

Other Reports



RESEARCH & BUSINESS  
DEVELOPMENT CENTER

Eastern Idaho COVID-19 Economic Report | July 6, 2020

## About the Report

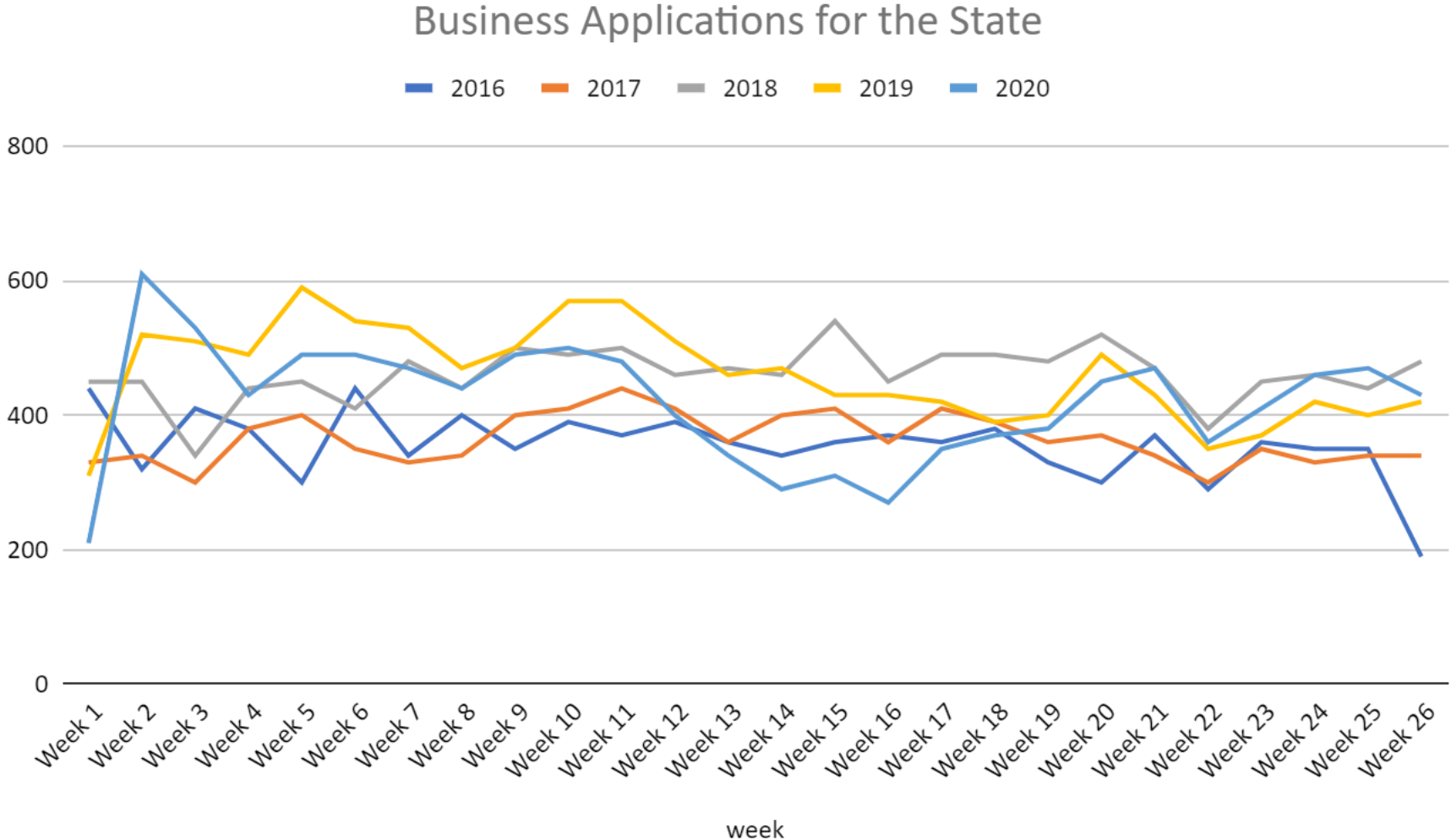
The RBDC is tracking the economic impact of the COVID-19 outbreak on eastern Idaho. The report is compiled by RBDC student research teams and will be updated weekly. We hope you find the report helpful to you. We appreciate the organizations that have contributed funds to make this report available. Please contact Will Jenson ([w.jenson@rbdcenter.org](mailto:w.jenson@rbdcenter.org)) if you would like to participate in our weekly industry surveys or would like to contribute to our report in some other way.

-Thank you

## New This Week

- Building permit counts in Bonneville County and Jefferson Counties rose slightly this week while counts in Madison and Blaine Counties dropped slightly this week
- Hotel occupancy, rates, and revenue per room are continuing to rise each week
- 14 Restaurants were interviewed and most restaurants reopened in May after the Stay at Home Order
- 70% of restaurants interviewed are limiting food items because they cannot receive certain items from suppliers
- Traffic counts in all counties are continuing to rise since before the Stay at Home Order

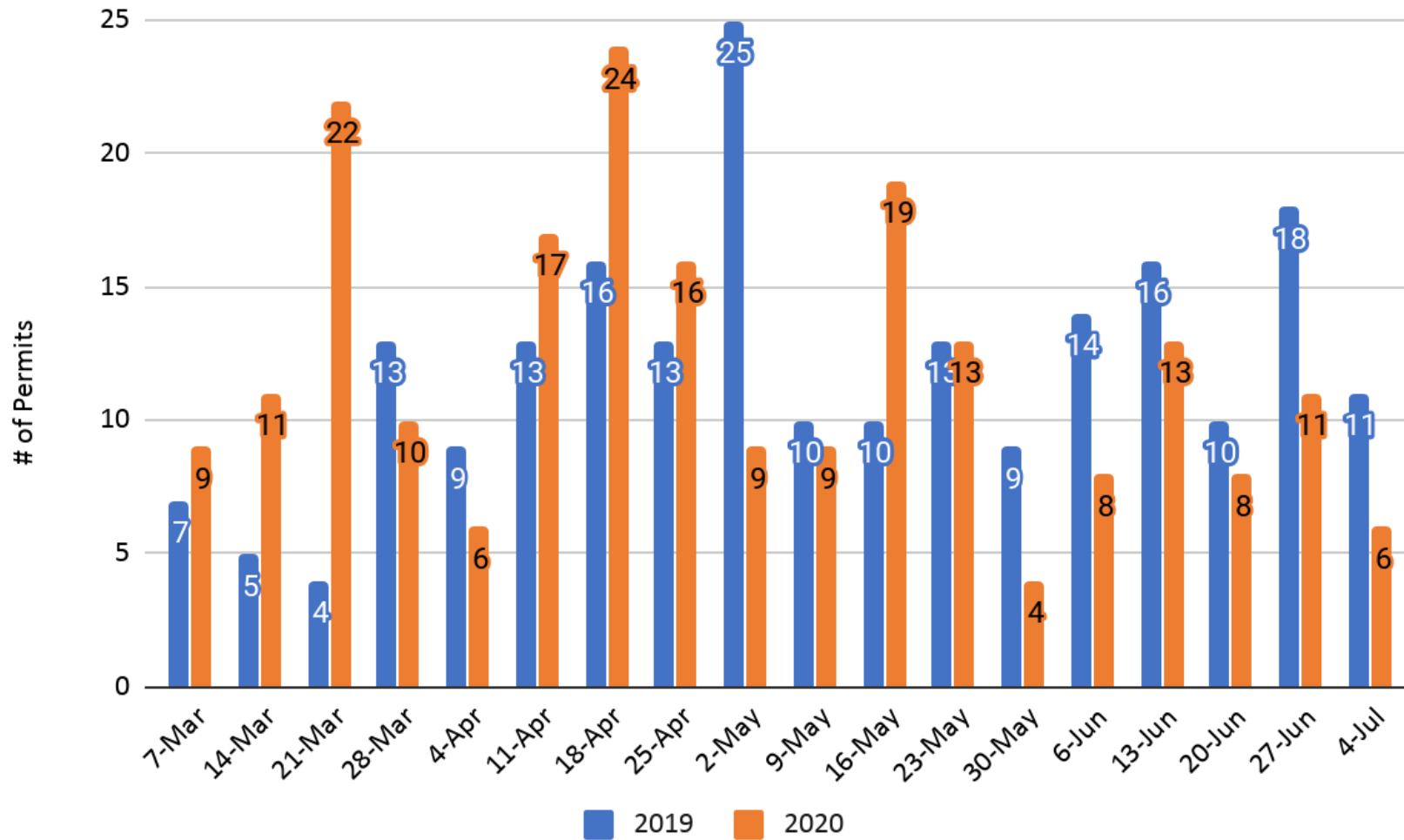
# Business Formation Statistics (BFS Applications)



Source: <https://www.census.gov/library/visualizations/interactive/bfs-weekly-business-applications.html>

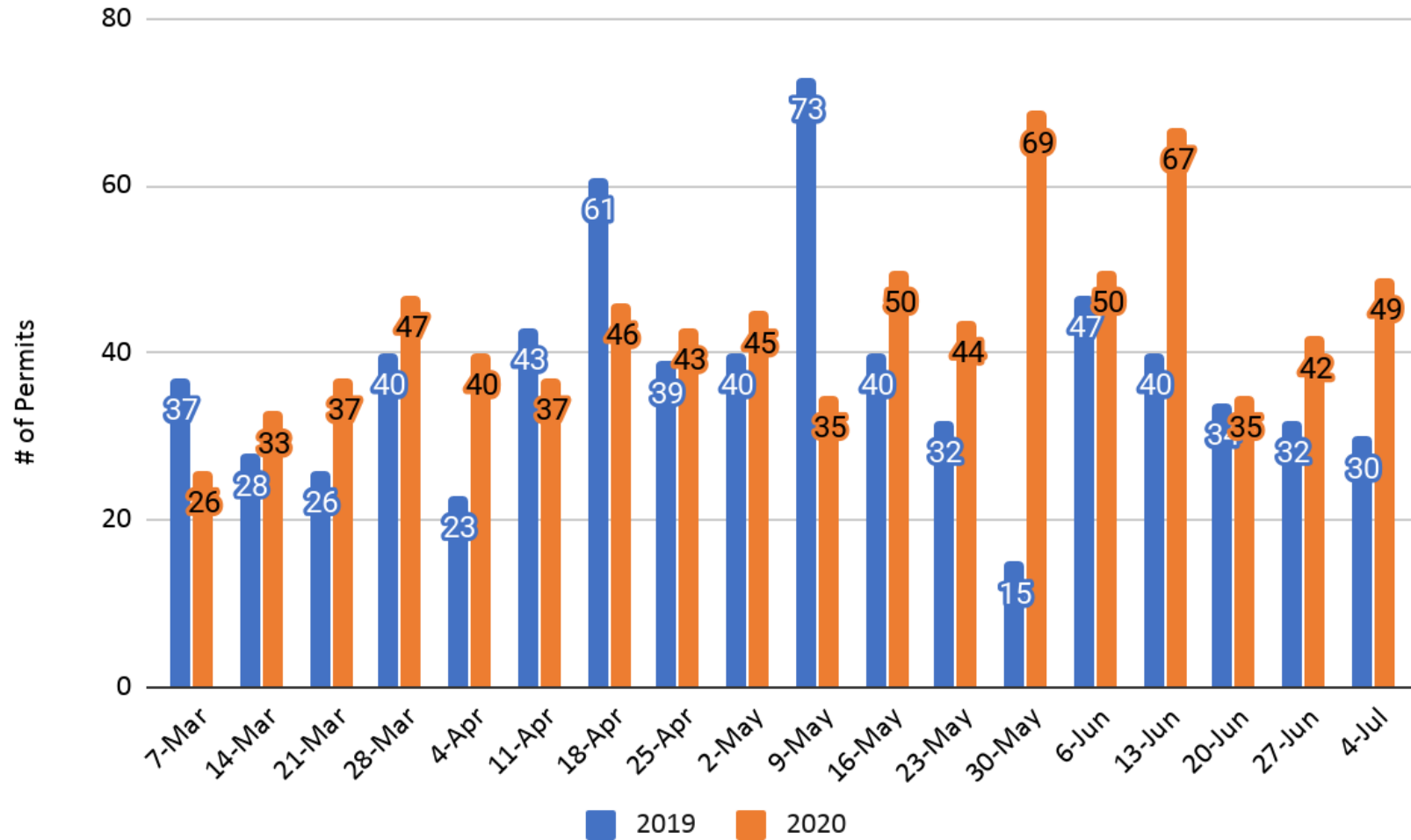


# Building Permits – Madison County



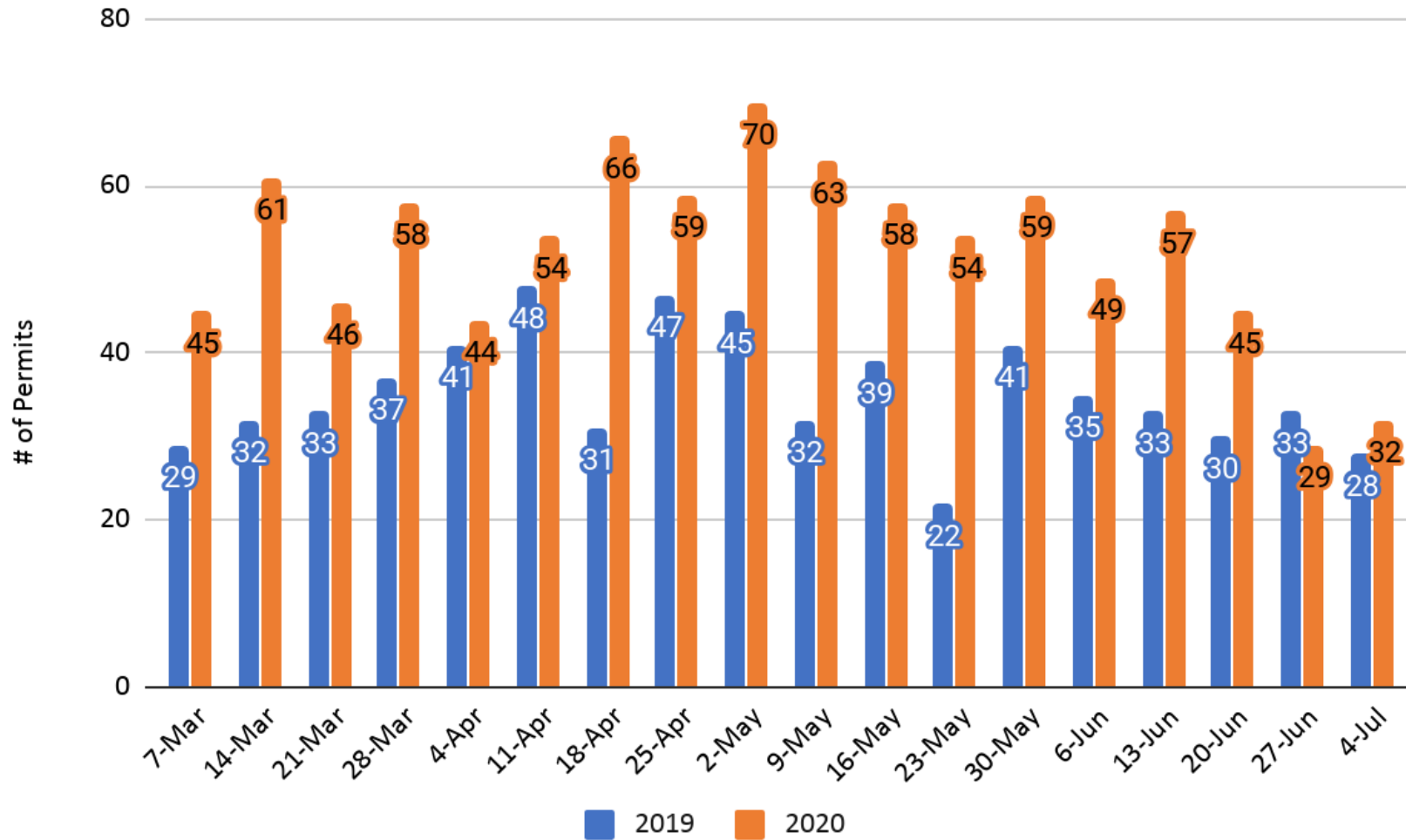
Source: [https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\\_PermitsSearch.aspx](https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho_PermitsSearch.aspx)

