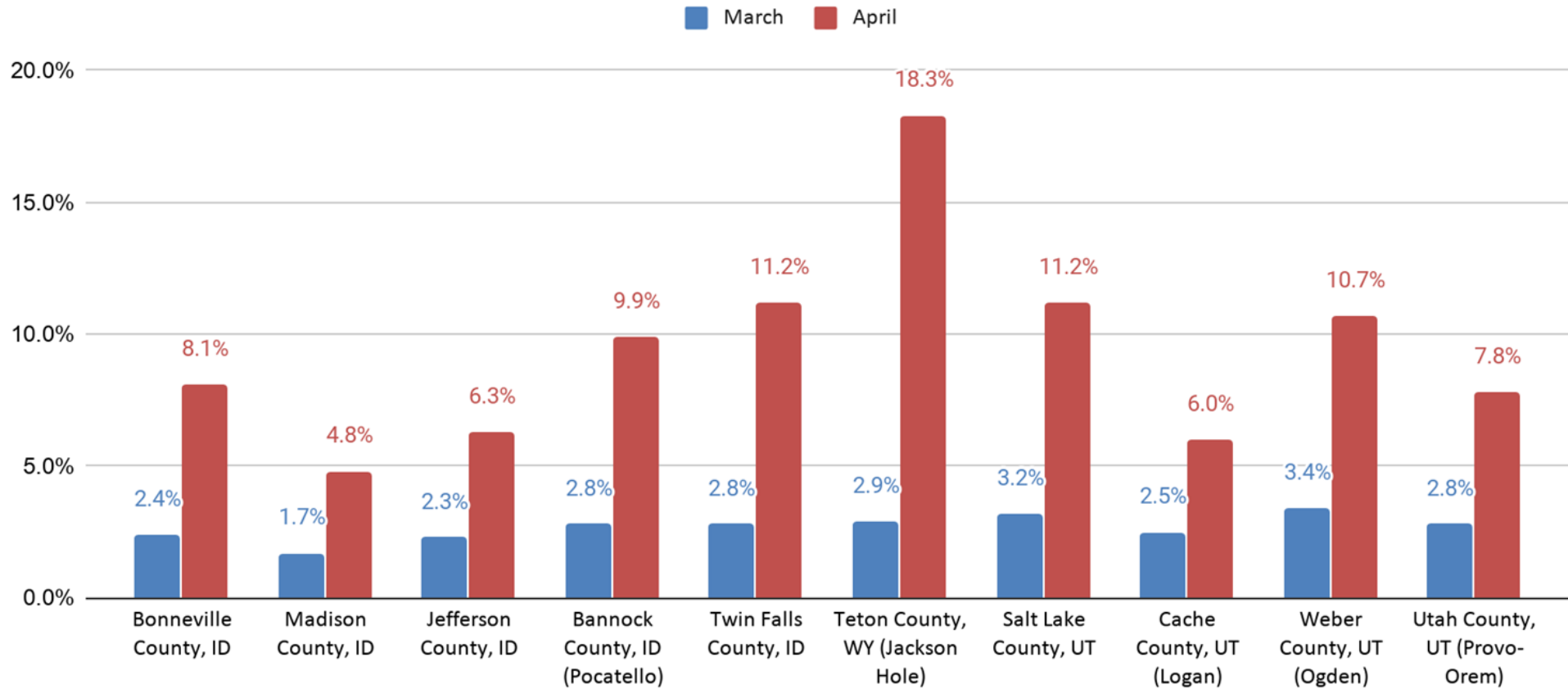
Statewide New Claims

What Industries did the claimants work in?



Regional Unemployment Rates

Regional County Unemployment Rate Percentages



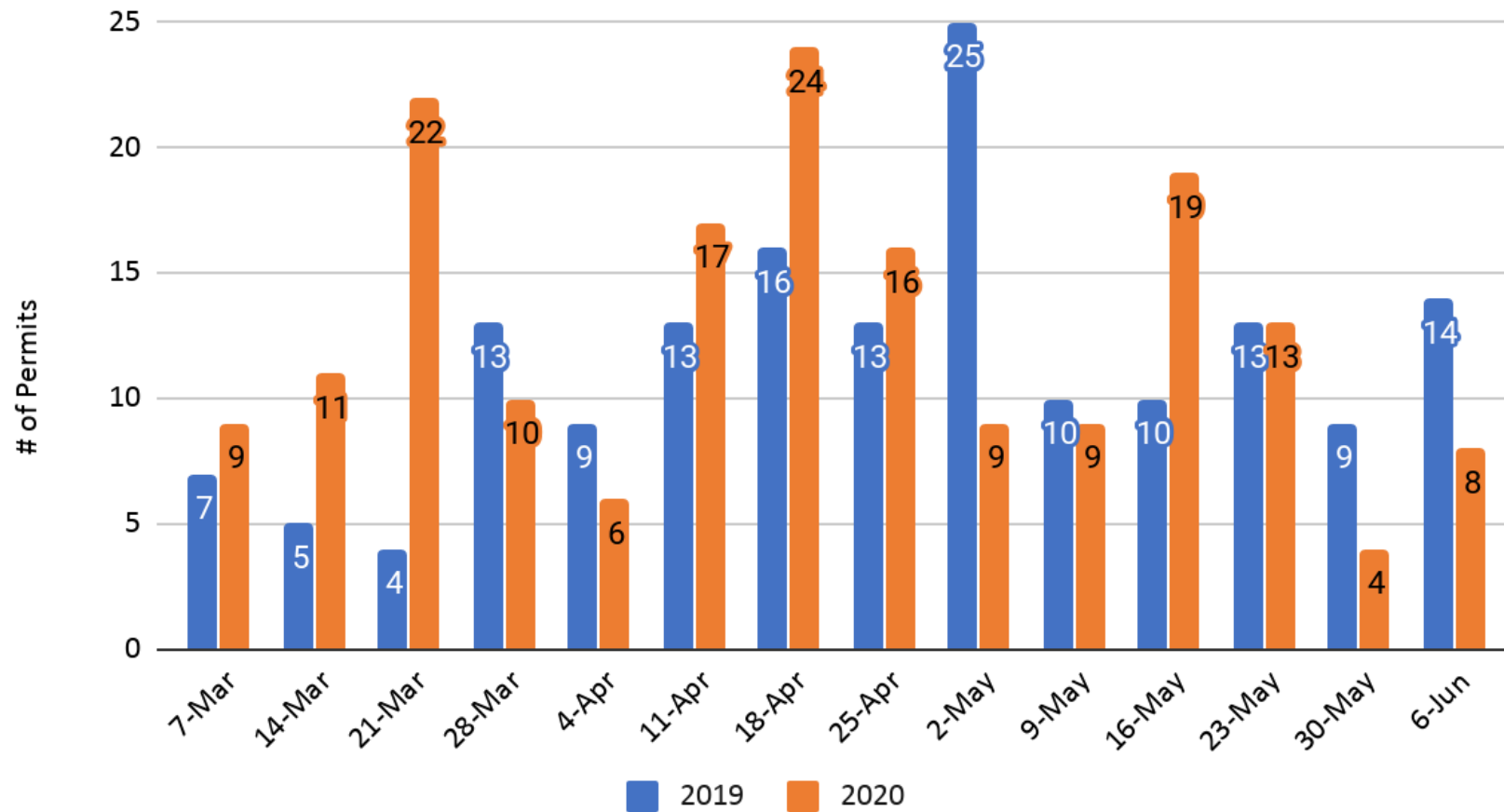
Sources: <https://lmi.idaho.gov/publications/2020/LAUS/unemploymentbycounty.pdf>
<https://jobs.utah.gov/wi/data/library/employment/countyunemployment.html>

<https://doe.state.wy.us/lmi/news.htm>



Building Permits – Madison County

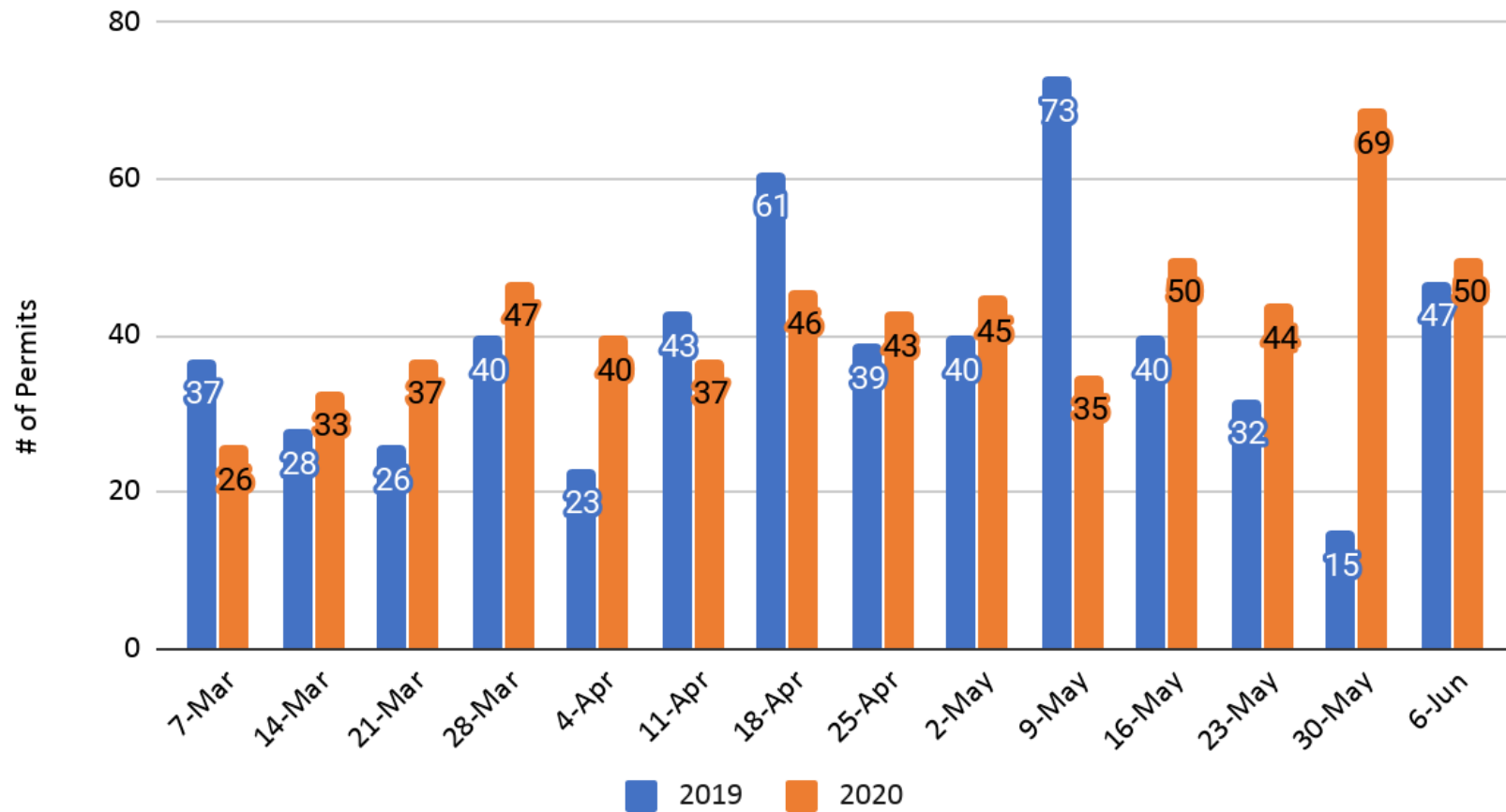
Madison County Building Permits



Source: https://web.dbs.idaho.gov/eTRAKi3/Custom/Idaho_PermitSearch.aspx

Building Permits – Bonneville County

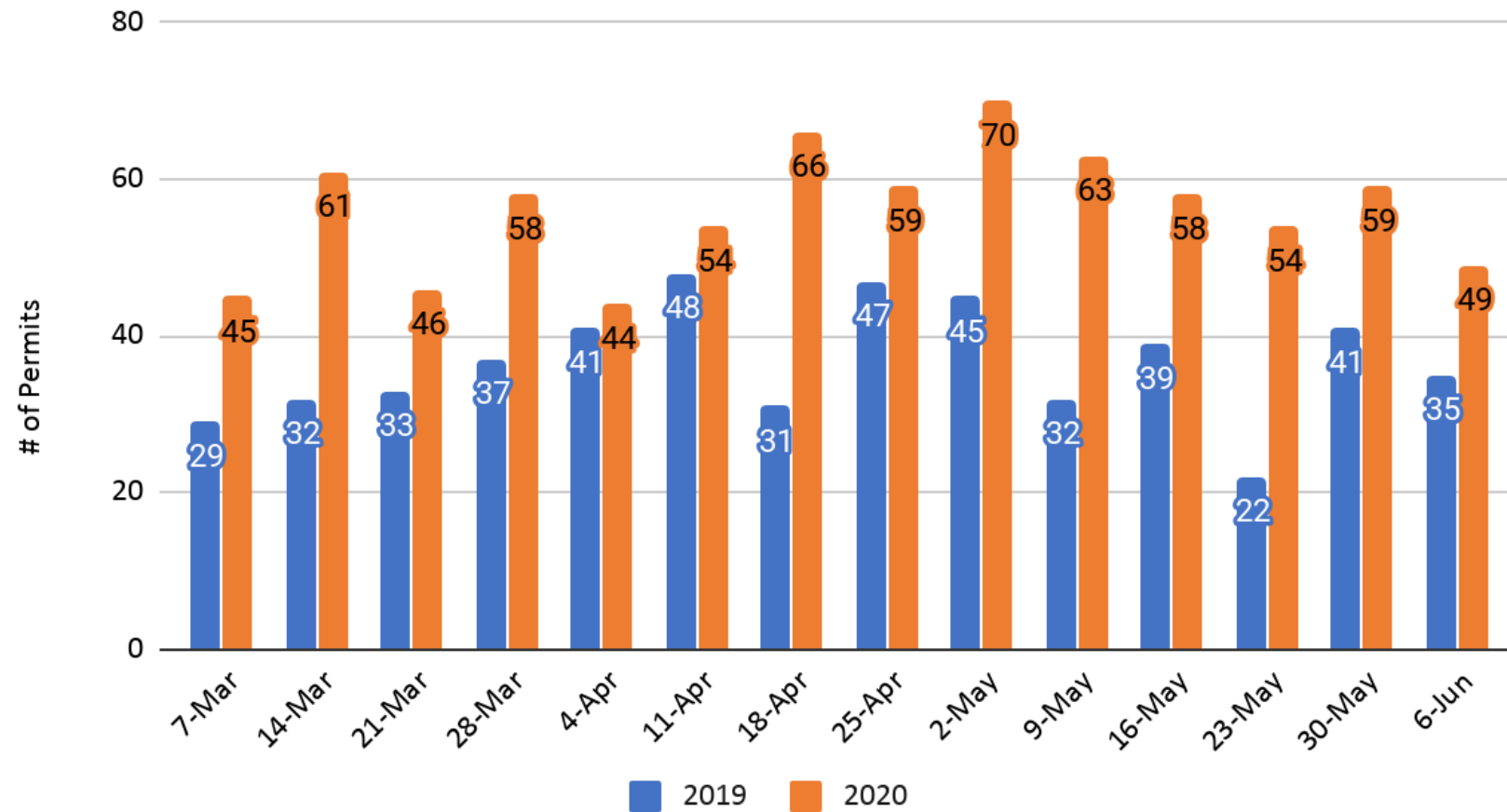
Bonneville County Building Permits



Source: https://web.dbs.idaho.gov/eTRAKi3/Custom/Idaho_PermitSearch.aspx

Building Permits – Jefferson County

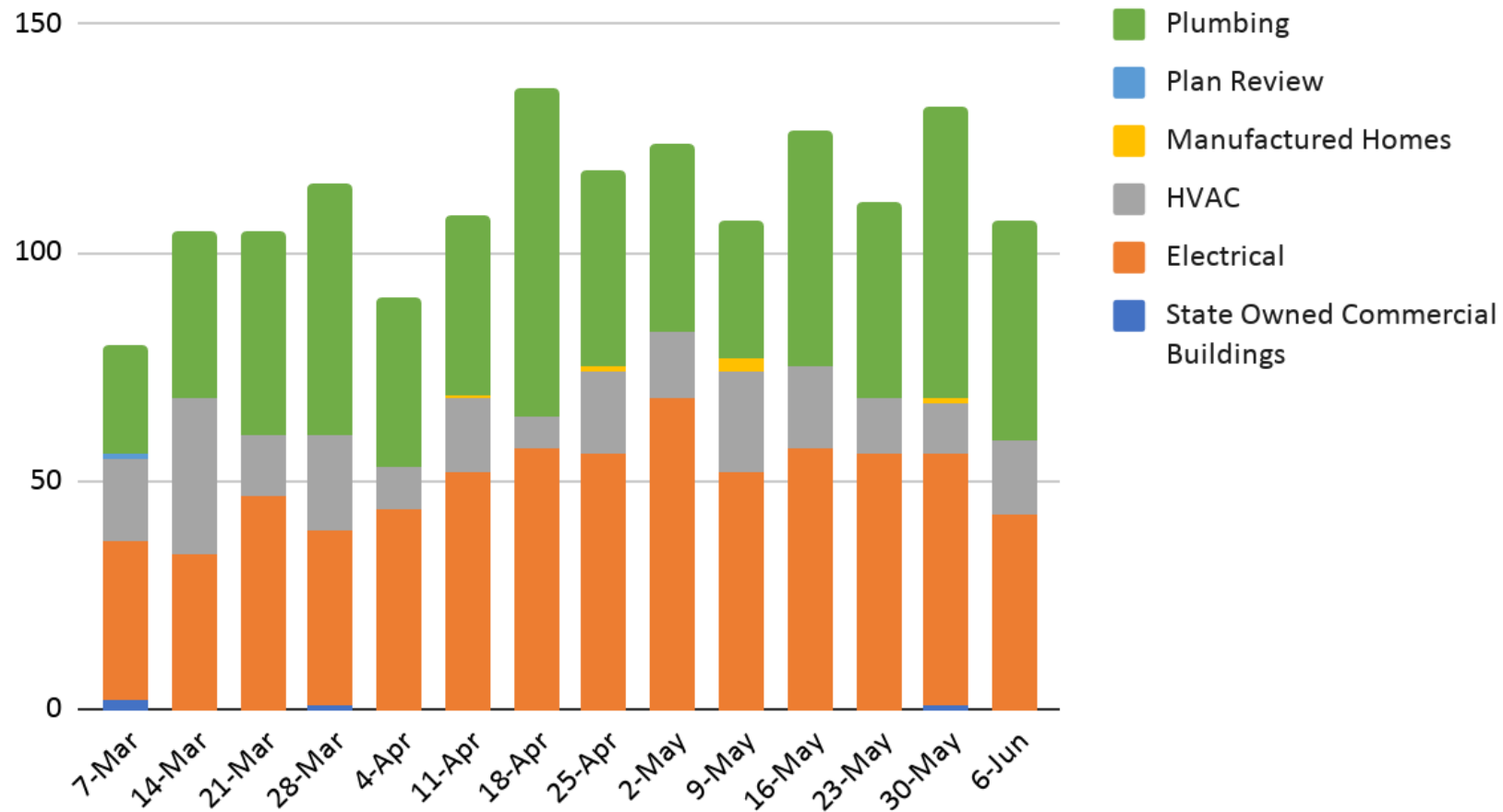
Jefferson County Building Permits



Source: https://web.dbs.idaho.gov/eTRAKi3/Custom/Idaho_PermitsSearch.aspx

Building Permits – All 3 Counties Combined

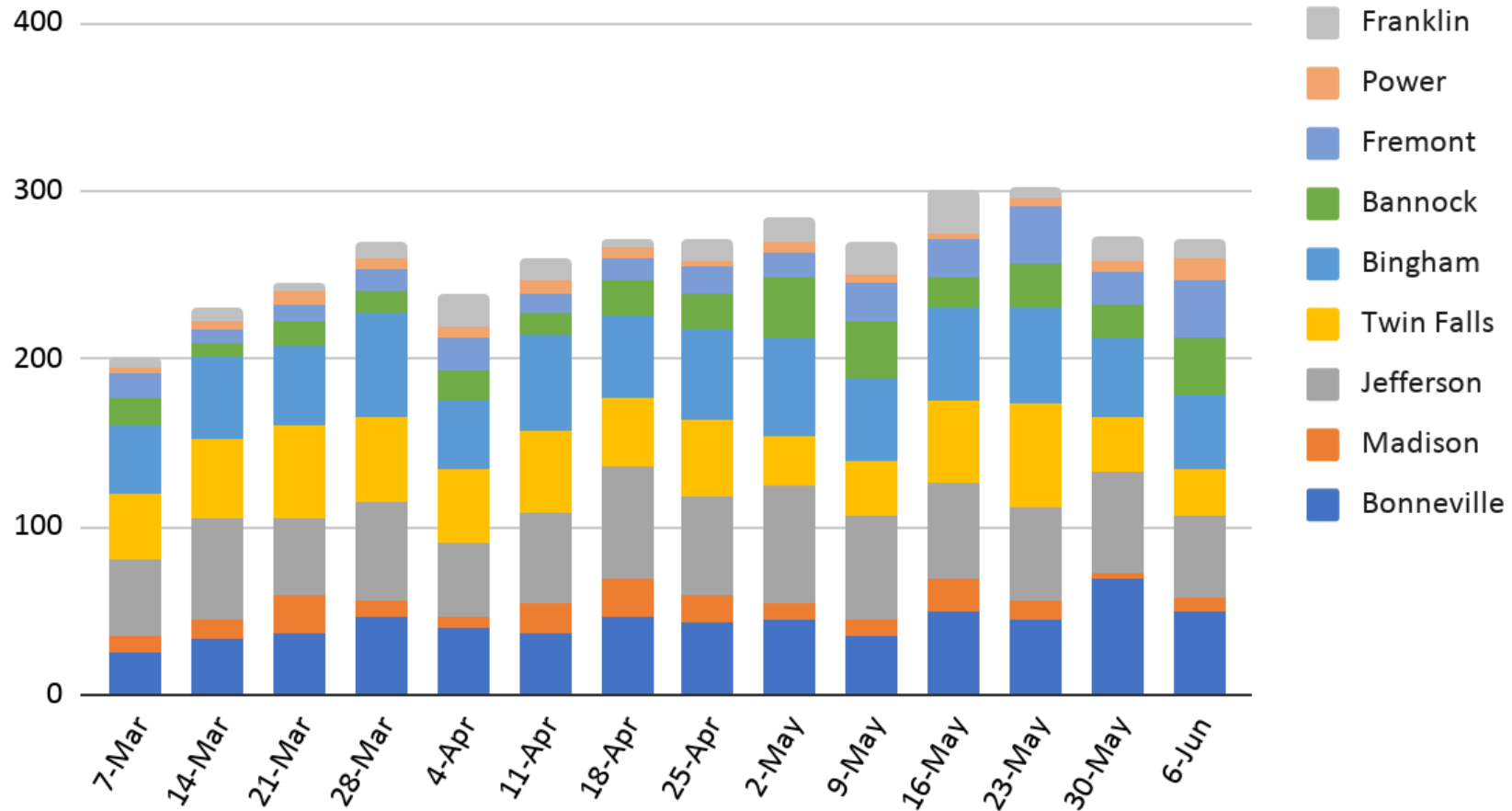
2020 Total Permit by Type



Source: https://web.dbs.idaho.gov/eTRAKIT3/Custom/Idaho_PermitSearch.aspx

Building Permits – Eastern Idaho Counties

2020 Building Permits



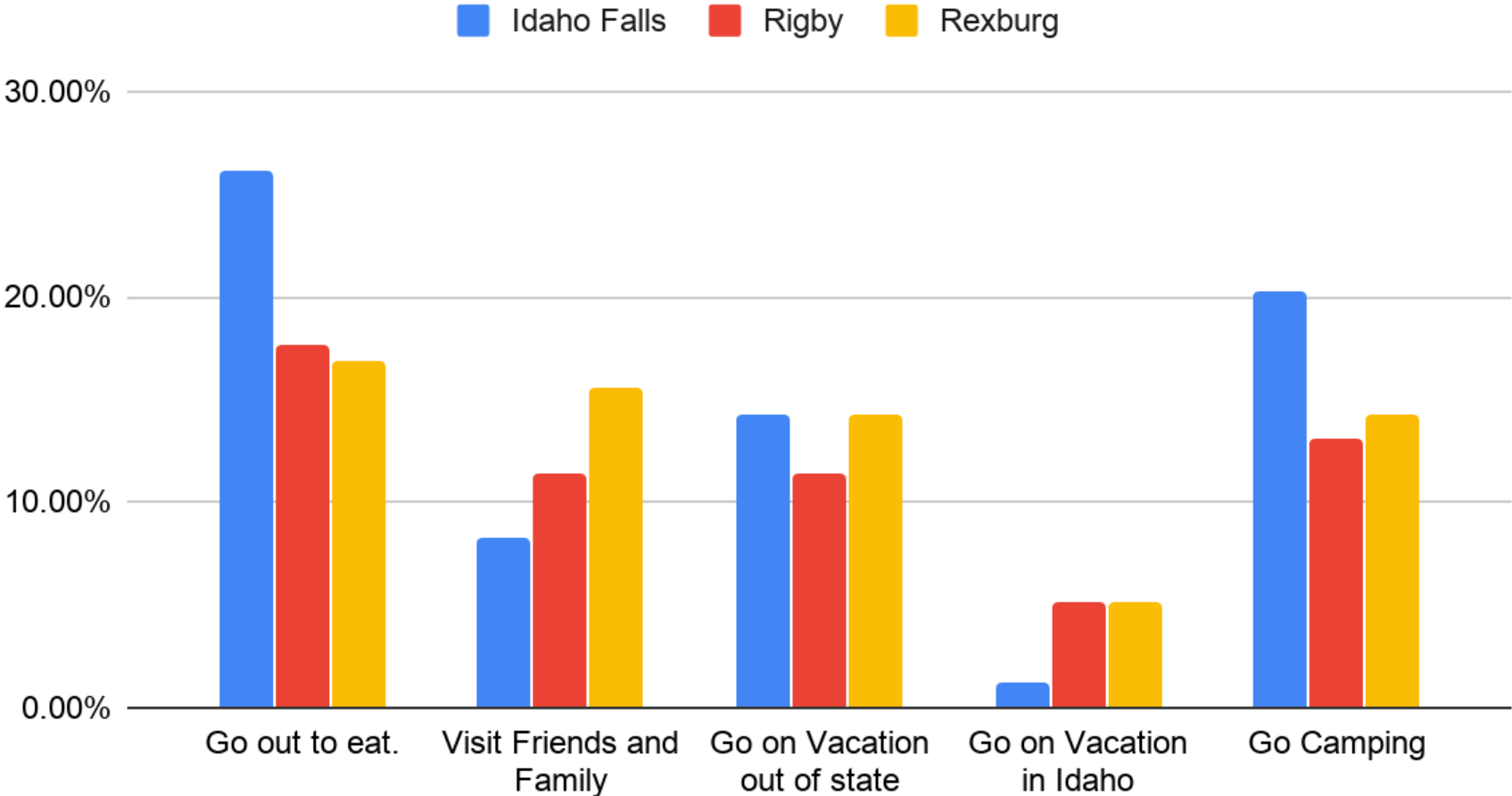
Source: https://web.dbs.idaho.gov/eTRAKIT3/Custom/Idaho_PermitSearch.aspx

Social Media Polls

The RBDC is conducting polls with key questions each week. The goal of these polls is to see how households and individuals are being impact by the COVID-19 outbreak. Each week the RBDC will also be conducting interviews with business owners to get qualitative and quantitative data.

