

# RBDC Weekly COVID-19 Economic Report

# About the Report

The RBDC is tracking the economic impact of the COVID-19 outbreak on eastern Idaho. The report is compiled by RBDC student research teams and will be updated weekly. We hope you find the report helpful to you. We appreciate the organizations that have contributed funds to make this report available. Please contact Will Jenson (w.jenson@rbdcenter.org) if you would like to participate in our weekly industry surveys or would like to contribute to our report in some other way.

-Thank you



### New This Week

- Gas Prices: County and National Prices remained fairly steady over the past month.
- National Hotel Statistics: Occupancy rates and average room prices remained fairly constant over the past couple months, but they have not yet bounced back what they were before the COVID-19 Pandemic.
- Idaho Weather: September High Temperatures were 4-5 degrees higher on average than the historical average, and around 6 degrees higher than 2019.
- Idaho Population Growth: This past decade, Ada county had the highest population percentage increase in Idaho (22.7%).
- In 2016, 40% of people who moved to Idaho were from California.
- Visitors to National Parks: Yellowstone and Teton NP had a few record months even amid the Covid-19 Pandemic.
- Crime Rates: Crime rates dropped significantly in Ada county in June and continue to drop along with Eastern Idaho counties through September.



# Weekly Initial Unemployment Claims

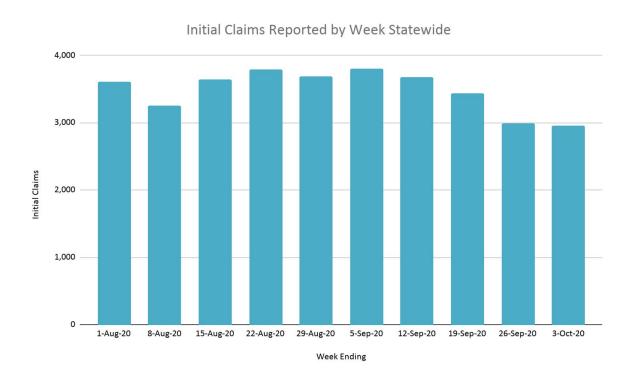
### **Definitions**

An **initial claim** is a claim filed by an unemployed individual after a separation from an employer. The claimant requests a determination of basic eligibility for the UI program. When an initial claim is filed with a state, certain programmatic activities take place and these result in activity counts including the count of initial claims. The count of initial claims for unemployment insurance is a leading economic indicator because it is an indication of emerging labor market conditions in the country. However, these are weekly administrative data which are difficult to seasonally adjust, making the series subject to some volatility.

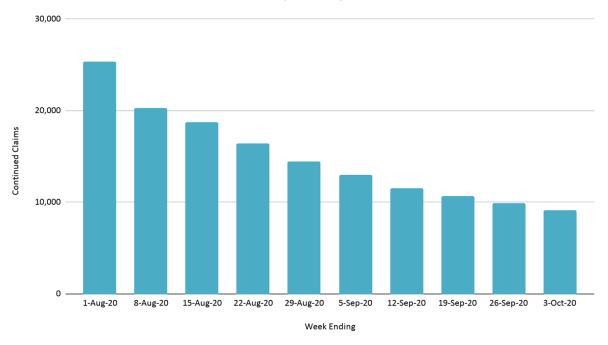
Source: https://www.dol.gov/ui/data.pdf



# Weekly Unemployment Claims



Continued Claims Reported by Week Statewide



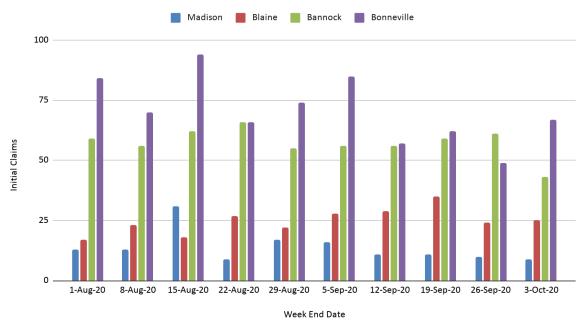
March 2020 High: 32,941

May 2020 High: 71,794

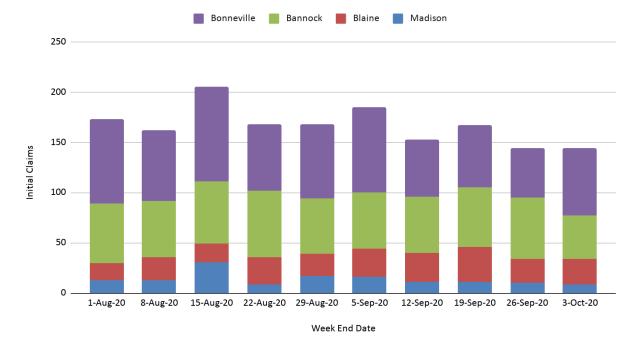


# Weekly Initial Unemployment Claims





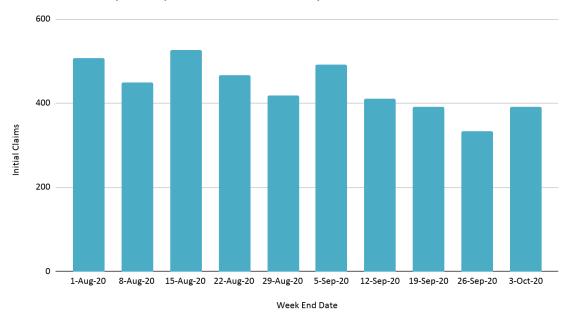
#### Initial Claims per Week by County (Stacked)



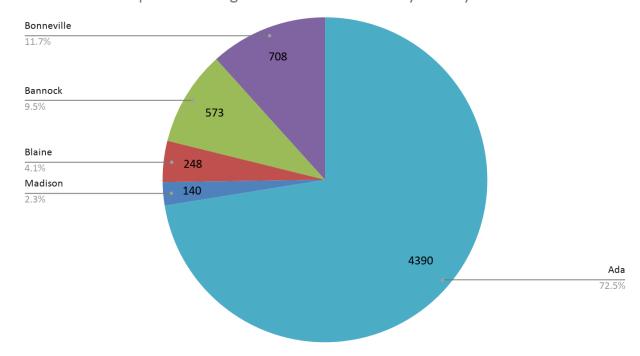


# Weekly Initial Unemployment Claims

#### Initial Claims Reported per Week in Ada County



#### Initial Claims Reported during the Last Two Months by County



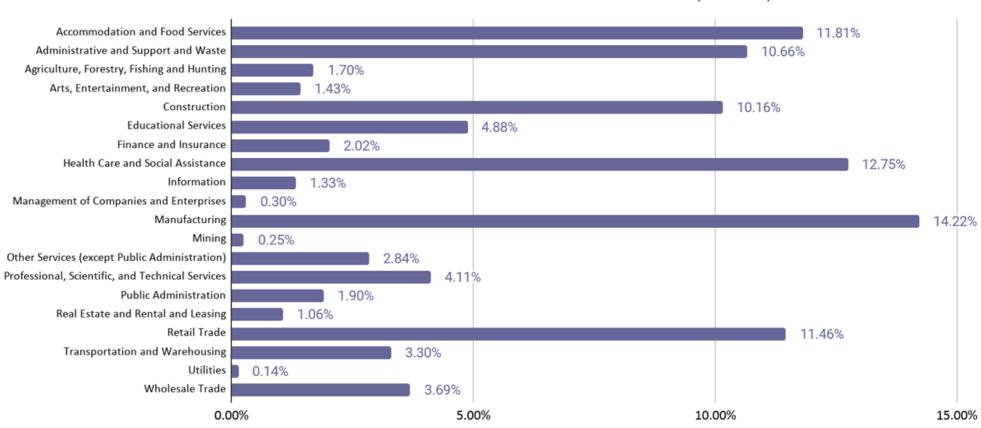


https://public.tableau.com/profile/idlabor#!/vizhome/IdaholnitialClaims/Dashbo ard



### New Claims By Industry

#### What Industries did the claimants work in? (Statewide)



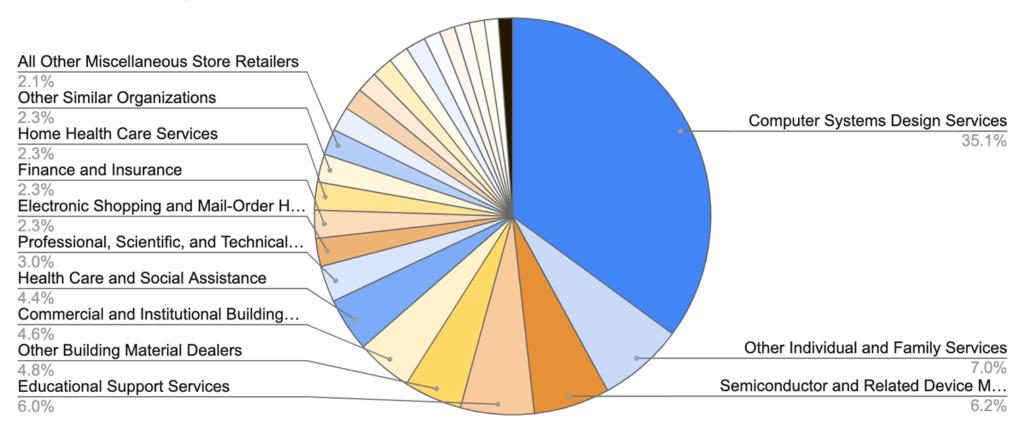


20.00%

Source: Idaho Department of Labor

### Job Openings - Ada County

### As of October 8, 2020







# Job Openings - Ada County

# Job Openings Posted in the Last Two Weeks by Employer:

- · Oracle (365)
- St. Luke's Health System (66)
- · Micron Technology, Inc. (64)
- · Idaho Division of Human Resources (63)
- · Humana (48)
- · Home Depot (43)
- · Fiserv (21)
- · Travelers (21)
- · Maverik (17)
- · Block 22 Management Group (16)
- · Realogy Holdings Corporation (16)
- · Progressive Nursing (15)

Source: <u>Idaho Department of Labor</u>

O'Reilly Automotive Stores, Inc

(14)

- PacificSource (14)
- · BI Incorporated (A GEO

Company) (13)

· Digital Intelligence Systems,

LLC (13)

- Fred Meyer (13)
- · Ada County (12)
- BOISE STATE UNIVERSITY

(12)

- Blue Cross of Idaho (12)
- · LifeCare (12)

WinCo Foods (12)

Amazon.com Services Inc.