# Building Permits – Bonneville County



Source: [https://web.dbs.idaho.gov/eTRAKIT3/Custom/Idaho\\_PermitsSearch.aspx](https://web.dbs.idaho.gov/eTRAKIT3/Custom/Idaho_PermitsSearch.aspx)

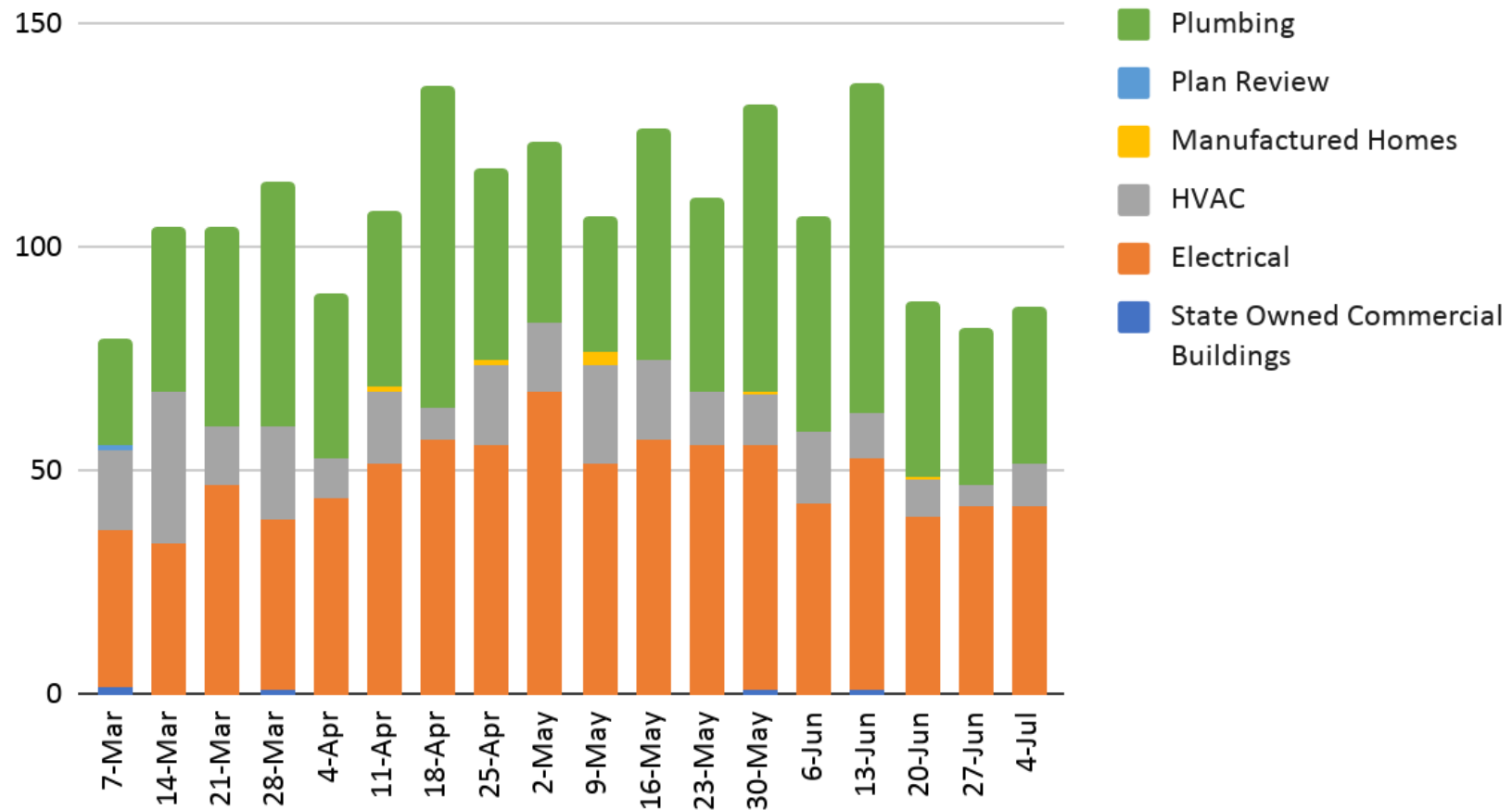
# Building Permits – Jefferson County



Source: [https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\\_PermitSearch.aspx](https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho_PermitSearch.aspx)

# Building Permits – Bonneville, Jefferson, & Madison Counties

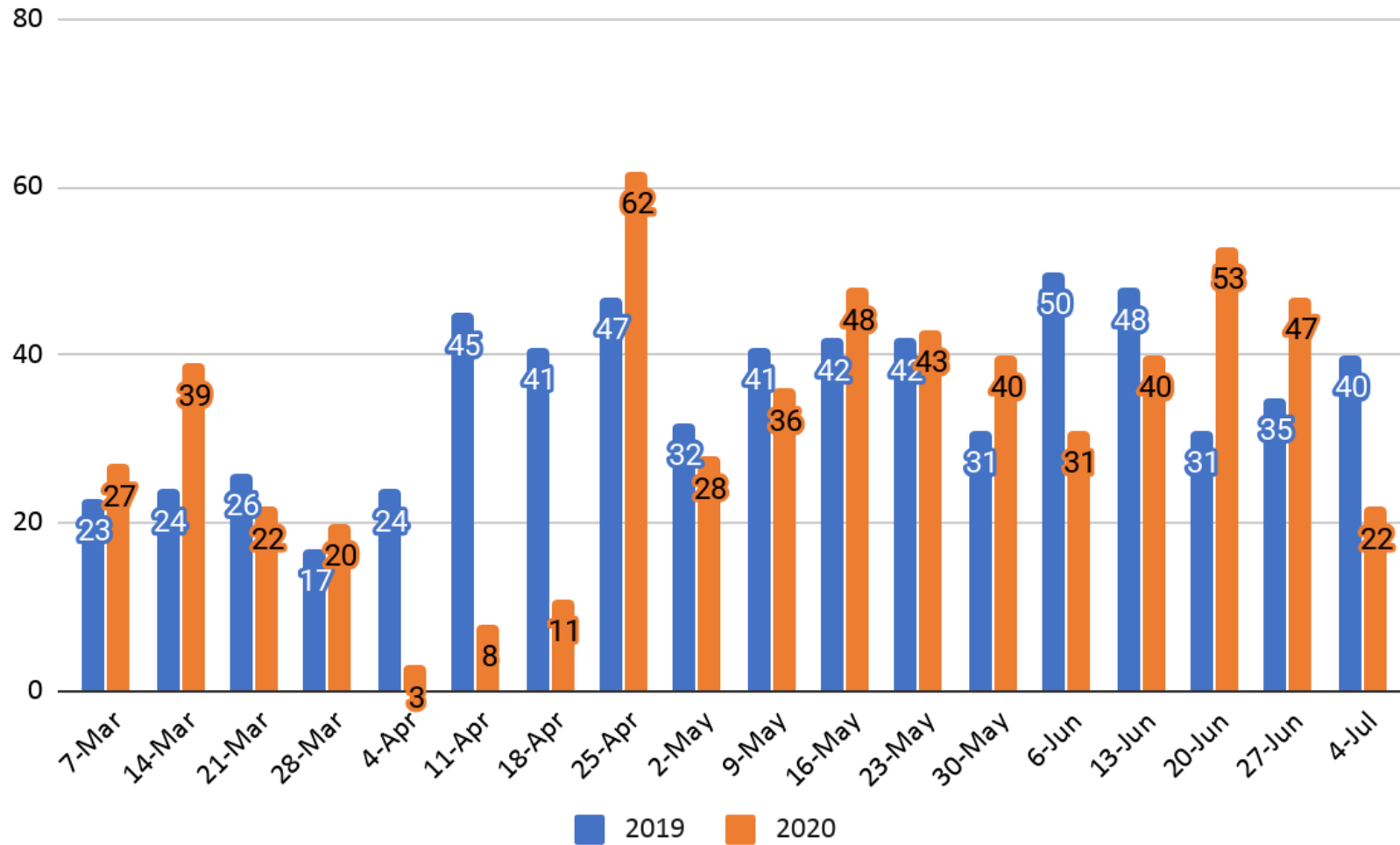
## 2020 Total Permit by Type



Source: [https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\\_PermitSearch.aspx](https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho_PermitSearch.aspx)



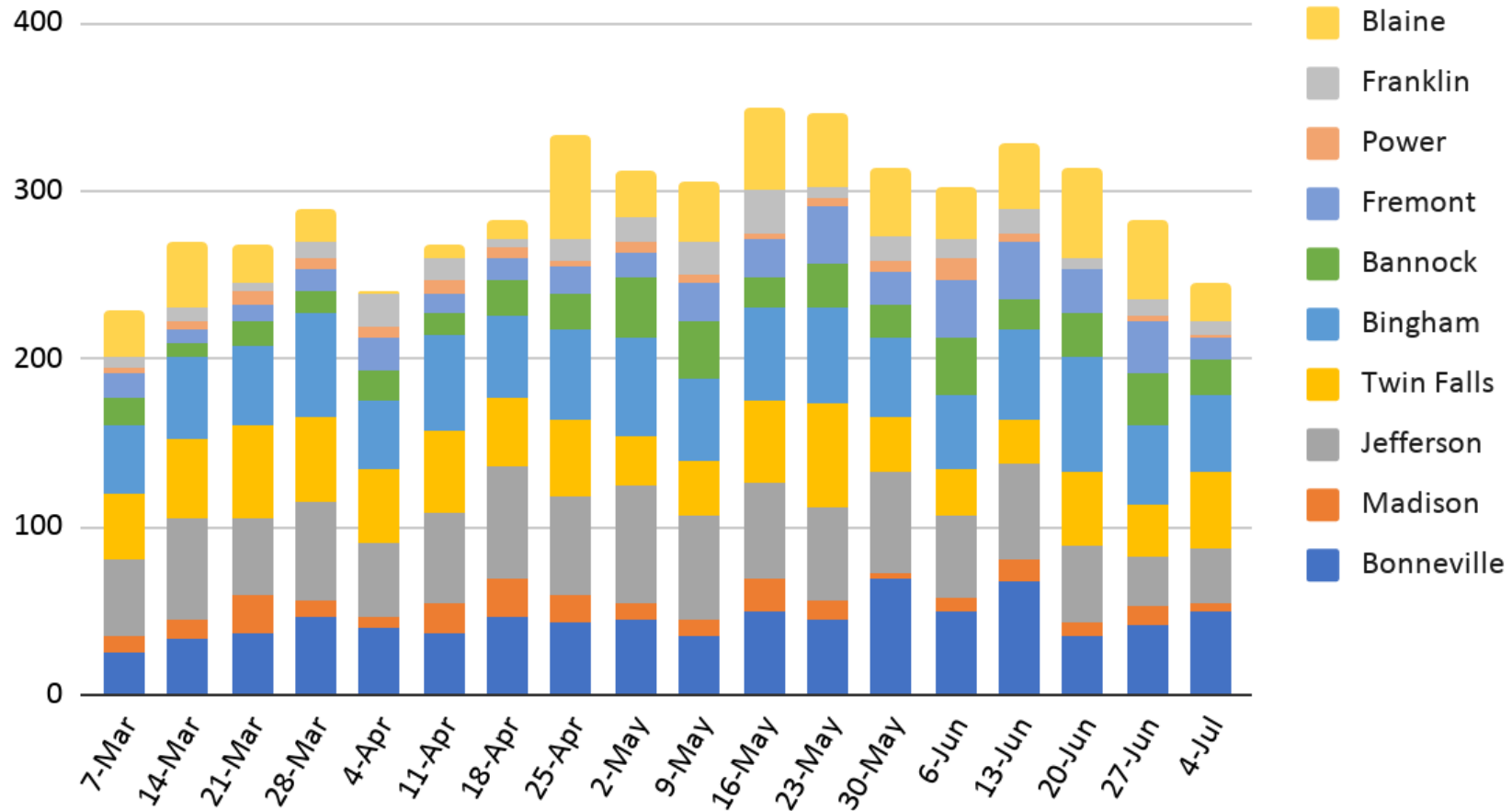
# Building Permits – Blaine County



Source: [https://web.dbs.idaho.gov/eTRAKi3/Custom/Idaho\\_PermitsSearch.aspx](https://web.dbs.idaho.gov/eTRAKi3/Custom/Idaho_PermitsSearch.aspx)

# Building Permits – Eastern Idaho Counties

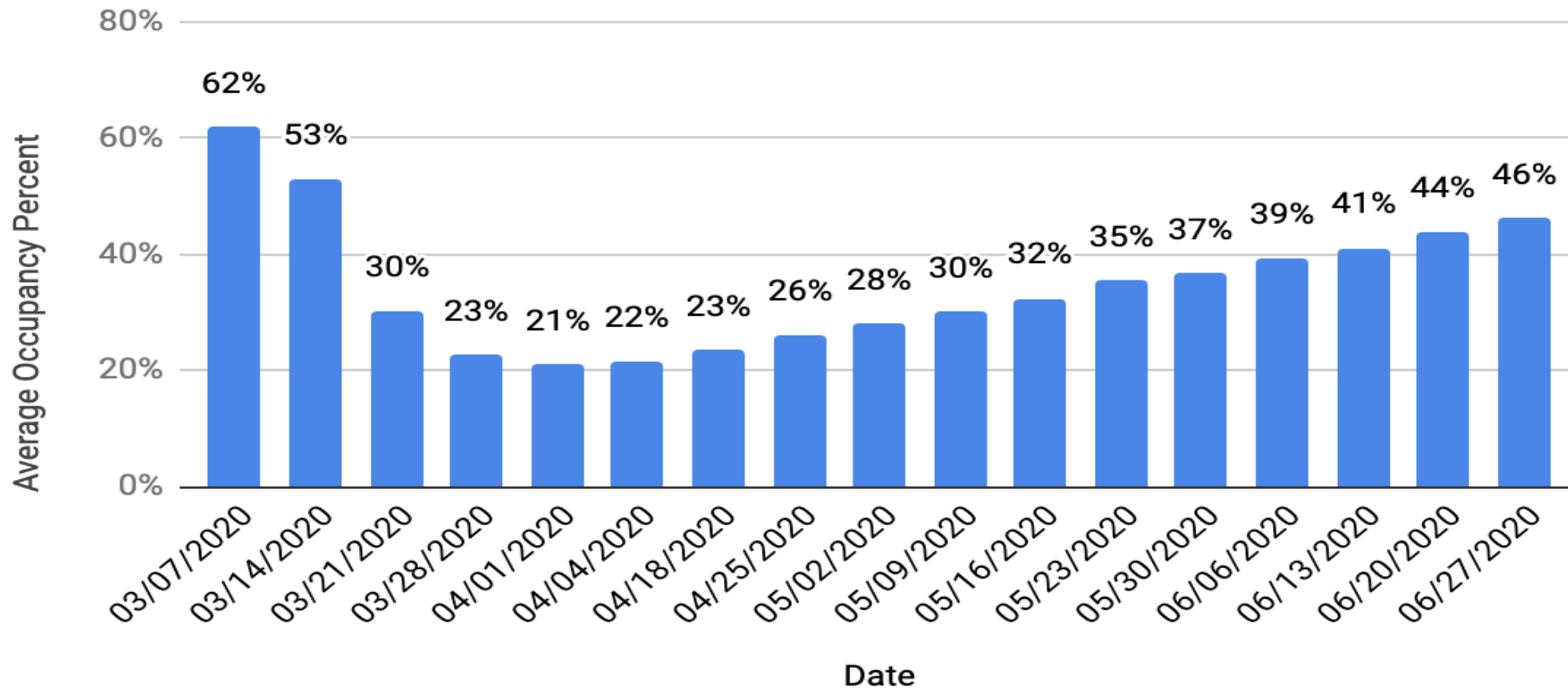
## 2020 Building Permits



Source: [https://web.dbs.idaho.gov/eTRAKIT3/Custom/Idaho\\_PermitSearch.aspx](https://web.dbs.idaho.gov/eTRAKIT3/Custom/Idaho_PermitSearch.aspx)

