



RESEARCH & BUSINESS
DEVELOPMENT CENTER

Eastern Idaho COVID-19 Economic Report | October 26, 2020

About the Report

The RBDC is tracking the economic impact of the COVID-19 outbreak on eastern Idaho. The report is compiled by RBDC student research teams and will be updated weekly. We hope you find the report helpful to you. We appreciate the organizations that have contributed funds to make this report available. Please contact Will Jenson (w.jenson@rbdcenter.org) if you would like to participate in our weekly industry surveys or would like to contribute to our report in some other way.

-Thank you

New This Week

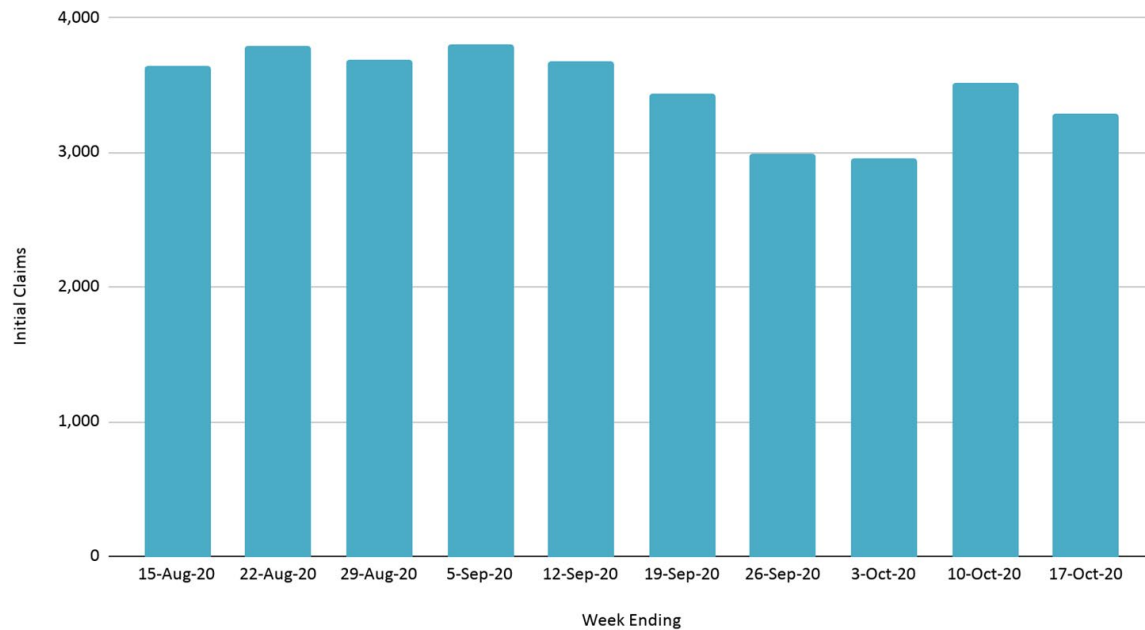
- Continued unemployment claims continued to drop this week
- Bonneville County had an increase in Building Permits this week compared to last week
- Regional airports are still seeing fewer enplanements and loads compared to last year
- Vacation rentals had a higher rental rate than hotels when the Stay at Home Order went into effect
- Yellowstone National Park and Harriman State Park had record numbers of visitors in July 2020

Definitions

An **initial claim** is a claim filed by an unemployed individual after a separation from an employer. The claimant requests a determination of basic eligibility for the UI program. When an initial claim is filed with a state, certain programmatic activities take place and these result in activity counts including the count of initial claims. The count of initial claims for unemployment insurance is a leading economic indicator because it is an indication of emerging labor market conditions in the country. However, these are weekly administrative data which are difficult to seasonally adjust, making the series subject to some volatility.

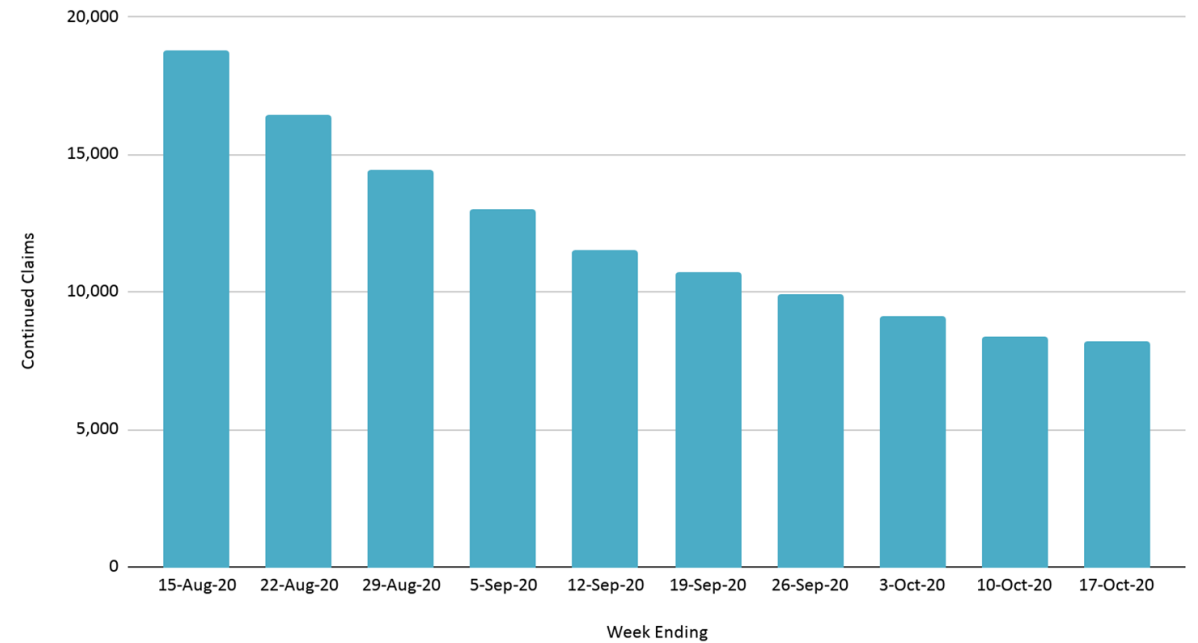
Weekly Unemployment Claims

Initial Claims Reported by Week Statewide



March 2020 High: 32,941

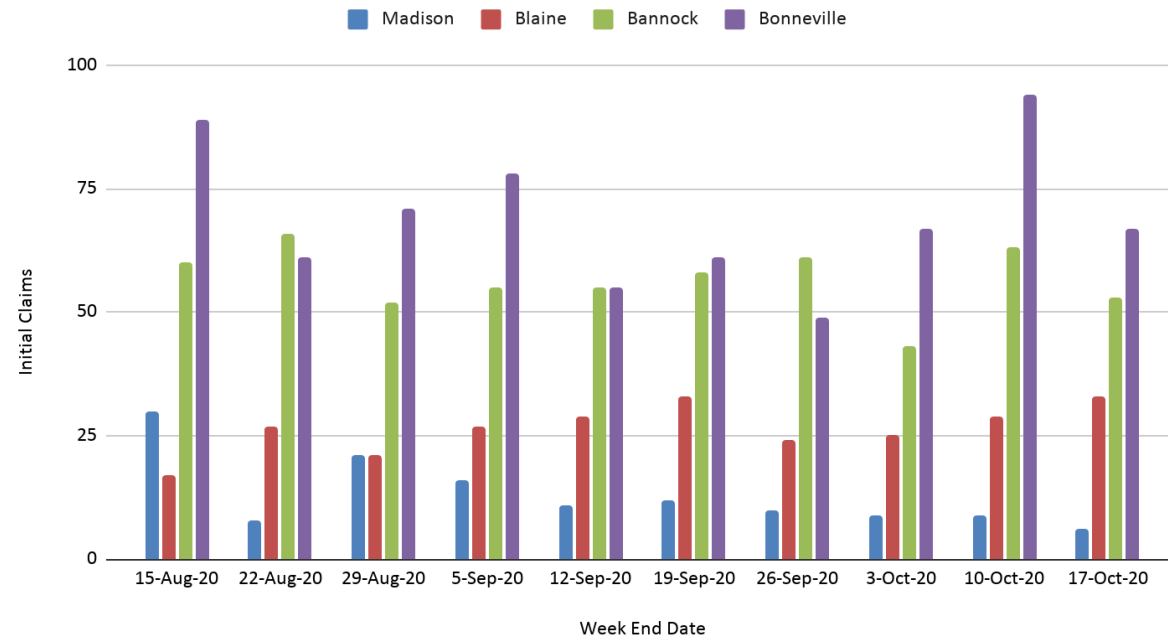
Continued Claims Reported by Week Statewide



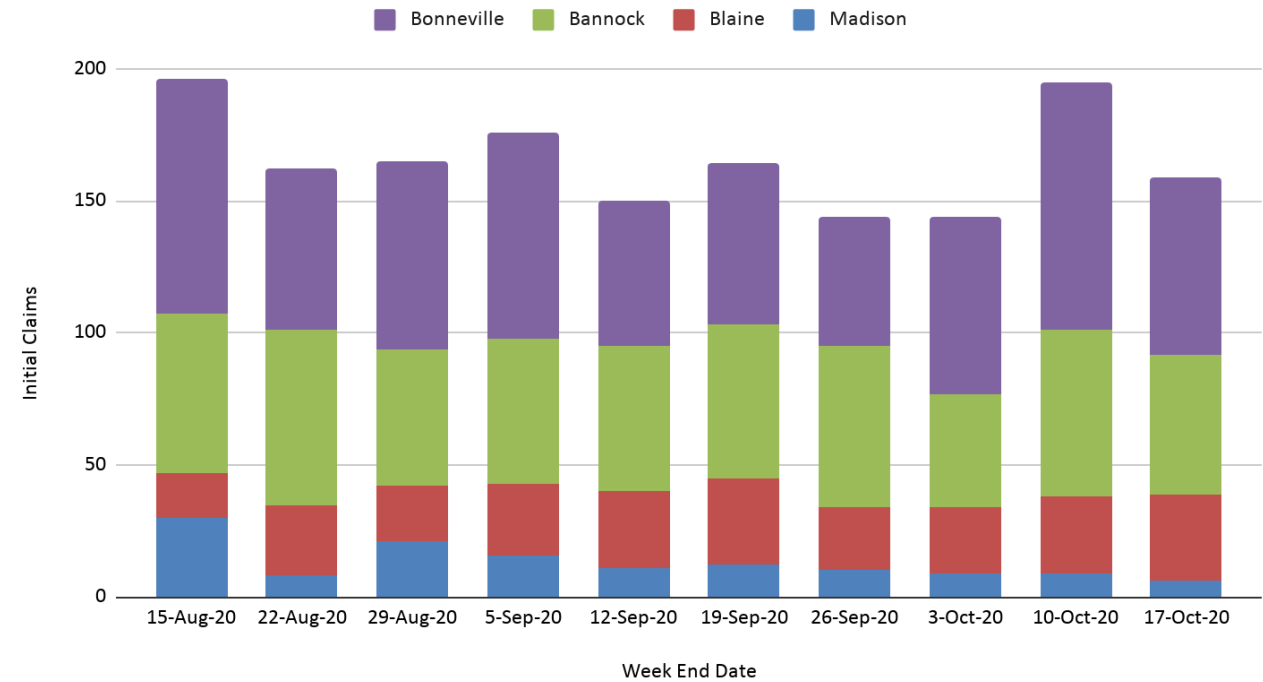
May 2020 High: 71,794

Weekly Initial Unemployment Claims

Initial Claims Reported per Week by County



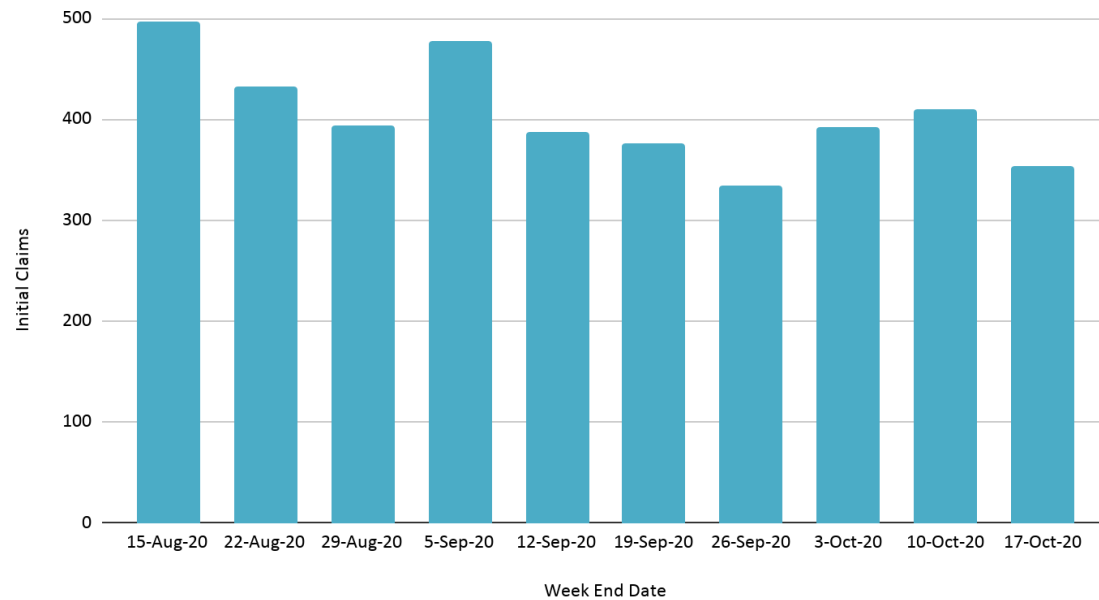
Initial Claims per Week by County (Stacked)



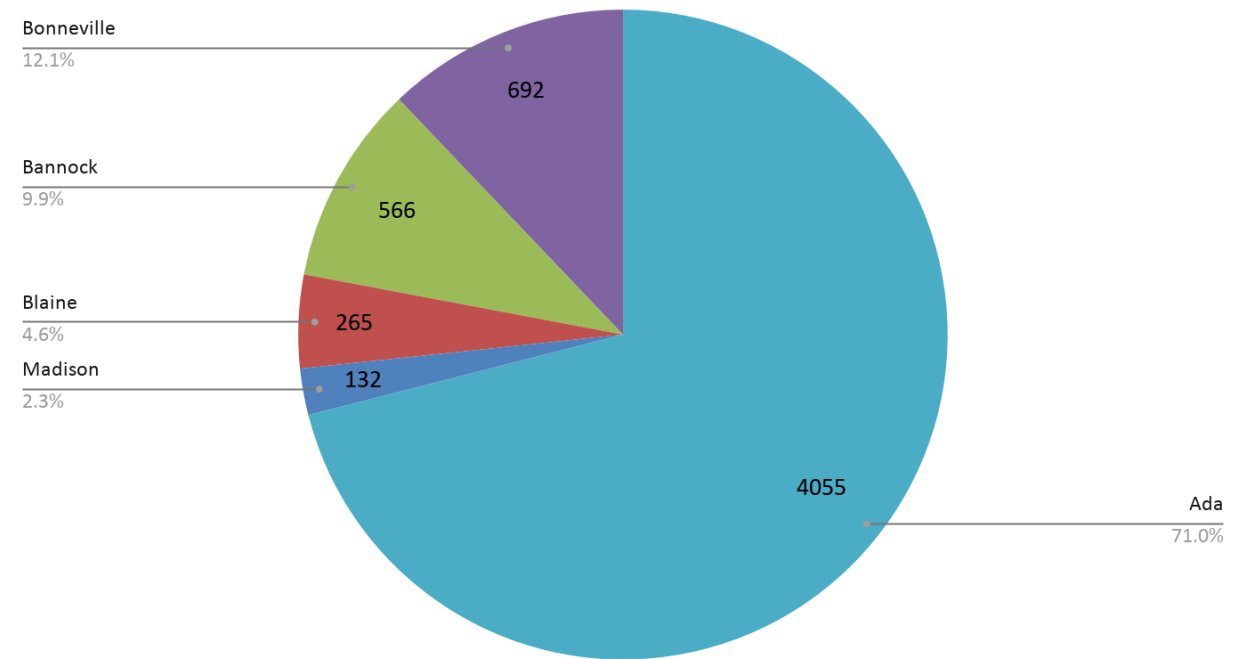
Source: Idaho Department of Labor <https://lmi.idaho.gov/ui-weekly-claims>

Weekly Initial Unemployment Claims

Initial Claims Reported per Week in Ada County



Initial Claims Reported during the Last Two Months by County

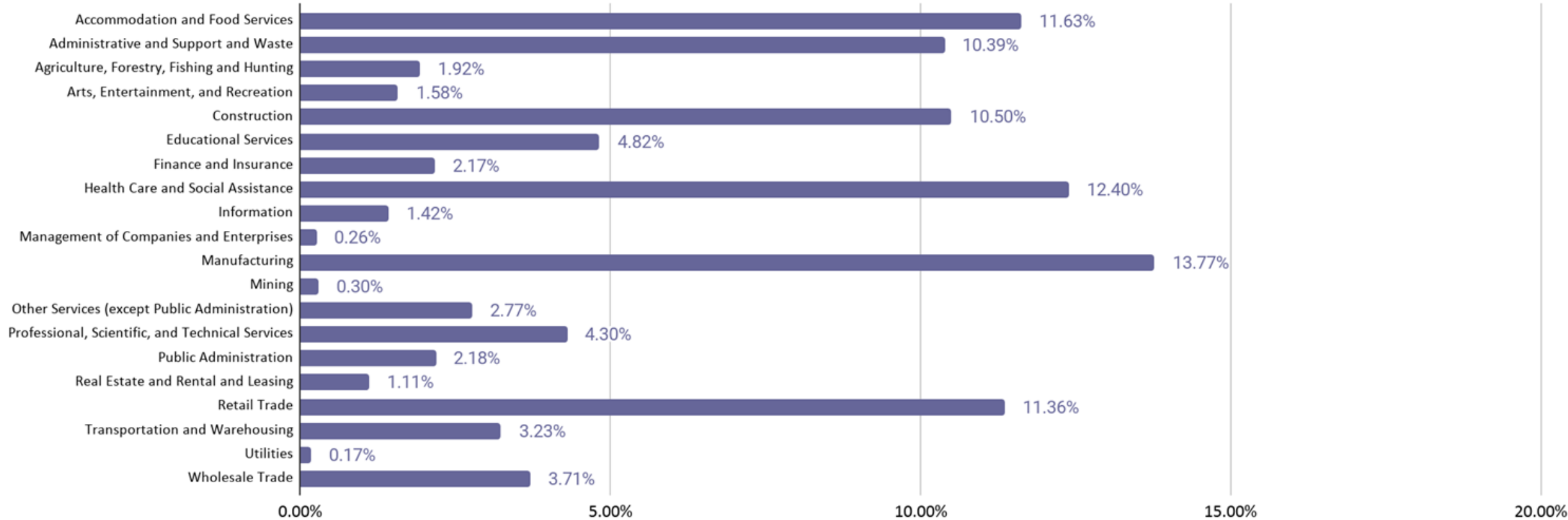


Source: Idaho Department of Labor

<https://public.tableau.com/profile/idlabor#!/vizhome/IdahoInitialClaims/Dashboard>

New Claims By Industry

What Industries did the claimants work in? (Statewide)

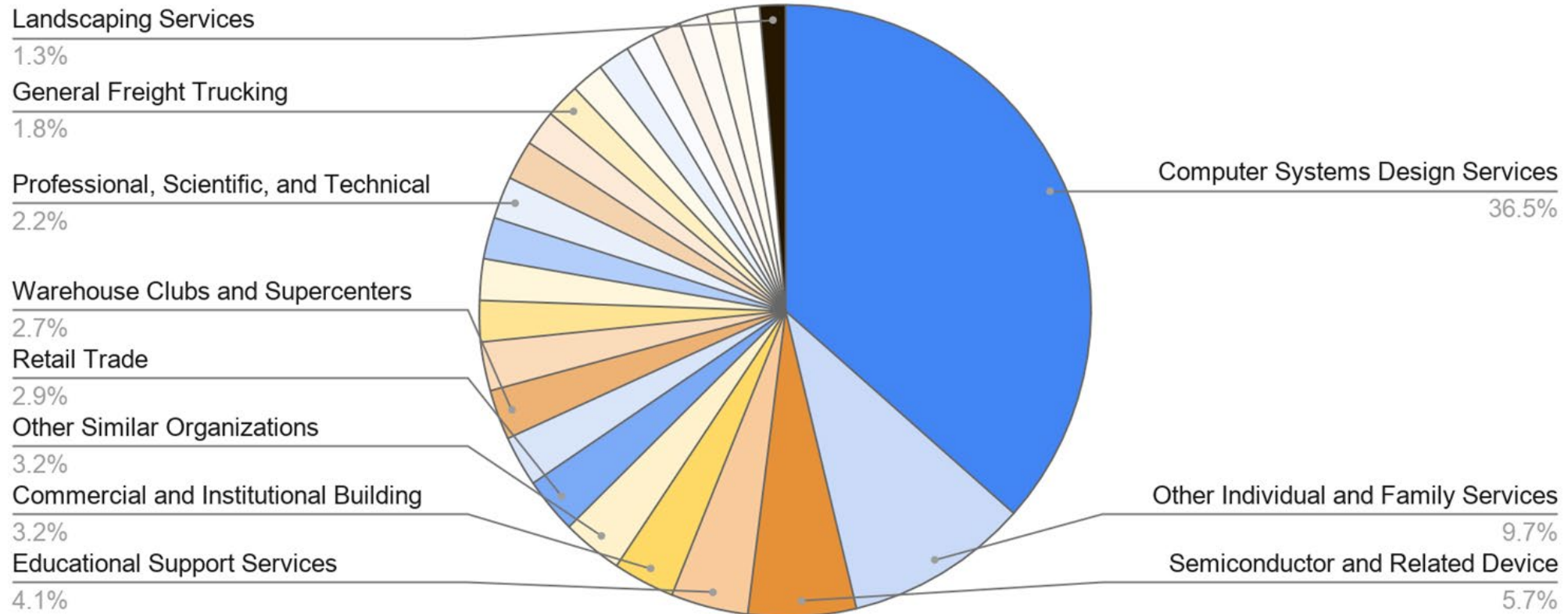


Source: Idaho Department of Labor

<https://public.tableau.com/profile/idlabor#!/vizhome/IdahoInitialClaims/Dashboard>

Job Openings - Ada County

As of October 24, 2020



Source: [Idaho Department of Labor](#)

Job Openings - Ada County

Job Openings Posted in the Last Two Weeks by Employer:

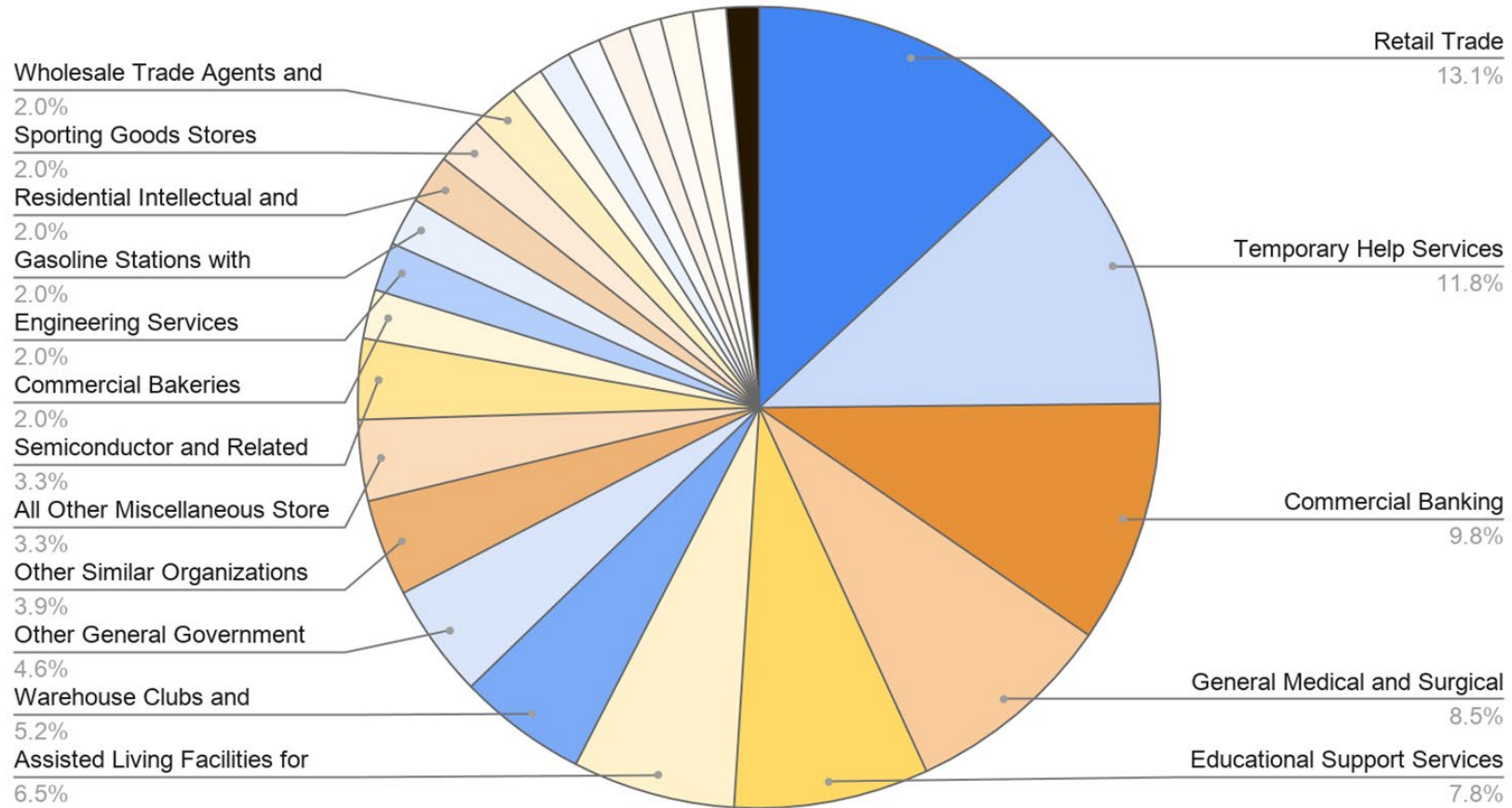
- Oracle (76)
- St. Luke's Health System (16)
- Micron Technology, Inc. (12)
- Humana (6)
- The Gap, Inc. (6)
- BOISE STATE UNIVERSITY (5)
- Avamere (5)
- Robert Half (5)
- Travelers (4)
- Pearson (3)
- Idaho Division of Human Resources (3)
- Kellermeyer Bergensons Services (3)
- Maverik (3)
- Franz Witte Landscape Contracting, Inc. (3)
- CBRE (3)
- Peak Security (3)
- Lionbridge Technologies (2)
- Knife River Corp Mountain West Division (2)
- Realogy Holdings Corporation (2)
- CDM Smith (2)
- Guidehouse (2)
- Power Engineers (2)
- Washington Federal (2)
- Staples (2)
- Ada County (2)
- Allied Universal (2)
- J.R. Simplot Company (2)
- KPMG (2)
- Walgreens (2)
- PSG Global Solutions (2)
- Easter Seals Goodwill Northern Rocky Mountain (2)
- Veterans Affairs, Veterans Health Administration (2)
- Amazon.com Services Inc. (1)
- Commercial Real Estate (1)
- Digital Intelligence Systems, LLC (1)
- BlueCross BlueShield of South Carolina (1)
- Tesla, Inc. (1)
- PacificSource (1)
- Twenty Four Seven Hotels Corporation (1)
- Western Aircraft, Inc. (1)
- Sherwin Williams (1)
- Stanley Consultants (1)
- Banner Bank (1)
- Iron Mountain (1)
- BD (Becton, Dickinson and Company) (1)
- The Crazy Coupon Lady (1)
- Strategic Retail Solutions (1)
- FedEx Office (1)
- GNC (1)
- Z Gallerie (1)
- IQVIA (1)
- Duane Reade (1)
- ActionLink Services LLC (1)
- Pegasystems, Inc. (1)
- Adecco Staffing (1)
- Camping World (1)
- Healthcare Services Group, Inc. (1)
- SAIC (1)
- Bayer (1)
- Builders FirstSource (1)
- Easter Seals-Goodwill NRM (1)
- Caviness Beef Packers (1)
- Laboratory Corporation of America (1)
- Other (31)

Source: [Idaho Department of Labor](#)



Job Openings - Bannock County

As of October 24, 2020



Source: [Idaho Department of Labor](#)

Job Openings - Bannock County

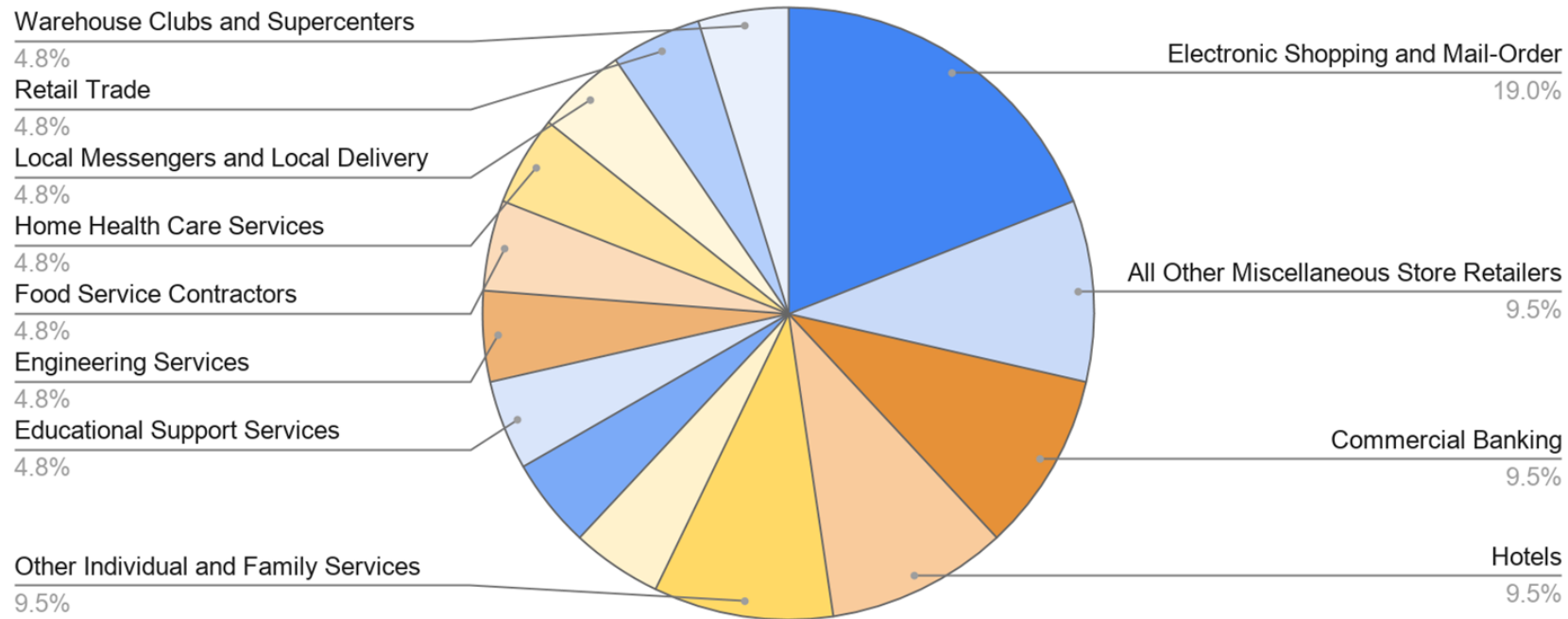
Latest Job openings by Employer:

- Camping World (20)
- American Staffing Inc. (18)
- Portneuf Medical Center (13)
- Idaho Division of Human Resources (12)
- Brookdale Senior Living (10)
- Idaho Central Credit Union (9)
- Walmart (8)
- Grifols Shared Services North America, Inc (6)
- Bannock County (6)
- NANA (5)
- Lowe's (3)
- Aaron's Inc (3)
- Applied Materials (3)
- Maverik (3)
- Sportsman's Warehouse (3)
- Zions Bancorporation (3)
- M. C. Dean, Inc. (3)
- Kindred RehabCare (3)
- CDM Smith (2)
- Western States Equipment Company (2)
- G4S Secure Solutions (USA) Inc. (2)
- ON Semiconductor (2)
- BMC - Building Materials and Construction Solution (2)
- Century Park (2)
- Easter Seals Goodwill Northern Rocky Mountain (2)
- Encompass Home Health (2)
- Easter Seals-Goodwill NRM (2)
- Fresenius Medical Care North America (2)
- The Salvation Army (2)
- WinCo Foods (2)
- Citizens Community Bank (2)
- Shamrock Foods Company (2)
- Senior Care (2)
- Amy's Kitchen (2)
- Rocky Mountain Engineering and Surveying - RMES (2)
- Other (37)

Source: [Idaho Department of Labor](#)

Job Openings - Blaine County

As of October 24, 2020



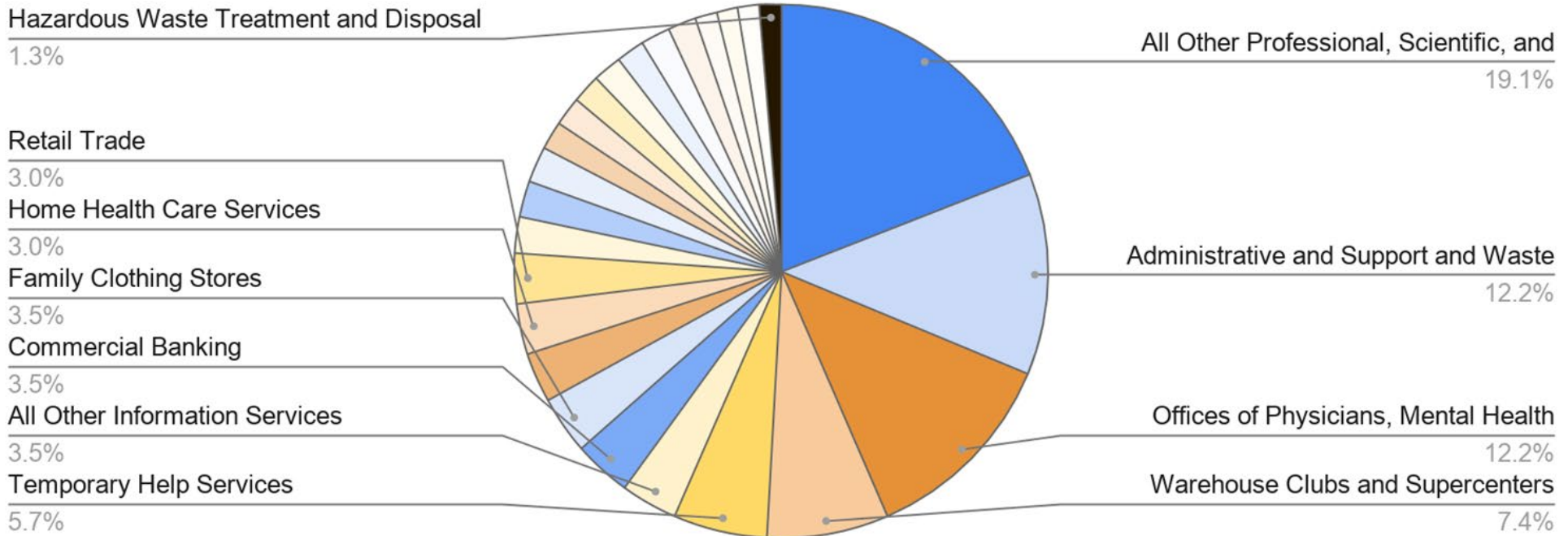
Latest Job Openings by Employer:

- Accountable Healthcare Staffing (4)
- St. Luke's Health System (2)
- Enterprise Holdings (2)
- C&A Industries, LLC (2)
- Aspen Skiing Company DBA Limelight Hotel Ketchum (2)
- Advantage Solutions (1)
- Fedex Express (1)
- Natural Grocers (1)
- Power Engineers (1)
- Hayden Beverage Company (1)
- Sodexo (1)
- U.S. Bank (1)
- Idaho Division of Human Resources (1)
- Idaho First Bank (1)
- Progressive Nursing (1)
- TNG (1)
- Atlantic Aviation (1)
- All Seasons Landscaping (1)

Source: [Idaho Department of Labor](https://www.id.gov/employment)

Job Openings - Bonneville County

As of October 24, 2020



Source: [Idaho Department of Labor](#)

Job Openings - Bonneville County

Newer Job Openings by Employer:

- Melaleuca (44)
- Hospital Corporation of America (28)
- Idaho National Laboratory (28)
- HCA, Hospital Corporation of America (23)
- Walmart (16)
- WorkSteer Staffing Idaho Falls (13)
- Good Samaritan Society (8)
- LifeCare (6)
- CareerStaff Unlimited (6)
- Idaho Central Credit Union (5)
- WinCo Foods (5)
- Encompass Home Health (5)
- C&A Industries, LLC (4)
- Accountable Healthcare Staffing (4)
- Walgreens (4)
- Staples (4)
- Fluor Idaho, LLC (3)
- Granite Construction Incorporated (3)
- American Fabrication, Inc. (3)
- Macy's (3)
- Idaho Department of Labor IF0130 (3)
- Applied Materials (3)
- Idaho Division of Human Resources (3)
- BMC - Building Materials and Construction Solution (3)
- East Idaho Credit Union (3)
- Maverik (3)
- Shamrock Foods Company (2)
- Cedric's Family Restaurant (2)
- TJX (2)
- Buffalo Wild Wings (2)
- GNC (2)
- CDM Smith (2)
- Enterprise Holdings (2)
- Natural Grocers (2)
- Nuclear Care Partners (2)
- Cabela's (2)
- Petco (2)
- H & R Block (2)
- Zions Bancorporation (2)
- Lowe's (2)
- UnitedHealth Group (2)
- Sportsman's Warehouse (2)
- BrightSpring Health Services (2)
- BWX Technologies, Inc. (2)
- Idaho Falls Progrexion has NLX account (2)
- Intermountain Gas Company (1)
- Wright Step Counseling and Recovery (1)
- FASTENAL (1)
- Idaho Youth Ranch (1)
- Other (52)

Job Openings - Custer County

Zero Jobs posted in the last two weeks.

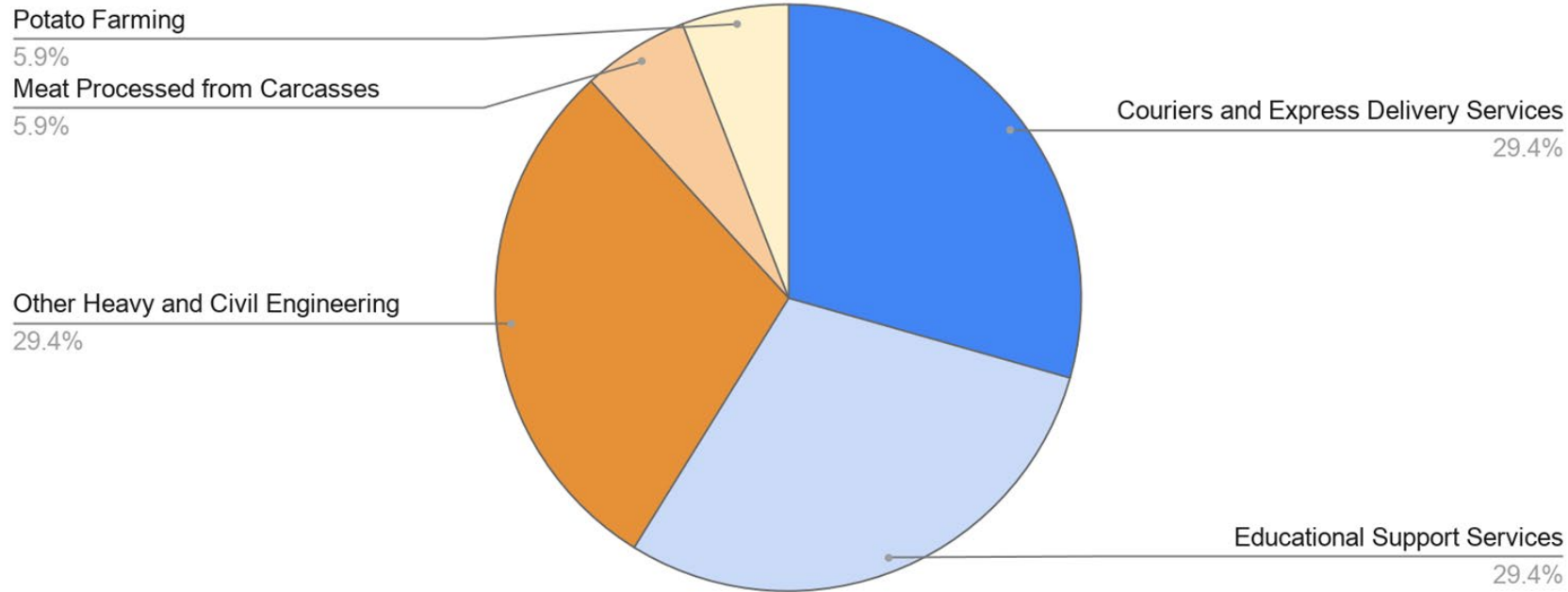
Job Openings by Employer

- UPS (3)
- Village Square (2)

Source: [Idaho Department of Labor](#)

Job Openings - Fremont County

As of October 24, 2020



Graph showing industry
for all current jobs

Source: [Idaho Department of Labor](#)

Newer Job Openings by Employer:

- Idaho Division of Human Resources (1)

Older Job Openings by Employer

- UPS (5)
- Sunroc Corporation (5)
- Idaho Division of Human Resources (4)
- Matt's Custom Meats, Inc. St. Anthony (1)

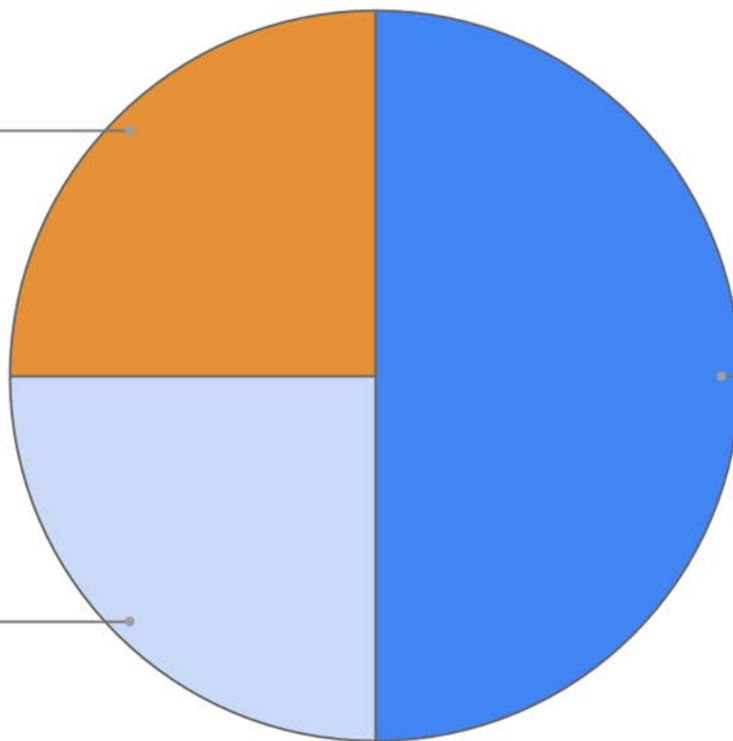
Job Openings - Jefferson County

As of October 24, 2020

Gasoline Stations with Convenience
25.0%

Educational Support Services
25.0%

Commercial Banking
50.0%



Source: [Idaho Department of Labor](#)

Job Openings - Jefferson County

Newer Job Openings by Employer:

- Zions Bancorporation (2)
- AdvancedHomeServices (2)
- Idaho Division of Human Resources (1)
- Maverik (1)

Older Job Openings by Employer:

- AdvancedHomeServices (13)
- Idaho Pacific Corp (6)
- Pizza Hut (4)
- UPS (4)
- Dominos Pizza (3)
- Idaho Division of Human Resources (2)
- Maverik (1)
- O'Reilly Automotive Stores, Inc (1)
- Jerry's Welding and Fab (1)
- Morton Buildings, Inc (1)
- Totally Wired Transport (1)

Source: [Idaho Department of Labor](#)

Job Openings - Lemhi County

As of October 24, 2020

Savings Institutions

6.3%

Other Social Advocacy Organizations

6.3%

Ornamental and Architectural Metal Work

6.3%

Meat Markets

6.3%

Electronic Shopping and Mail-Order

6.3%

Educational Support Services

6.3%

Department Stores

6.3%

General Medical and Surgical Hospitals

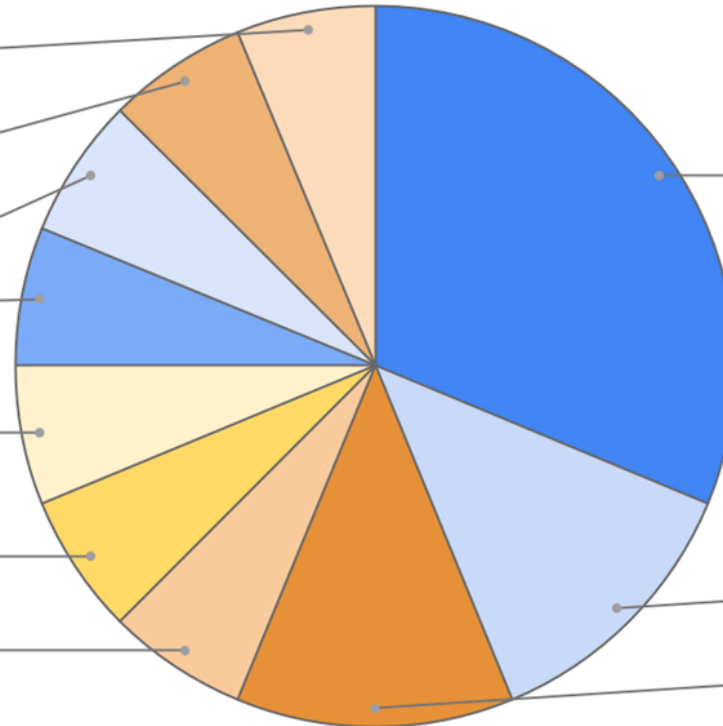
31.3%

Administration of General Economic

12.5%

Residential Remodelers

12.5%



Source: [Idaho Department of Labor](#)

Job Openings - Lemhi County

Latest Job Openings by Employer:

- Steele Memorial Medical Center (5)
- Idaho Department of Labor (2)
- Wellard Constructors (2)
- Accountable Healthcare Staffing (1)
- Washington Federal (1)
- Idaho Division of Human Resources (1)
- Eastern Idaho Community Action Partnership-id fall (1)
- Pete's Custom Meats, Inc. (1)
- Peterson Metal Products LLC (1)
- Discounts Unlimited (1)

Older Job Openings:

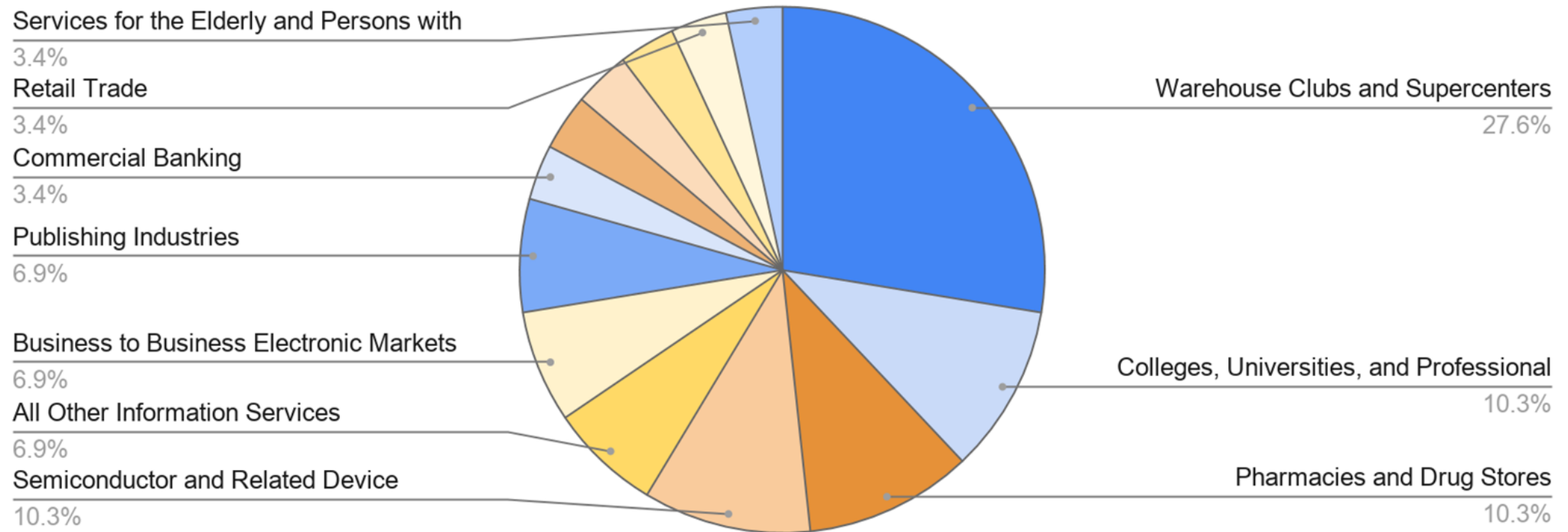
- Steele Memorial Medical Center (7)
- UPS (4)
- Murdoch's Ranch & Home Supply (4)
- Meadows Assisted Living Center (2)
- Wellard Constructors (2)
- Salmon Public Schools District # 291 (2)
- Discovery Rehabilitation & Living (2)
- Accountable Healthcare Staffing (1)
- Washington Federal (1)
- Idaho Division of Human Resources (1)

- Eastern Idaho Community Action Partnership-id fall (1)
- Brewer Exploration (1)
- Bright and Shiny Cleaning (1)
- Pete's Custom Meats, Inc. (1)
- Recorder Herald (1)
- Peterson Metal Products LLC (1)
- Discounts Unlimited (1)
- Salmon Super 8 (1)
- Human Dynamics & Diagnostics - Salmon (1)
- Salmon River Quick Stop/Red Dog Diner (1)
- Lemhi County (1)
- Lemhi County Airport (1)

Source: [Idaho Department of Labor](#)

Job Openings - Madison County

As of October 24, 2020



Source: [Idaho Department of Labor](#)

Job Openings - Madison County

Latest Job Openings by Employer:

- Walmart (8)
- Walgreens (3)
- Applied Materials (3)
- BYU-Idaho (3)
- Idaho Falls Progrexion has NLX account (2)
- Artco (2)
- Floyd Wilcox & Sons Inc (2)
- Intuit (1)
- Zions Bancorporation (1)
- Duane Reade (1)
- Idaho Falls C & B Operations LLC (1)
- ResCare HomeCare (1)
- City of Rexburg (1)

Older Job Openings:

- Melaleuca (13)
- AutoZone, Inc. (8)
- Walmart (8)
- Beehive FCU (8)
- McDonald's (7)
- Applied Materials (6)
- Floyd Wilcox & Sons Inc (6)
- H & R Block (5)
- Idaho Falls Progrexion has NLX account (5)
- Walgreens (4)
- Pizza Hut (4)
- Dominos Pizza (4)
- Encompass Home Health (4)
- UPS (4)
- BYU-Idaho (4)

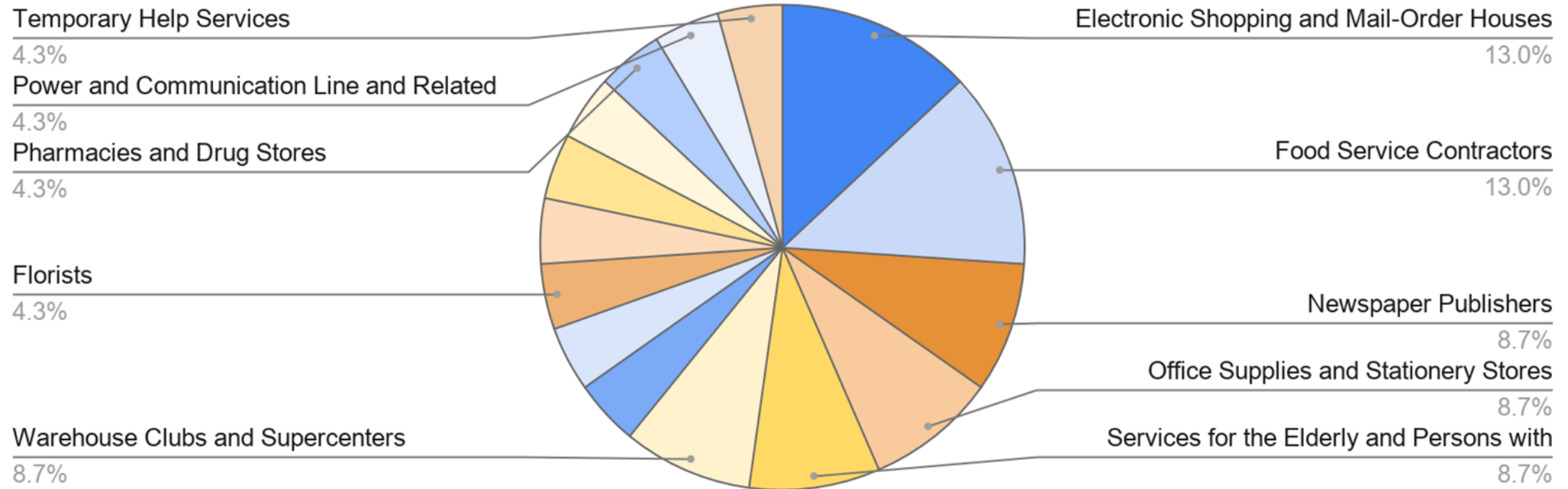
- Panda Restaurant Group, Inc. (2)
- High Country Potato (2)
- Basic American Foods (2)
- Intuit (1)
- C&A Industries, LLC (1)
- Zions Bancorporation (1)
- C & B Operations, LLC (1)
- BrightSpring Health Services (1)
- Washington Federal (1)
- NTG Groups, LLC (1)
- Strategic Retail Solutions (1)
- Papa John's International (1)
- Kelly Services (1)
- Duane Reade (1)
- ResCare HomeCare (1)
- Thompson Excavation & Asphalt, Inc. (1)
- Yellowstone Bear World (1)
- Sonic Drive-In (3)
- Grifols Shared Services North America, Inc (3)
- Artco (3)
- Idaho Falls C & B Operations LLC (3)
- Sun Glo of Idaho (3)
- GoWireless (2)
- Progrexion Teleservices (2)
- Advance Auto Parts (2)
- City of Rexburg (2)
- Morton Buildings, Inc (1)
- Velocity Autobody (1)
- Morris Masonry, LLC (1)
- Western Fence, Inc. (1)

Source: [Idaho Department of Labor](#)



Job Openings - Teton County

As of October 24, 2020



Source: [Idaho Department of Labor](#)

Job Openings - Teton County

Latest Job Openings by Employer:

- Staples (2)
- Sage Hospitality Resources (2)
- Advantage Solutions (2)
- Lumen (1)
- ARAMARK (1)
- Kelly Services (1)
- State of Wyoming (1)

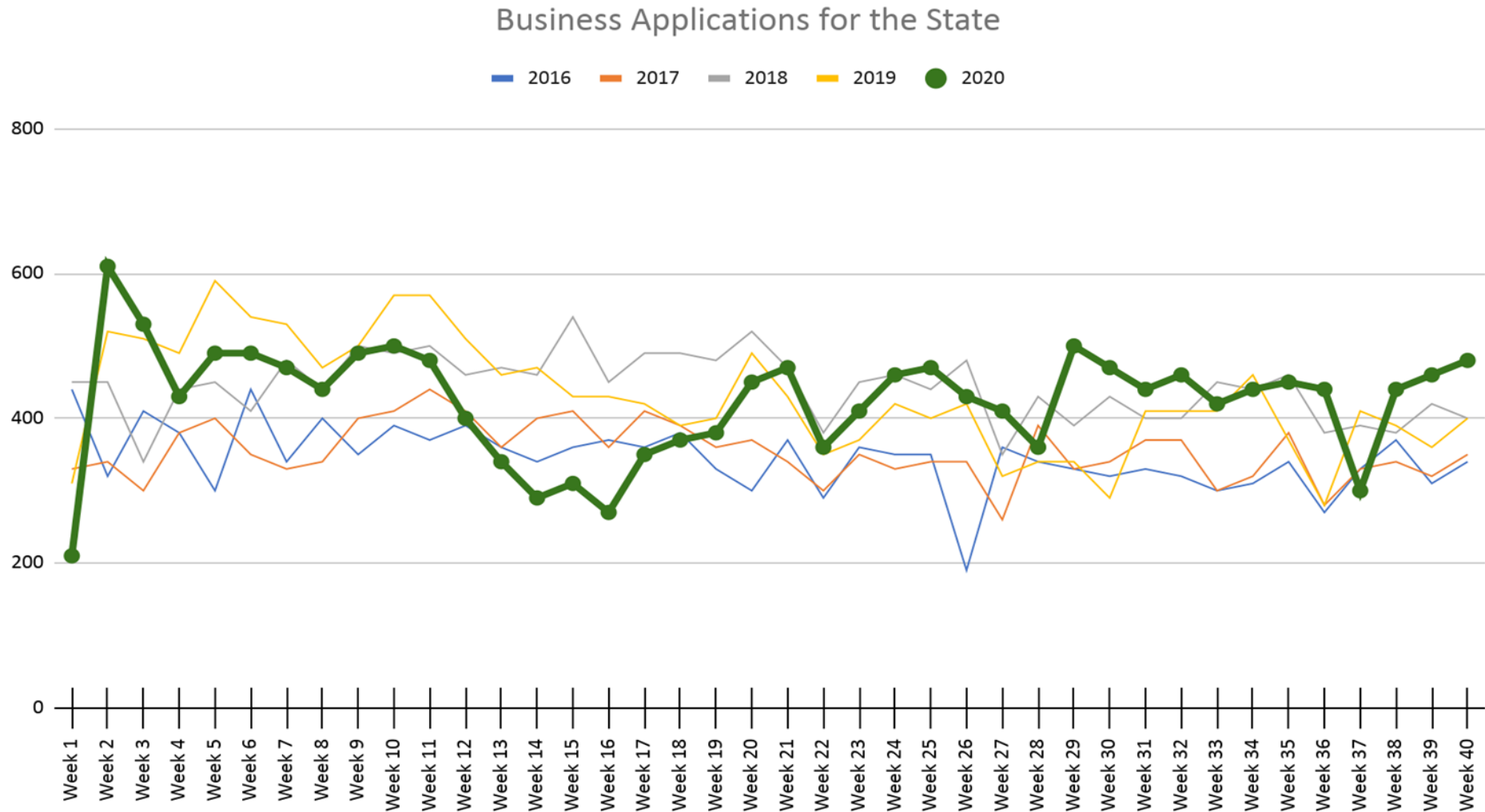
Older Job Openings:

- ARAMARK (8)
- Benchmark (7)
- Dominos Pizza (4)
- State of Wyoming (4)
- UPS (4)
- VCA (4)
- C&A Industries, LLC (3)
- Starbucks Coffee Company (3)
- Albertsons (3)
- ACLU of Missouri (2)
- Cardinal Health (2)
- Hilton (2)
- Serco (2)
- L&R Distributors (2)
- CCMI (2)

- Enterprise Holdings (1)
- Staples (1)
- U.S. Bank (1)
- Bank of the West (1)
- Earth Elements Design Center (1)
- Envoy Air Inc. (1)
- System One Services (1)
- Central Wyoming College (1)
- FedEx Office (1)
- Fedex Express (1)
- Structures, Inc. (1)
- McDonald's (1)
- Coca-Cola Bottling Company High Country (1)
- US Foods (1)
- Westat (1)
- United Ground Express (1)
- Napa Auto Parts (1)
- Teton County Fire Protection District (1)

Source: [Idaho Department of Labor](#)

Business Formation Statistics (BFS Applications)

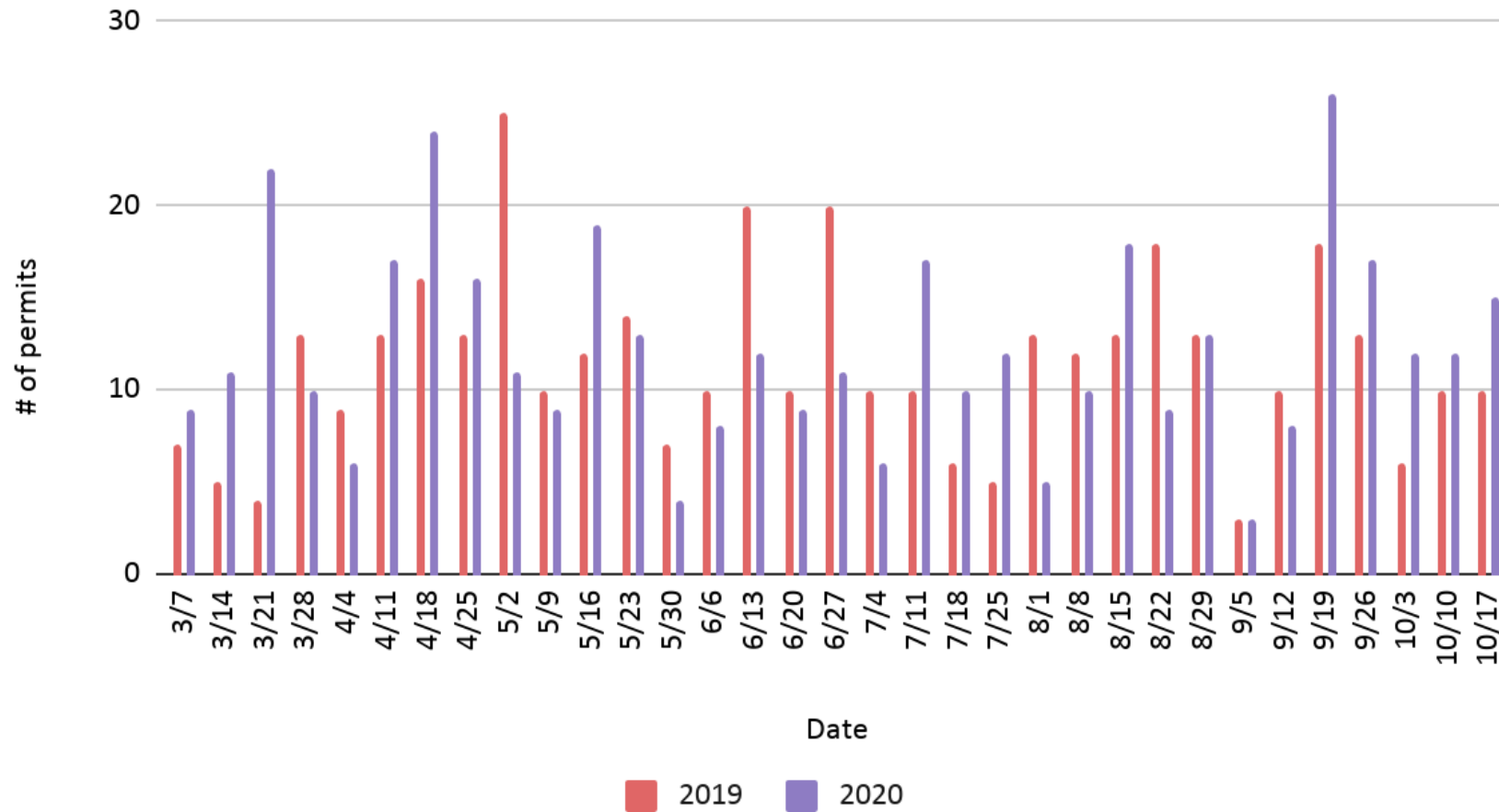


Source: <https://www.census.gov/library/visualizations/interactive/bfs-weekly-business-applications.html>



