



RESEARCH & BUSINESS  
DEVELOPMENT CENTER

Eastern Idaho Economic Report | December 7, 2020

# RBDC Weekly COVID-19 Economic Report

## About the Report

The RBDC is tracking the economic impact of the COVID-19 outbreak on eastern Idaho. The report is compiled by RBDC student research teams and will be updated weekly. We hope you find the report helpful to you. We appreciate the organizations that have contributed funds to make this report available. Please contact Will Jenson ([w.jenson@rbdcenter.org](mailto:w.jenson@rbdcenter.org)) if you would like to participate in our weekly industry surveys or would like to contribute to our report in some other way.

-Thank you

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## New This Week

- New Unemployment Claims dropped this week. Continued Unemployment Claims rose slightly this week.
- Building Permit counts rose this week in the reported counties.
- Data from observed deaths in Idaho, Utah, and the United States is included in the report this week.
- Eastern Idaho Hospital ICU Capacity data is included.
- In September and October of this year, Harriman State Park, Lucky Peak State Park, Grand Teton National Park, and Yellowstone National Park all had higher numbers of visitors compared to September and October of 2019.

# Weekly Initial Unemployment Claims

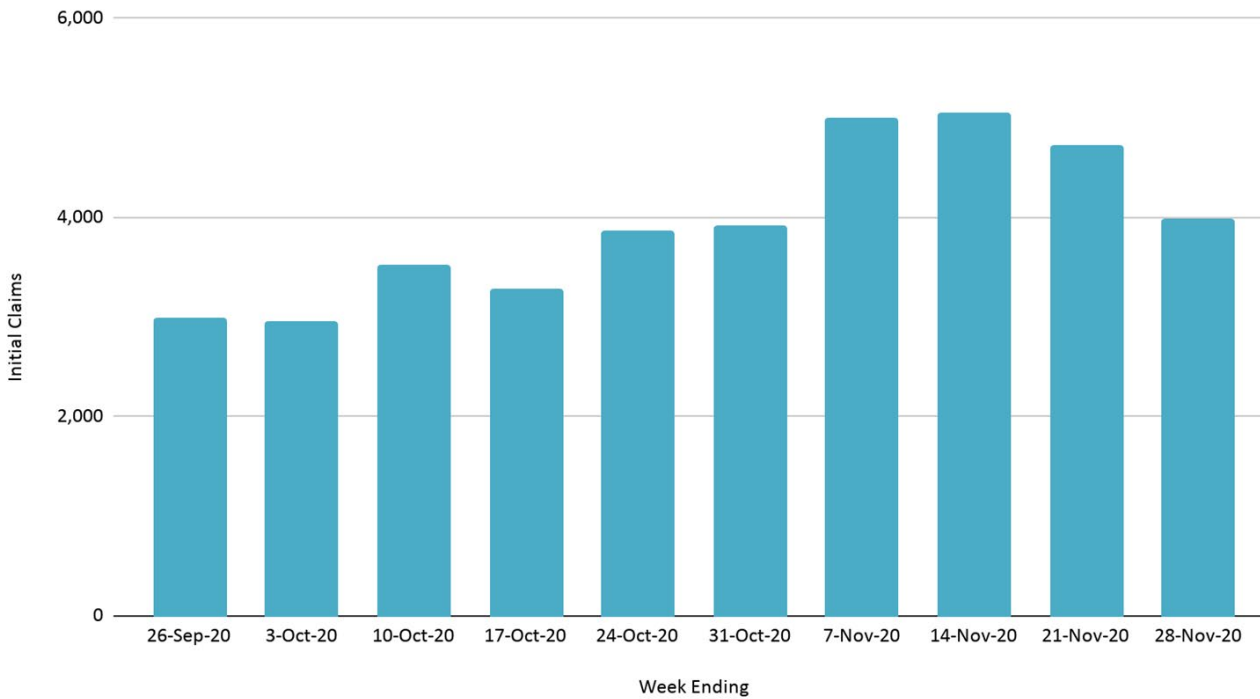
## Definitions

An **initial claim** is a claim filed by an unemployed individual after a separation from an employer. The claimant requests a determination of basic eligibility for the UI program. When an initial claim is filed with a state, certain programmatic activities take place and these result in activity counts including the count of initial claims. The count of initial claims for unemployment insurance is a leading economic indicator because it is an indication of emerging labor market conditions in the country. However, these are weekly administrative data which are difficult to seasonally adjust, making the series subject to some volatility.

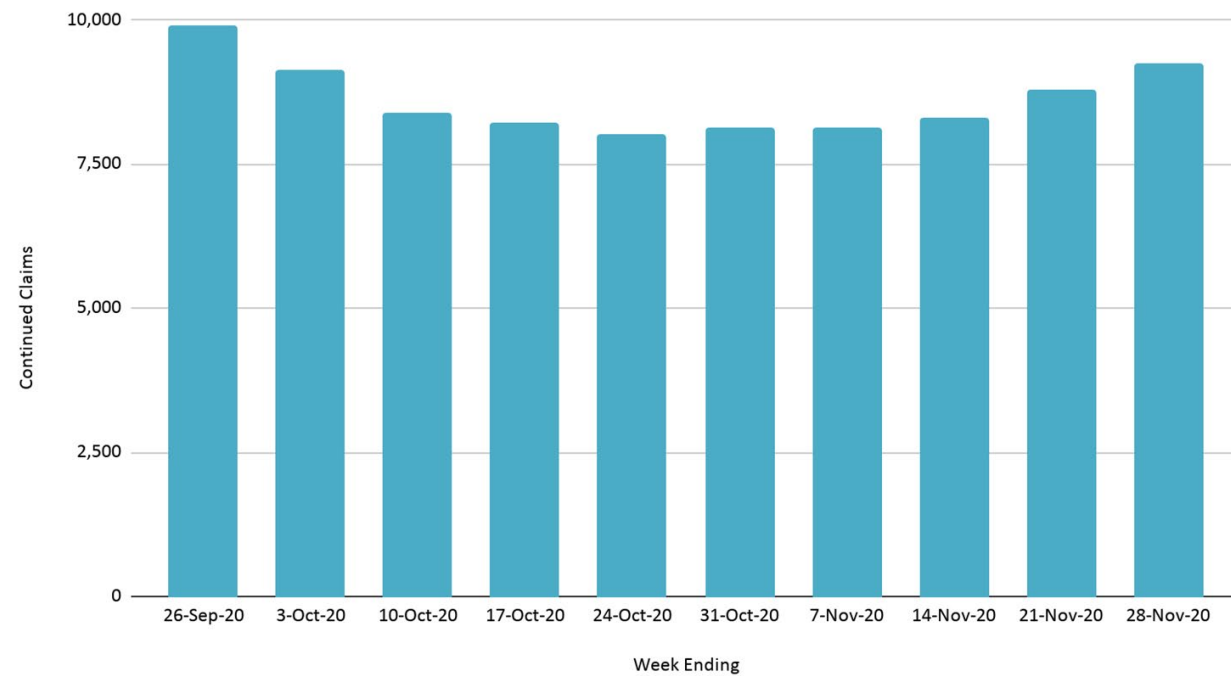
Source: <https://www.dol.gov/ui/data.pdf>

# Weekly Unemployment Claims

### Initial Claims Reported by Week Statewide



### Continued Claims Reported by Week Statewide



March 2020 High: 32,941

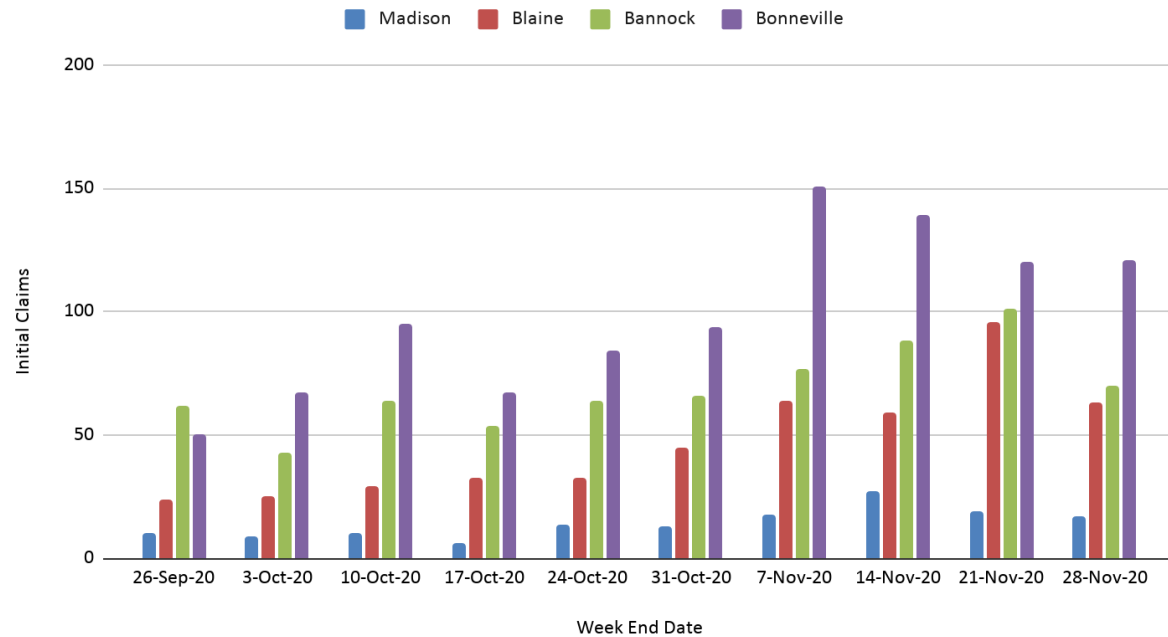
May 2020 High: 71,794

Source: Idaho Department of Labor  
<https://lmi.idaho.gov/ui-weekly-claims>

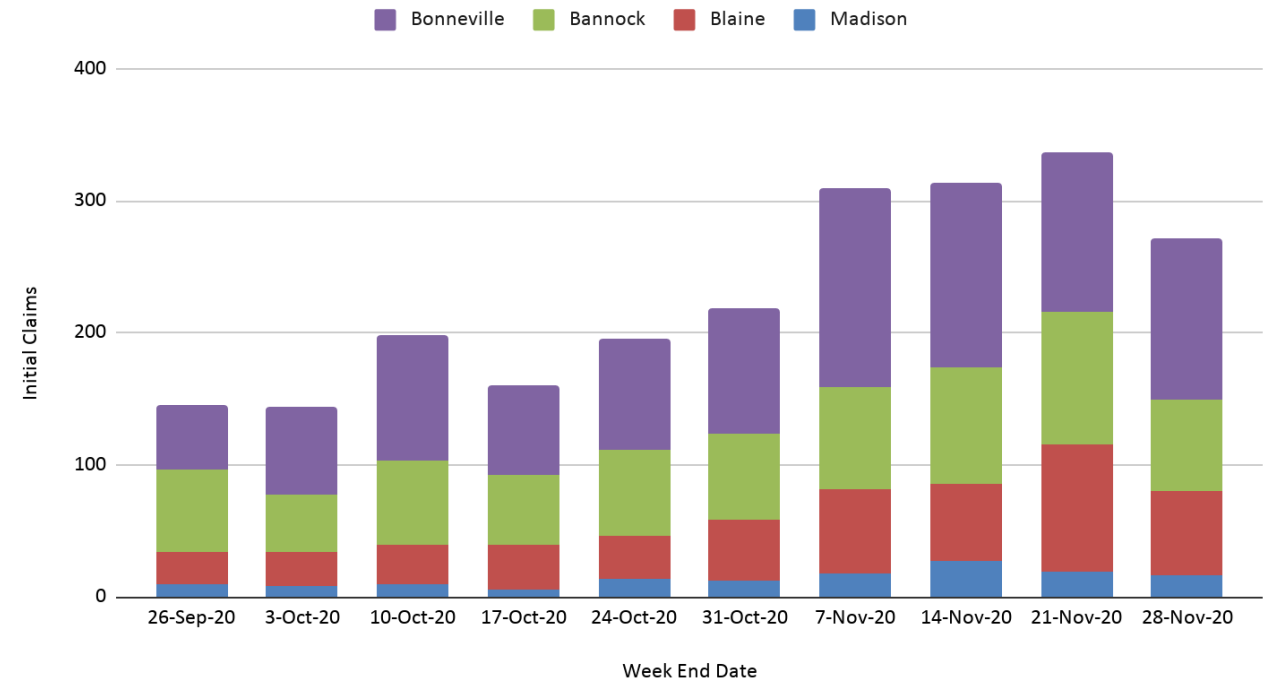


# Weekly Initial Unemployment Claims

Initial Claims Reported per Week by County



Initial Claims per Week by County (Stacked)



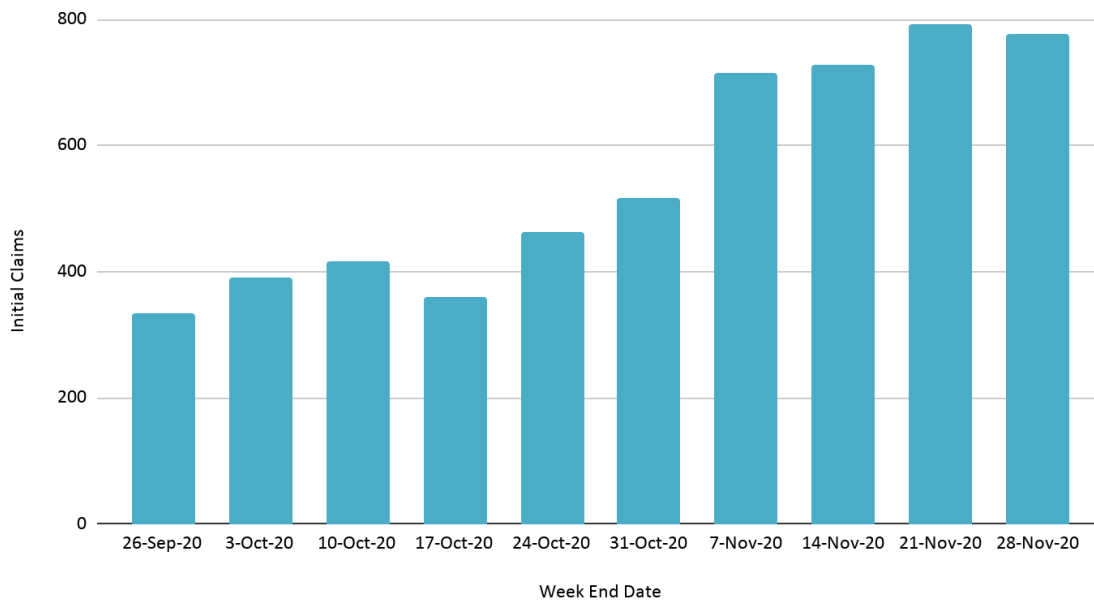
Source: Idaho Department of Labor <https://lmi.idaho.gov/ui-weekly-claims>



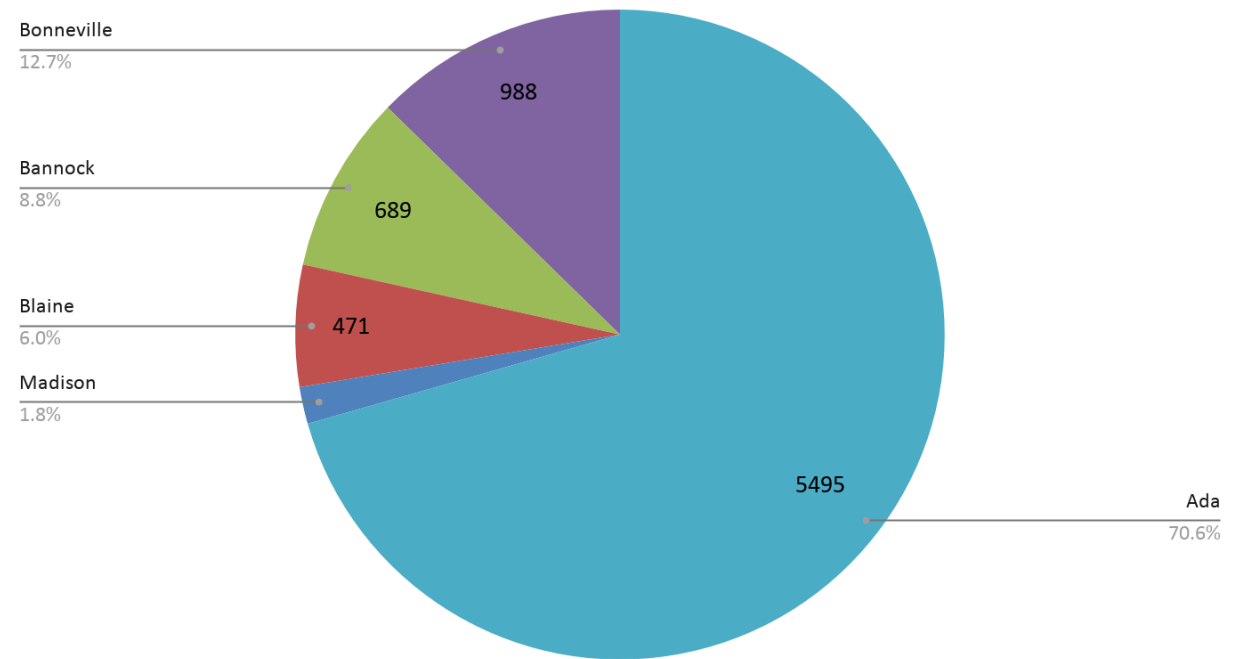


# Weekly Initial Unemployment Claims

Initial Claims Reported per Week in Ada County



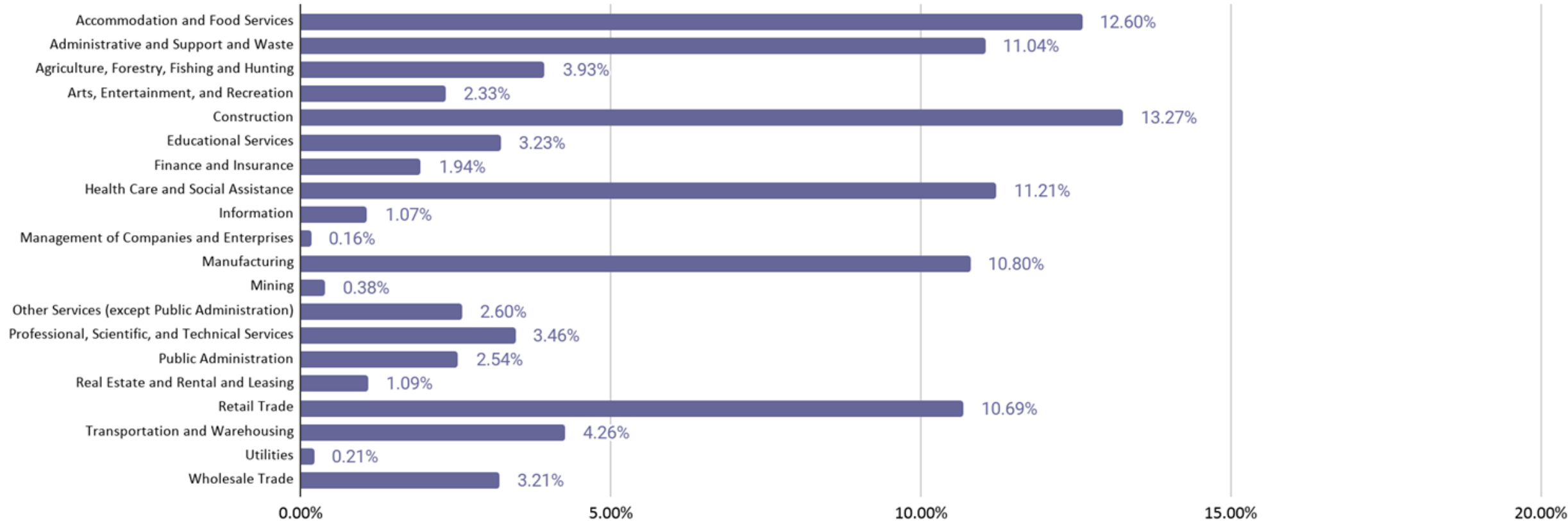
Initial Claims Reported during the Last Two Months by County