Social Media Poll Summer Plans

Top 5 plans for Summer Vacation

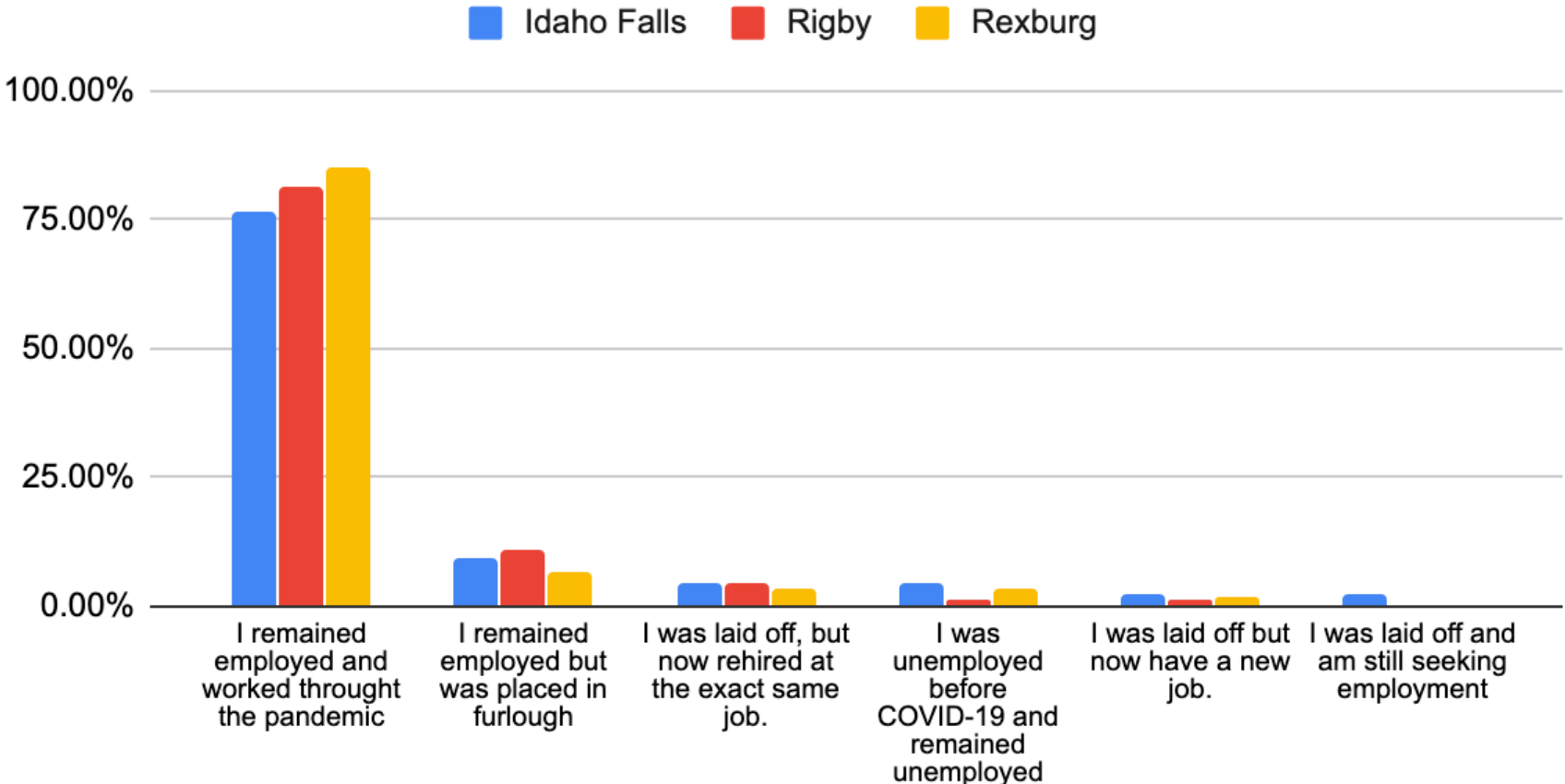


Poll posted in the Facebook Groups : ' Life in Idaho Falls,' 'I<3 life in Rexburg', 'I love Rigby and I'm allowed to talk about it'



Social Media Poll Employment

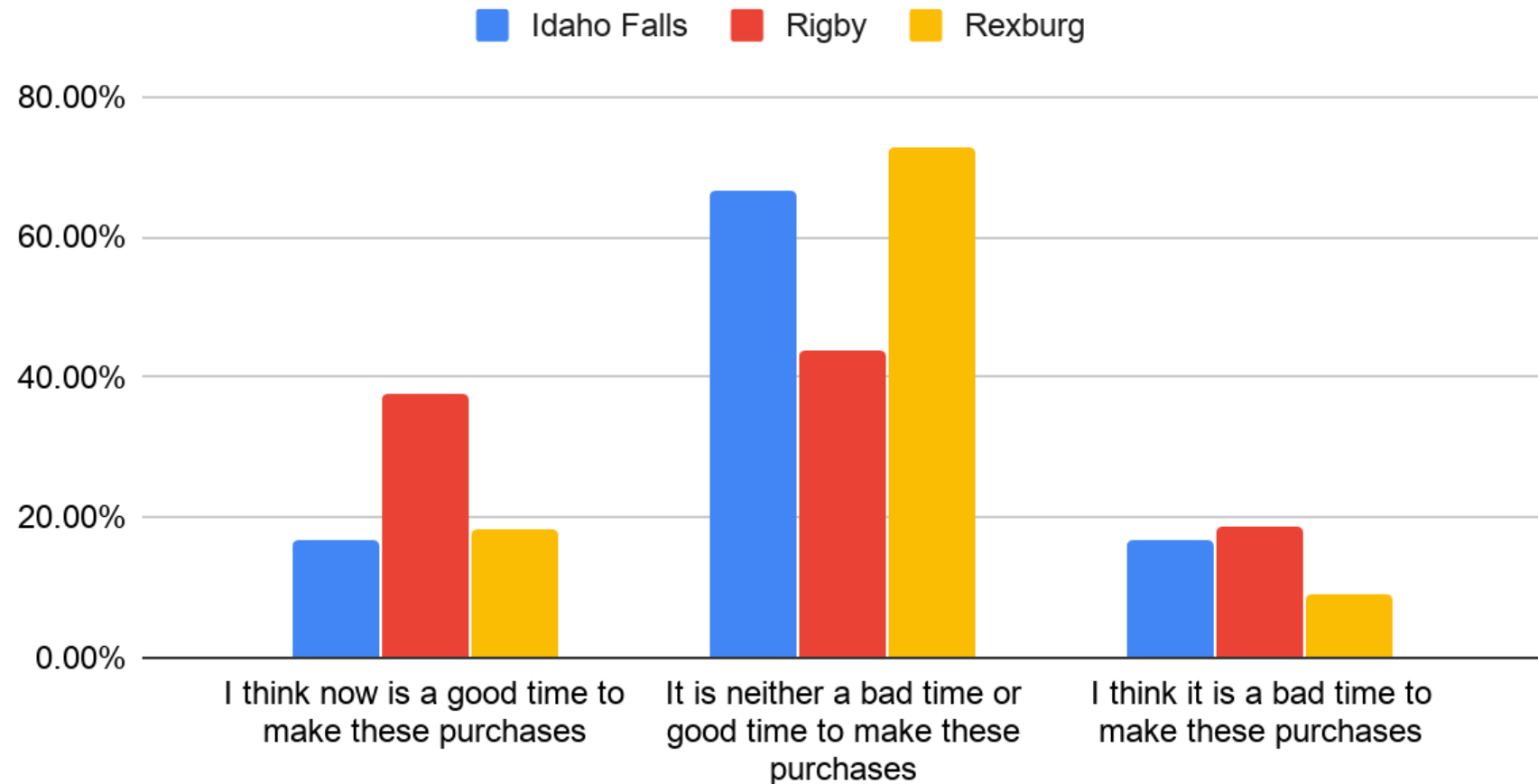
Employment Change since COVID-19 and stay at home order in March



Poll posted in the Facebook Groups : ' Life in Idaho Falls,' 'I<3 life in Rexburg', ' I love Rigby and I'm allowed to talk about it'

Social Media Poll Consumer Confidence

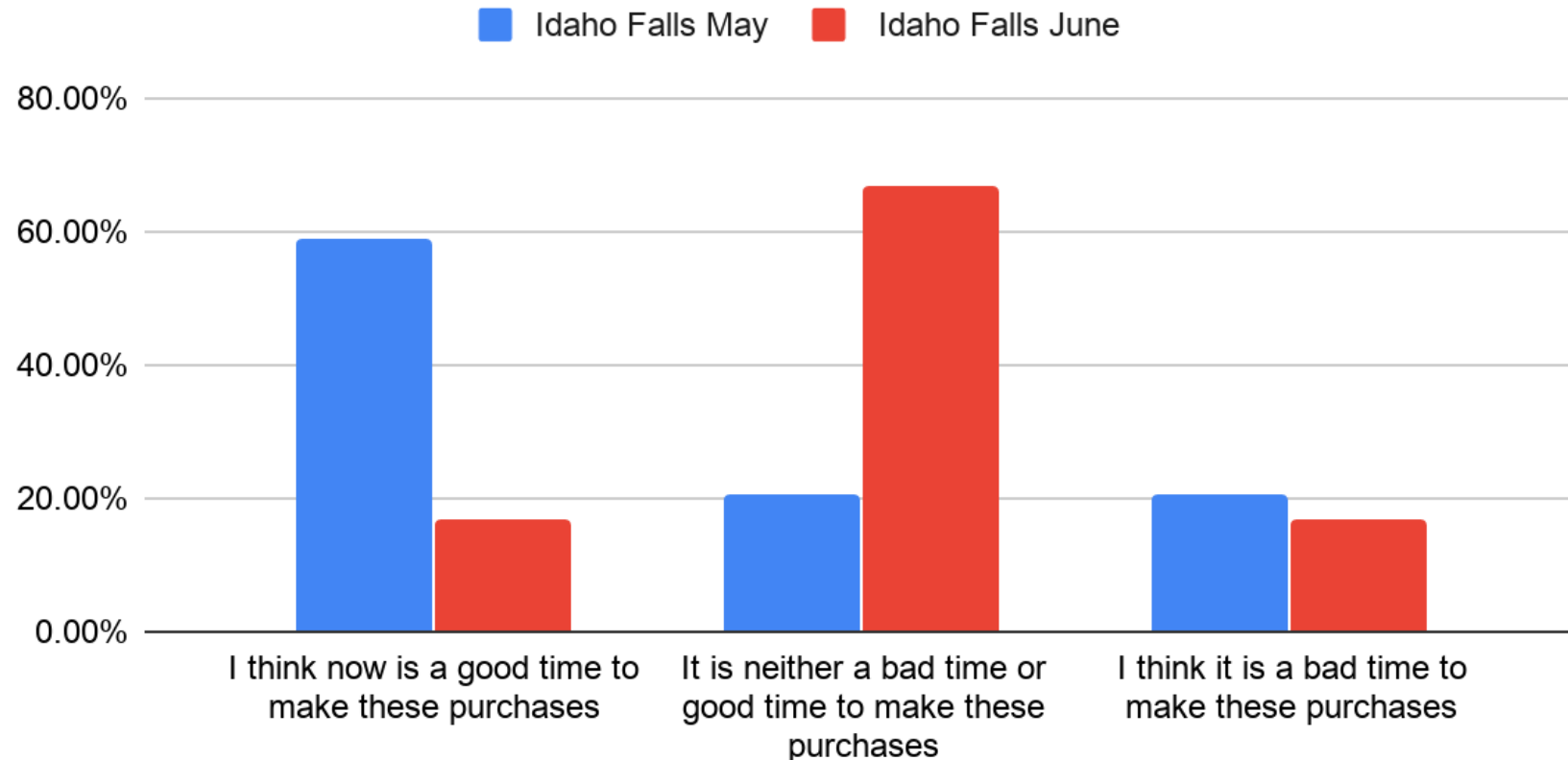
Do you think now is a good time or bad time for people to make major purchases such as furniture, household appliances, electronic devices, computer hardware, cars etc.?



Poll posted in the Facebook Groups : ' Life in Idaho Falls,' 'I<3 life in Rexburg', 'I love Rigby and I'm allowed to talk about it'

Social Media Poll Consumer Confidence

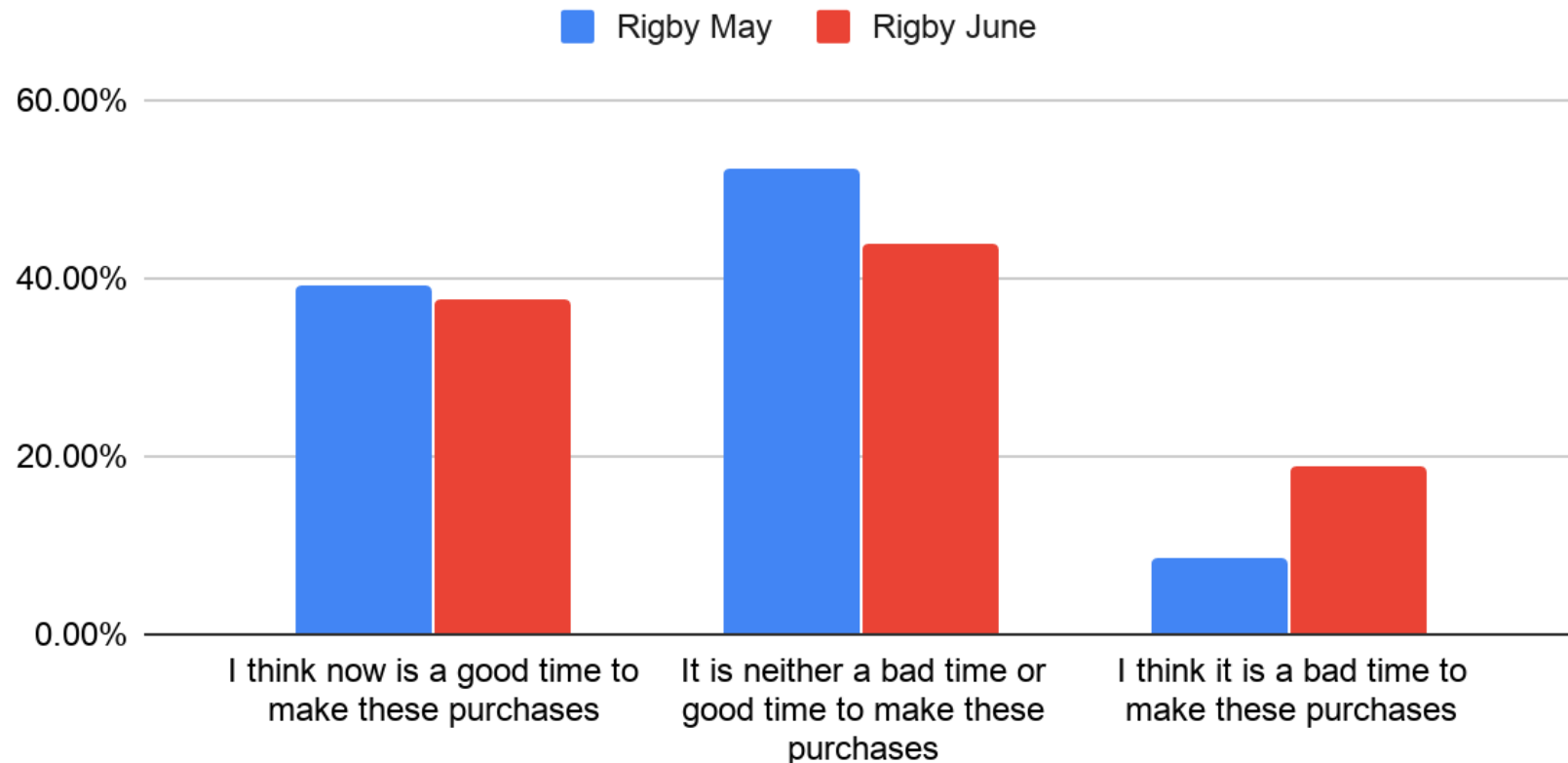
In view of the general economic situation, do you think now is a good time or bad time for people to make major purchases?



Poll posted in the Facebook Group : ' Life in Idaho Falls'

Social Media Poll Consumer Confidence

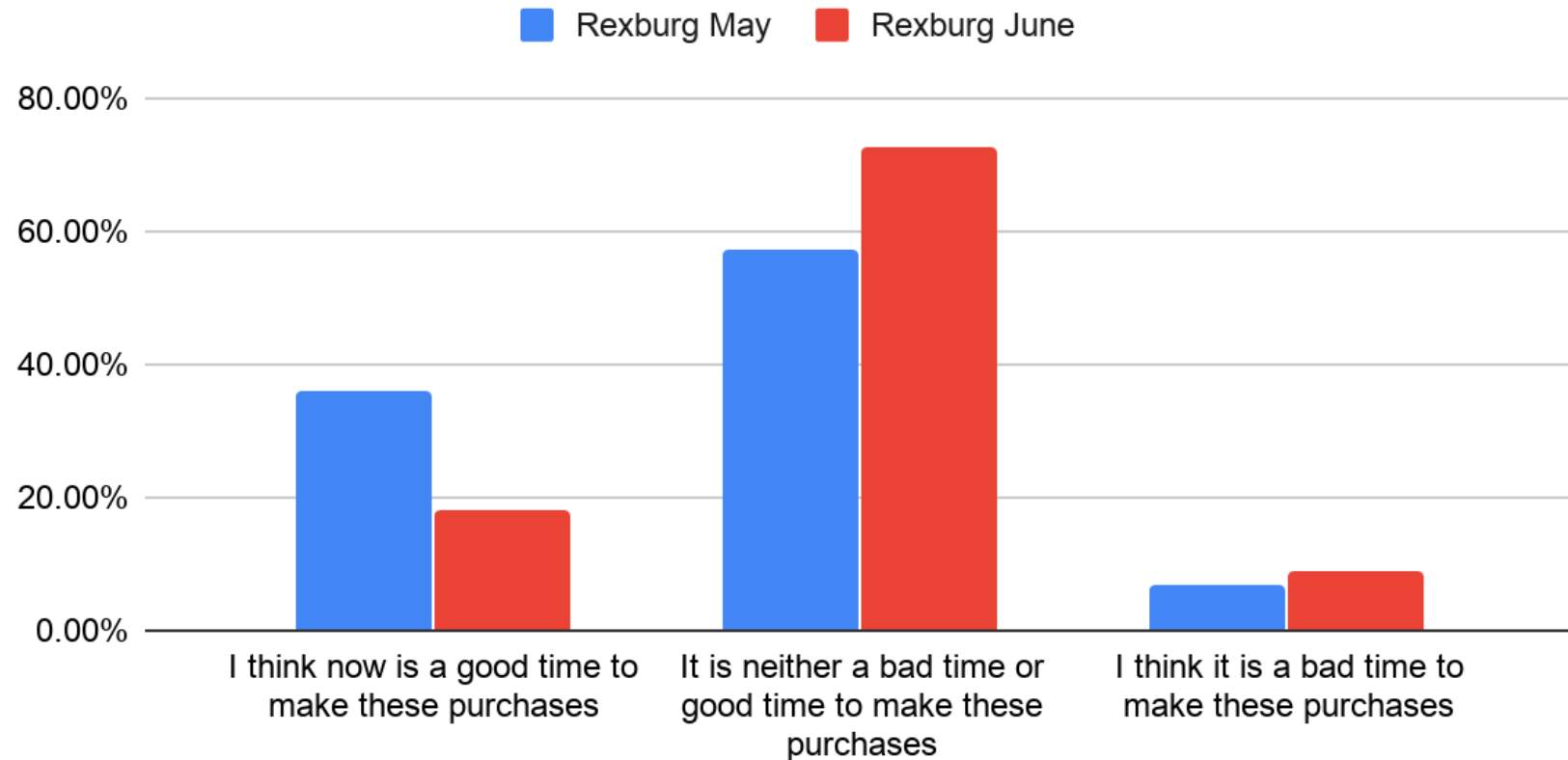
In view of the general economic situation, do you think now is a good time or bad time for people to make major purchases?



Poll posted in the Facebook Group: 'I love Rigby and I'm allowed to talk about it'

Social Media Poll Consumer Confidence

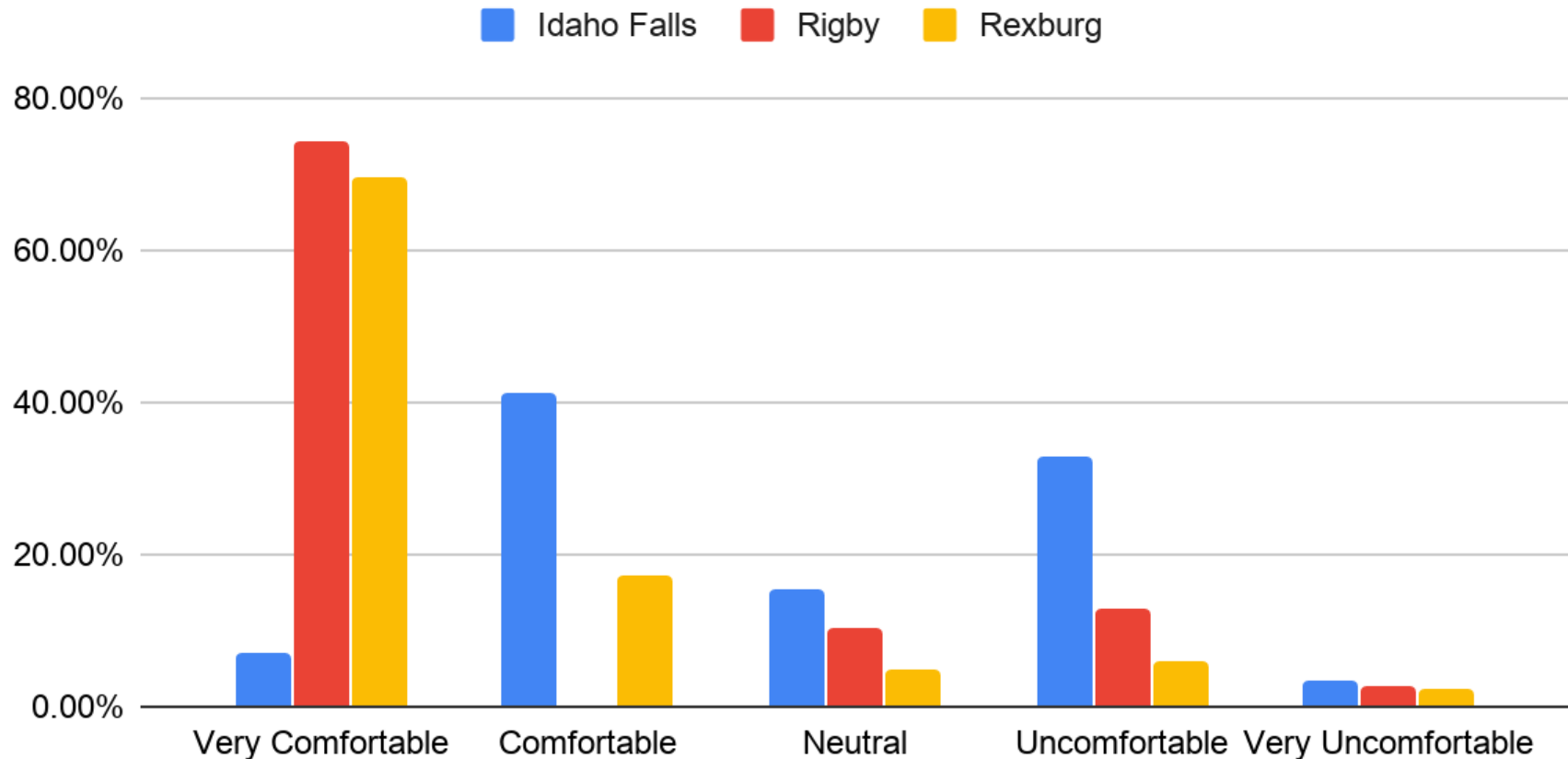
In view of the general economic situation, do you think now is a good time or bad time for people to make major purchases?