(11)

AmerisourceBergen Global

Commercialization Service

(11)

Easter Seals Goodwill

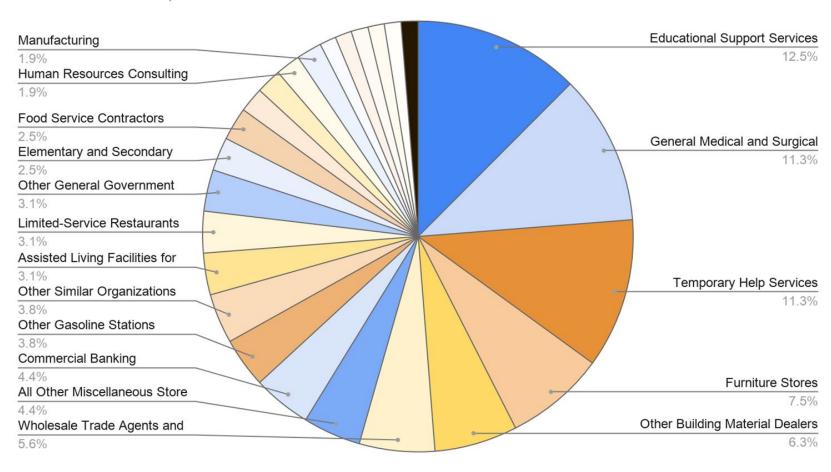
Northern Rocky Mountain

(11)



### Job Openings - Bannock County

### As of October 8, 2020







### Job Openings - Bannock County

### Latest Job openings by Employer:

- · Idaho Division of Human Resources (20)
- · Portneuf Medical Center (18)
- American Staffing Inc. (16)
- · Home Depot (10)
- M. C. Dean, Inc. (9)
- · KBR (8)
- · Pilot Flying J (6)
- · Brookdale Senior Living (5)
- · Idaho Central Credit Union (5)

### Older Job Openings:

· Pocatello/Chubbuck School

District No. 25 (54)

· Portneuf Medical Center (21)

Idaho Division of Human

Resources (9)

· Walmart (7)

· Arby's (6)

· Petco (6)

CDM Smith (14)

· Sodexo (14)

Western States Equipment
 Company (13)

· PetSmart, Inc. (12)

· Pizza Hut (12)

Bannock County (11)

· AutoZone, Inc. (8)

Brookdale Senior Living (3)

Buffalo Wild Wings (8)

Dominos (8)

· Lowe's (8)

· Corizon Health (7)

Idaho Central Credit Union (6)

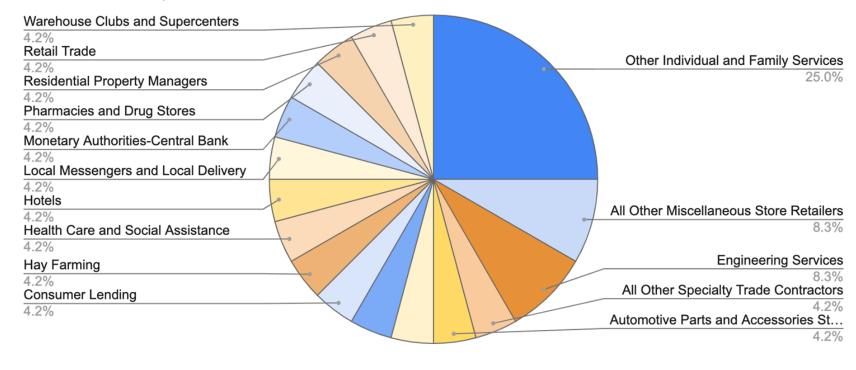
· City of Pocatello (10)

Source: Idaho Department of Labor



### Job Openings - Blaine County

#### As of October 8, 2020



#### Latest Job Openings by Employer:

St. Luke's Health System (6)

#### Older Job Openings:

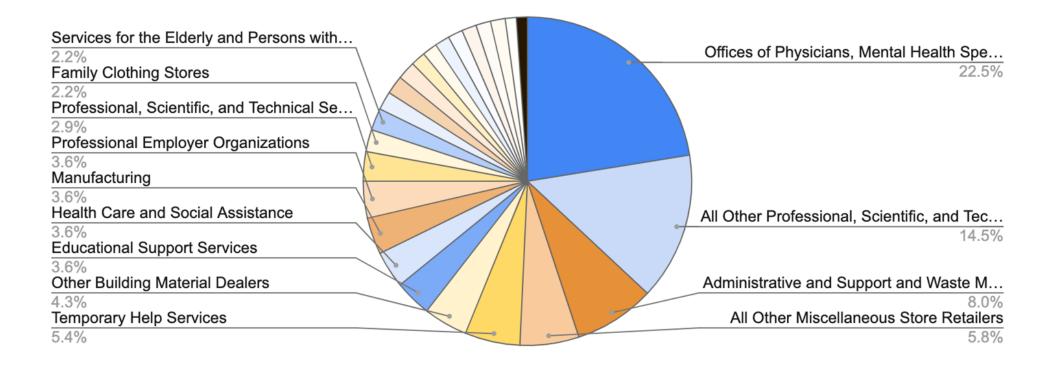
- St. Luke's Health System (30)
- Napa Auto Parts
- Albertsons
- · Power Engineers (2)
- U.S. Bank
- · CNA Industries, LLC (3)
- FedEx
- · Wells Fargo
- · Natural Grocers (2)
- Aspen Skiing Company
- Advantage Solutions
- · Healthcare Services Group, Inc.
- Mountain West Bank
- The Nature Conservancy
- · Dominium Management Services, LLC
- · All Seasons Landscaping
- · TNG



Source: <u>Idaho Department of Labor</u>

# Job Openings - Bonneville County

### As of October 8, 2020





Source: Idaho Department of Labor

# Job Openings - Bonneville County

#### Newer Job Openings by Employer:

- Hospital Corporation of America (62)
- · Melaleuca (40)
- WorkSteer Staffing Idaho Falls (26)
- · Idaho National Laboratory (22)
- HCA, Hospital Corporation of America (18)
- · Home Depot (12)
- BI Incorporated (A GEO Company)(10)
- Elwood Staffing Services (use this account) (10)
- Idaho Division of Human Resources(10)

- · BMPC (9)
- · Good Samaritan Society (6)
- · Lowe's (6)
- · City of Idaho Falls (5)
- · Pilot Flying J (5)

### Older Job Openings by Employer:

- · Melaleuca (97)
- HCA, Hospital Corporation of America
  (76)
- Hospital Corporation of America (62)
- · Idaho National Laboratory (49)
- WorkSteer Staffing Idaho Falls (26)
- · Pizza Hut (18)

- McDonald's (17)
- · American Staffing, Inc. (16)
- · AutoZone, Inc. (16)
- · CDM Smith (14)
- Good Samaritan Society (14)
- · Walmart (14)
- · PetSmart, Inc. (13)
- · BMPC (12)
- · Home Depot (12)
- · Lowe's (12)
- H&K Contractors Inc. (11)
- BI Incorporated (A GEO
  - Company) (10)
- · Cabela's (10)



Source: Idaho Department of Labor

## Job Openings - Custer County

Zero Jobs posted in the last two weeks.

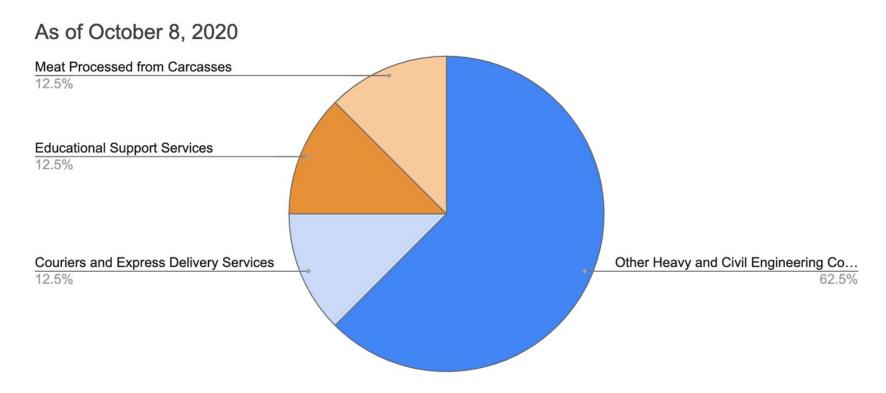
### Job Openings by Employer

- · Village Square (2)
- · UPS
- · East Idaho Credit Union
- · 7C Electric, Inc.
- · Riverence Provisions, LLC
- Sawmill Station
- Garden Creek Farms





### Job Openings - Fremont County



Newer Job Openings by Employer:

- Sunroc Corporation (5)
- Idaho Division of Human Resources(1)
- · UPS (1)
- Matt's Custom Meats, Inc. ST Anthony(1)

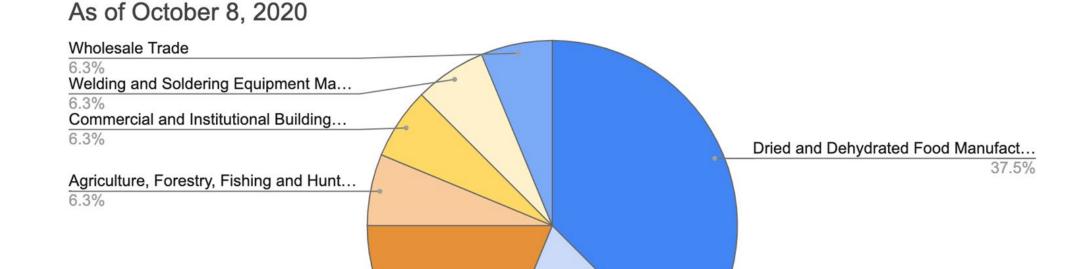
Older Job Openings by Employer

- Idaho Division of Human Resources(5)
- · UPS (2)
- The Ashton Plumbing Company, LLC

(1)

Source: <u>Idaho Department of Labor</u>

# Job Openings - Jefferson County



Source: <u>Idaho Department of Labor</u>

**Sheep Farming** 

18.8%



18.8%

Gasoline Stations with Convenience St...

# Job Openings - Jefferson County

### Newer Job Openings by Employer:

- · AdvancedHomeServices (13)
- · Idaho Pacific Corp (6)
- · Maverik (3)
- Jerry's Welding and Fab (1)
- · Nutrien Ag Solutions, Inc (1)
- Morton Buildings, Inc (1)

### Older Job Openings by Employer:

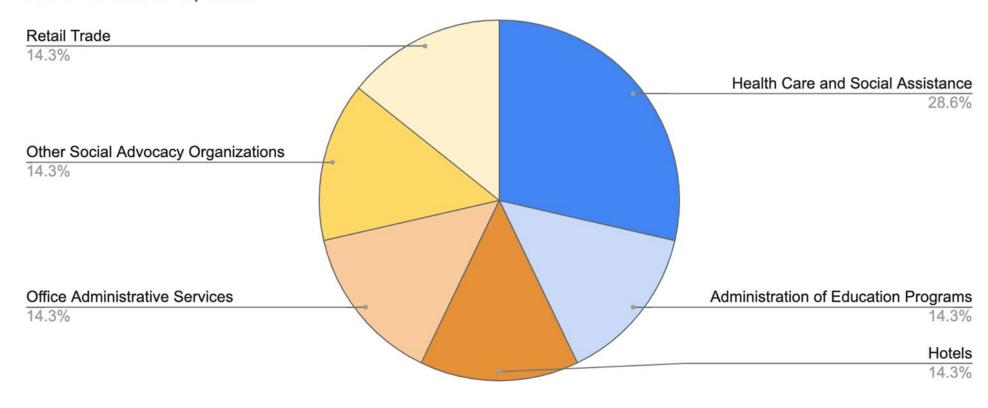
- · AdvancedHomeServices (2)
- · Pizza Hut (6)
- · Dominos Pizza (3)
- · Runaway Inc (2)
- · Idaho Division of Human
  - Resources (1)
- · Vista Valley, Inc (1)
- · Sublime Renovations (1)
- Totally Wired Transport (1)
- · O'Reilly Automotive Stores, Inc (1)



Source: <u>Idaho Department of Labor</u>

# Job Openings - Lemhi County

### As of October 8, 2020







# Job Openings - Lemhi County

#### Latest Job Openings by Employer:

- Discovery Rehabilitation & Living (2)
- · C&A Industries, LLC (1)
- · Salmon Super 8 (1)
- Eastern Idaho Community ActionPartnership-id fall (1)
- · Human Dynamics & Diagnostics Salmon (1)
- · Fast-N-Fluffy Laundromat/Easi Cleaner (1)
- · Lemhi County (1)
- Lemhi County Airport (1)

#### Older Job Openings:

- Steele Memorial Medical Center (11)
- Salmon Public Schools District # 291(5)
- · Murdoch's Ranch & Home Supply (4)
- · Accountable Healthcare Staffing (3)
- Meadows Assisted Living Center (3)
- · UPS (2)
- · Lemhi Valley Social Services (2)
- · C&A Industries, LLC (1)
- · Salmon Super 8 (7)
- Salmon River Quick Stop/Red Dog
  Diner (1)
- Strictly Sprinklers (1)