Source: Idaho Department of Labor <https://lmi.idaho.gov/ui-weekly-claims>

# New Claims By Industry

What Industries did the claimants work in? (Statewide)

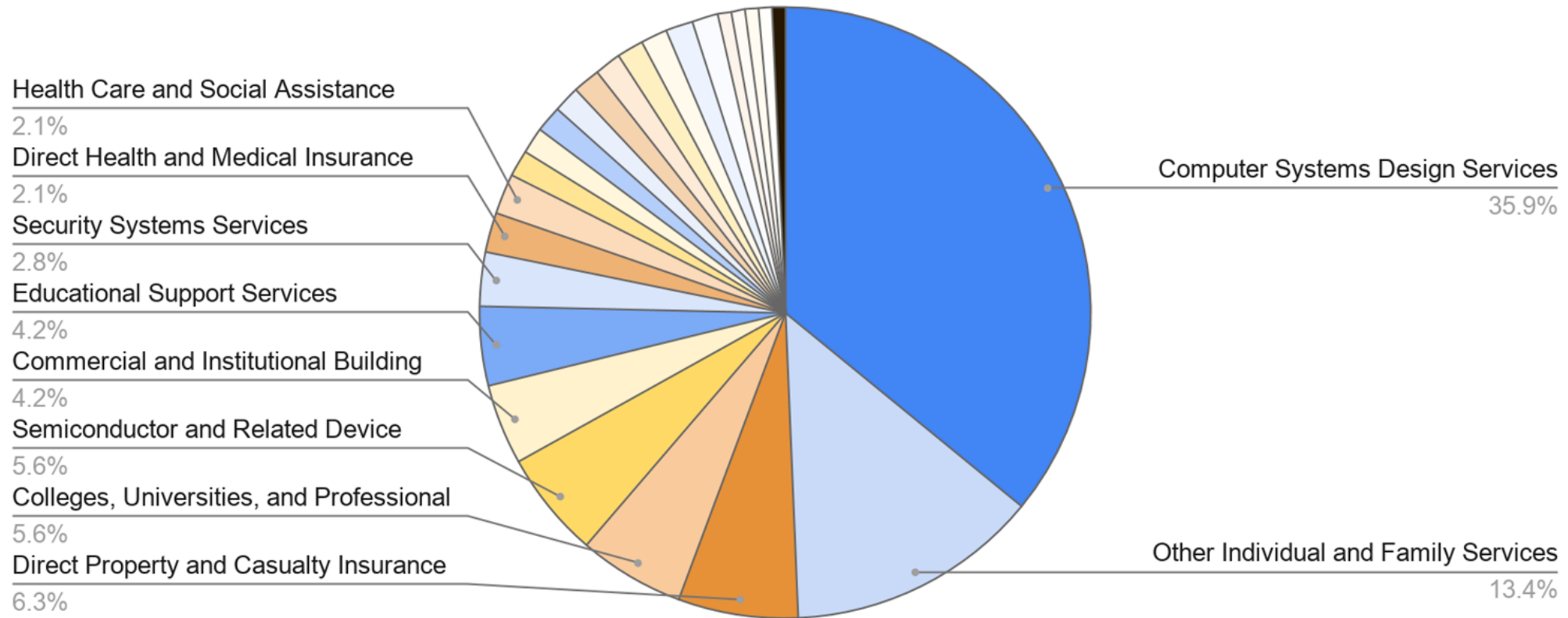


Source: Idaho Department of Labor

<https://lmi.idaho.gov/ui-weekly-claims>

# Job Openings - Ada County

As of December 07, 2020



Source: [Idaho Department of Labor](#)

# Job Openings - Ada County

## Latest Job Openings (as of December 7th) by Employer\*:

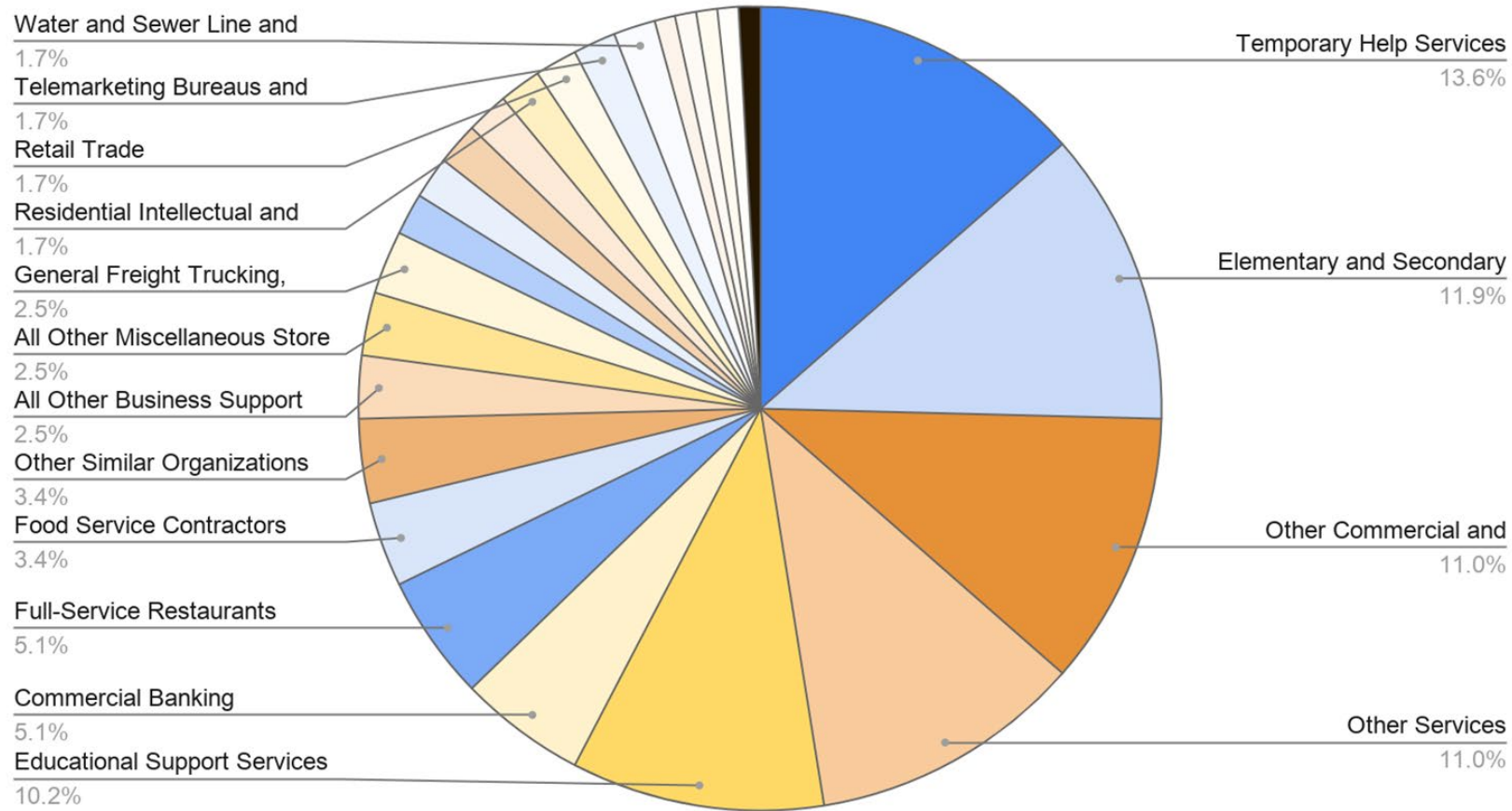
- Oracle (51)
- St. Luke's Health System (16)
- LifeCare (11)
- BOISE STATE UNIVERSITY (8)
- Guidehouse (8)
- Micron Technology, Inc. (7)
- Idaho Division of Human Resources (6)
- CTG (4)
- Peak Security (4)
- Blue Cross of Idaho (3)
- CBRE (3)
- Realogy Holdings Corporation (3)
- Fiserv (3)
- ResCare HomeCare (2)
- American Heart Association (2)
- Danaher Corporation (2)
- ICF (2)
- O'Reilly Automotive Stores, Inc (2)
- The Salvation Army (2)
- Healthcare Services Group, Inc. (2)
- Bayer (2)
- Walgreens (2)
- Lumen (2)
- Humana (2)
- Ferguson Enterprises, LLC. (2)

Source: [Idaho Department of Labor](#)

\*Employers with only one listing are omitted. Only jobs posted within the last 24 hours

# Job Openings - Bannock County

As of December 07, 2020



Source: [Idaho Department of Labor](https://www.id.gov/department-of-labor)

# Job Openings - Bannock County

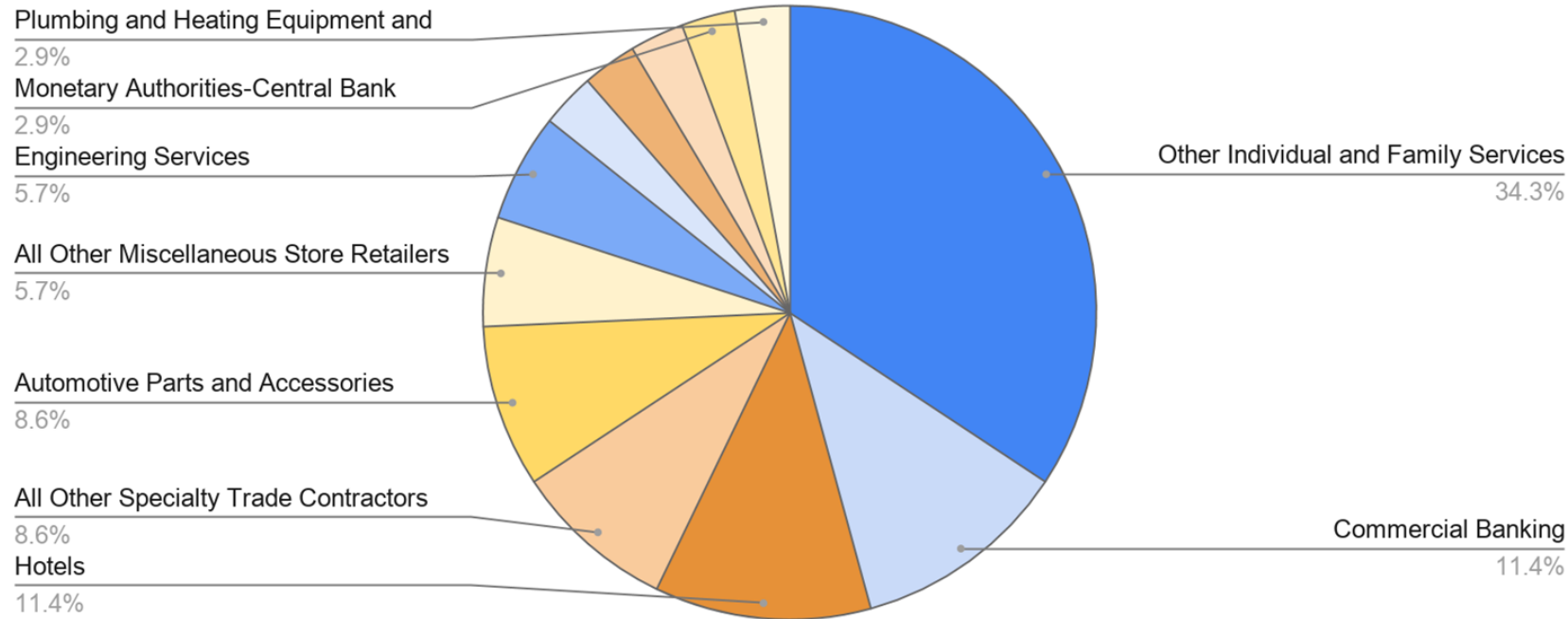
## Latest Job openings by Employer:

- Western States Equipment Company (14)
- American Staffing Inc. (14)
- Pocatello/Chubbuck School District No. 25 (14)
- CDM Smith (13)
- Idaho Division of Human Resources (12)
- Red Robin (6)
- Idaho Central Credit Union (4)
- Sodexo (4)
- RGIS (3)
- Estes Express Lines (3)
- Panera, LLC (2)
- Camping World (2)
- Fred Meyer (2)
- Concentrix (2)
- BMC - Building Materials and Construction Solution (2)
- Kelly Services (2)
- Staker & Parson Companies (2)
- Kindred RehabCare (2)
- BMC Building Materials Corporation (2)
- Citizens Community Bank (2)
- KeyBank National Association (2)
- Advance Auto Parts (1)
- Century Park (1)
- NANA (1)
- National Vision (1)
- Lowe's (1)
- Aimbridge Hospitality (1)
- Enterprise Holdings (1)
- Brookdale Senior Living (1)
- WinCo Foods (1)
- Barnes & Noble College Booksellers (1)
- O'Reilly Automotive Stores, Inc (1)
- Sysco Corp (1)
- C&A Industries, LLC (1)
- Interior, Bureau of Indian Affairs (1)
- Easter Seals Goodwill Northern Rocky Mountain (1)
- Easter Seals-Goodwill NRM (1)
- Applied Materials (1)

Source: [Idaho Department of Labor](#)

# Job Openings - Blaine County

As of December 07, 2020



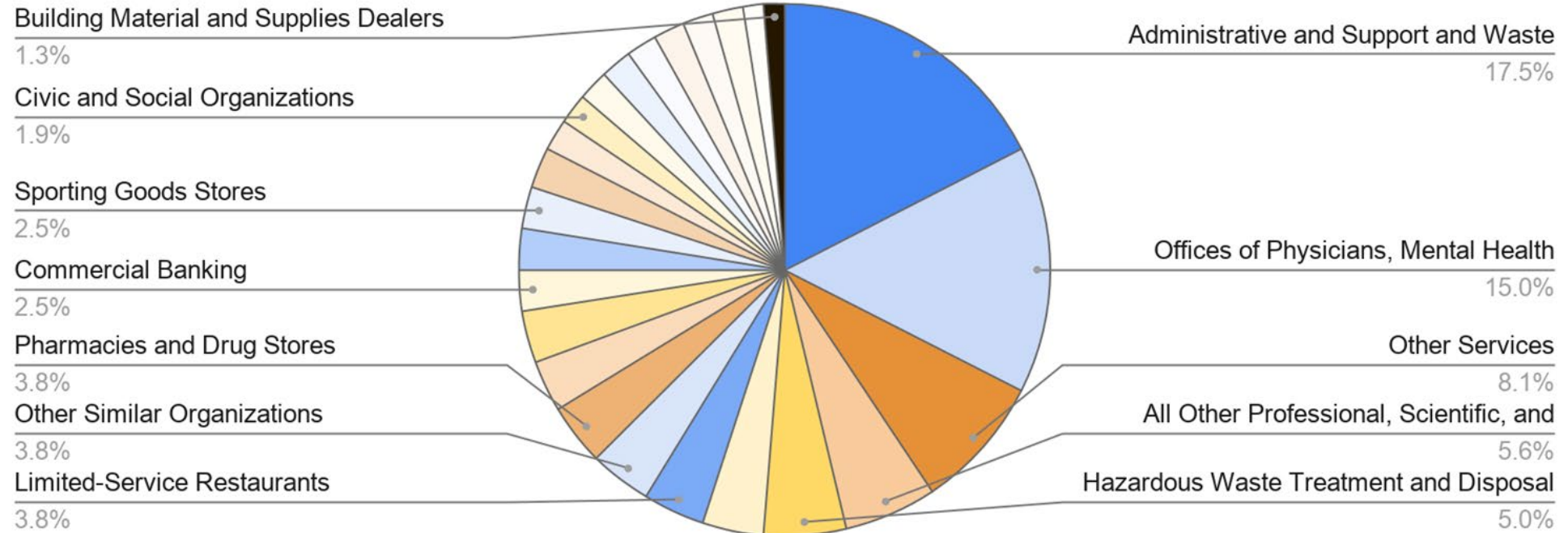
Latest Job Openings by Employer:

- St. Luke's Health System (12)
- Aspen Skiing Company (4)
- DL Evans Bank (4)
- C&A Industries, LLC (3)
- All Seasons Landscaping (3)
- Napa Auto Parts (3)
- Power Engineers (2)
- Ferguson Enterprises, LLC. (1)
- Natural Grocers (1)
- Enterprise Holdings (1)
- Healthcare Services Group, Inc. (1)
- Hayden Beverage Company (1)
- Mountain West Bank (1)
- Progressive Nursing (1)
- Current - Stinker Stores (1)

Source: [Idaho Department of Labor](#)

# Job Openings - Bonneville County

As of December 07, 2020



Source: [Idaho Department of Labor](#)



# Job Openings - Bonneville County

## Sample of Latest Job Openings by

### Employer:

- Idaho National Laboratory (28)
- HCA, Hospital Corporation of America (25)
- Hospital Corporation of America (23)
- CDM Smith (13)
- Melaleuca (9)
- Fluor Idaho, LLC (8)
- LifeCare (7)
- Walgreens (6)
- Idaho Division of Human Resources (6)
- WinCo Foods (4)
- Cabela's (4)
- Red Robin (4)
- Big City Insulation of Idaho Inc (4)
- Good Samaritan Society (3)
- Lowe's (3)
- Western States Equipment Company (3)
- Maverik (3)
- C&A Industries, LLC (3)
- Eastern Idaho Community Action Partnership-id fall (3)
- City of Idaho Falls (3)
- Panda Restaurant Group, Inc. (3)
- Shamrock Foods Company (2)
- Panera, LLC (2)
- Camping World (2)
- National Vision (2)
- Delta Fire Systems, Inc. (2)
- Kelly Services (2)
- U.S. Bank (2)
- IQVIA (2)
- BMC - Building Materials and Construction Solution (2)
- TJX (2)
- AdvancedHomeServices (2)
- The Salvation Army (2)
- BMC Building Materials Corporation (2)
- BMPC (2)
- Idaho Falls Progrexion has NLX account (2)
- Prestige Care, Inc. (2)
- KeyBank National Association (2)
- Schows Truck Center (2)
- Granite Construction Incorporated (2)
- Duane Reade (1)
- O'Reilly Automotive Stores, Inc (1)
- University of Utah (1)
- Lumen (1)
- Hayden Beverage Company (1)
- Progrexion Teleservices (1)
- Easter Seals Goodwill Northern Rocky Mountain (1)
- CROSSMARK (1)
- Schwan's Company (1)
- Luxottica (1)
- Staples (1)
- Advantage Solutions (1)

Source: [Idaho Department of Labor](#)

# Job Openings - Custer County

*Only one job posted in the last two weeks.*

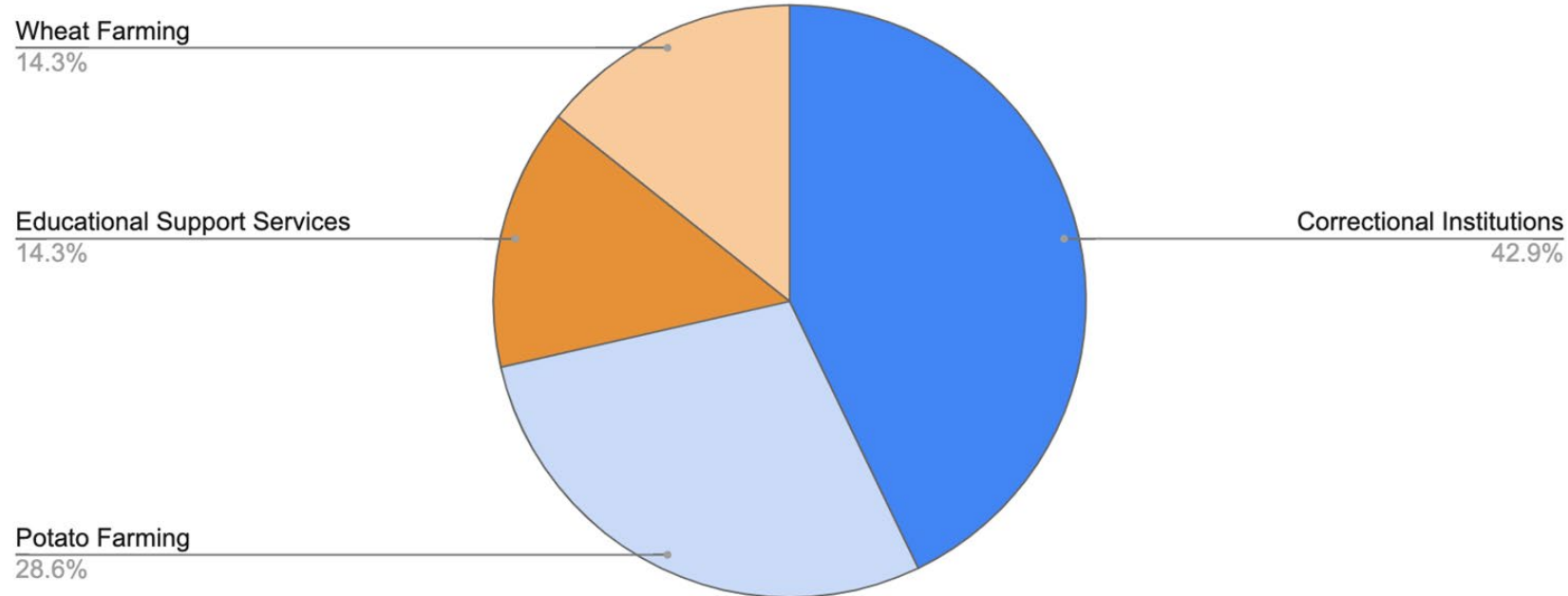
## Job Openings by Employer

- East Idaho Credit Union (1)