Poll posted in the Facebook Group: 'I <3 Rexburg'

Social Media Comfort Levels

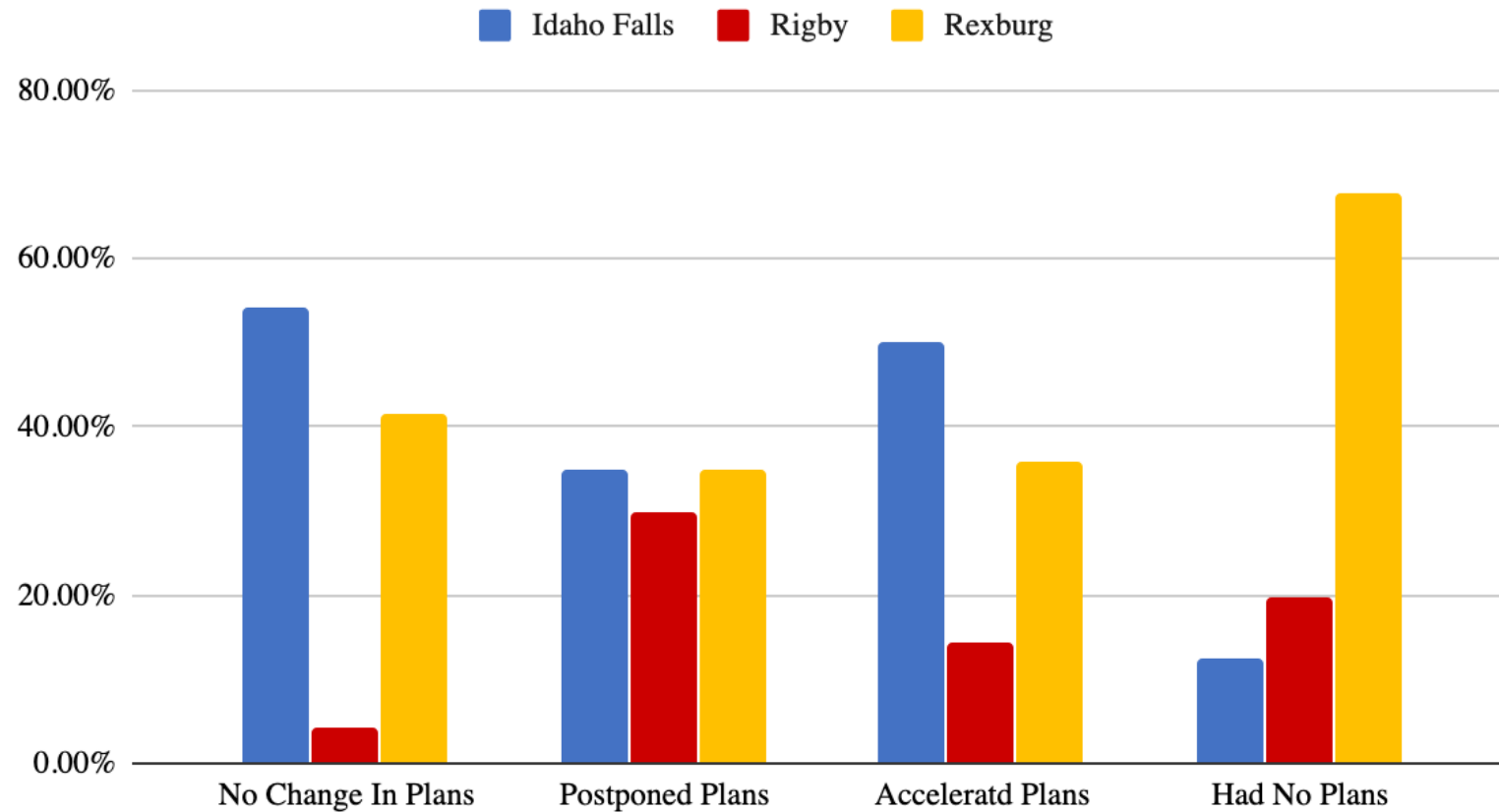
How comfortable do you feel going to the now reopened gyms and recreational facilities?



Poll posted in the Facebook Groups : ' Idaho Falls Moms,' 'I<3 life in Rexburg', 'I love Rigby and I'm allowed to talk about it'

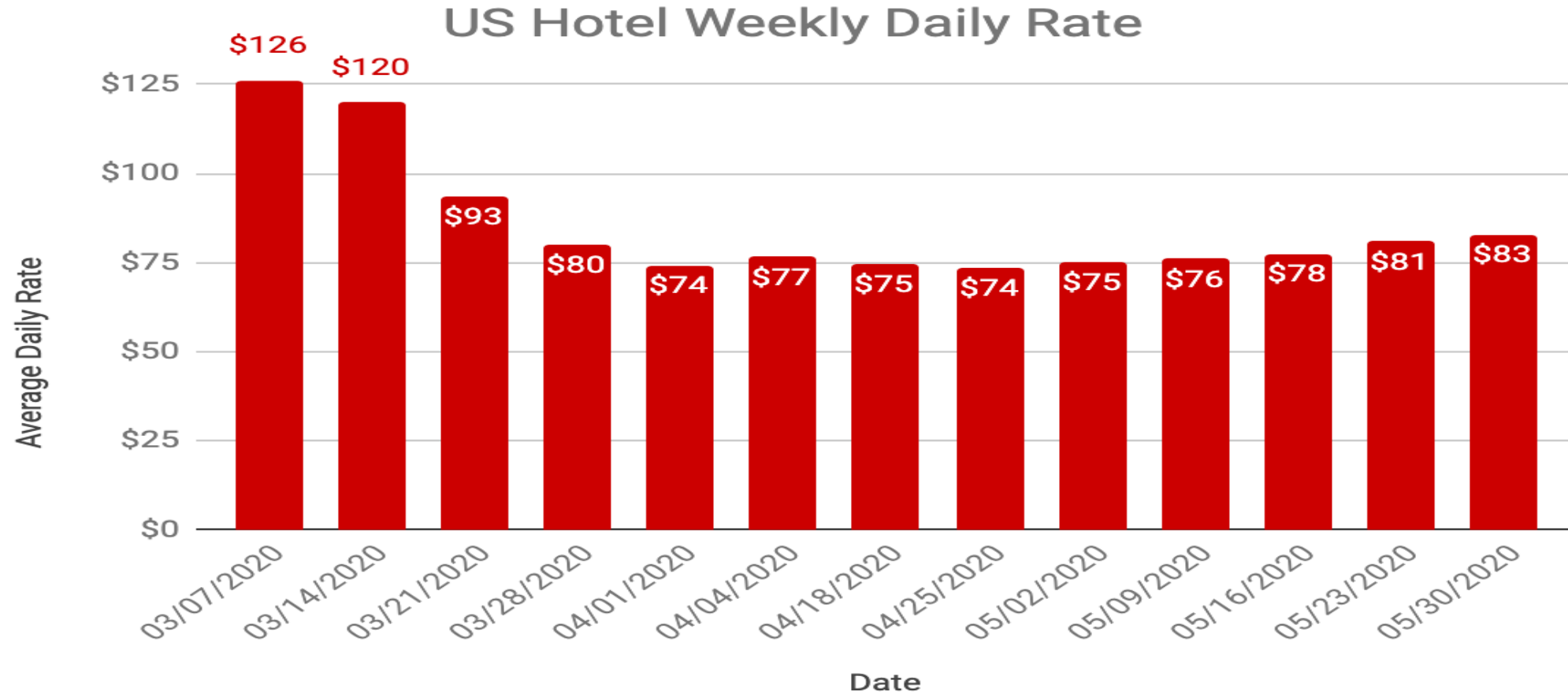
Social Media Buying a Home Plan

Has COVID-19 set back your plans on buying a home?



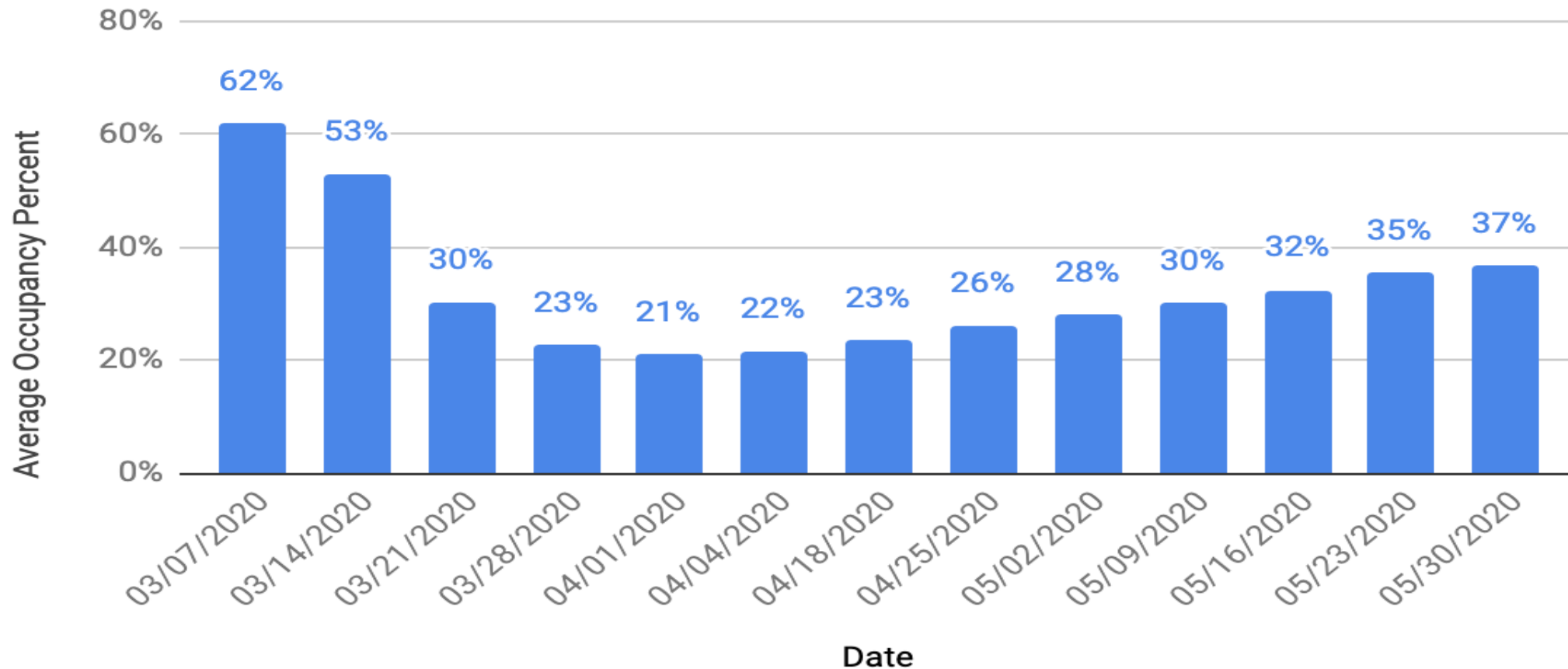
Poll posted in the Facebook Groups : ' Life in Idaho Falls,' 'I<3 life in Rexburg', 'I love Rigby and I'm allowed to talk about it'
*114 participants in poll

US Hotel Weekly Data



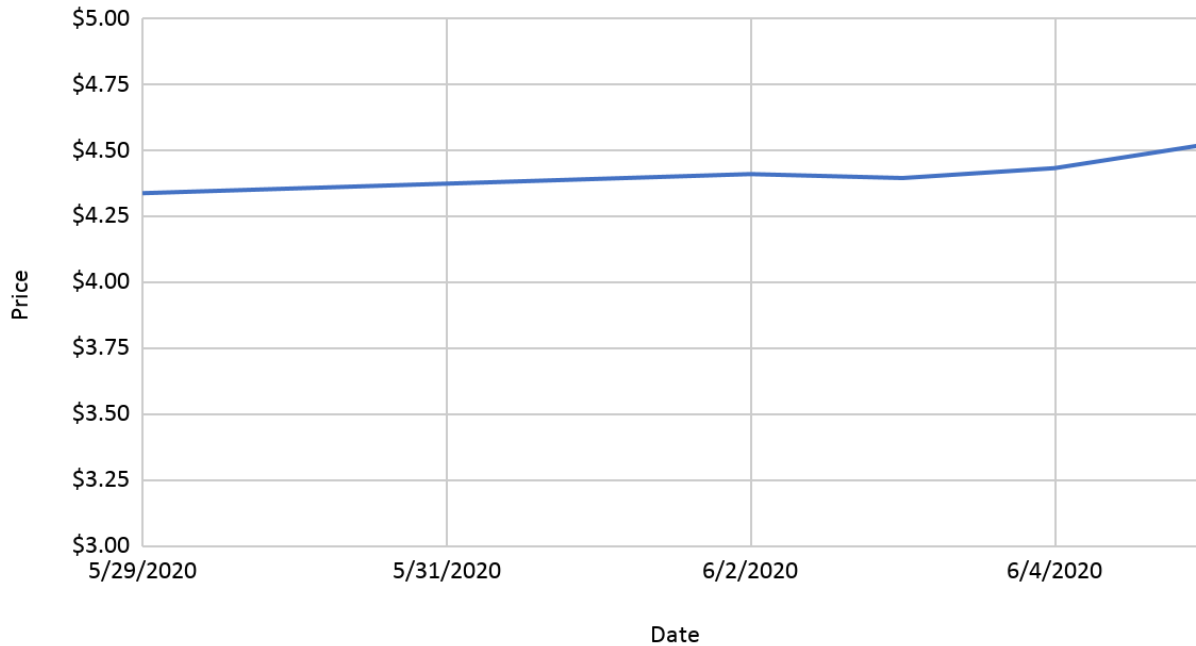
US Hotel Weekly Data

US Hotel Weekly Occupancy Data

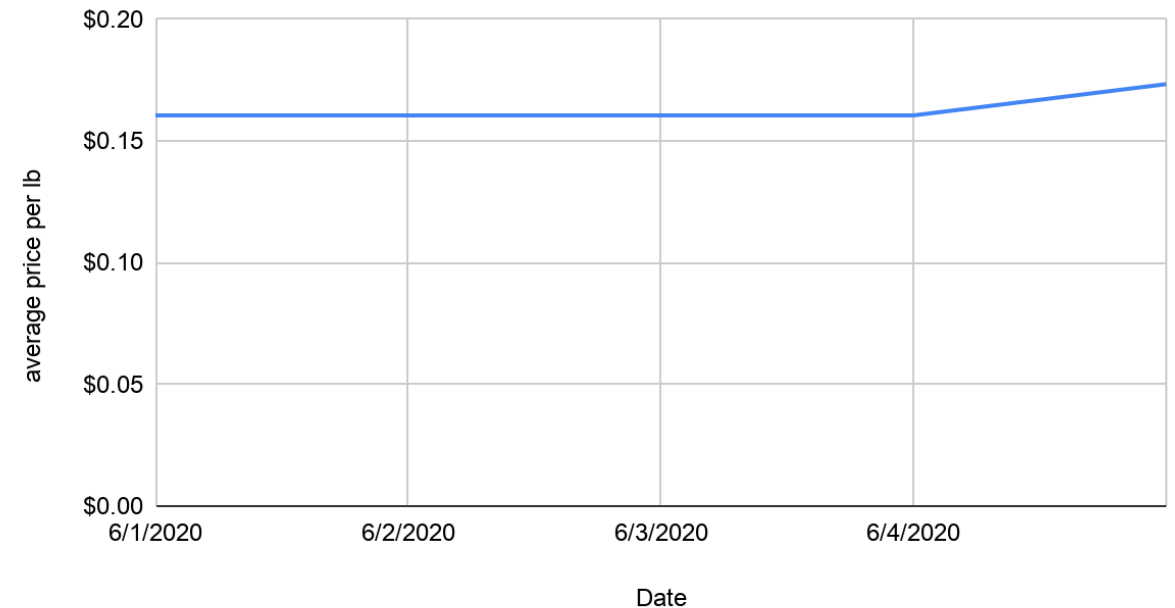


Agricultural Weekly Prices

Average wheat prices received by farmers this week



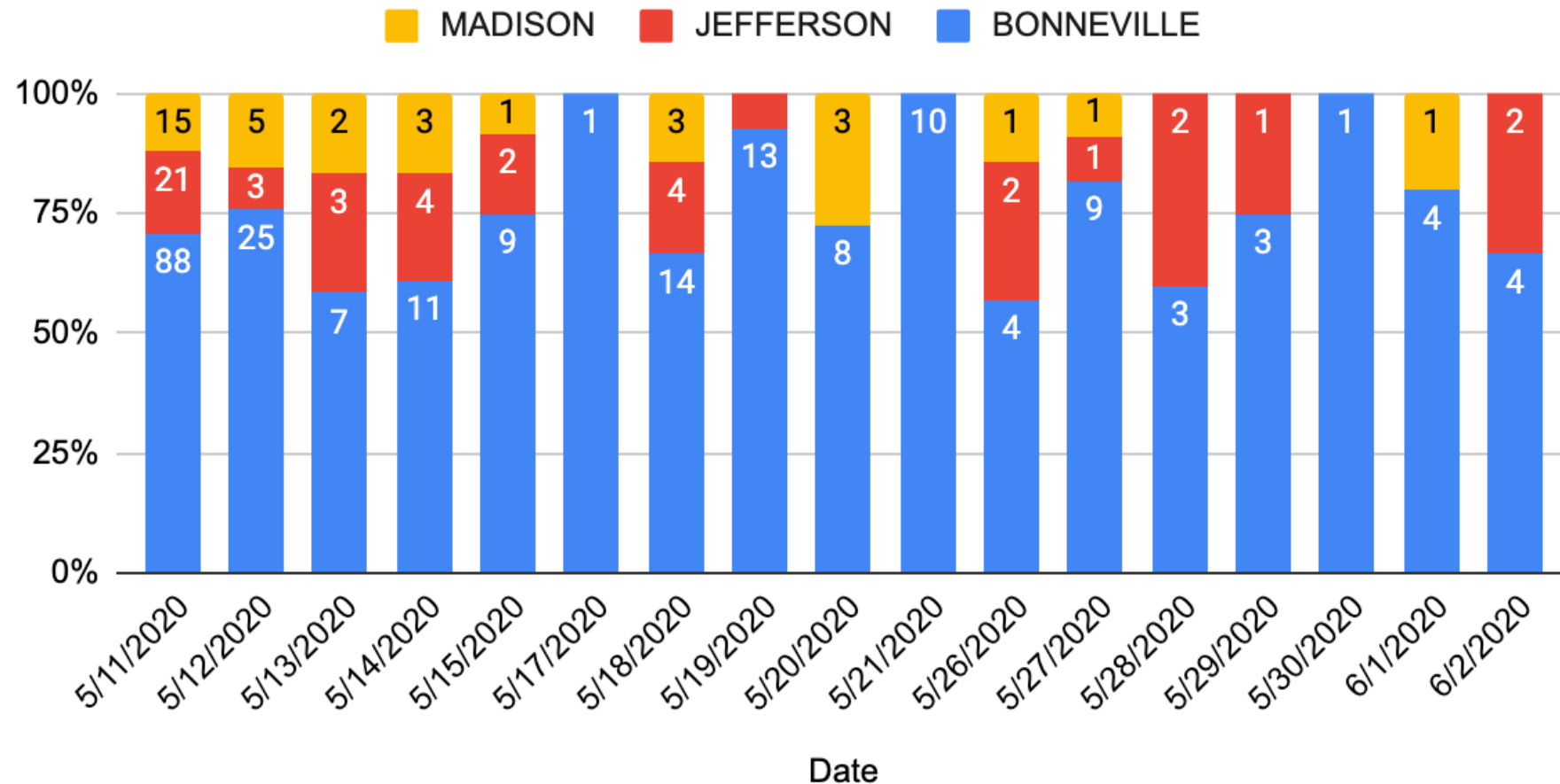
Average potato prices received by farmers this week



- Wheat prices went up this week by 4.1%
 - Potato prices went up this week by 8%
- Data for wheat was given by Idaho Farm Bureau Federation
Data for Potatoes was pulled from USDA-Department of Agriculture

Small Business Grants

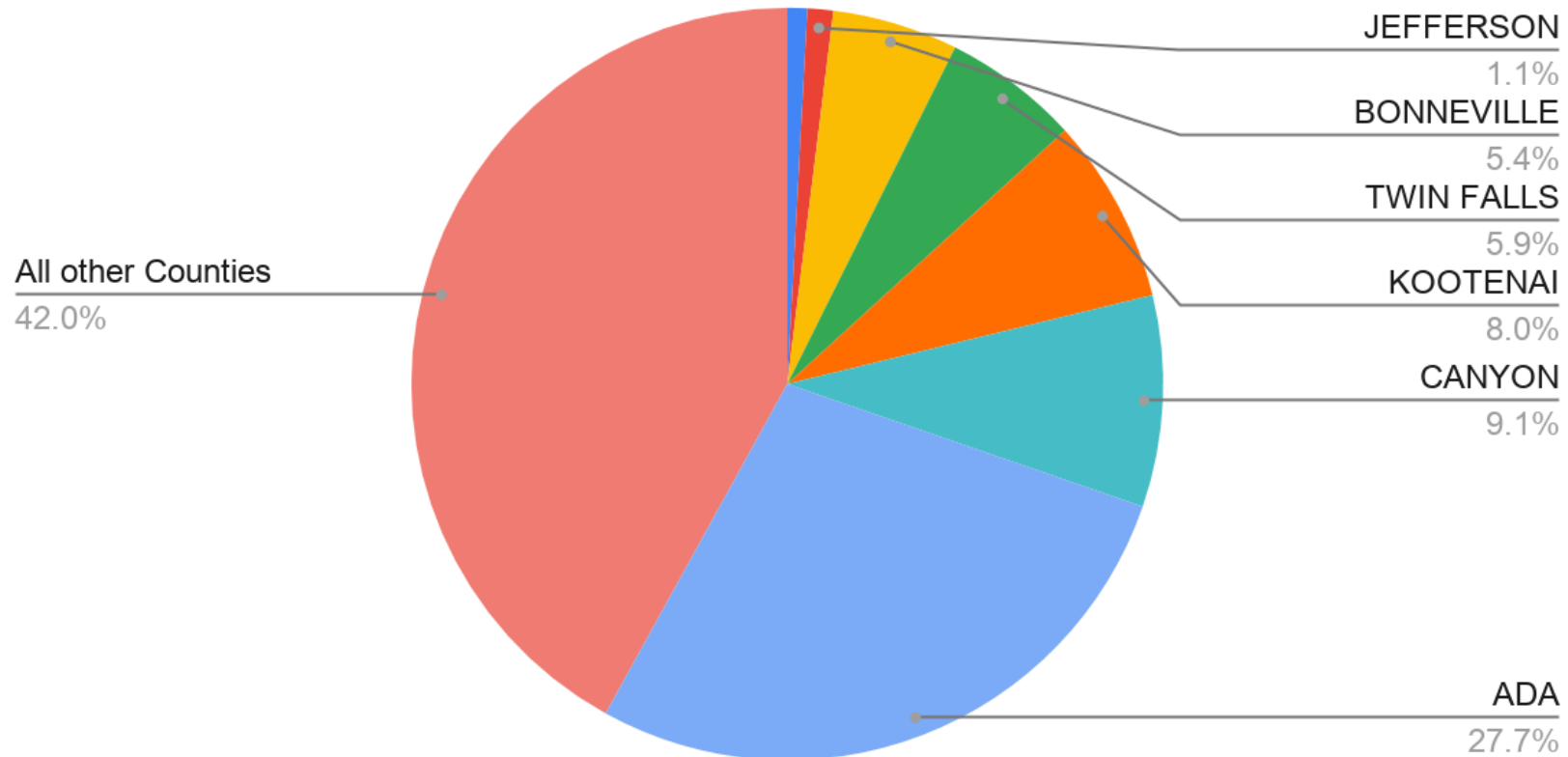
Small Business Grants in Bonneville, Madison, and Jefferson Counties



Distribution of Grants by County

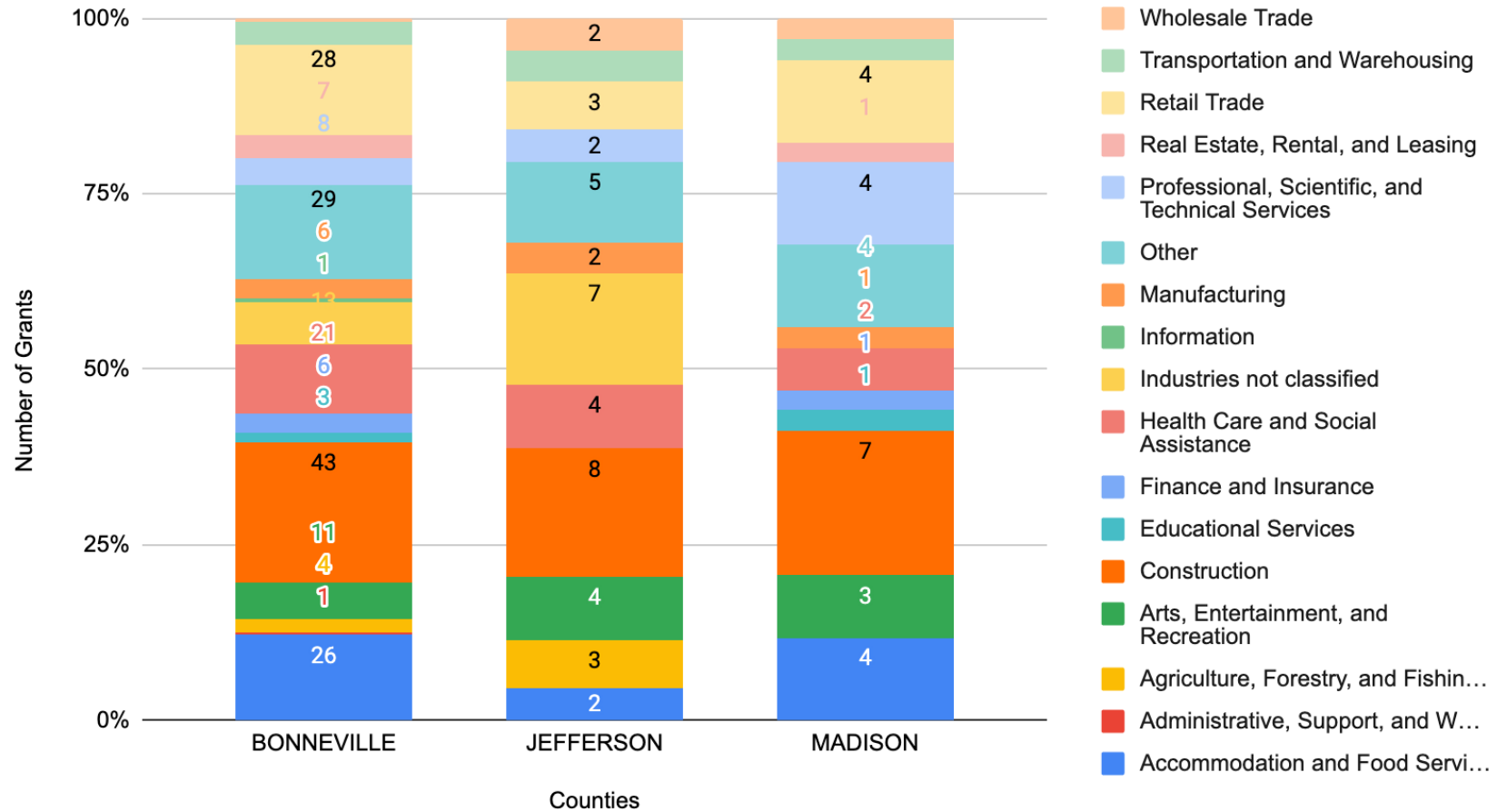
Small Business Grants for the State of Idaho