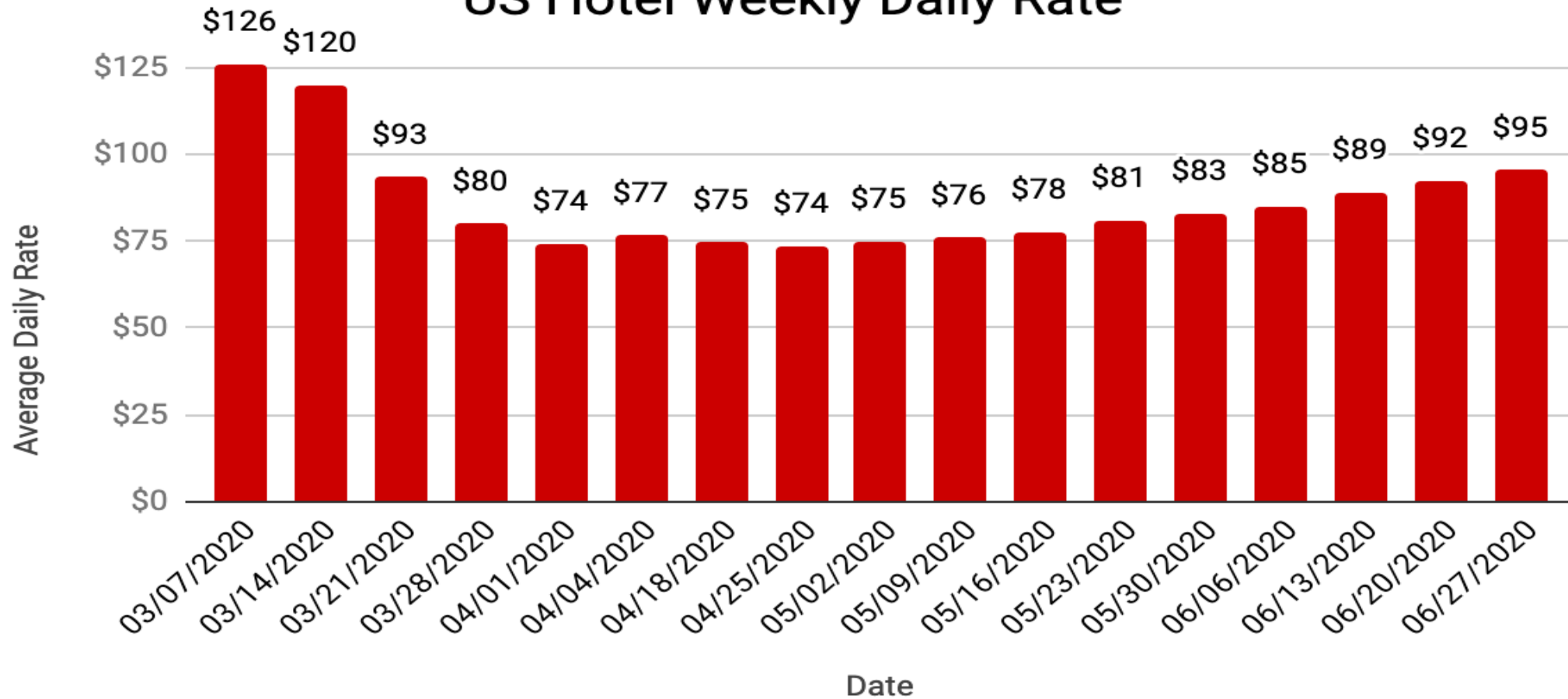
# US Hotel Weekly Data

## US Hotel Weekly Occupancy Data



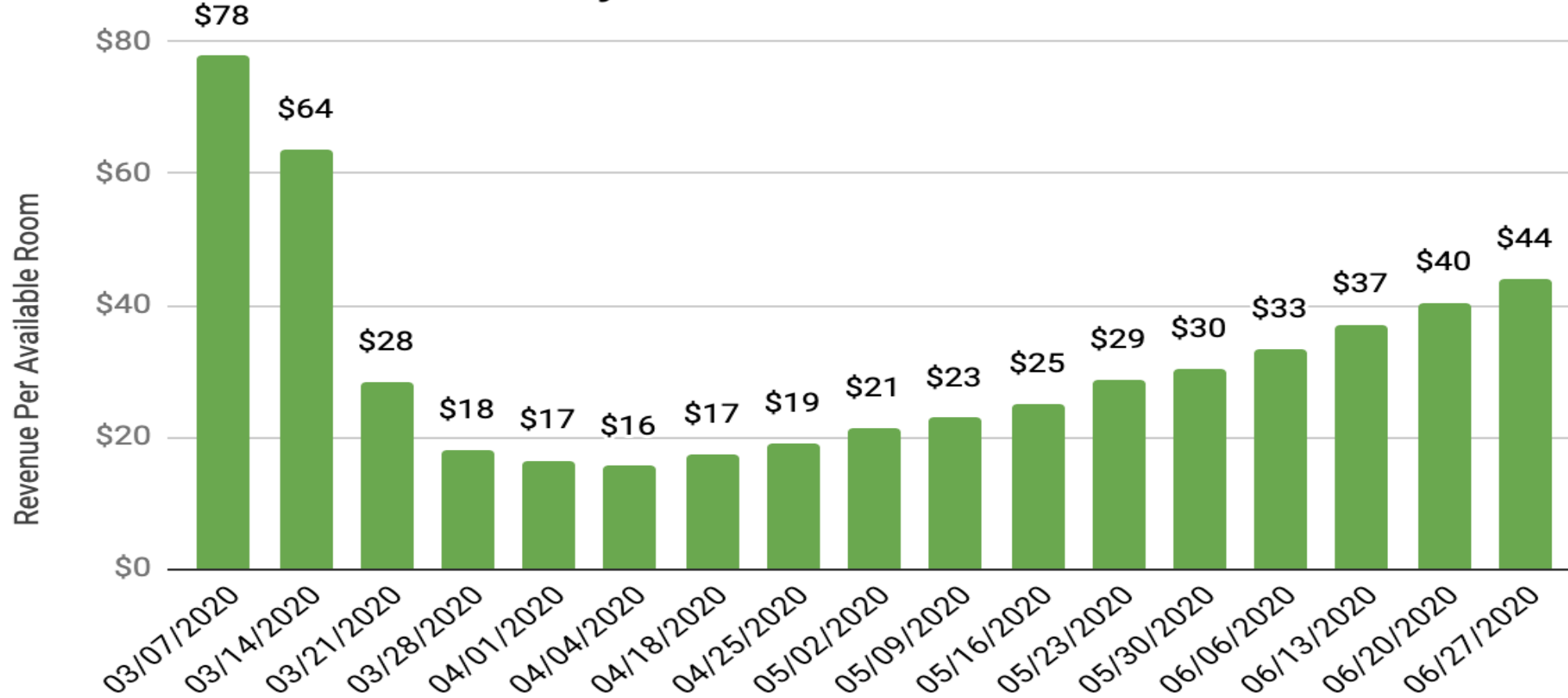
# US Hotel Weekly Data

## US Hotel Weekly Daily Rate



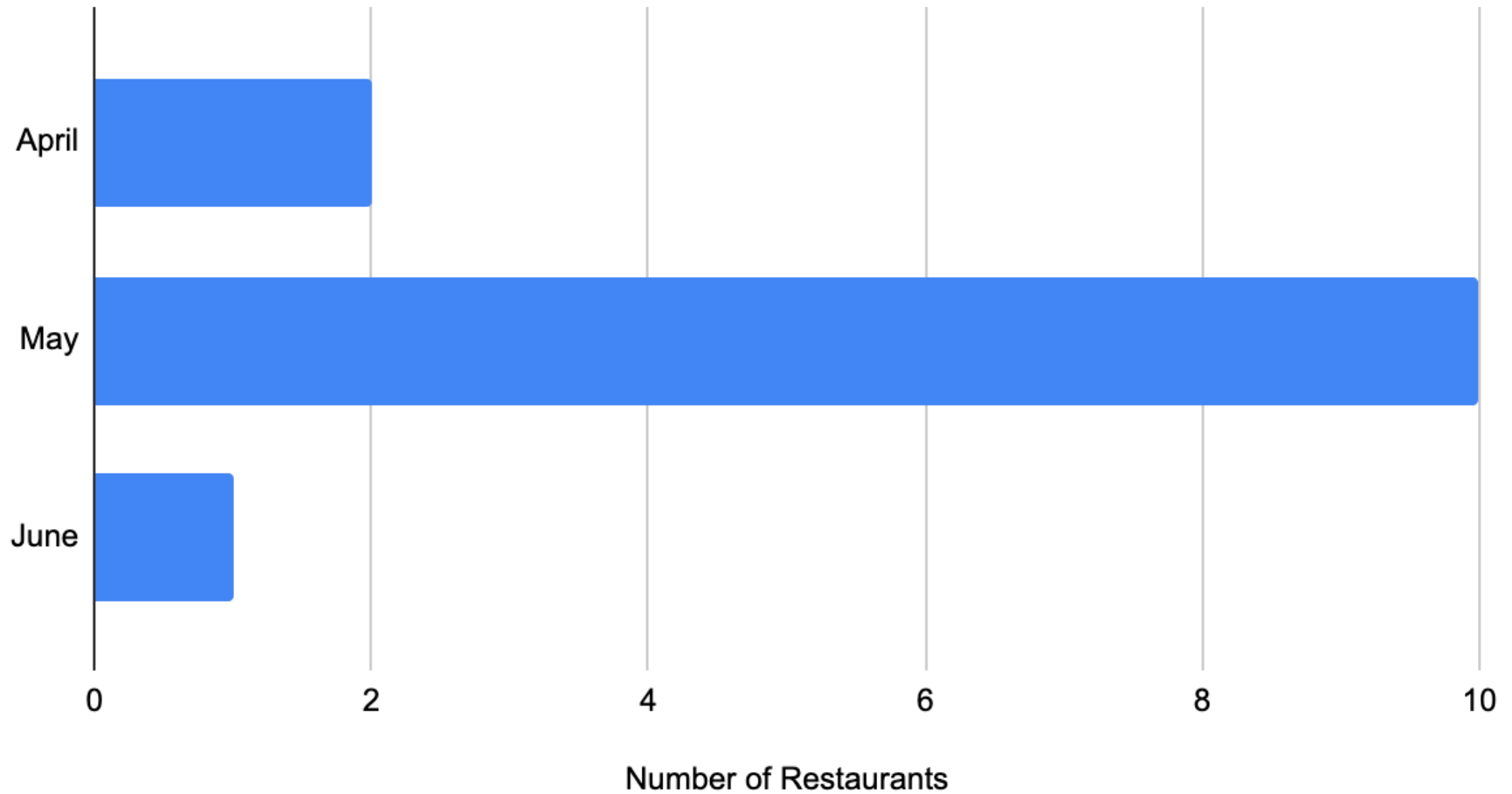
# US Hotel Weekly Data

## US Hotel Weekly - Revenue Per Available Room



# Restaurant Survey

## When did you reopen your restaurant?

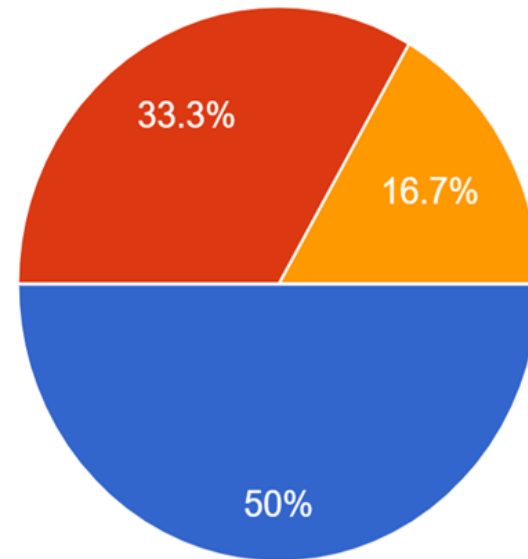


Survey participants: 14  
Rexburg: 5  
Idaho Falls: 8  
Rigby: 1

# Restaurant Survey

Upon reopening, what has your influx of customers been?

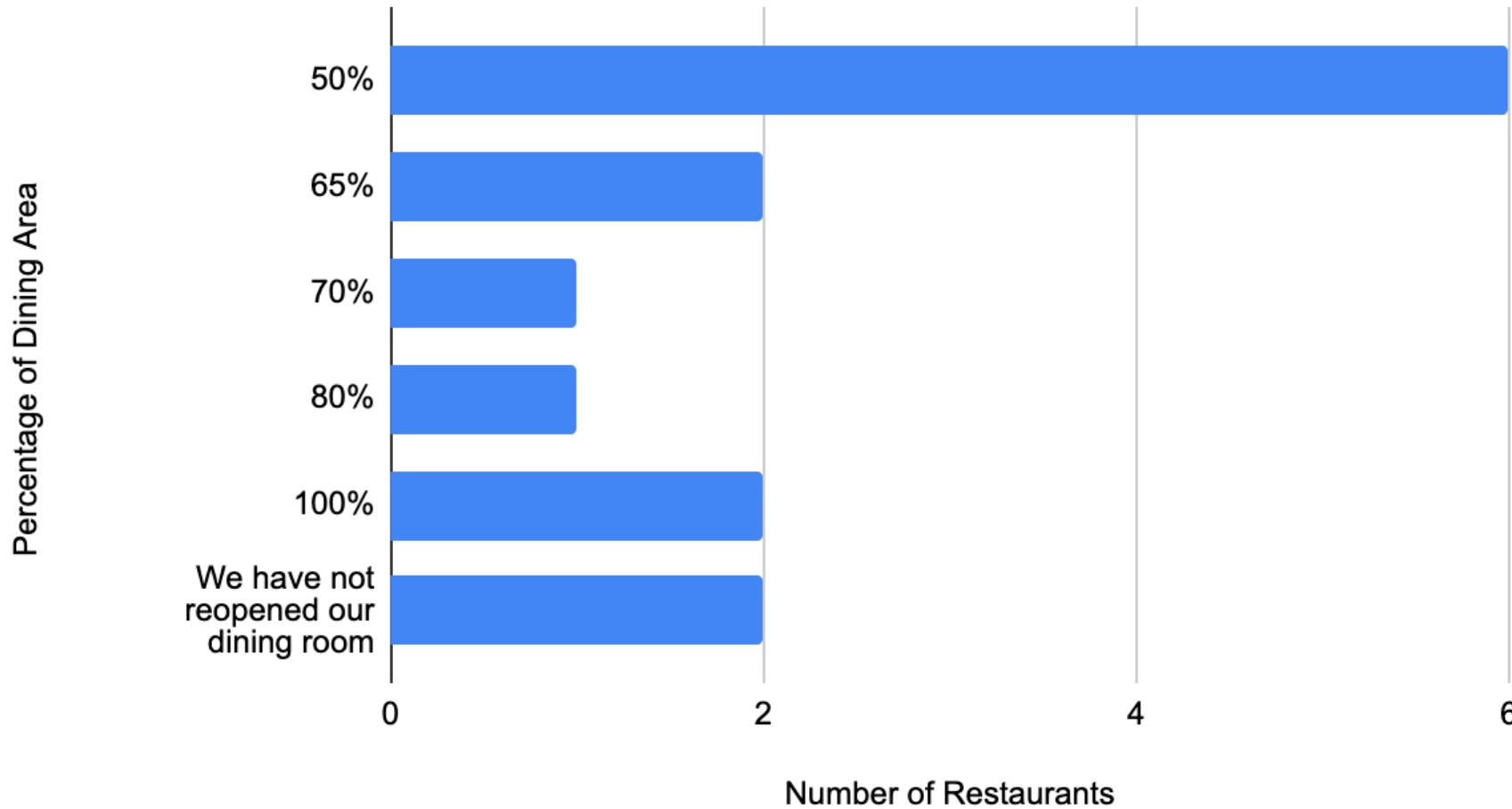
12 responses



- Less than usual
- Same as before
- More than usual

# Restaurant Survey

## Reopened Capacity of Dining Area's in Restaurants

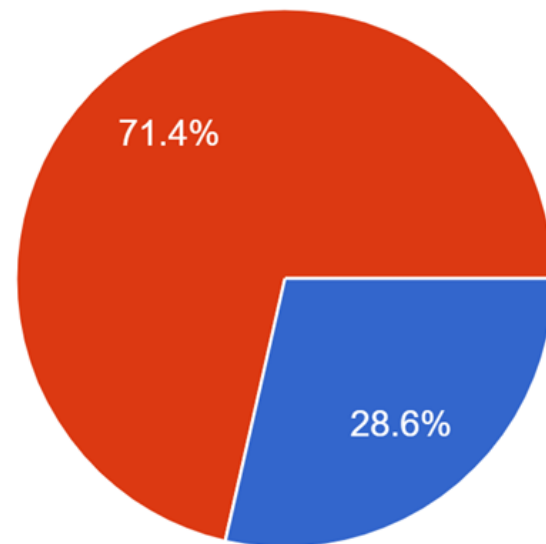




# Restaurant Survey

Are you limiting food items on your menu?