Source: [Idaho Department of Labor](#)

# Job Openings - Fremont County

As of December 07, 2020



## Job Openings by Employer:

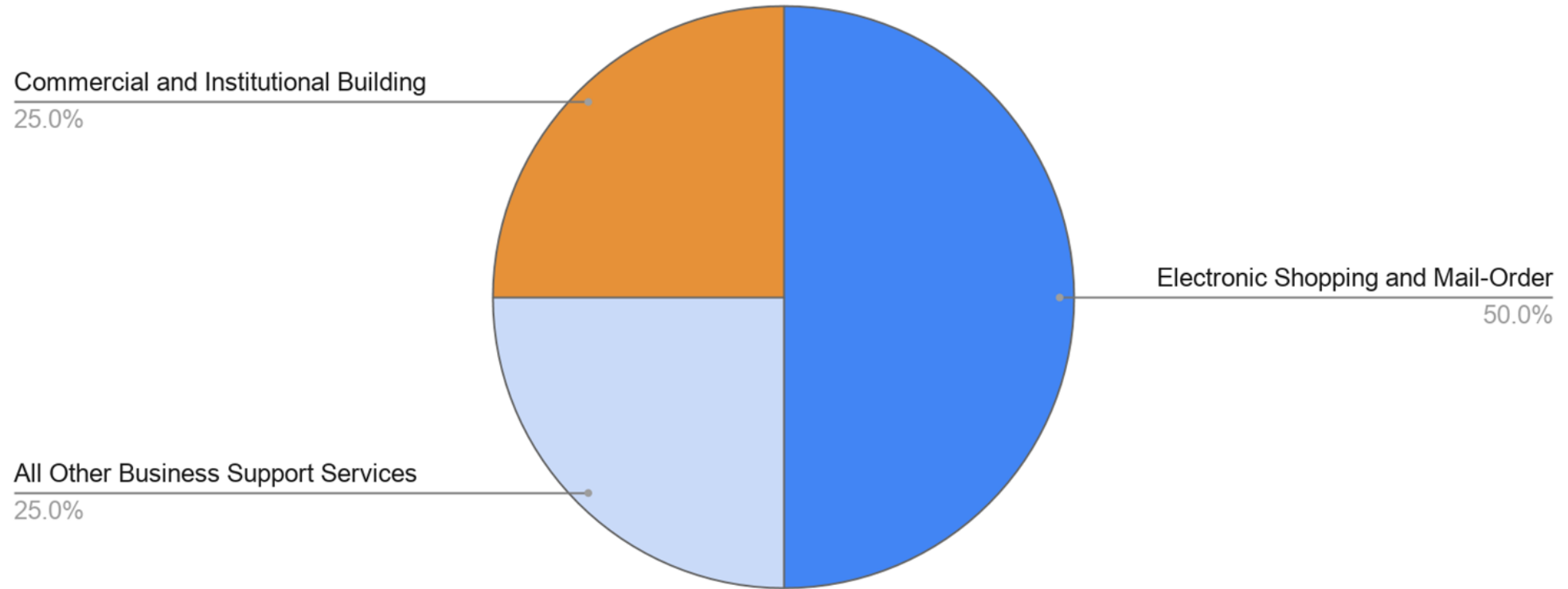
- Idaho Department of Juvenile Corrections (3)
- Idaho Division of Human Resources (1)

*Graph showing industry  
for all current jobs*

Source: [Idaho Department of Labor](#)

# Job Openings - Jefferson County

As of December 07, 2020



Source: [Idaho Department of Labor](#)

## Job Openings - Jefferson County

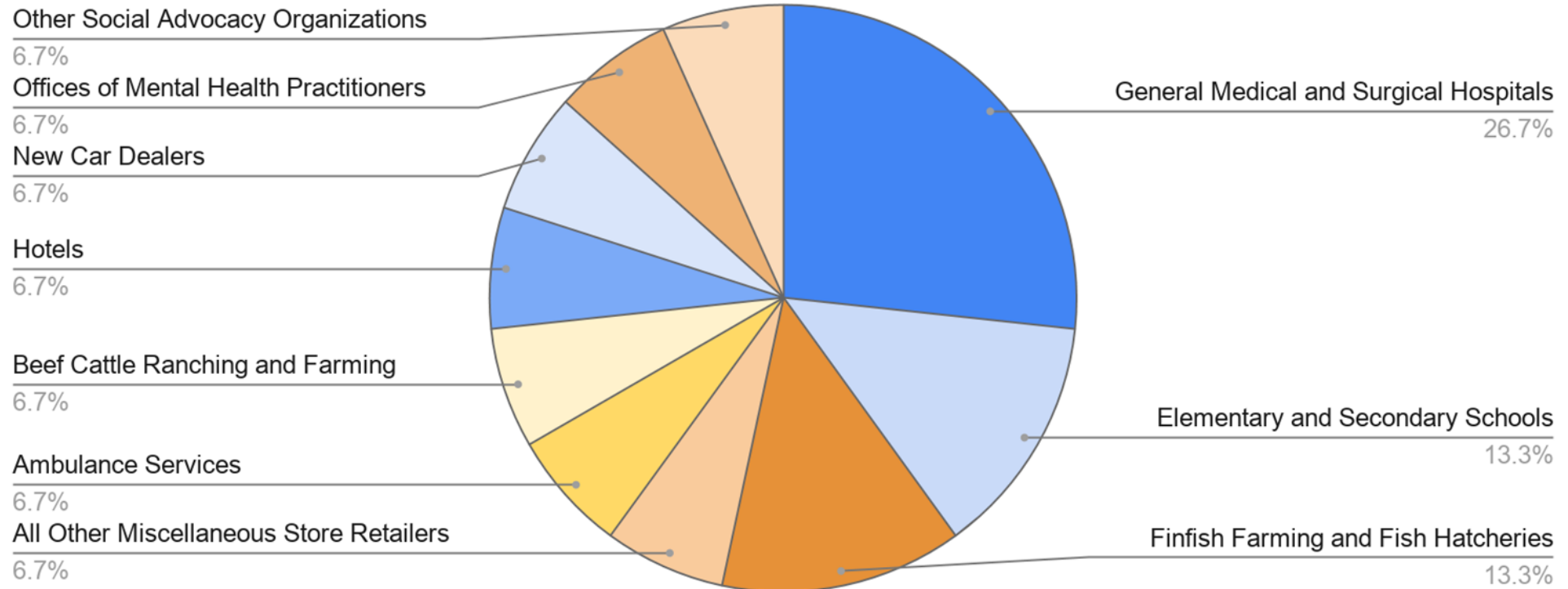
### Newer Job Openings by Employer:

- Advanced Home Services (12)
- O'Reilly Automotive Stores, Inc (2)
- RGIS (1)
- Morton Buildings, Inc (1)

Source: [Idaho Department of Labor](#)

# Job Openings - Lemhi County

As of December 07, 2020



Source: [Idaho Department of Labor](#)

## Job Openings - Lemhi County

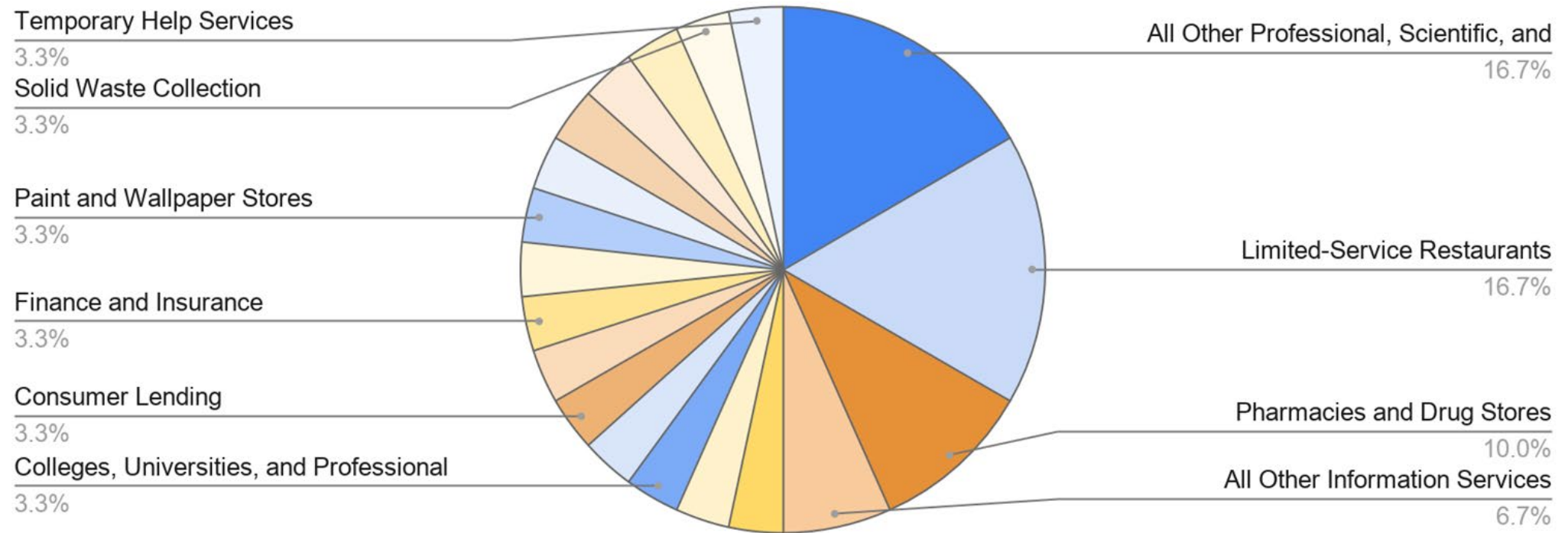
### Latest Job Openings by Employer:

- Steele Memorial Medical Center (4)
- Salmon Public Schools District # 291 (2)
- Salmon - Idaho Dept Fish and Game (2)
- C&A Industries, LLC (1)
- Hayden Beverage Company (1)
- Salmon Super 8 (1)
- Air Methods Corporation (1)
- Eastern Idaho Community Action Partnership-id fall (1)
- Lemhi Valley Social Services (1)

Source: [Idaho Department of Labor](#)

# Job Openings - Madison County

As of December 07, 2020



Source: [Idaho Department of Labor](#)



# Job Openings - Madison County

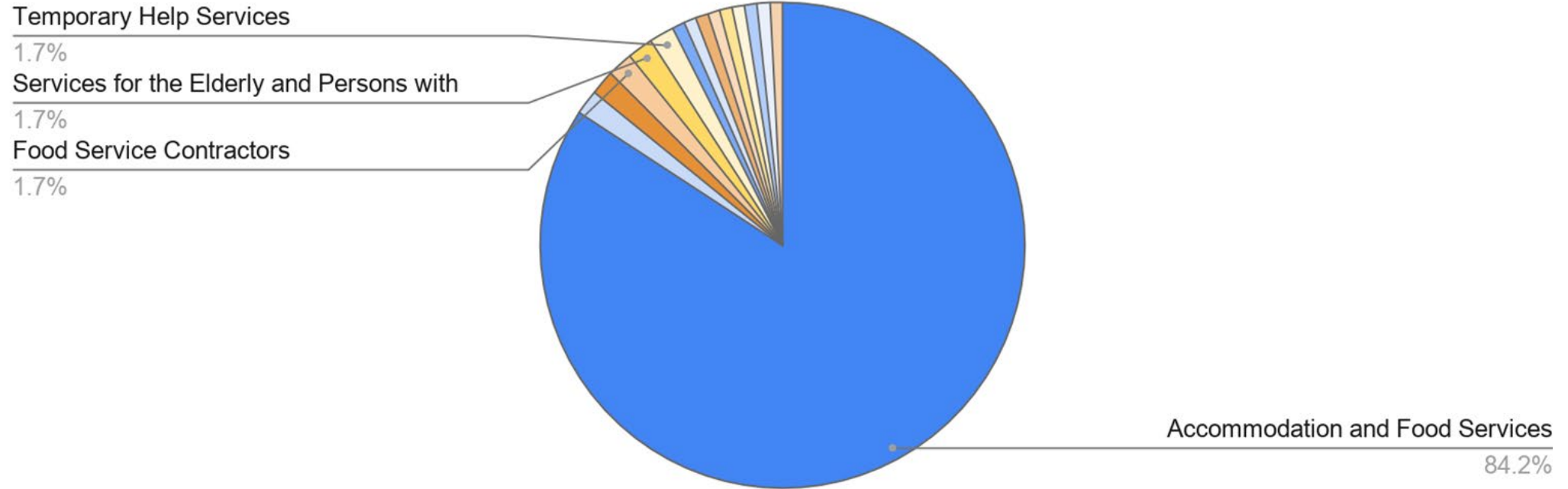
## Latest Job Openings by Employer:

- Melaleuca (5)
- Walgreens (3)
- Grifols Shared Services North America, Inc (3)
- McDonald's (3)
- Idaho Falls Progrexion has NLX account (2)
- Panda Restaurant Group, Inc. (2)
- Artco (1)
- Applied Materials (1)
- CROSSMARK (1)
- GoWireless (1)
- CHS Inc. (1)
- Washington Federal (1)
- C & B Operations, LLC (1)
- America First Credit Union (1)
- Wells Fargo (1)
- Kelly Services (1)
- RGIS (1)
- Idaho Falls C & B Operations LLC (1)
- Sherwin Williams (1)
- Napa Auto Parts (1)
- BYU-Idaho (1)

Source: [Idaho Department of Labor](#)

# Job Openings - Teton County

As of December 07, 2020



Source: [Idaho Department of Labor](#)

# Job Openings - Teton County

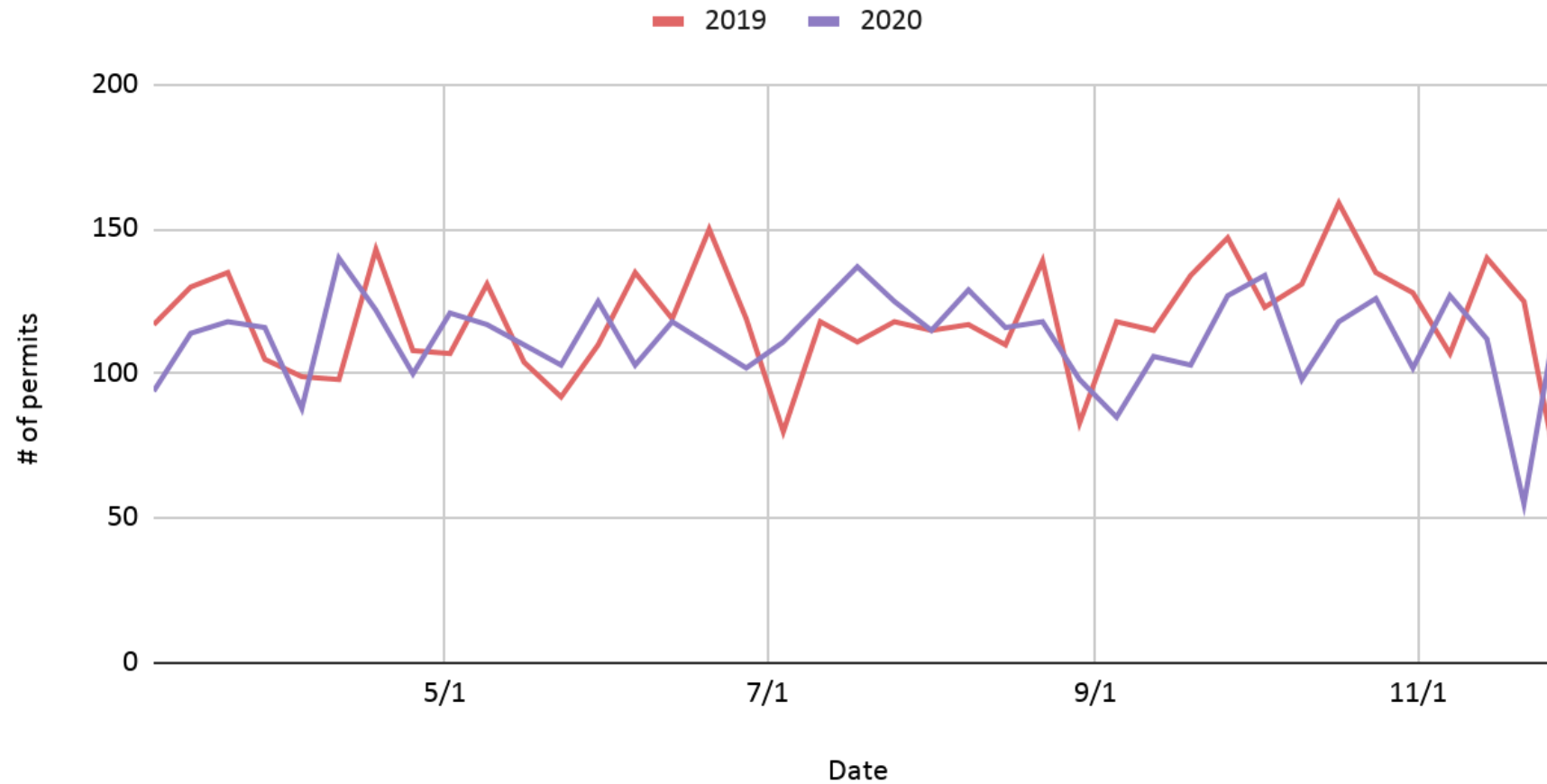
## Latest Job Openings by Employer:

- Vail Resorts (101)
- ARAMARK (2)
- Wells Fargo (2)
- TJX (2)
- Enterprise Holdings (2)
- ResCare HomeCare (2)
- Fedex Express (1)
- National Park Service (1)
- Marriott Vacations Worldwide (1)
- Hilton (1)
- Set and Service Resources (1)
- Albertsons (1)
- VCA (1)
- Kelly Services (1)
- U.S. Bank (1)
- Maverik (1)
- State of Wyoming (1)
- Napa Auto Parts (1)

Source: [Idaho Department of Labor](#)