Total Number of Grants: 3976



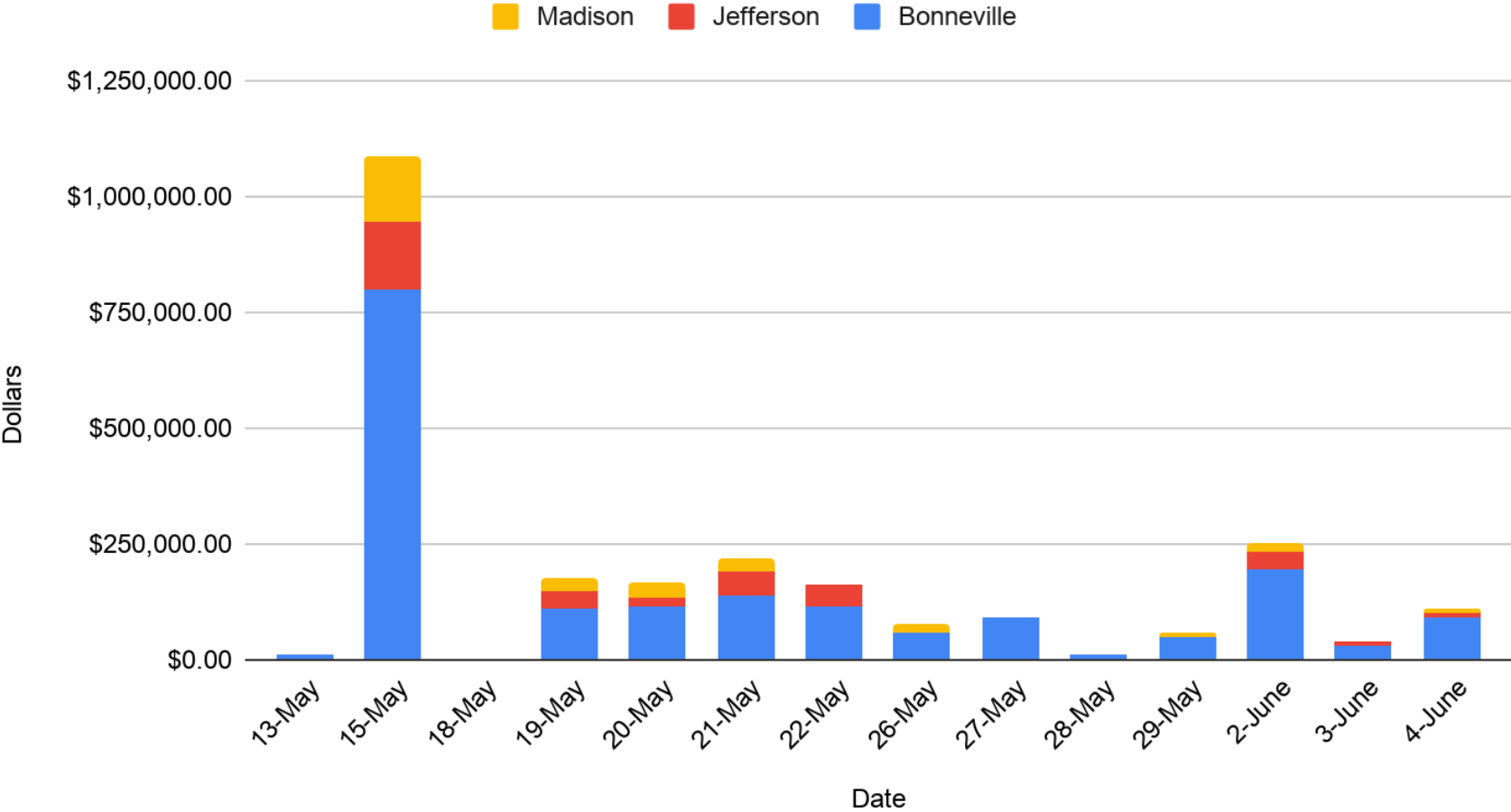
Distribution of Grants per Industry

Small Business Grants by Industry Type for the month of May



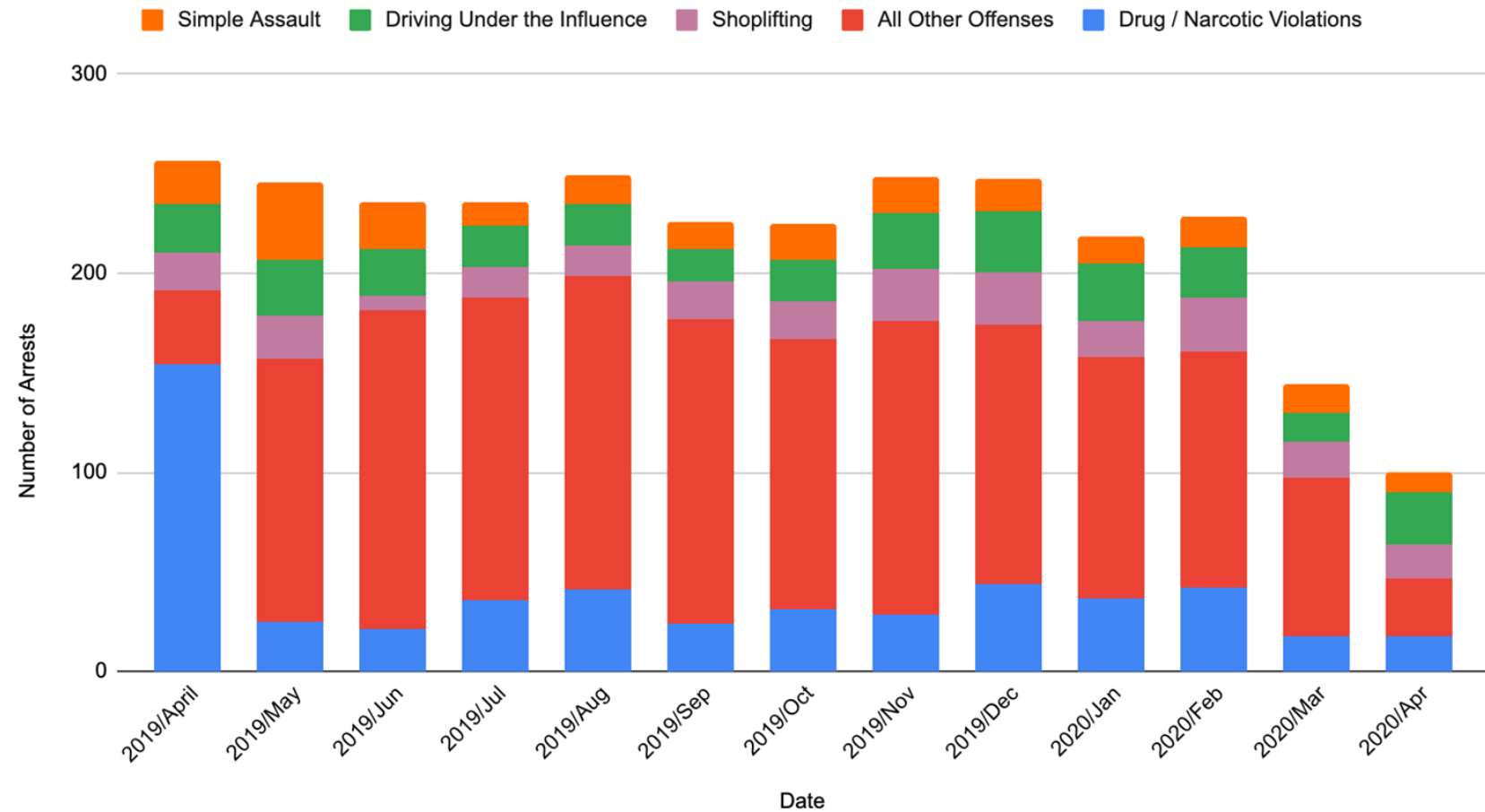
Dollars Administered to Each County

Amount of Money Administered Per County



Bonneville Criminal Activity and Arrests

Arrests for the Top 5 Offenses in Bonneville County (As of the end of April)



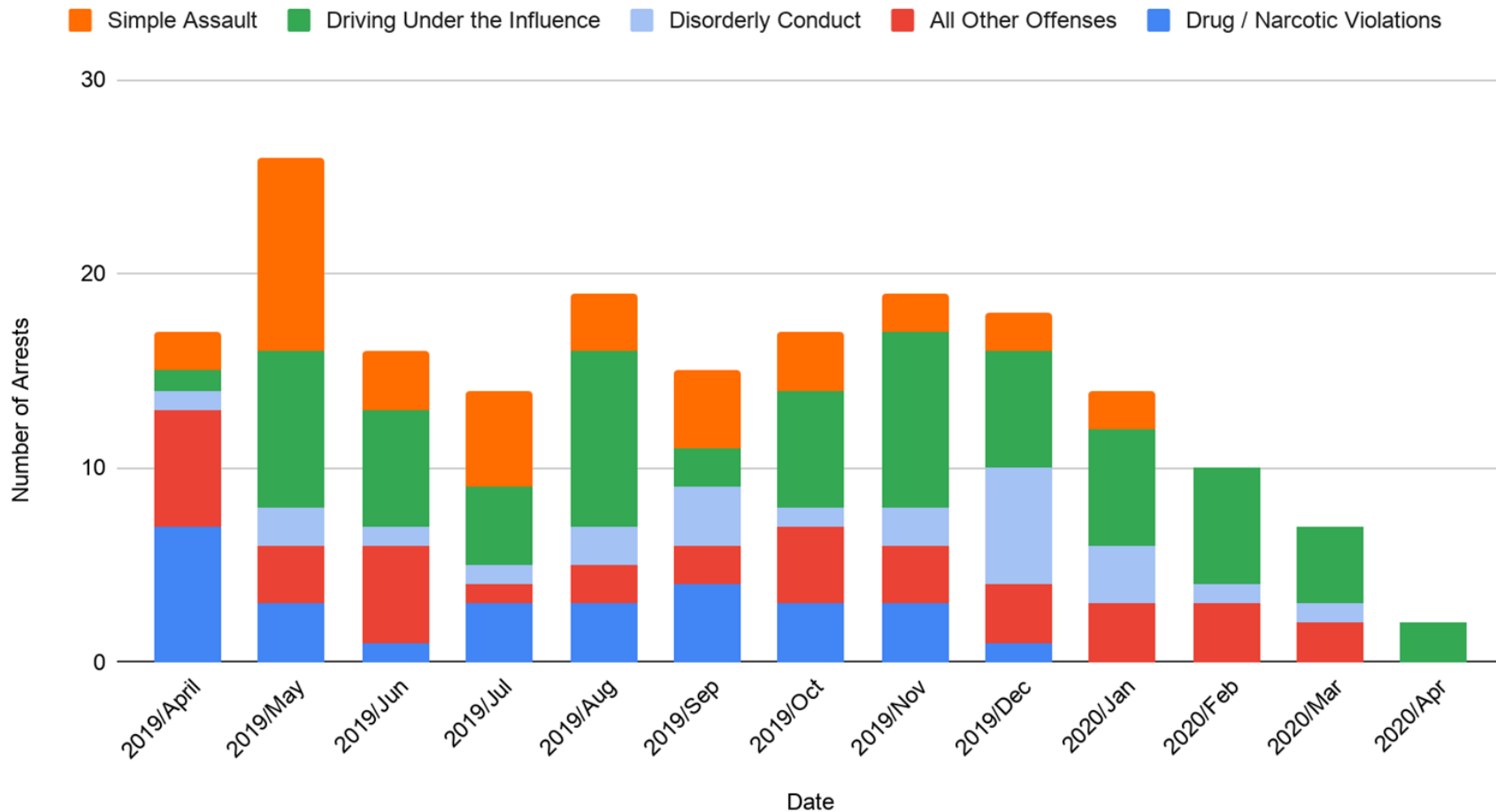
Compared to the population of 199,062 it is approximately 7 arrests per 1000 people in the first four months of 2020.

Compared to 2019, there was approximately 10 arrests per 1000 people in the first four months.

Which is a -26.19% decrease in the number of arrests.

Jefferson Criminal Activity and Arrests

Arrests for the Top 5 Offenses in Jefferson County (As of the end of April)



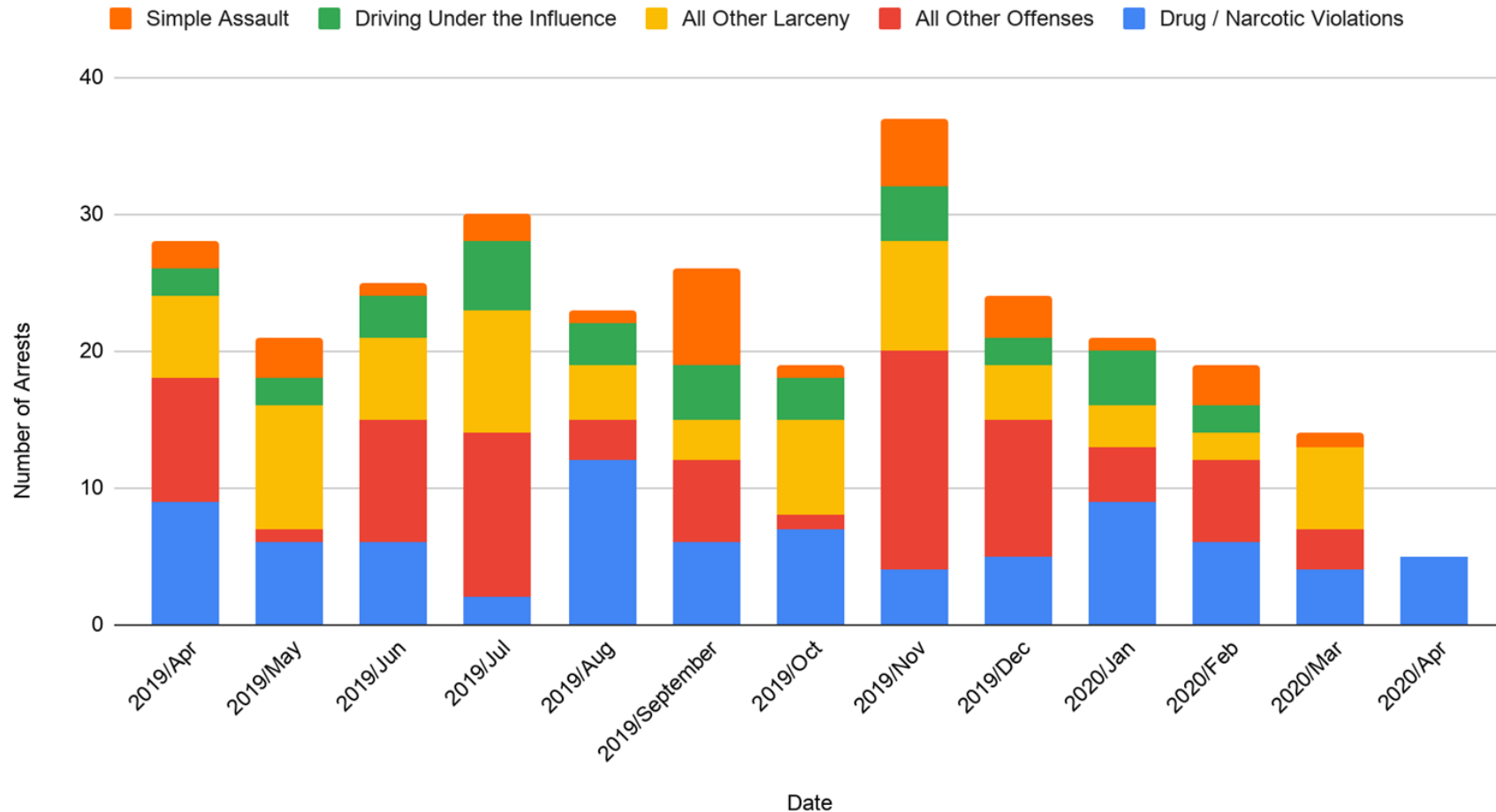
Compared to the population of 29,871 it is approximately 1 arrests per 1000 people in the first four months of 2020.

Compared to 2019, there was approximately 3 arrests per 1000 people in the first four months.

Which is a -66.98% decrease in the number of arrests.

Madison Criminal Activity and Arrests

Arrests for the Top 5 Offenses in Madison County (As of the end of April)



Compared to the population of 39,907 it is approximately 2 arrests per 1000 people in the first four months of 2020.

Compared to 2019, there was approximately 4 arrests per 1000 people in the first four months.

Which is a -47.53% decrease in the number of arrests.

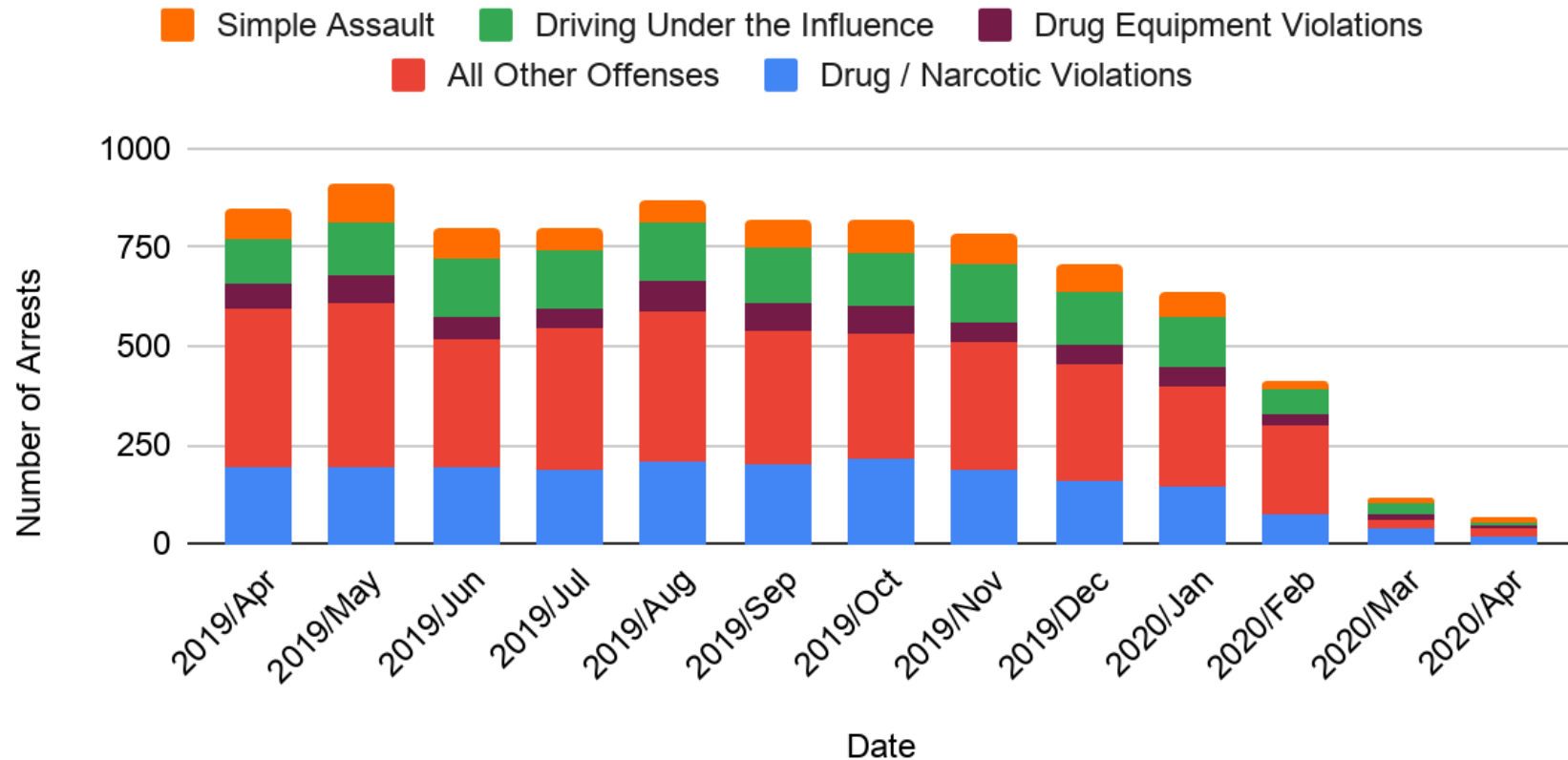
Comparing Crime Rates: Ada County

Arrests for the Top 5 Offenses in Ada County (As of the end of April)

Compared to the population of 481,587 it is approximately 4 arrests per 1000 people in the first four months of 2020.

Compared to 2019, there was approximately 10 arrests per 1000 people in the first four months.

Which is a -63.84% decrease in the number of arrests.



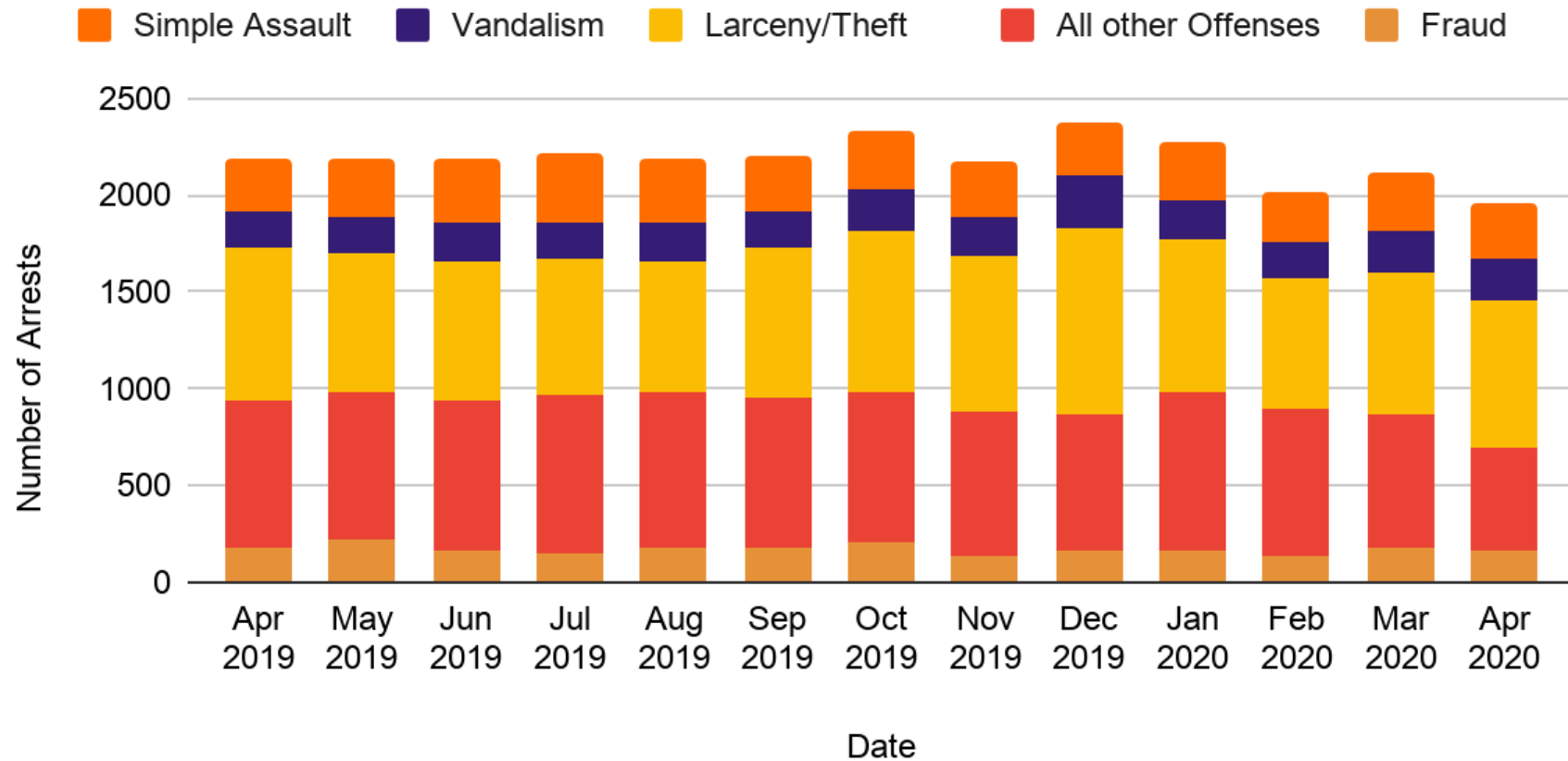
Comparing Crime Rates: Salt Lake City

Arrests for the Top 5 Offenses for Salt Lake City (As of the end of April)

Compared to the population of 200, 591 it is approximately 21 arrests per 1000 people in the first four months of 2020.

Compared to 2019, there was approximately 57 arrests per 1000 people in the first four months.

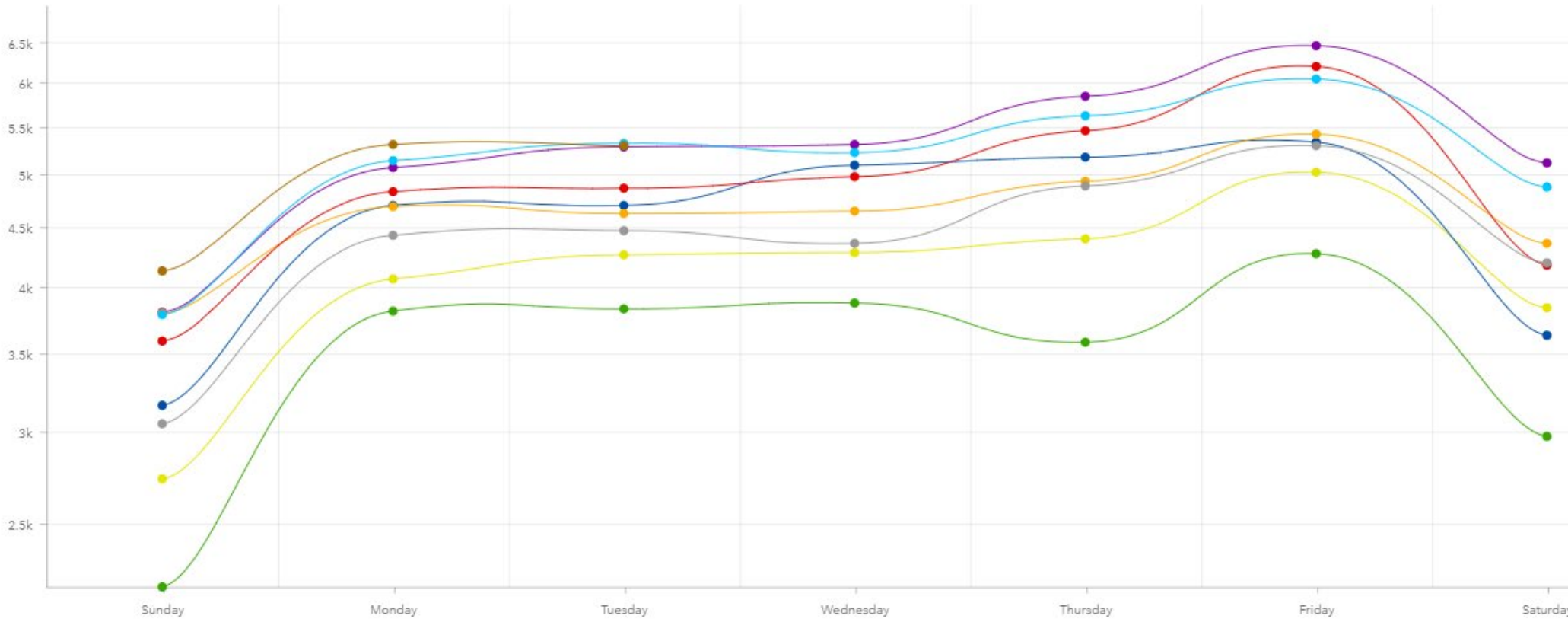
Which is a -62.85% decrease in the number of arrests.