14 responses

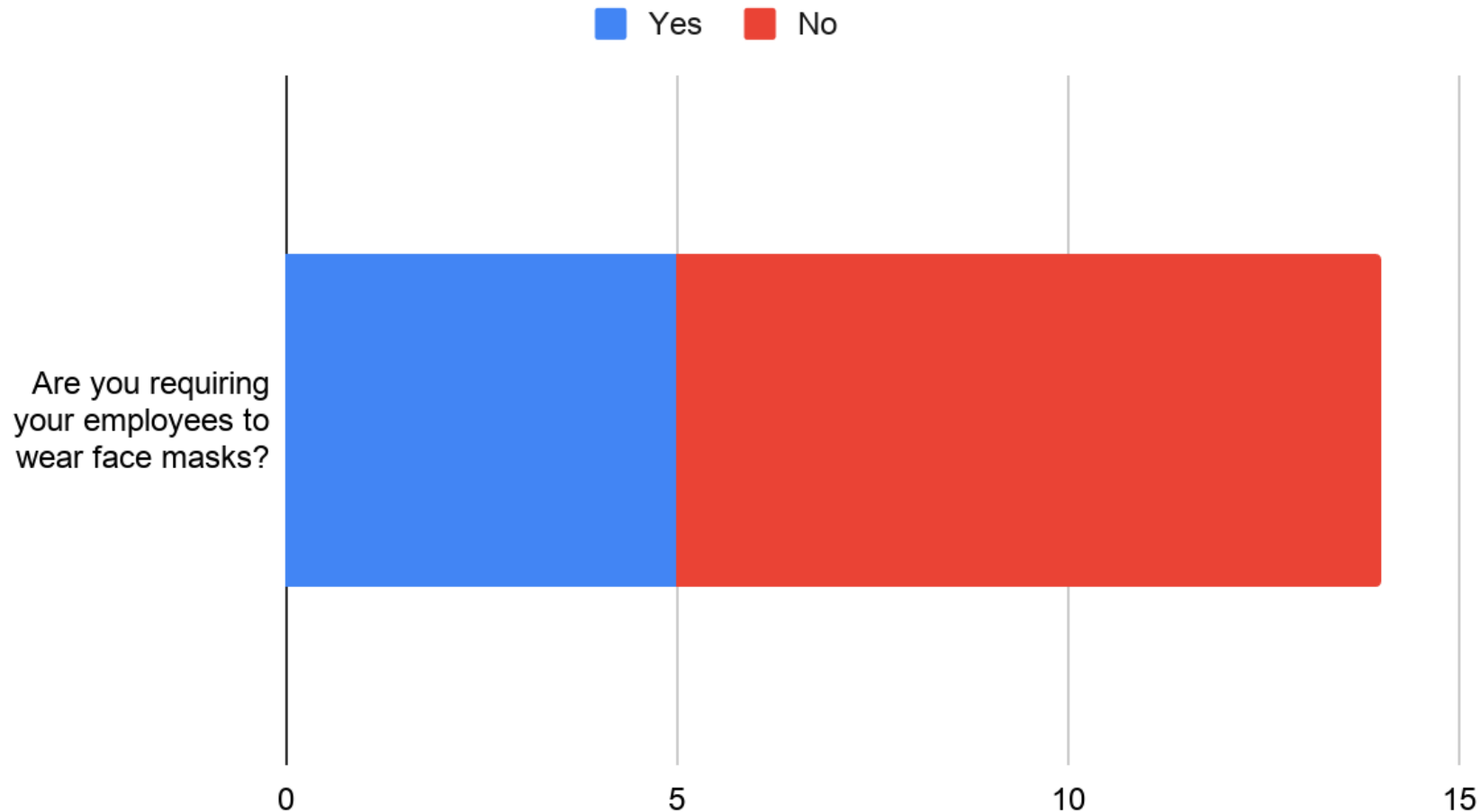


- Yes
- No

Some Restaurants had to limit food items because they could not receive certain items from suppliers.

# Restaurant Survey

14 responses

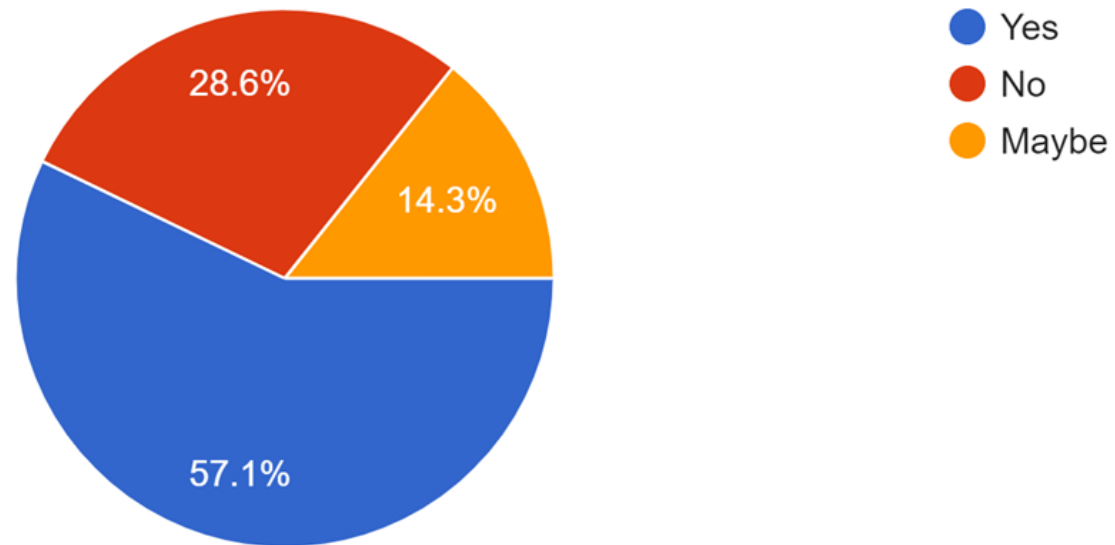


- Restaurants that did not require employees to wear masks always encouraged it.
- All restaurants that were interviewed do not require their customers to wear face masks

# Restaurant Survey

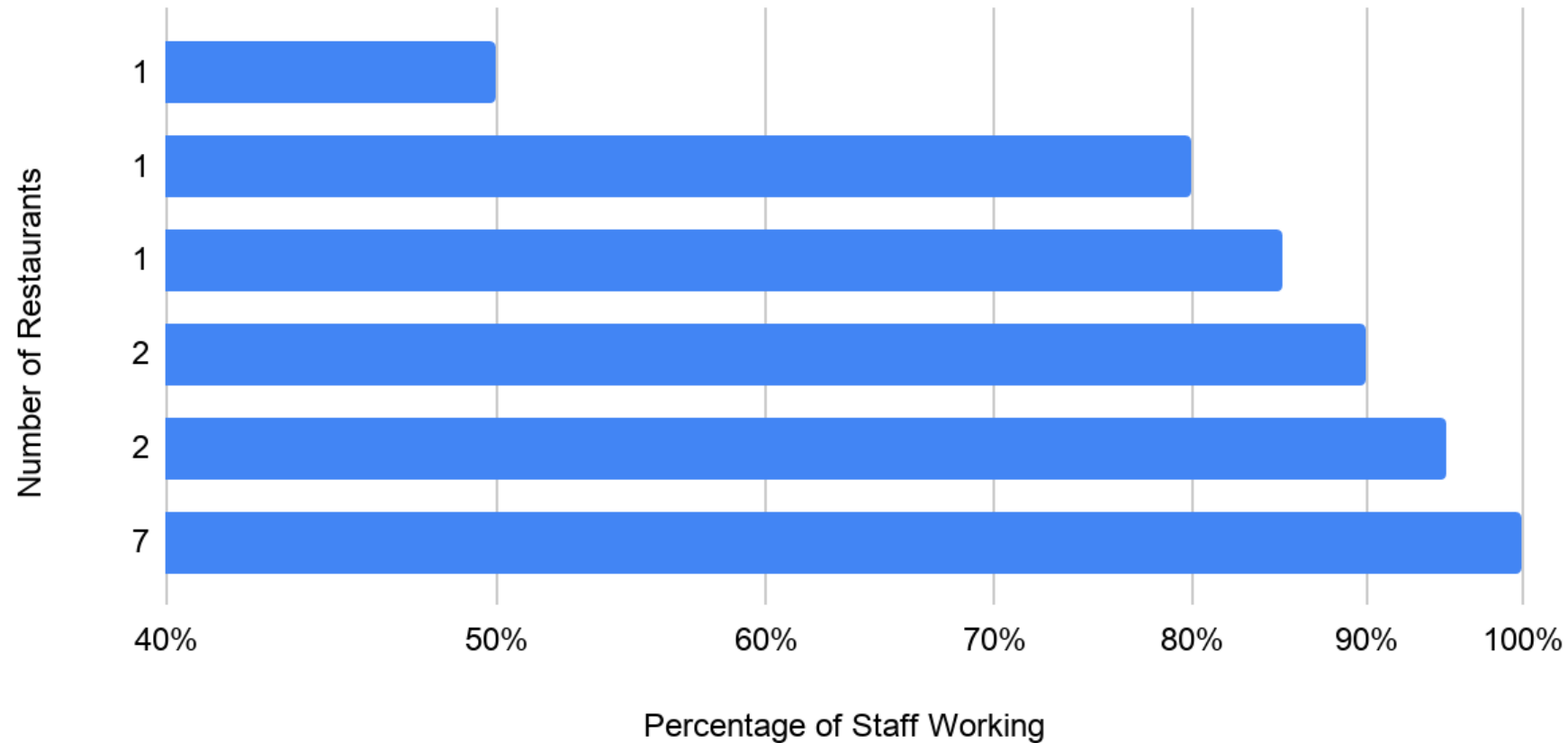
Do you feel you will be able to recover the loss of income due to the COVID-19 shut down?

14 responses



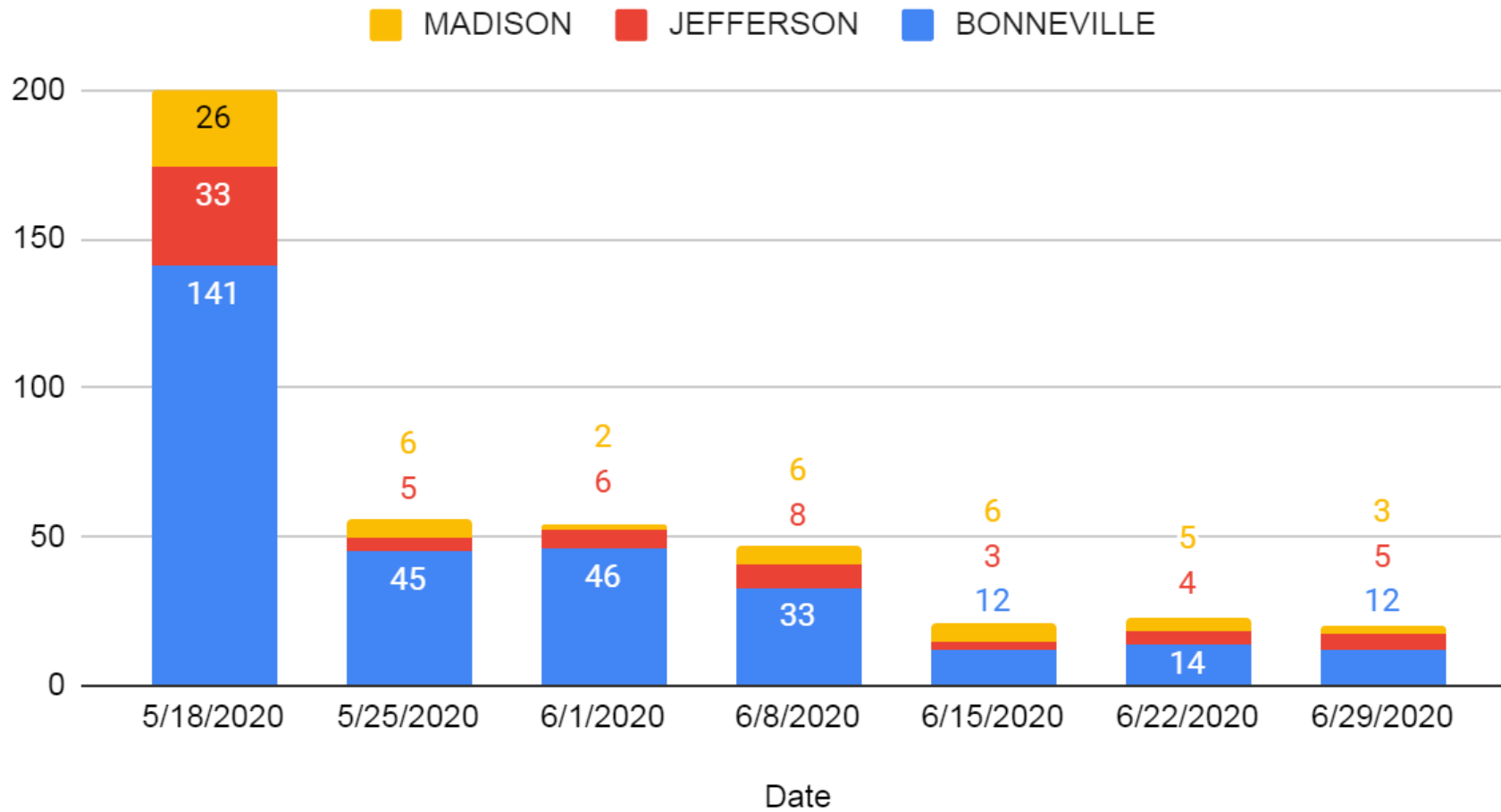
# Restaurant Survey

What percentage of your staff is still working since reopening?  
(14 responses)