Building Permits – Madison County

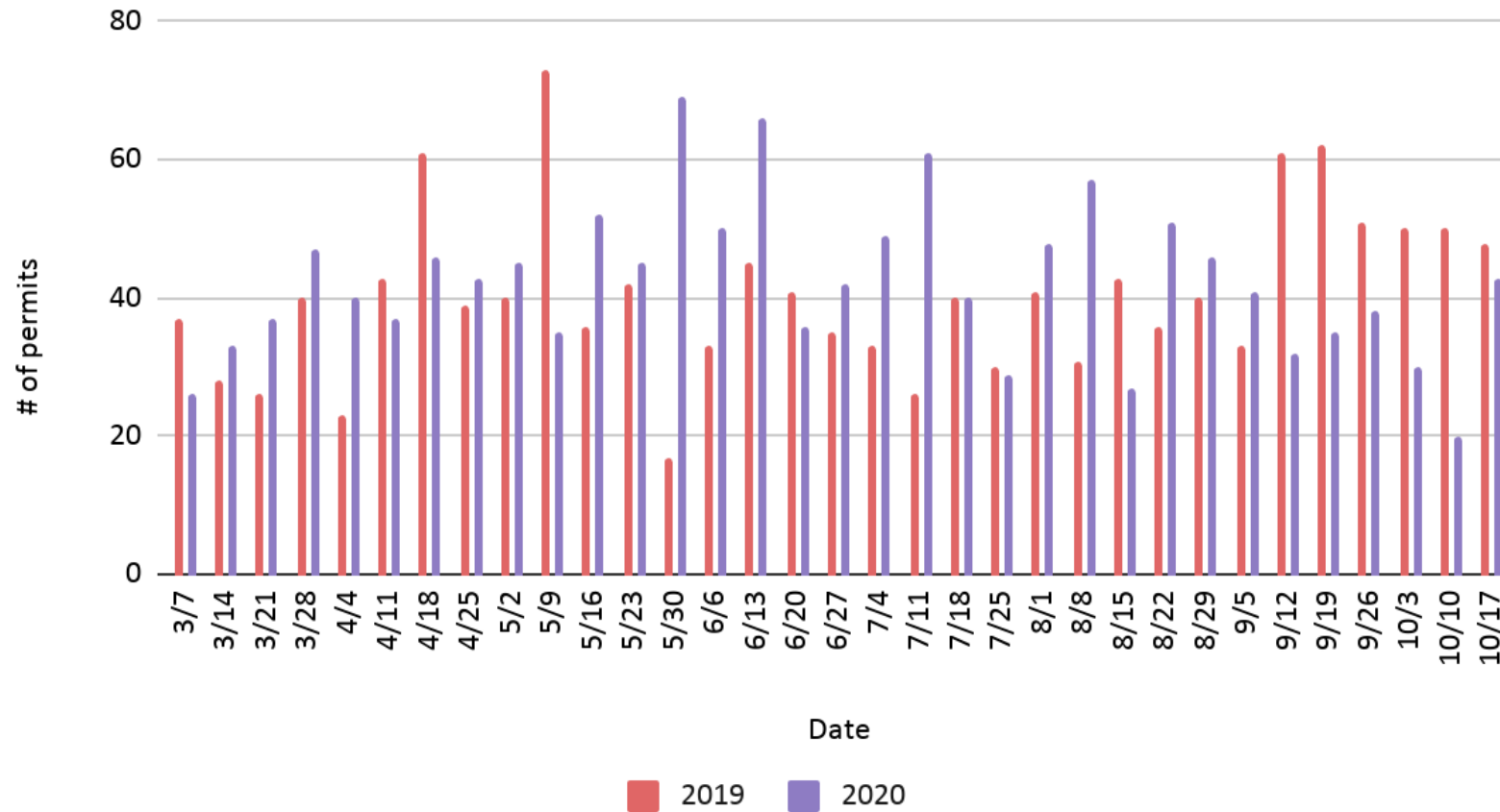
Madison Building Permits



Source: https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho_PermitSearch.aspx

Building Permits – Bonneville County

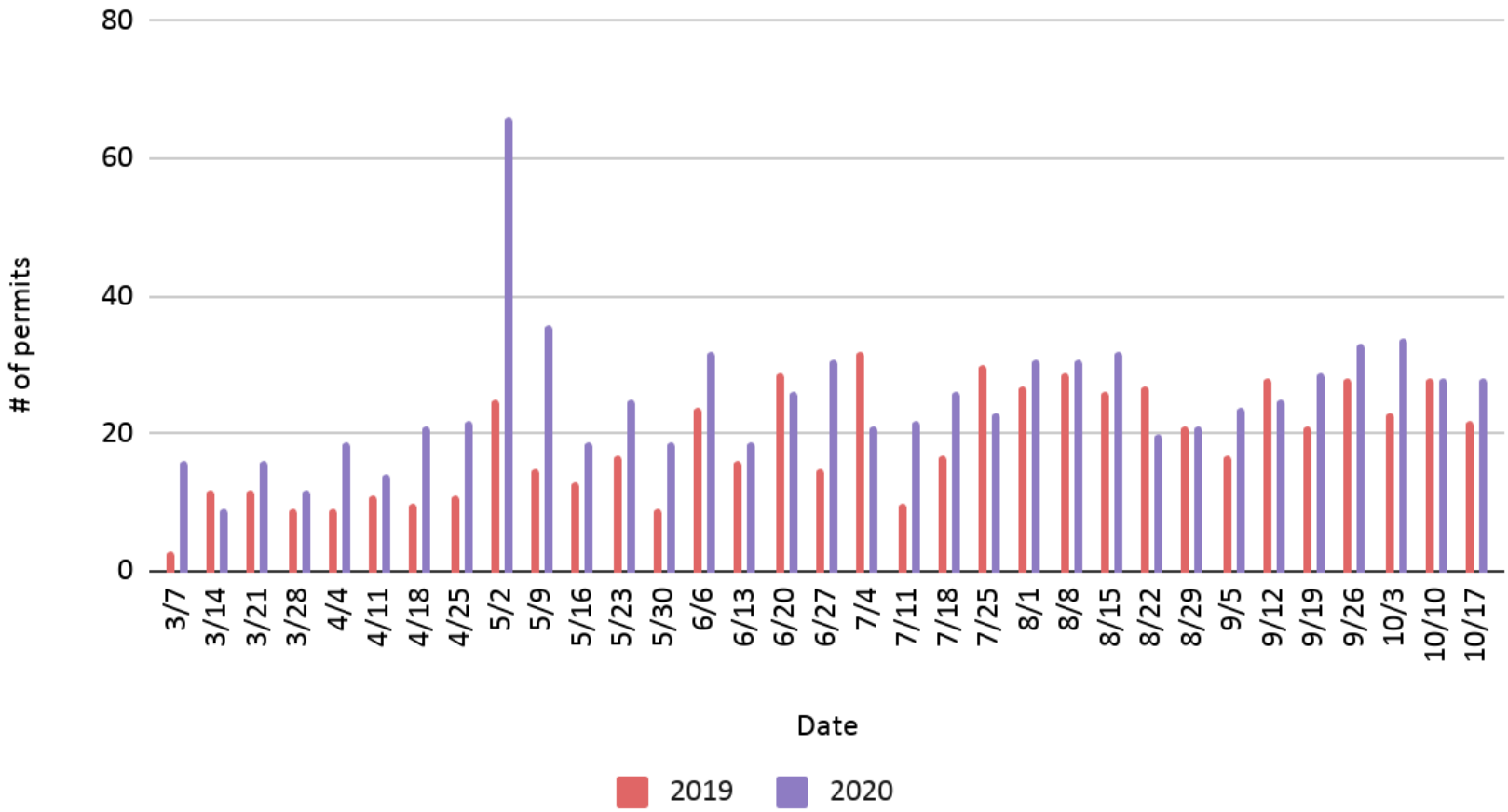
Bonneville Building Permits



Source: https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho_PermitSearch.aspx

Building Permits – Bannock County

Bannock Building Permits

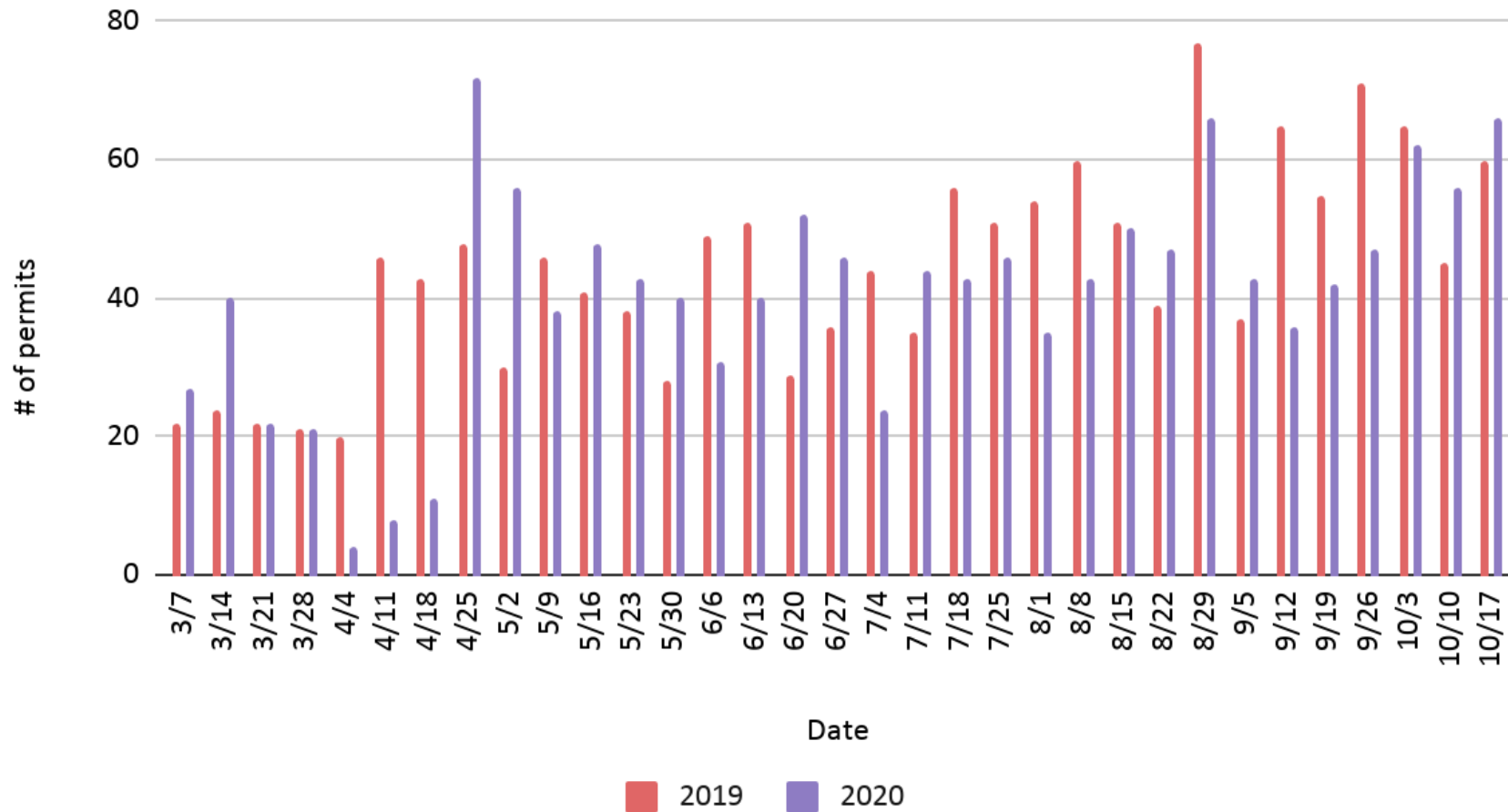


Source: https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho_PermitSearch.aspx



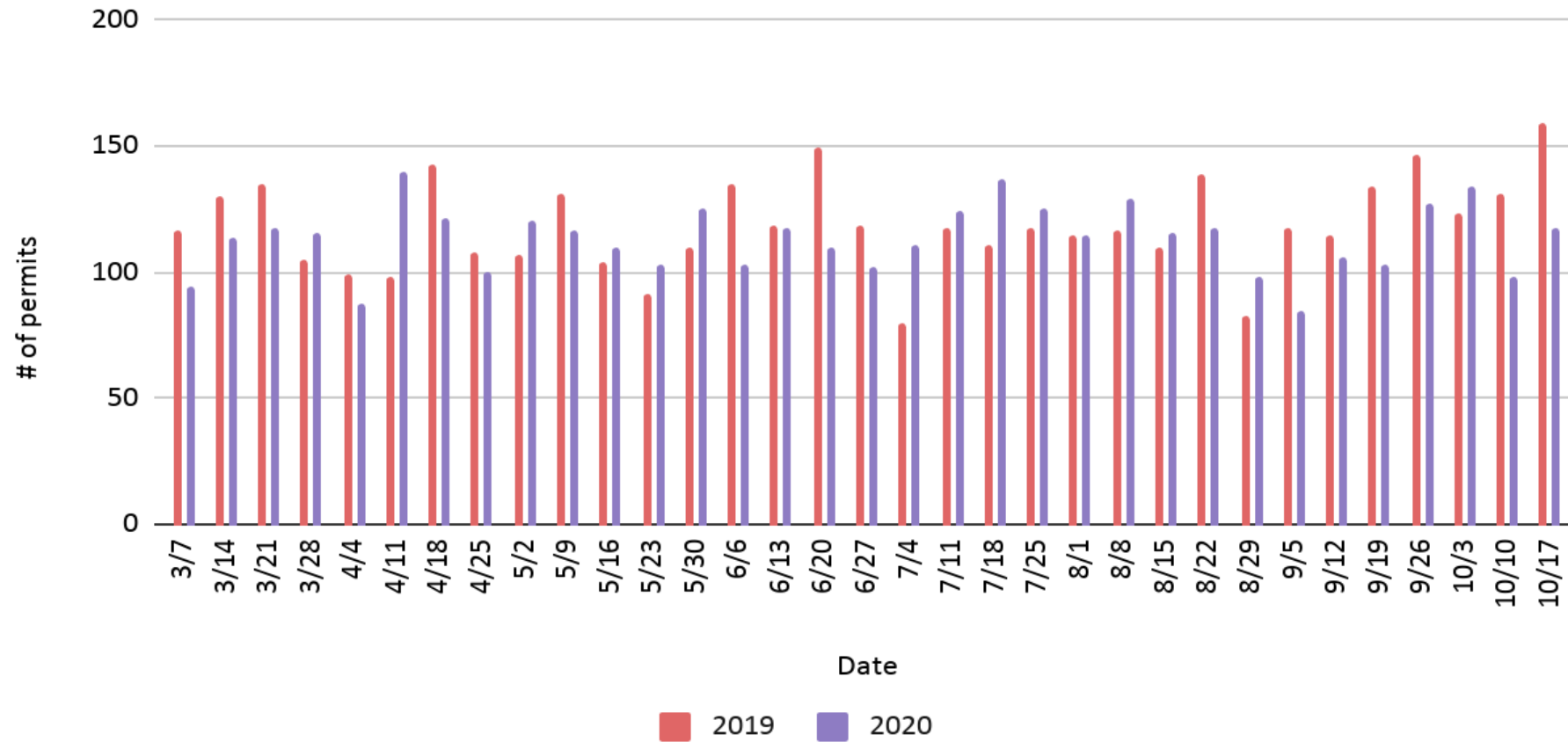
Building Permits - Blaine County

Blaine Building Permits



Building Permits - Ada County

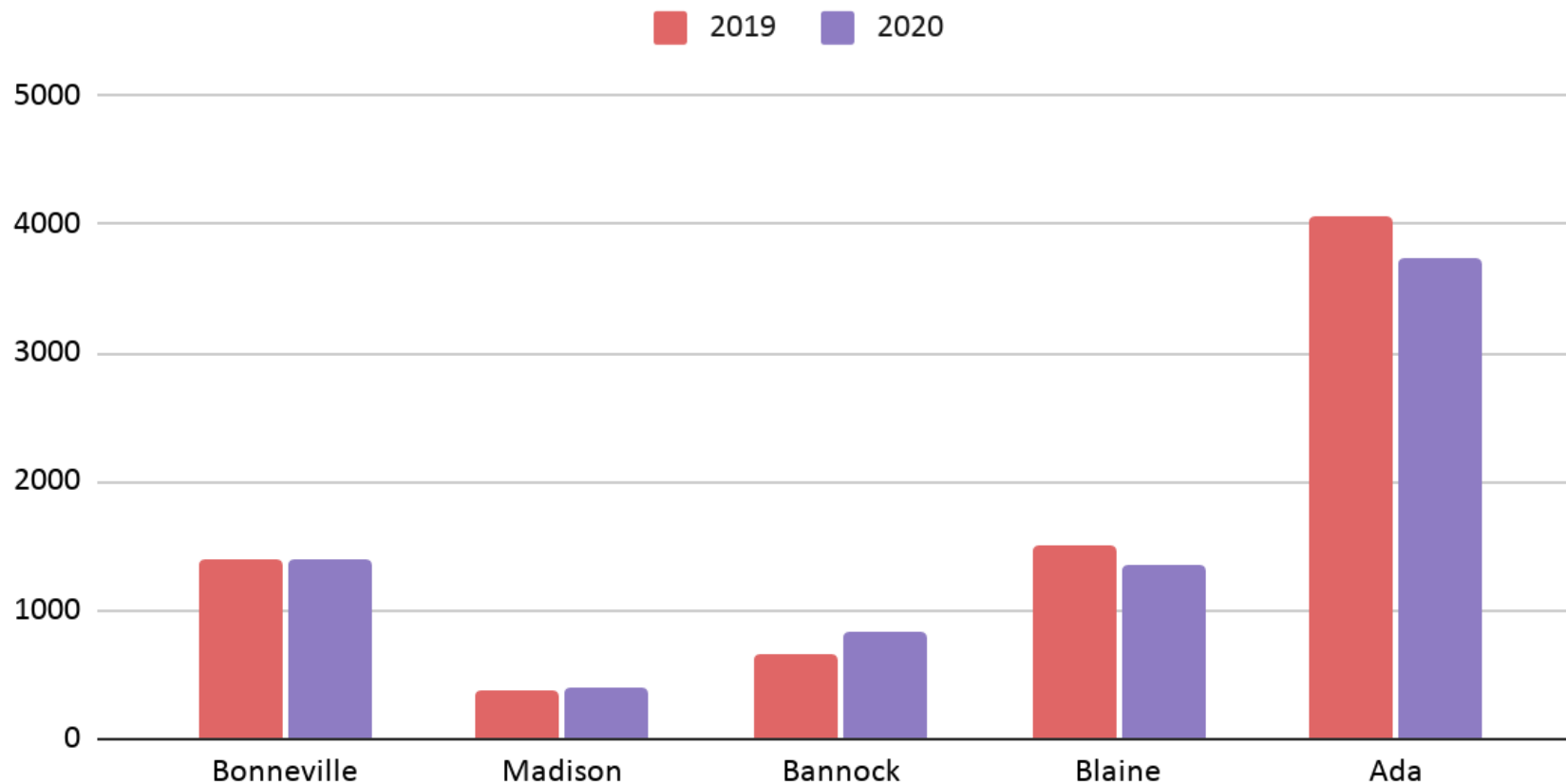
Ada Building Permits



Cumulative Building Permits

Cumulative Building Permits

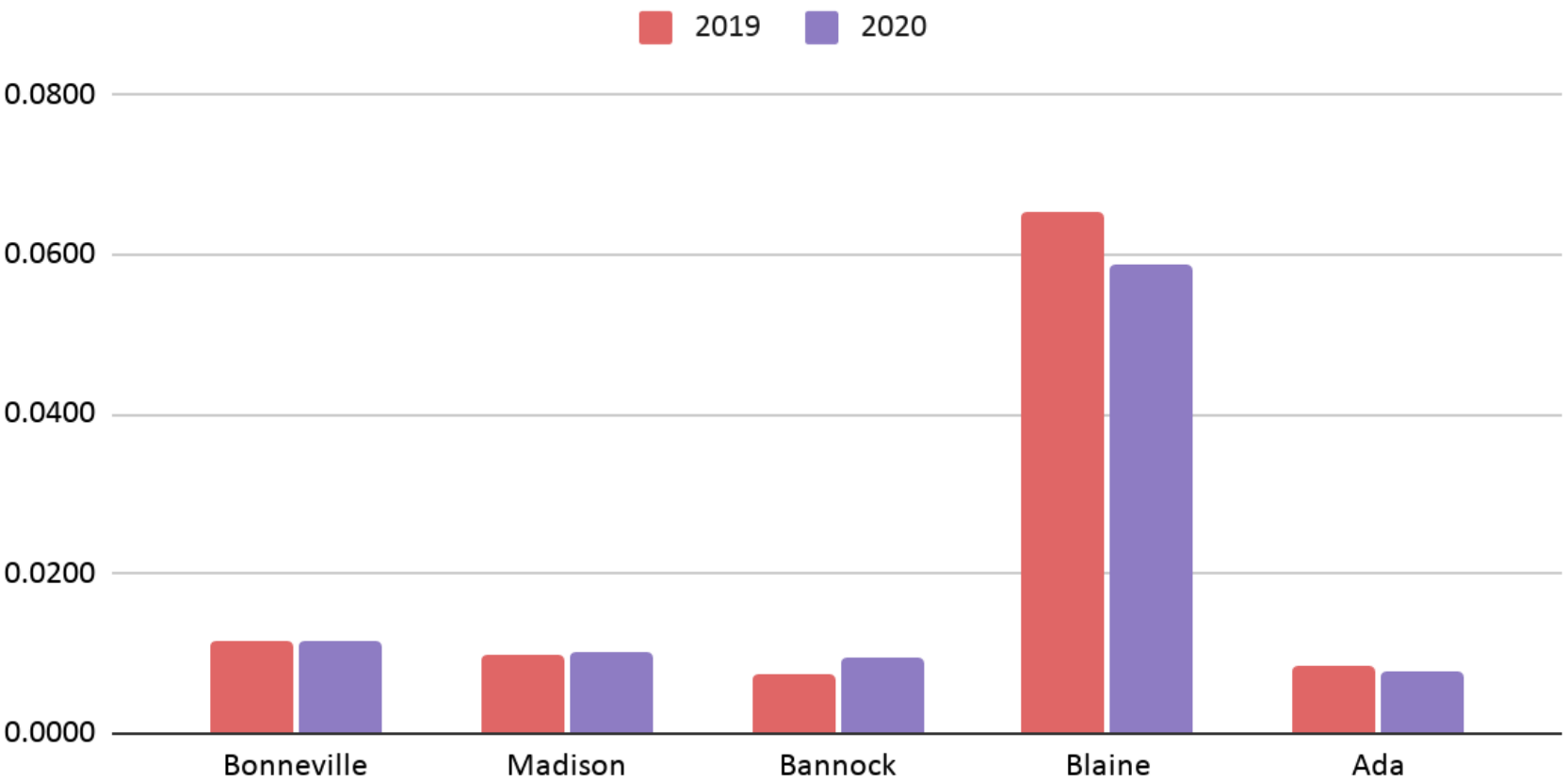
3/7 to Present



Cumulative Building Permits Per Capita

Cumulative Building Permits per Capita

3/7 to Present



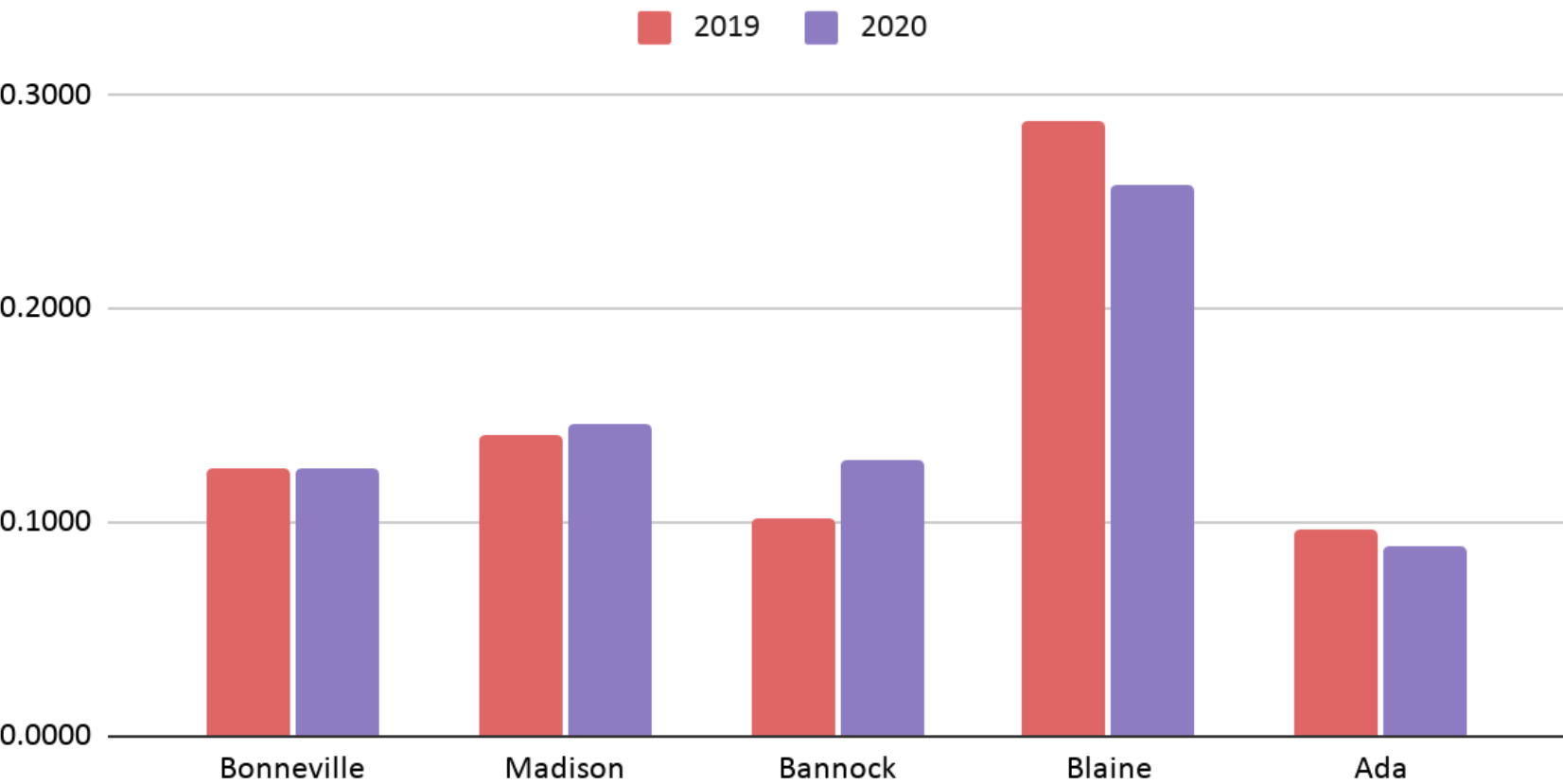
Source: https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho_PermitSearch.aspx



Cumulative Building Permits Per County Firms

Cumulative Building Permits per County Firms

3/7 to Present



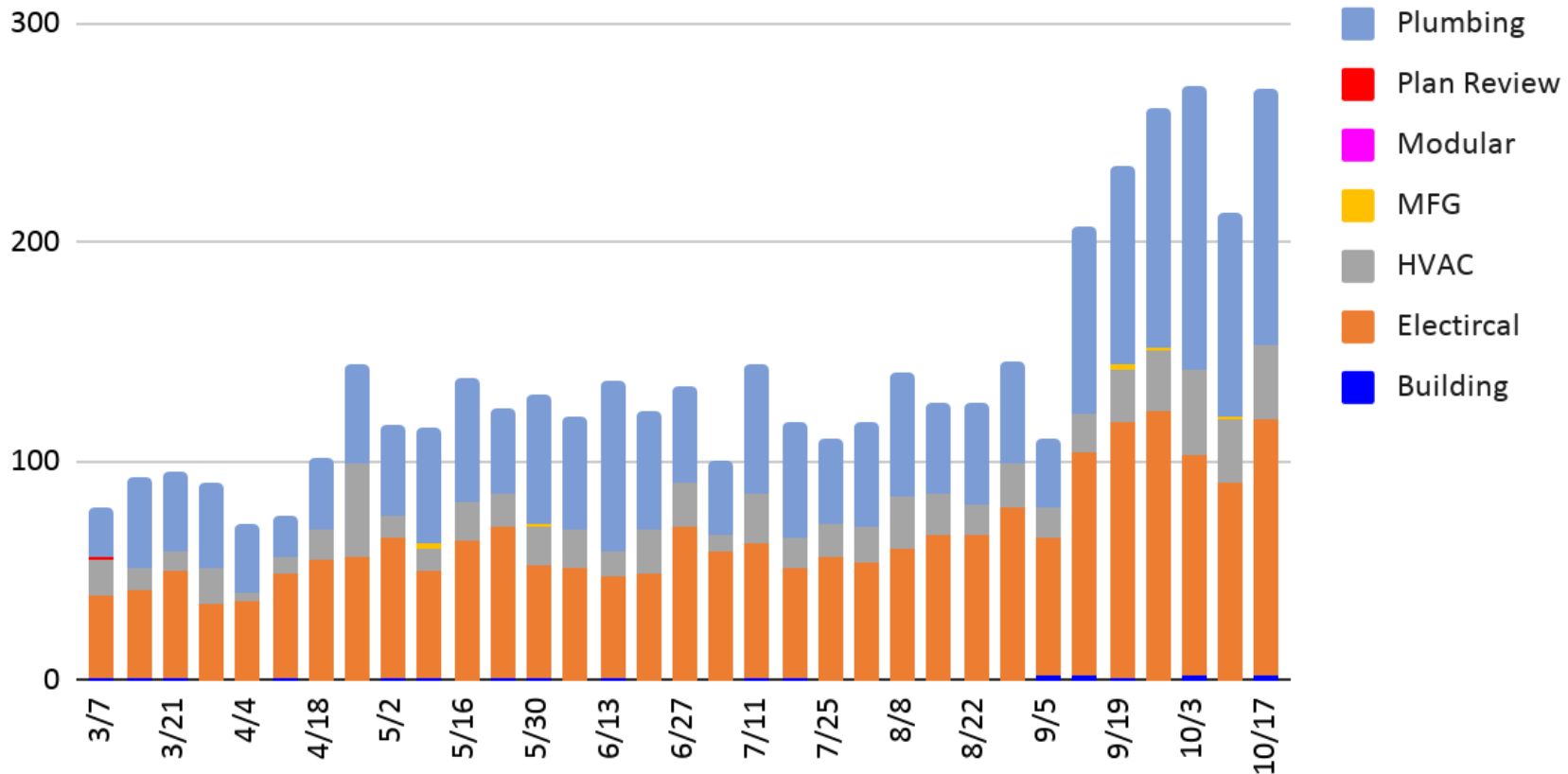
* Cumulative number of building permits per total number of businesses in the county.