Traffic Volumes - Bonneville

Weekly Traffic Volumes

- March 1, 2020-March 7, 2020
- March 8, 2020-March 31, 2020
- April 1, 2020-April 25, 2020
- April 26, 2020-May 2, 2020
- May 3, 2020-May 9, 2020
- May 10, 2020-May 16, 2020
- May 17, 2020-May 23, 2020
- May 24, 2020-May 30, 2020
- May 31, 2020-June 6, 2020

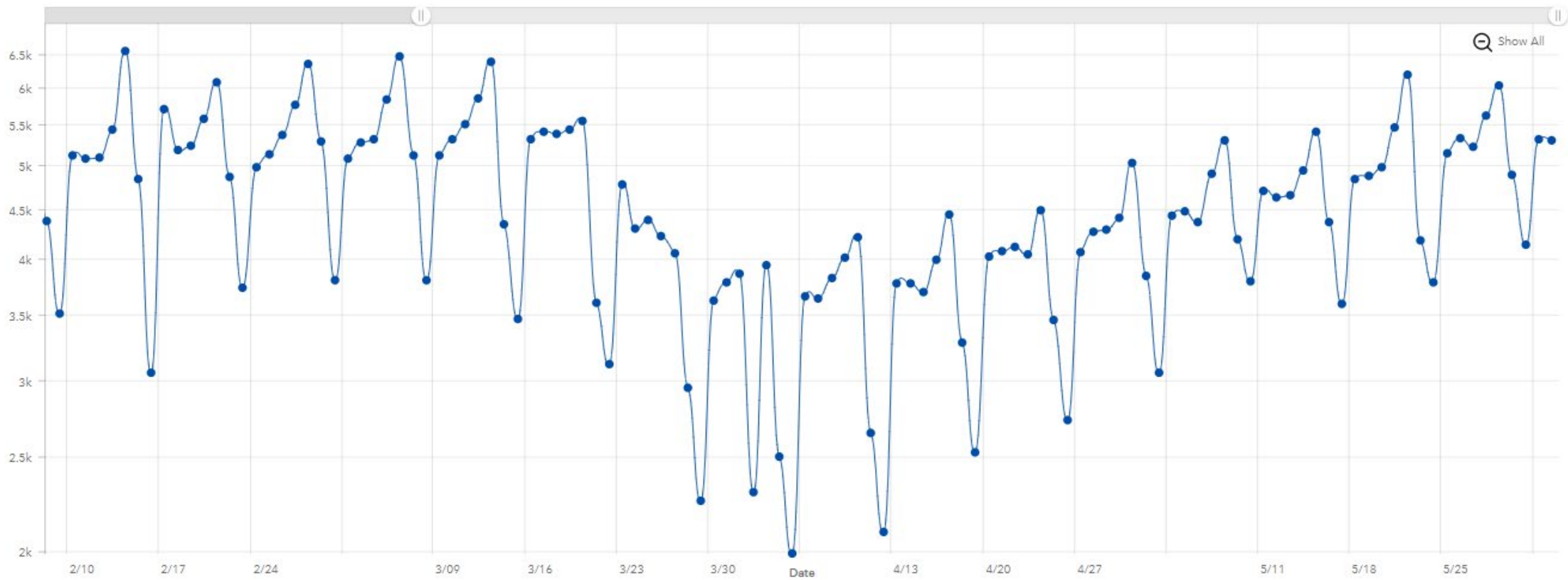


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Traffic Volumes - Bonneville

Average Daily Traffic Volumes for 2020

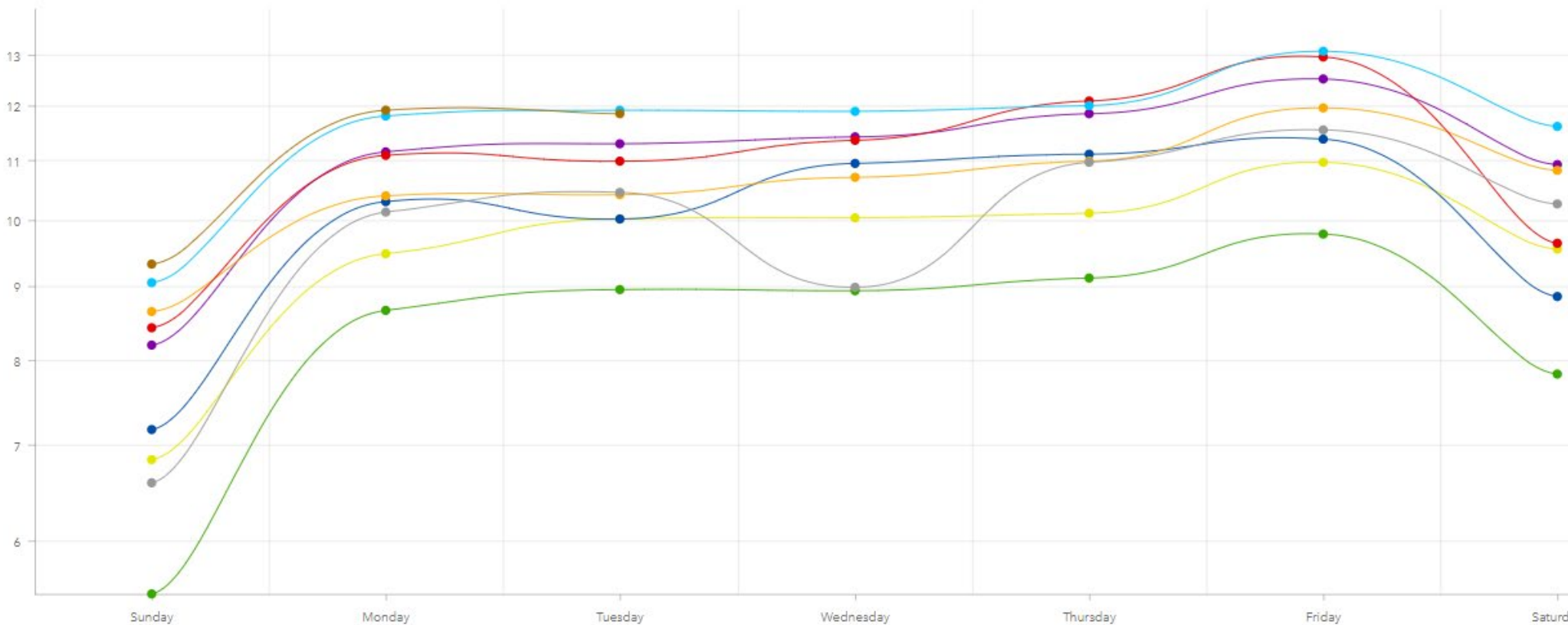


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Traffic Volumes - Jefferson

Weekly Traffic Volumes



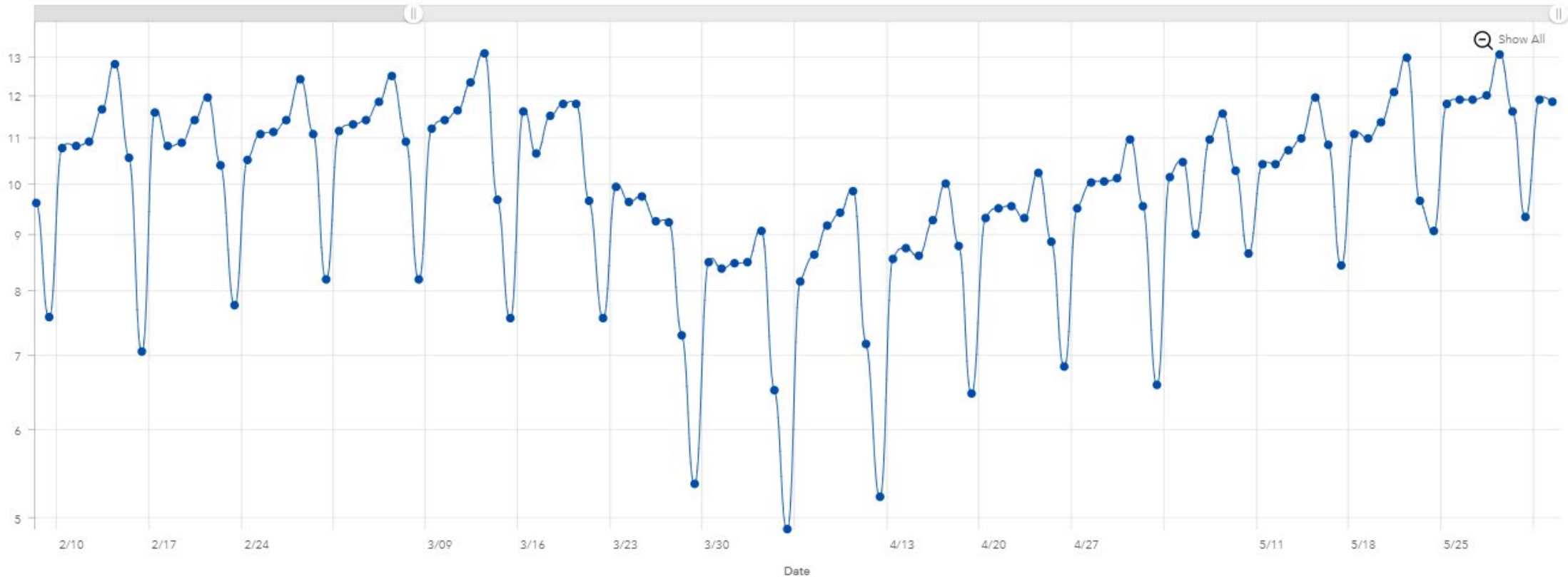
- March 1, 2020-March 7, 2020
- March 8, 2020-March 31, 2020
- April 1, 2020-April 25, 2020
- April 26, 2020-May 2, 2020
- May 3, 2020-May 9, 2020
- May 10, 2020-May 16, 2020
- May 17, 2020-May 23, 2020
- May 24, 2020-May 30, 2020
- May 31, 2020-June 6, 2020

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Traffic Volumes - Jefferson

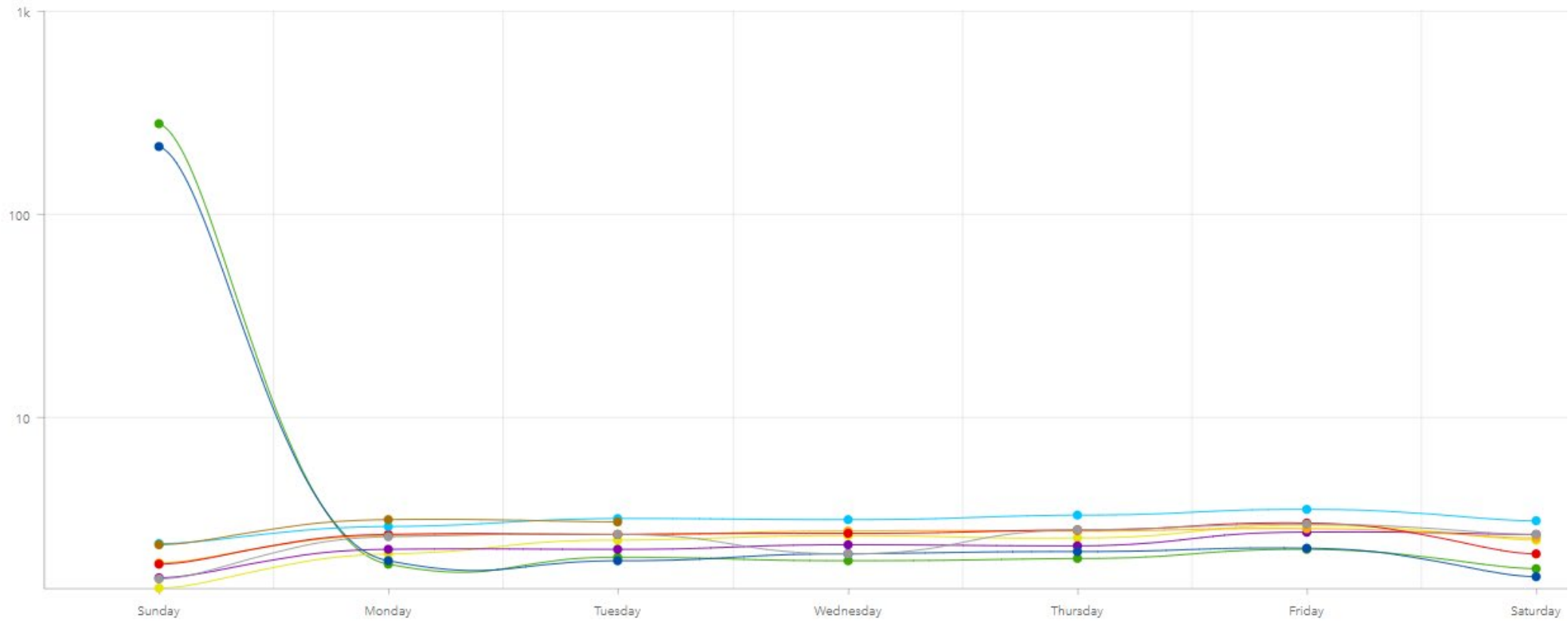
Average Daily Traffic Volumes for 2020



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Traffic Volumes - Madison

Weekly Traffic Volumes



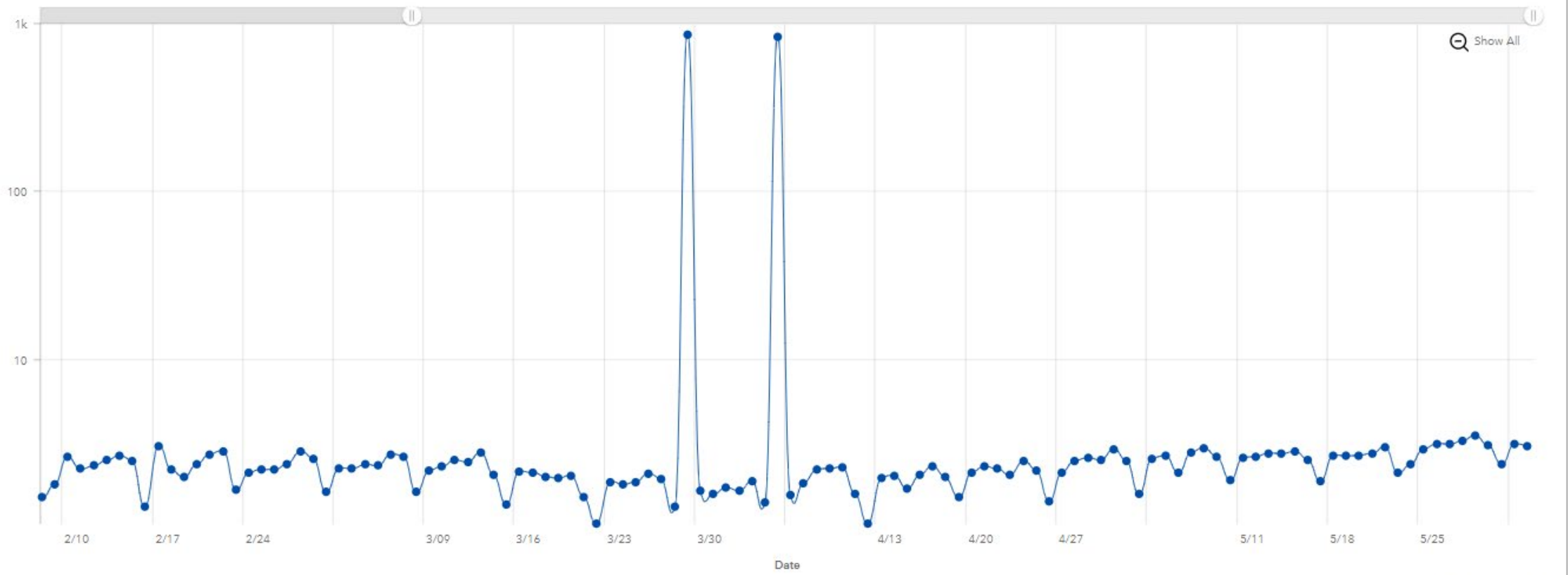
- March 1, 2020-March 7, 2020
- March 8, 2020-March 31, 2020
- April 1, 2020-April 25, 2020
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- May 10, 2020-May 16, 2020
- May 17, 2020-May 23, 2020
- May 24, 2020-May 30, 2020
- May 31, 2020-June 6, 2020

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Traffic Volumes - Madison

Average Daily Traffic Volumes for 2020



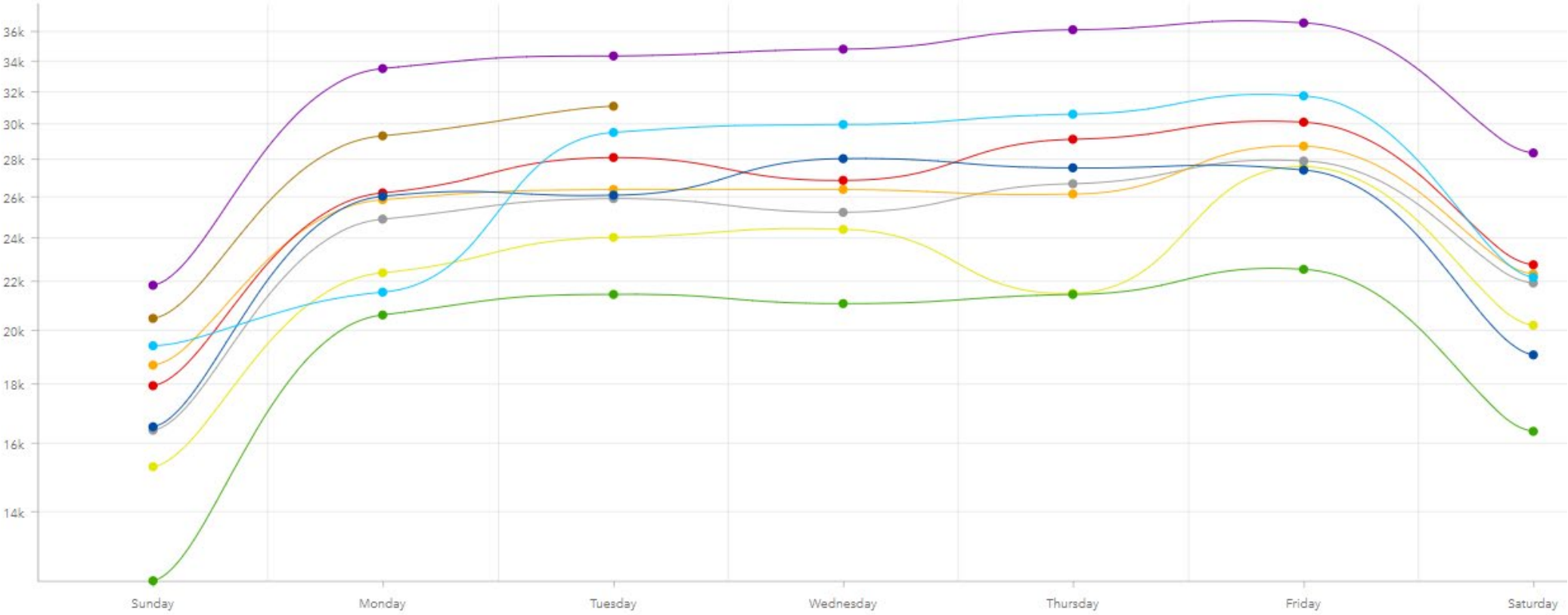
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Comparing Traffic: Ada County

Weekly Traffic Volumes

- March 1, 2020-March 7, 2020
- March 8, 2020-March 31, 2020
- April 1, 2020-April 25, 2020
- April 26, 2020-May 2, 2020
- May 3, 2020-May 9, 2020
- May 10, 2020-May 16, 2020
- May 17, 2020-May 23, 2020
- May 24, 2020-May 30, 2020
- May 31, 2020-June 6, 2020

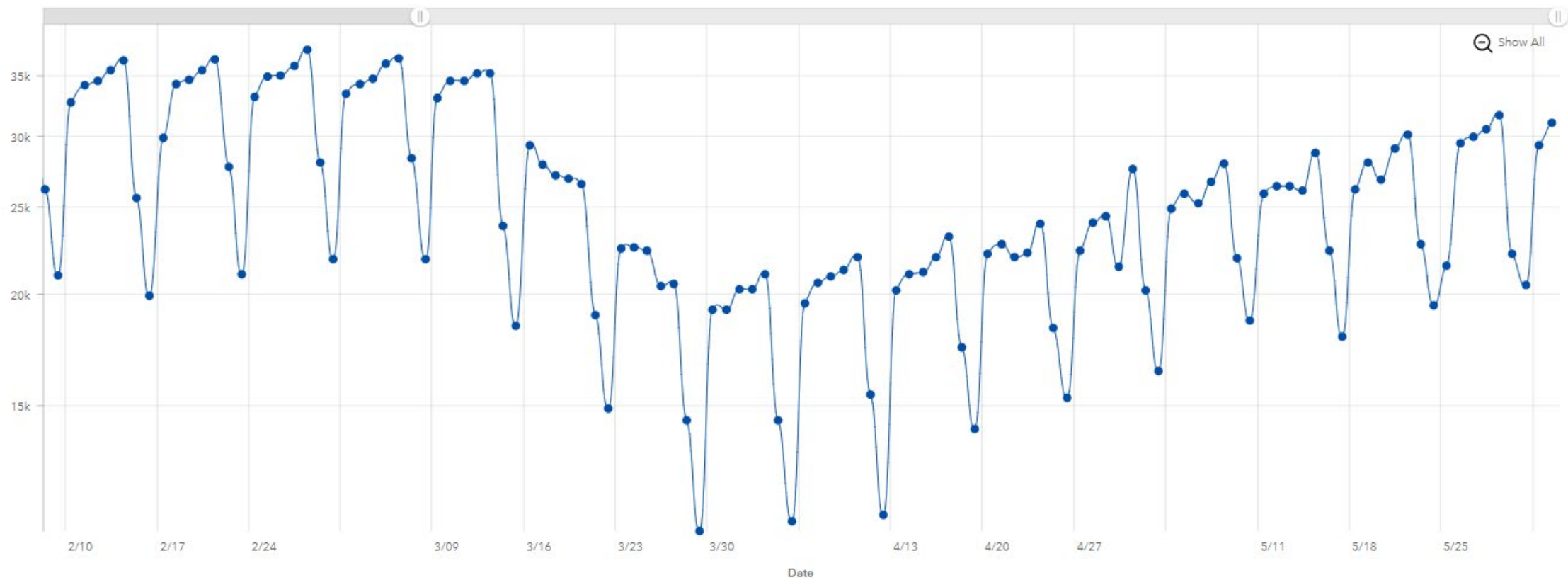


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Comparing Traffic: Ada County