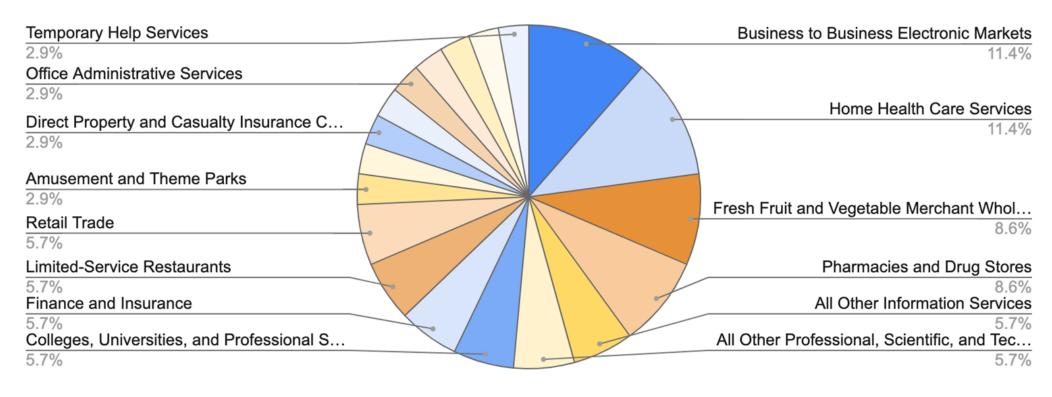
- Bright and Shiny Cleaning (1)
- Brewer Exploration (1)
- Main Street Exxon (1)
- Recorder Herald (1)
- · Bri-Easy Shipping (1)
- Gary Beers Construction (1)



Source: <u>Idaho Department of Labor</u>

### Job Openings - Madison County

### As of October 8, 2020







### Job Openings - Madison County

#### Latest Job Openings by Employer:

- Encompass Home Health (4)
- · Walgreens (3)
- · Sun Glo of Idaho (3)
- · GoWireless (2)
- · Melaleuca (2)
- Progrexion Teleservices (2)
- Grifols Shared Services North America, Inc (2)
- · Idaho Falls C & B Operations LLC (2)
- Beehive FCU (2)
- BYU-Idaho (2)
- · Floyd Wilcox & Sons Inc (2)
- Panda Restaurant Group, Inc. (2)
- Admiral Beverage Corporation(Pepsi) (1)
- · Washington Federal (1)
- · H & R Block (1)
- · Duane Reade (1)
- Papa John's International (1)
- · Kelly Services (1)
- · Artco (1)
- Thompson Excavation & Asphalt, Inc. (1)
- · Idaho Falls Progrexion has NLX account (1)
- Yellowstone Bear World (1)
- Morton Buildings, Inc (1)

#### **Older Job Openings:**

- · Melaleuca (12)
- McDonald's (8)
- · AutoZone, Inc. (8)
- · Beehive FCU (6)
- · Walmart (7)
- · Pizza Hut (6)
- · Floyd Wilcox & Sons Inc (4)
- · H & R Block (5)
- · Encompass Home Health (4)
- Dominos Pizza (4)
- · UPS (4)
- · Applied Materials (4)
- · Idaho Falls Progrexion has NLX account (4)
- BMC Building Materials and Construction Solution (3)
- Progrexion Teleservices (1)
- · Sonic Drive-In (3)
- Grifols Shared Services North America, Inc (1)
- · Artco (3)
- · Sun Glo of Idaho (3)
- · Basic American Foods (3)

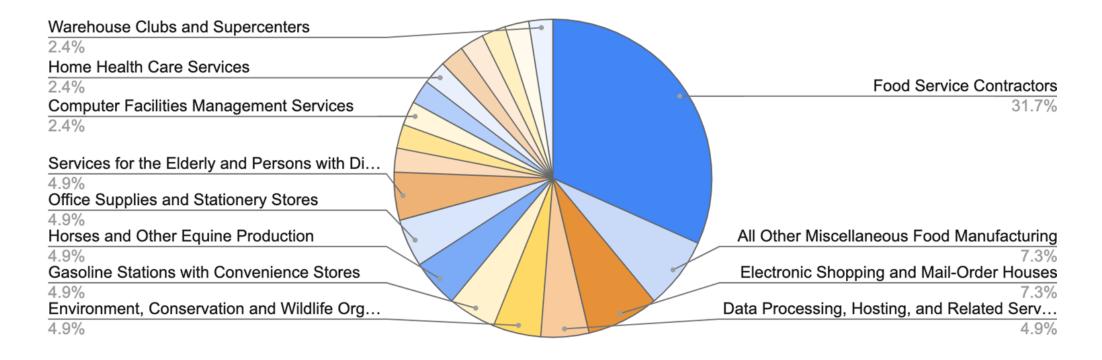
- Advance Auto Parts (2)
- · High Country Potato (2)
- C&A Industries, LLC (1)
- · Intuit (1)
- · C & B Operations, LLC (1)
- BrightSpring Health Services (1)
- Strategic Retail Solutions (1)
- NTG Groups, LLC (1)
- · Papa John's International (1)
- ResCare HomeCare (1)
- · Velocity Autobody (1)
- · Morris Masonry, LLC (1)
- The Development Company (1)
- The Development Compan (1)
- Western Fence, Inc. (1)



Source: Idaho Department of Labor

### Job Openings - Teton County

### As of October 8, 2020







### Job Openings - Teton County

#### Latest Job Openings by Employer:

- · ARAMARK (7)
- · C&A Industries, LLC (3)
- · Benchmark (3)
- · O'Reilly Automotive Stores, Inc (3)
- · Enterprise Holdings (2)
- · Staples (2)
- State of Wyoming (2)
- · TJX (2)
- BrightSpring Health Services (2)
- · Maverik (2)
- · ResCare HomeCare (2)
- · ACLU of Missouri (1)
- Advantage Solutions (1)
- · Kelly Services (1)
- · Home Depot (1)
- · Marriott (1)
- · VCA (1)
- Adecco Staffing (1)
- · Serco (1)
- · CCMI (1)
- · Waste Connections (1)
- United Ground Express (1)

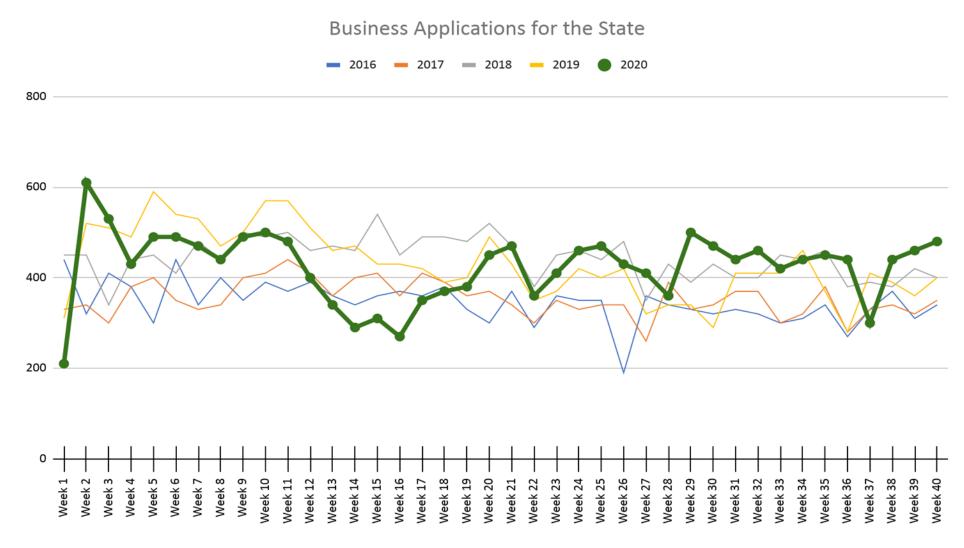
#### Older Job Openings:

- · ARAMARK (8)
- Benchmark (7)
- · Dominos Pizza (4)
- State of Wyoming (4)
- · UPS (4)
- · VCA (4)
- · C&A Industries, LLC (3)
- · Starbucks Coffee Company (3)
- · Albertsons (3)
- · ACLU of Missouri (2)
- · Cardinal Health (2)
- · Hilton (2)
- · Serco (2)
- · L&R Distributors (2)
- · CCMI (2)
- · Enterprise Holdings (1)
- · Staples (1)
- · U.S. Bank (1)
- Bank of the West (1)
- · Earth Elements Design Center (1)
- · Envoy Air Inc. (1)
- System One Services (1)

- Central Wyoming College (1)
- FedEx Office (1)
- · Fedex Express (1)
- Structures, Inc. (1)
- McDonald's (1)
- Coca-Cola Bottling Company High Country
  - (1)
- · US Foods (1)
- Westat (1
- United Ground Express (1)
- · Napa Auto Parts (1)
- Teton County Fire Protection District (1)



# Business Formation Statistics (BFS Applications)





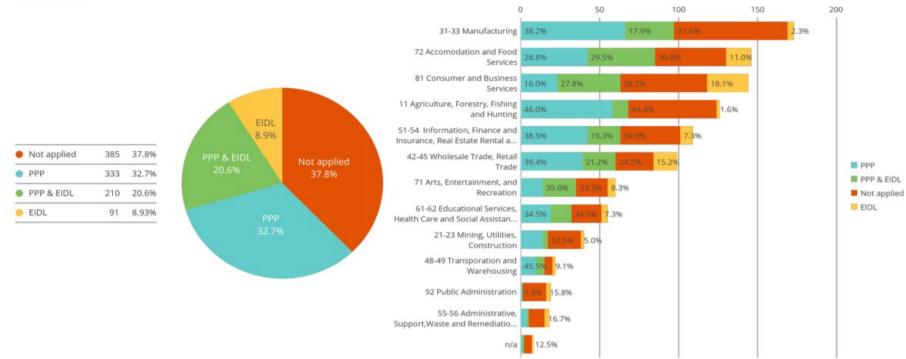
# Business Loans (from a survey given by the Idaho Commerce in April 2020 )

Executive | COVID-19 Idaho Business Impact Survey

#### Stimulus Loan or Grant

Has your company applied for any State or Federal loan and/or grant programs, due to COVID-19?