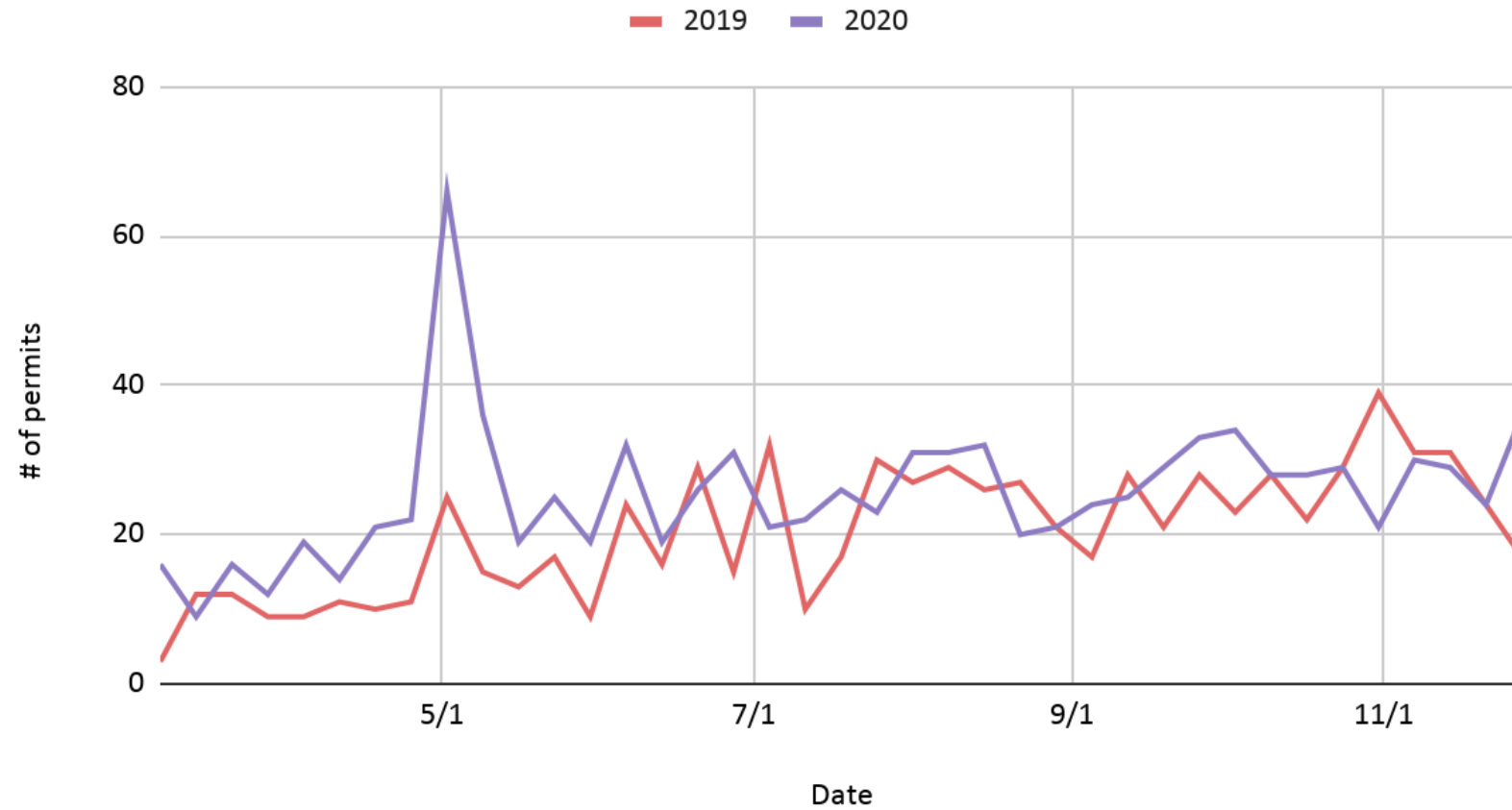
# Building Permits - Ada County

## Ada Building Permits



# Building Permits – Bannock County

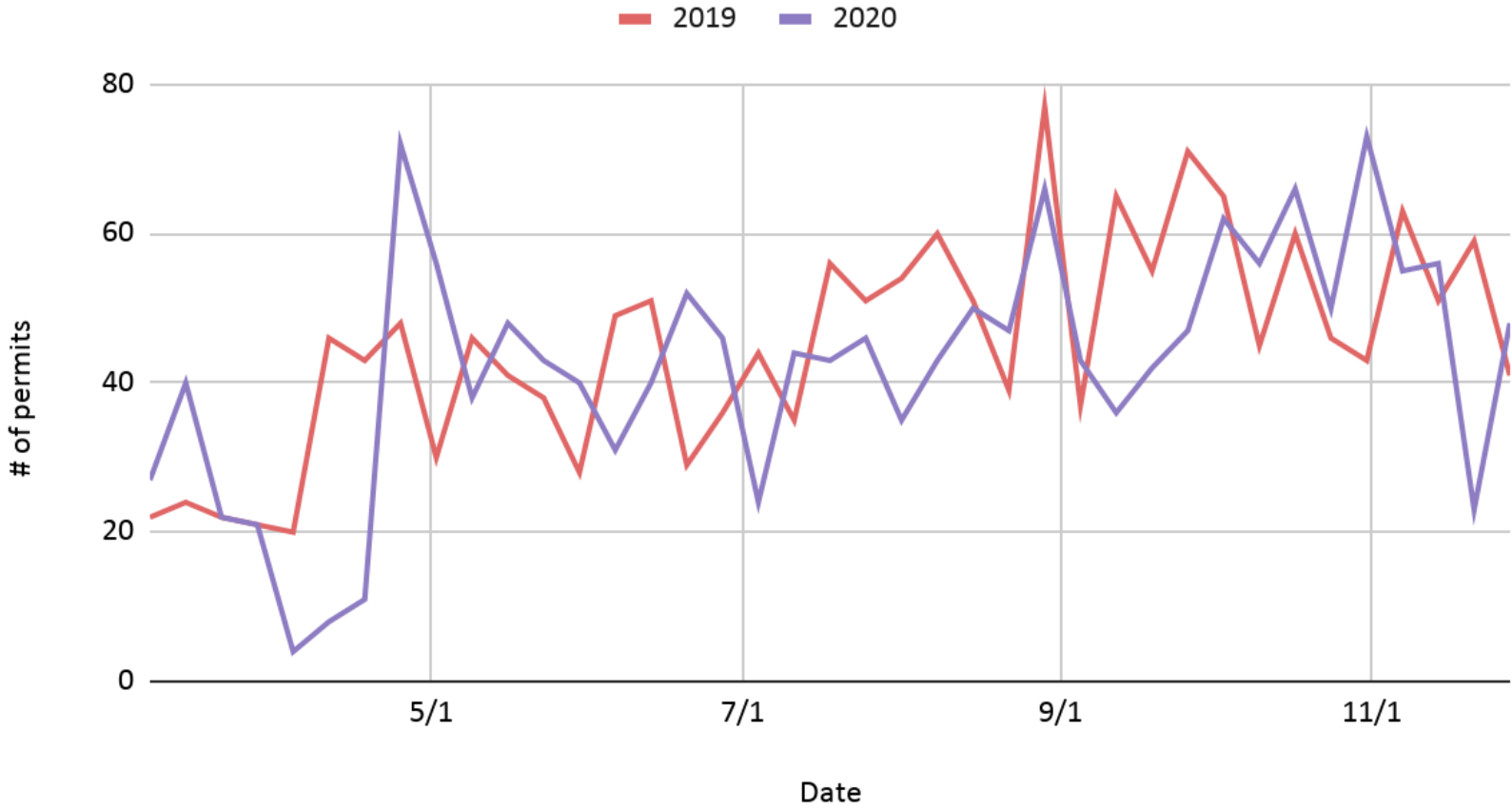
## Bannock Building Permits



Source: [https://web.dbs.idaho.gov/eTRAKi3/Custom/Idaho\\_PermitSearch.aspx](https://web.dbs.idaho.gov/eTRAKi3/Custom/Idaho_PermitSearch.aspx)

# Building Permits - Blaine County

## Blaine Building Permits

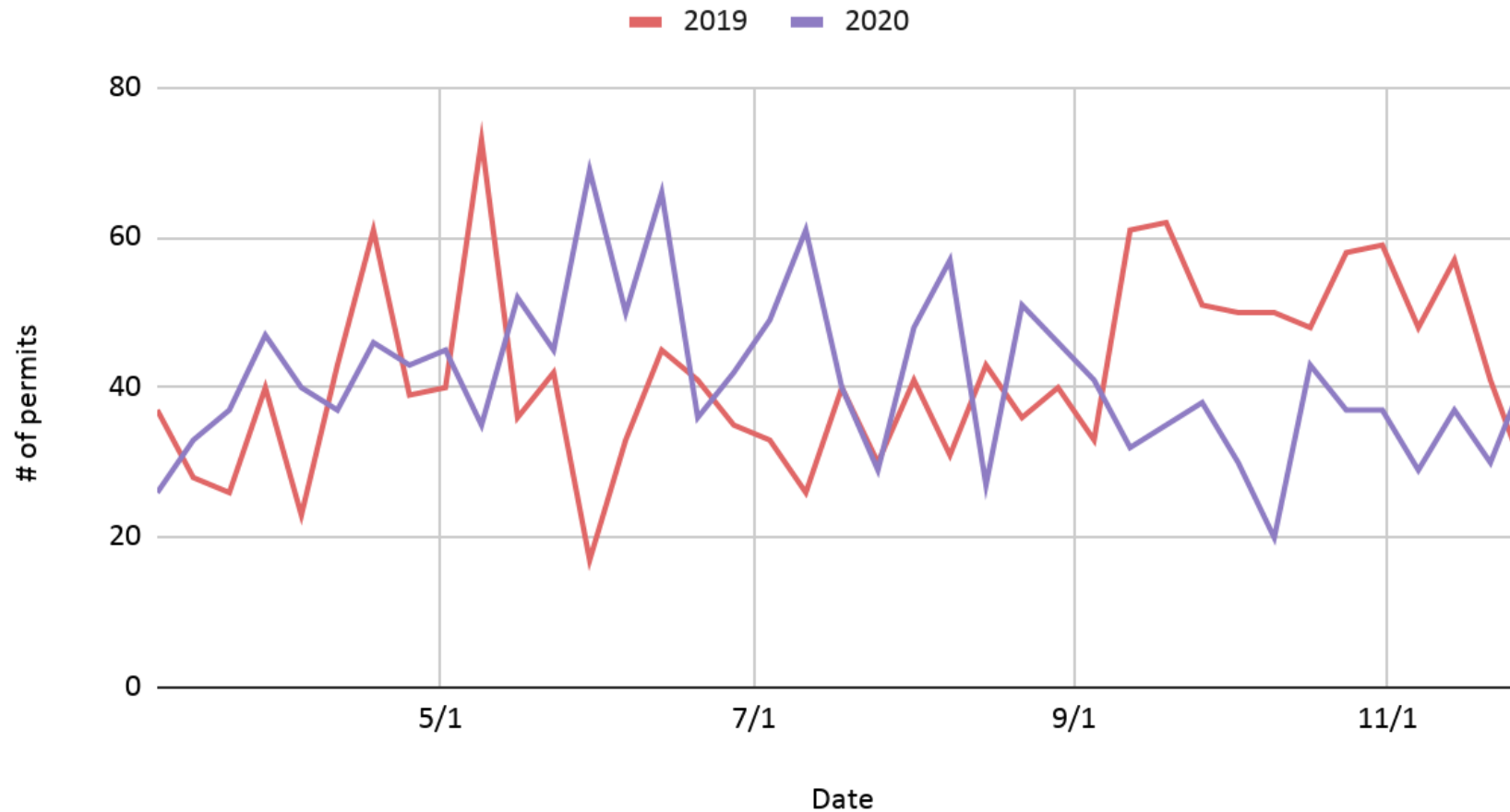


Source: [https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\\_PermitSearch.aspx](https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho_PermitSearch.aspx)



# Building Permits – Bonneville County

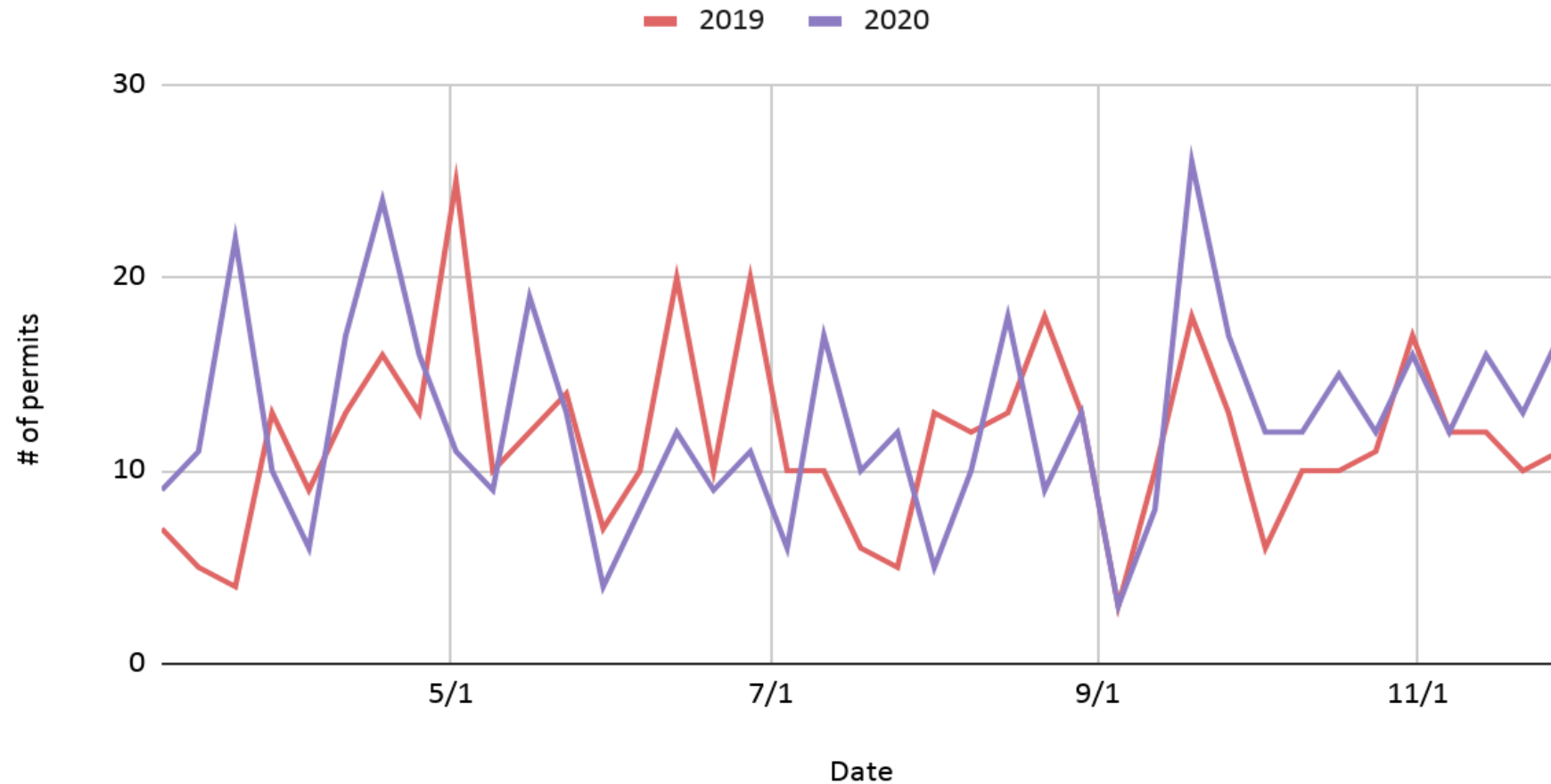
## Bonneville Building Permits



Source: [https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\\_PermitSearch.aspx](https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho_PermitSearch.aspx)

# Building Permits – Madison County

## Madison Building Permits

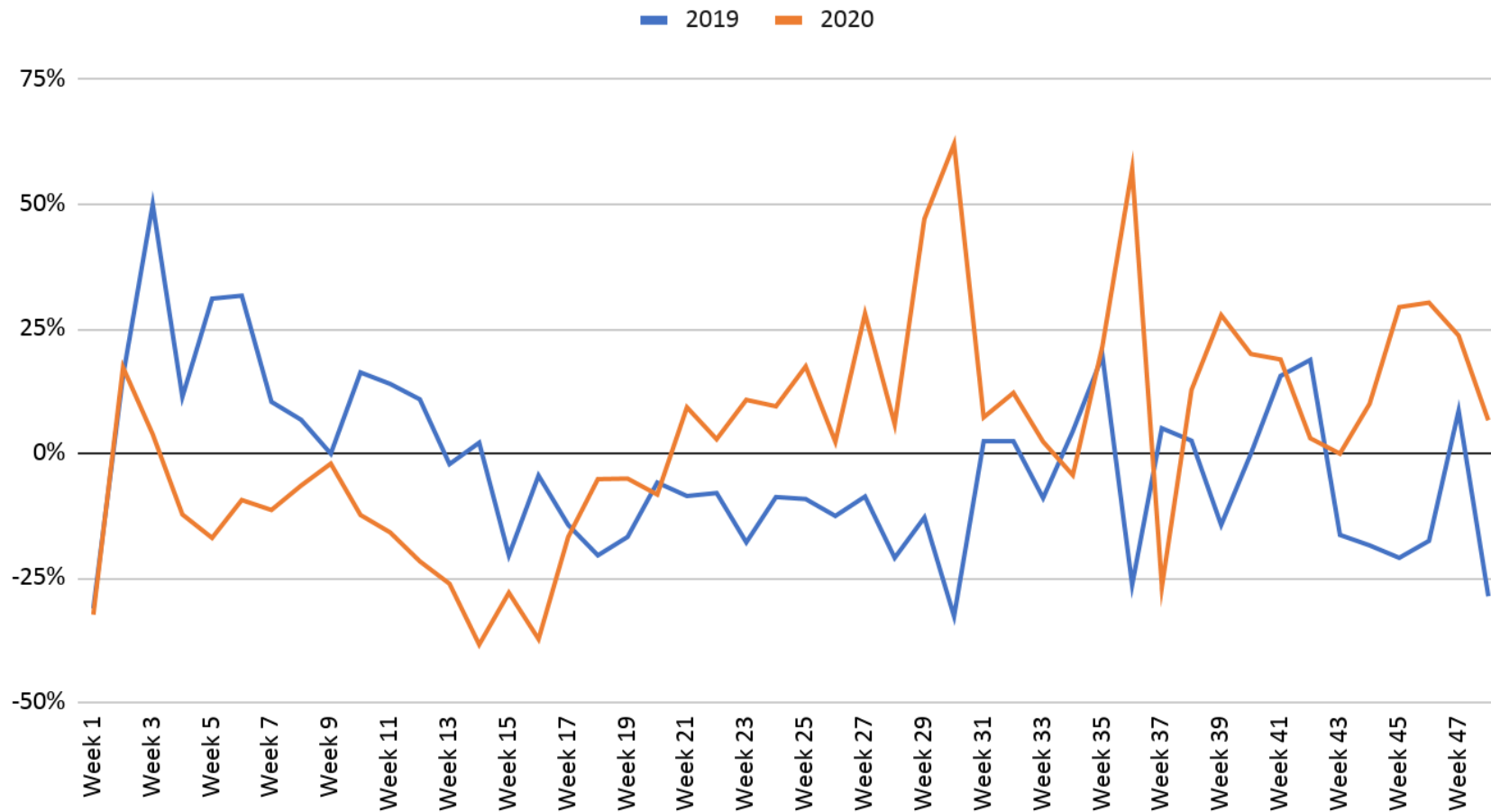


Source: [https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\\_PermitSearch.aspx](https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho_PermitSearch.aspx)