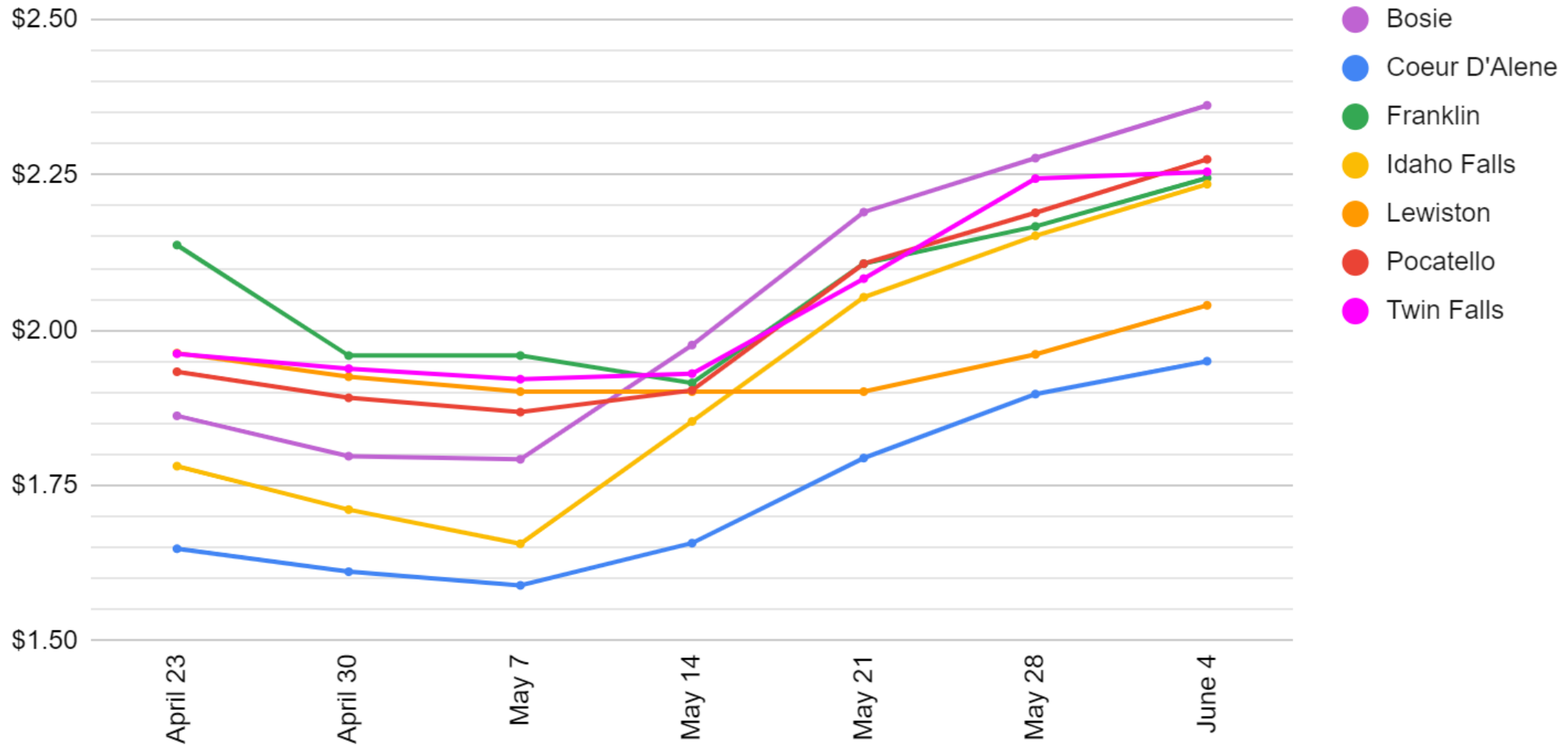
Average Daily Traffic Volumes for 2020



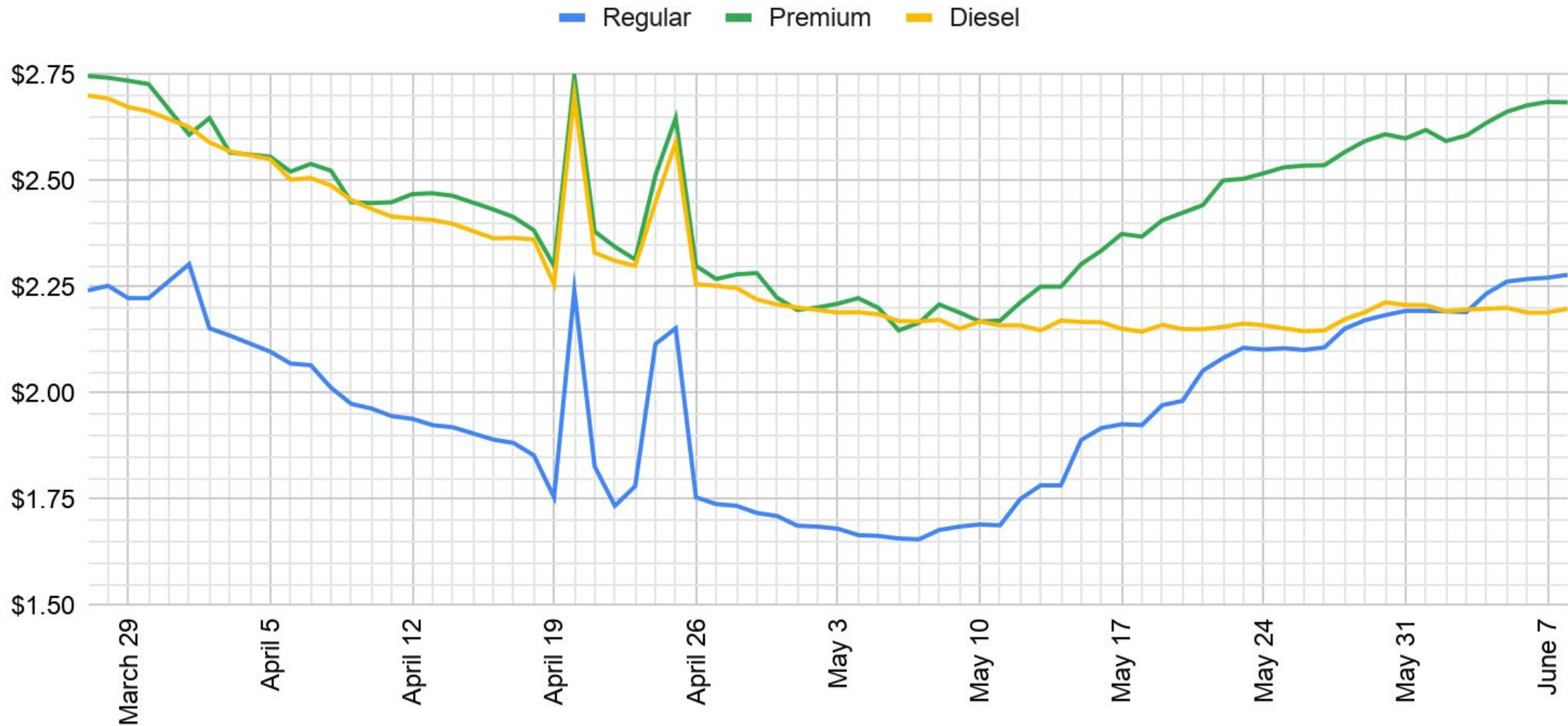
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Idaho Metro Gasoline Prices

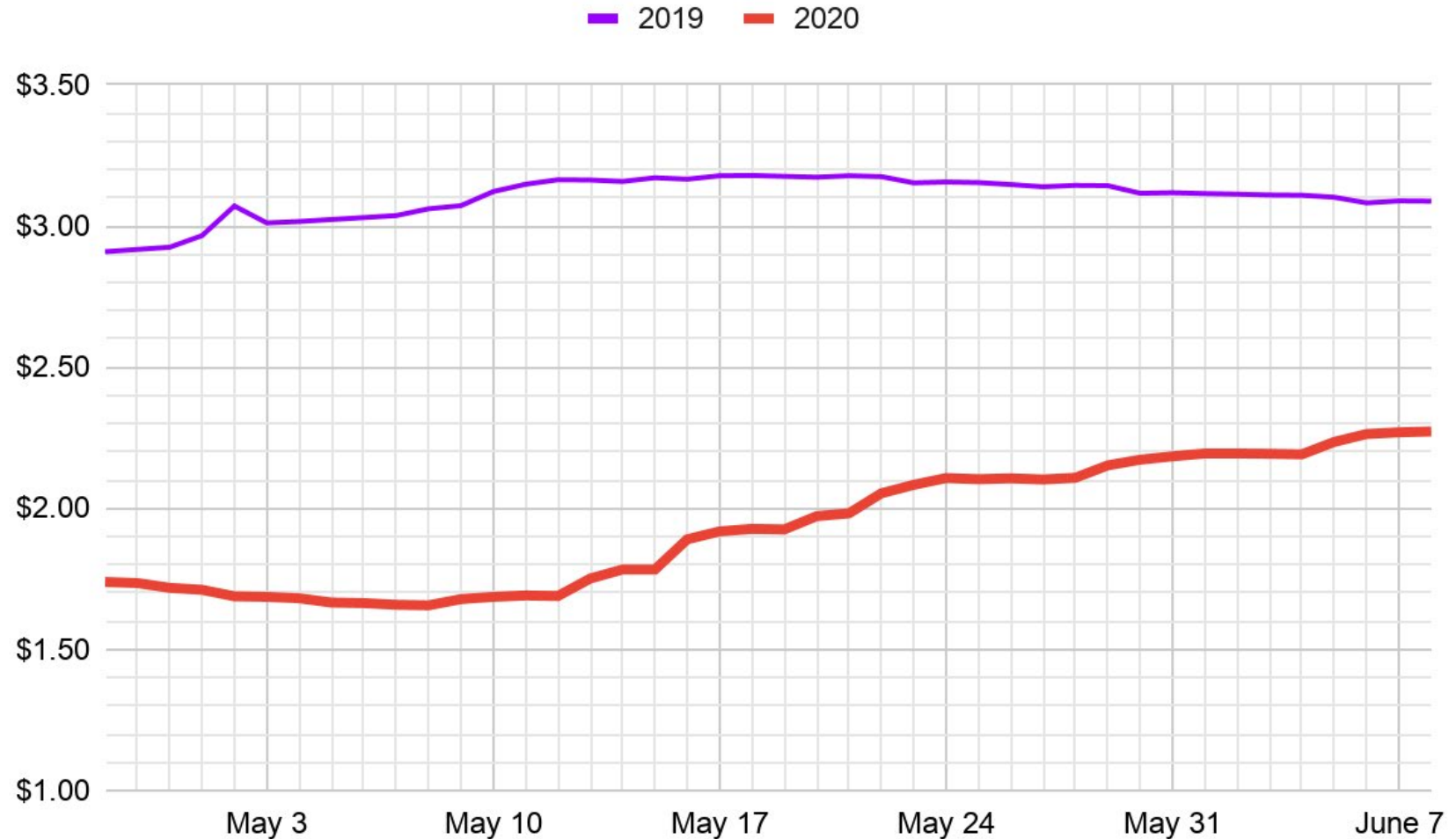


Idaho Falls Gasoline Prices



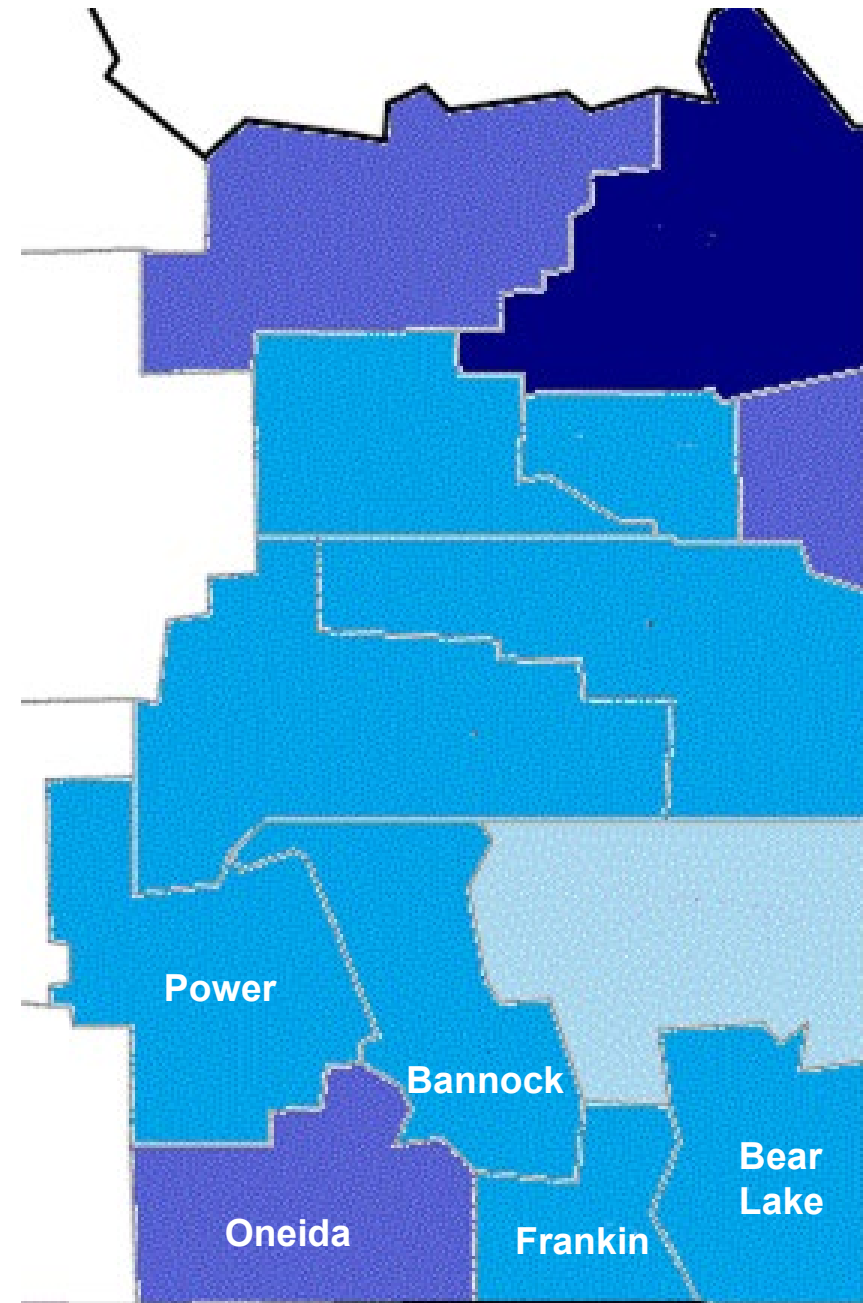
Idaho Falls Gasoline Prices

Idaho Falls' average regular gasoline price with previous year comparison.



Idaho Counties Gasoline Prices

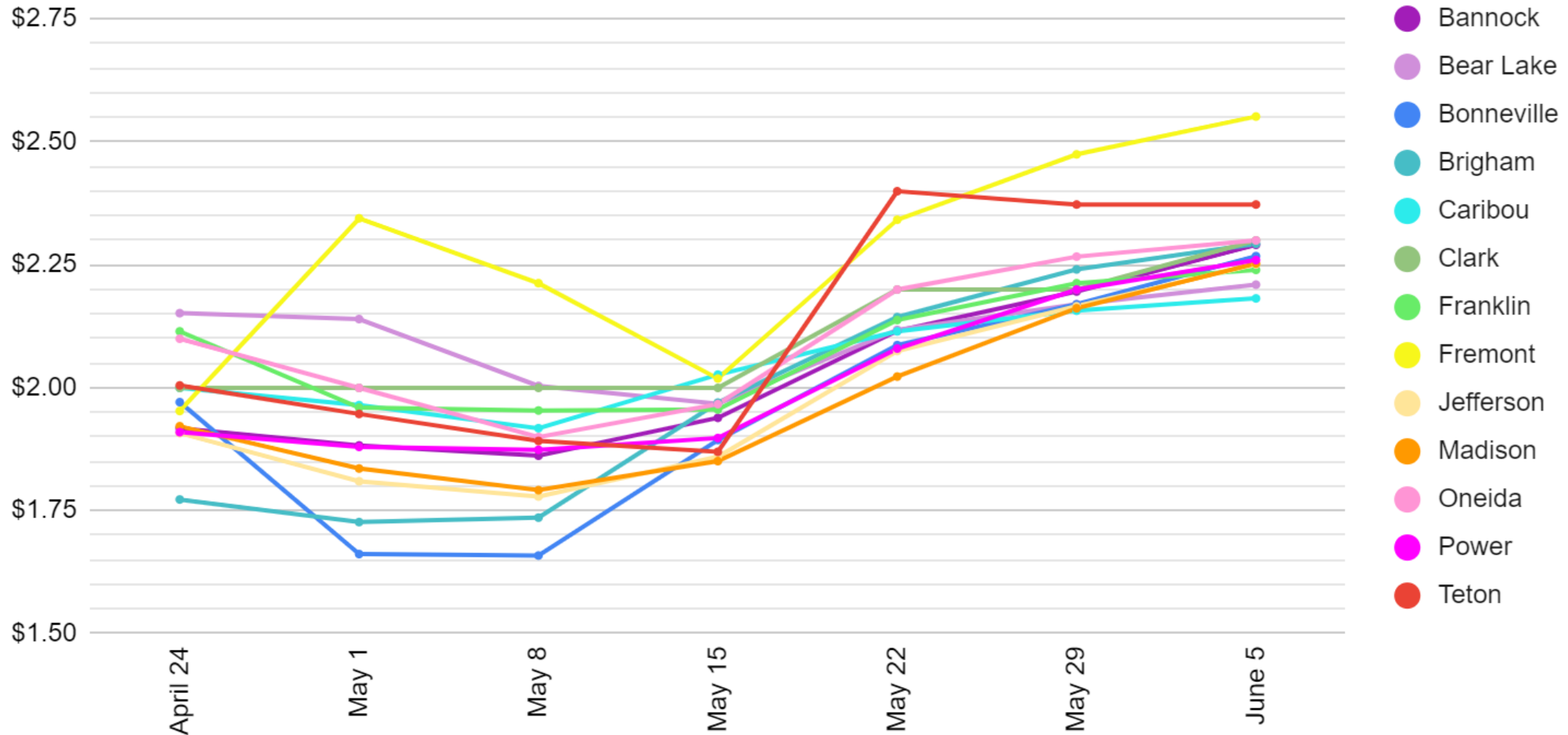
	\$1.90 - \$1.99
	\$2.00 - \$2.09
	\$2.10 - \$2.19
	\$2.20 - \$2.29
	\$2.30 - \$2.39
	\$2.40 - \$2.49
	\$2.50 - \$2.59



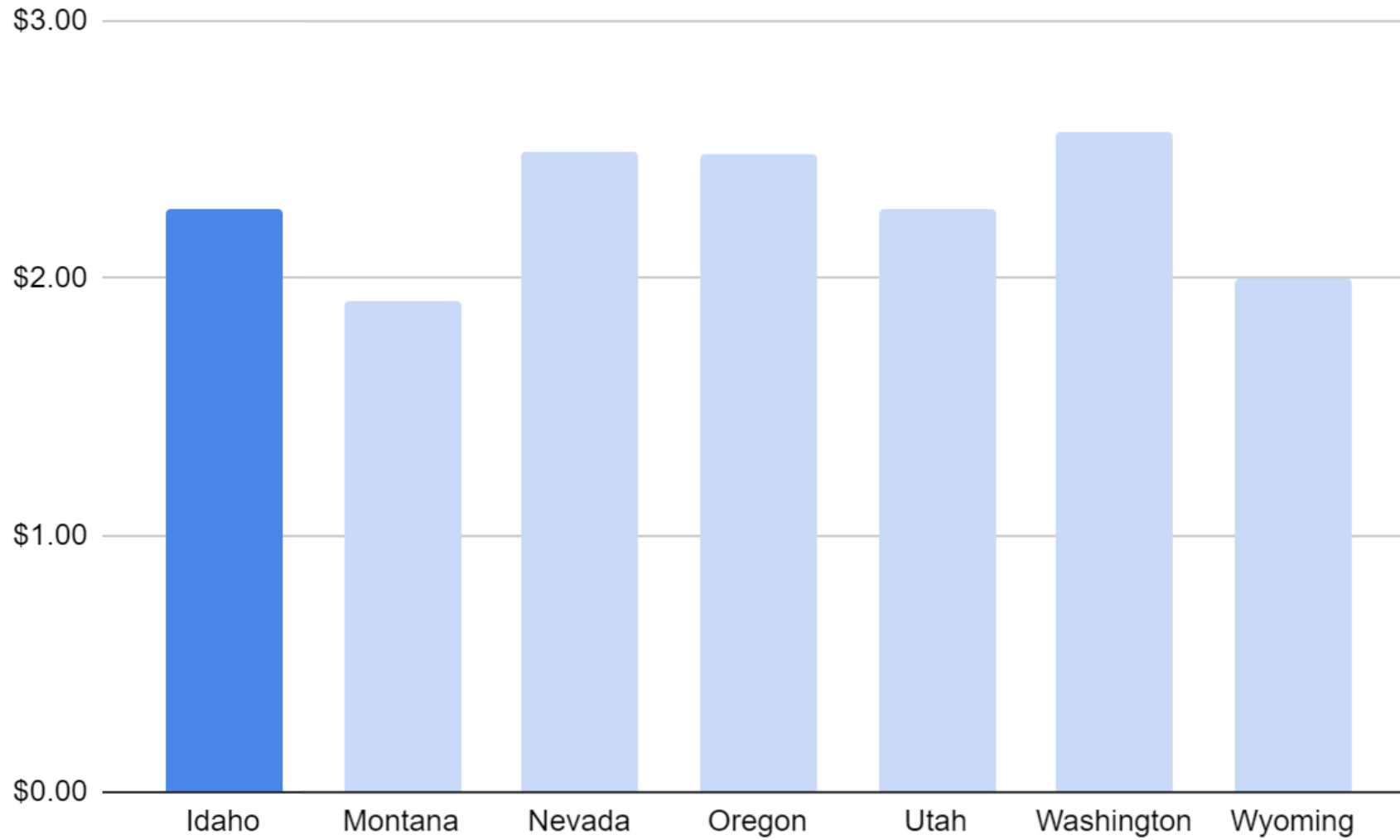
AAA. 2020. Gas Prices. June 5. Accessed June 5, 2020. <https://gasprices.aaa.com/?state=ID>.

Moen, J. (2016, July 12). *Idaho County Map*. Retrieved from World Atlas: <https://www.worldatlas.com/webimage/countrys/namerica/usstates/counties/idcountymap.htm>

Idaho Counties Gasoline Prices

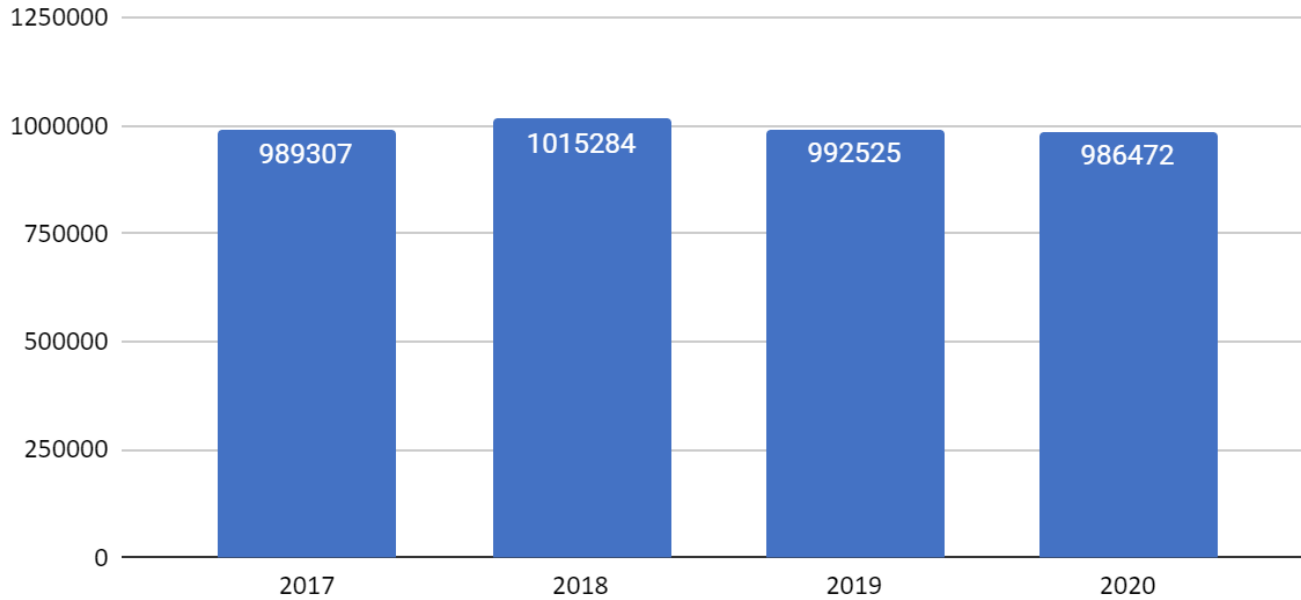


State Gasoline Price Comparison

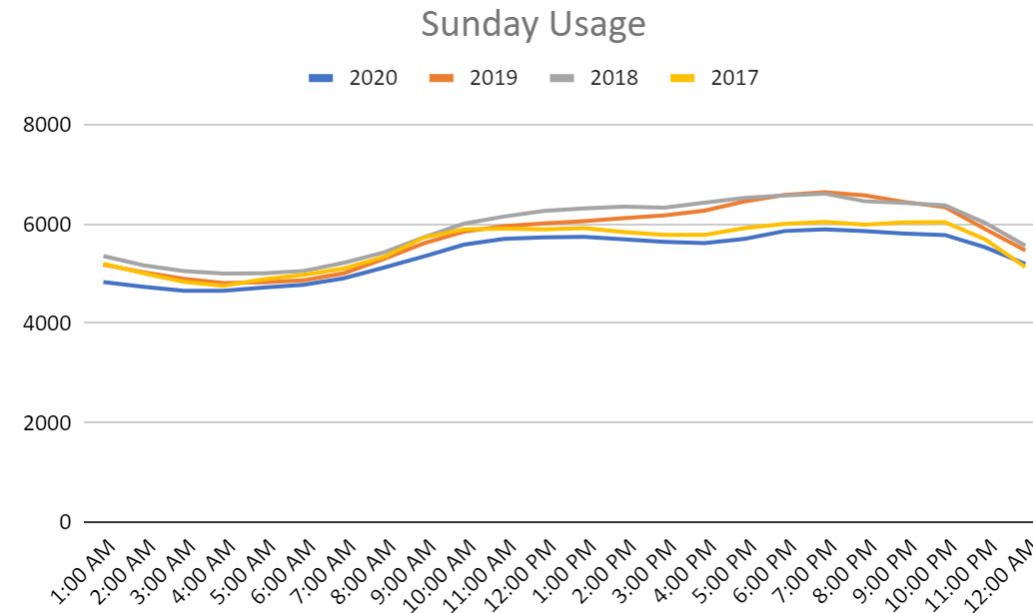
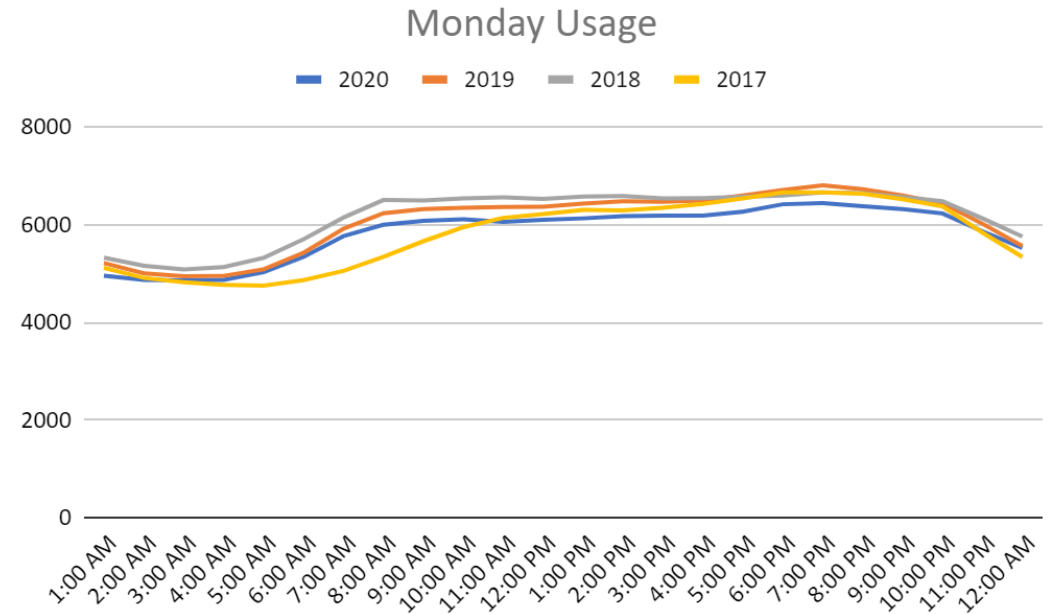