#### 1,019 responses

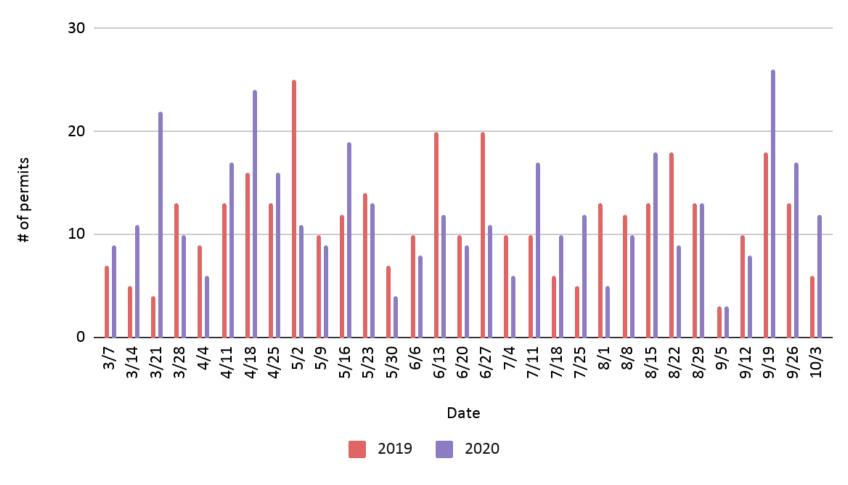




Source: https://commerce.idaho.gov/content/uploads/2020/05/idaho -covid-19-impact-survey.pdf

# Building Permits – Madison County

### Madison Building Permits

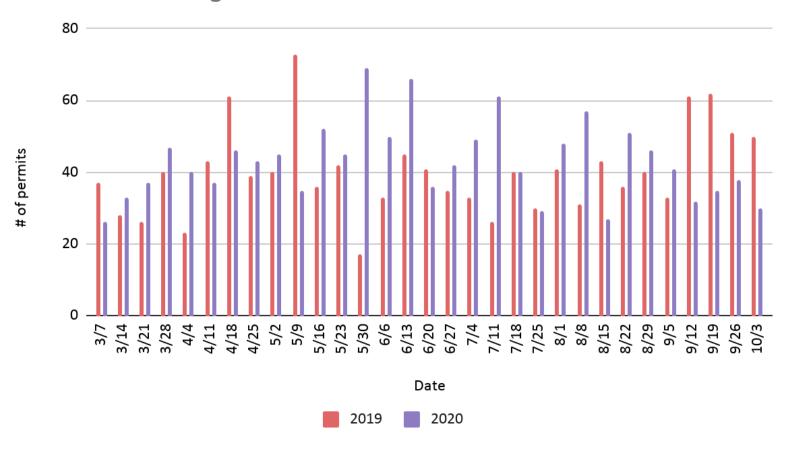




Source: <a href="https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\_PermitSearch.aspx">https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\_PermitSearch.aspx</a>

# Building Permits – Bonneville County

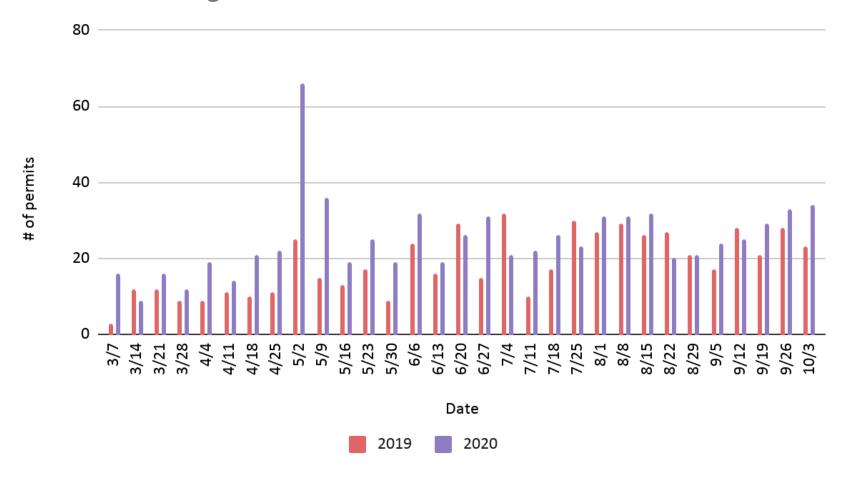
### **Bonneville Building Permits**





# Building Permits – Bannock County

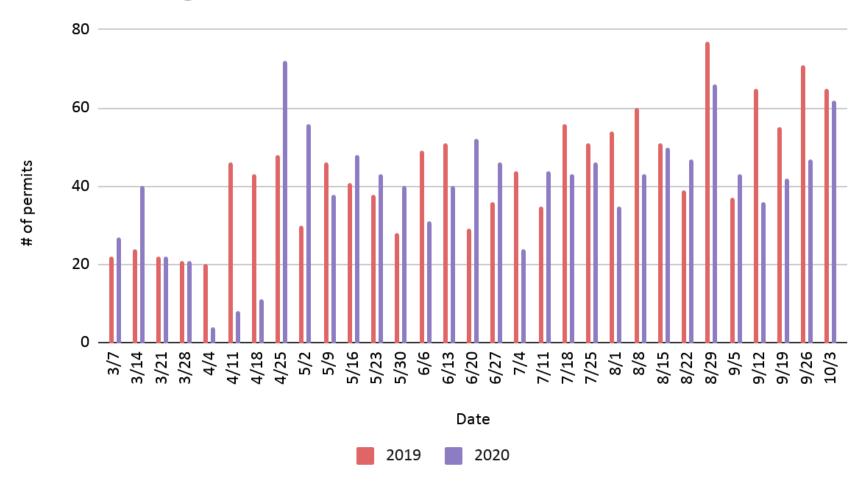
### **Bannock Building Permits**





### Building Permits - Blaine County

### **Blaine Building Permits**

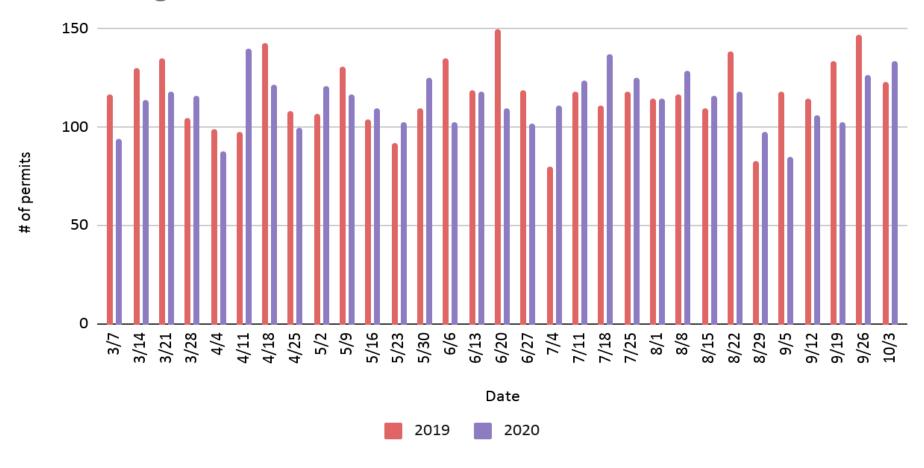




Source: https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\_PermitSearch.aspx

# Building Permits - Ada County

### Ada Building Permits



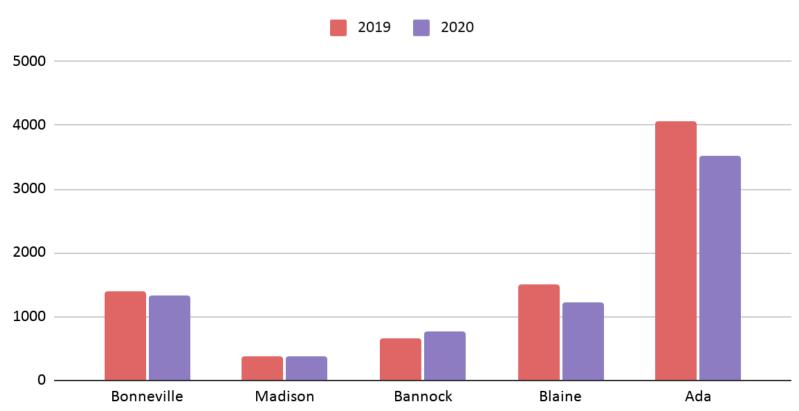


Source: <a href="https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\_PermitSearch.aspx">https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\_PermitSearch.aspx</a>

# Cumulative Building Permits

### **Cumulative Building Permits**

3/7 to Present



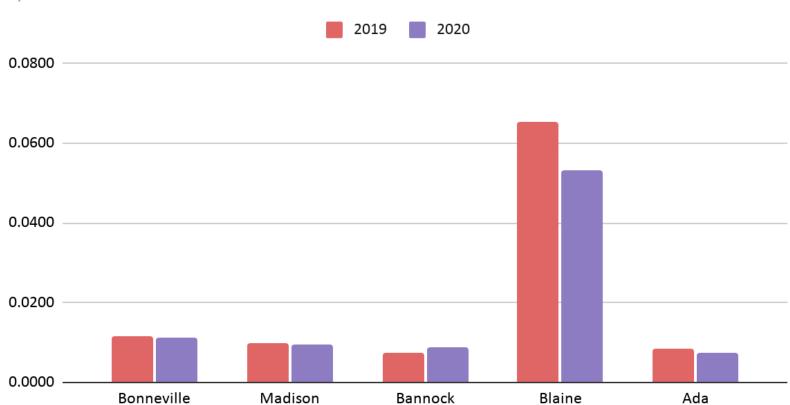


Source: https://web.dbs.idaho.gov/eTRAKiT3/Custom/ldaho PermitSearch.aspx

# Cumulative Building Permits Per Capita

### Cumulative Building Permits per Capita

3/7 to Present



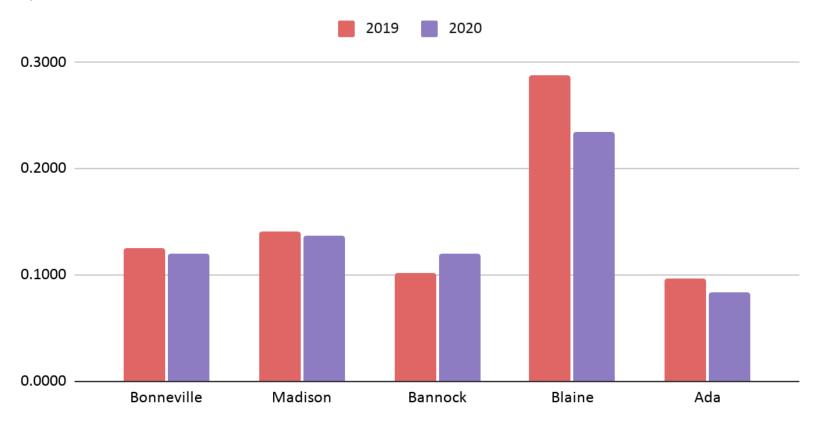


Source: https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho PermitSearch.aspx

# Cumulative Building Permits Per County Firms

### Cumulative Building Permits per County Firms





\* Cumulative number of building permits per total number of businesses in the county.

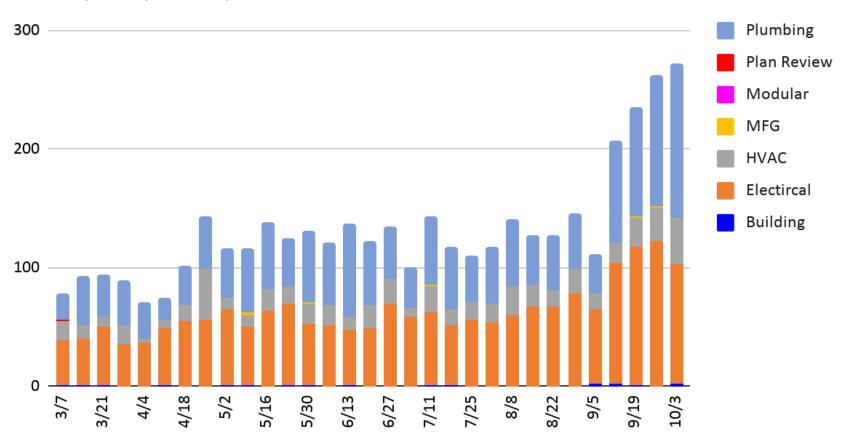


Source: https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho PermitSearch.aspx

# Building Permits – Madison, Blaine, Bannock, Bonneville & Ada Counties

### **Building Permits by Type**

Madison, Blaine, Bannock, Bonneville & Ada

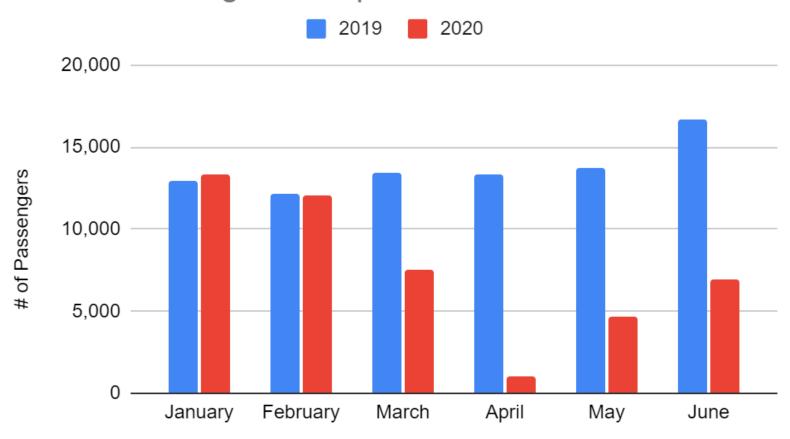




Source: https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho PermitSearch.aspx