# Business Applications - Idaho

Percentage Change from Same Week of Previous Year

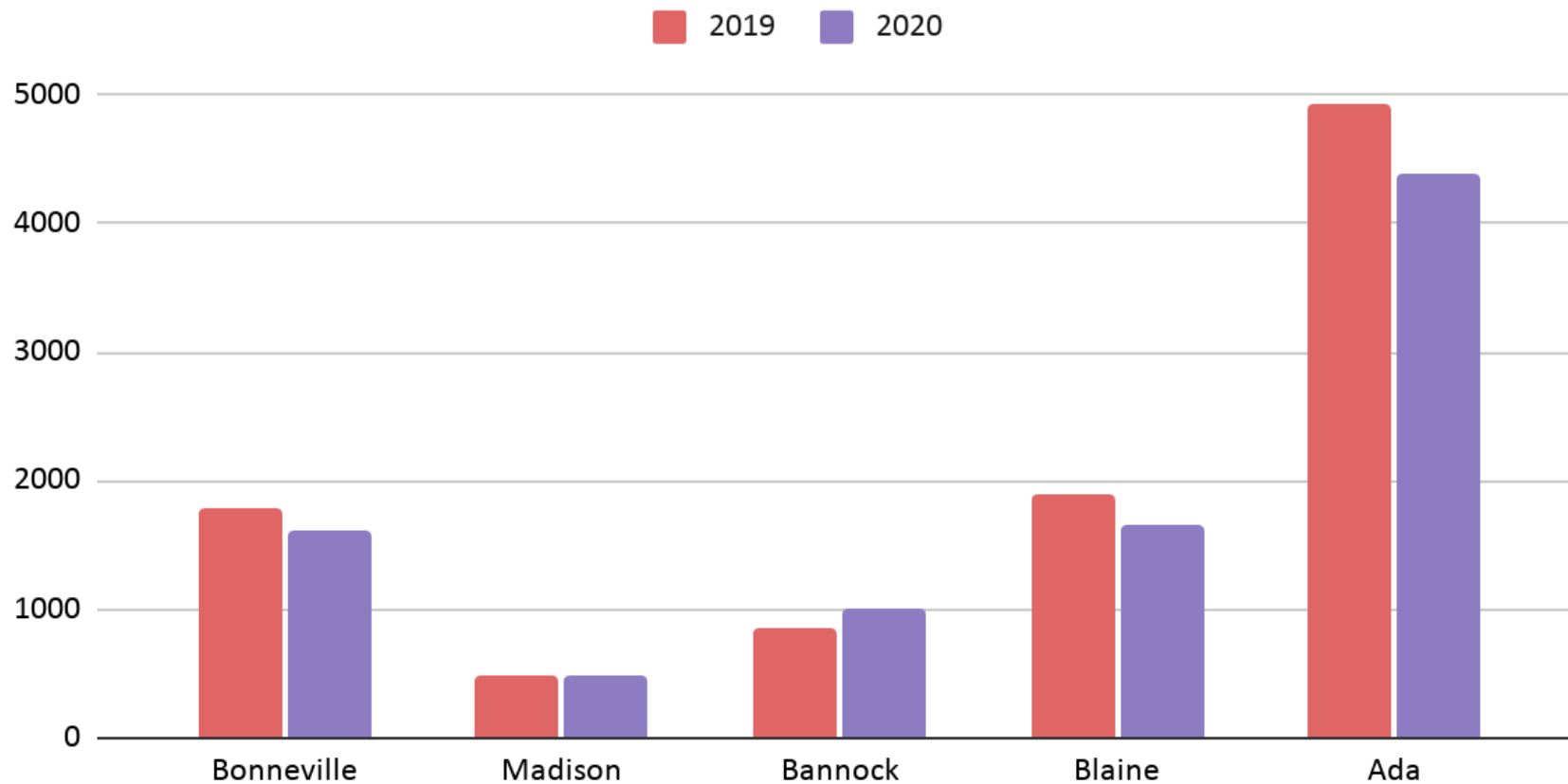


Source: <https://www.census.gov/library/visualizations/interactive/bfs-weekly-business-applications.html>

# Cumulative Building Permits

## Cumulative Building Permits

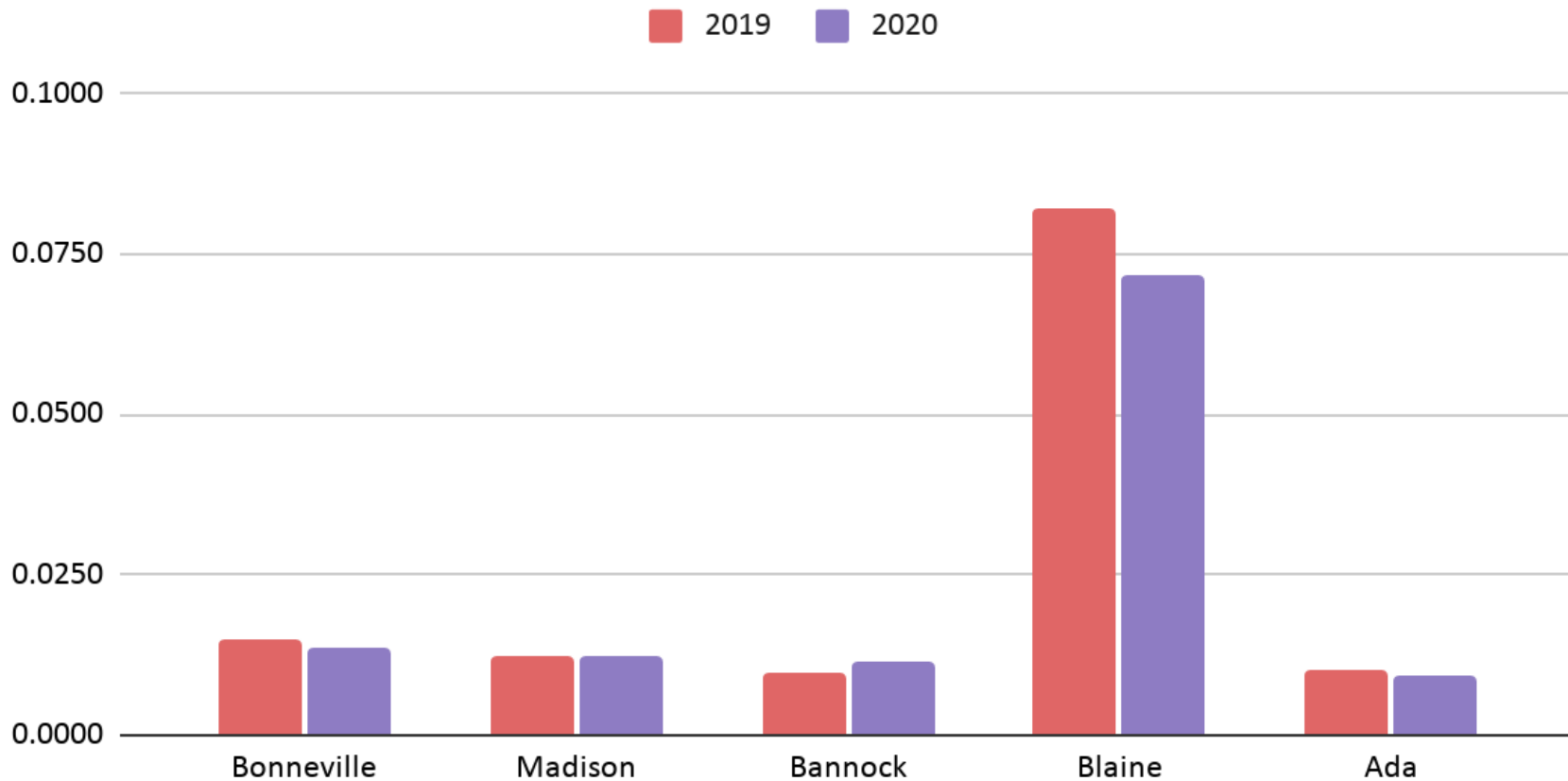
3/7 to Present



# Cumulative Building Permits Per Capita

## Cumulative Building Permits per Capita

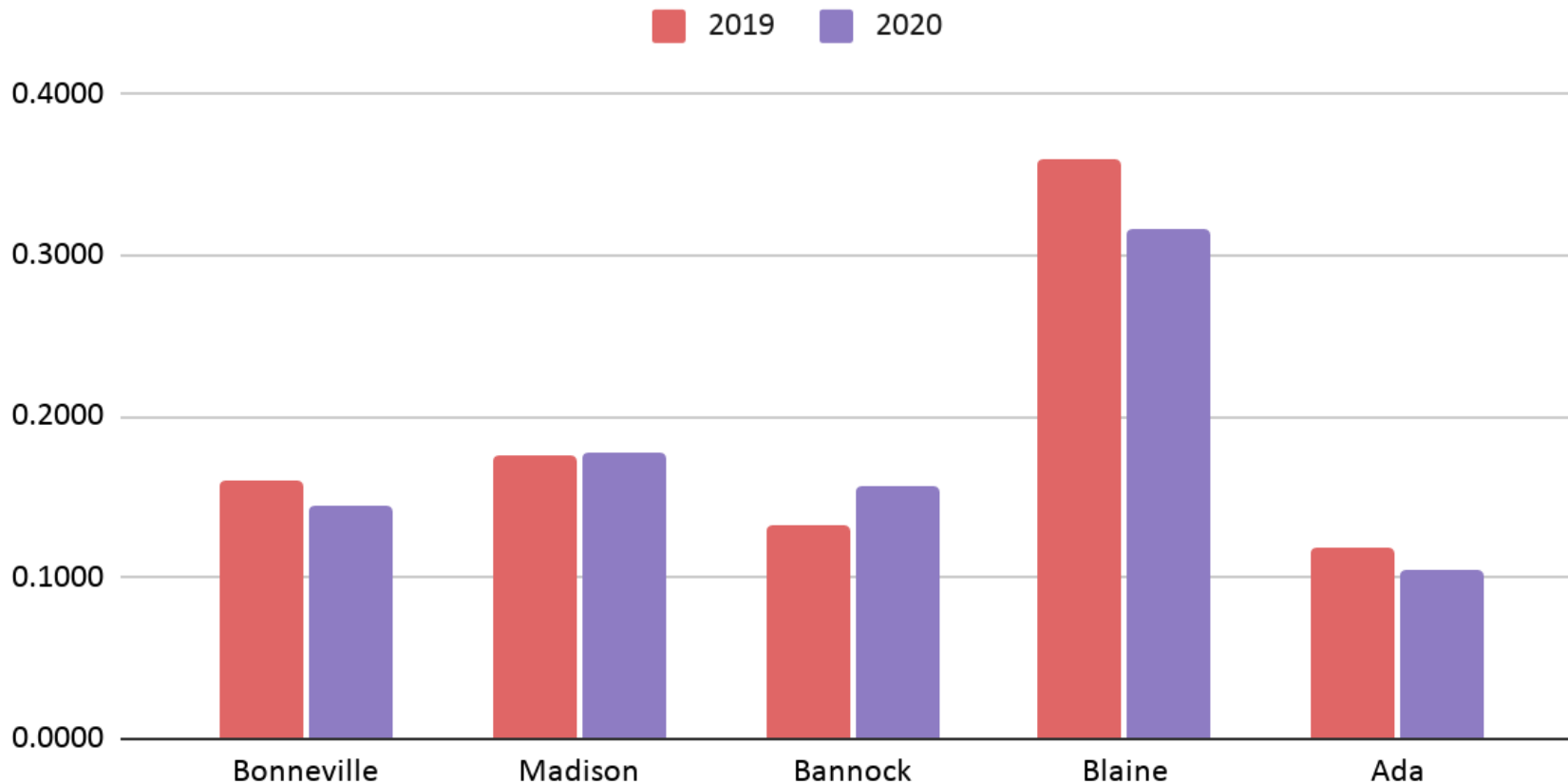
3/7 to Present



# Cumulative Building Permits Per County Firms

## Cumulative Building Permits per County Firms

3/7 to Present



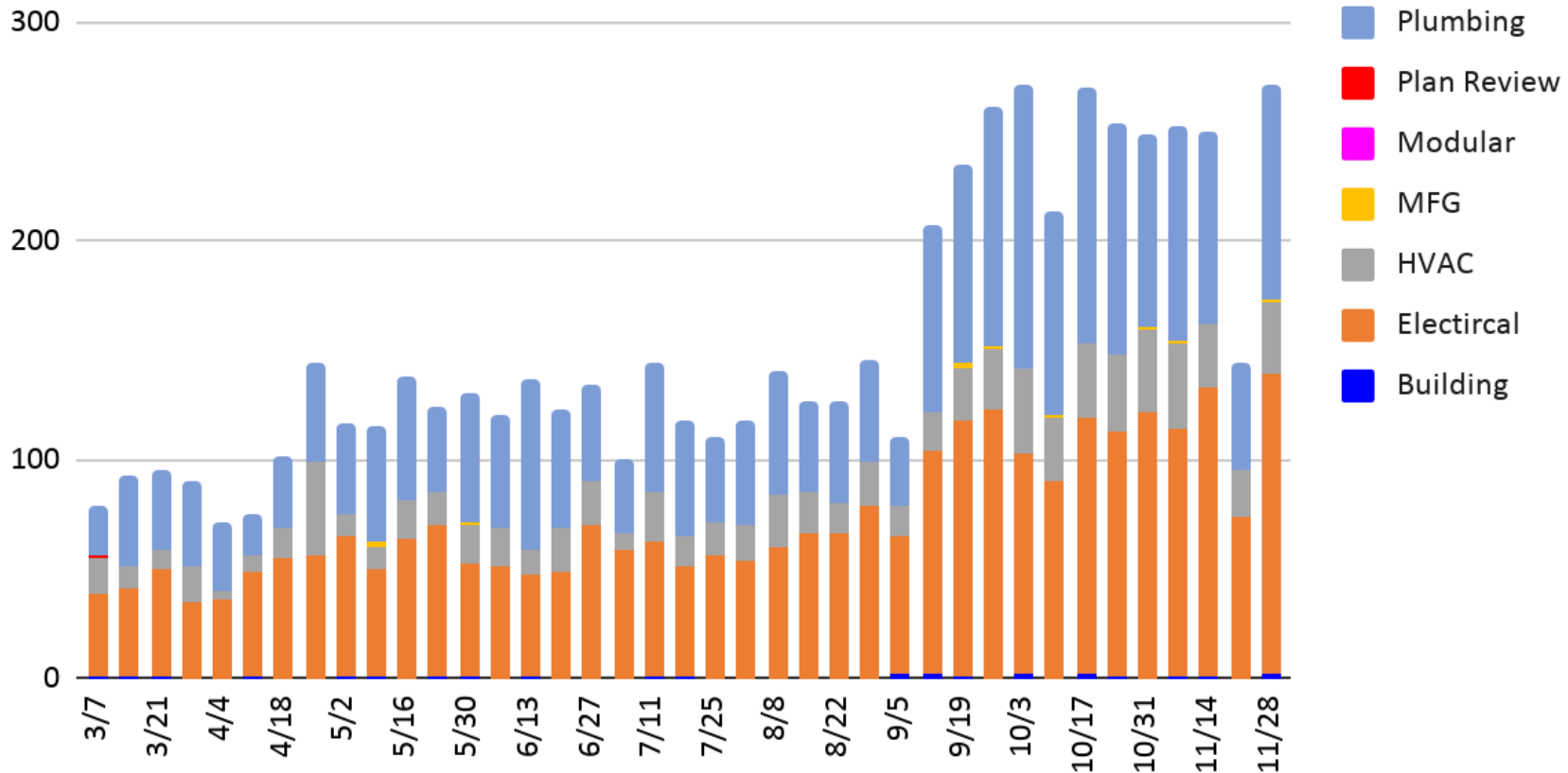
\* Cumulative number of building permits per total number of businesses in the county.



# Building Permits – Madison, Blaine, Bannock, Bonneville & Ada Counties

## Building Permits by Type

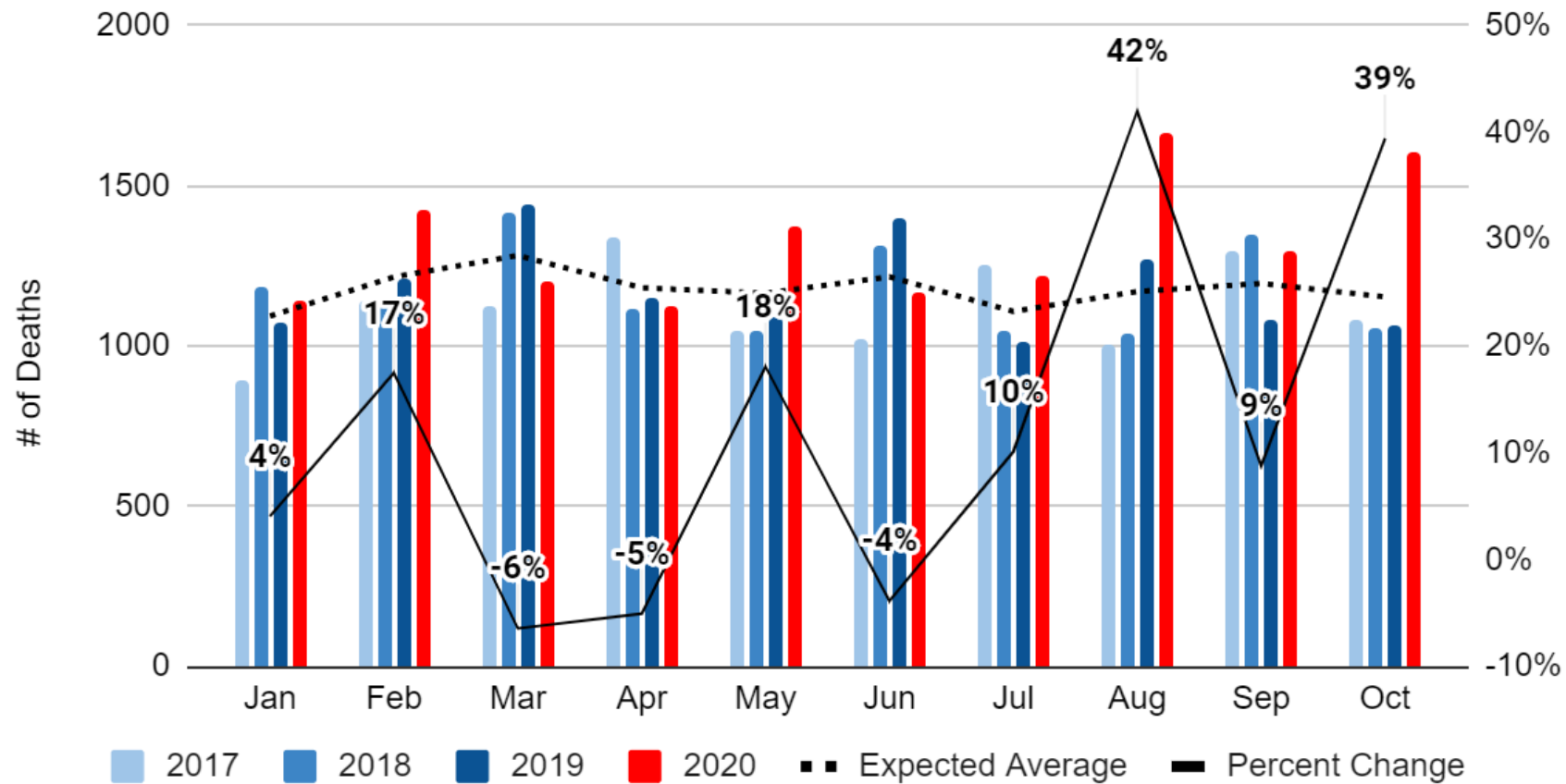
Madison, Blaine, Bannock, Bonneville & Ada



Source: [https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho\\_PermitSearch.aspx](https://web.dbs.idaho.gov/eTRAKiT3/Custom/Idaho_PermitSearch.aspx)