# Small Business Grants

## Small Business Grants For the Week Ending



# Distribution of Grants by County

## Distribution By County

7001 Total Grants

JEFFERSON

1.3%

BONNEVILLE

4.8%

TWIN FALLS

6.3%

KOOTENAI

8.2%

CANYON

10.0%

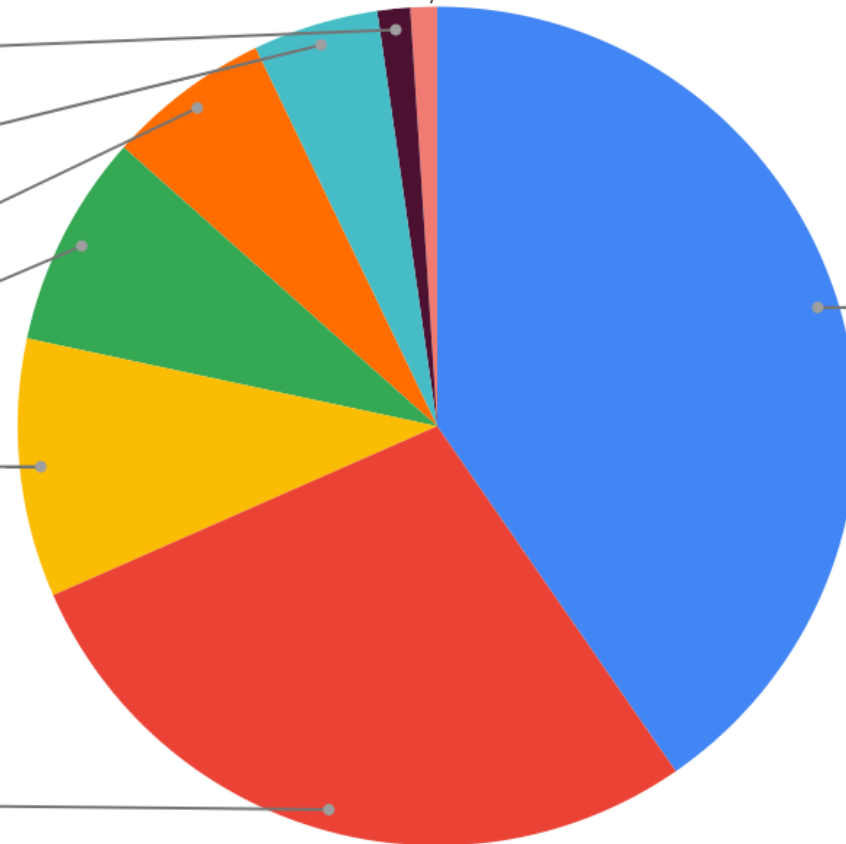
ADA

28.0%

MADISON 1.0%

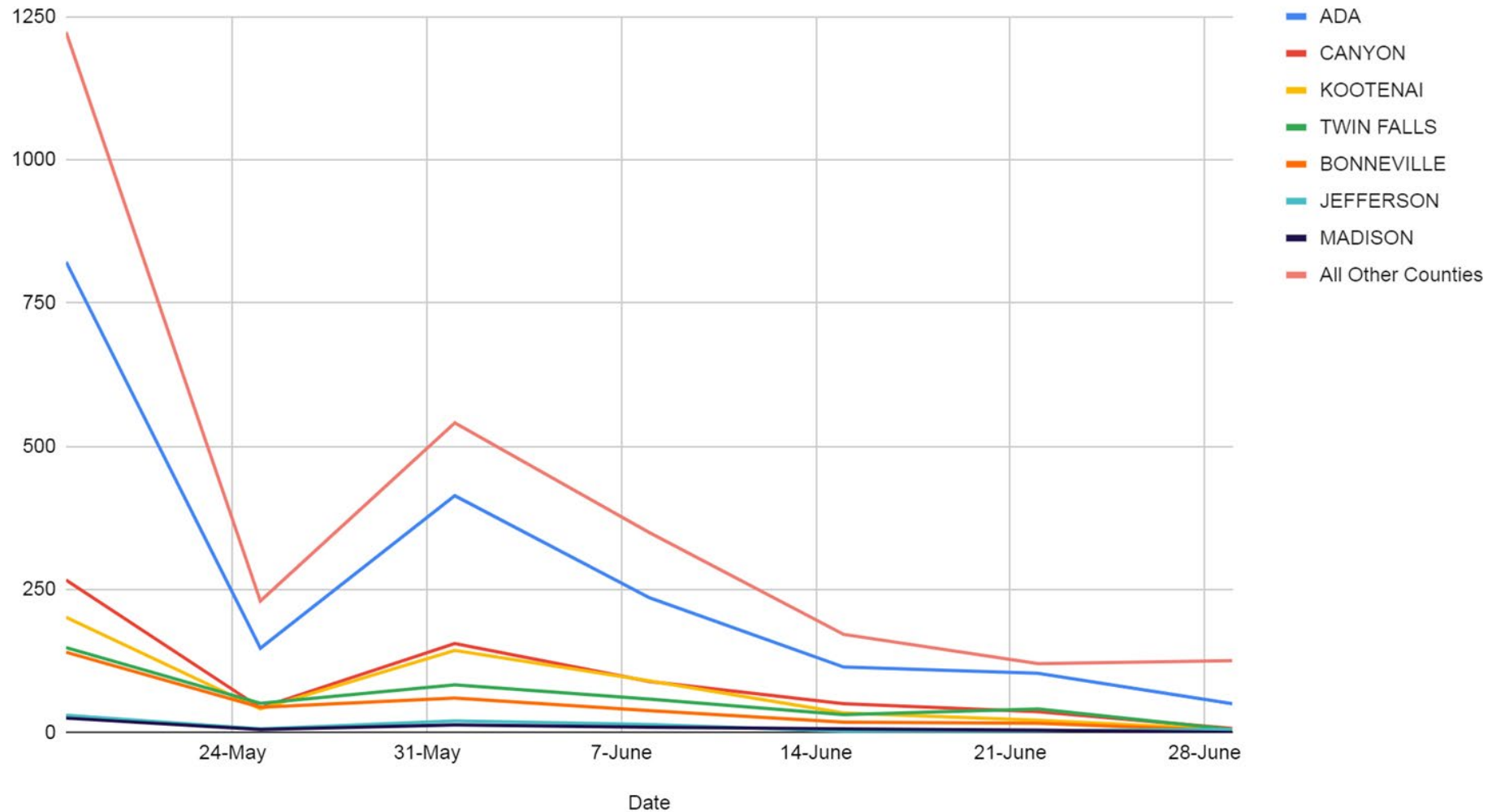
All Other Counties

40.4%



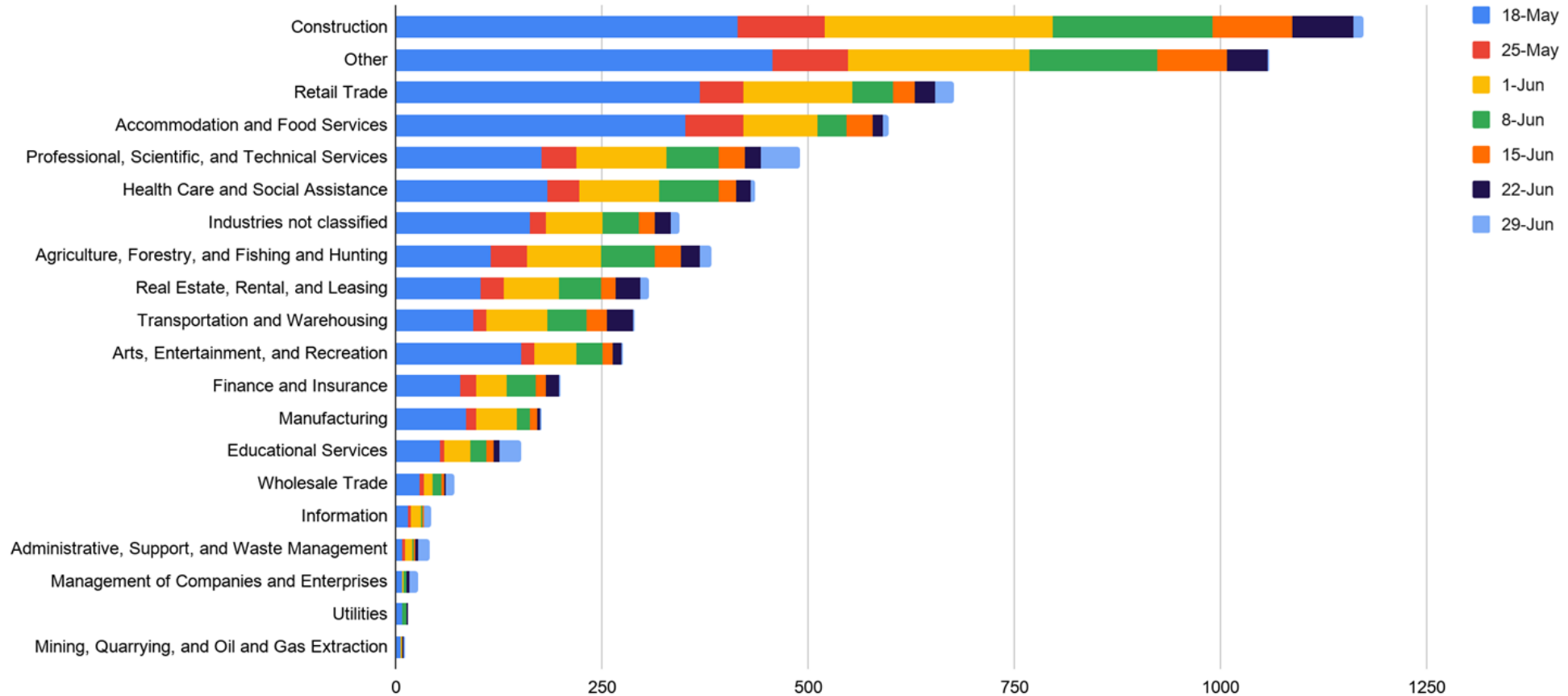
# Grants Distributed Over Time

Trends Over Time



# Distribution of Grants per Industry

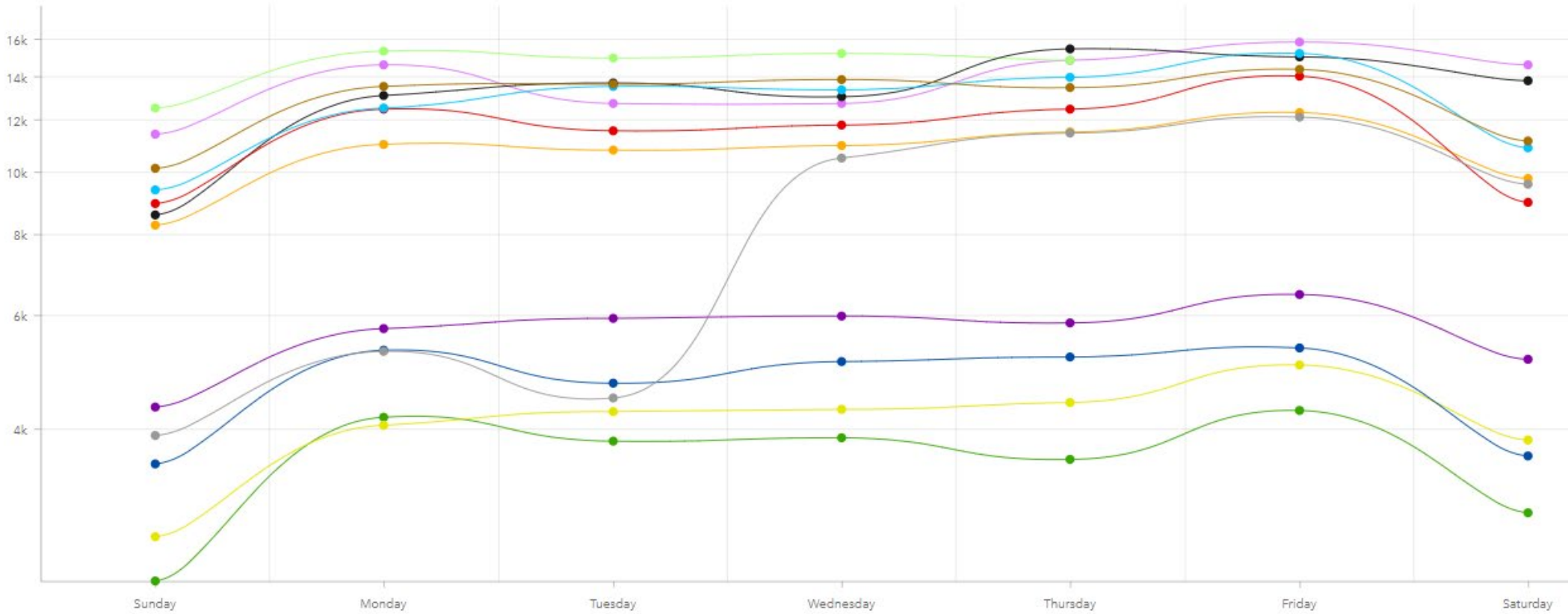
Grants by Industry (For the Week Ending)





# Traffic Volumes - Bonneville

## Weekly Traffic Volumes

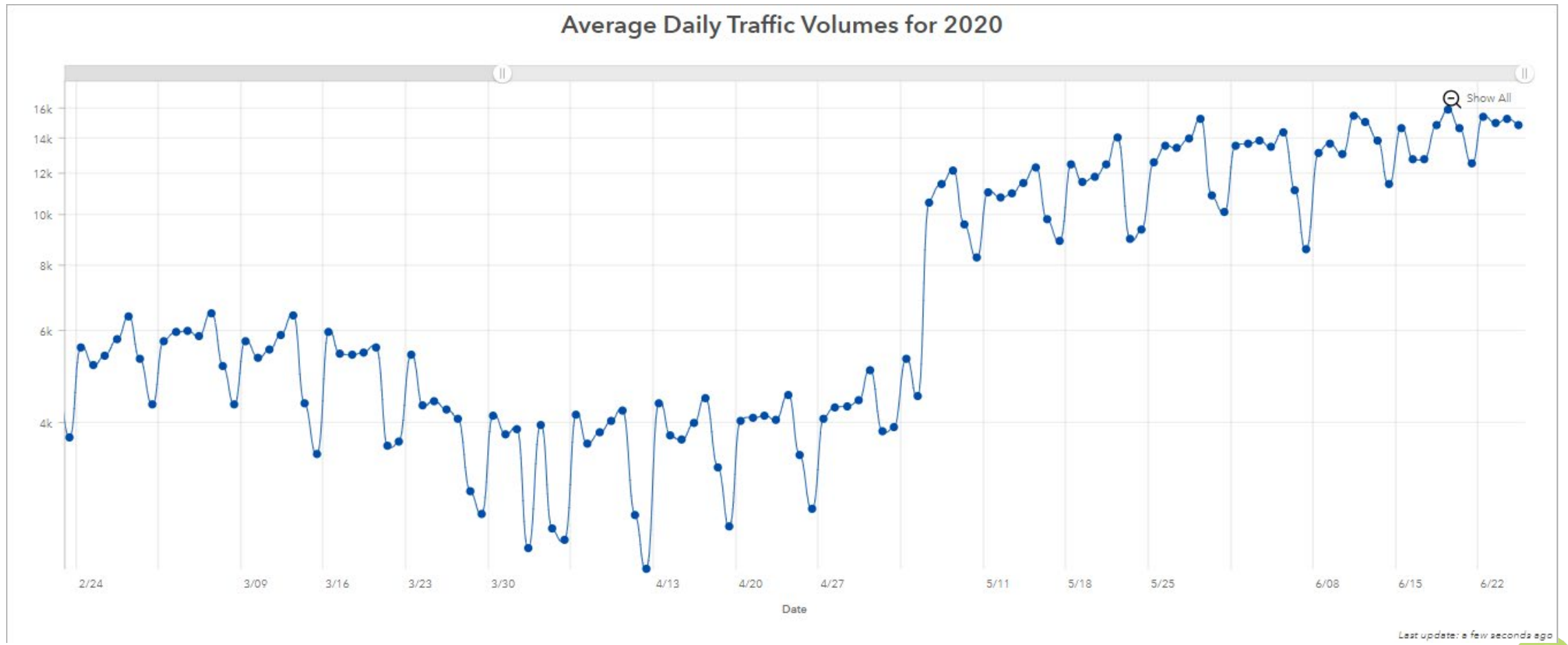


Last update: a few seconds ago

- March 1, 2020-March 7, 2020
- March 8, 2020-March 31, 2020
- April 1, 2020-April 25, 2020
- April 26, 2020-May 2, 2020
- May 3, 2020-May 9, 2020
- May 10, 2020-May 16, 2020
- May 17, 2020-May 23, 2020
- May 24, 2020-May 30, 2020
- May 31, 2020-June 6, 2020
- June 7, 2020-June 13, 2020
- June 14, 2020-June 20, 2020
- June 21, 2020-June 27, 2020
- June 28, 2020-July 4, 2020