## Airport Statistics-Idaho Falls

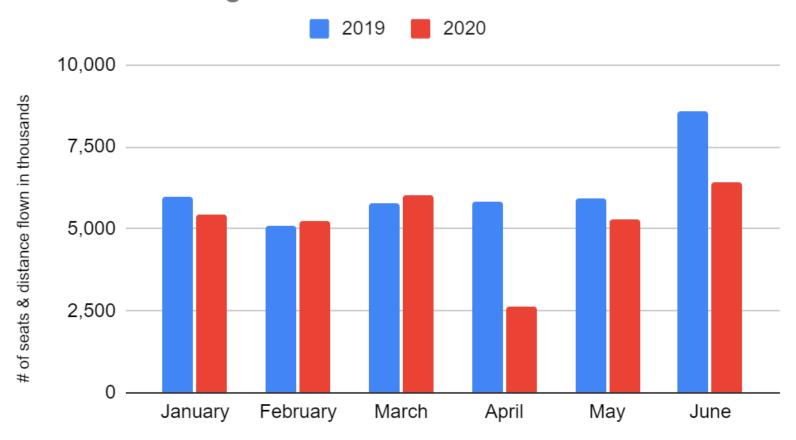
#### Idaho Falls Regional Enplanements





## Airport Statistics-Idaho Falls

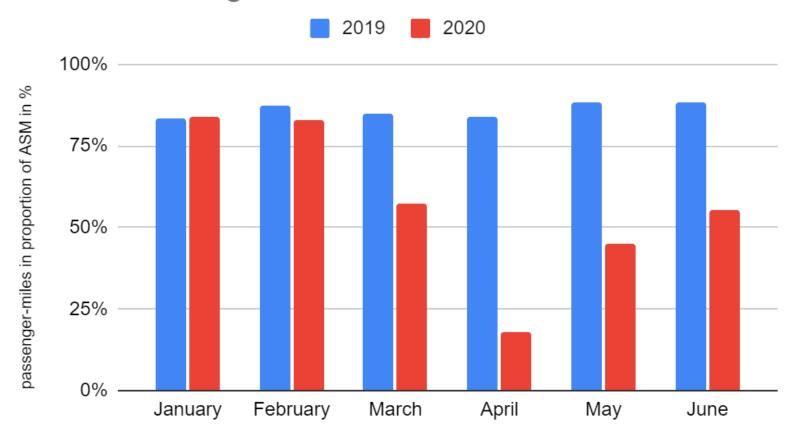
#### Idaho Falls Regional Available Seat-Miles





## Airport Statistics-Idaho Falls

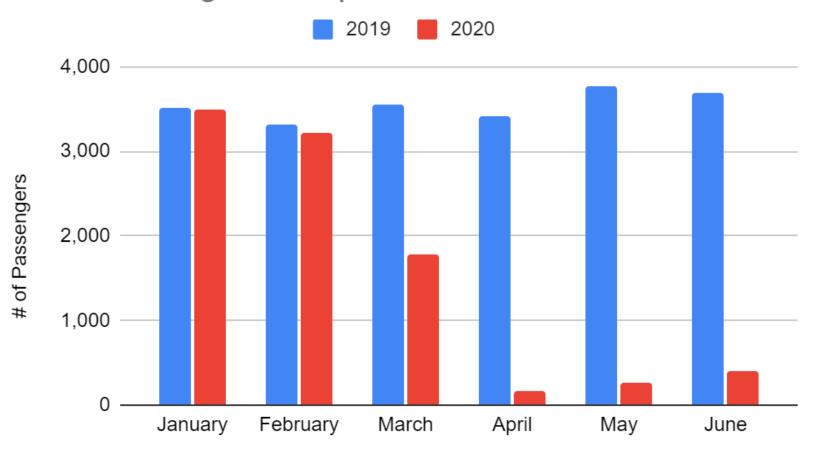
#### Idaho Falls Regional Load Factor





#### Airport Statistics-Pocatello

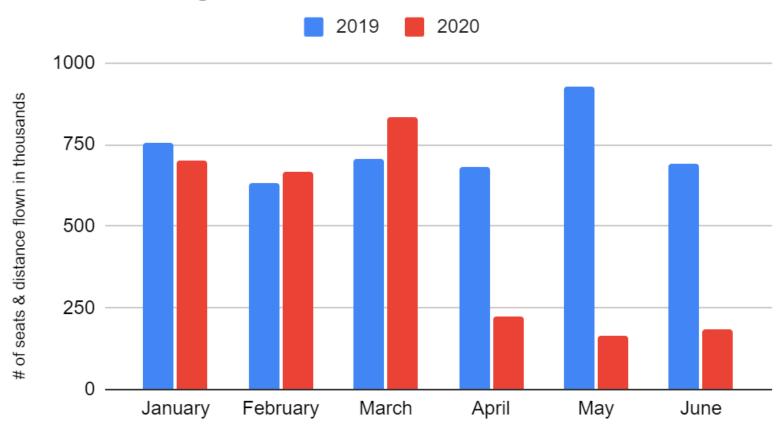
#### Pocatello Regional Enplanements





#### Airport Statistics-Pocatello

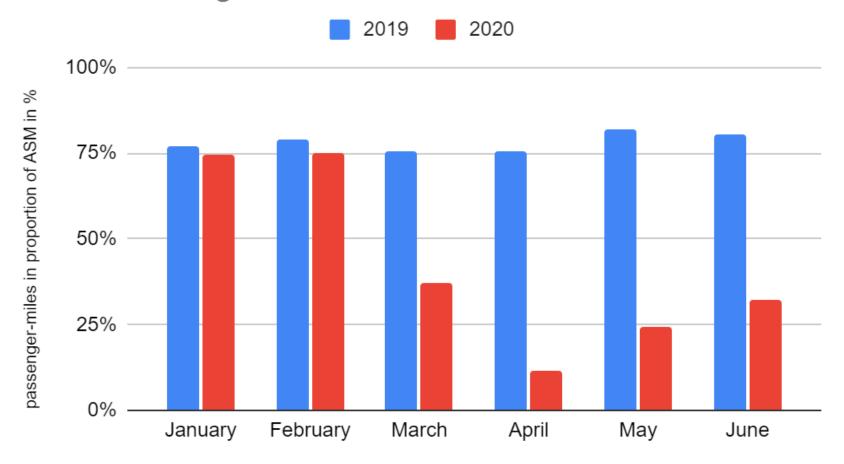
#### Pocatello Regional Available Seat-Miles