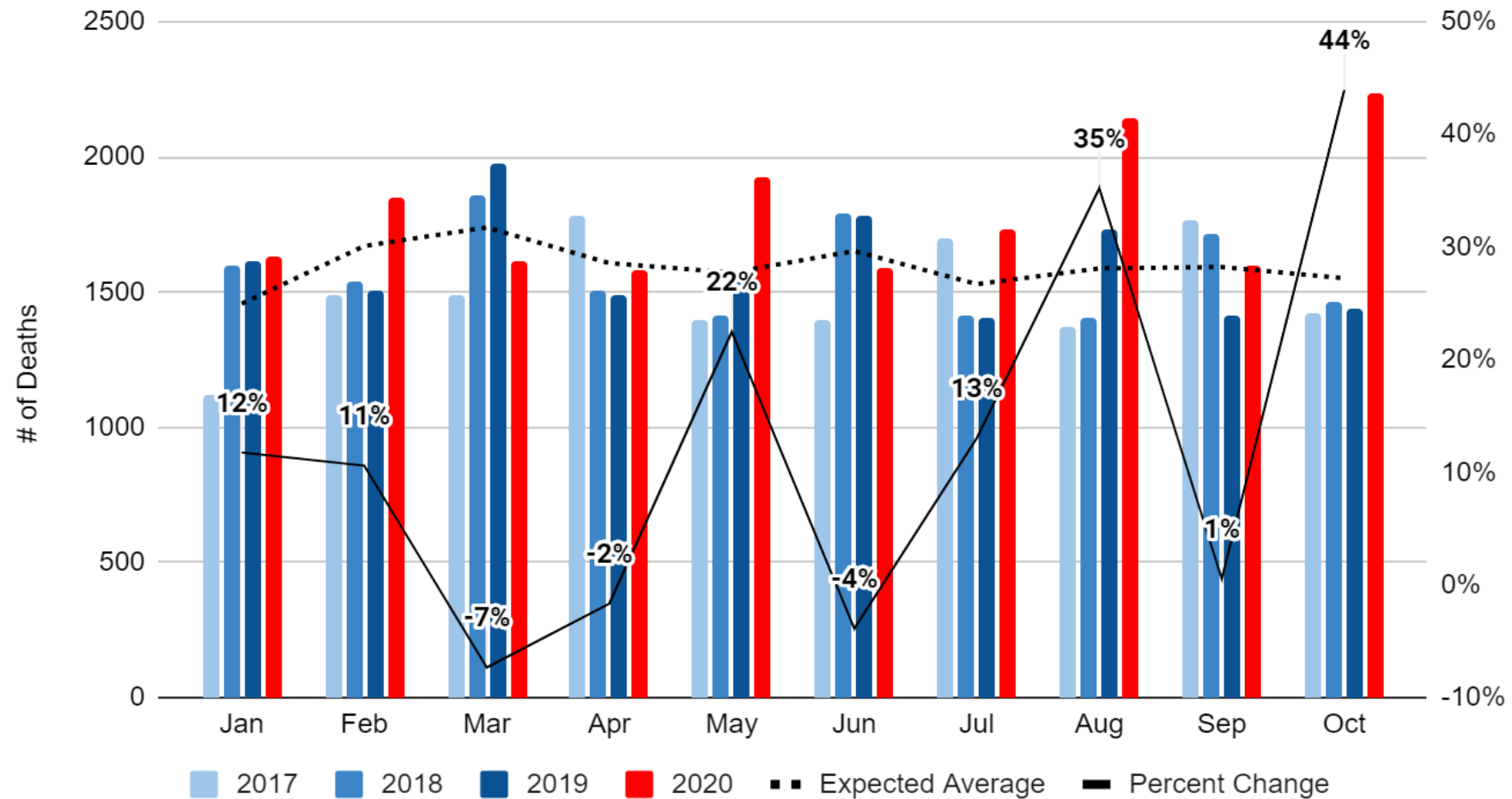
# Idaho Observed Deaths From All Causes

## Idaho Observed Deaths and Percent Change from Average for 2020



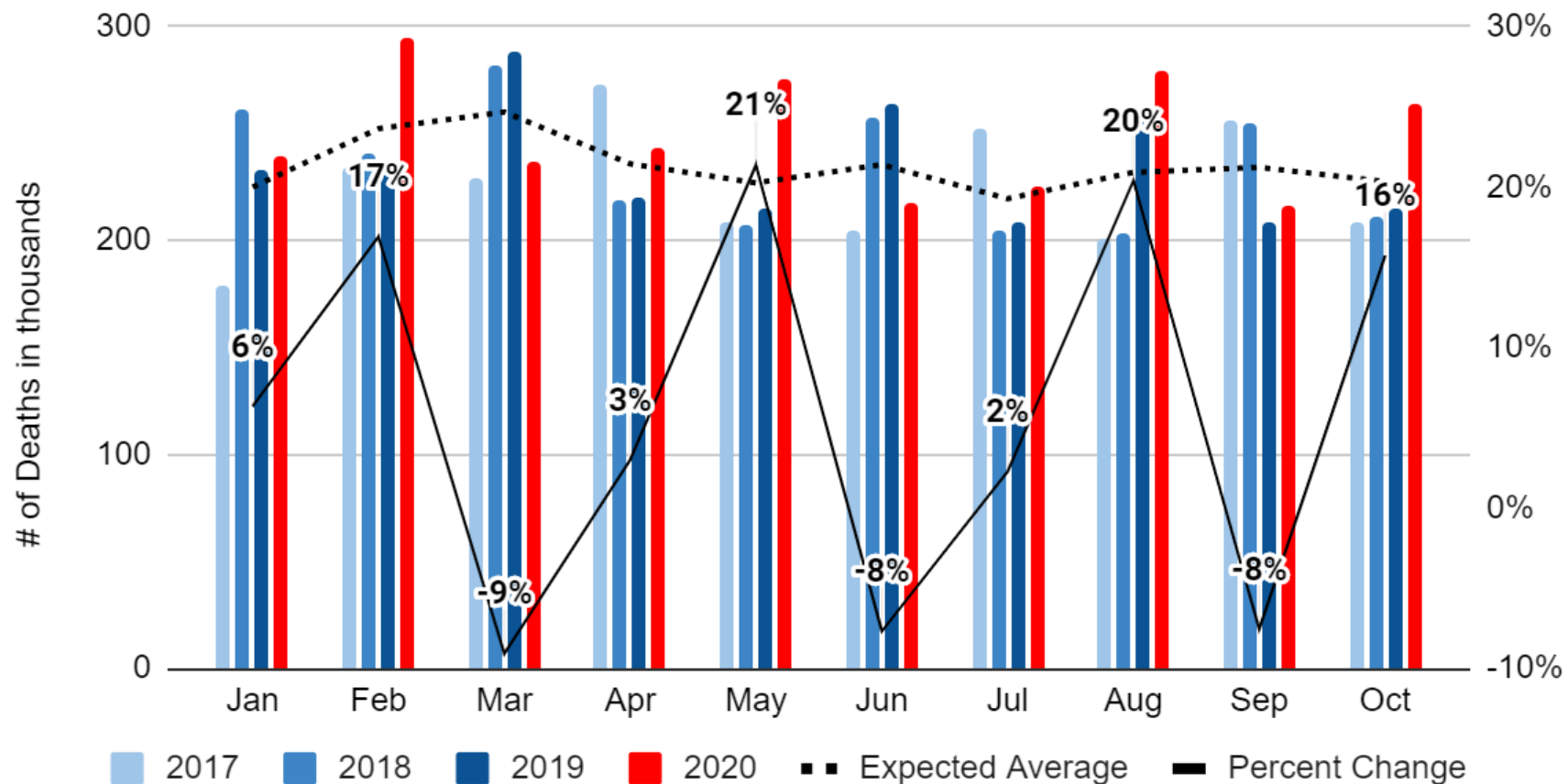
# Utah Observed Deaths From All Causes

## Utah Observed Deaths and Percent Change from Average for 2020



# U.S. Observed Deaths From All Causes

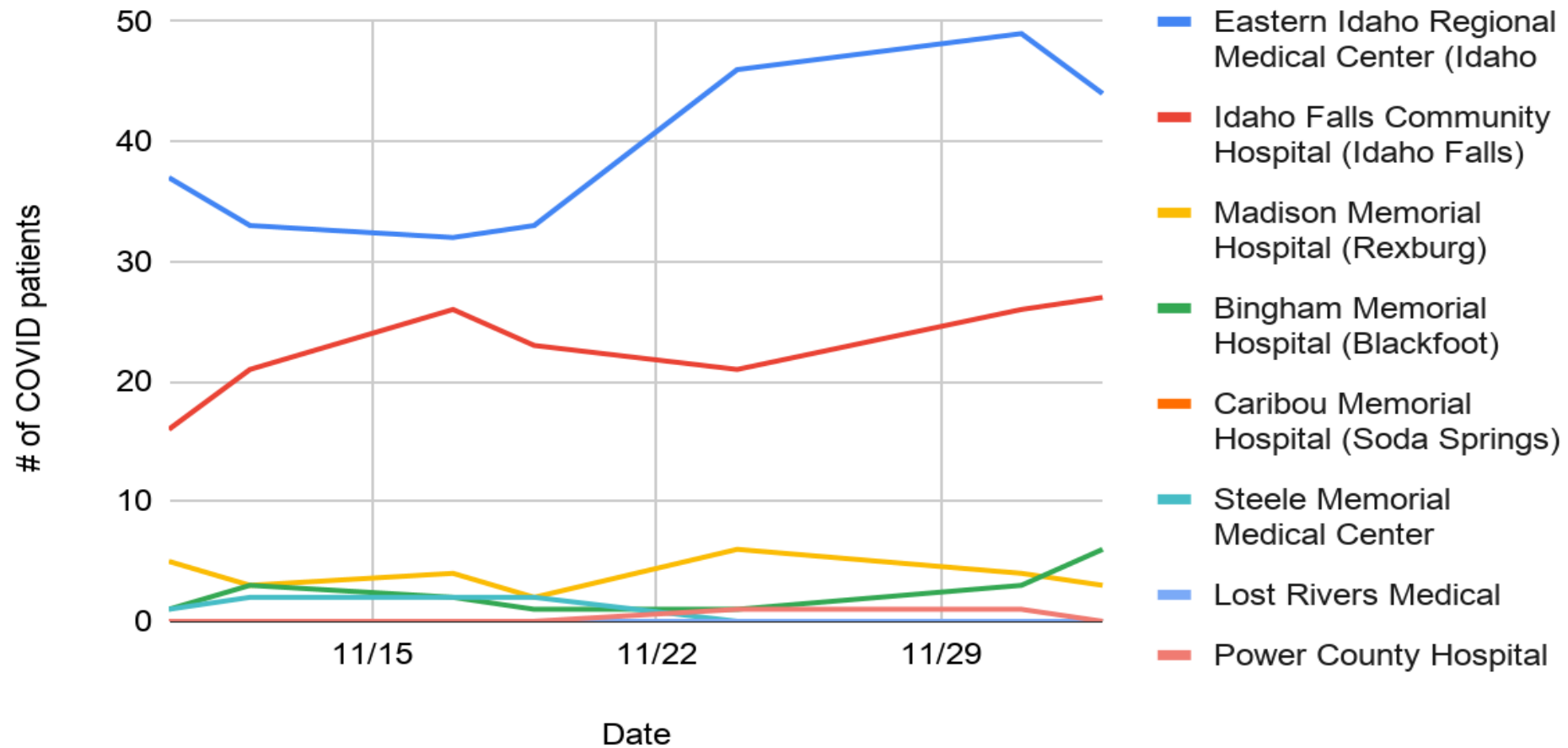
## U.S. Observed Deaths and Percent Change from Average for 2020





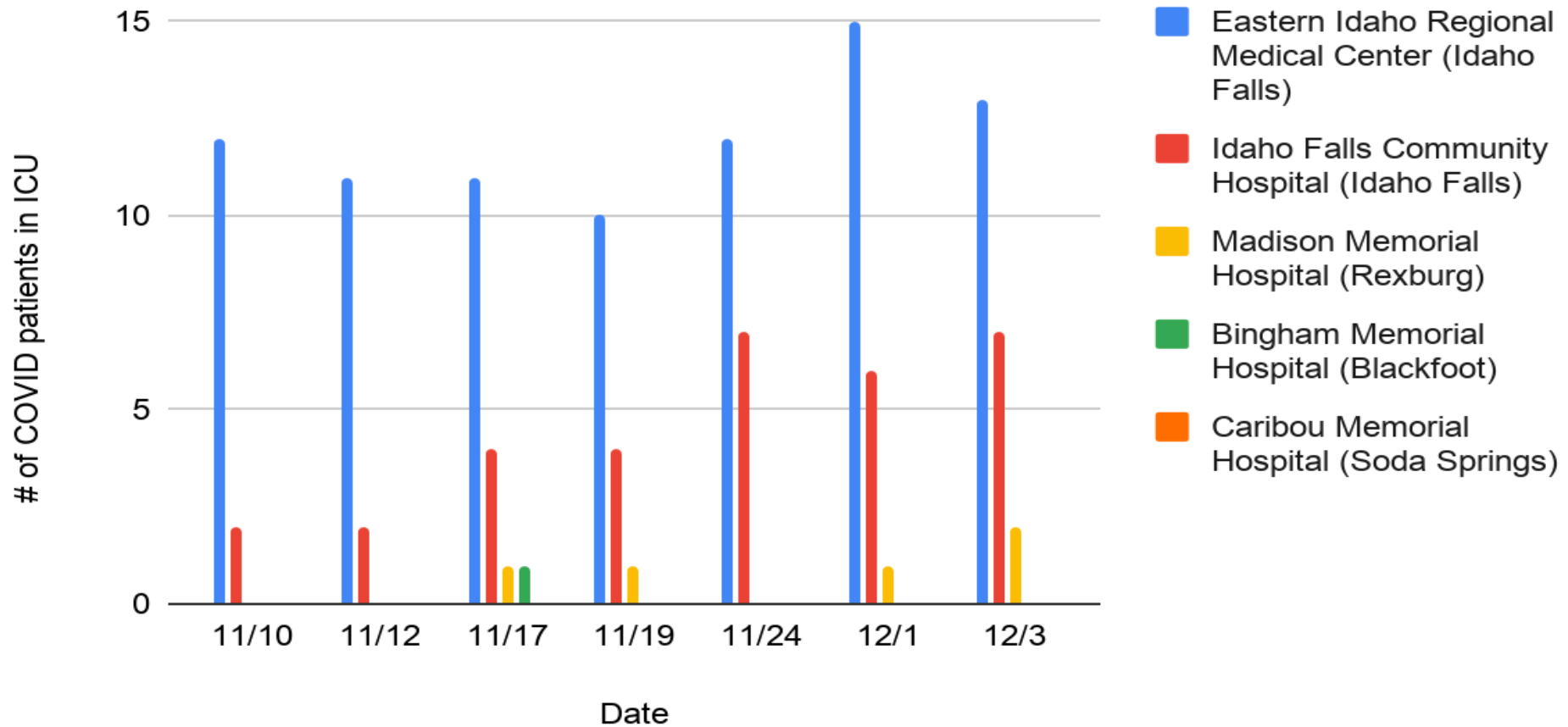
# # of COVID Patients in Eastern Idaho Hospitals

## # of COVID Patients in Eastern Idaho Hospitals



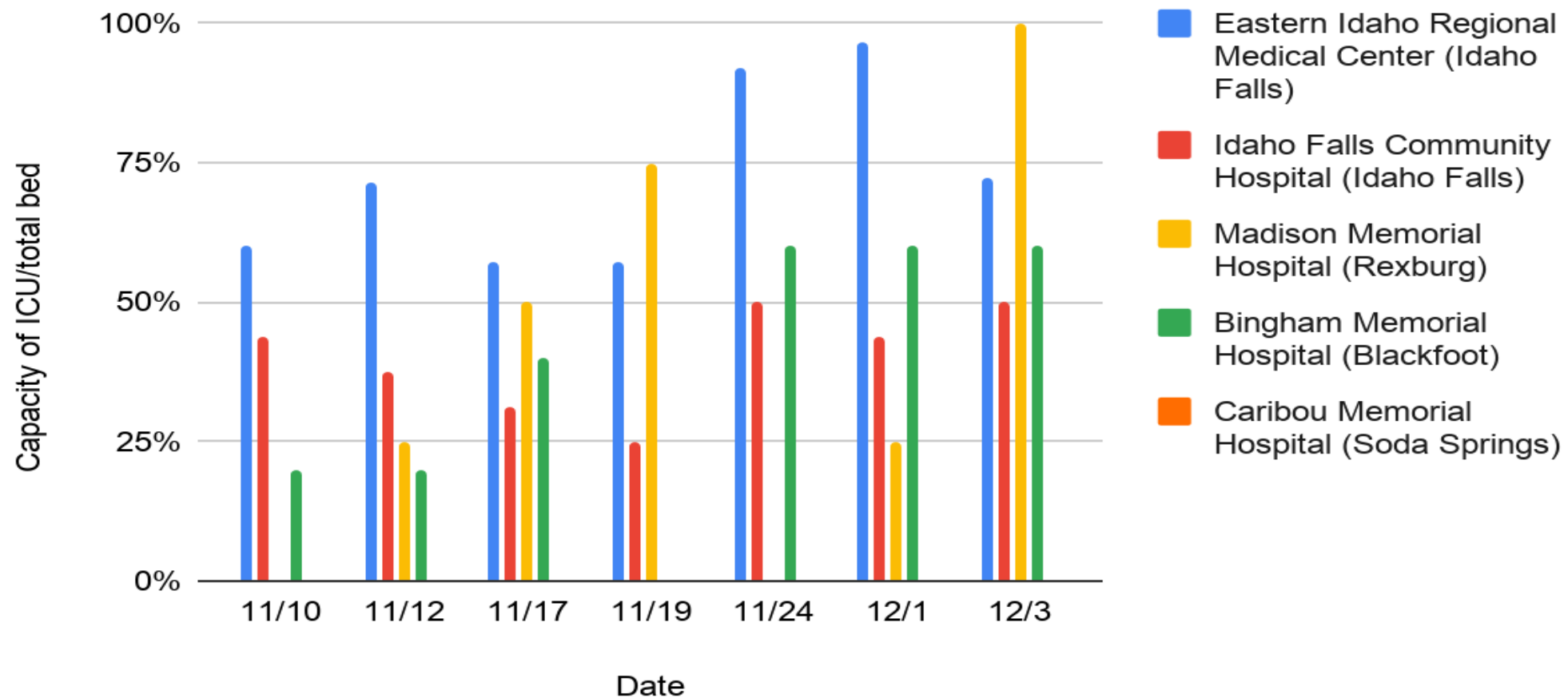
# Eastern Idaho ICUs

## # of COVID Patients in Eastern Idaho ICUs



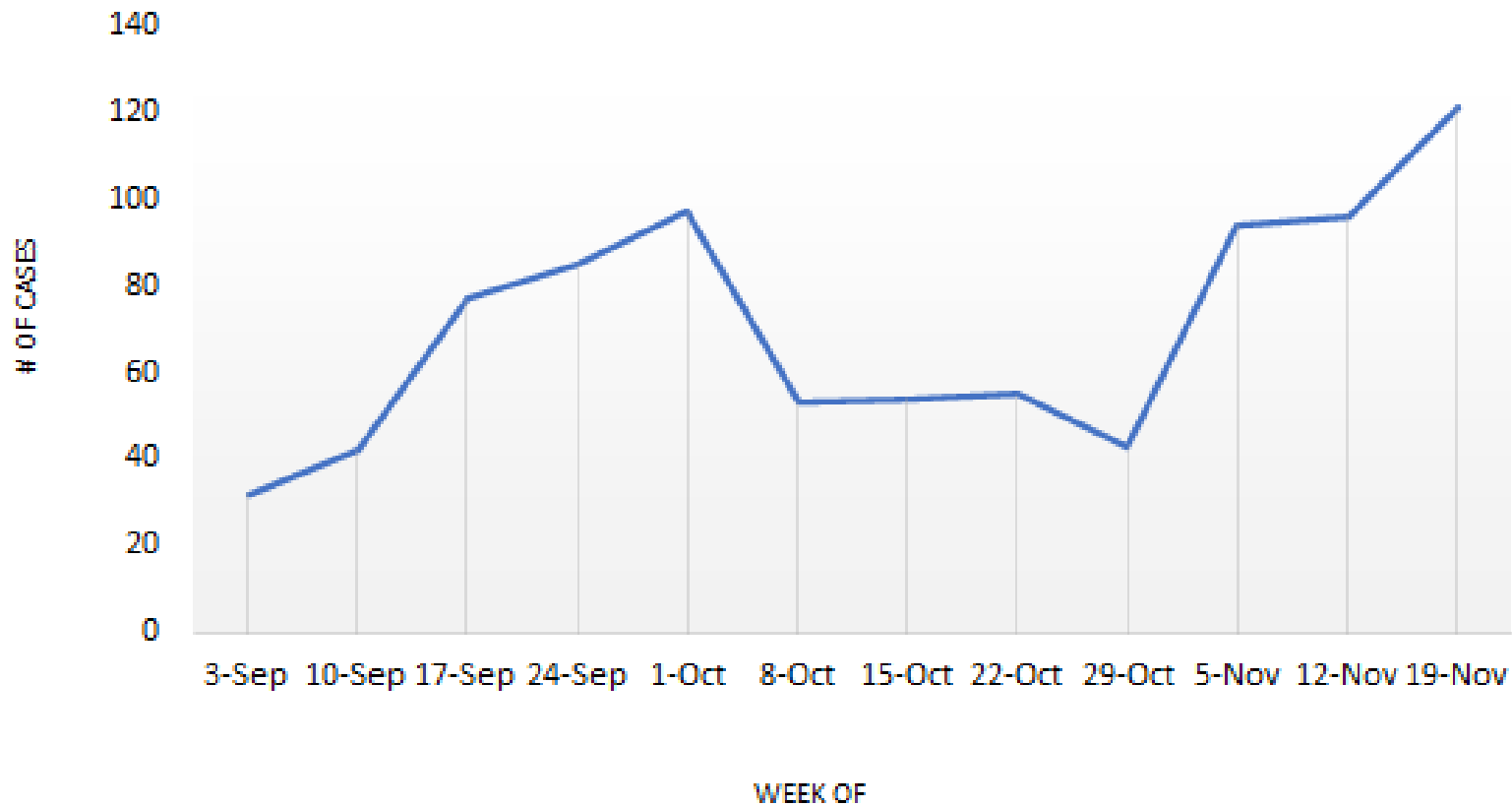
# Eastern Idaho ICUs

## Percent Capacity of Eastern Idaho Hospital ICUs



# Boise State University Campus: Positive COVID-19 Cases

## New COVID-19 Cases on BSU Campus



Week of	Total Cases	Students	Faculty
3-Sep	32	29	3
10-Sep	42	39	3
17-Sep	77	76	1
24-Sep	85	84	1
1-Oct	97	93	4
8-Oct	53	52	1
15-Oct	54	52	2
22-Oct	55	53	2
29-Oct	43	41	2
5-Nov	95	90	5
12-Nov	96	91	5
19-Nov	121	102	19
<b>Total Cases</b>	<b>850</b>	<b>802</b>	<b>48</b>
<b>Total In-Person</b>	<b>14,696</b>	<b>13,096</b>	<b>1600</b>
<b>Total Infected</b>	<b>5.78%</b>	<b>6.12%</b>	<b>3.00%</b>