# Traffic Volumes - Bonneville

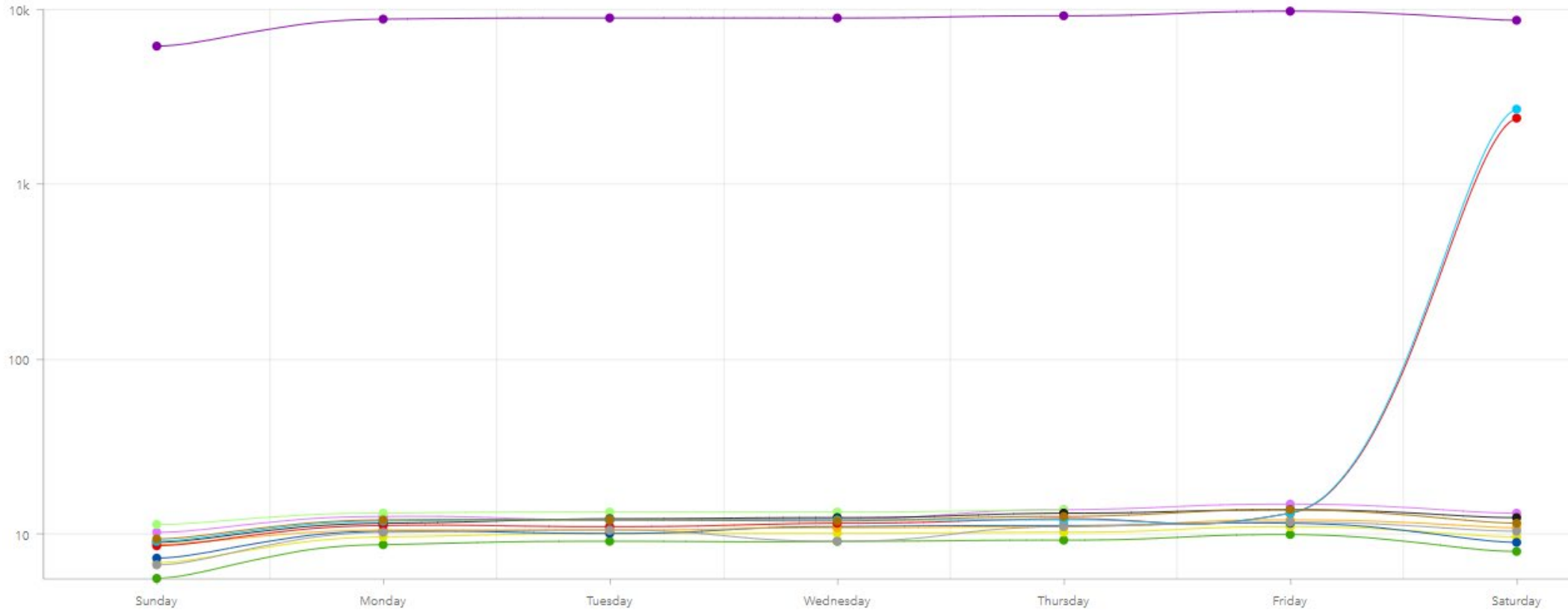


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# Traffic Volumes - Jefferson

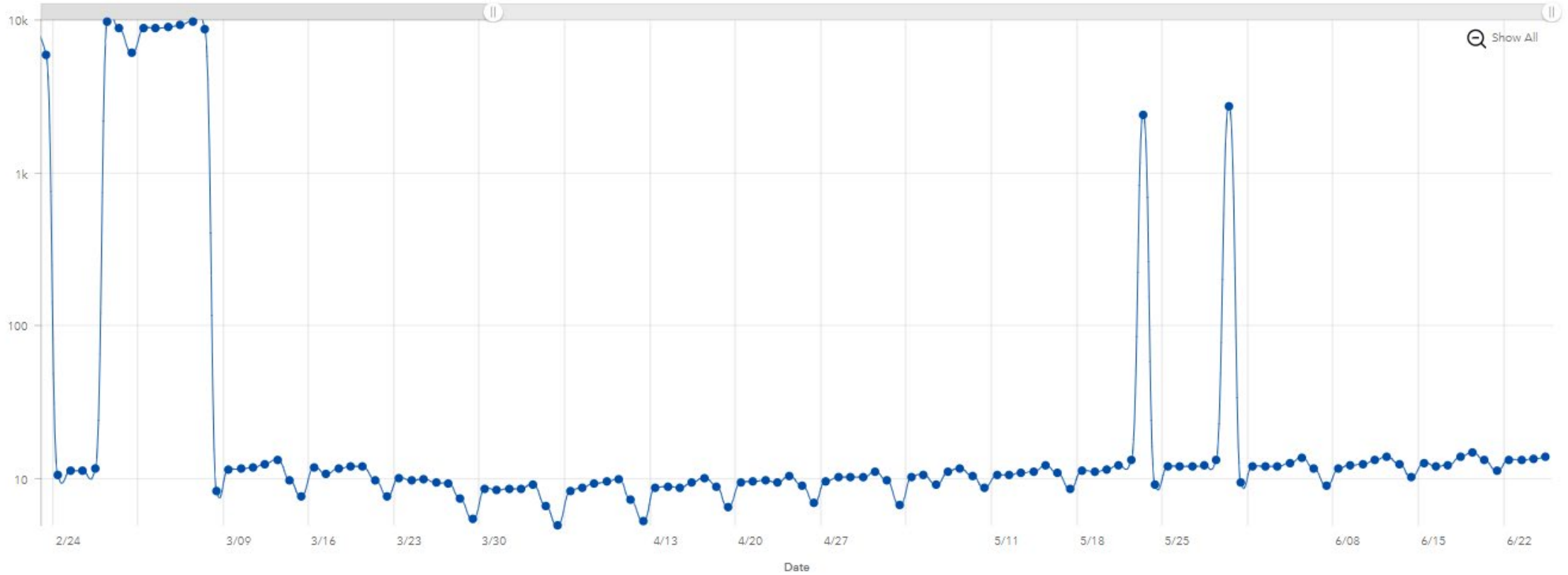
## Weekly Traffic Volumes



- March 1, 2020-March 7, 2020
- March 8, 2020-March 31, 2020
- April 1, 2020-April 25, 2020
- April 26, 2020-May 2, 2020
- May 3, 2020-May 9, 2020
- May 10, 2020-May 16, 2020
- May 17, 2020-May 23, 2020
- May 24, 2020-May 30, 2020
- May 31, 2020-June 6, 2020
- June 7, 2020-June 13, 2020
- June 14, 2020-June 20, 2020
- June 21, 2020-June 27, 2020
- June 28, 2020-July 4, 2020

# Traffic Volumes - Jefferson

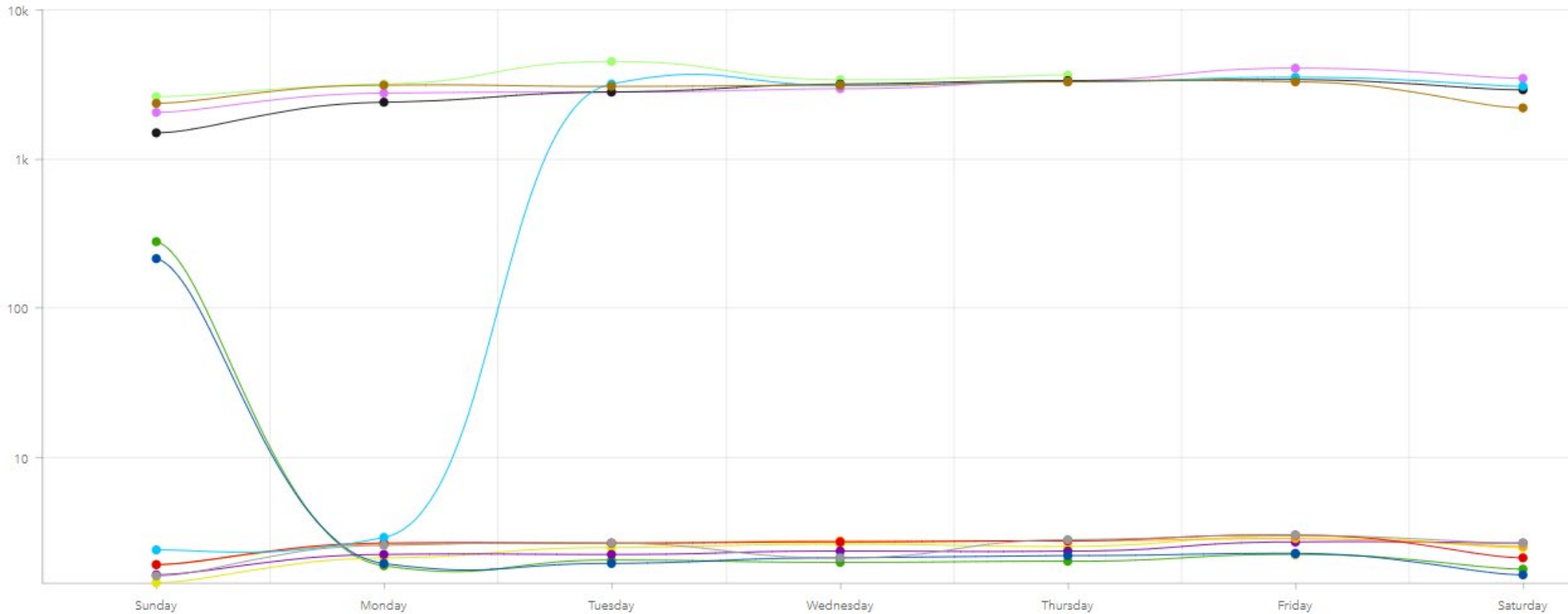
## Average Daily Traffic Volumes for 2020



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# Traffic Volumes - Madison

## Weekly Traffic Volumes



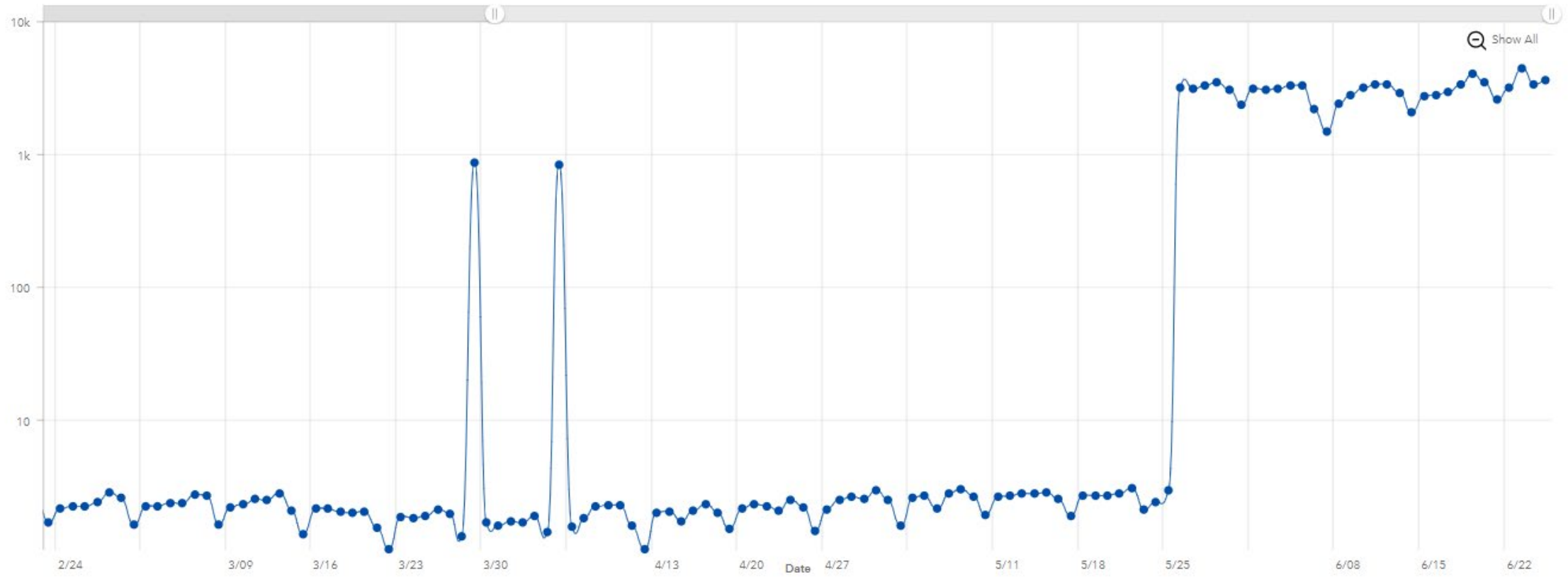
Last update: a few seconds ago

- March 1, 2020-March 7, 2020
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- June 14, 2020-June 20, 2020
- June 21, 2020-June 27, 2020
- June 28, 2020-July 4, 2020



# Traffic Volumes - Madison

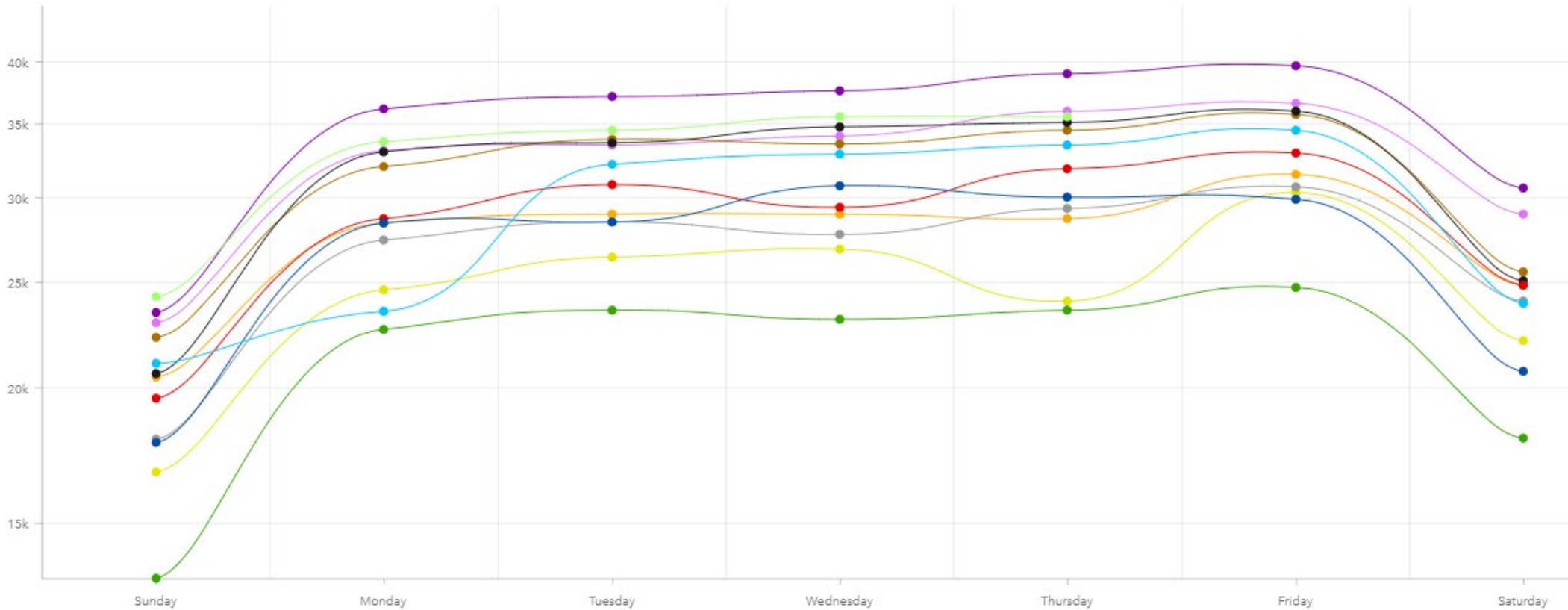
## Average Daily Traffic Volumes for 2020



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# Comparing Traffic: Ada County