#### Airport Statistics-Pocatello

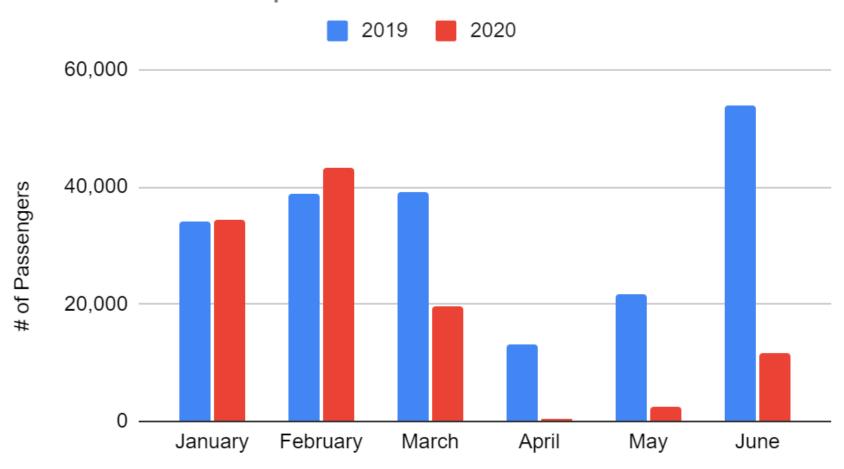
#### Pocatello Regional Load Factor





#### Airport Statistics-Jackson Hole

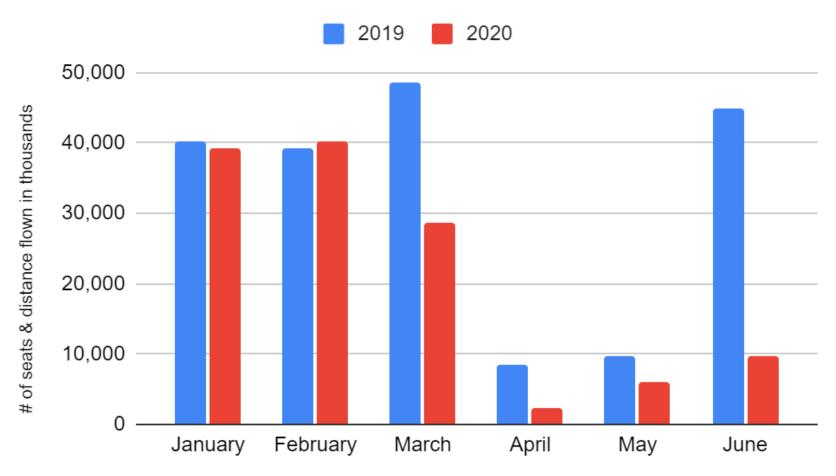
#### Jackson Hole Enplanements





#### Airport Statistics-Jackson Hole

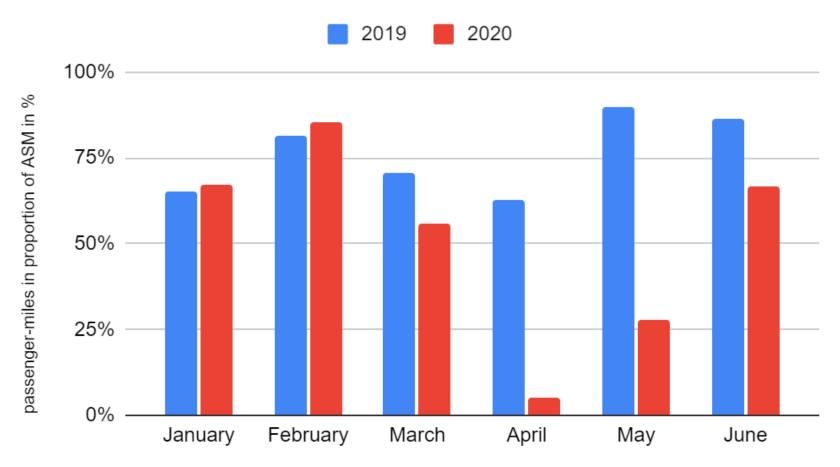
#### Jackson Hole Available Seat-Miles





#### Airport Statistics-Jackson Hole

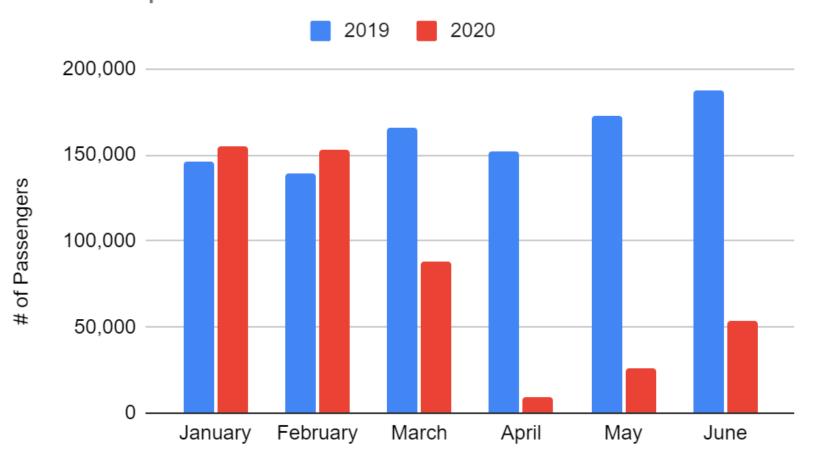
#### Jackson Hole Load Factor





## Airport Statistics-Boise

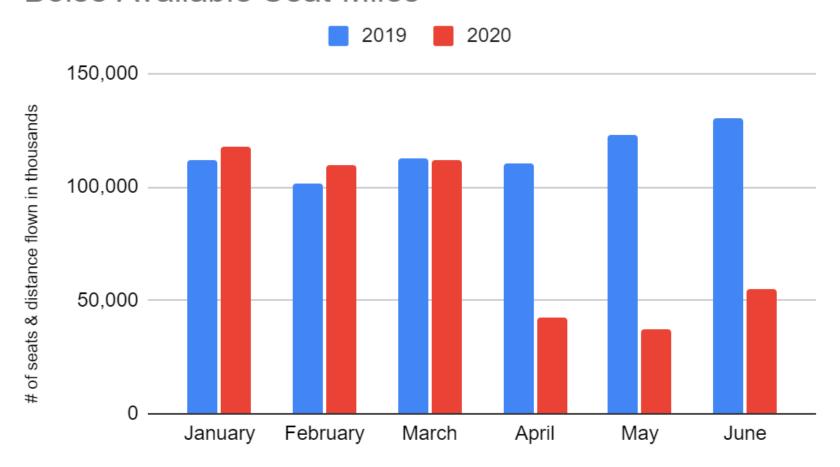
#### **Boise Enplanements**





## Airport Statistics-Boise

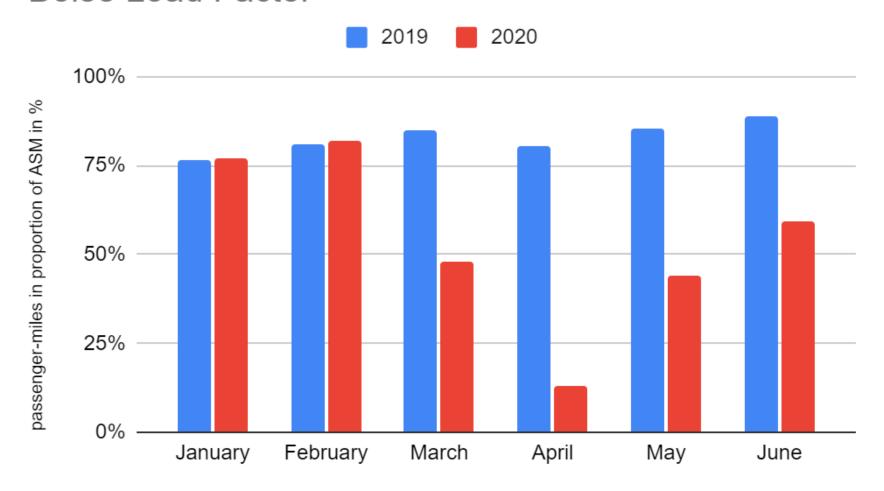
#### Boise Available Seat-Miles





## Airport Statistics-Boise

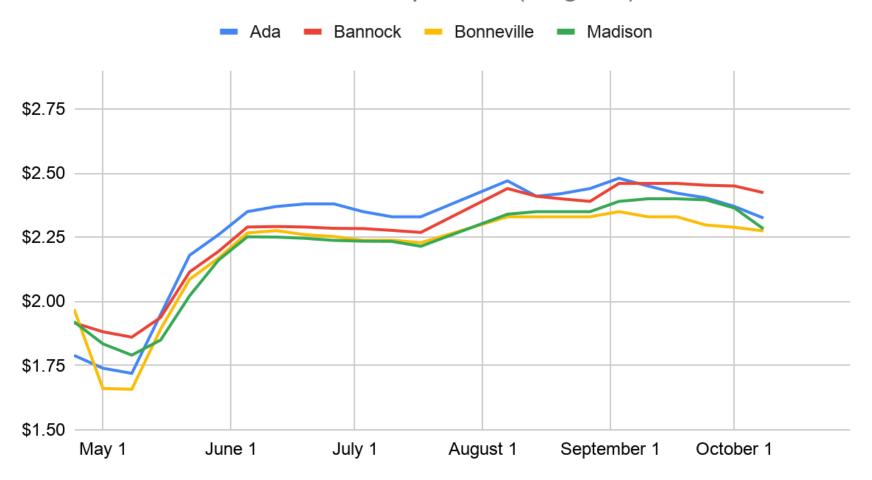
#### **Boise Load Factor**





#### Idaho Counties Gasoline Prices

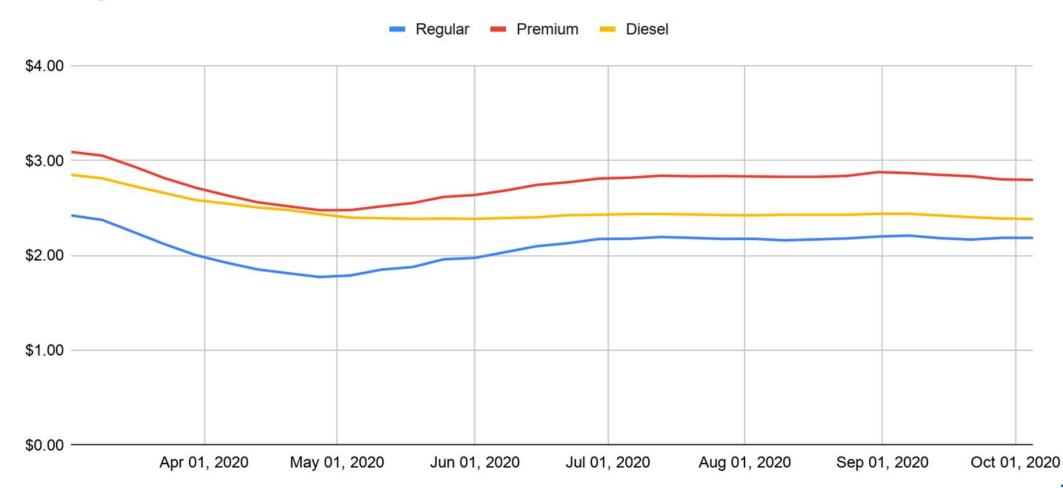
#### Idaho Counties Gasoline Comparison (Regular)