Building Permits – Madison, Blaine, Bannock, Bonneville & Ada Counties

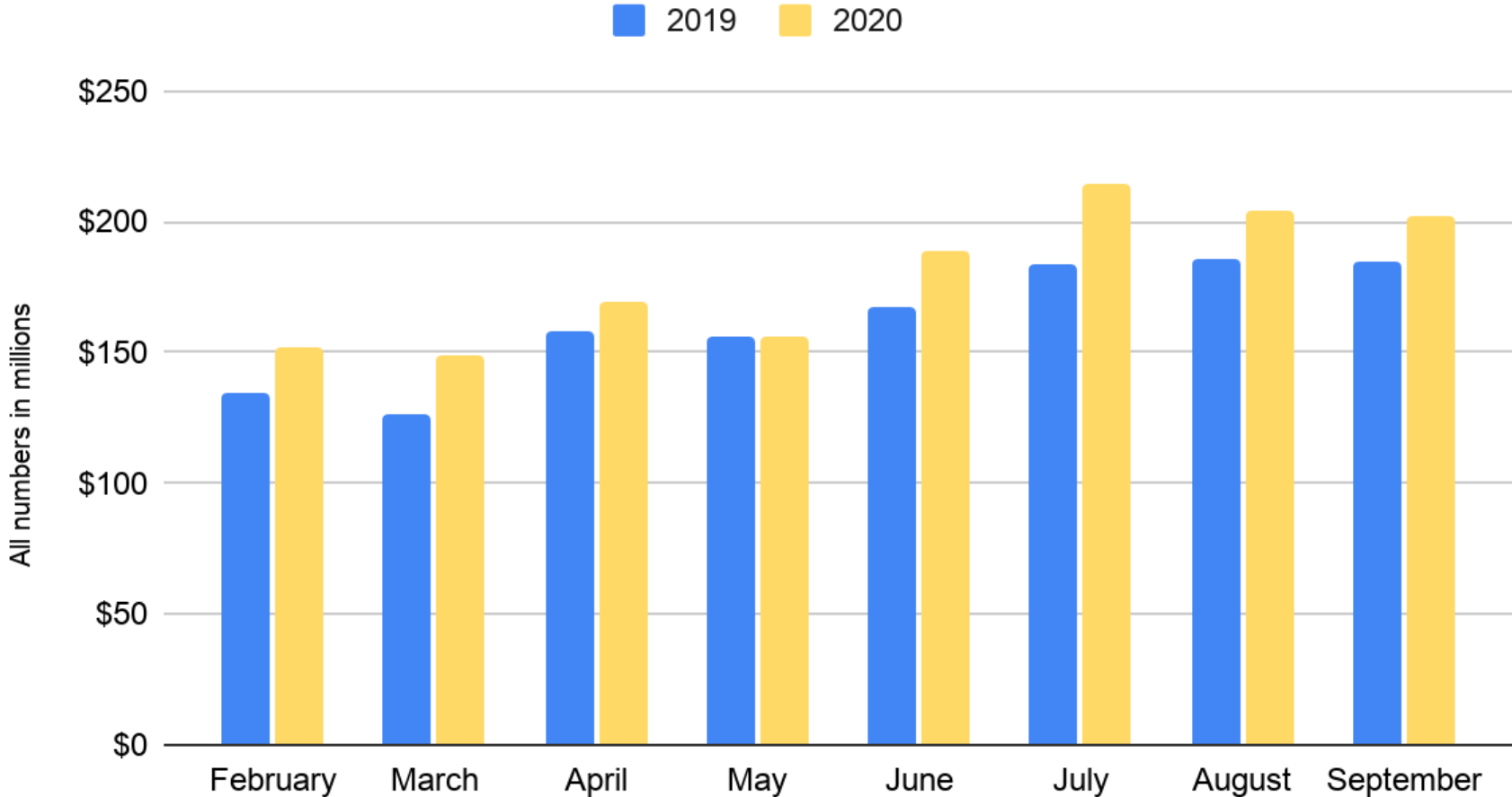
Building Permits by Type

Madison, Blaine, Bannock, Bonneville & Ada



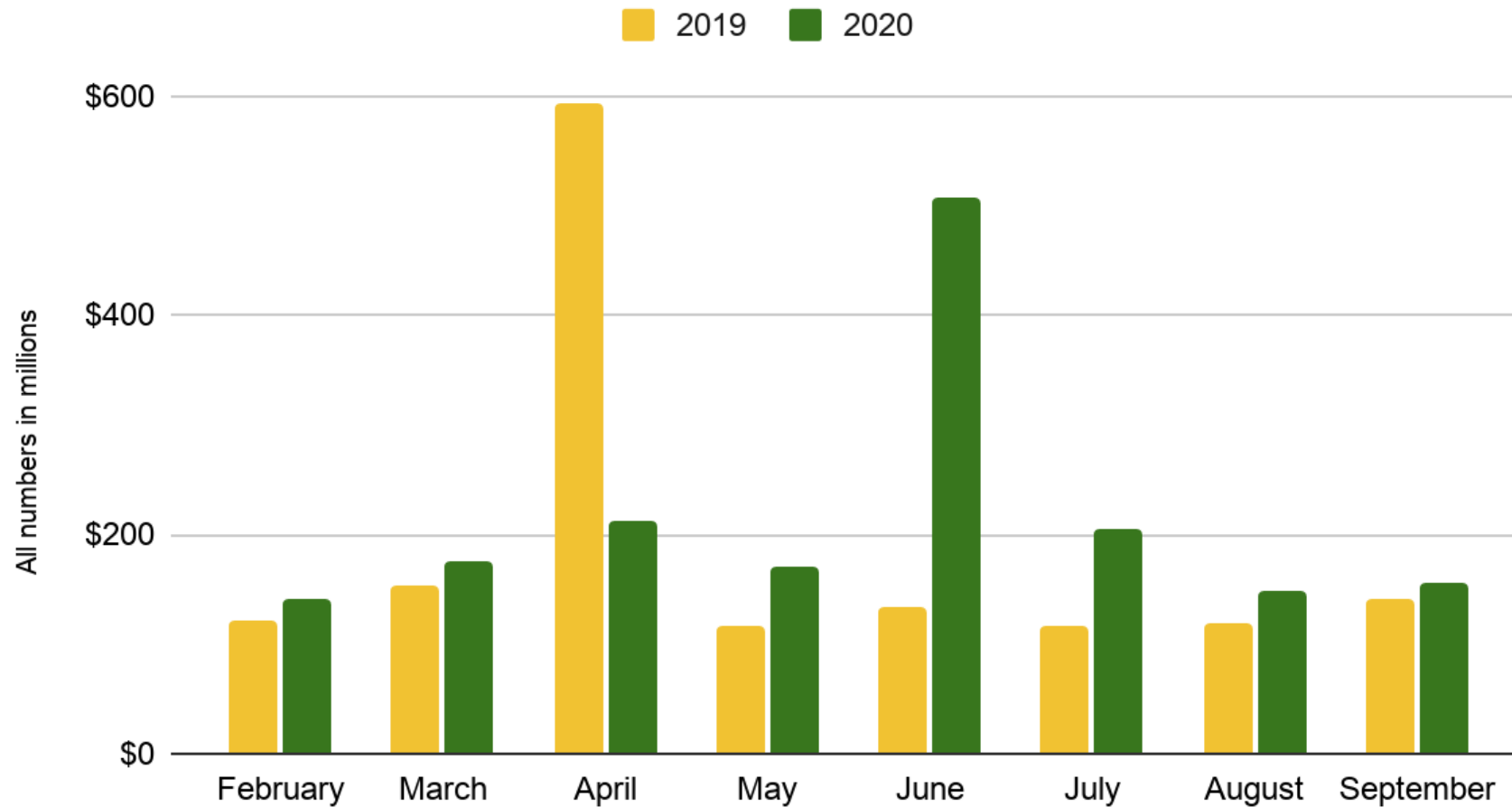
State of Idaho Sales Tax

Sales Tax



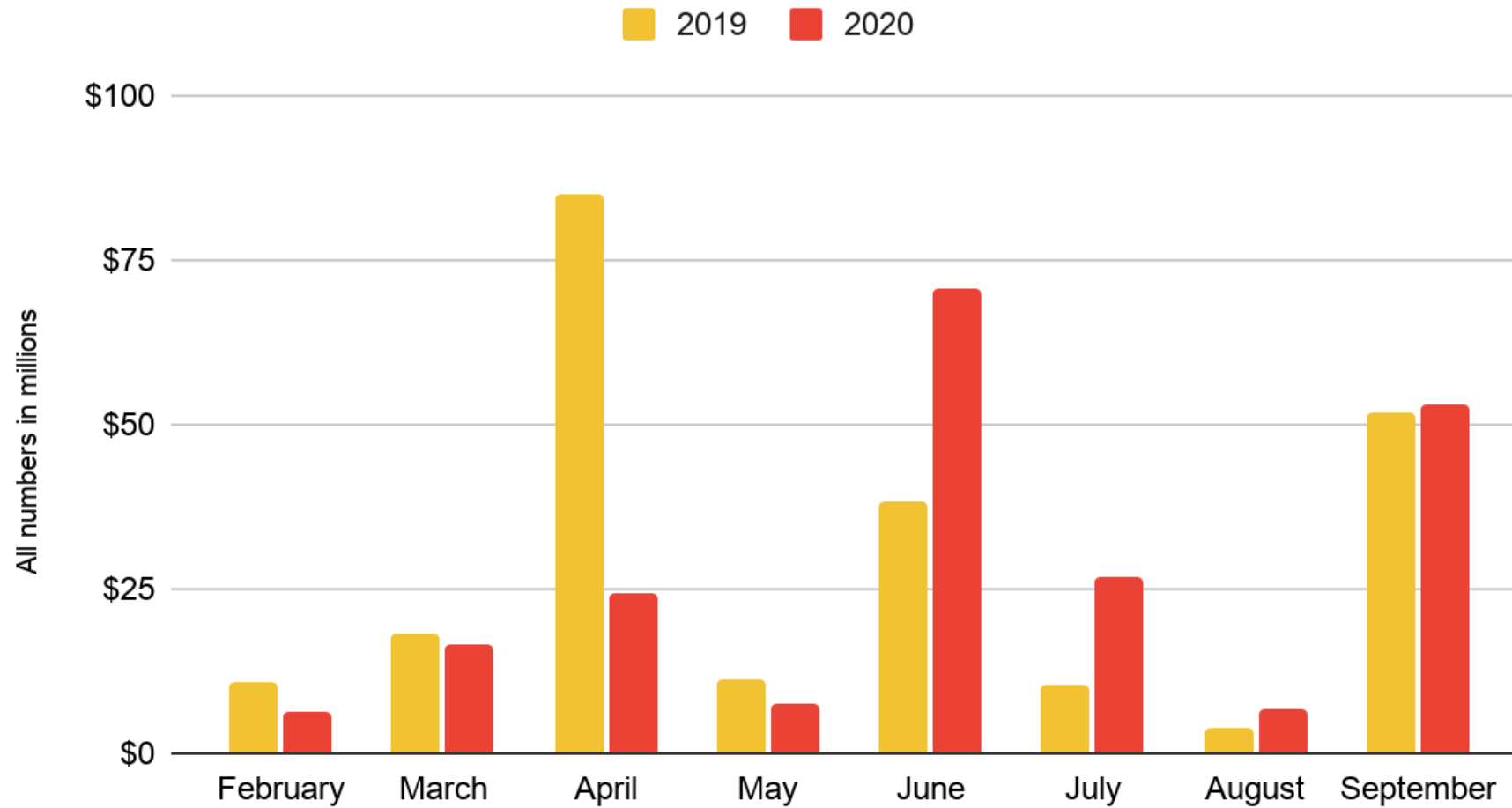
State of Idaho Individual Income Tax

Individual Income Tax



State of Idaho Corporate Income Tax

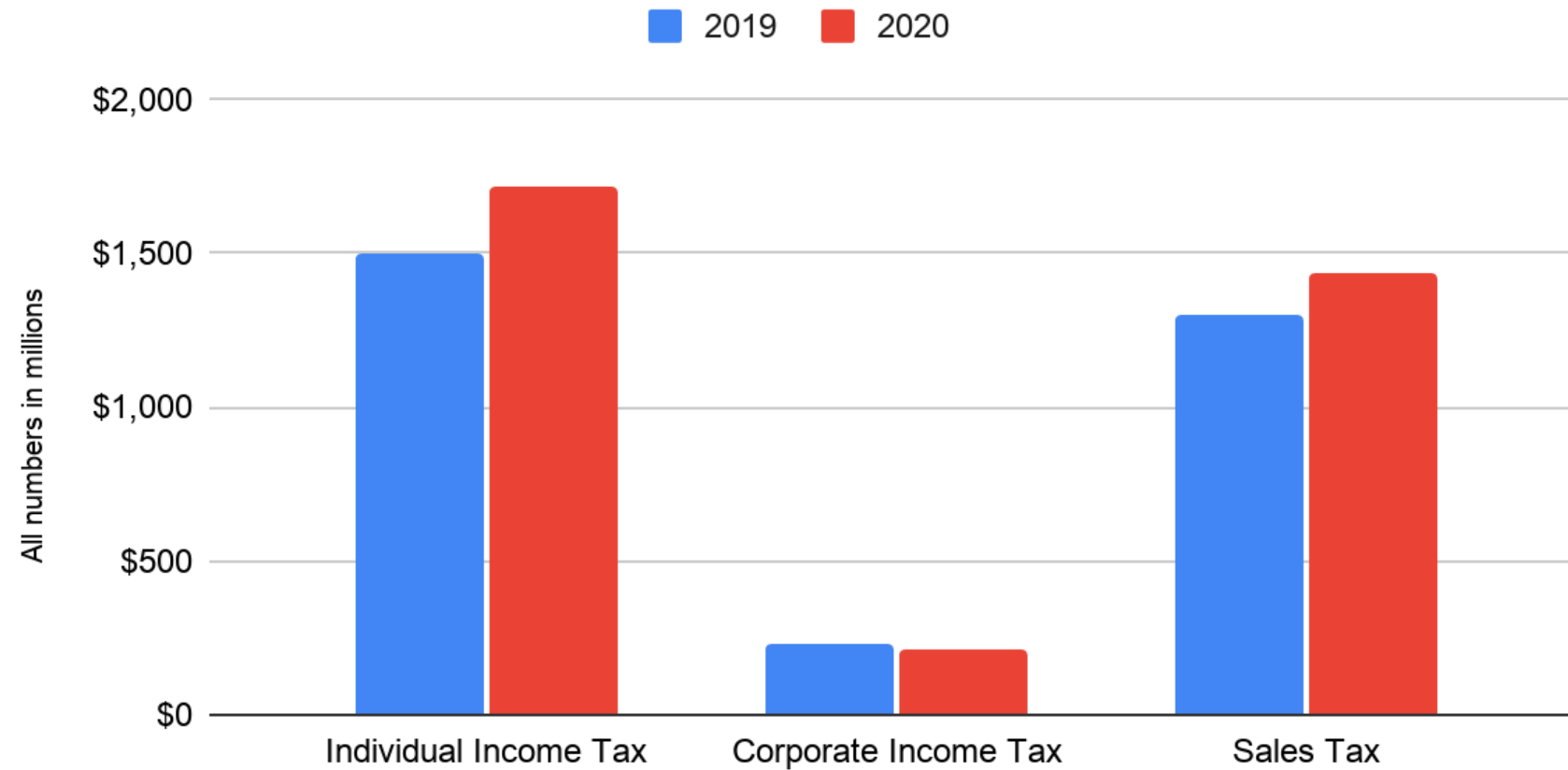
Corporate Income Tax



State of Idaho Tax Cumulative

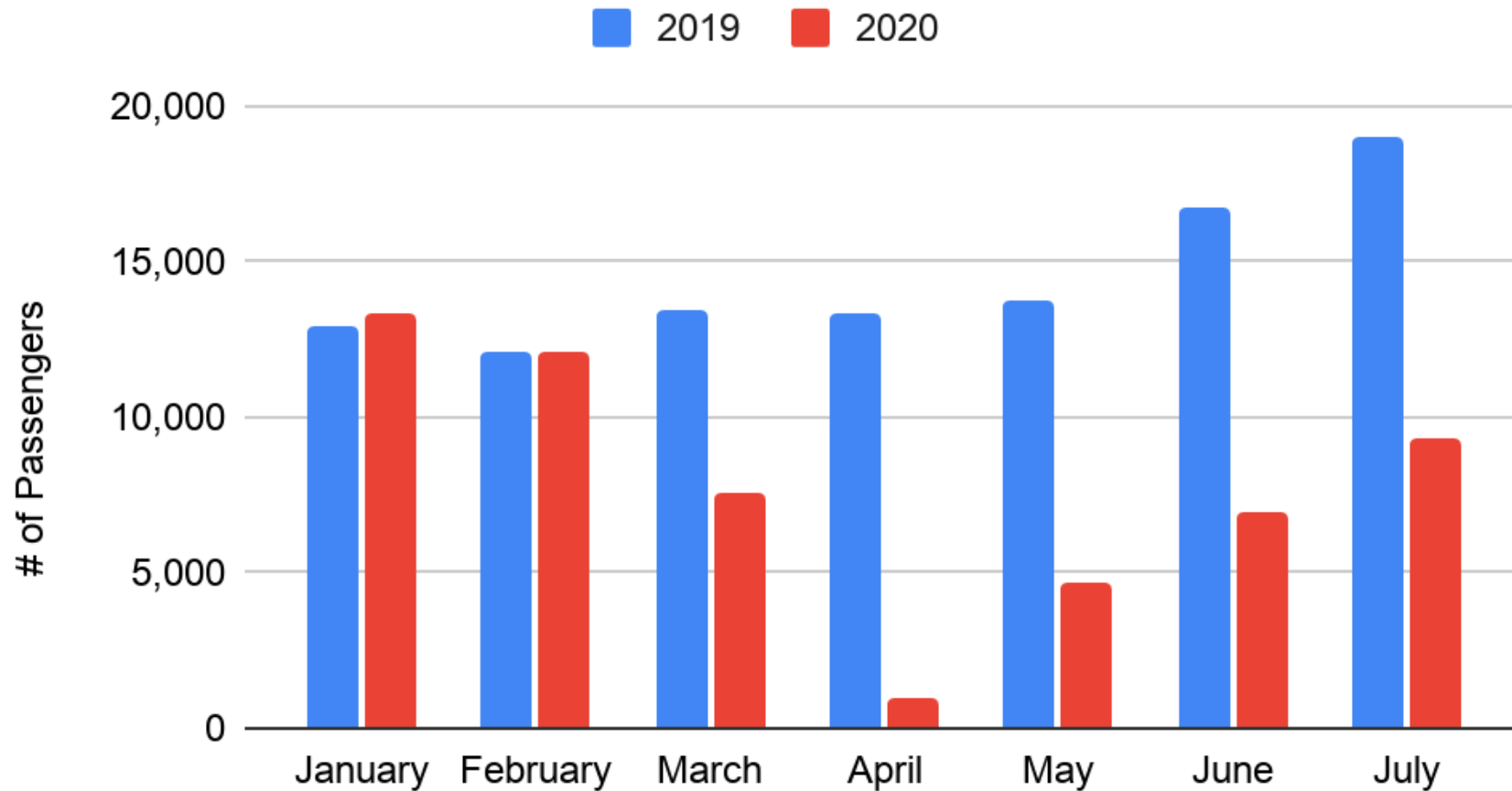
Idaho Tax Cumulative

February to Present



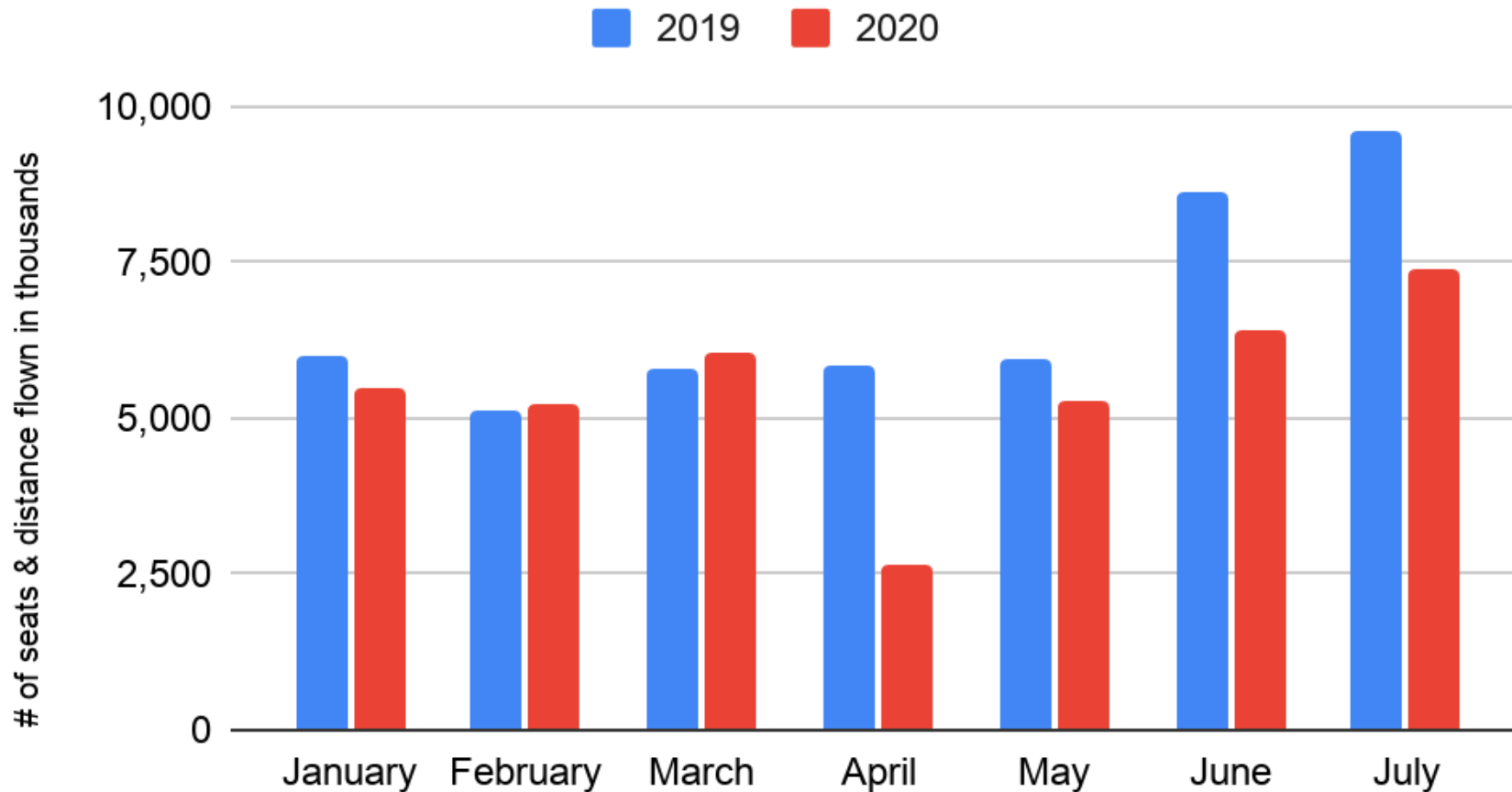
Airport Statistics-Idaho Falls

Idaho Falls Regional Enplanements



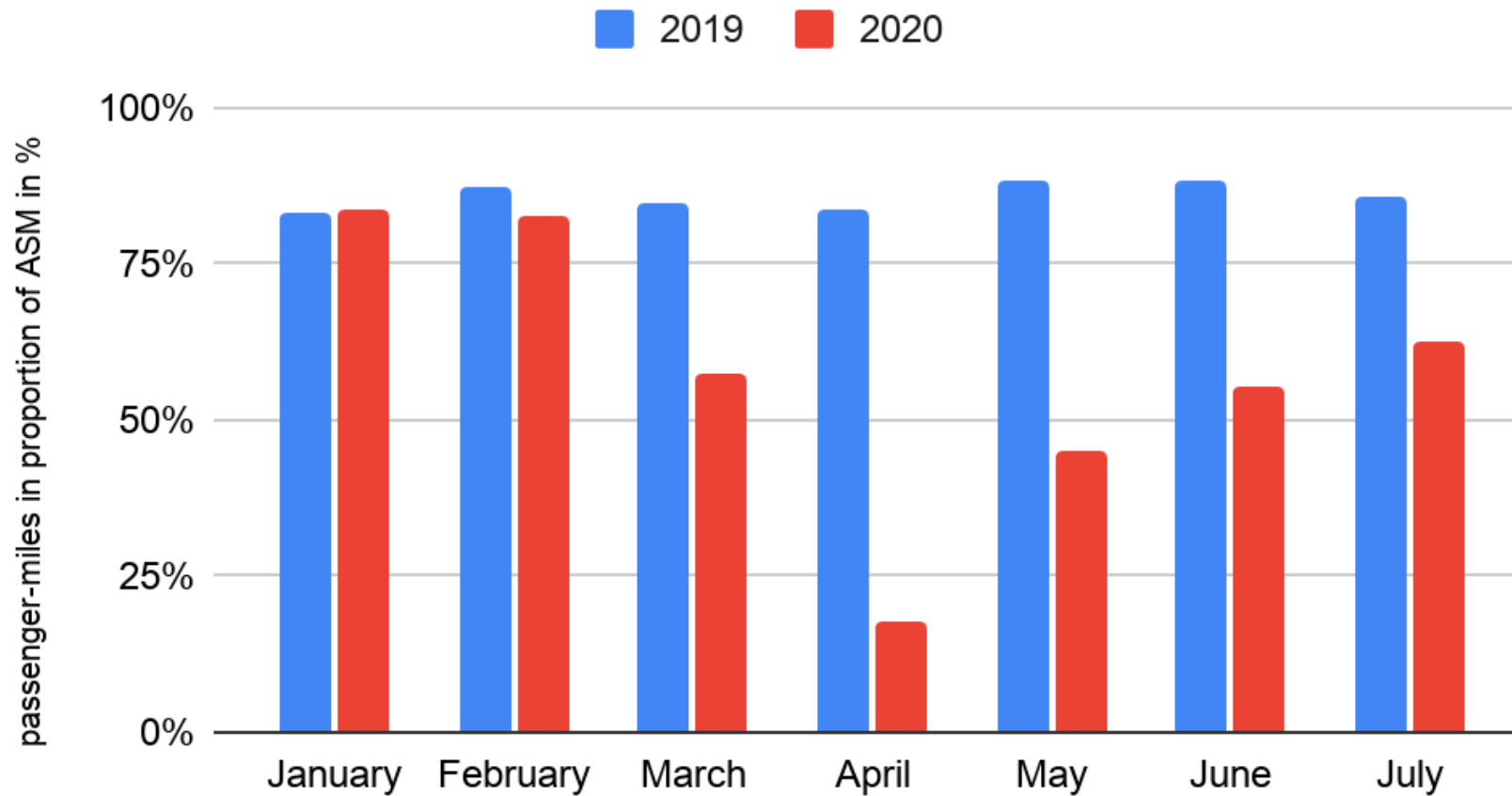
Airport Statistics-Idaho Falls

Idaho Falls Regional Available Seat-Miles



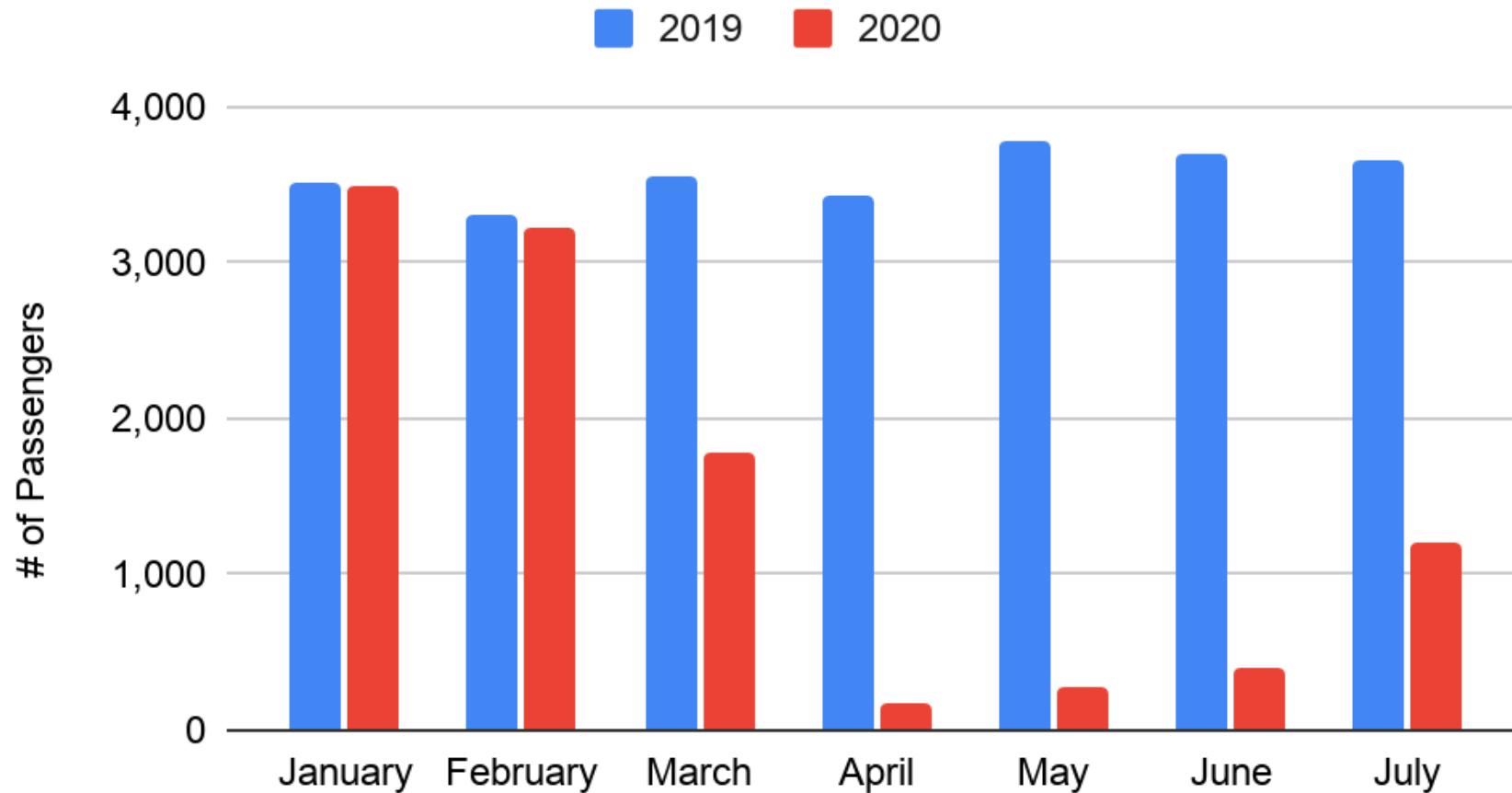
Airport Statistics-Idaho Falls

Idaho Falls Regional Load Factor



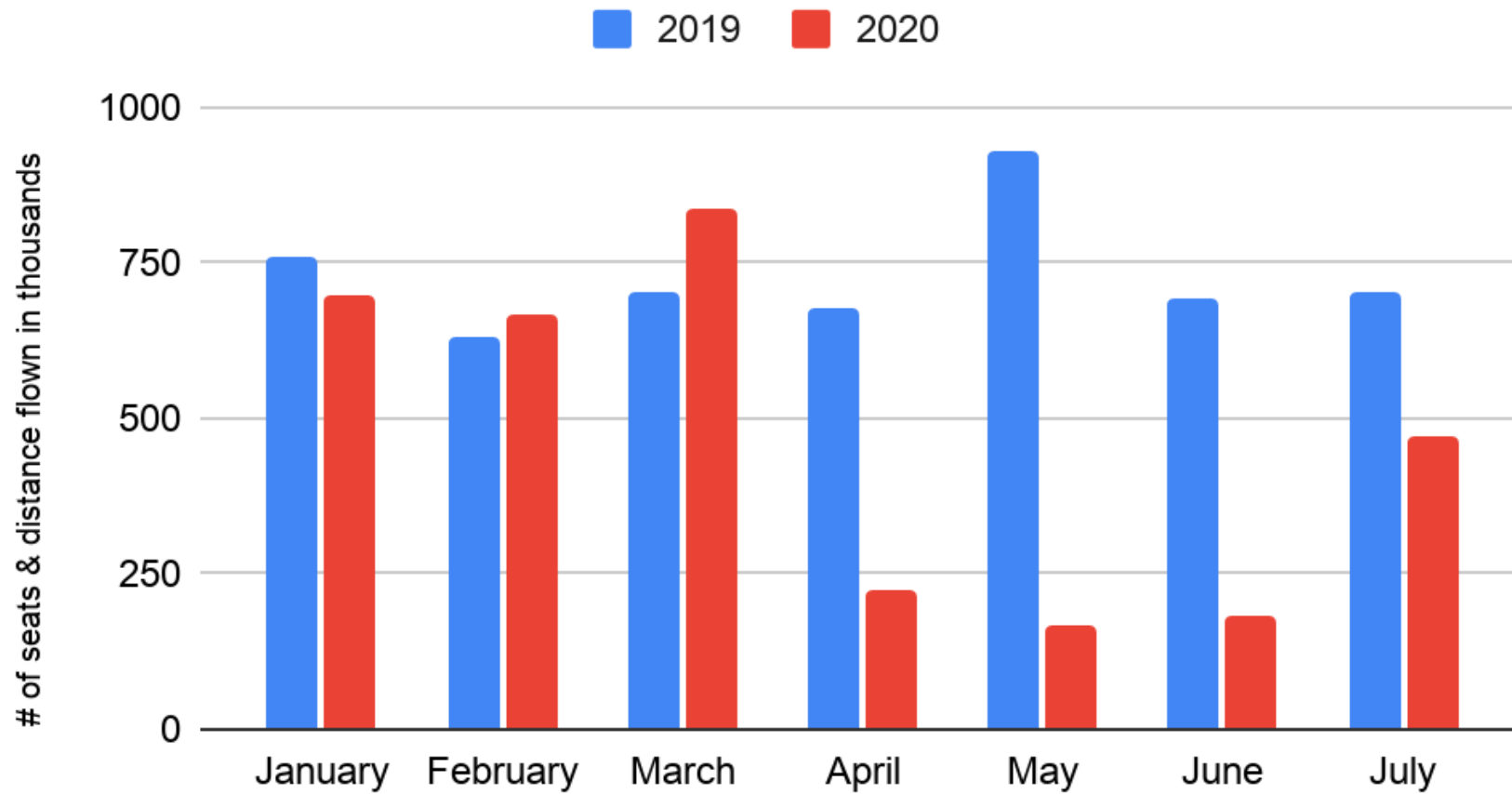
Airport Statistics-Pocatello

Pocatello Regional Enplanements

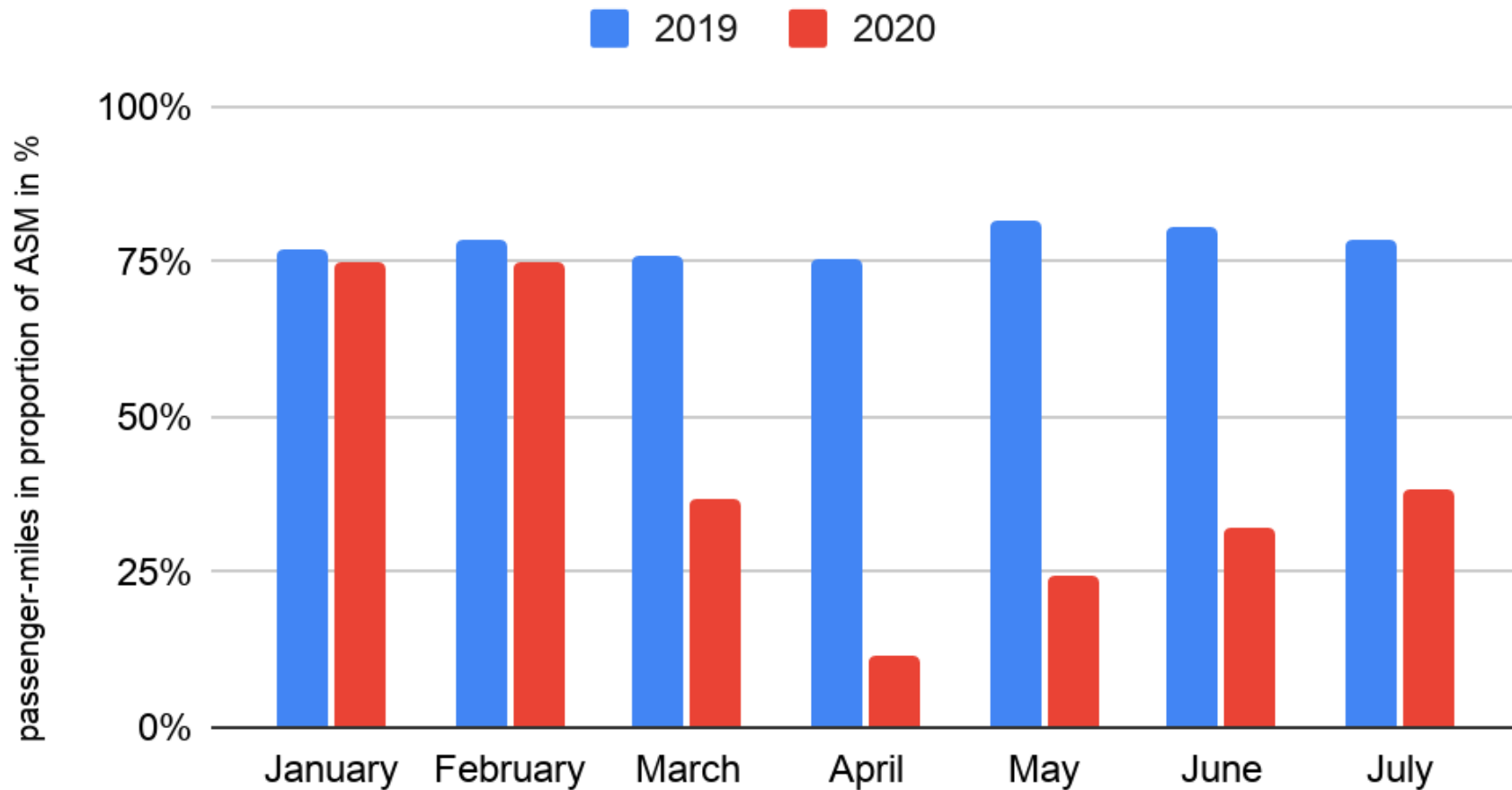