## Weekly Traffic Volumes

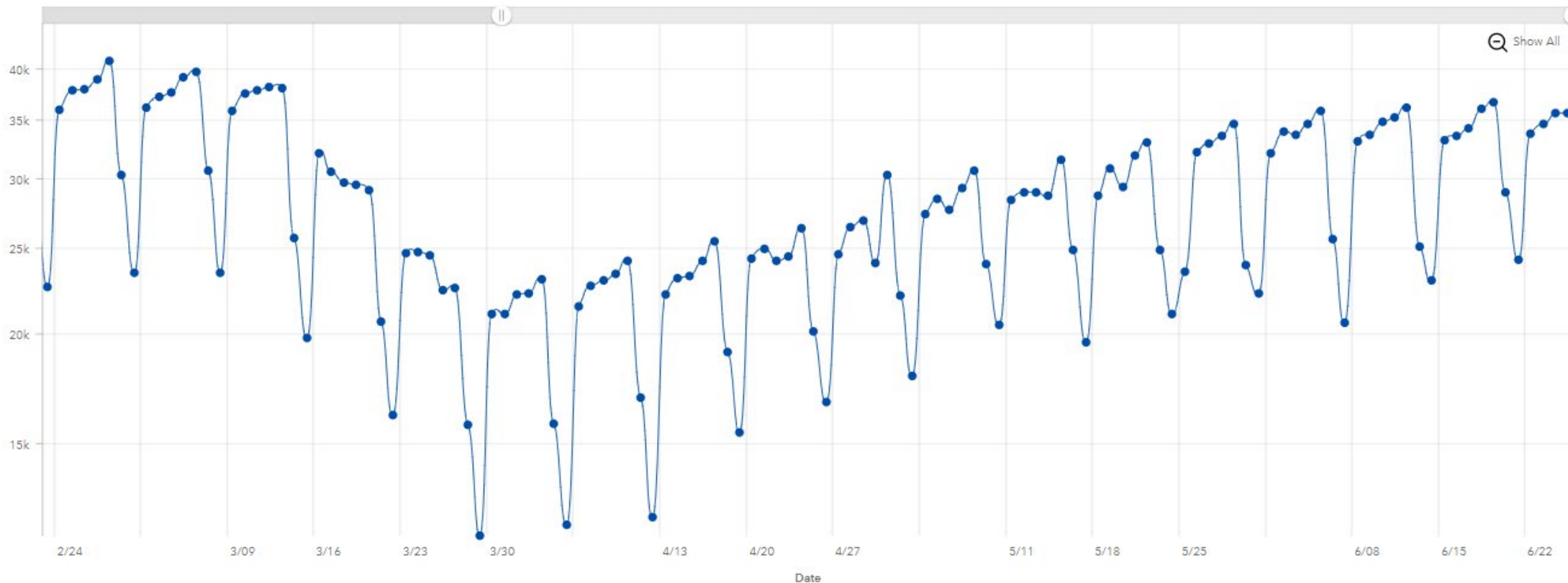


- March 1, 2020-March 7, 2020
- March 8, 2020-March 31, 2020
- April 1, 2020-April 25, 2020
- April 26, 2020-May 2, 2020
- May 3, 2020-May 9, 2020
- May 10, 2020-May 16, 2020
- May 17, 2020-May 23, 2020
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- May 31, 2020-June 6, 2020
- June 7, 2020-June 13, 2020
- June 14, 2020-June 20, 2020
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# Comparing Traffic: Ada County

## Average Daily Traffic Volumes for 2020

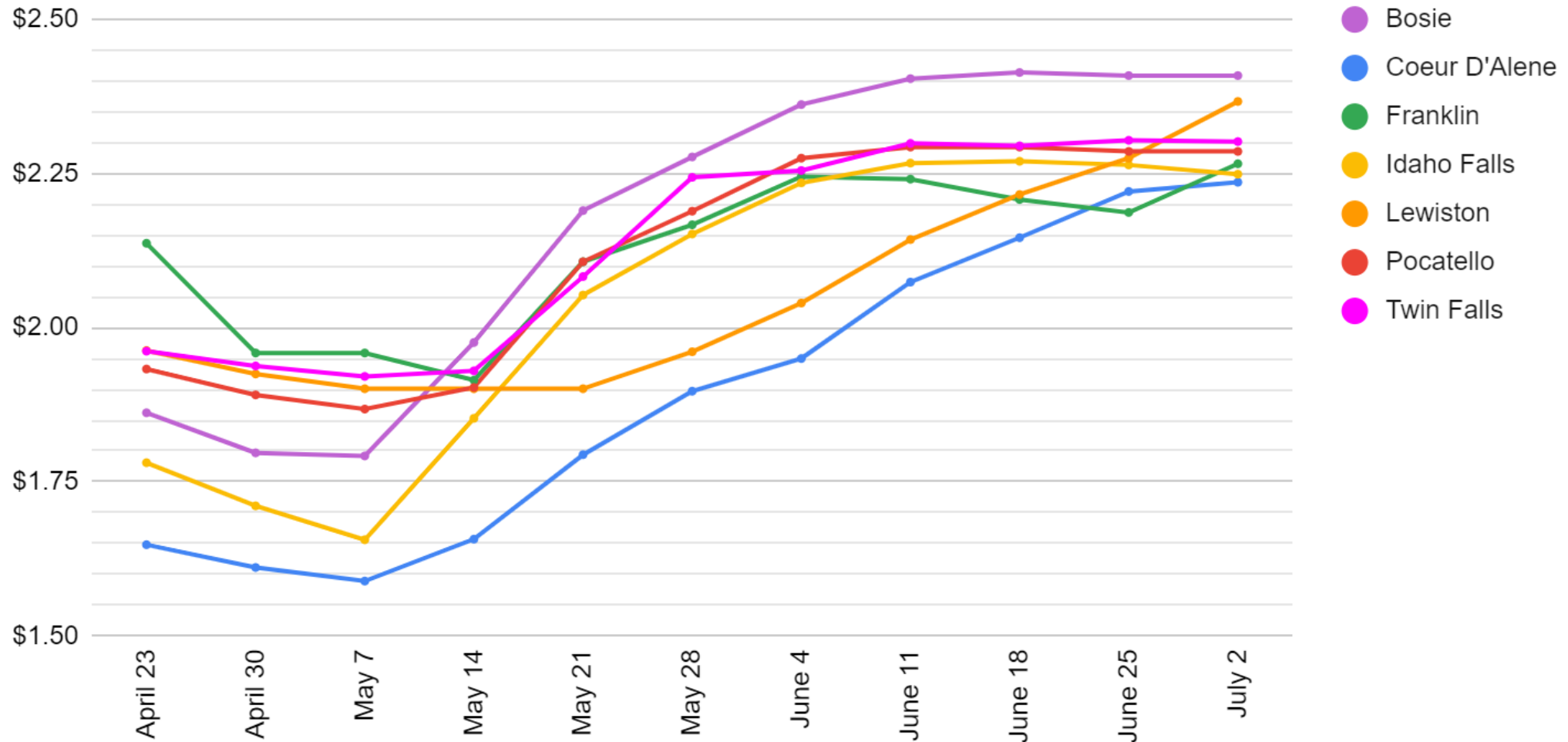


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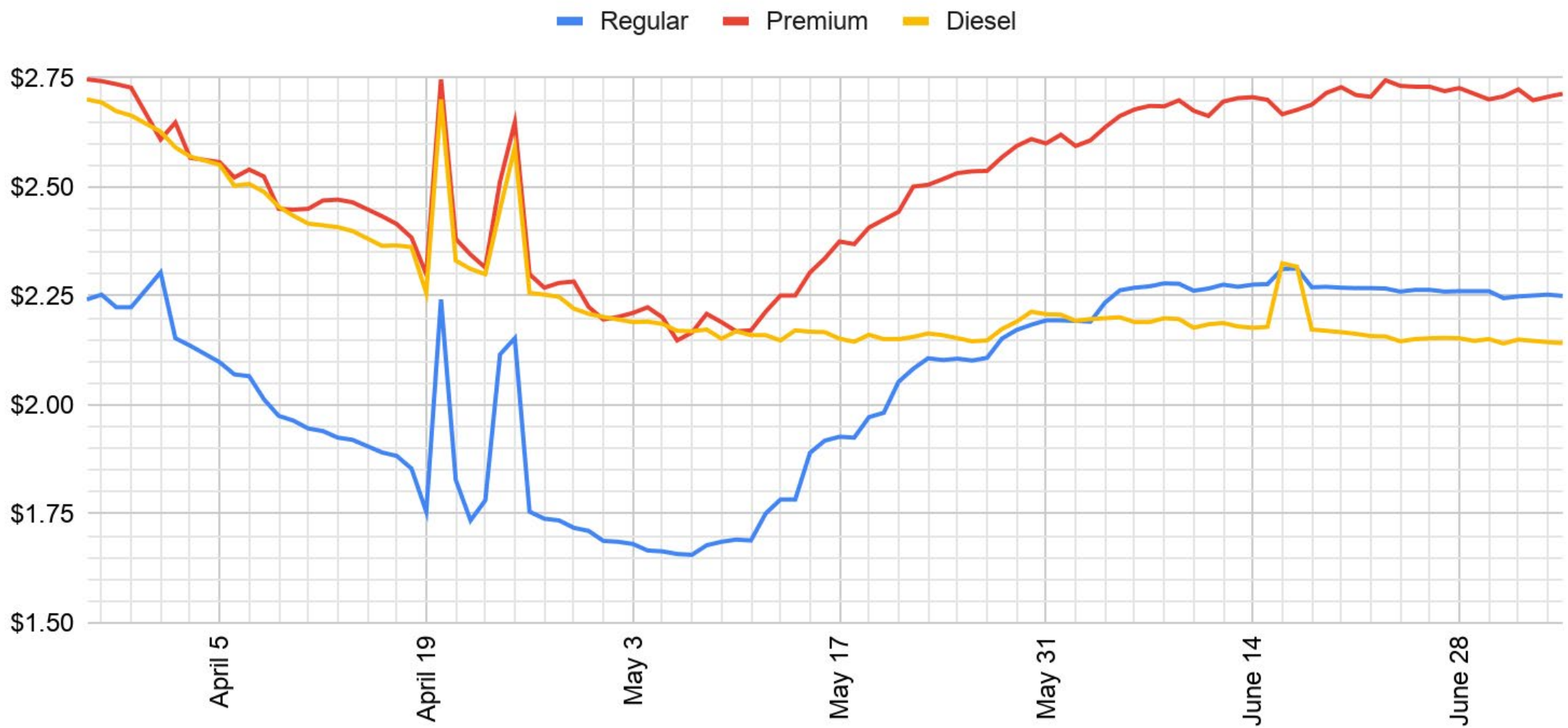




# Idaho Metro Gasoline Prices

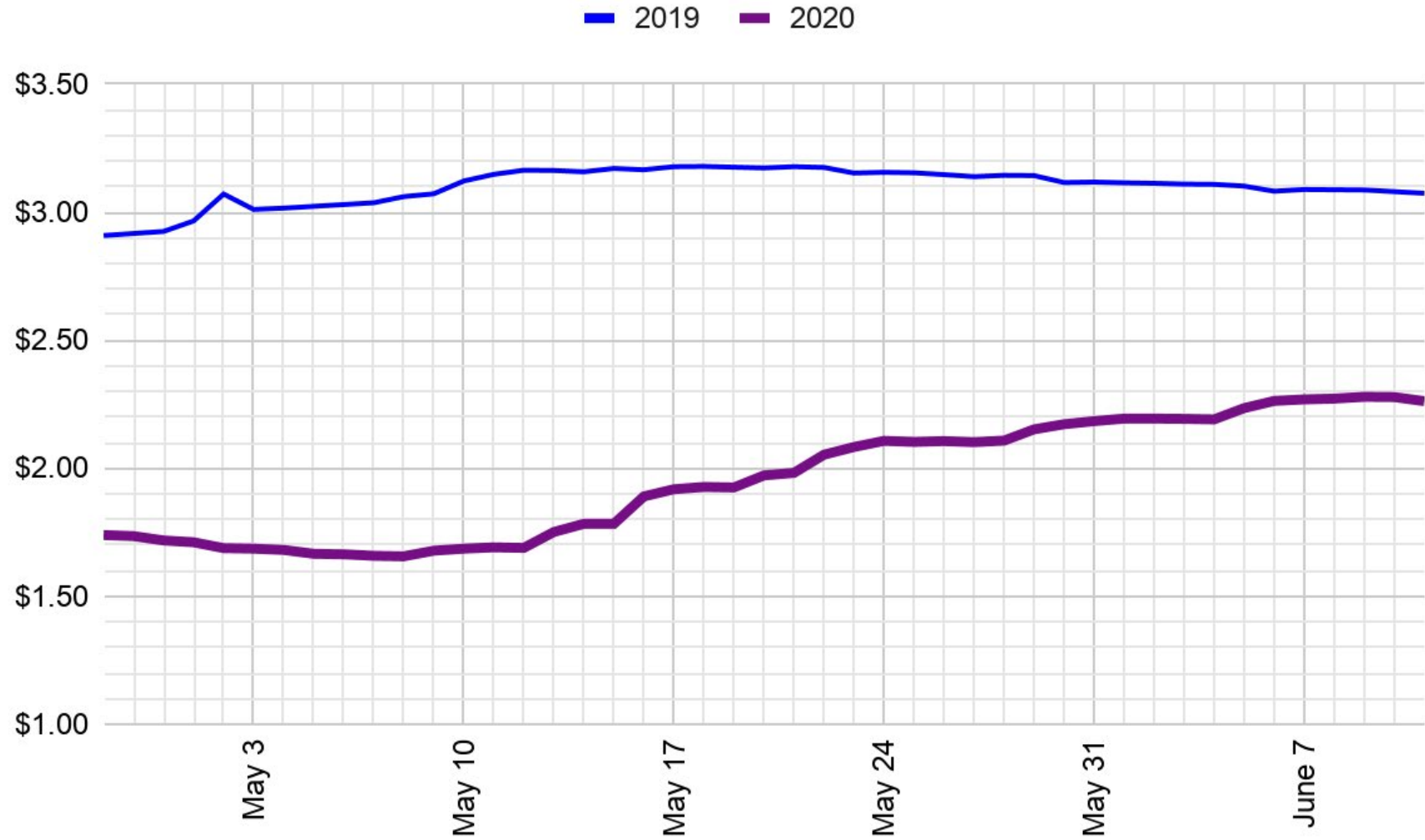


# Idaho Falls Gasoline Prices



# Idaho Falls Gasoline Prices

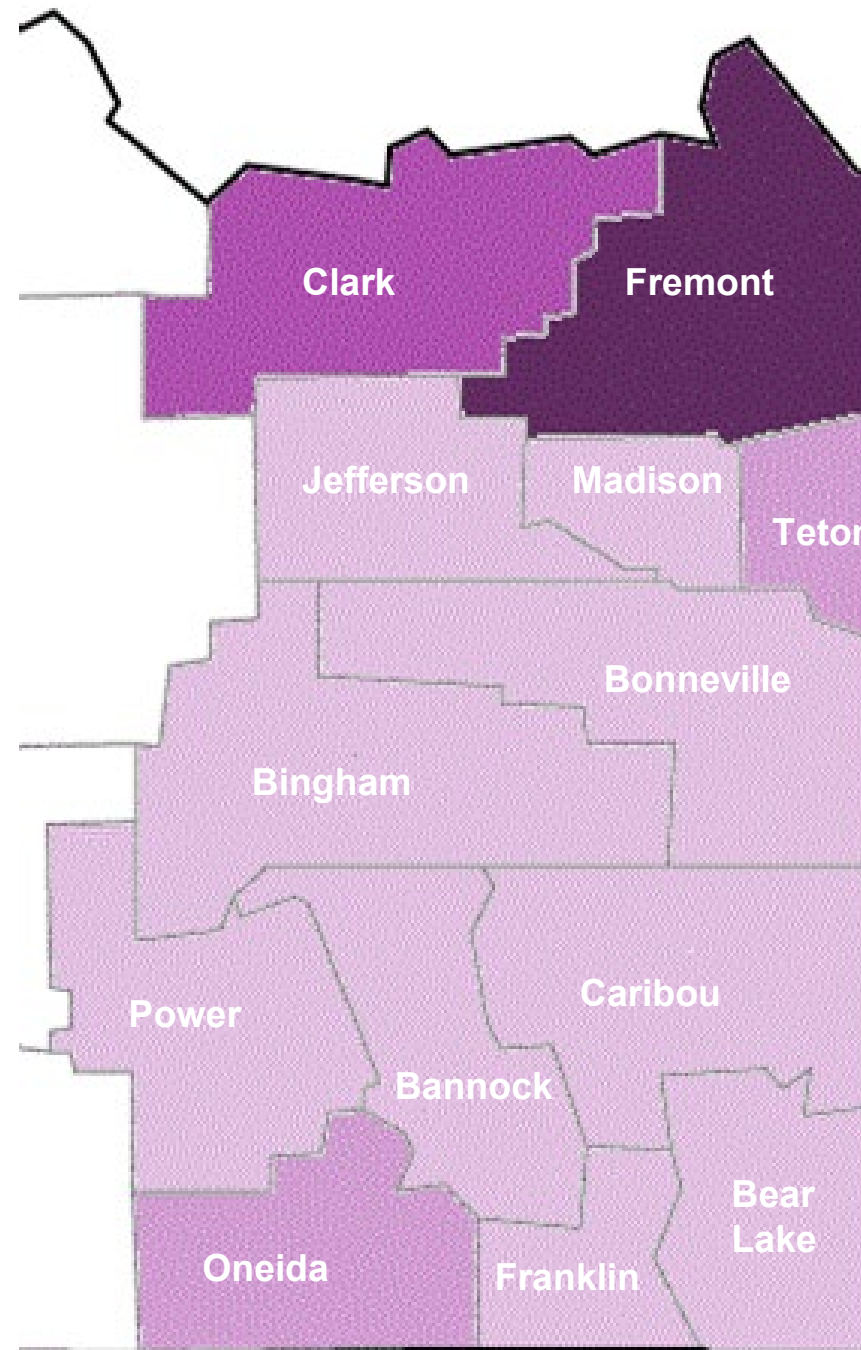
Idaho Falls' average regular gasoline prices with previous year comparison.