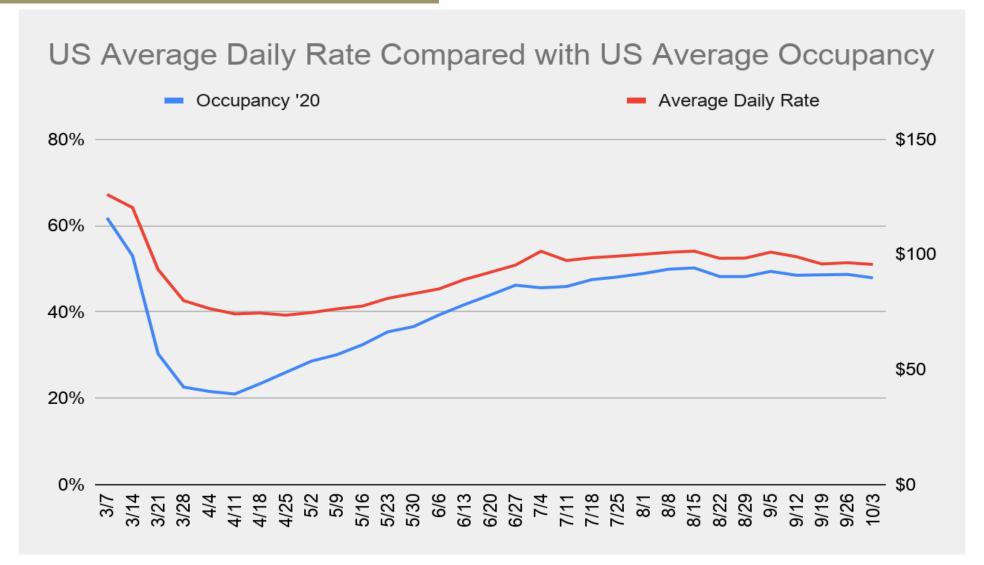


## Weekly National Gasoline Trends

#### Weekly National Gas Trends

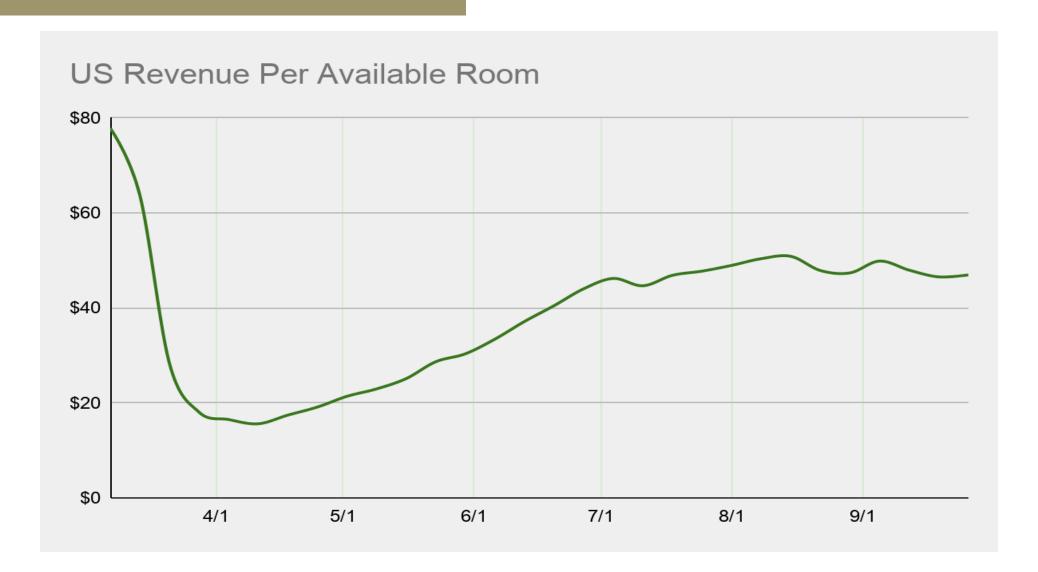


#### US Hotel Weekly Data





## US Hotel Weekly Data





#### September High Temperatures This Year Versus Last Year

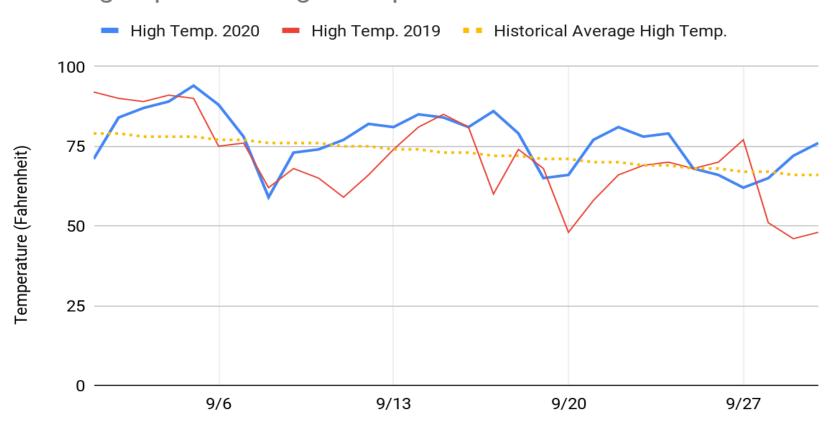
September Average High Temps

September 2020: 76.9

September 2019: 70.6

Historical Average: 72.8

#### Rexburg September High Temperatures





#### September High Temperatures This Year Versus Last Year

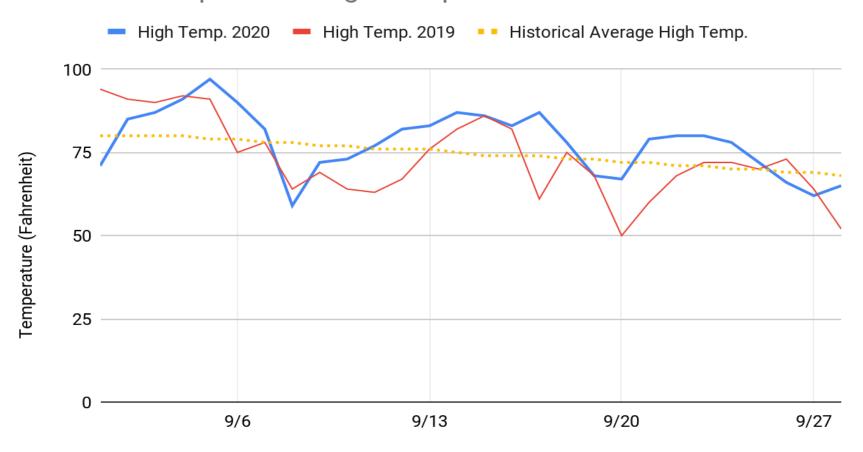
September Average High Temps

September 2020: 77.8

September 2019: 71.4

Historical Average: 74.2

#### Idaho Falls September High Temperatures





#### September High Temperatures This Year Versus Last Year

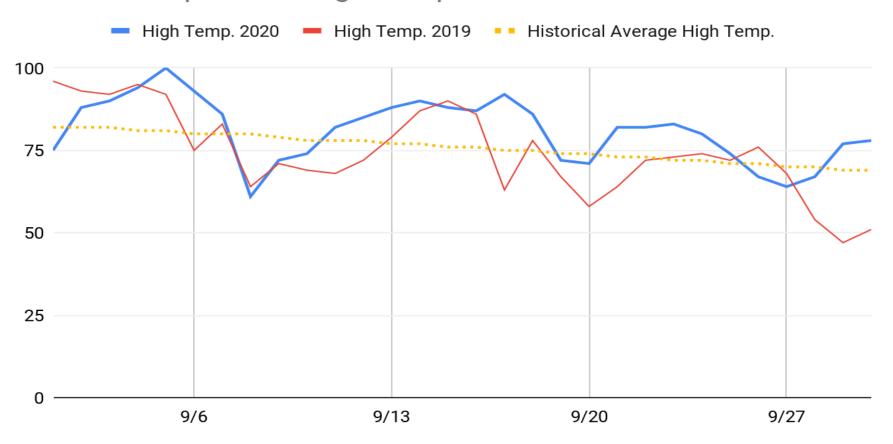
September Average High Temps

September 2020: 80.9

September 2019: 74.3

Historical Average: 75.8

#### Pocatello September High Temperatures





# September High Temperatures This Year Versus Last Year

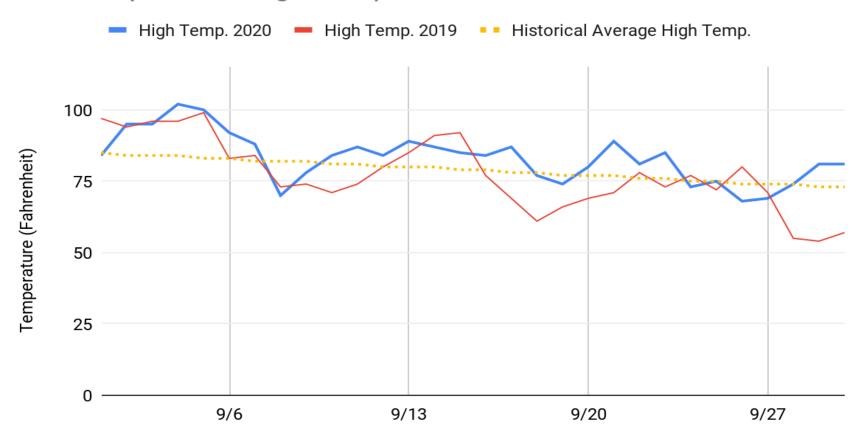
September Average High Temps

September 2020: 83.3

September 2019: 77.3

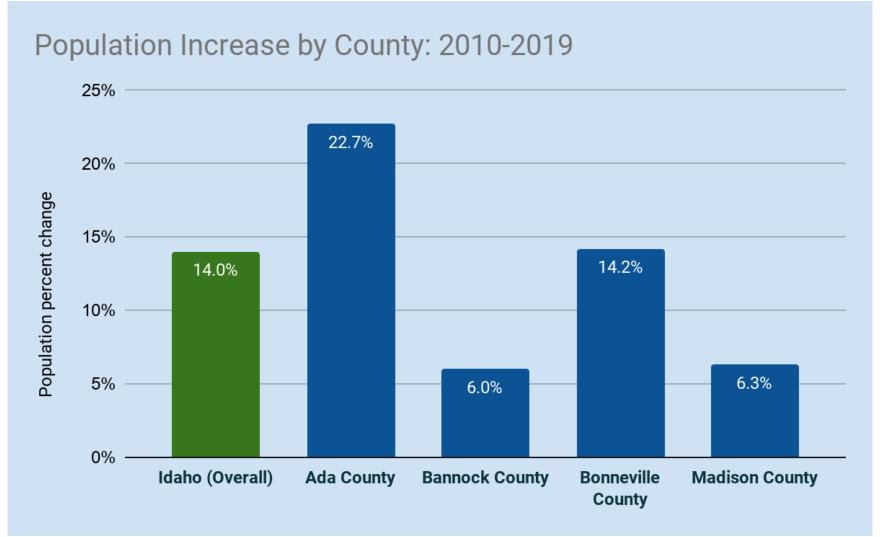
Historical Average: 78.9

#### Boise September High Temperatures





# Idaho's Population Increase for the Past Decade



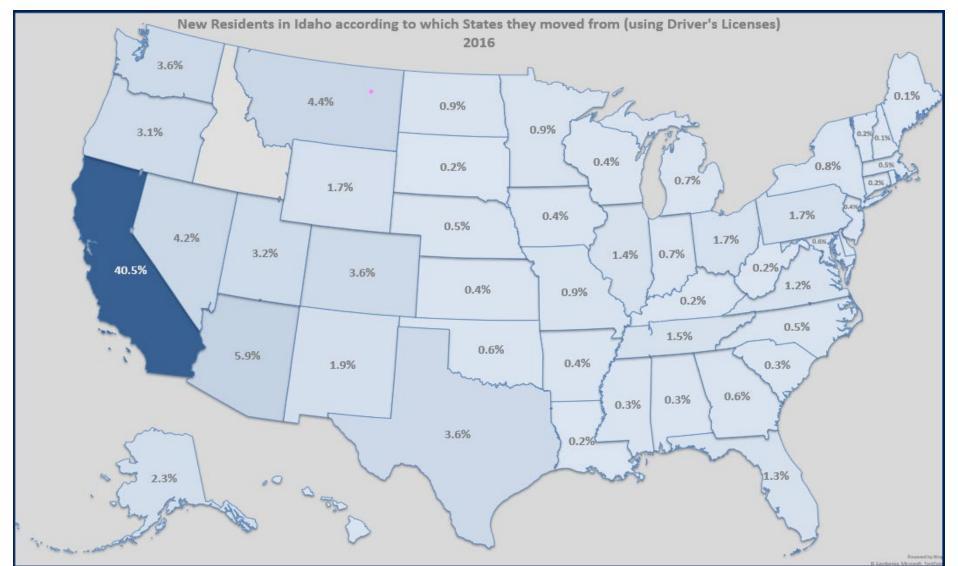


# Fastest Growing Cities in Idaho over the Past Decade

Idaho's Fastest Growing Cities: 2010-2019							
National Rank	State Rank	Area Name	2010 Population	2019 Population	Numeric Increase	Growth %	
42	1	Eagle	19,982	29,796	9,814	49%	
45	2	Meridian	76,986	114,161	37,175	48%	
57	3	Kuna	15,451	22,257	6,806	44%	
108	4	Post Falls	27,787	36,250	8,463	31%	
145	5	Caldwell	46,346	58,481	12,135	26%	
195	6	Ammon	13,971	17,115	3,144	23%	
212	7	Nampa	81,879	99,277	17,398	21%	
262	8	Coeur d'Alene	44,168	52,414	8,246	19%	
314	9	Hayden	13,301	15,434	2,133	16%	
328	10	Rexburg	25,490	29,400	3,910	15%	
378	11	Twin Falls	44,320	50,197	5,877	13%	
427	12	Chubbuck	13,982	15,588	1,606	12%	
457	13	Jerome	10,873	11,994	1,121	10%	
482	14	Boise	209,384	228,959	19,575	9%	
488	15	Garden City	10,976	11,969	993	9%	



# Where have people moved from to get to Idaho?





## Number of Visitors to National Parks



			%
	2020	2019	Change
Mar	22,426	28,695	-21.85
Apr	0	48,150	-100
May	46219	434385	-89.36
June	573597	781853	-26.64
July	955645	936062	2.09
Aug	881543	820006	7.5
Sept	837,499	693,118	20.83

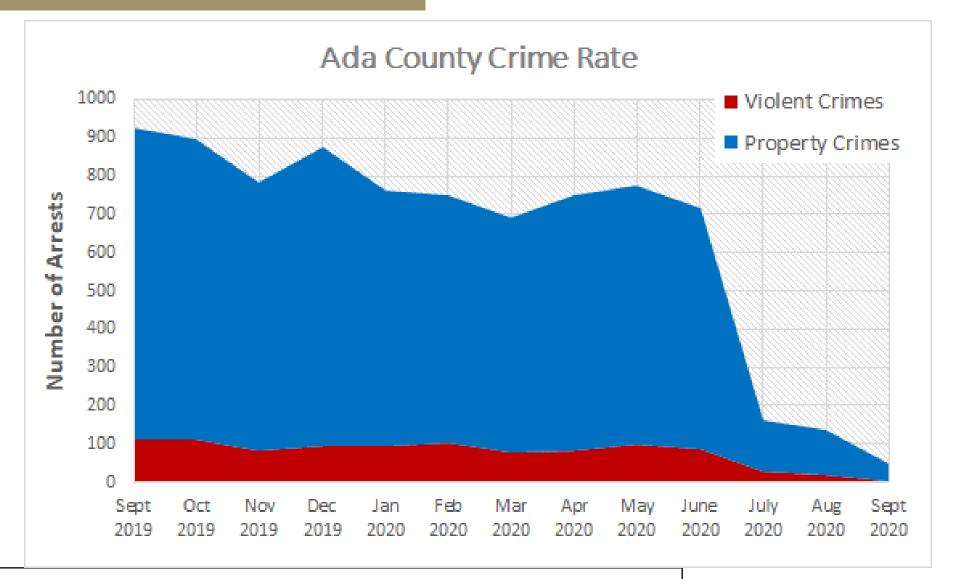


## Number of Visitors to National Parks

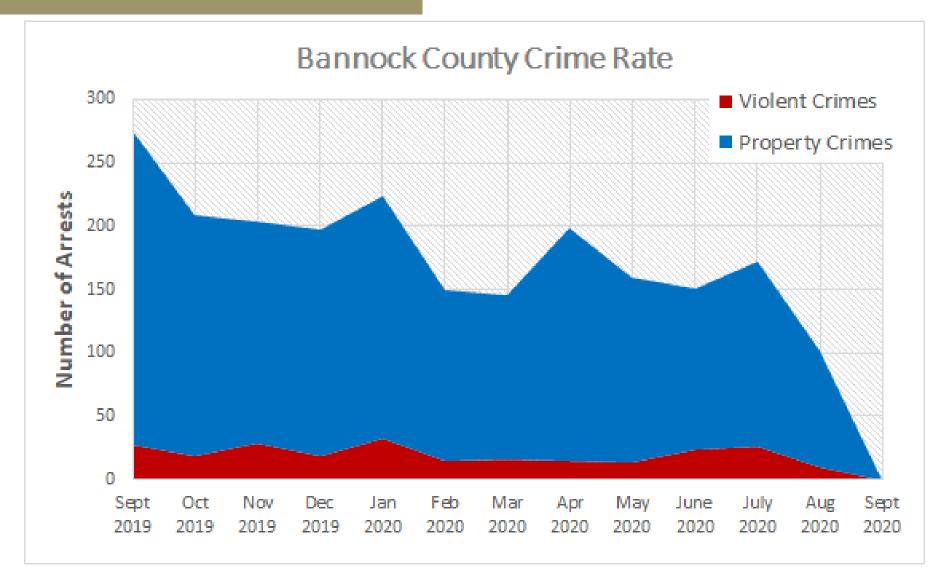


			%
	2020	2019	Change
Mar	51,455	65,864	-21.9
Apr	0	59,105	-100
May	123,756	278,529	-55.6
June	468,201	625,441	-25.1
July	755,766	775,788	-2.6
Aug	710,198	702,022	1.2