Electricity Demand- Bonneville Power Administration

Bonneville Power Administration Weekly Electricity Demand (MWh)
May 29 - June 4

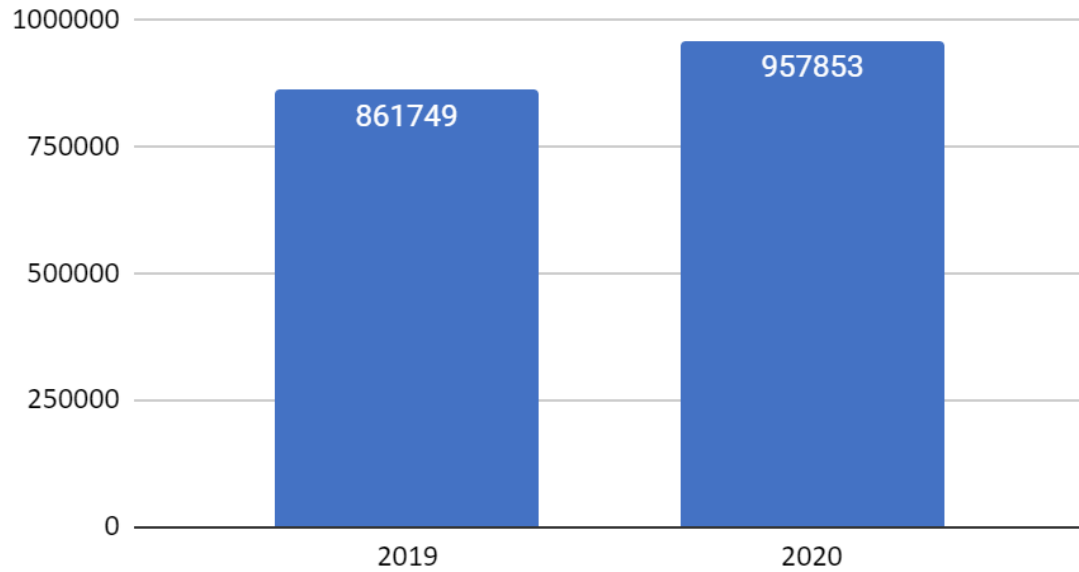


Source: <https://www.eia.gov/beta/electricity/gridmonitor/expanded-view/custom/pending/LatestHourlyUSElectricityDemand-11/edit>

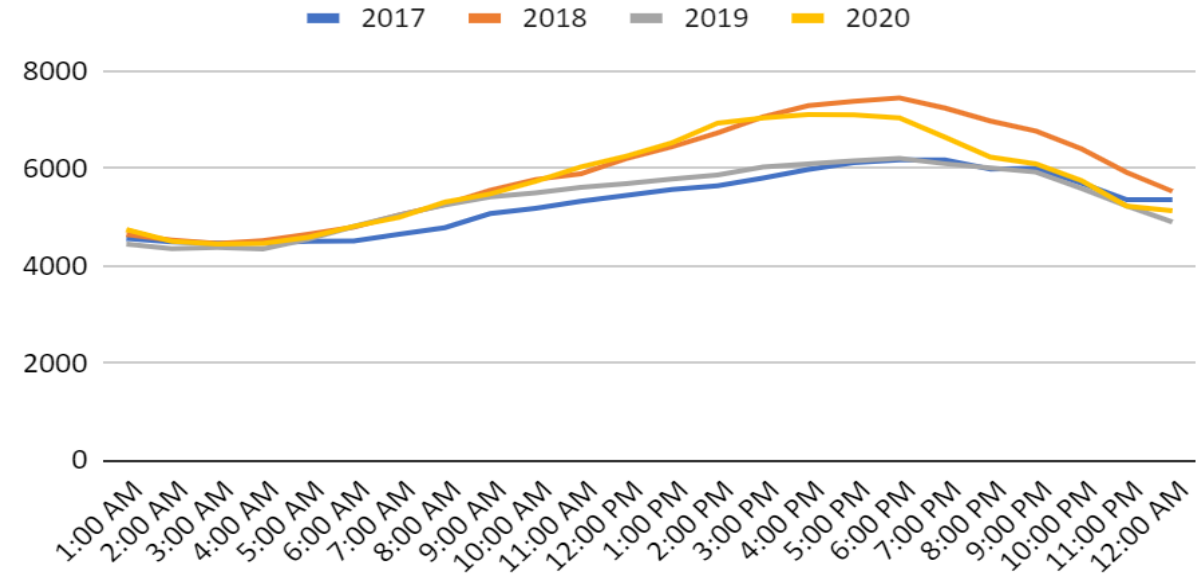


Electricity Demand- PacifiCorp East

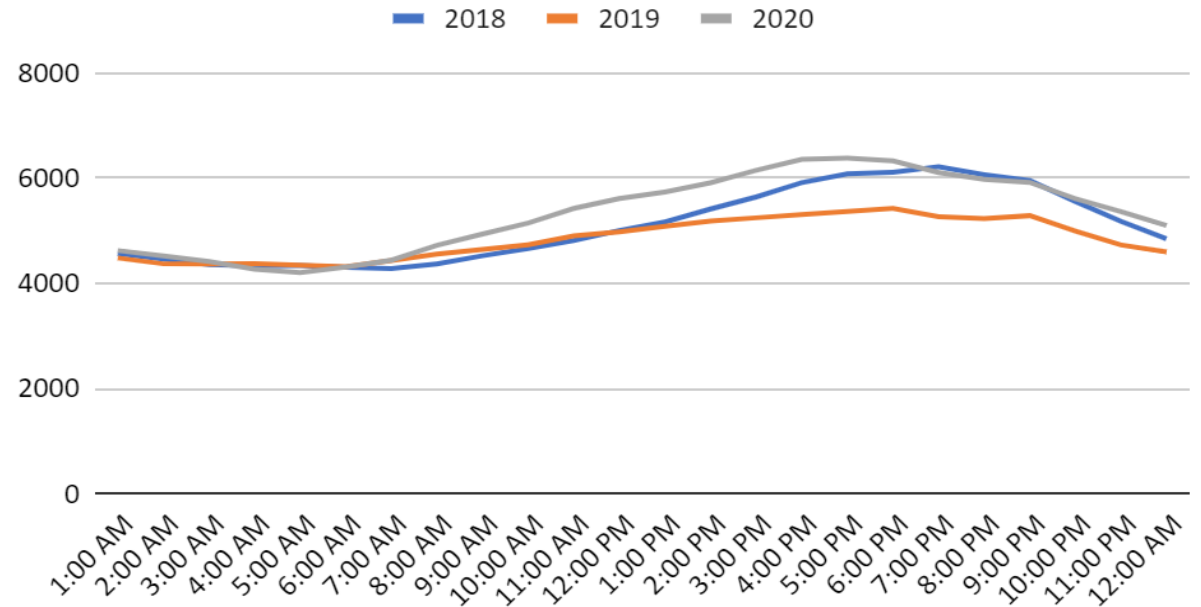
PacifiCorp East Weekly Demand (MWh)
May 29 - June 4



Monday Usage



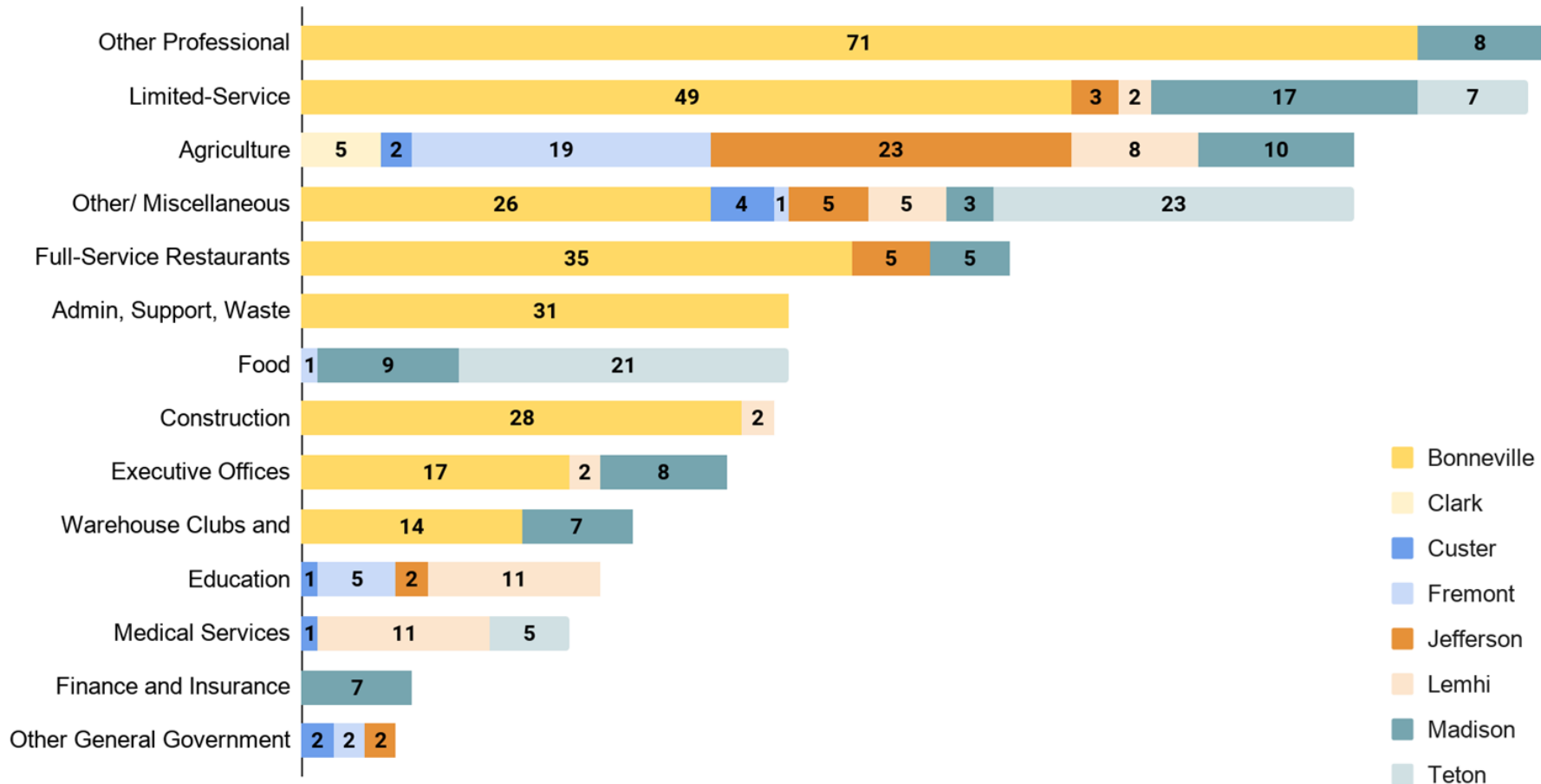
Sunday Usage



Job Openings Industry Overview

Industry Openings by County

As of June 5, 2020

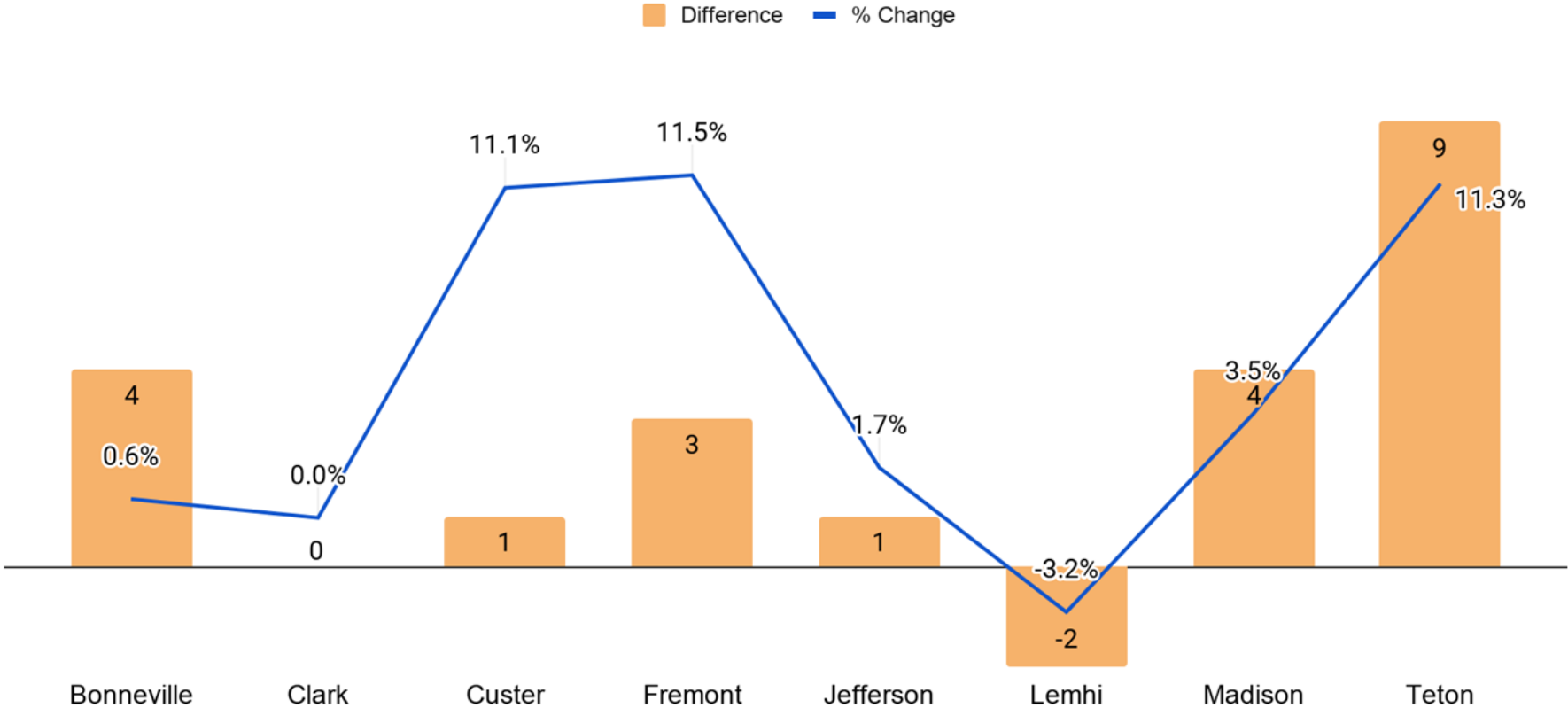


Source: [Idaho Department of Labor](https://www.idaholabor.com/)

Job Openings Weekly Change by County

Weekly Change

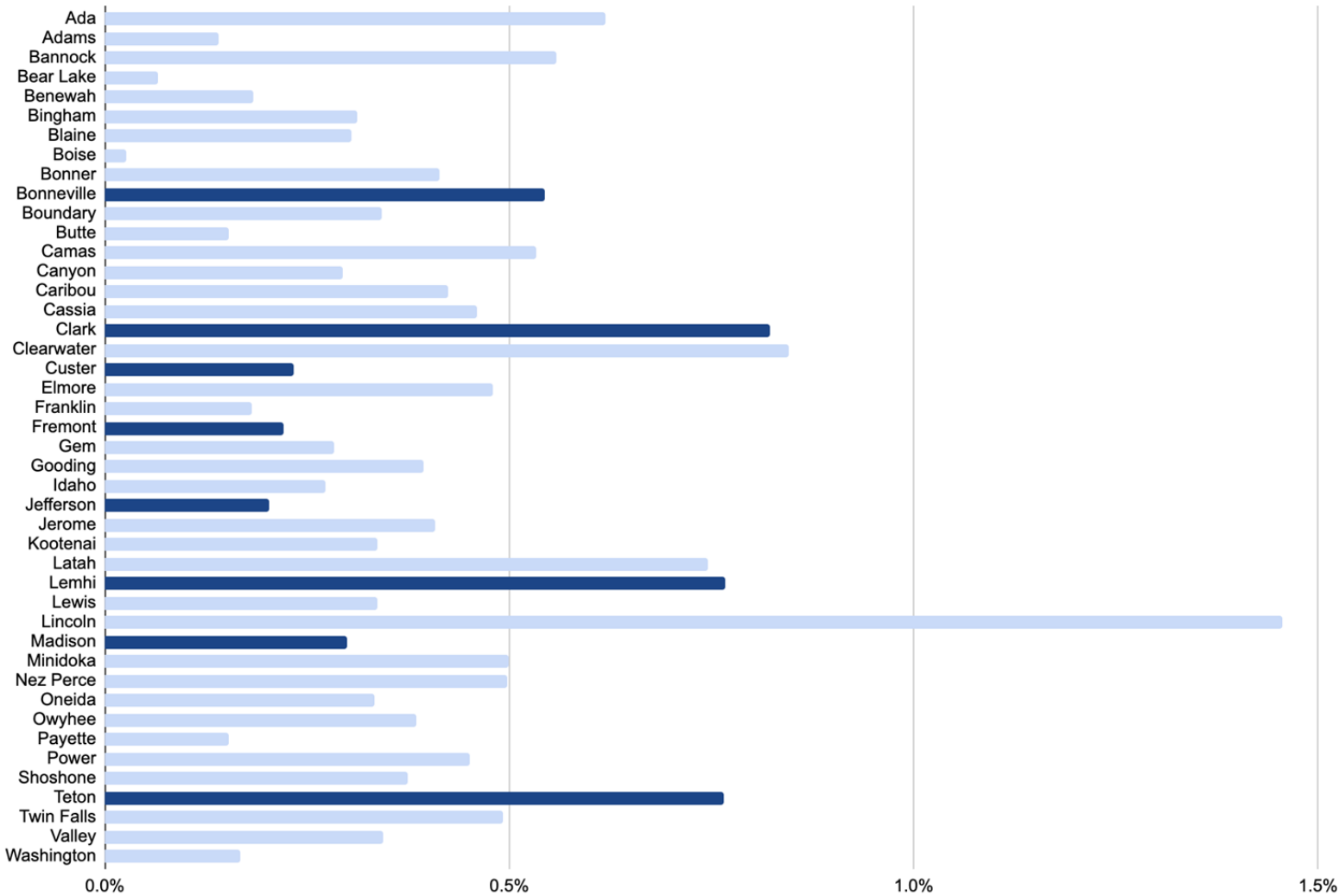
Week of June 1 - Week of June 8



Source: [Idaho Department of Labor](#)



Idaho Job Openings as a Percentage of Population



Eastern Idaho counties account for 12.74% of total Idaho population, and 8.82% of job openings.

Source: [Idaho Department of Labor](#) and [World Population Review](#)



Eastern Idaho Job Openings Breakdown by Openings per County



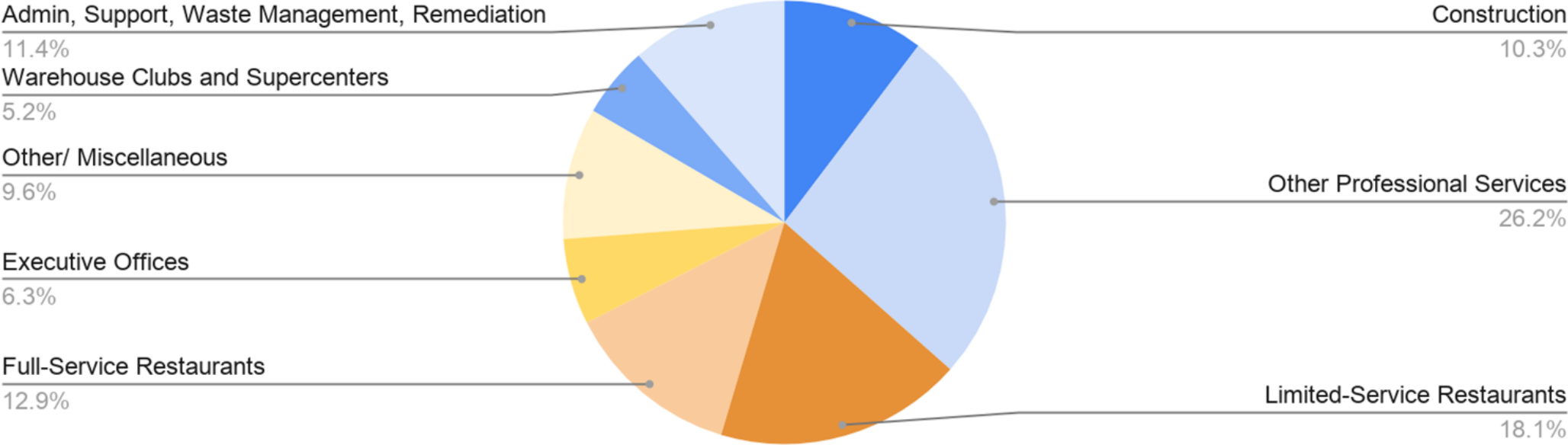
Source: [Idaho Department of Labor](#) and [World Population Review](#)



Job Openings - Bonneville County

Openings by Industry

As of June 5, 2020



Source: [Idaho Department of Labor](#)



Job Openings - Bonneville County

Latest Job Openings by Employer:

- East Idaho Credit Union
- Cargill
- [Sonic Drive-In](#)
- WinCo Foods
- [Melaleuca](#)
- Staples
- [Camping World](#)
- [McDonald's](#)
- [Good Samaritan Society](#)
- [Cabela's](#)
- Delta Defense LLC
- [HCA, Hospital Corporation of America](#)
- Duane Reade
- [Maverik](#)
- Sparklight
- Aaron's Inc
- BP Americas, Inc.
- Walgreens***
- HSS Inc
- U-Haul
- Advance Auto Parts
- [Jacobs](#)
- Delta Fire Systems, Inc.

- O'Reilly Automotive Stores, Inc
- System One Services
- [Idaho Division of Human Resources](#)
- [CDM Smith](#)
- Engineering System Solutions
- Community Council of Idaho
- DB Reed Farm, Inc.
- Sherwin Williams
- [Idaho National Laboratory](#)
- Novitex
- Idaho Falls C & B Operations LLC
- Idaho Youth Ranch
- Human Dynamics & Diagnostics - IF
- Monticello Montessori Charter
- Prestige Care, Inc.
- [Knife River Corp Mountain West Division](#)
- Panda Restaurant Group, Inc.
- David Steed Company
- State Trailer Supply
- Intermountain Erectors, Inc.
- RS&I Inc.
- Fluor Idaho, LLC
- A&R Fabrication
- Iteris, Inc
- [H&K Contractors Inc.](#)

- Rotech Healthcare Inc.
- North Wind Construction Services LLC
- [North Wind Group](#)
- Admiral Beverage Corporation (Pepsi)
- PAE Aviation and Technical Services LLC
- Bonneville County
- KM Service Company LLC

***COVID-19 Essential Job

Companies listed in [blue](#) have 6
or more job offerings

Source: [Idaho Department of Labor](#)



Job Openings - Bonneville County

Older Job Openings:

- Papa John's International
- Crossmark
- [Pizza Hut](#)
- [Dominos Pizza](#)***
- [Olive Garden](#)
- Starbucks Coffee Company
- Aspen Dental
- Kelly Services
- GoWireless
- Realogy Holdings Corporation
- Docutech
- Curtiss-Wright Corporation
- Easter Seals Goodwill Northern Rocky Mountain
- Avenue5 Residential, LLC
- [Buffalo Wild Wings](#)
- Applied Materials
- [AutoZone, Inc.](#)
- Kforce
- [Home Depot](#)***
- Rush Enterprises
- Natural Grocers
- NTG Groups, LLC
- Grifols Shared Services North America, Inc
- Western States Equipment Company
- AdvancedHomeServices
- DownEast Outfitters
- Elior North America
- HealthTrust Workforce Solutions
- [Walmart](#)
- Encompass Home Health***

- Love's Travel Stops & Country Stores***
- Lowe's
- Swift
- University of Utah
- Progexion
- Panera Bread
- Petco
- Anheuser Busch
- Ross Stores, Inc.
- Sportsman's Warehouse
- Unitek Learning, Inc.
- Citizen Schools
- Washington Federal
- Peak Security
- Waste Connections, Inc
- Air Methods
- BMC - Building Materials and Construction Solution
- USIC
- Target***
- UPS***
- Bank of America
- Techflow Inc
- C & B Operations, LLC
- Arby's
- TJX
- LifeCare
- Barnes & Noble College Booksellers
- Schneider
- Wells Fargo
- Albertsons
- HEBCO
- Fred Meyer

- ServiceMaster Family of Brands
- Advantage Solutions
- Fresenius Medical Care North America
- Bureau of Land Management
- Insuractive
- Glacier Bancorp
- Hayden Beverage Company
- Forest Service
- ABF Freight System, Inc***
- Invenergy Services Inc.
- ManTech
- Massage Envy
- BMPC
- Ormond Builders, Inc.
- Snow Eagle Brewing and Grill
- DC Electric Inc.***
- Basic American Foods
- North Wind Infrastructure and Technology
- C-A-L Stores Companies Inc
- Big City Insulation of Idaho Inc
- Wood River Media
- Elwood Staffing Services
- Concrete Construction Supply***
- TMC Contractors***
- Edward D. Jones
- T and T Lawn Service***
- Allegheny Science and Technology
- Rich Broadcasting
- American Staffing, Inc.
- Handy M.E. LLC
- Beehive Rehabilitation and Counseling***
- Habitat for Humanity Idaho Falls Area

- Idaho Crop Improvement Association
- Granite Construction Incorporated
- City of Idaho Falls
- Western Transport Inc.
- USDA APHIS PPQ PCN Program
- Teton Cleaners & Laundry
- Enercon Services Inc
- Idaho Department of Labor
- Burns Concrete, Inc.
- Tri State Roofing
- Cable One