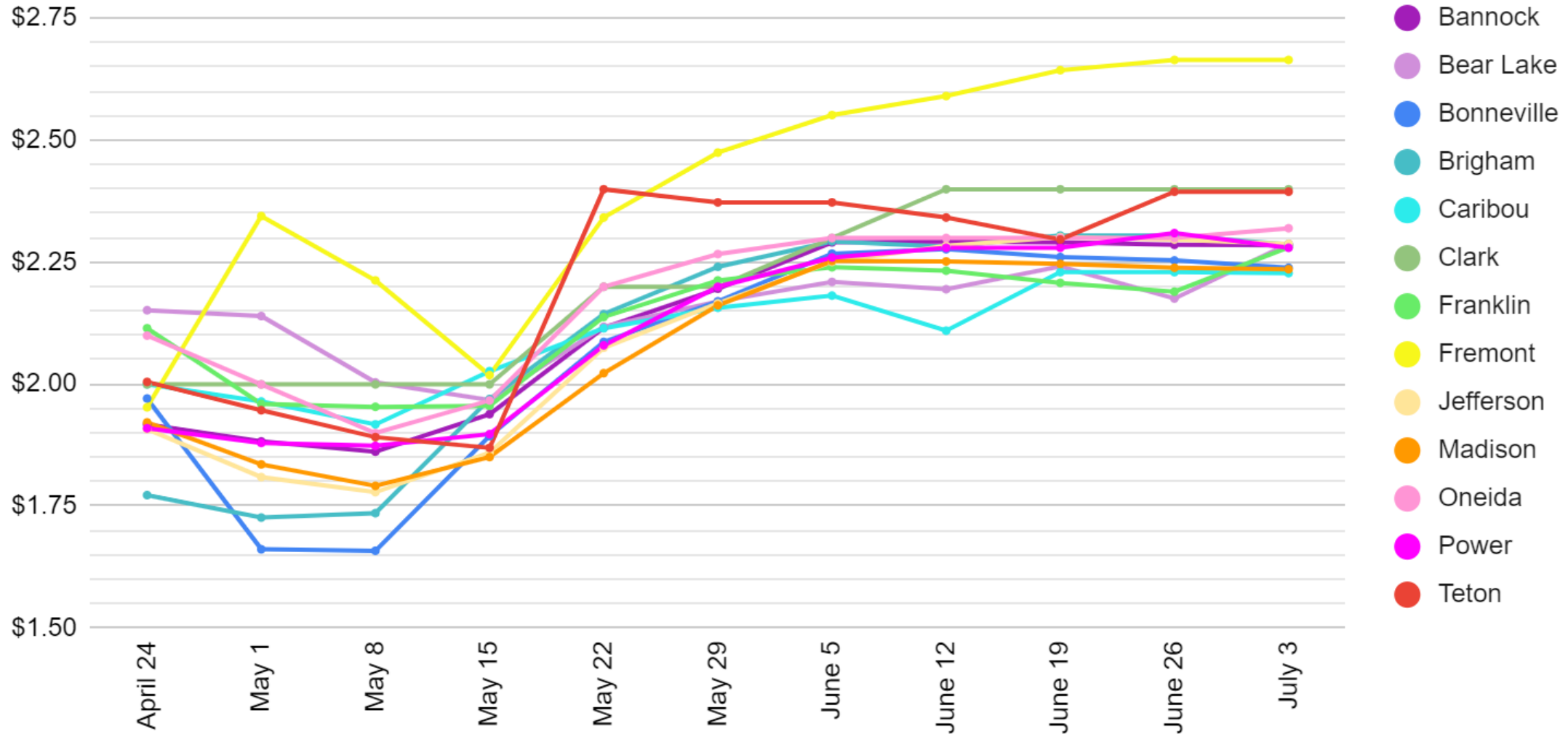
# Idaho Counties Gasoline Prices

## Average Regular Gasoline Price

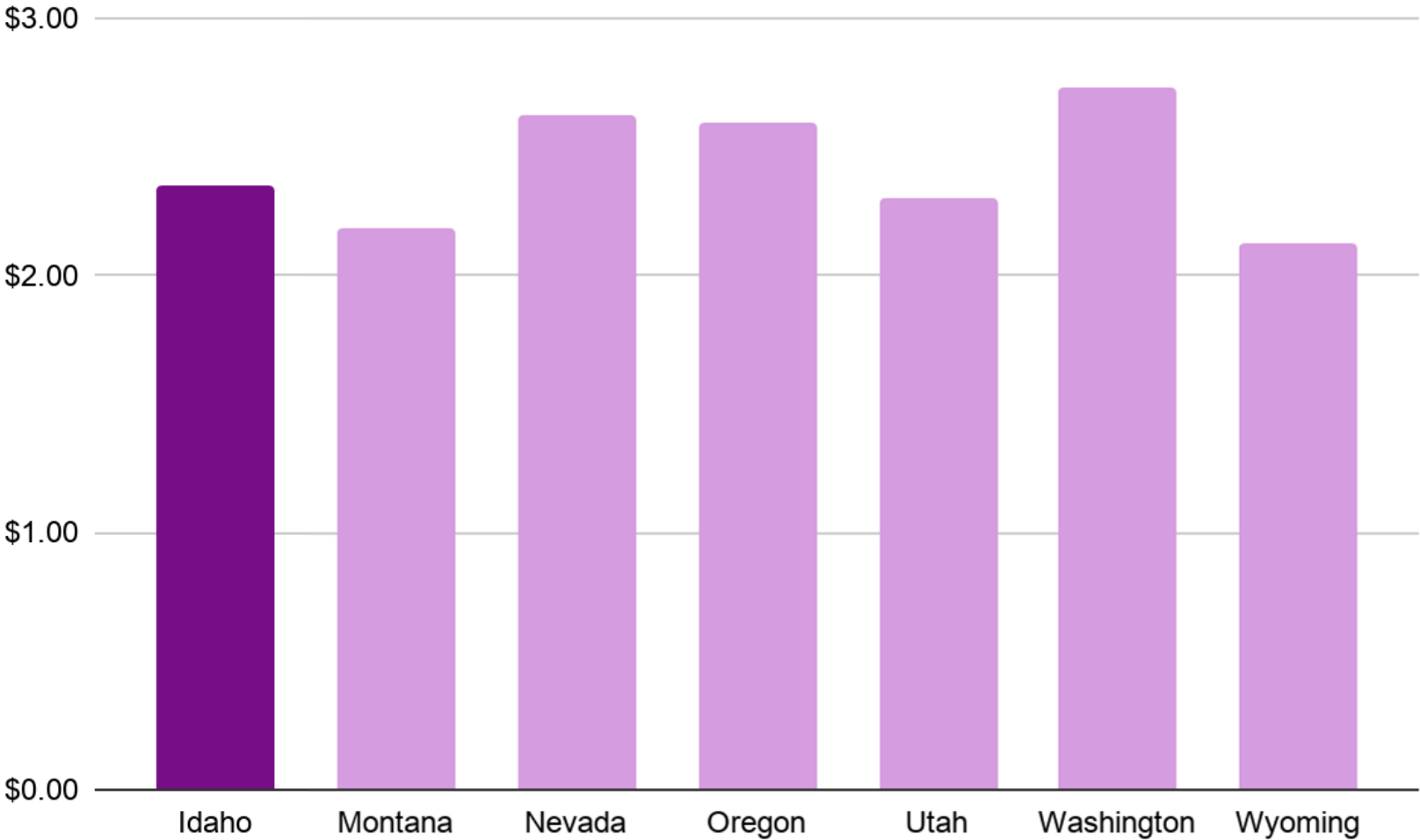
	\$2.10 - \$2.19
	\$2.20 - \$2.29
	\$2.30 - \$2.39
	\$2.40 - \$2.49
	\$2.50 - \$2.59
	\$2.60 - \$2.69



# Idaho Counties Gasoline Prices

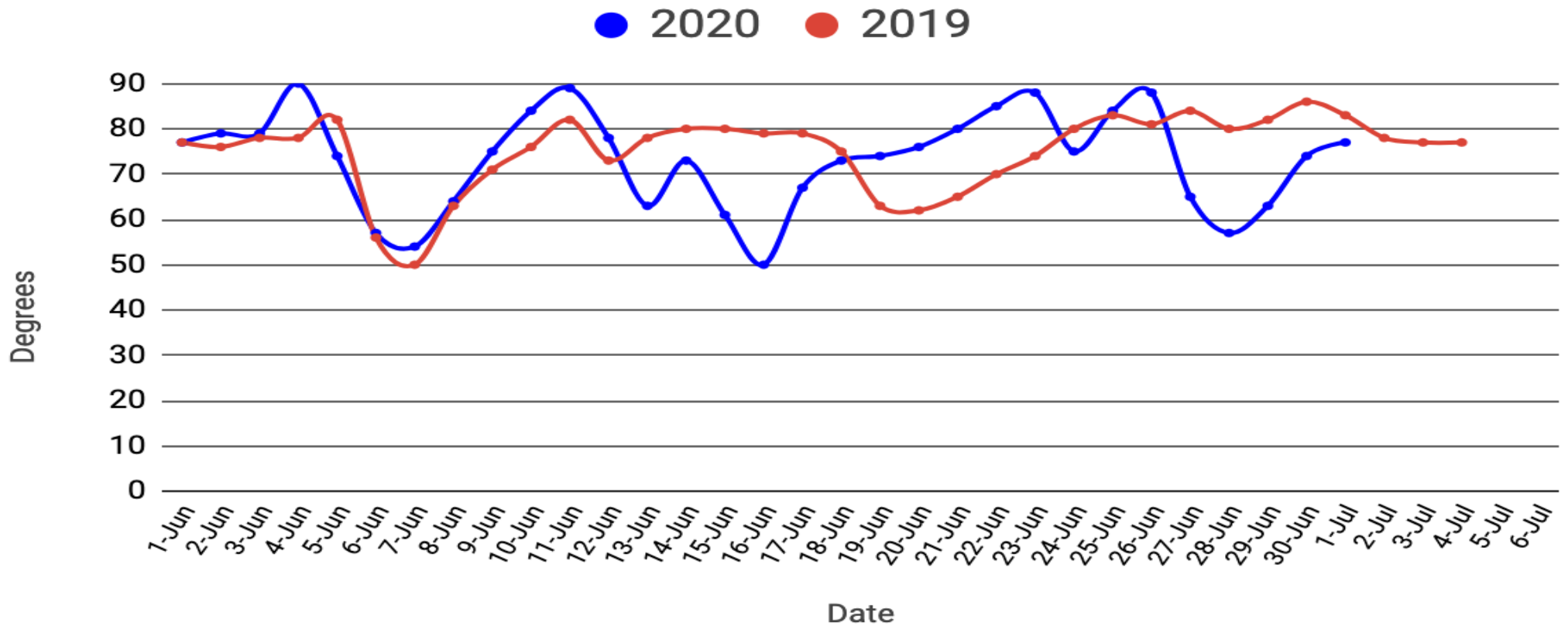


# State Gasoline Price Comparison



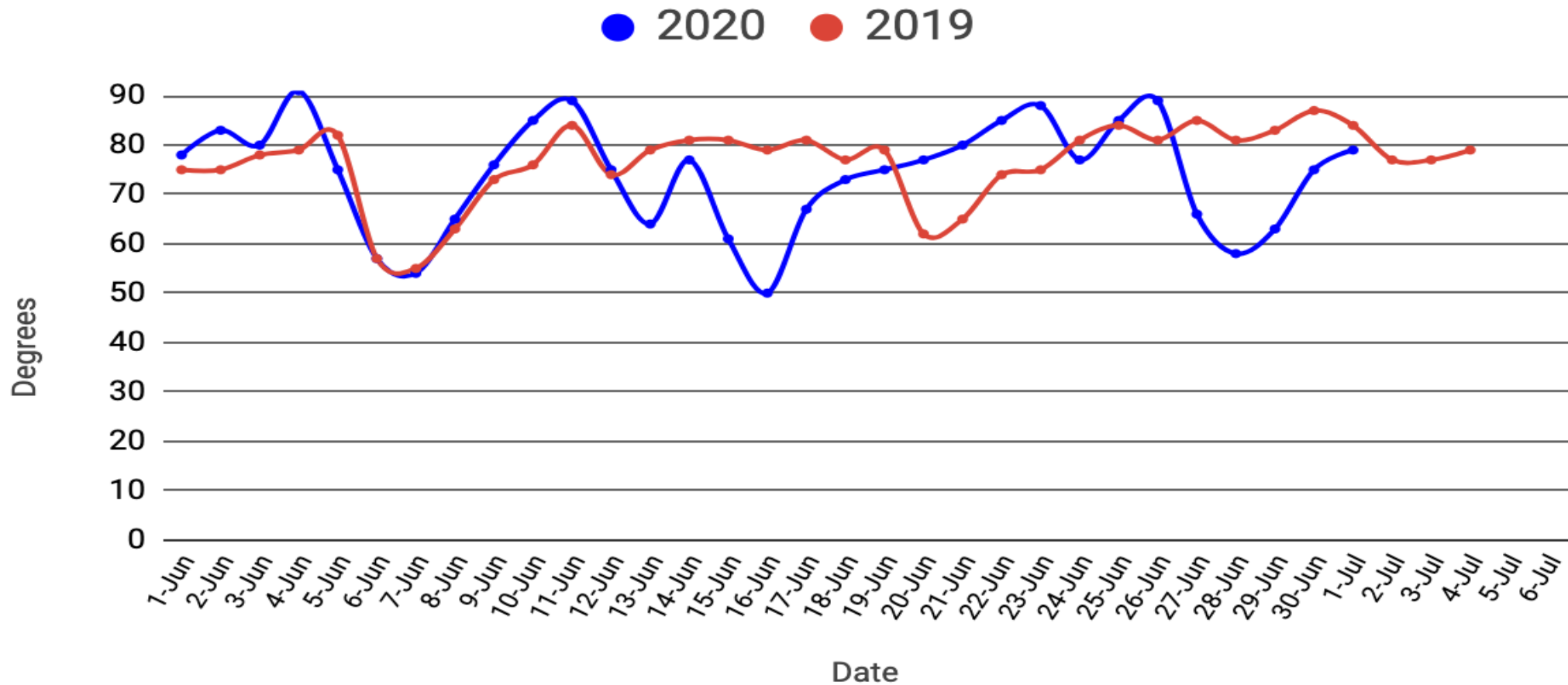
# Rexburg Weather

## Rexburg



# Idaho Falls Weather

## Idaho Falls







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