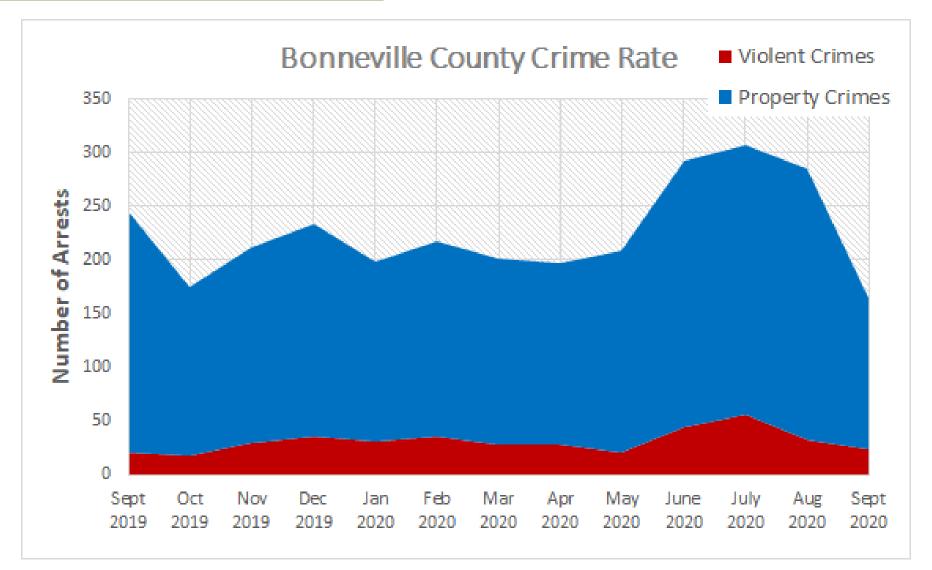




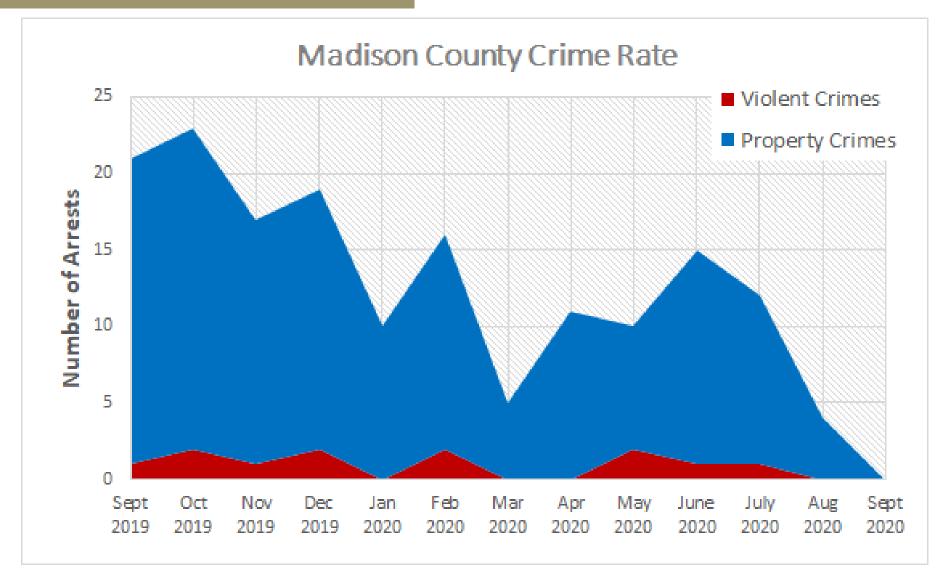














#### Social Media Polls

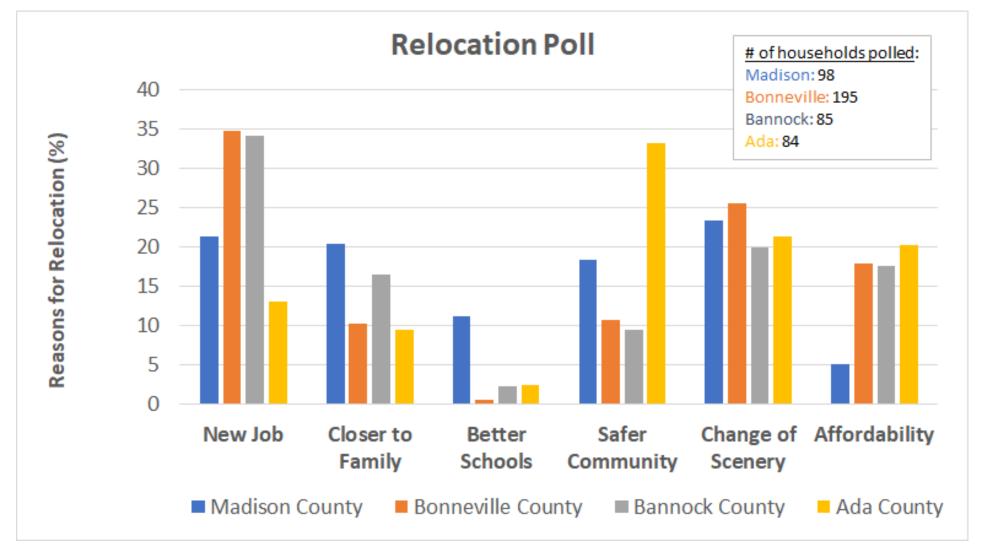
The RBDC is conducting polls with key questions each week. The goal of these polls is to see how households and individuals are being impacted by current economic situations.



#### New This Week

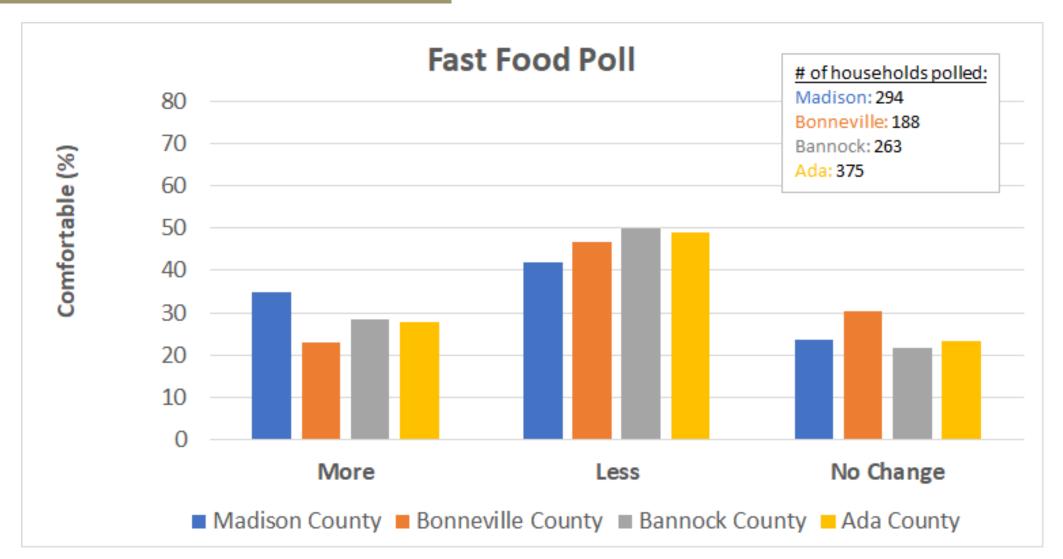
- Many have recently relocated to Eastern Idaho or the Boise area due to a change in employment. Others have relocated for a change of scenery, a safer community, to move closer to family, as well as affordability.
- Residents of Eastern Idaho and Ada County feel they are not as comfortable eating out during the pandemic.
- Due to COVID-19, residents in Eastern Idaho counties and Ada County feel most comfortable traveling by vehicle. Although, there are many who feel comfortable traveling by airplane, due to the airline's safety restrictions. There continues to be a small amount of residents who are not comfortable traveling at this time.

# Why individuals/families relocate to Eastern Idaho or the Boise area



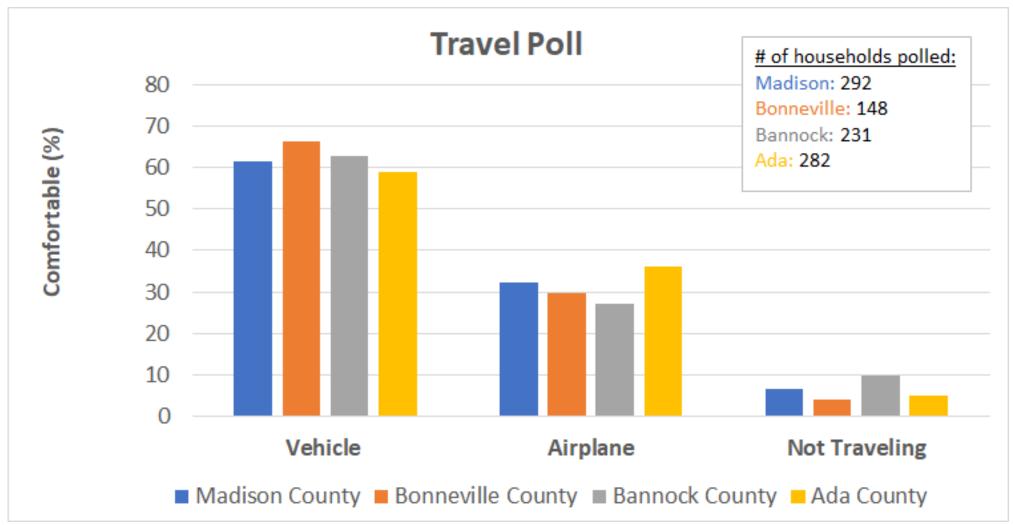


#### Eating out during COVID-19



Polled: I <3 Life in Rexburg, Life in Rexburg, Rexburg Garage Sales, Life in Idaho Falls, Idaho Falls Buy/Sell, Ongoing Yard Sale in Pocatello, Pocatello Classified, Pocatello/Chubbuck for sale, Meridian Buy/Sell, Caldwell Buy/Sell, 208 buy/sell, Kuna Must Know

## What means of transportation are residents comfortable with?





Polled: I <3 Life in Rexburg, Life in Rexburg, Rexburg Garage Sales, Life in Idaho Falls, Idaho Falls Buy/Sell, Ongoing Yard Sale in Pocatello, Pocatello Classified, Pocatello/Chubbuck for sale, Meridian DC Buy/Sell, Caldwell Buy/Sell, Kuna Must Know



The Research and Business Development Center (RBDC) is a 501 (c) 3 non-profit with a mission to provide undergraduate students with meaningful work experience to better prepare them for careers and life.

Connecting students with clients to work on projects (similar to this report) that deliver value to both student and client is central to this mission.

Connect with the RBDC to see how our projects could help your business or organization with key insights through guided student projects across a broad range of disciplines and project types.