Airport Statistics-Pocatello

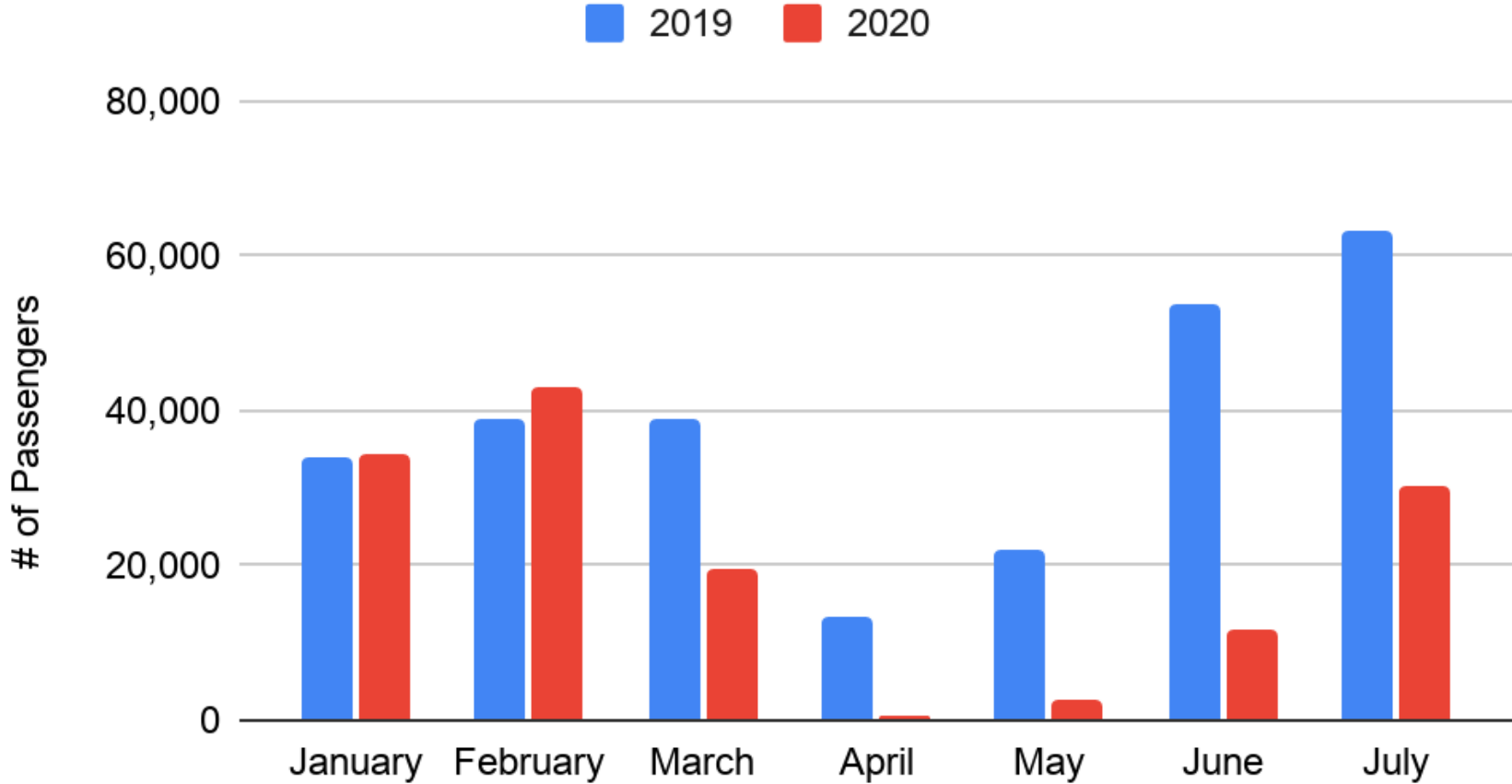
Pocatello Regional Available Seat-Miles



Pocatello Regional Load Factor



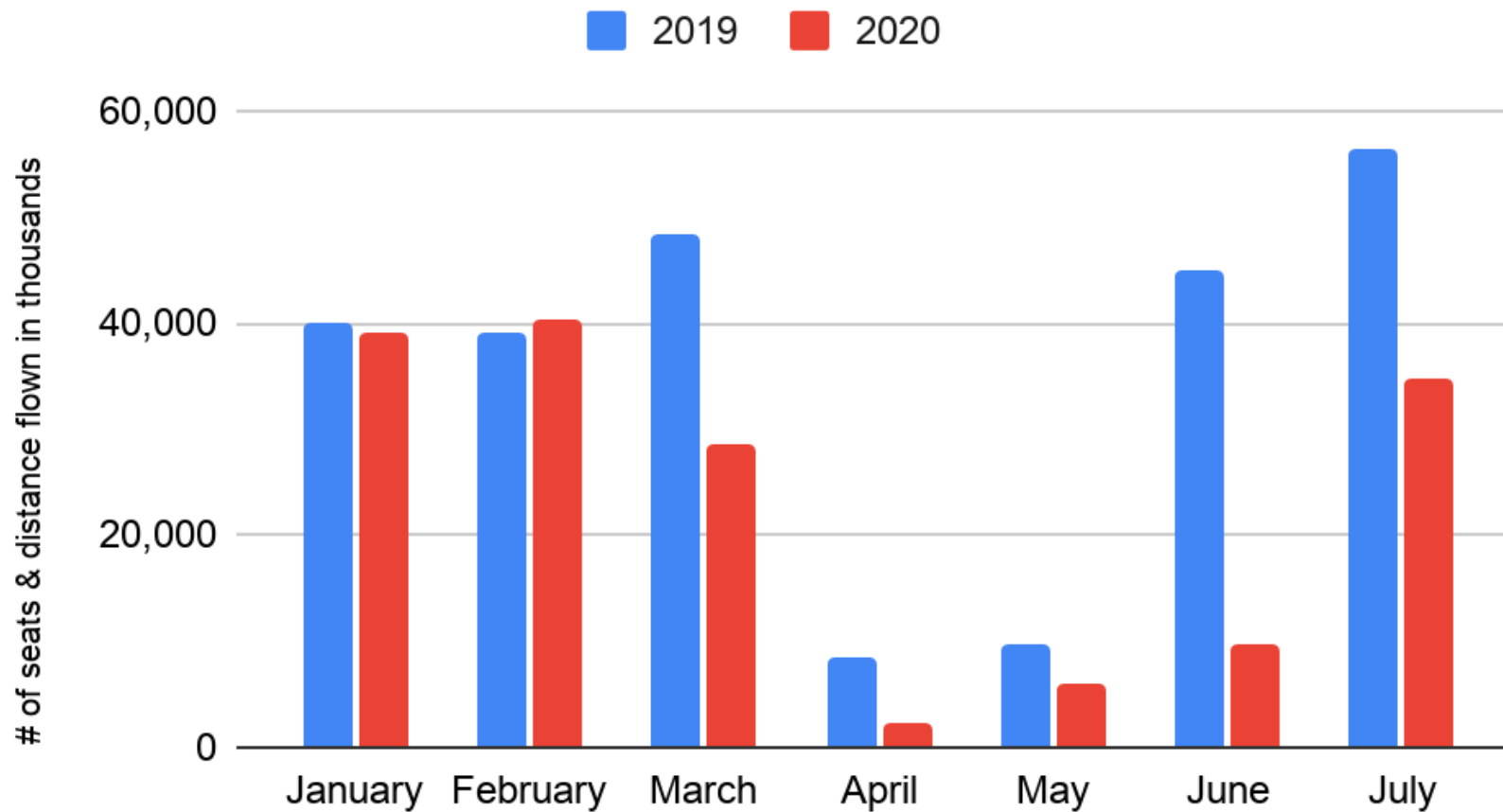
Jackson Hole Enplanements



Source: https://www.transtats.bts.gov/Data_Elements.aspx?Data=2

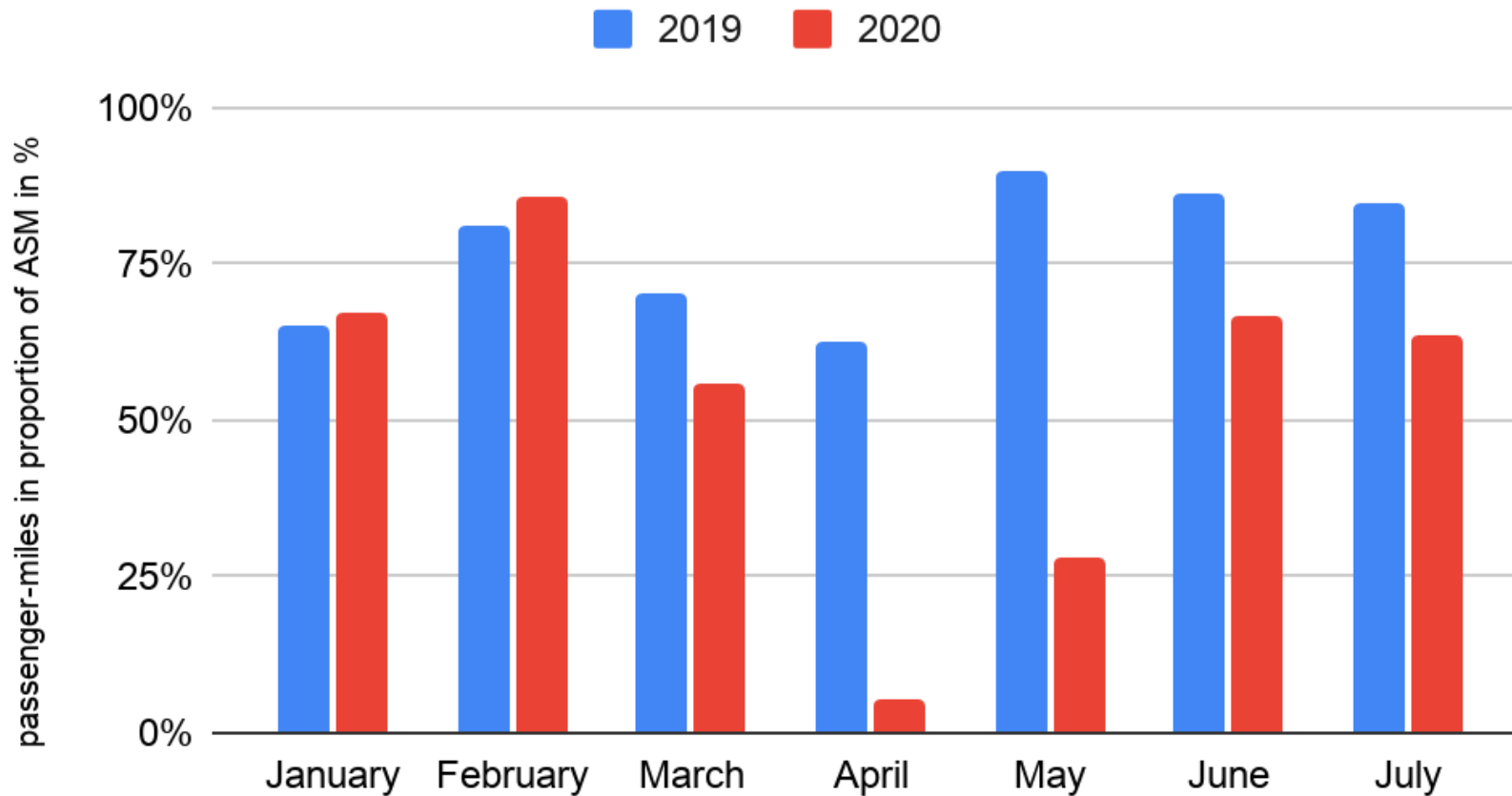
Airport Statistics-Jackson Hole

Jackson Hole Available Seat-Miles



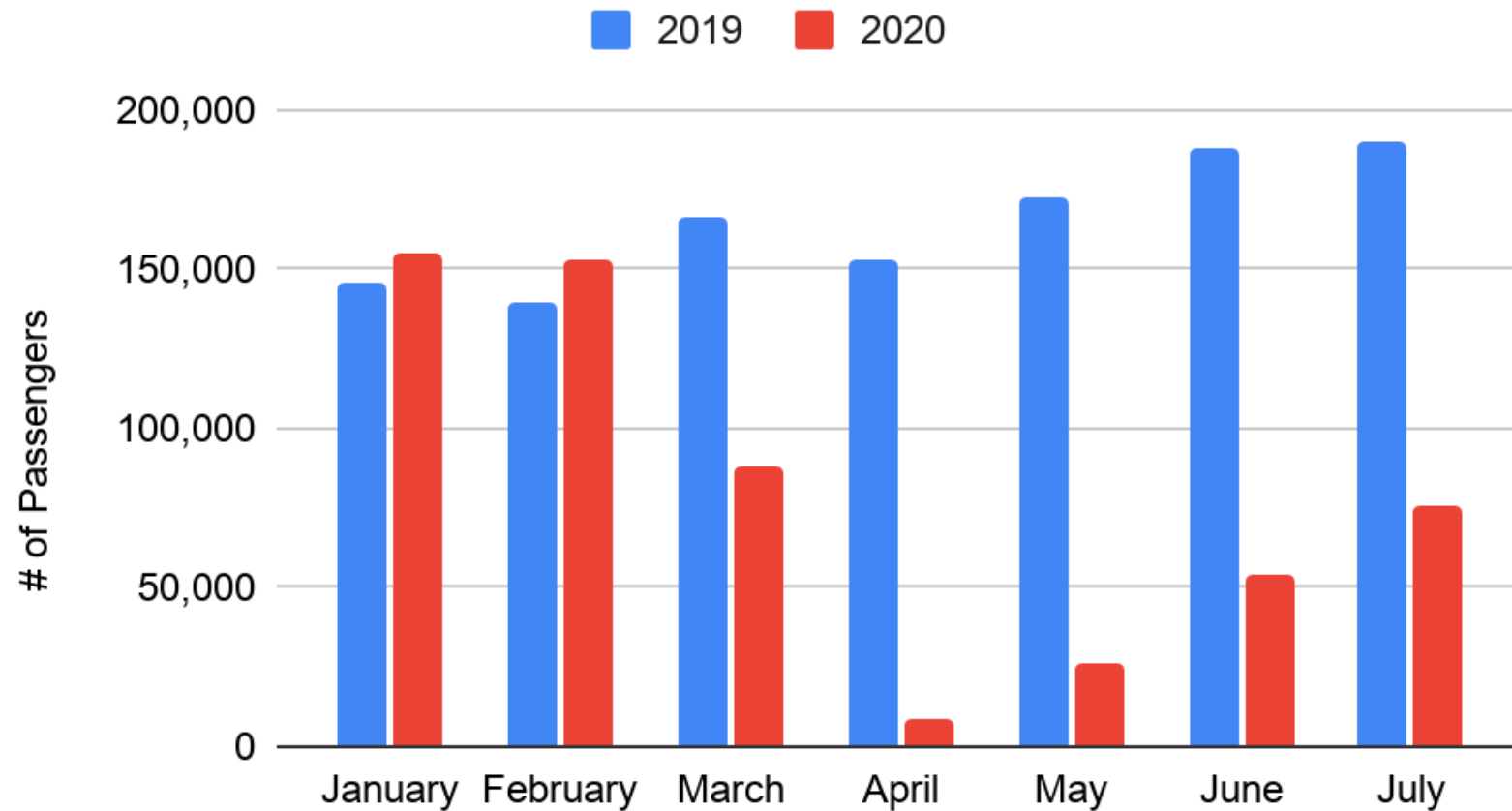
Airport Statistics-Jackson Hole

Jackson Hole Load Factor



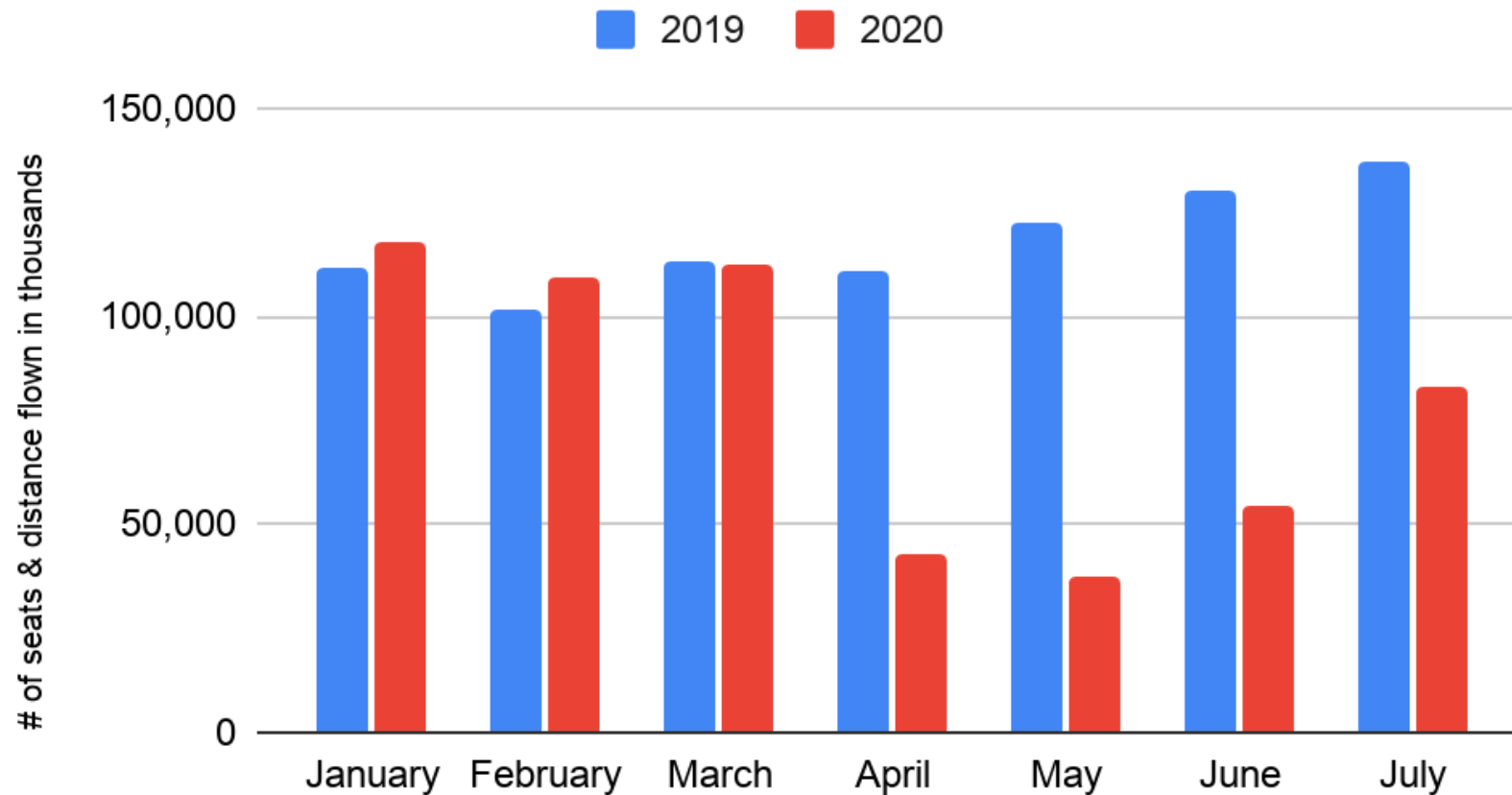
Airport Statistics-Boise

Boise Enplanements



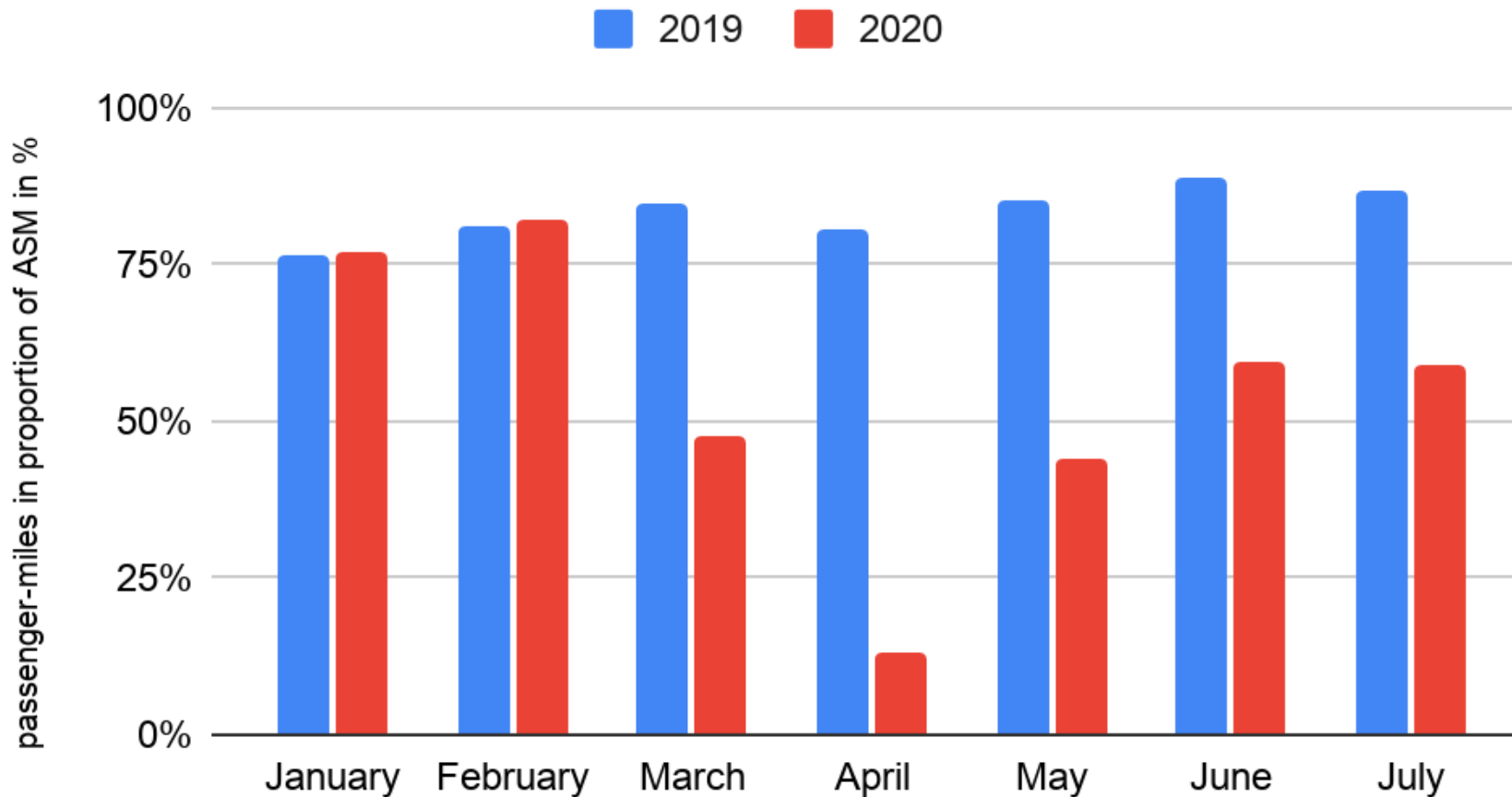
Airport Statistics-Boise

Boise Available Seat-Miles

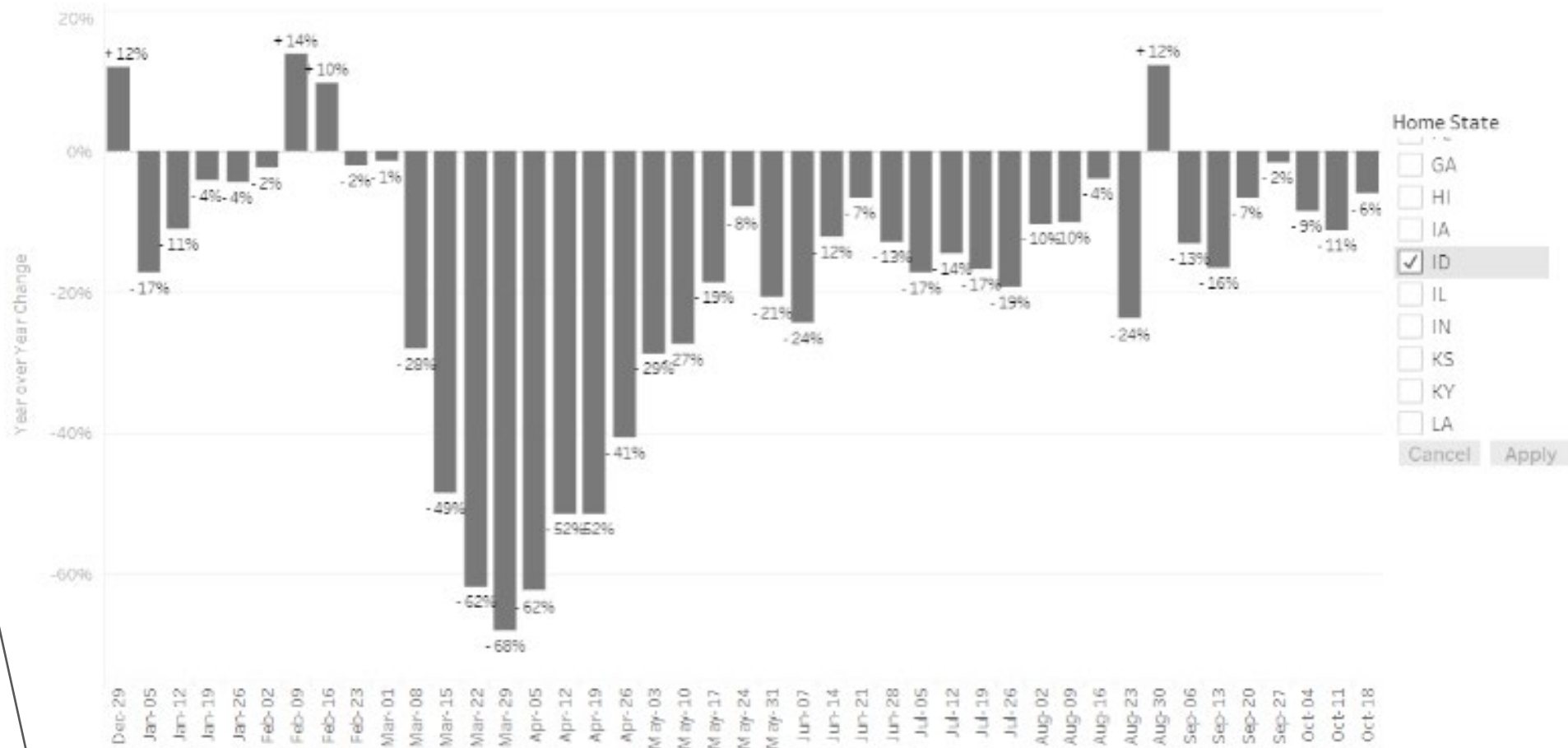


Airport Statistics-Boise

Boise Load Factor

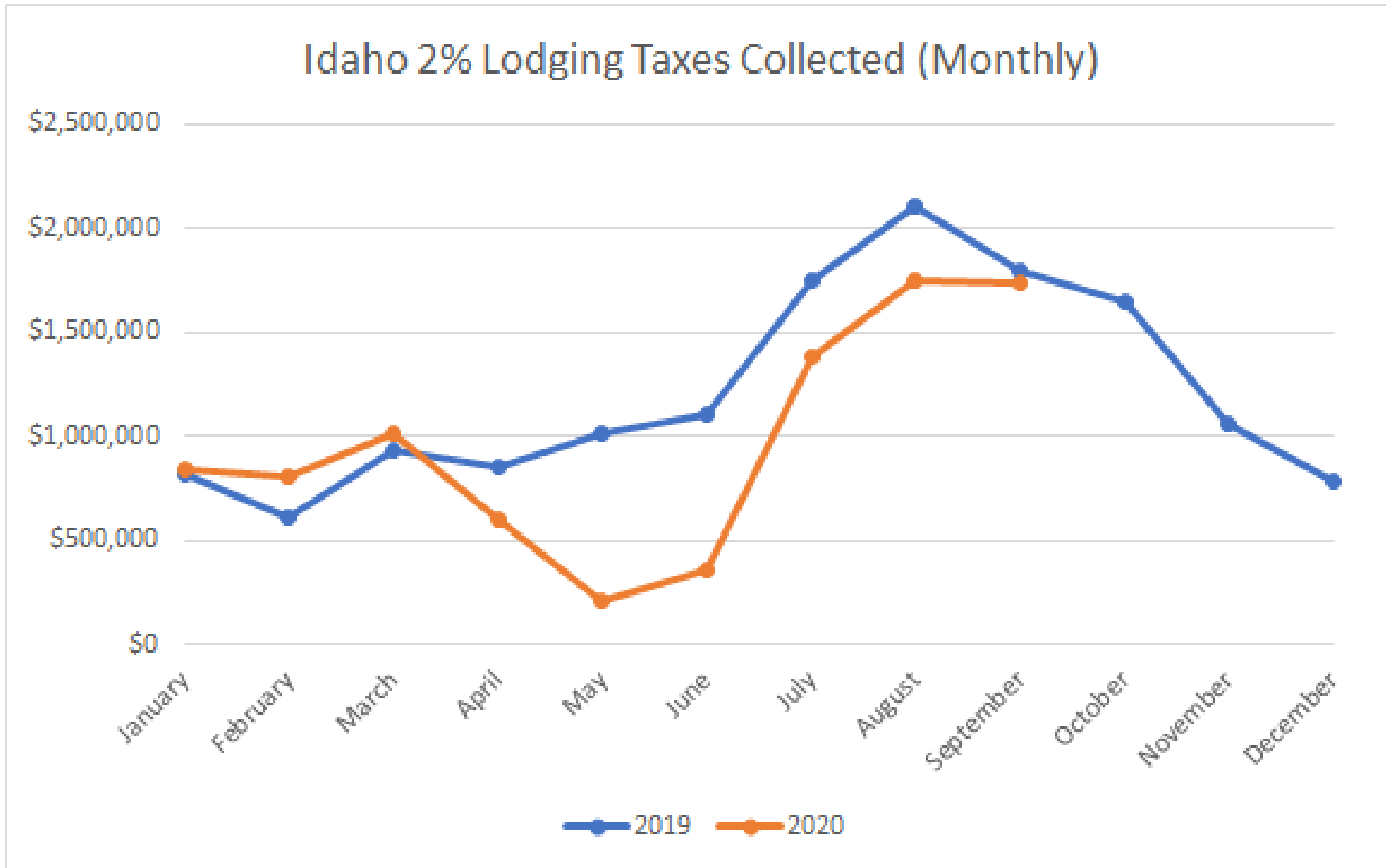


Idaho Daily Travel Index: Percentage Change Compared to 2019



Daily drive market index of US travelers who moved at least 50 miles from home and spent a minimum of 2 hours on their journey. The Year over Year is based on relative Index change to 2019.
Last Updated: Oct 20, 2020