## Brigham Young University-Idaho Campus: Positive COVID-19 Cases

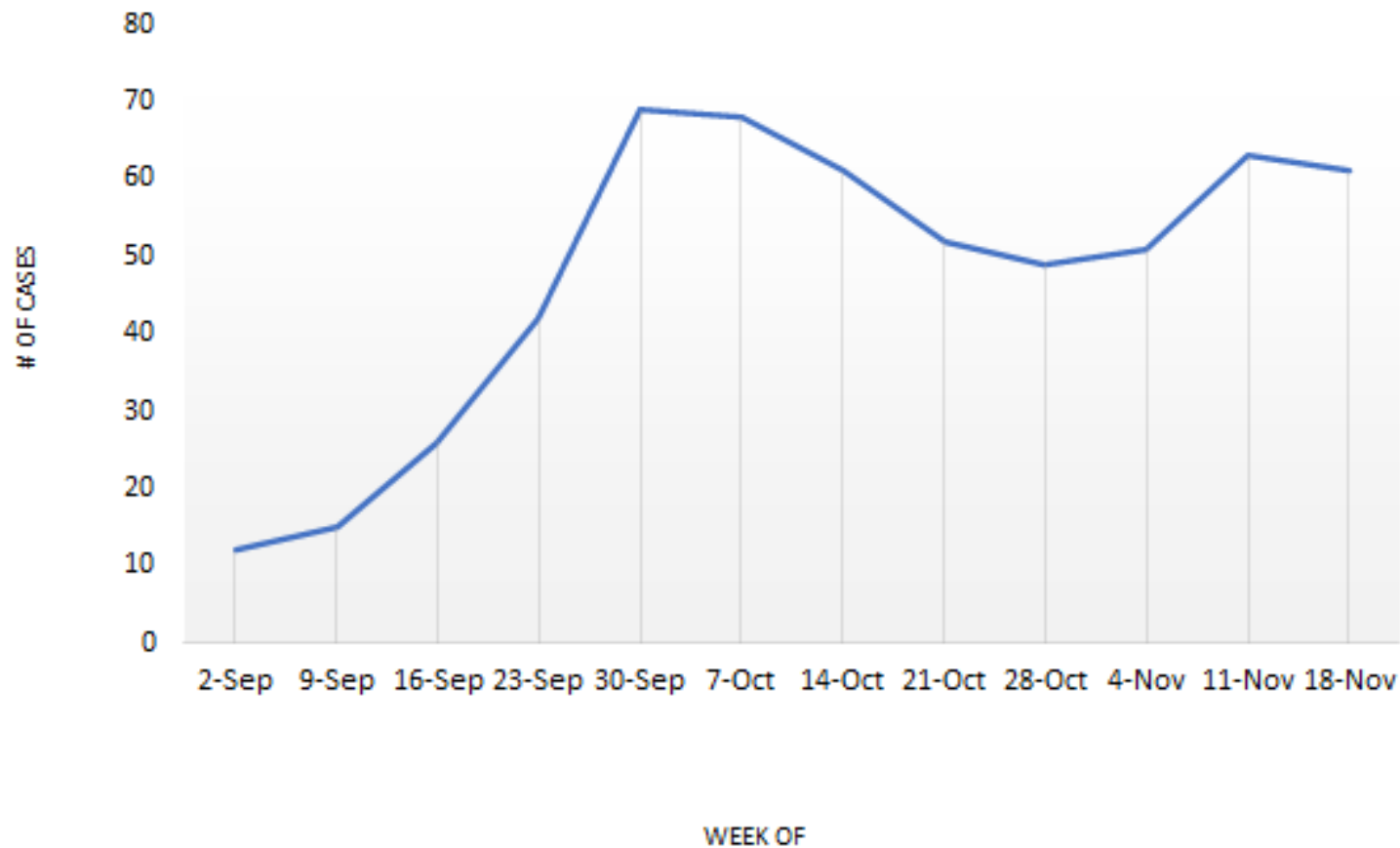
### New COVID-19 Cases on BYU-I Campus



Week of	Total Cases	Students	Faculty
15-Sep	25	23	2
22-Sep	81	75	6
29-Sep	97	89	8
6-Oct	214	180	34
13-Oct	199	187	12
20-Oct	224	212	12
27-Oct	134	124	10
3-Nov	140	134	7
10-Nov	158	147	8
17-Nov	143	129	14
<b>Total Cases</b>	<b>1415</b>	<b>1300</b>	<b>113</b>
<b>Total In-Person</b>	<b>19,900</b>	<b>18,000</b>	<b>1,900</b>
<b>Total Infected</b>	<b>7.11%</b>	<b>7.22%</b>	<b>5.95%</b>

## Idaho State University Campus: Positive COVID-19 Cases

### New COVID-19 Cases on ISU Campus



Week of	Total Cases	Students	Faculty
2-Sep	12	10	2
9-Sep	15	12	3
16-Sep	26	22	4
23-Sep	42	36	6
30-Sep	69	60	9
7-Oct	68	54	14
14-Oct	61	50	11
21-Oct	52	40	12
28-Oct	49	33	16
4-Nov	51	37	14
11-Nov	63	50	13
18-Nov	61	47	14
<b>Total Cases</b>	<b>569</b>	<b>451</b>	<b>118</b>
<b>Total In-Person</b>	<b>12,612</b>	<b>11,786</b>	<b>826</b>
<b>Total Infected</b>	<b>4.51%</b>	<b>3.83%</b>	<b>14.29%</b>

# Consumer Spending in Idaho

## Top 5 Largest Consumer Expenditures by County (in thousands)

	Ada County	Total thousands of dollars spent this year	Bannock County	Total thousands of dollars spent this year	Bonneville County	Total thousands of dollars spent this year	Madison County	Total thousands of dollars spent this year
<b>1</b>	Food At Home	\$946,186	Food At Home	\$144,210	Food At Home	\$201,714	Rental Costs	\$46,592
<b>2</b>	Rental Costs	\$806,727	Rental Costs	\$129,984	Rental Costs	\$172,585	Food At Home	\$45,256
<b>3</b>	Mortgage Interest	\$774,048	Mortgage Interest	\$110,181	Mortgage Interest	\$161,291	Food Away From Home	\$33,392
<b>4</b>	Food Away From Home	\$740,584	Food Away From Home	\$109,019	Food Away From Home	\$155,427	Health Care Insurance	\$31,806
<b>5</b>	Health Care Insurance	\$695,726	Health Care Insurance	\$105,474	Health Care Insurance	\$148,103	Mortgage Interest	\$31,523

Data Source: Applied Geographic Solutions 2020

# Biggest Industries in Idaho by County

## Top 5 Industries by # of Businesses

	ADA	% of total businesses in Ada County	BANNOCK	% of total businesses in Bannock County	BONNEVILLE	% of total businesses in Bonneville County	MADISON	% of total businesses in Madison County
1	Health Care and Social Services	24.5%	Health Care and Social Services	25.6%	Health Care and Social Services	22.9%	Health Care and Social Services	20.3%
2	Professional, Scientific, and Technical Services	9.6%	Other Services- Repair, Personal Care, Laundry, Religious, etc.	9.8%	Professional, Scientific, and Technical Services	9.3%	Retail: Home, Food, Automobiles, Personal Care	8.8%
3	Other Services- Repair, Personal Care, Laundry, Religious, etc.	8.3%	Retail: Home, Food, Automobiles, Personal Care	7.8%	Retail: Home, Food, Automobiles, Personal Care	8.5%	Other Services- Repair, Personal Care, Laundry, Religious, etc.	7.6%
4	Banking, Finance and Insurance	6.9%	Banking, Finance and Insurance	7.6%	Other Services- Repair, Personal Care, Laundry, Religious, etc.	8.4%	Professional, Scientific, and Technical Services	6.6%
5	Retail: Home, Food, Automobiles, Personal Care	6.4%	Professional, Scientific, and Technical Services	6.4%	Banking, Finance and Insurance	7.1%	Tie: Construction; Banking, Finance and Insurance	6.0%
Data updated automatically via Info USA-GIS Planning integration. December, 2020				Unclassified businesses not included				



# College/University Programs in Idaho

## Top 5 Programs in the Main Universities/Colleges Around This Area

	<b>BOISE STATE UNIVERSITY</b>	<b># of Graduates</b>	<b>COLLEGE OF SOUTHERN IDAHO</b>	<b># of Graduates</b>	<b>IDAHO STATE UNIVERSITY</b>	<b># of Graduates</b>	<b>COLLEGE OF EASTERN IDAHO</b>	<b># of Graduates</b>	<b>BYU-IDAHO</b>	<b># of Graduates</b>
<b>1</b>	<b>Business, Management, Marketing, and Related Support Services</b>	801	<b>Liberal Arts and Sciences, General Studies and Humanities</b>	217	<b>Health Professions and Related Programs</b>	769	<b>Health Professions and Related Programs</b>	41	<b>Liberal Arts and Sciences, General Studies and Humanities</b>	1985
<b>2</b>	<b>Health Professions and Related Programs</b>	797	<b>Health Professions and Related Programs</b>	144	<b>Business, Management, Marketing, and Related Support Services</b>	313	<b>Computer and Information Sciences and Support Services</b>	20	<b>Business, Management, Marketing, and Related Support Services</b>	909
<b>3</b>	<b>Education</b>	444	<b>Business, Management, Marketing, and Related Support Services</b>	72	<b>Liberal Arts and Sciences, General Studies and Humanities</b>	224	<b>Business, Management, Marketing, and Related Support Services</b>	12	<b>Health Professions and Related Programs</b>	827
<b>4</b>	<b>Public Administration and Social Service Professions</b>	285	<b>Agriculture, Agriculture Operations, and Related Sciences</b>	58	<b>Education</b>	179	<b>Precision Production</b>	10	<b>Biological and Biomedical Sciences</b>	417
<b>5</b>	<b>Engineering</b>	229	<b>Education</b>	36	<b>Engineering</b>	155	<b>Legal Professions and Studies</b>	4	<b>Family and Consumer Sciences/Human Sciences</b>	386

Data Source: Annual Degrees Conferred, 2017-2018

## Weather Trends for November

- High Temperatures in November were **slightly higher than average (1-3 degrees)**, especially in Pocatello and Rexburg. However, they were slightly lower than November 2019 which was warmer than usual.
- Boise, Pocatello, Idaho Falls, and Rexburg all experienced a **41-43 degree drop from Nov. 5 - Nov. 9.**