***COVID-19 Essential Job

Companies listed in [blue](#) have 6 or more job offerings

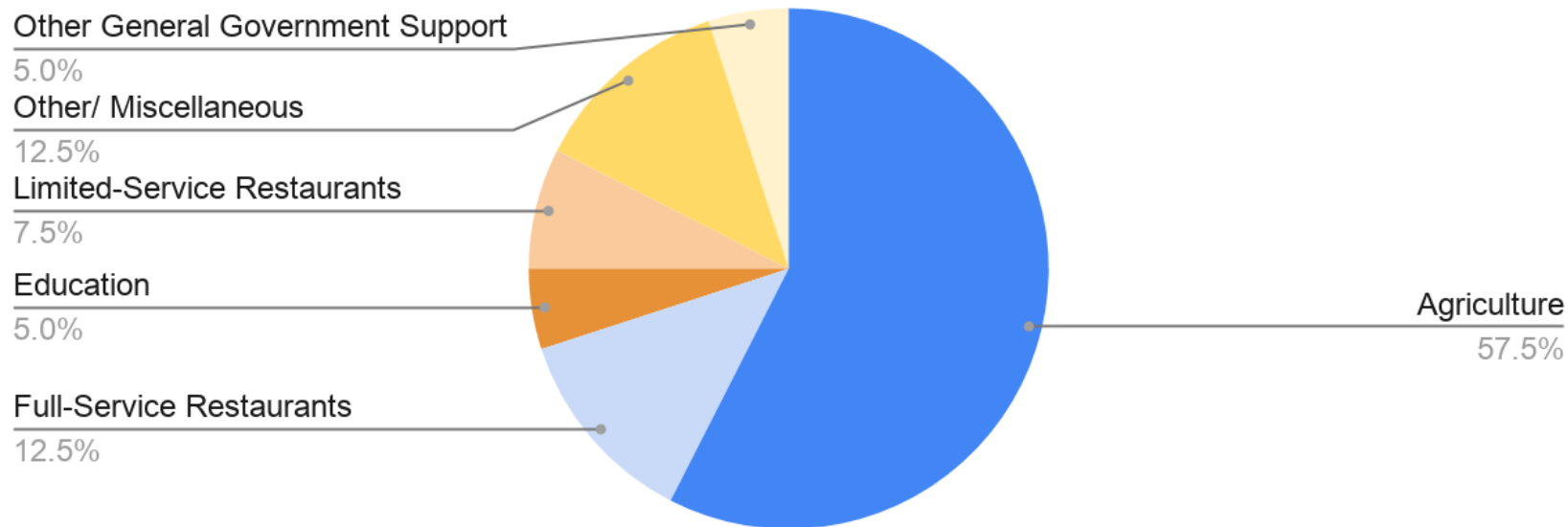
Source: [Idaho Department of Labor](#)



Job Openings - Jefferson County

Openings by Industry

As of June 5, 2020



Latest Job Openings by Employer:

- O'Reilly Automotive Stores, inc
- Idaho Division of Human Resources
- DL Evans Bank
- Stickler Construction LLC

Older Job Openings:

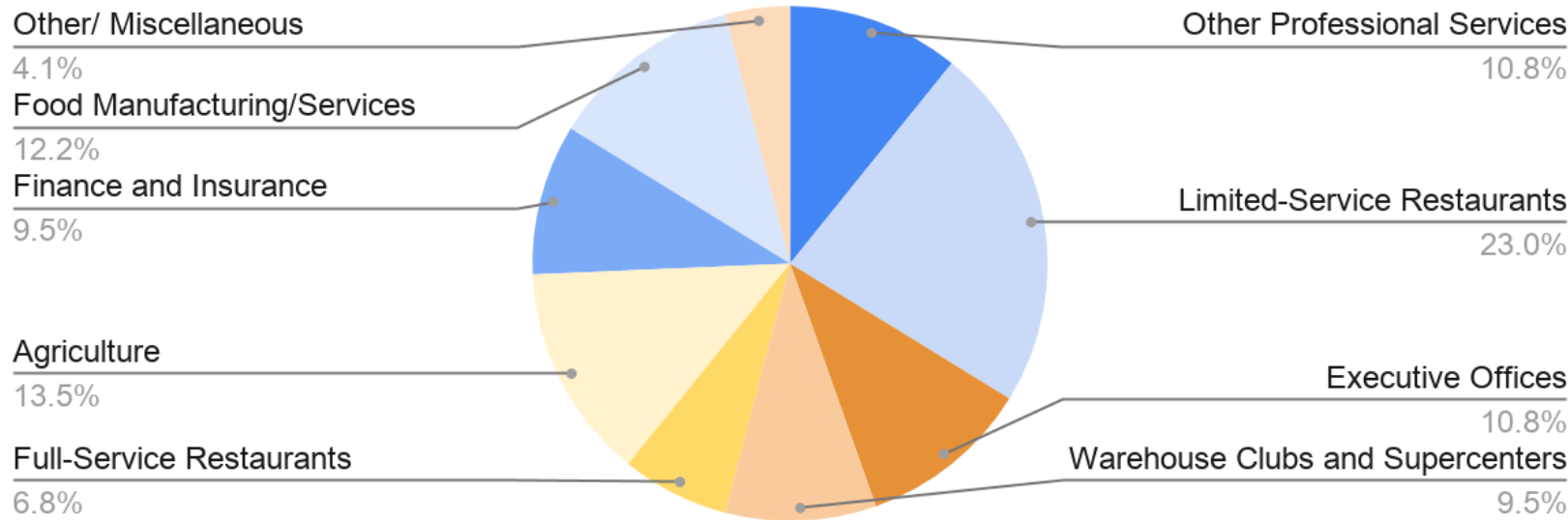
- AdvancedHomeServices
- Maverik
- Pizza Hut
- Dominos Pizza
- Mickelsen Farms
- Runaway Inc
- Justin Price Farms, LLC

Source: [Idaho Department of Labor](#)

Job Openings - Madison County

Openings by Industry

As of June 5, 2020



***COVID-19 Essential Job

Companies listed in blue have 5 or more job offerings

Latest Job Openings by Employer:

- [Sonic Drive-In](#)
- Progrexion
- University of Utah
- O'Reilly Automotive Stores, Inc
- GoWireless
- [Basic American Foods](#)
- Idaho Falls C & B Operations LLC
- Panda Restaurant Group, Inc.
- Thompson Excavation & Asphalt, Inc.
- BYU-Idaho
- Floyd Wilcox & Sons Inc
- Citizens Community Bank

Older Job Openings:

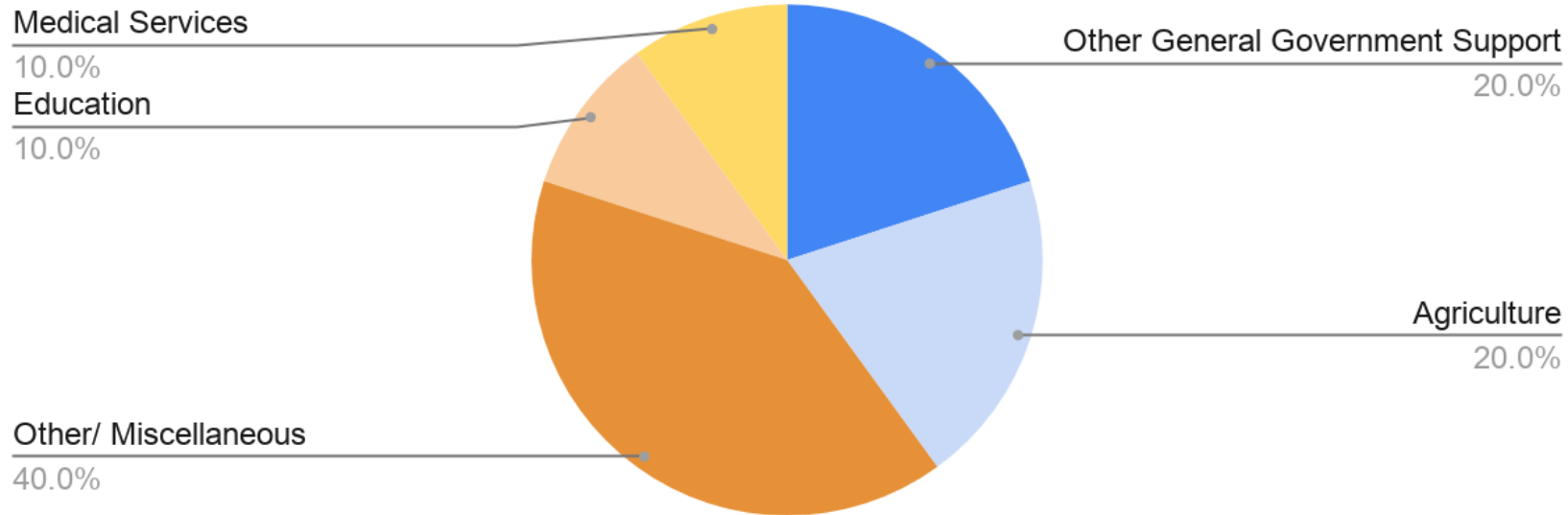
- Papa John's International
- Dominos Pizza***
- [Melaleuca](#)
- [AutoZone, Inc.](#)
- BMC - Building Materials and Construction Solution
- [McDonald's](#)
- [Walmart](#)
- Grifols Shared Services North America, Inc
- USIC
- Lawrence Merchandising Services
- UPS***
- [Pizza Hut](#)
- Kelly Services
- Idaho Division of Human Resources
- NTG Groups, LLC
- Applied Materials
- America First Credit Union
- AMET, Inc.
- [Beehive FCU](#)
- Zollinger Construction
- High Country Potato
- Admiral Beverage Corporation (Pepsi)
- Western Fence, Inc.

Source: [Idaho Department of Labor](#)

Job Openings - Custer County

Openings by Industry

As of June 5, 2020



Latest Job Openings by Employer:

- Village Square

Older Job Openings:

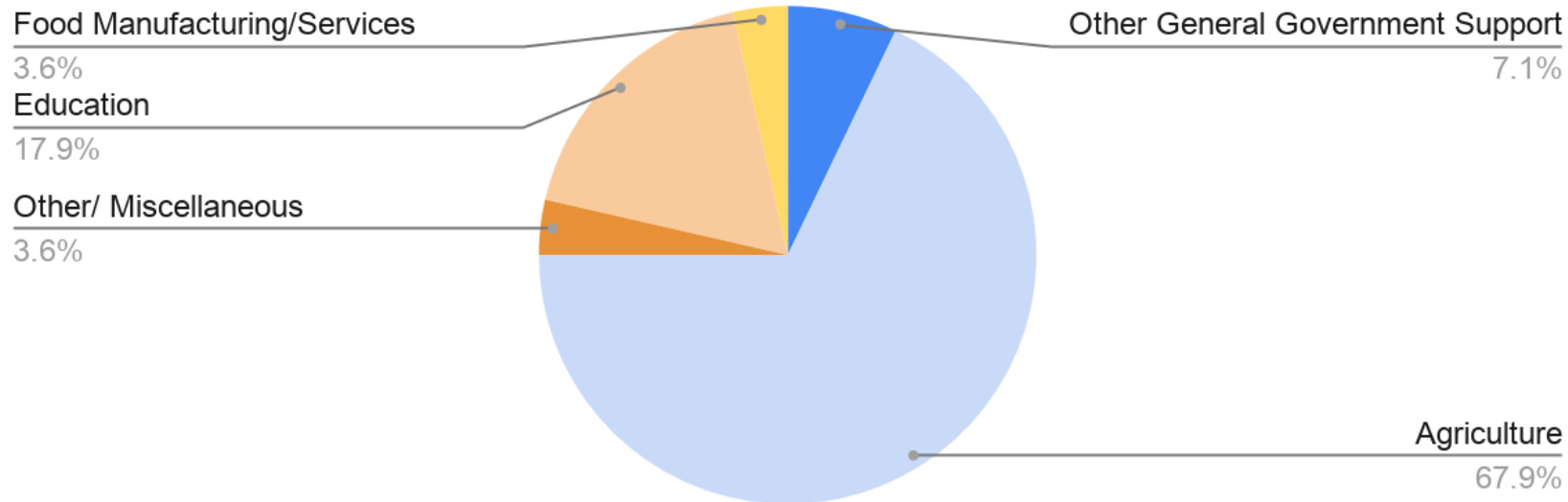
- Wells Fargo
- Idaho Division of Human Resources
- Bridge St. Inc.
- Salmon River Vision
- Custer County

Source: [Idaho Department of Labor](#)

Job Openings - Fremont County

Openings by Industry

As of June 5, 2020



Latest Job Openings by Employer:

- Maverik
- Idaho Division of Human Resources
- Davis Machine

Older Job Openings:

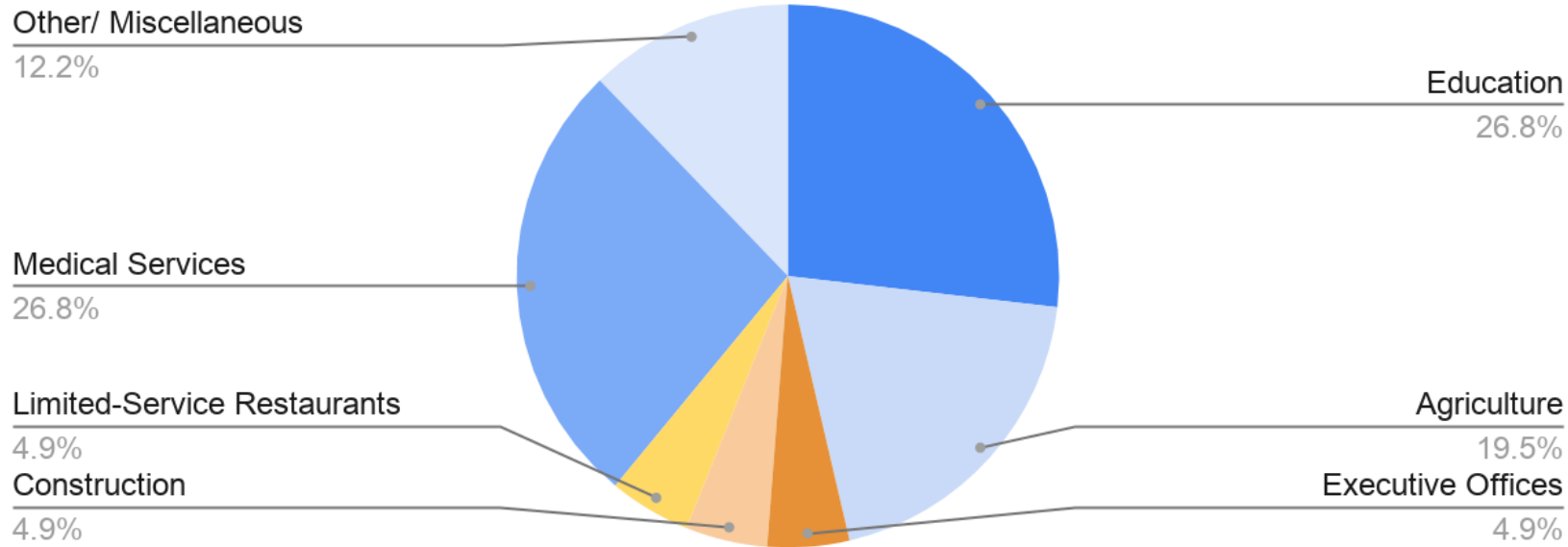
- Anglers Lodge
- Gould Farms

Source: [Idaho Department of Labor](#)

Job Openings - Lemhi County

Openings by Industry

As of June 5, 2020



***COVID-19 Essential Job

Companies listed in blue have 6 or more job offerings

Latest Job Openings by Employer:

- O'Reilly Automotive Stores, inc
- Thomas Custom Fencing, Inc.
- [Steele Memorial Medical Center***](#)
- Air Methods Corporation***

Older Job Openings:

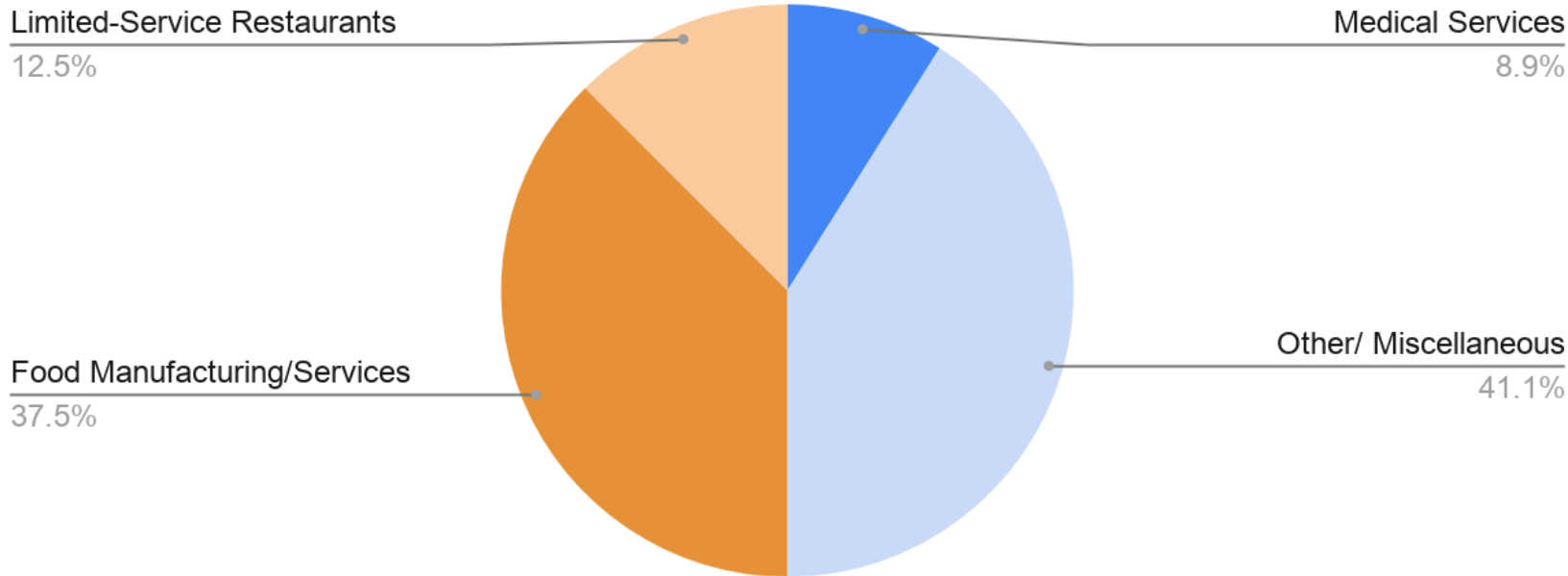
- UPS***
- Schneider
- Murdoch's Ranch & Home Supply
- Pete's Custom Meats, Inc.
- Tracy Construction, LLC
- Salmon River Vision
- Salmon Super 8
- Rise & Shine Espresso
- Richard L Jordan
- The Dusty Mule Bar & Grill
- [Salmon Public Schools District #291](#)
- Computer Zen
- Mountain Harvest Community Market
- Verdell Olson Ranch
- Discounts Unlimited
- Salmon River Quick Stop/Red Dog Diner
- Daves Pizza
- Ray's Heating, Plumbing, and Electric
- Lemhi County Economic Development Association
- Discovery Rehabilitation & Living
- Youth Employment Program

Source: [Idaho Department of Labor](#)

Job Openings - Teton County

Openings by Industry

As of June 5, 2020



***COVID-19 Essential Job

Companies listed in blue have 6 or more job offerings

Source: [Idaho Department of Labor](#)

Latest Job Openings by Employer:

- [Benchmark](#)
- Idaho Division of Human Resources
- O'Reilly Automotive Stores, Inc
- Advantage Solutions
- [VCA***](#)
- McDonald's
- Stinker Stores

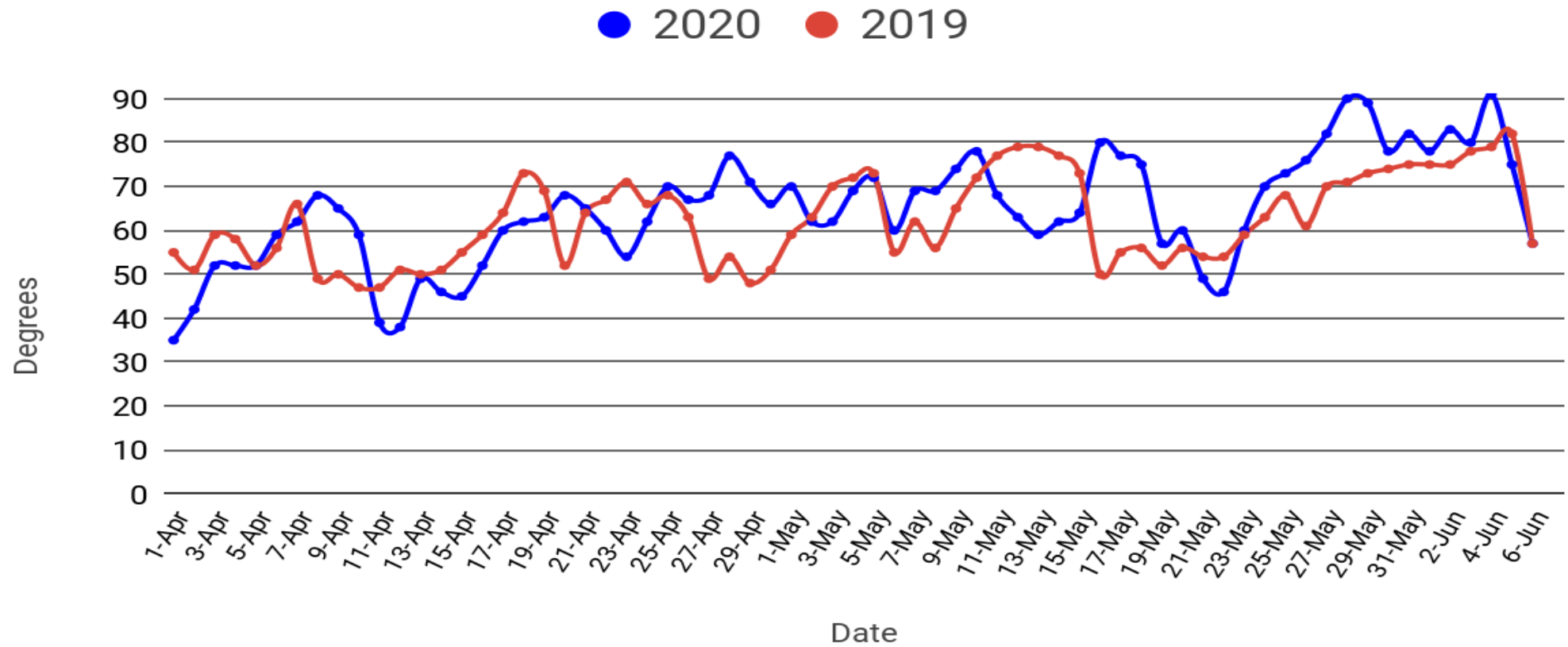
Older Job Openings:

- Dominos Pizza
- Starbucks Coffee Company
- [Maverik](#)
- Wells Fargo
- [Aramark](#)
- Serco
- L&R Distributors
- UPS***
- TJX
- Staples
- Air Methods
- Central Wyoming College
- Lawrence Merchandising Services
- Albertsons***
- HUB International
- Vail Resorts
- Structures, Inc.
- USIC
- Kelly Services
- Waste Connections, Inc
- Marriott
- Tradesmen International, Inc
- Western States Equipment Company
- State of Wyoming
- MD Nursery & Landscaping Inc***
- Trail Creek Nursery, LLC***



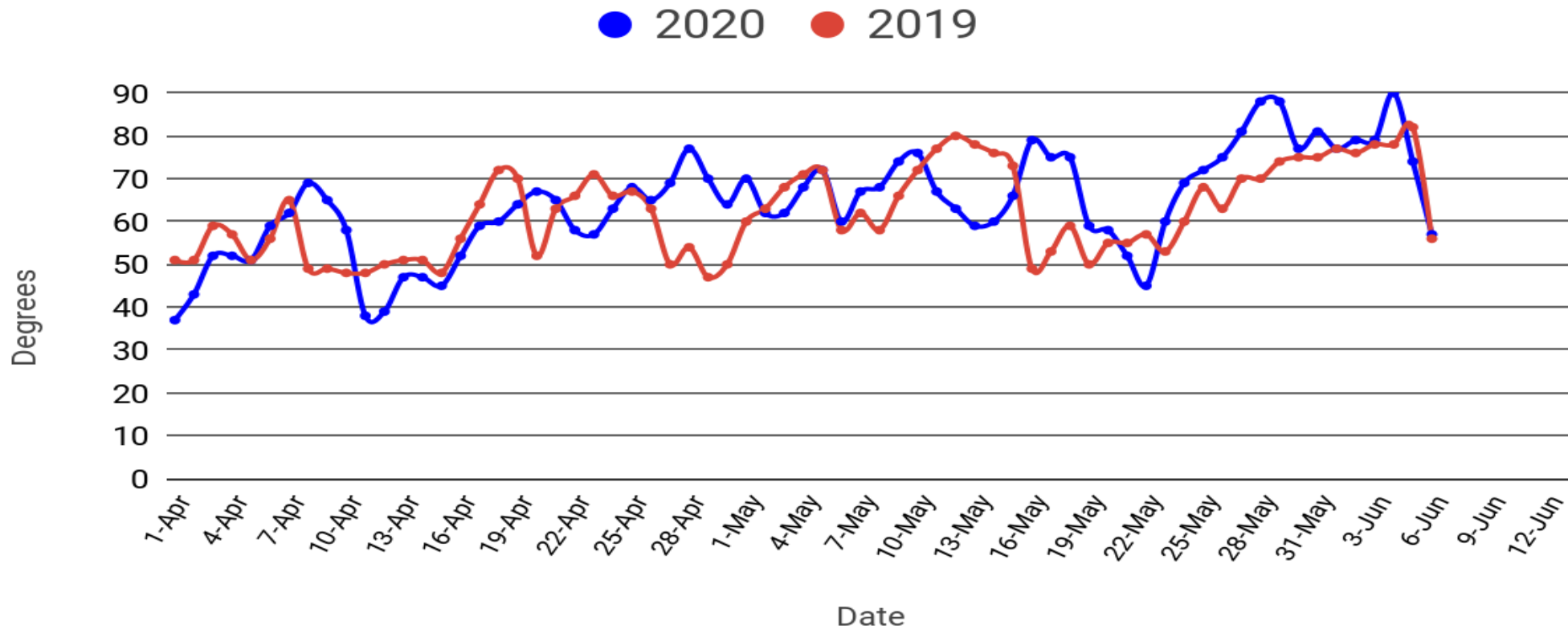
Idaho Falls Weather

Idaho Falls



Rexburg Weather

Rexburg





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