Idaho Lodging Taxes Info



Idaho Hotel and Vacation Rental Data (Occupancy Rate)

Occupancy rate comparison, STR + AirDNA since 2019



Vacation Rentals surpassed Hotels when COVID-19 struck

STR= Hotels

AirDNA= Vacation Rentals

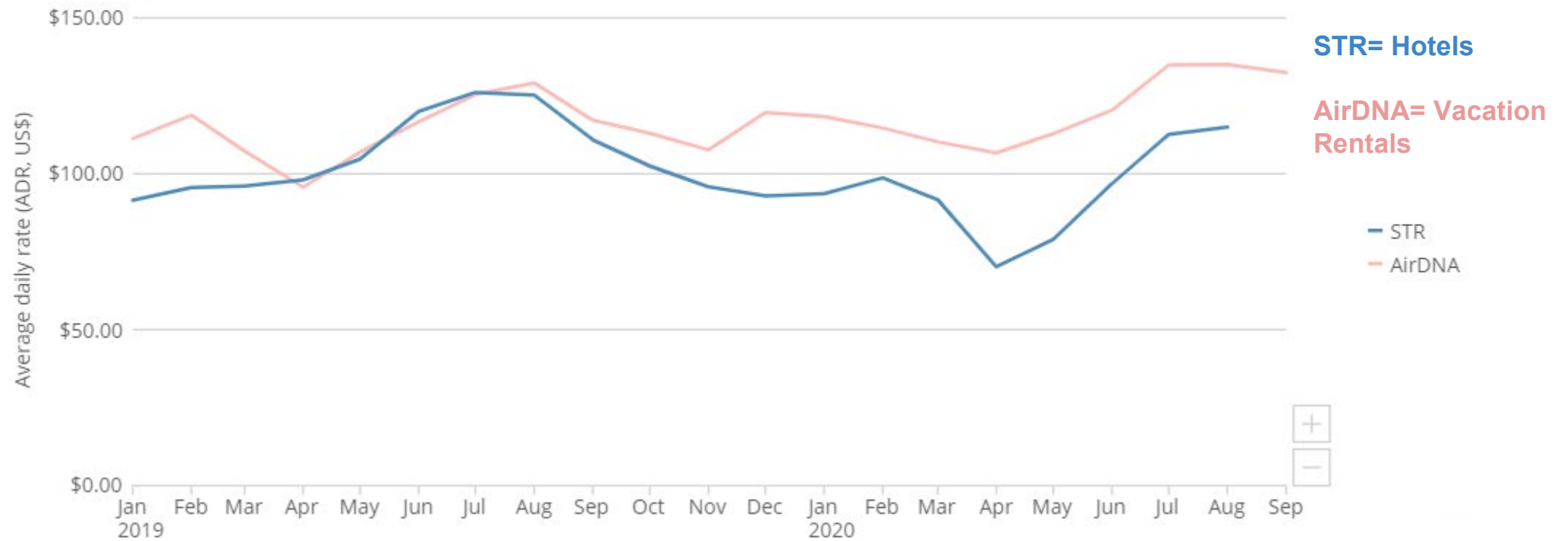
STR

AirDNA



Idaho Hotel and Vacation Rental Data (Average Daily Rate)

ADR comparison, STR + AirDNA since 2019



Idaho Hotel and Vacation Rental Data (Revenue Per Available Room)

RevPAR comparison, STR + AirDNA since 2019



Total Hotel Revenue (2019 compared to 2020)

Revenue (US\$)

Over time by month

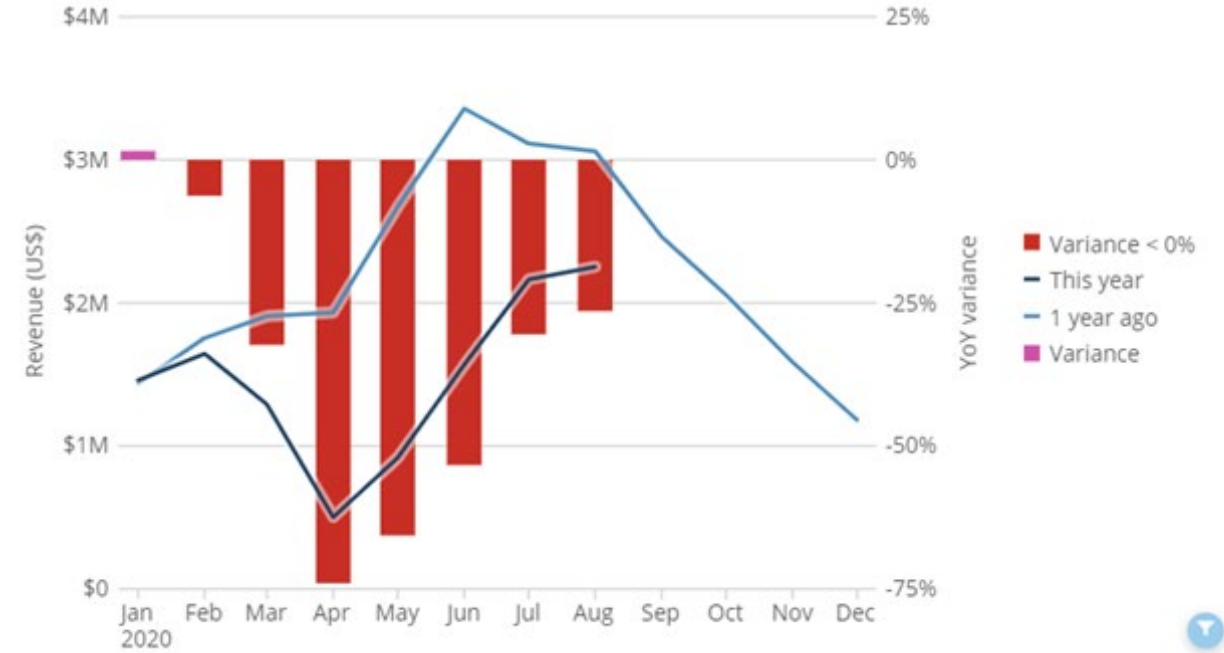
BOISE



Revenue (US\$)

Over time by month

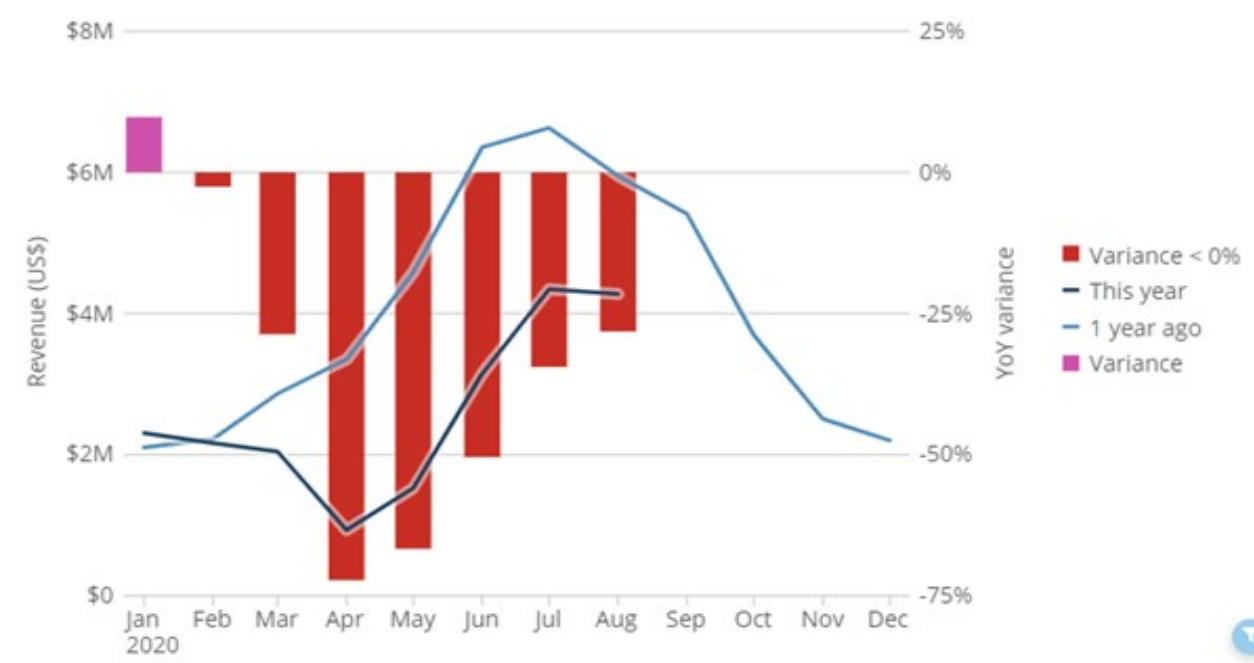
POCATELLO



Total Hotel Revenue (2019 compared to 2020)

Revenue (US\$)
Over time by month

IDAHO FALLS



Revenue (US\$)
Over time by month

REXBURG



Hotel Average Daily Rate (2019 compared to 2020)

Average Daily Rate (ADR)

Over time by month

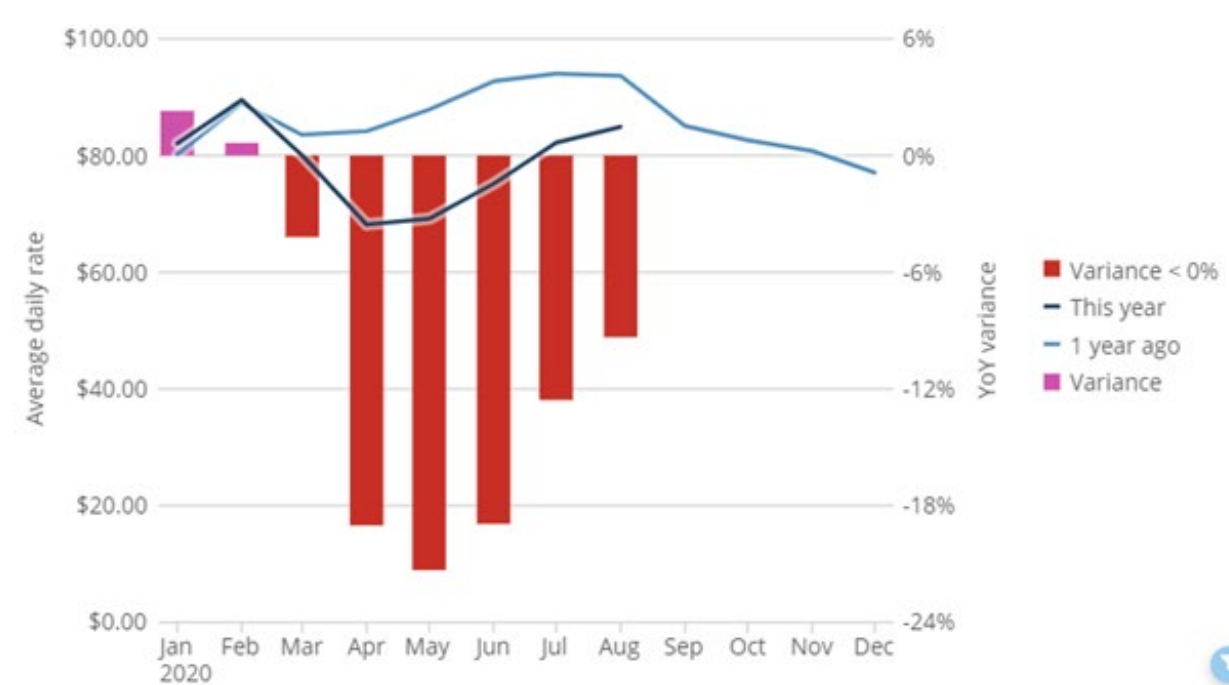
BOISE



Average Daily Rate (ADR)

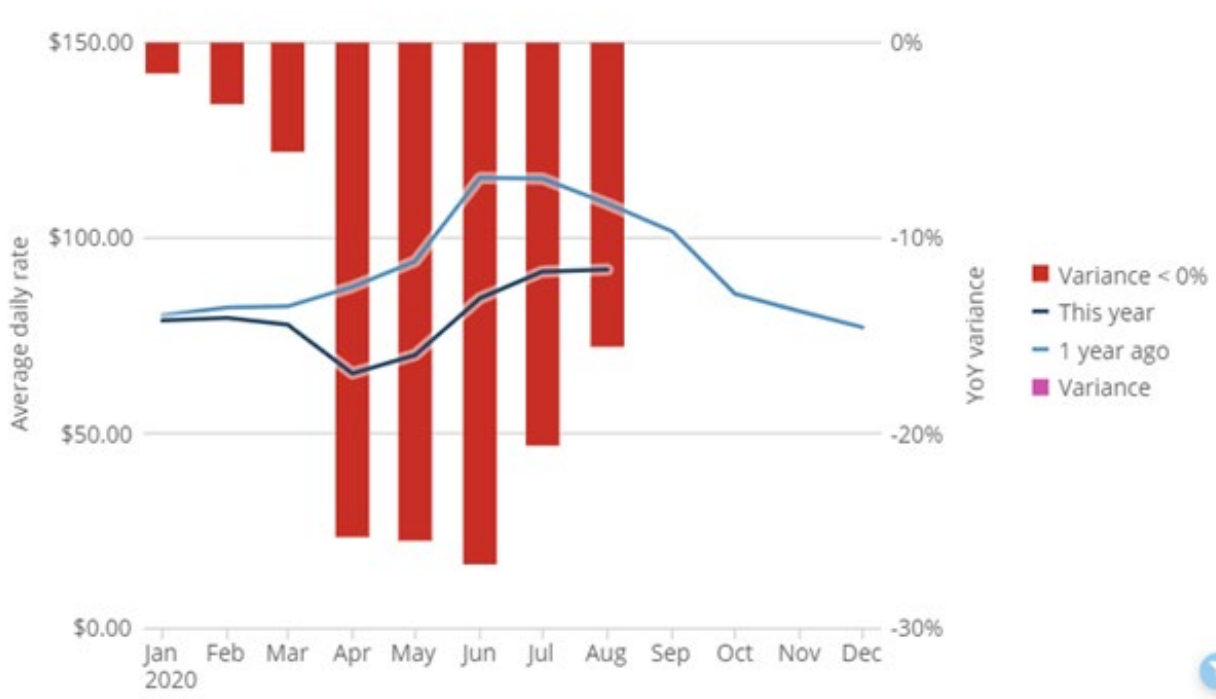
Over time by month

POCATELLO



Hotel Average Daily Rate (2019 compared to 2020)

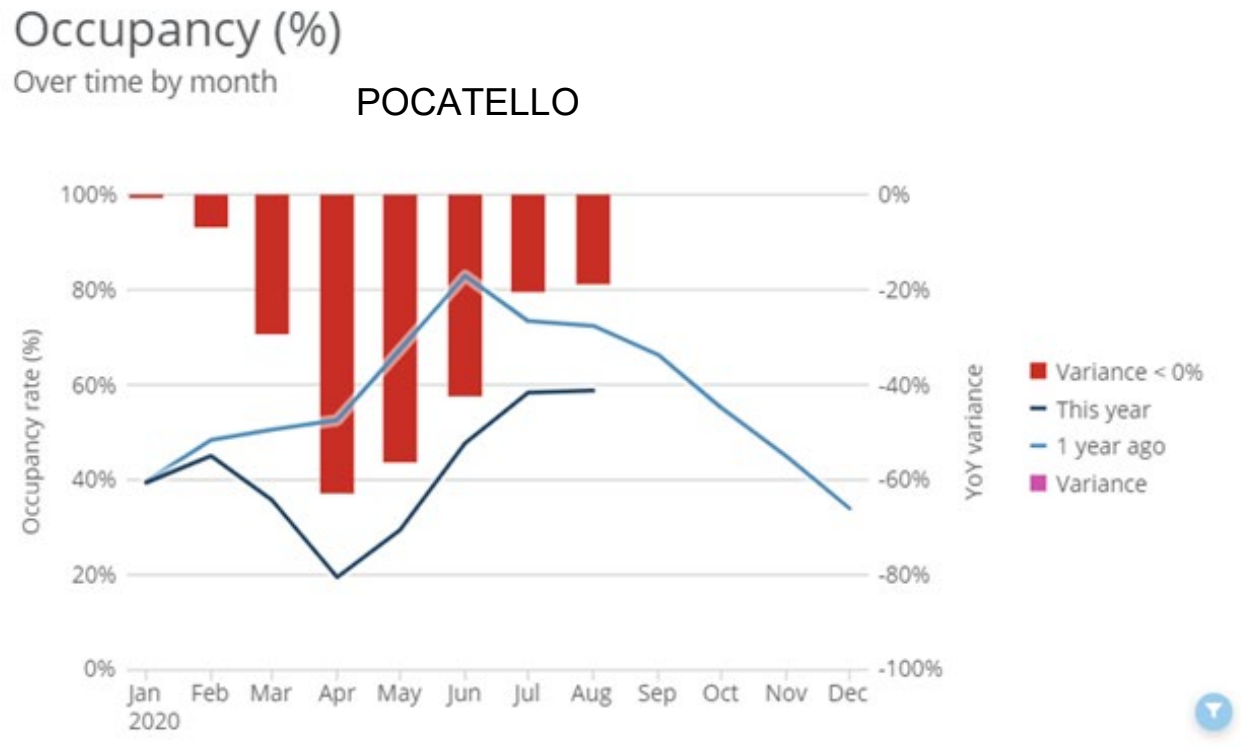
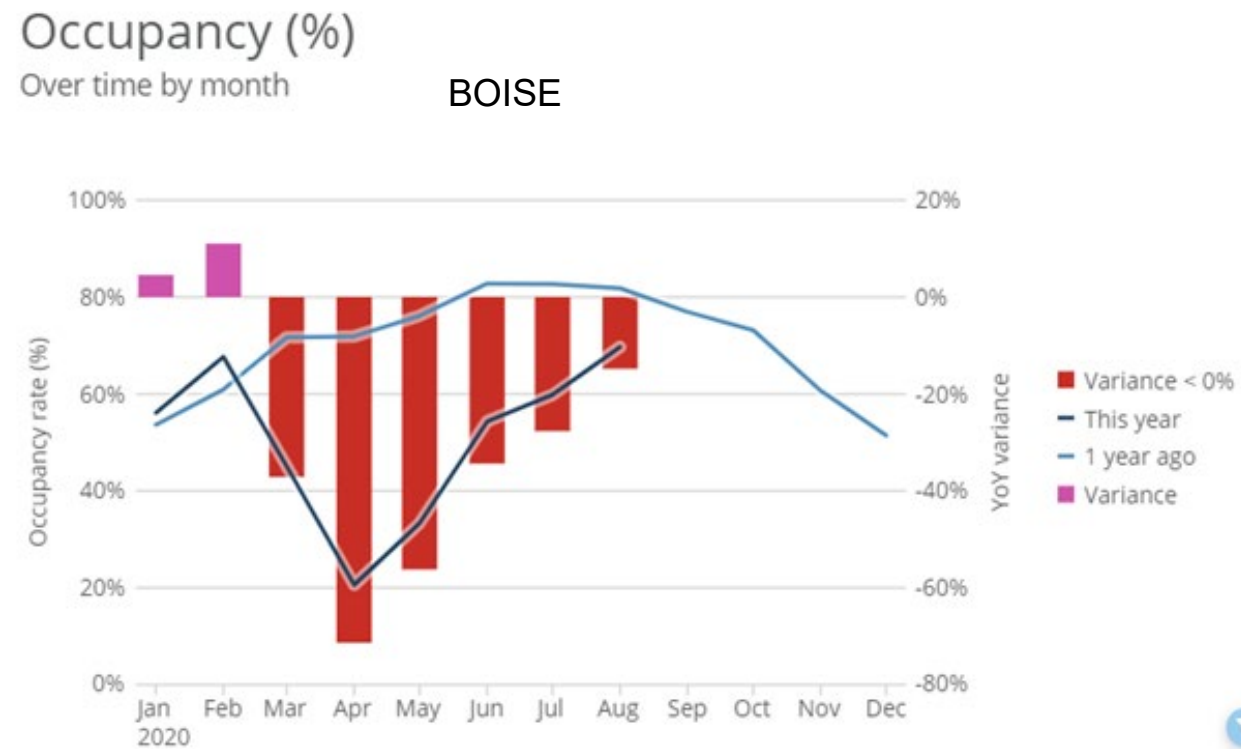
Average Daily Rate (ADR) Over time by month IDAHO FALLS



Average Daily Rate (ADR) Over time by month REXBURG



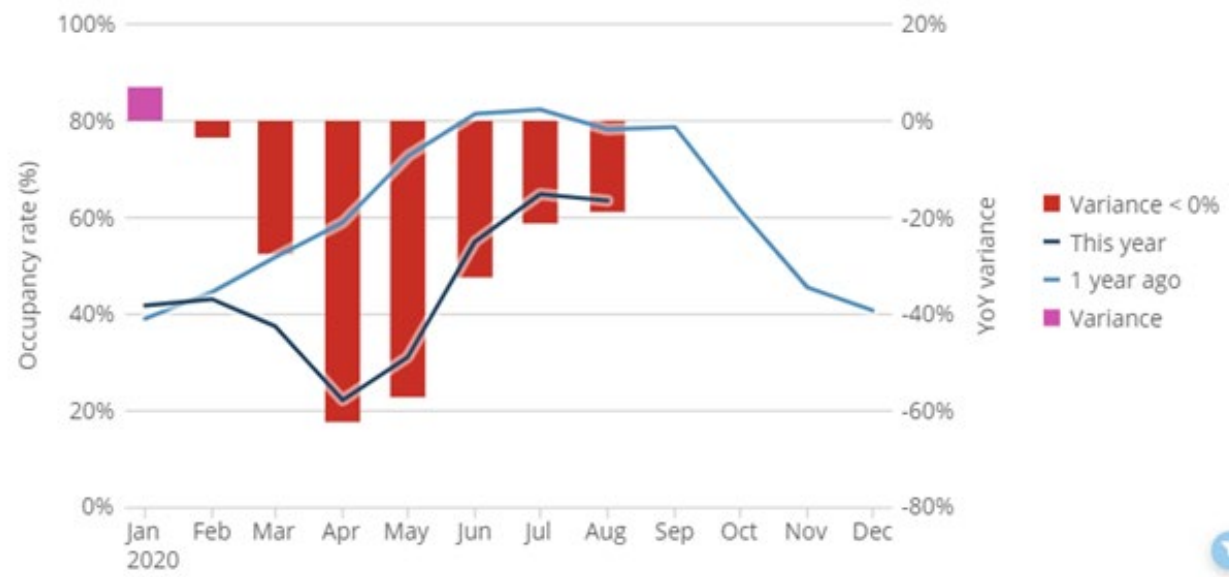
Hotel Occupancy Rate (2019 compared to 2020)



Hotel Occupancy Rate (2019 compared to 2020)

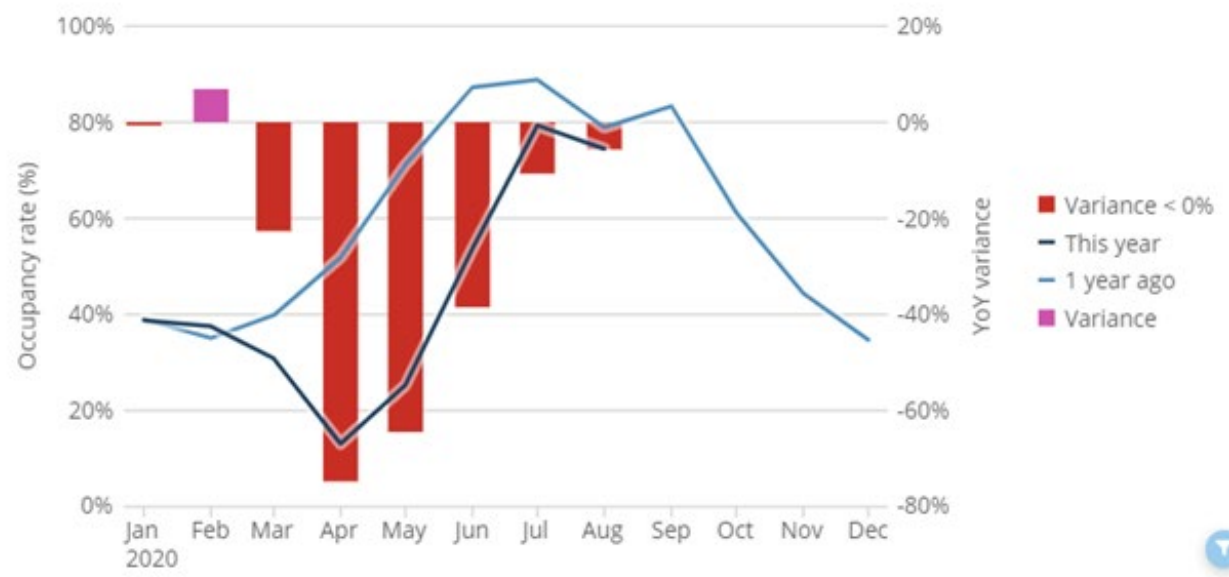
Occupancy (%)
Over time by month

IDAHO FALLS



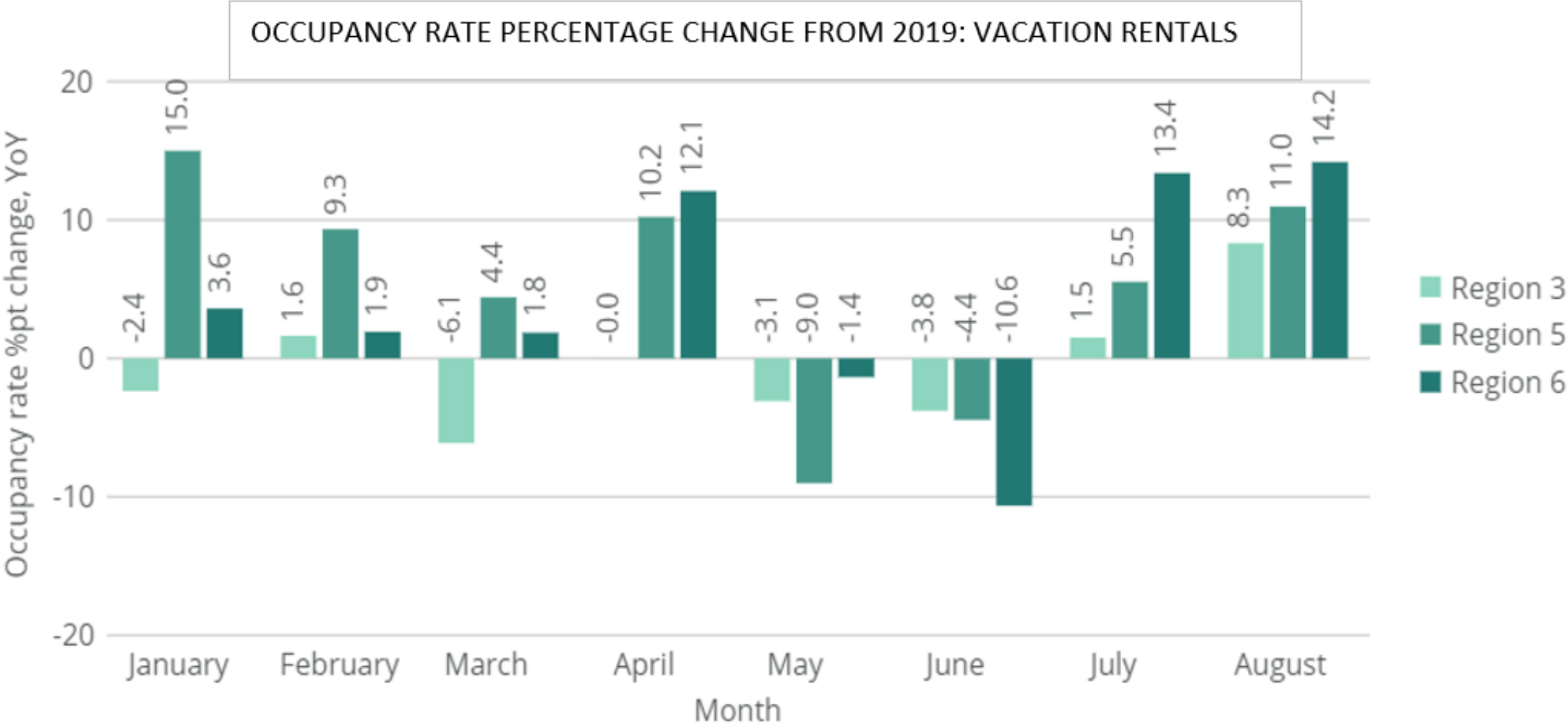
Occupancy (%)
Over time by month

REXBURG



Occupancy Rate % Percent Change from 2019 (Vacation Rentals)

Region 3= Boise area
Region 5= Pocatello area
Region 6= Idaho Falls and Island Park area



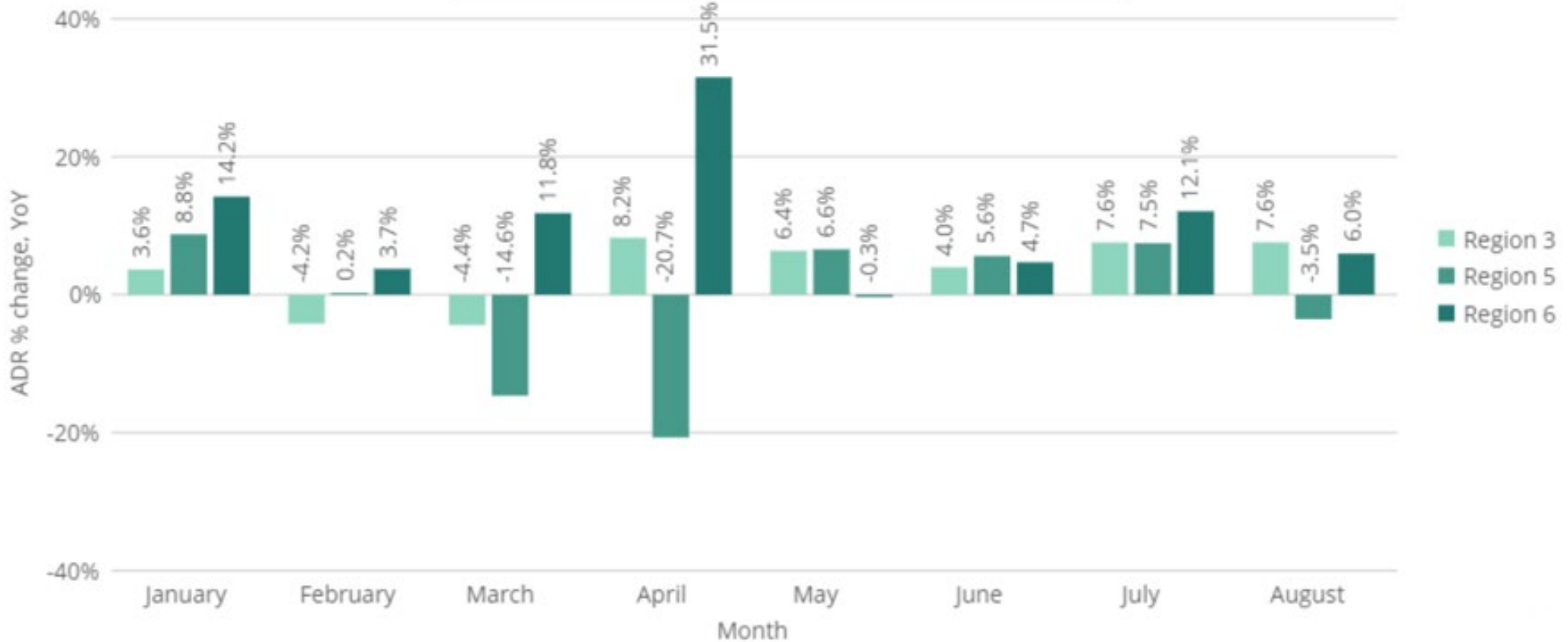
Average Daily Rate Percent Change from 2019 (Vacation Rentals)

Region 3= Boise area

Region 5= Pocatello area

Region 6= Idaho Falls and Island Park area

AVERAGE DAILY RATE CHANGE FROM 2019: VACATION RENTALS

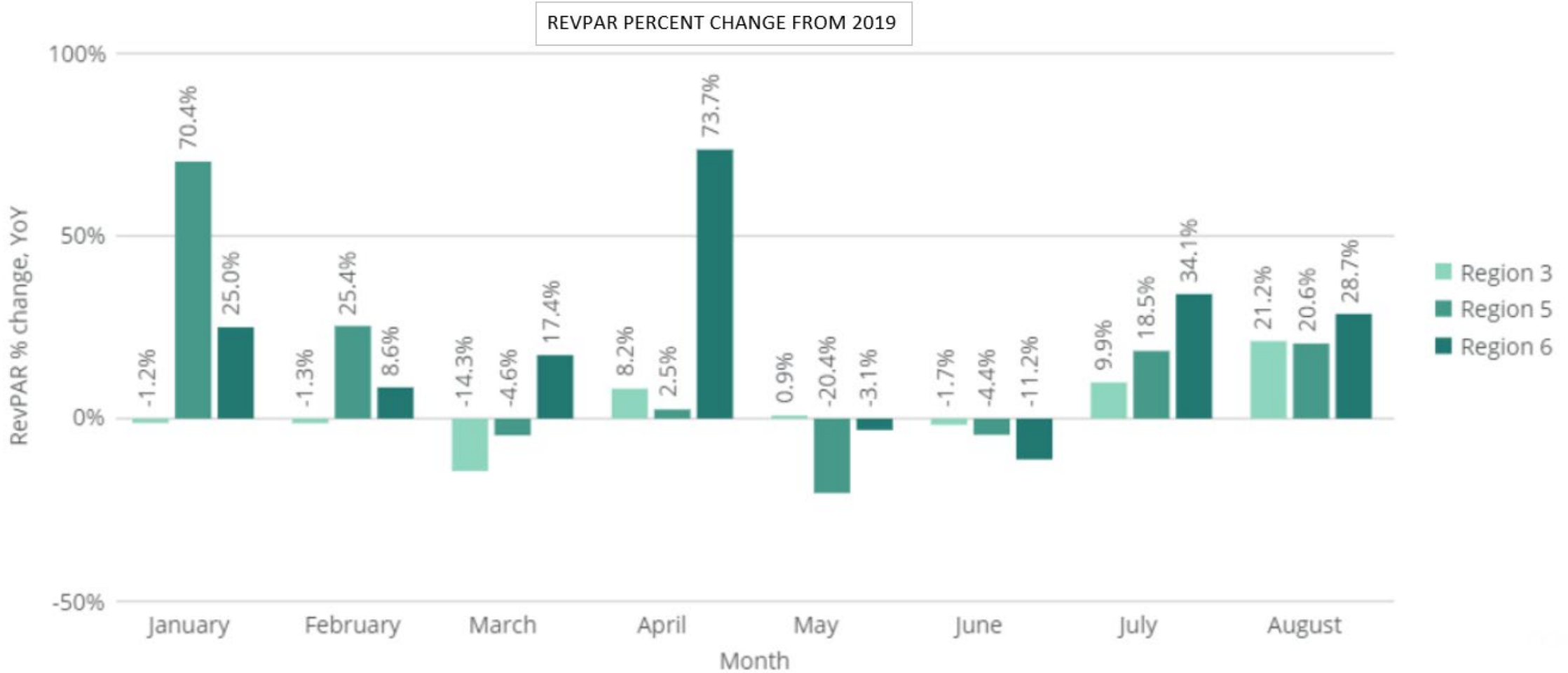


Revenue per Available Room Percent Change from 2019 (Vacation Rentals)

Region 3= Boise area

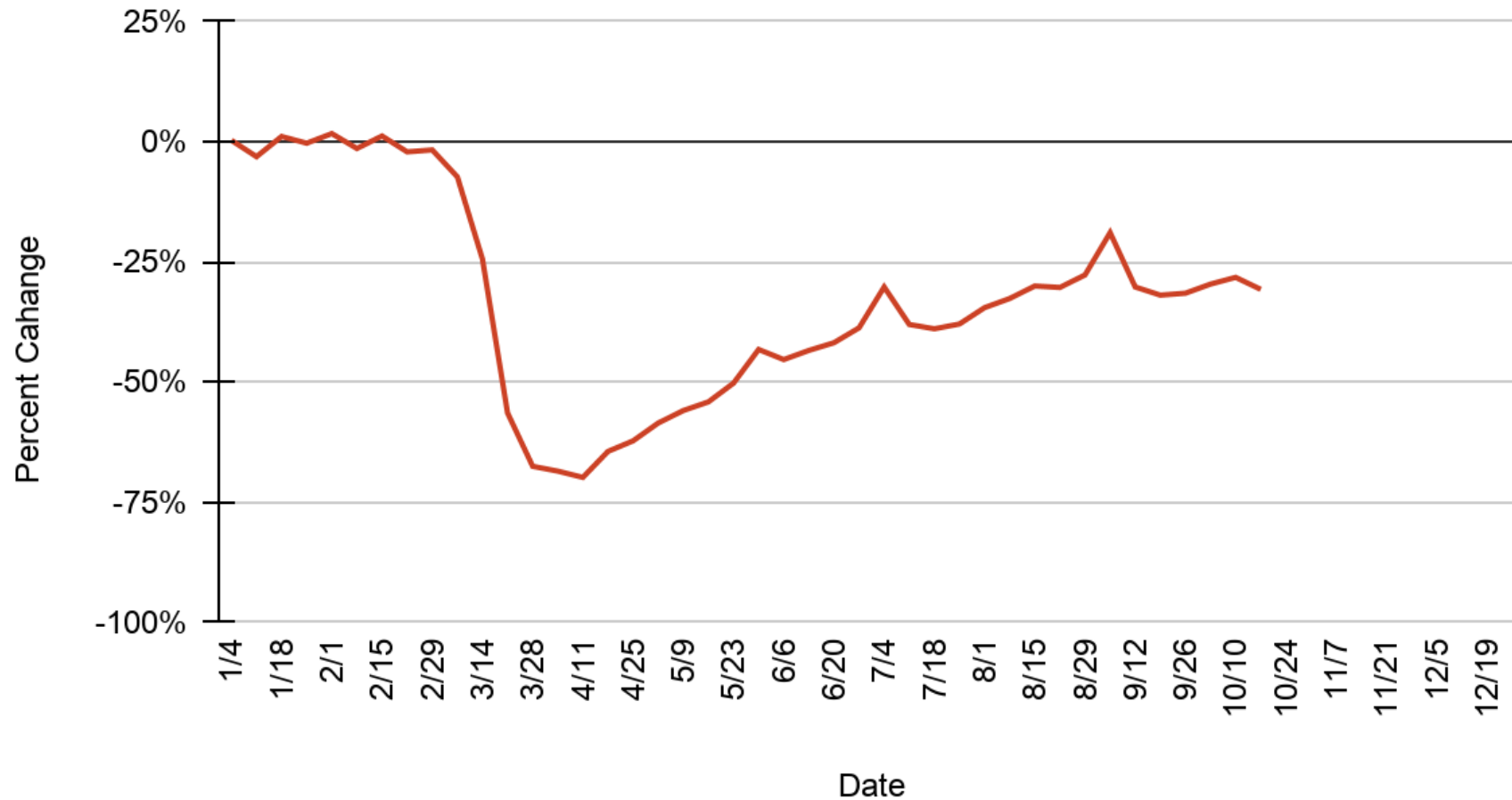
Region 5= Pocatello area

Region 6= Idaho Falls and Island Park area



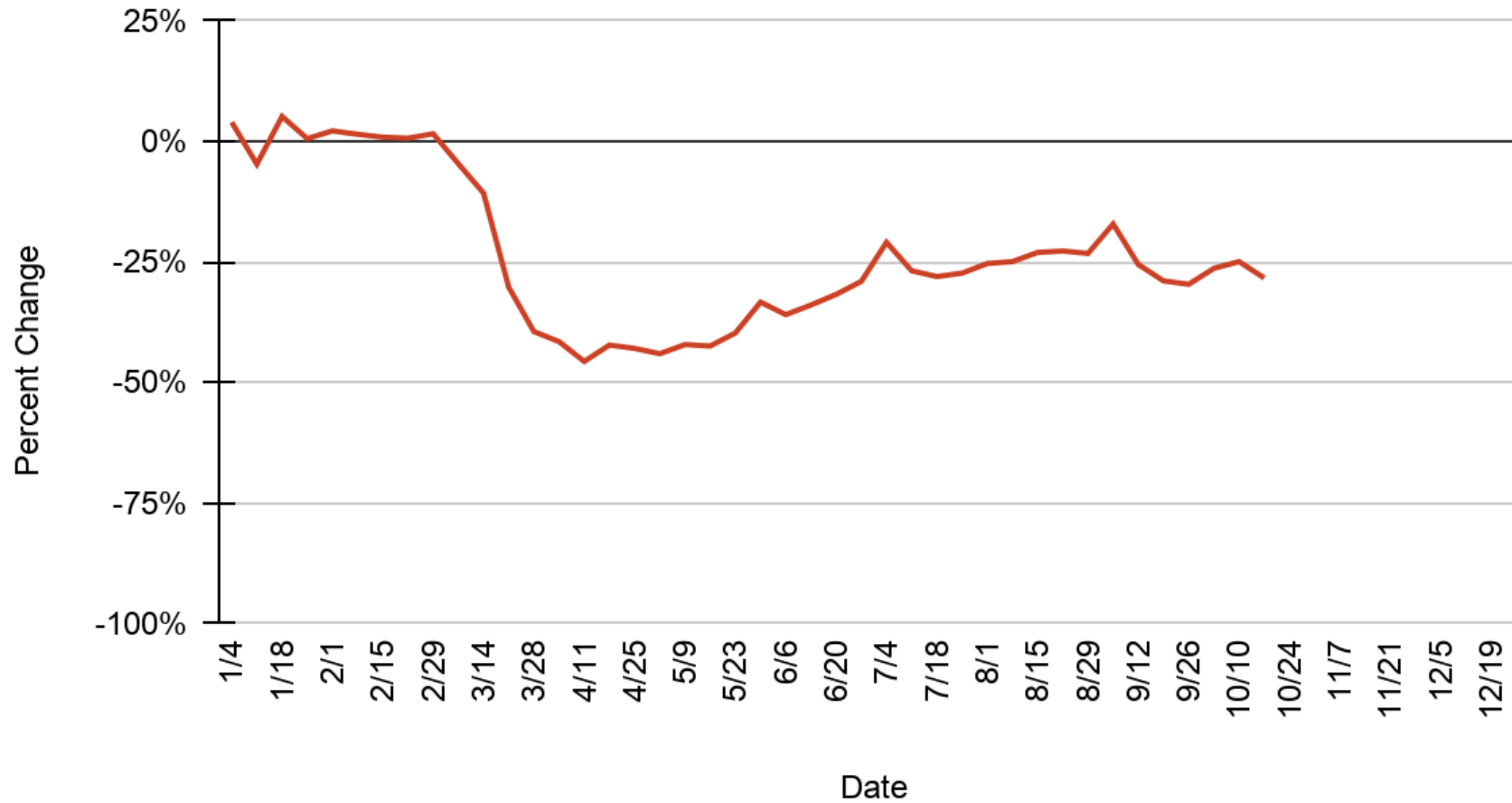
US Hotel Weekly Data

Occupancy Rate Percentage Change from 2019



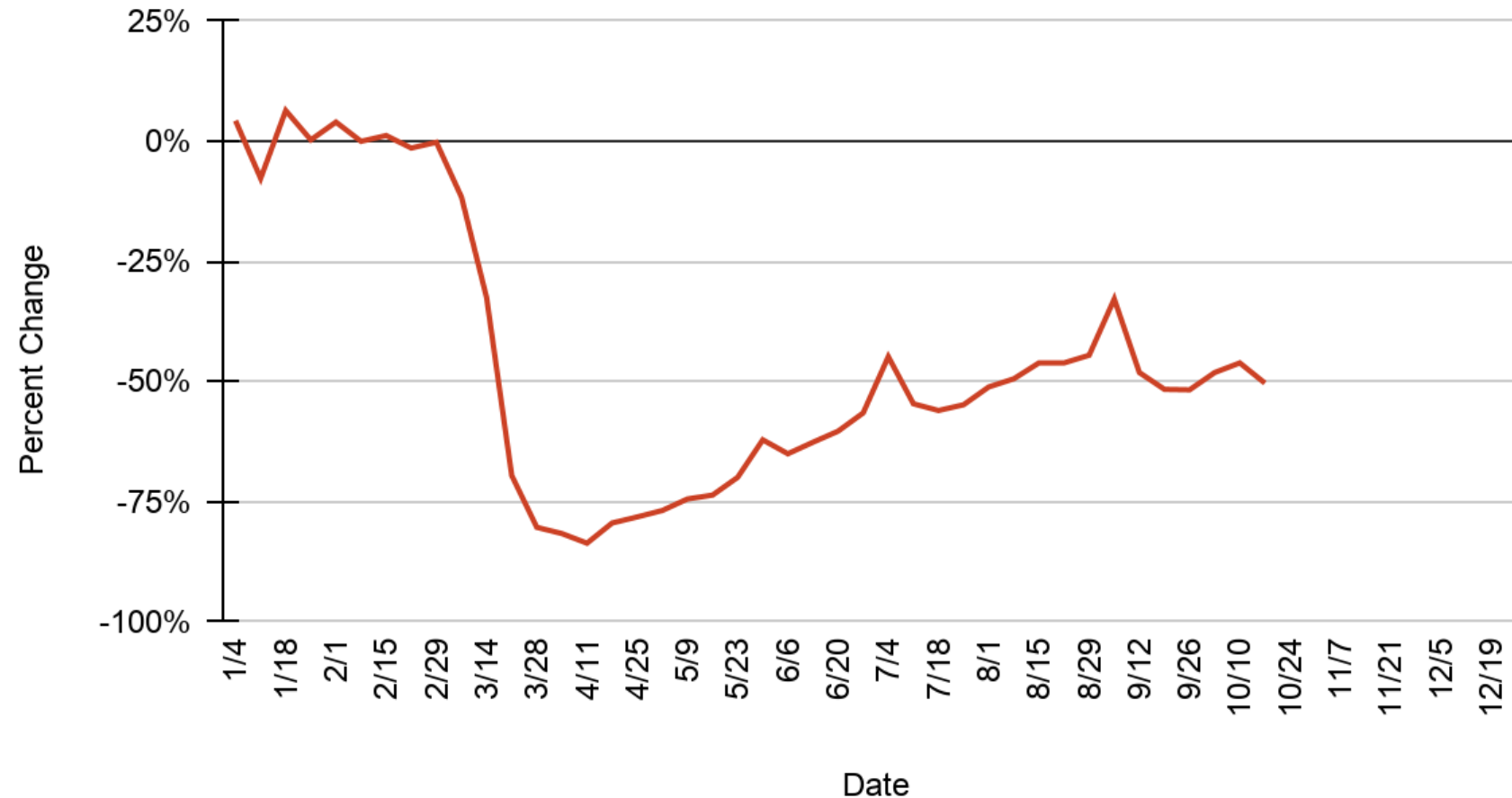
US Hotel Weekly Data

Average Daily Rate Percentage Change from 2019



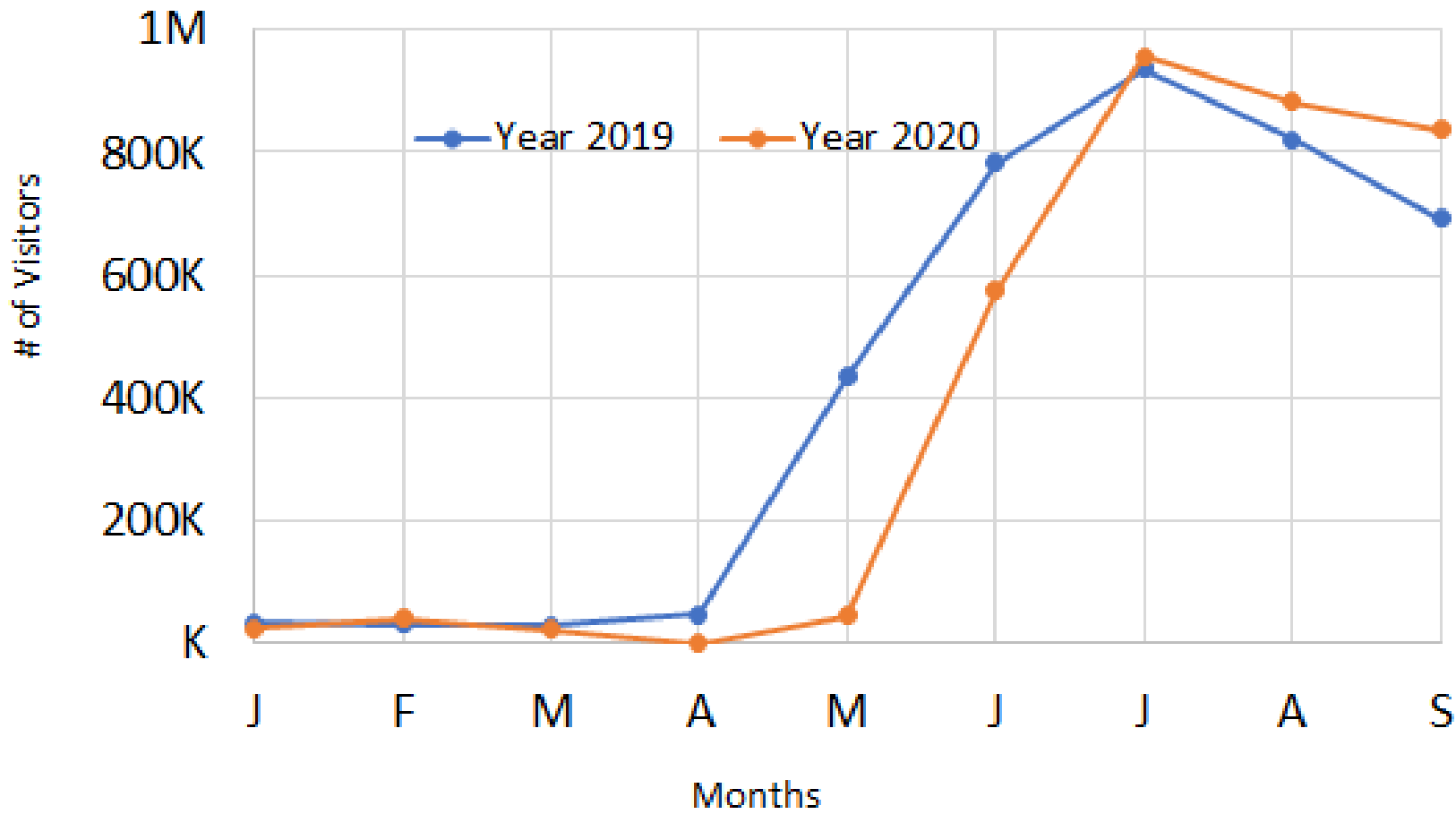
US Hotel Weekly Data

RevPAR Percentage Change from 2019



Number of Visitors to National Parks

Yellowstone National Park

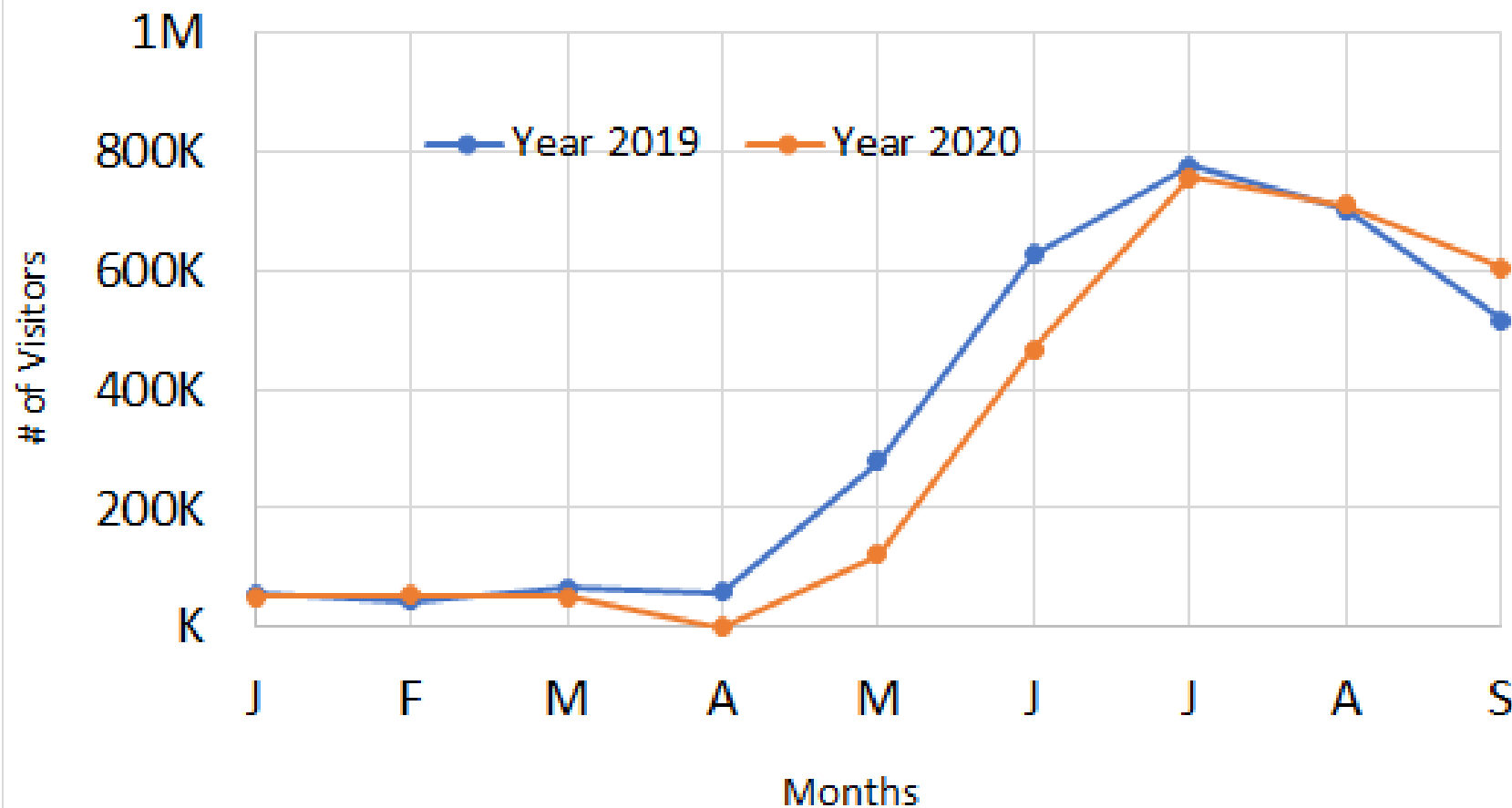


	2020	2019	% Change
Jan	25,231	33,896	-25.6
Feb	41,712	31,650	31.8
Mar	22,426	28,695	-21.9
Apr	0	48,150	-100.0
May	46,219	434,385	-89.4
Jun	573,597	781,853	-26.6
Jul	955,645	936,062	2.1
Aug	881,543	820,006	7.5
Sept	837,499	693,118	20.8
YTD	3,383,872	3,807,815	-11.1



Number of Visitors to National Parks

Grand Teton National Park

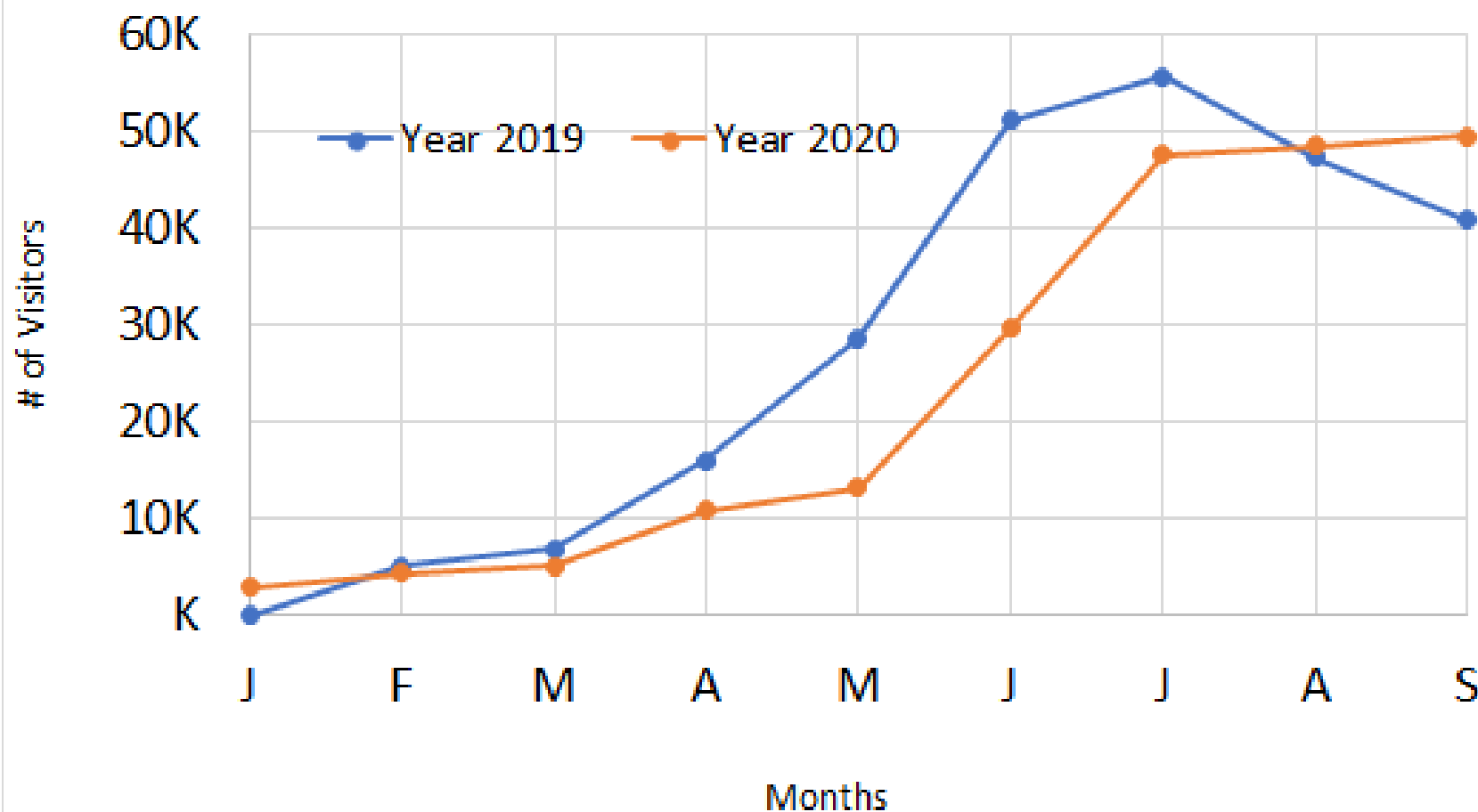


	2020	2019	% Change
Jan	51,648	56,635	-8.8
Feb	55,197	43,913	25.7
Mar	51,455	65,864	-21.9
Apr	0	59,105	-100
May	123,756	278,529	-55.6
Jun	468,201	625,441	-25.1
Jul	755,766	775,788	-2.6
Aug	710,198	702,022	1.2
Sept	603,789	517,265	16.7
YTD	2,820,010	3,124,563	-9.7



Number of Visitors to National Parks

Craters of the Moon National Monument

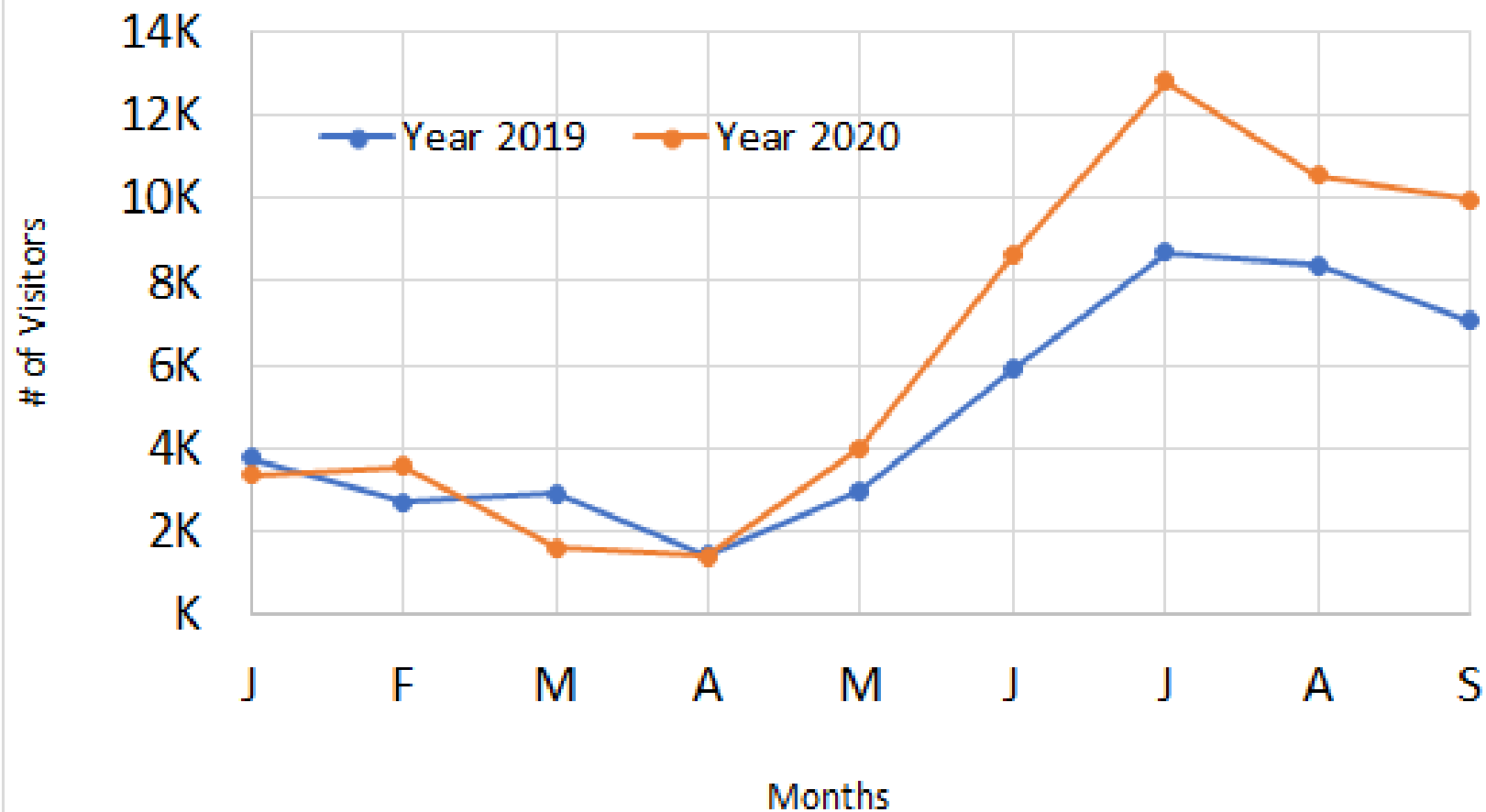


	2020	2019	% Change
Jan	2,920	102	2762.7%
Feb	4,371	5,134	-14.9%
Mar	5,193	6,938	-25.2%
Apr	10881	15,959	-31.8%
May	13,299	28,666	-53.6%
Jun	29,673	51,116	-41.9%
Jul	47,535	55,562	-14.4%
Aug	48,481	47,304	2.5%
Sept	49,516	40,804	21.4%
YTD	211,869	251,585	-15.8%



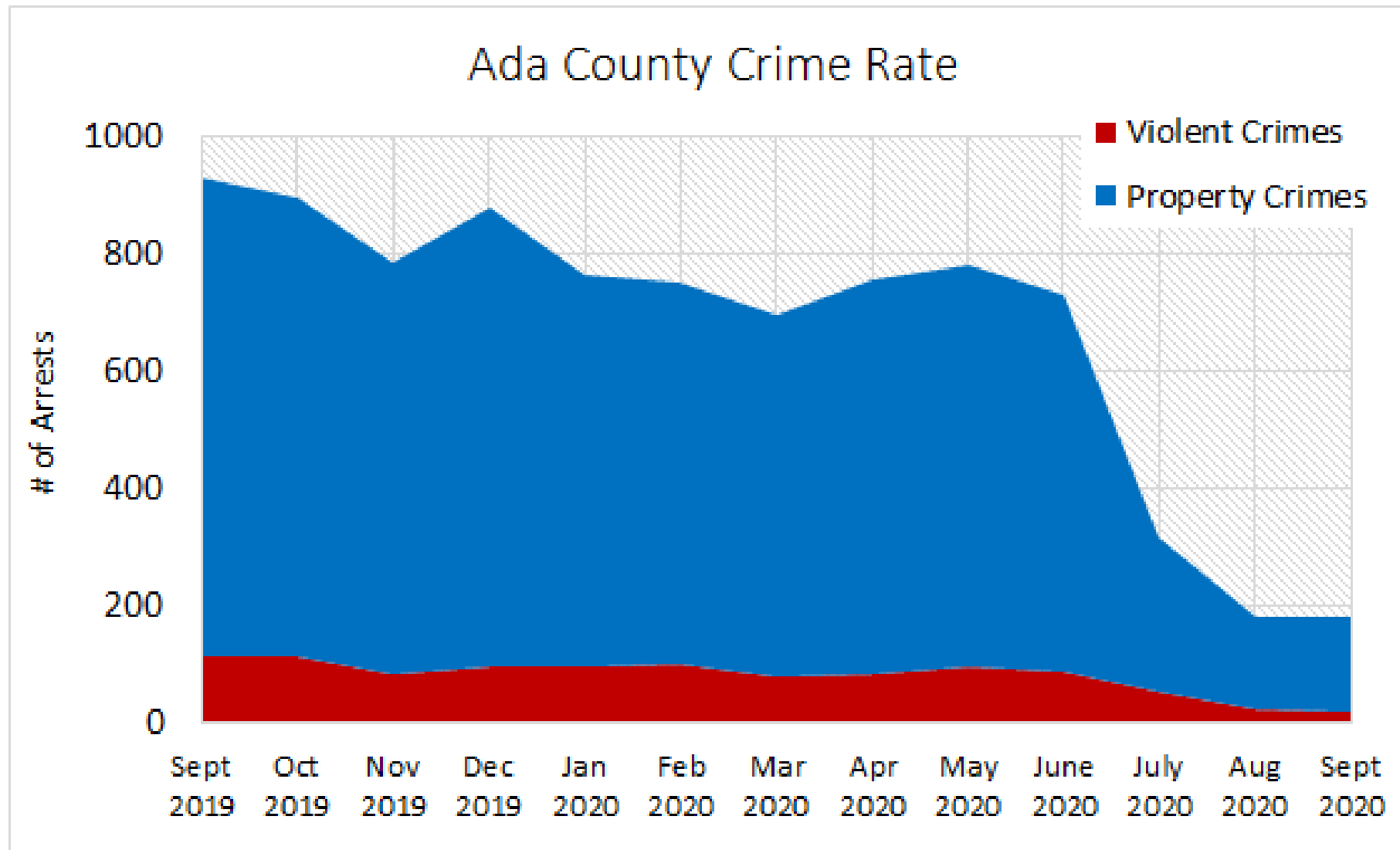
Number of Visitors to Idaho State Parks

Harriman State Park

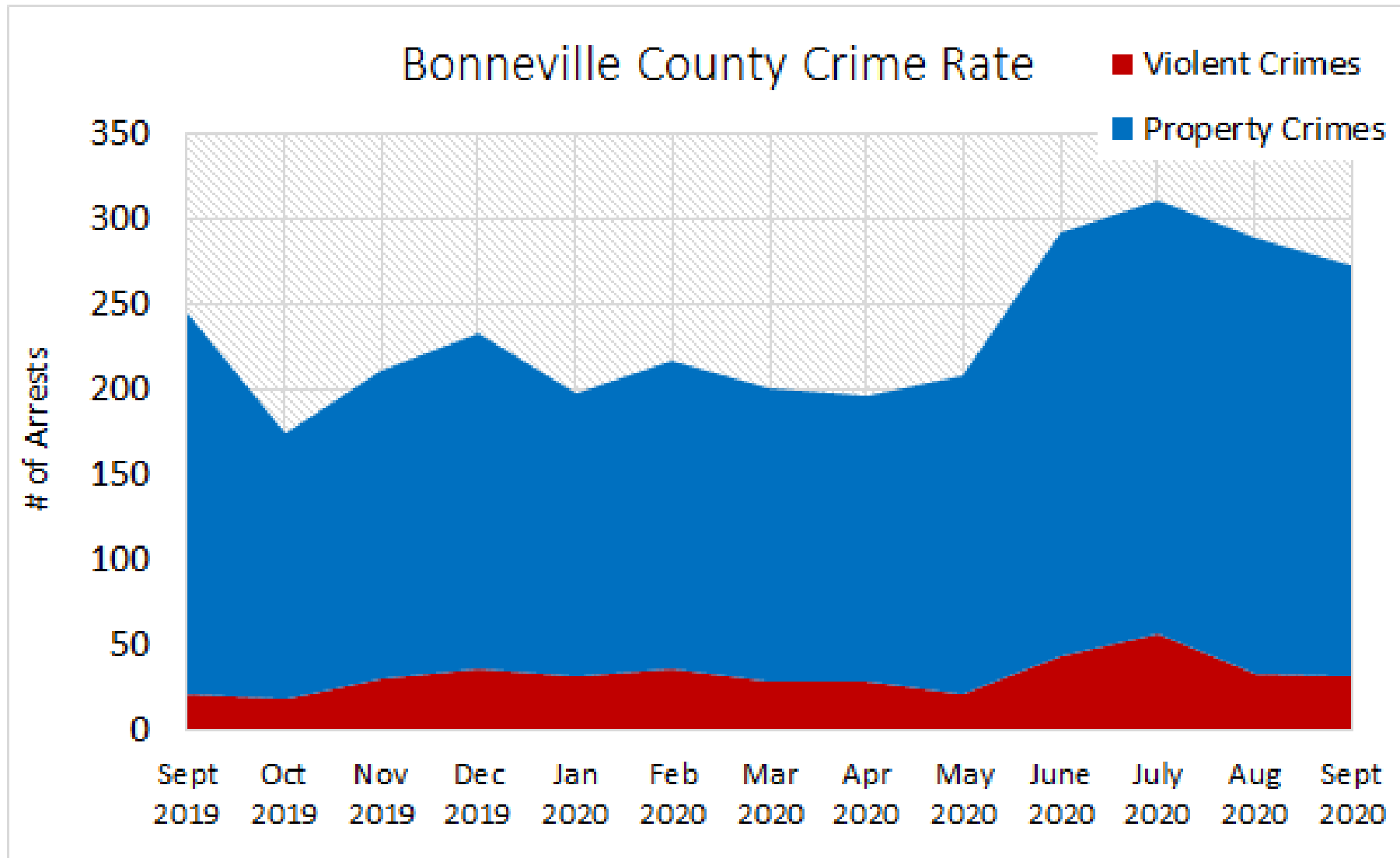


	2020	2019	% Change
Jan	3,348	3,768	-11.1%
Feb	3,562	2,710	31.4%
Mar	1,600	2,925	-45.3%
Apr	1,399	1,453	-3.7%
May	3,996	3,000	33.2%
Jun	8,634	5,900	46.3%
Jul	12,824	8,691	47.6%
Aug	10,546	8,395	25.6%
Sept	9,962	7,057	41.2%
YTD	55,871	43,899	27.3%

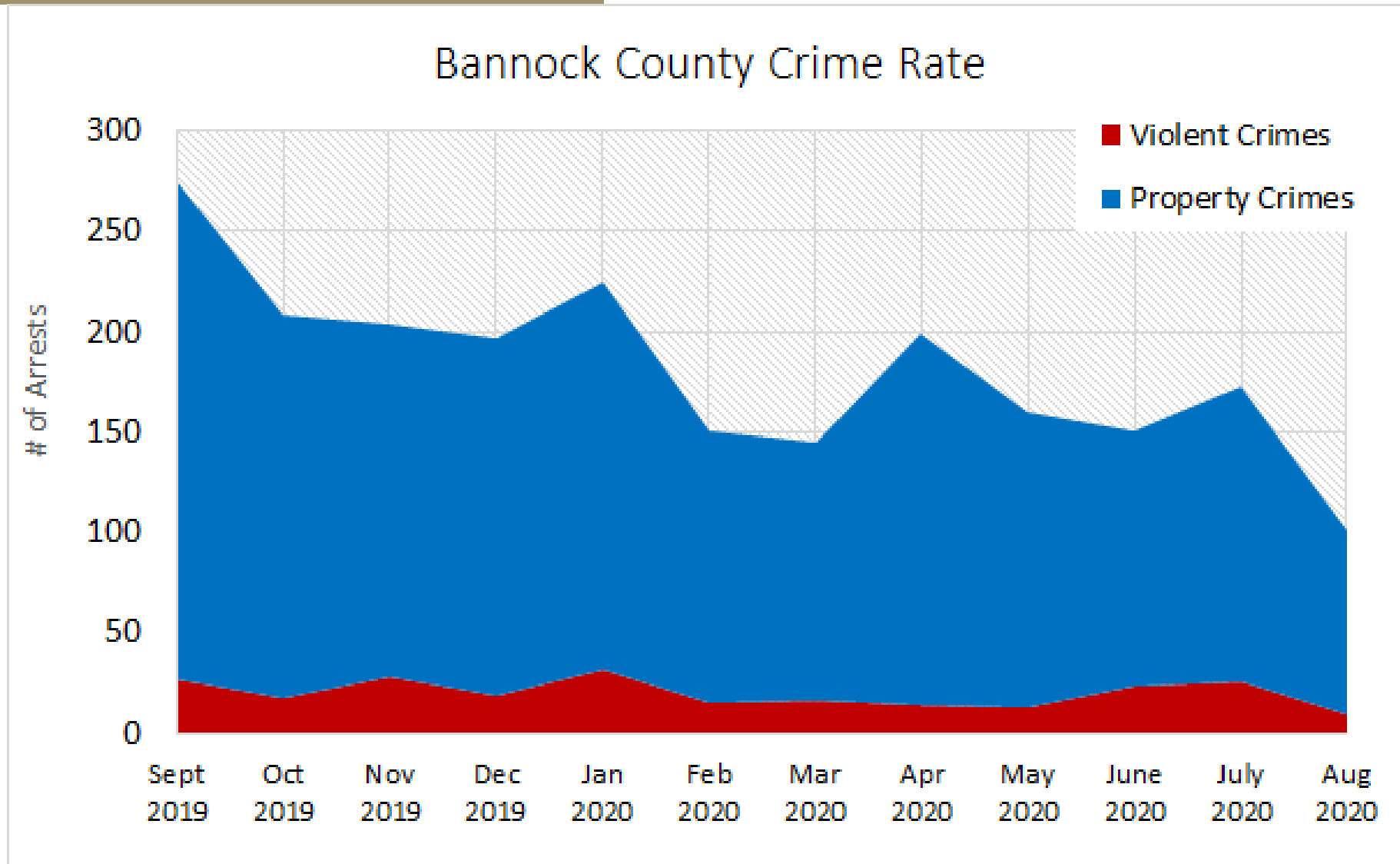
Crime Rate by County



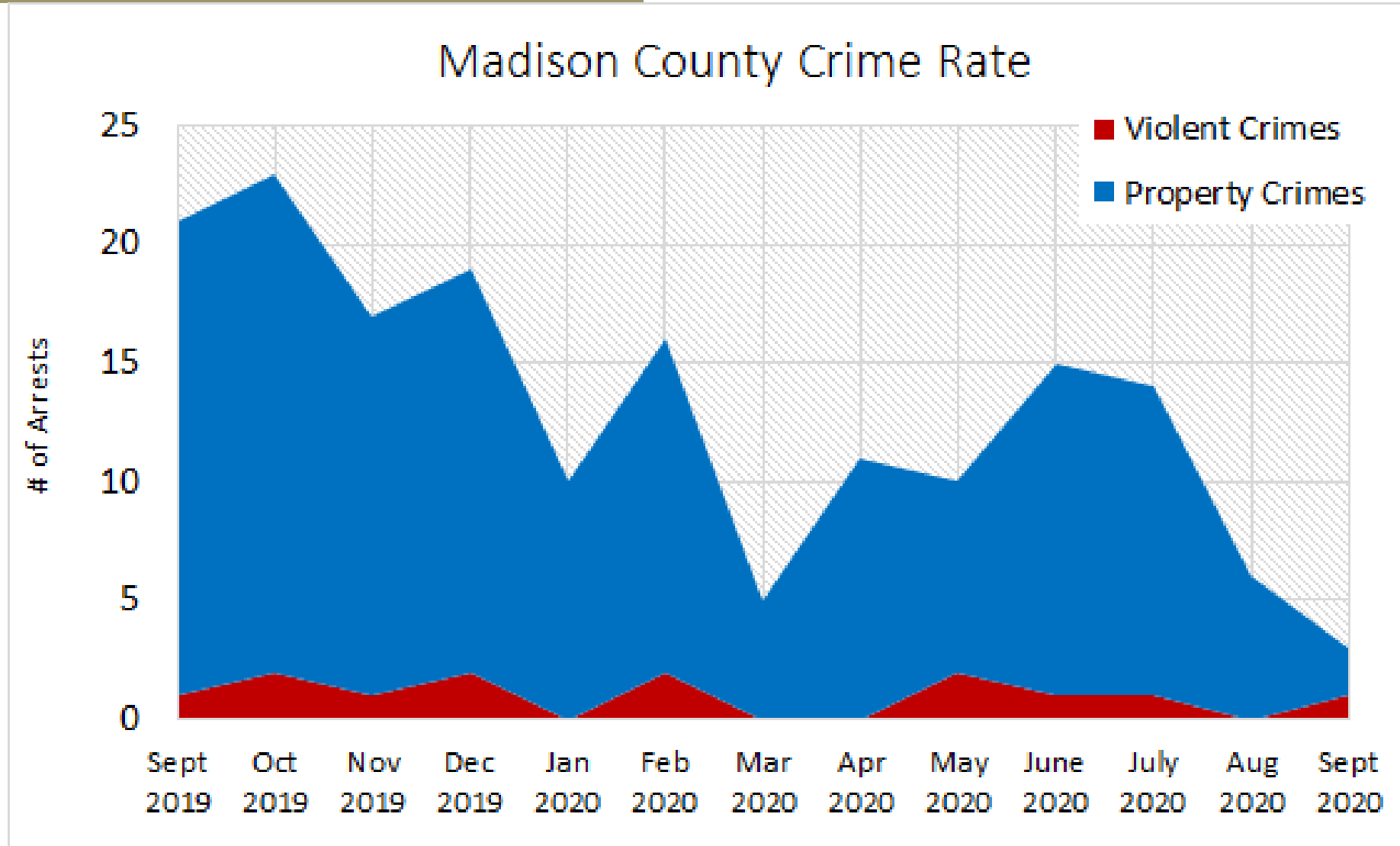
Crime Rate by County



Crime Rate by County



Crime Rate by County



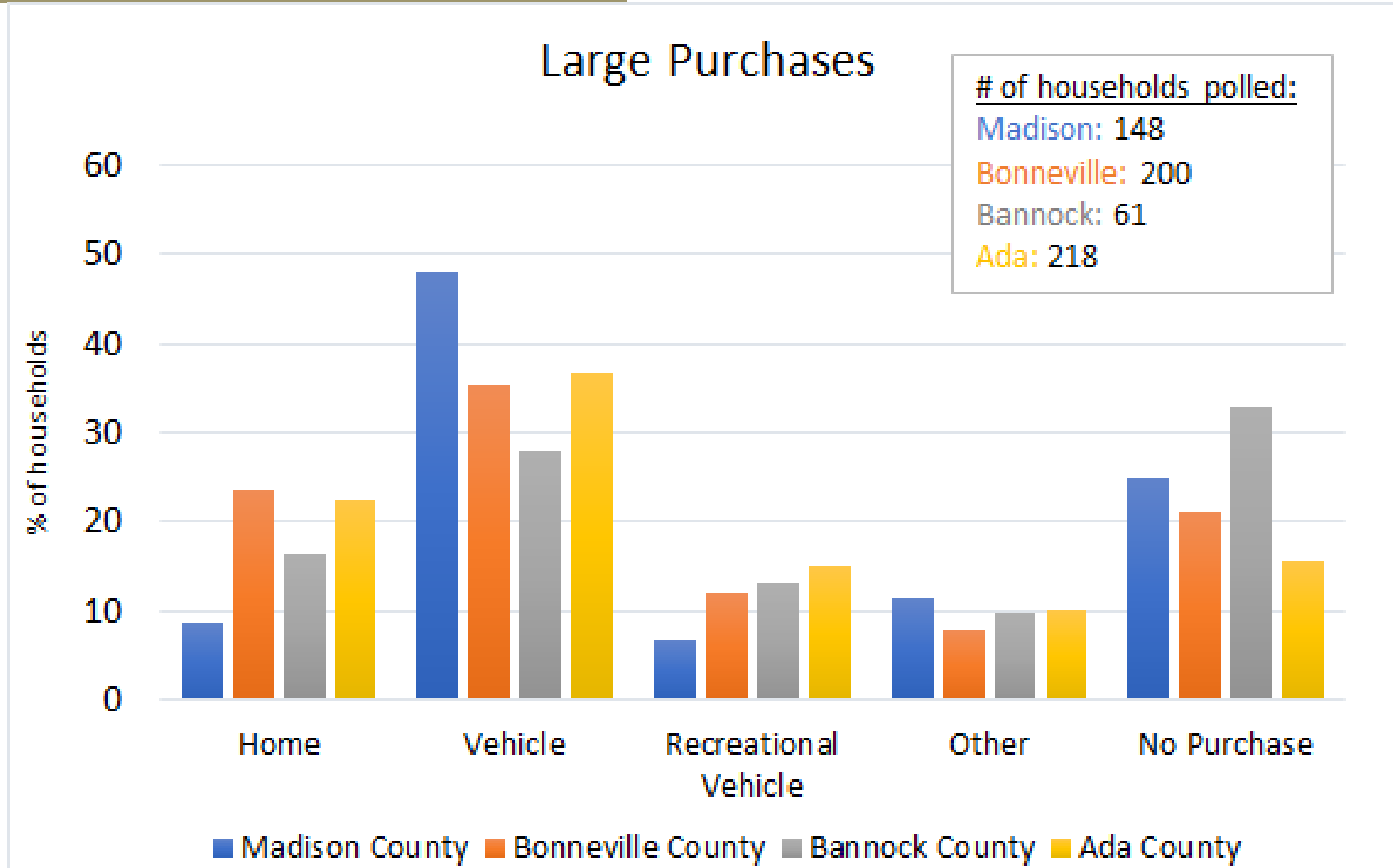
Social Media Polls

The RBDC is conducting polls with key questions each week. The goal of these polls is to see how households and individuals are being impacted by current economic situations.

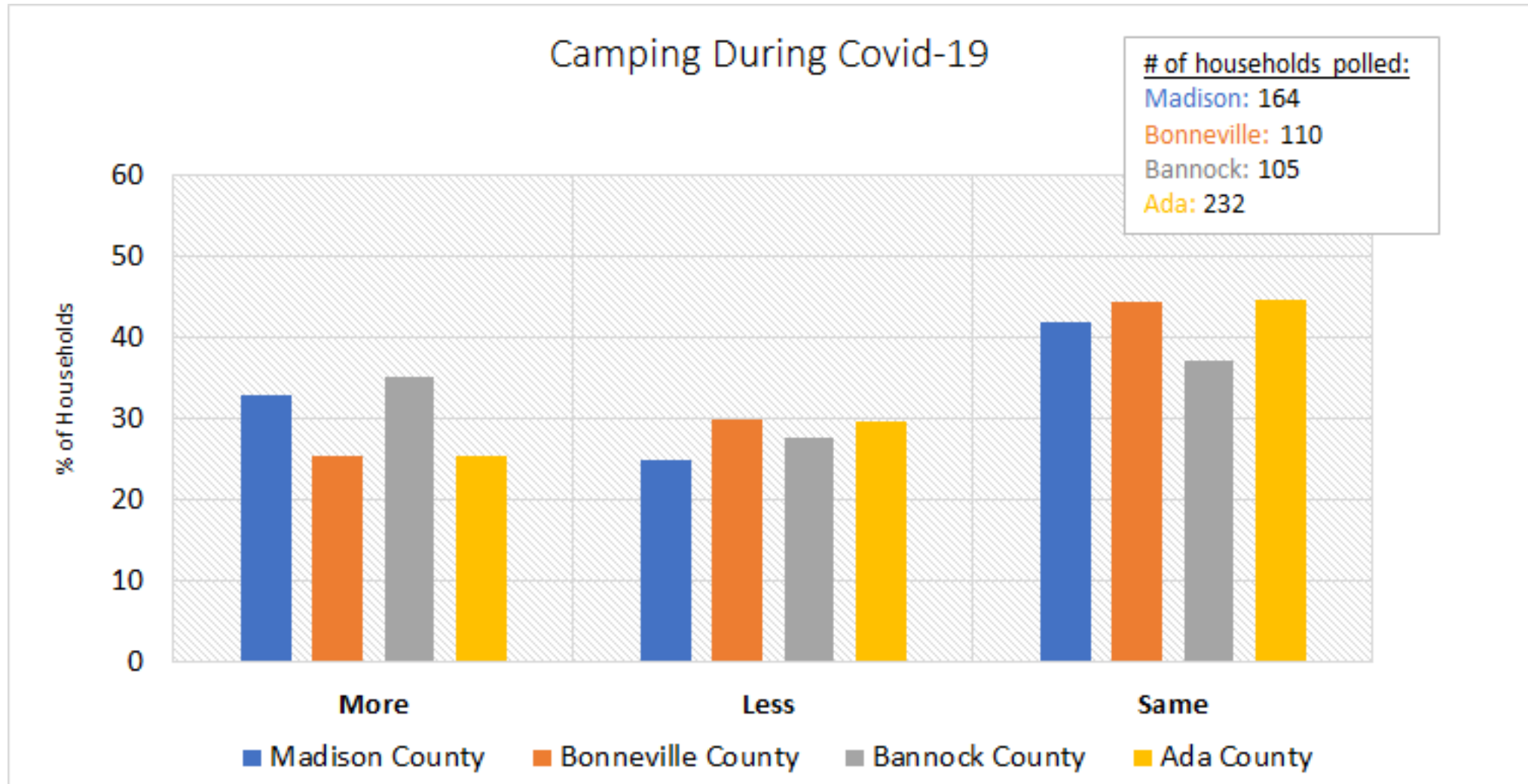
New This Week

- Car and RV dealerships have mentioned an increase in sales during COVID-19. The survey shows a percentage of Eastern Idaho and Ada county households that have made large purchases the past several months. A vehicle was the number one purchase by those who participated in the poll.
- Many Eastern Idaho and Ada County residents feel they have camped the same as previous years, where as others have camped more. Those that were unable to camp as much found that campgrounds were often full, and would need to be booked far in advance. Others were essential workers and unable to camp whereas a few didn't feel comfortable camping during COVID-19.
- It was interesting to see how many residents in Eastern Idaho and Ada county actually know someone who has had the Coronavirus. A large percentage of people who participated said they do know of one or more people who have had the virus.

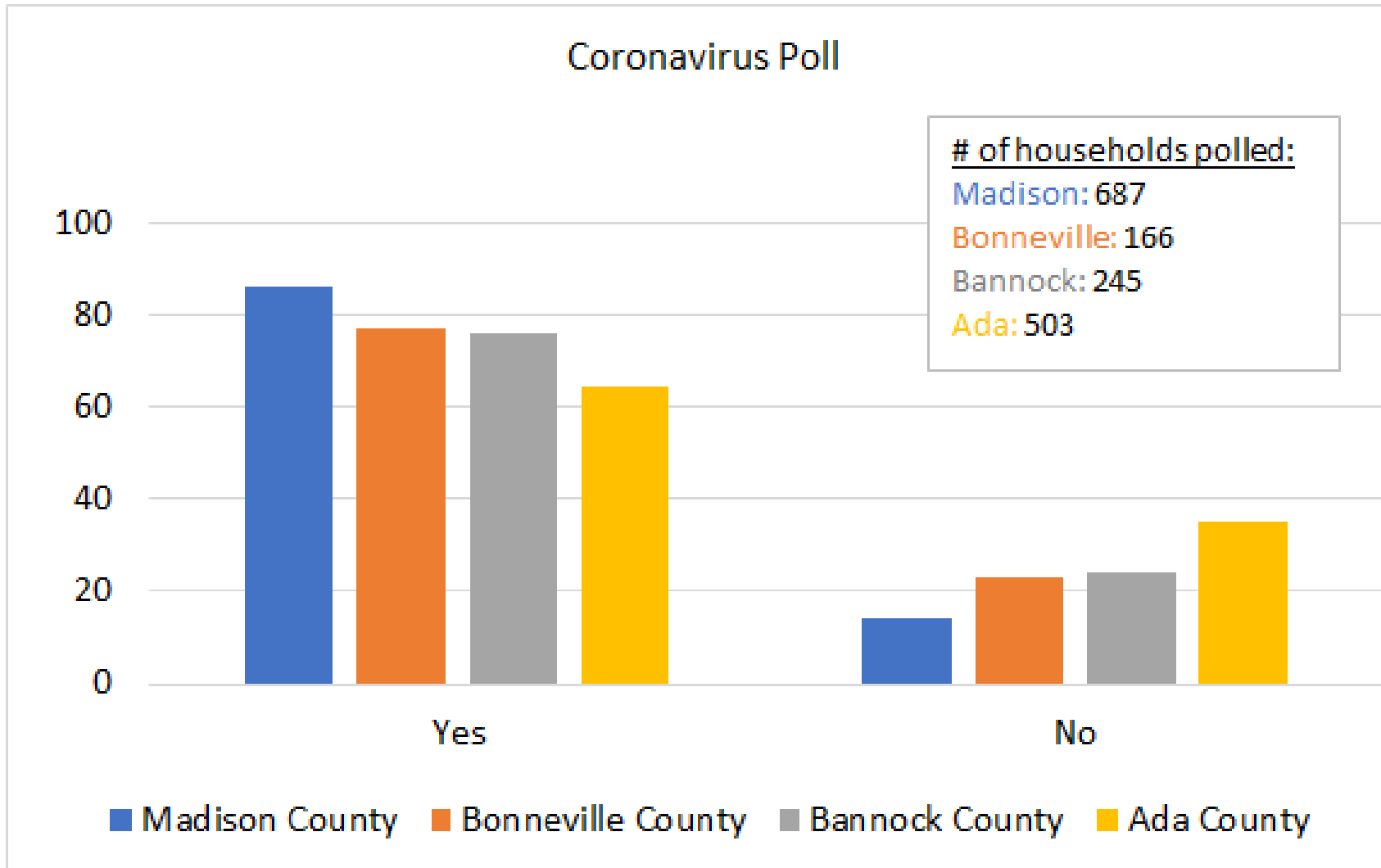
Have you made any large purchases this year?



Do you feel you have camped more this year compared to last year?



Do you know someone who has tested positive for the Coronavirus?





RESEARCH & BUSINESS
DEVELOPMENT CENTER

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