# Weather Trends for November

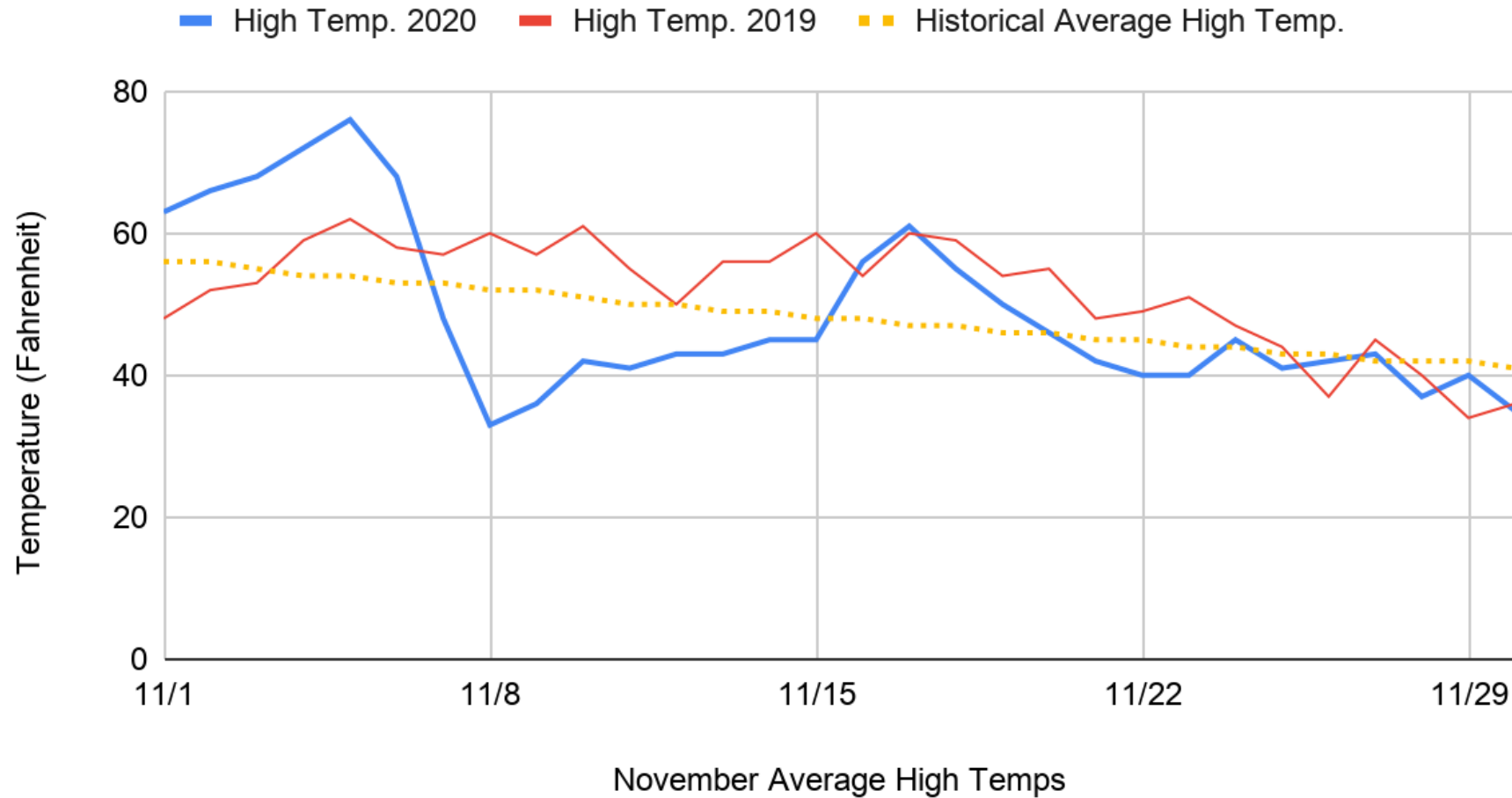
## November Average High Temps

2020: 48.7

2019: 51.9

Historical Average: 48.2

## Boise November High Temperatures



# Weather Trends for November

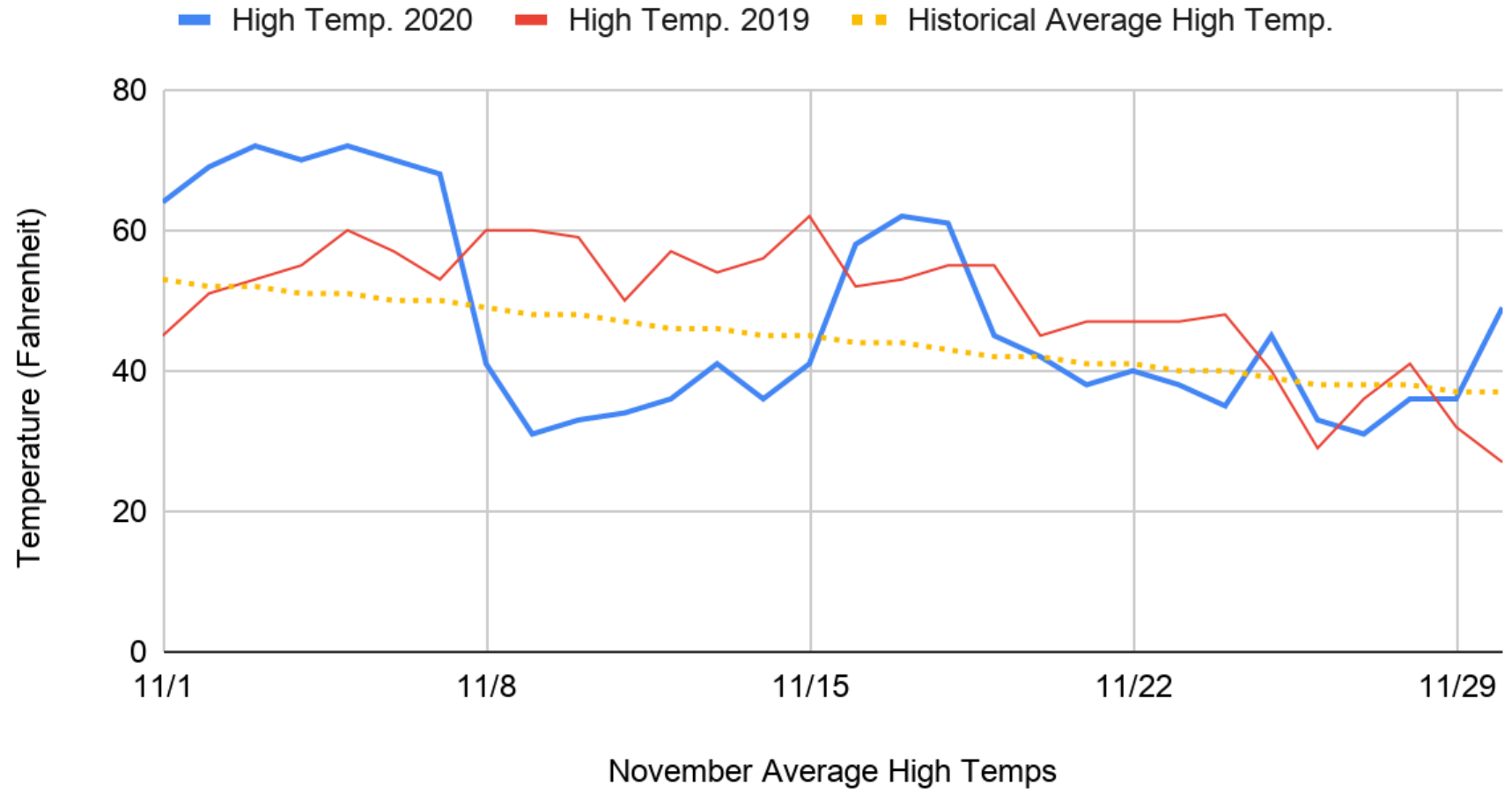
## November Average High Temps

2020: 47.6

2019: 49.5

Historical Average: 44.6

## Pocatello November High Temperatures



# Weather Trends for November

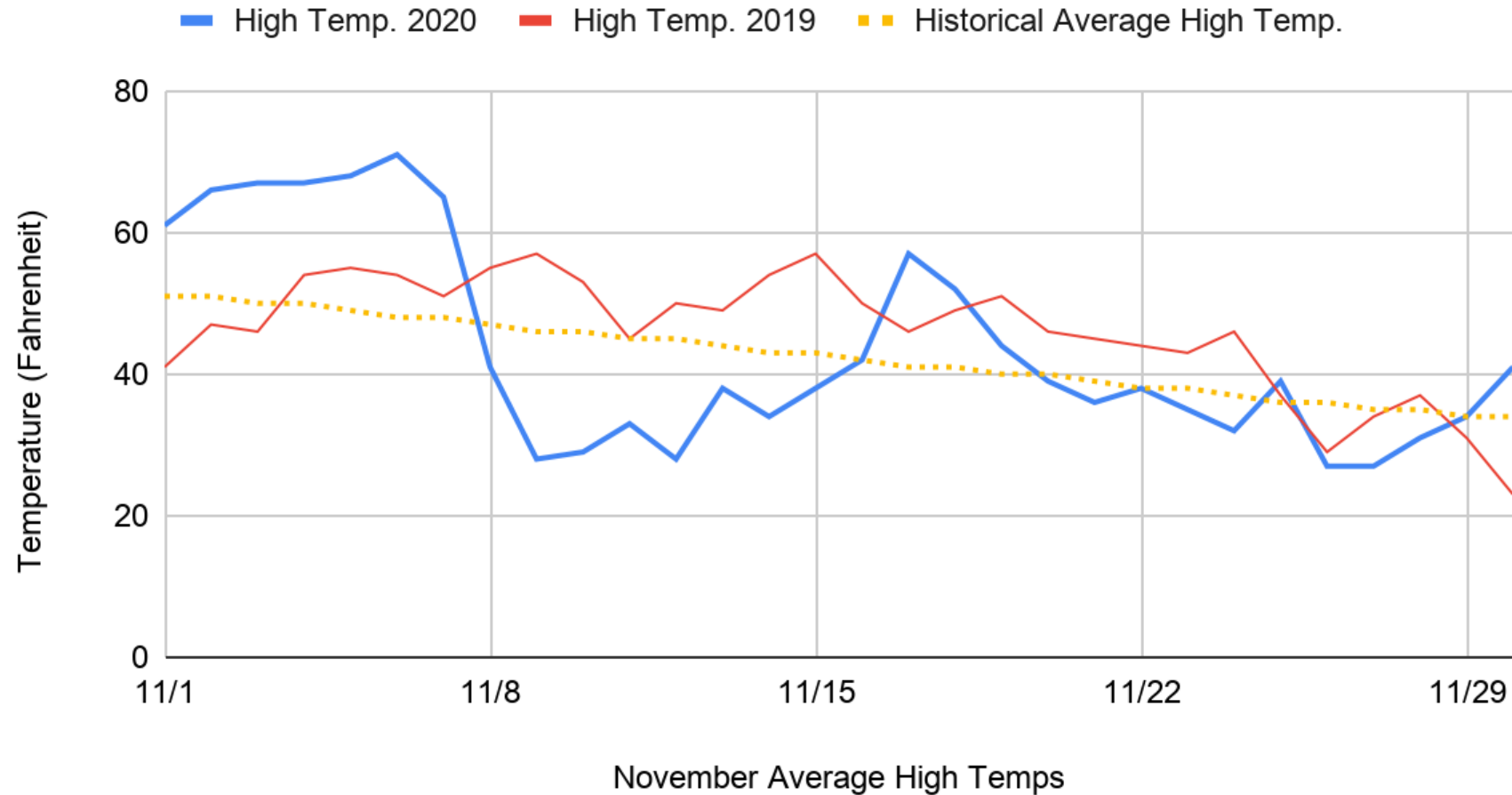
## November Average High Temps

2020: 43.6

2019: 46.0

Historical Average: 42.4

## Idaho Falls November High Temperatures



# Weather Trends for November

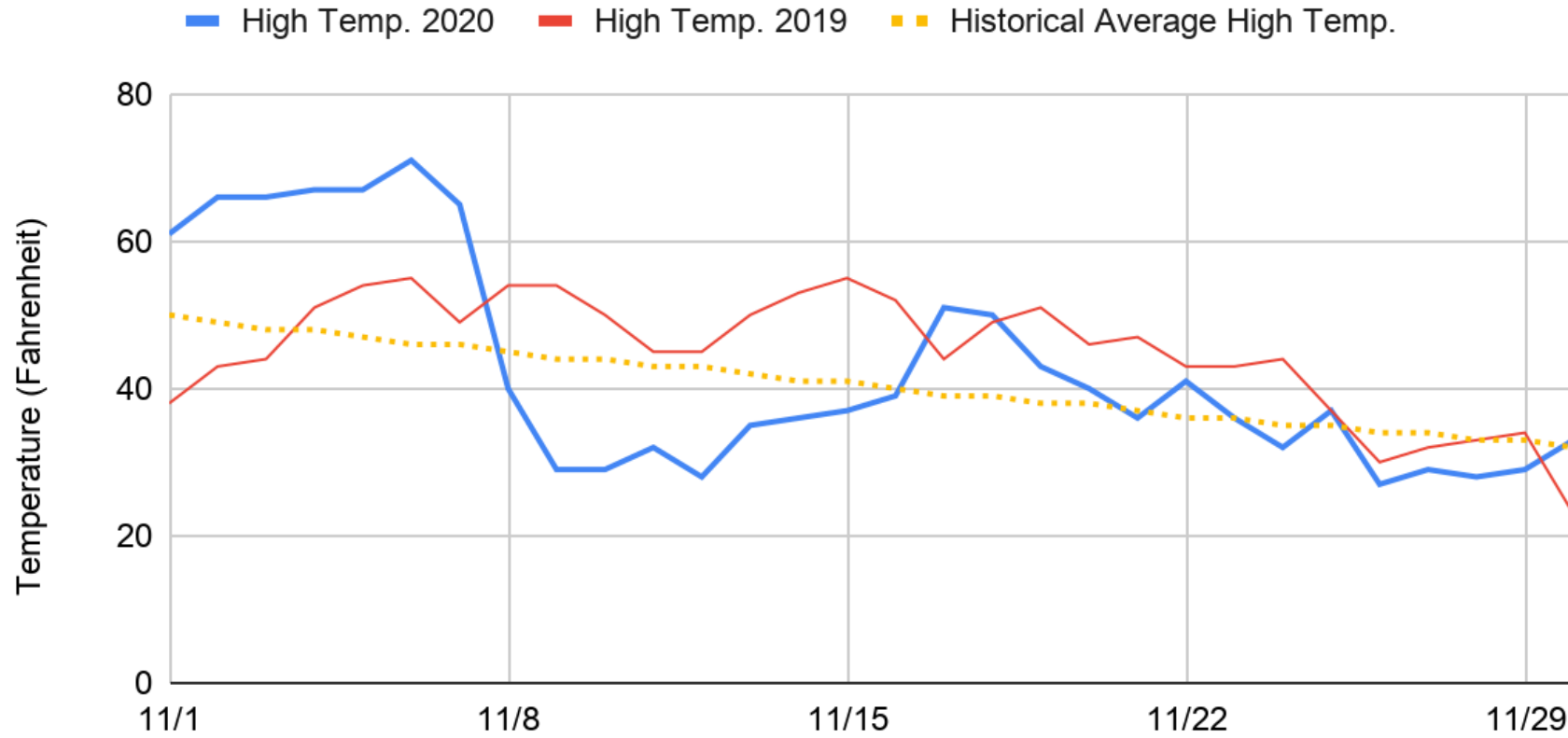
## November Average High Temps

2020: 42.7

2019: 44.9

Historical Average: 40.5

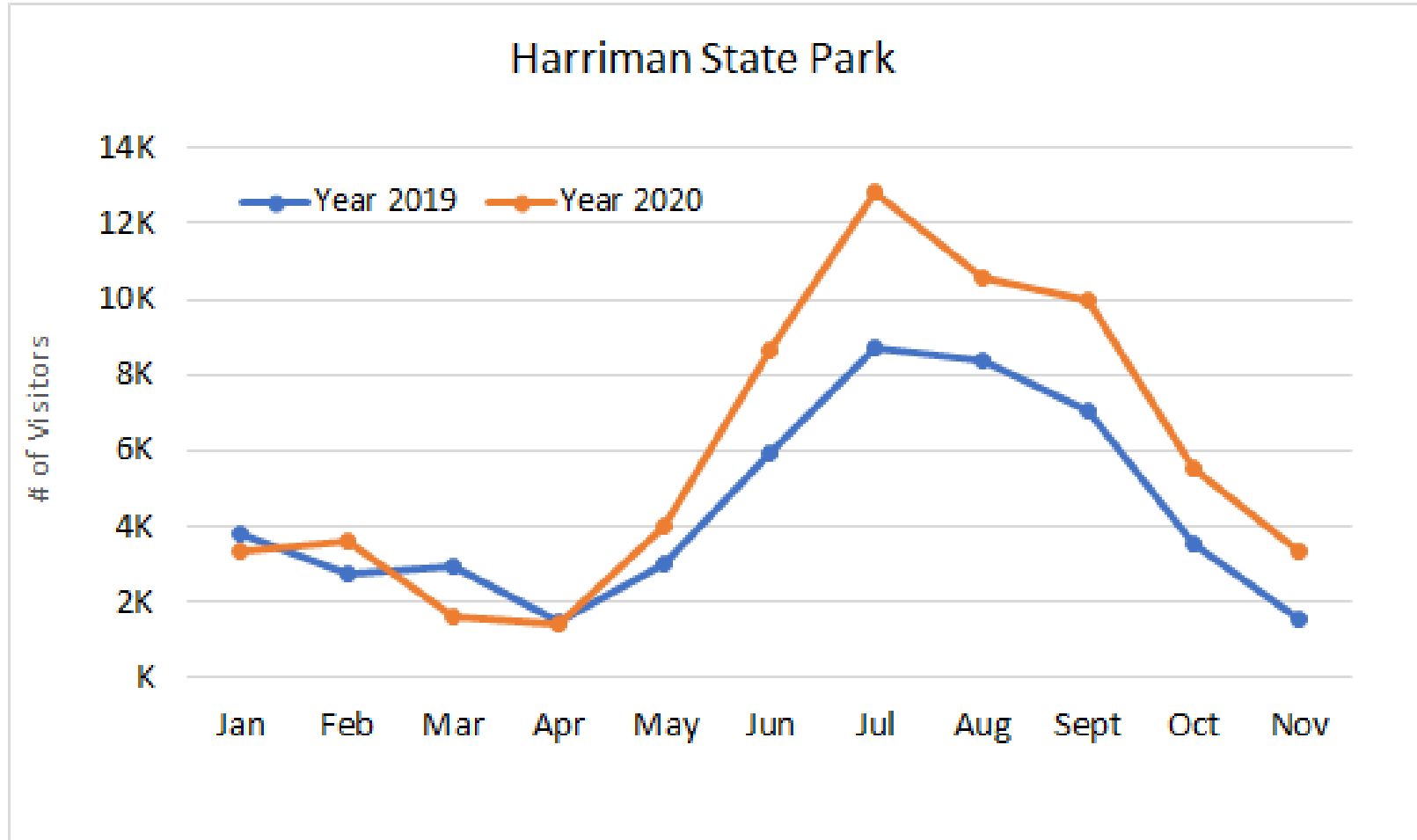
## Rexburg November High Temperatures



November Average High Temps

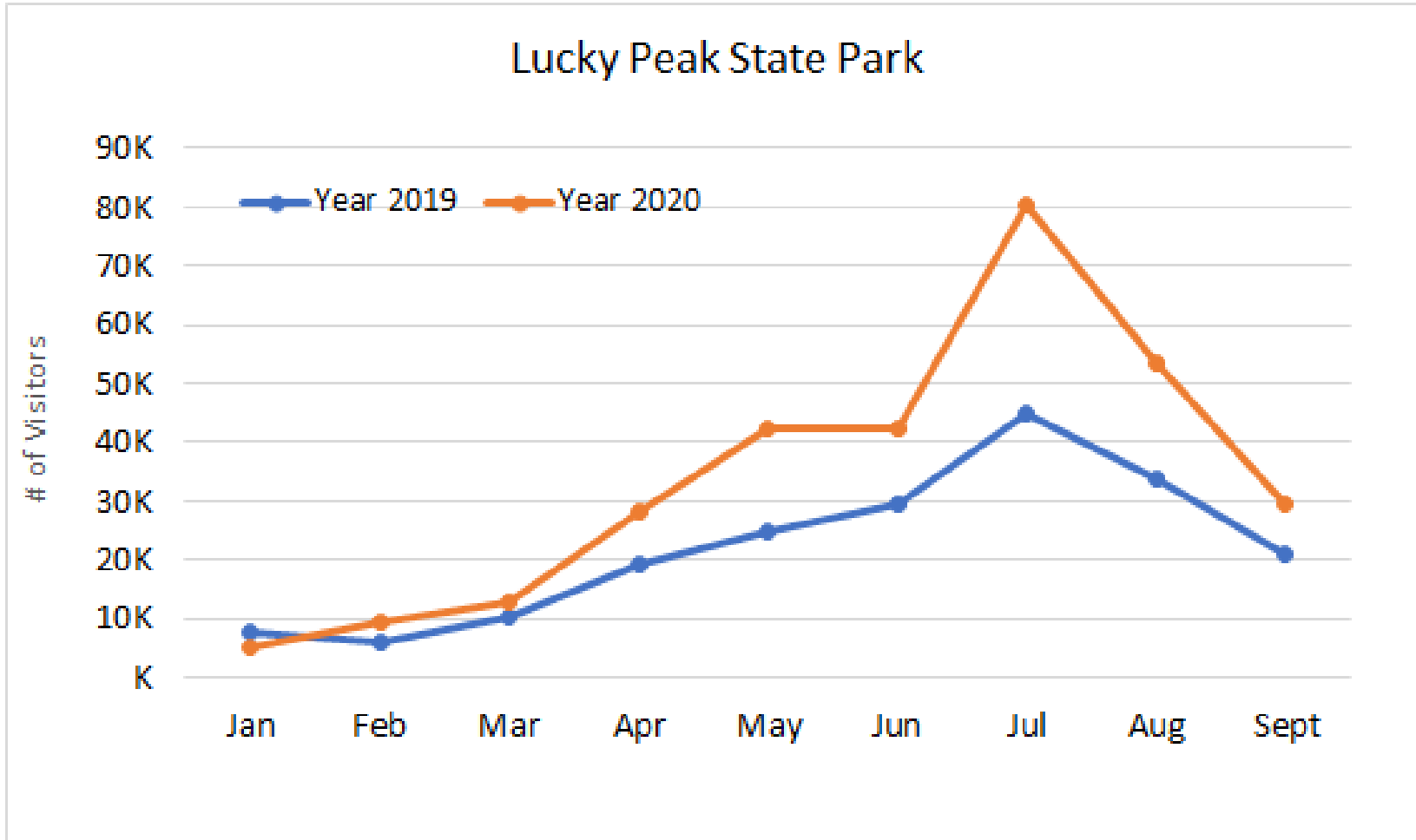


# Number of Visitors to State and National Parks



	2020	2019	% Change
Jan	3,348	3,768	-11.1%
Feb	3,562	2,710	31.4%
Mar	1,600	2,925	-45.3%
Apr	1,399	1,453	-3.7%
May	3,996	3,000	33.2%
Jun	8,634	5,900	46.3%
Jul	12,824	8,691	47.6%
Aug	10,546	8,395	25.6%
Sept	9,962	7,057	41.2%
Oct	5,512	3,515	56.8%
Nov	3,317	1,520	118.2%
<b>YTD</b>	<b>64,700</b>	<b>48,934</b>	<b>32.2%</b>

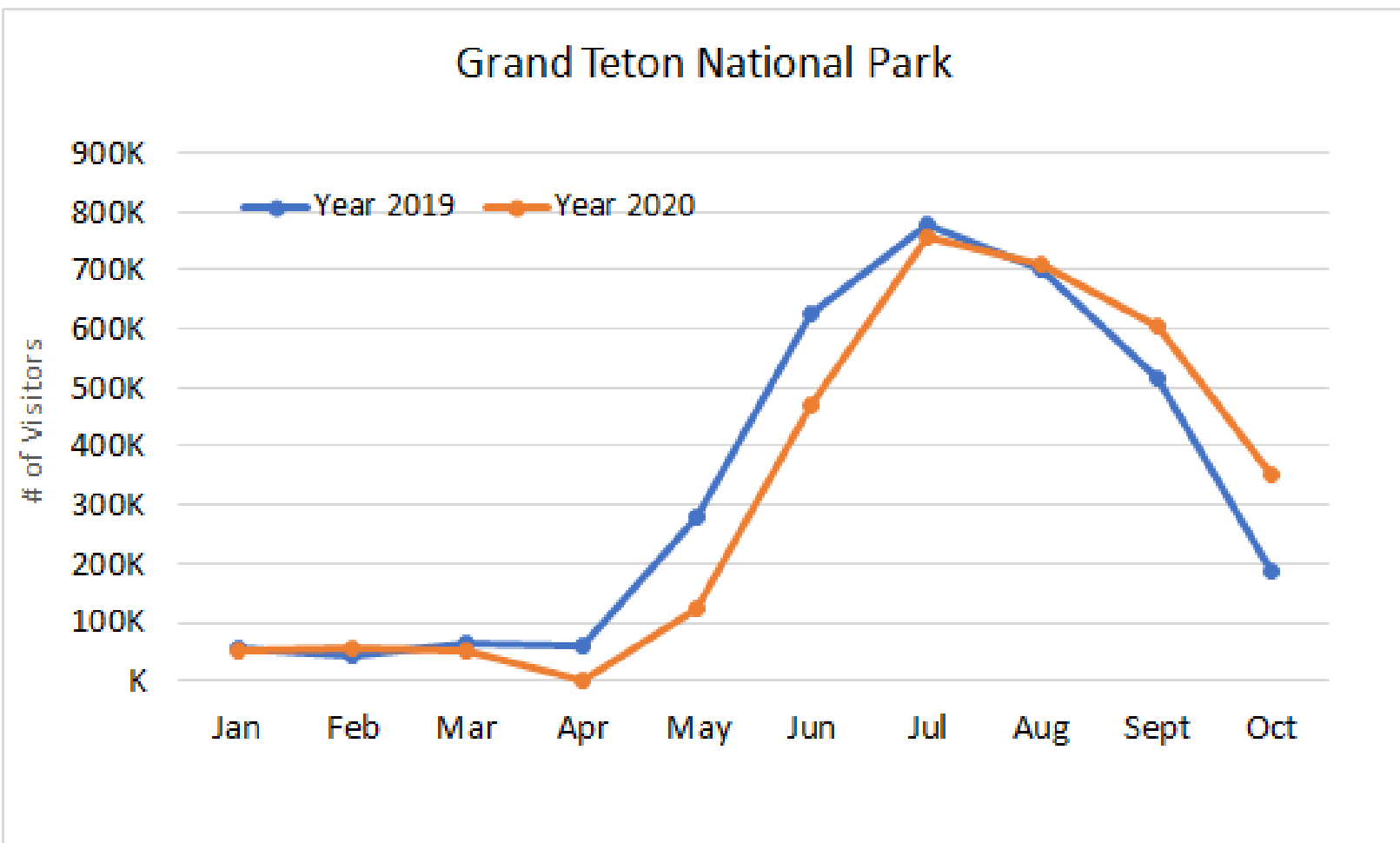
# Number of Visitors to State and National Parks



	2020	2019	% Change
Jan	5,086	7,510	-32.3%
Feb	9,344	5,824	60.4%
Mar	12,995	10,197	27.4%
Apr	28,094	19,296	45.6%
May	42,510	24,916	70.6%
Jun	42,513	29,547	43.9%
Jul	80,168	44,714	79.3%
Aug	53,234	33,827	57.4%
Sept	29,547	20,973	40.9%
<b>YTD</b>	<b>303,491</b>	<b>196,804</b>	<b>54.2%</b>



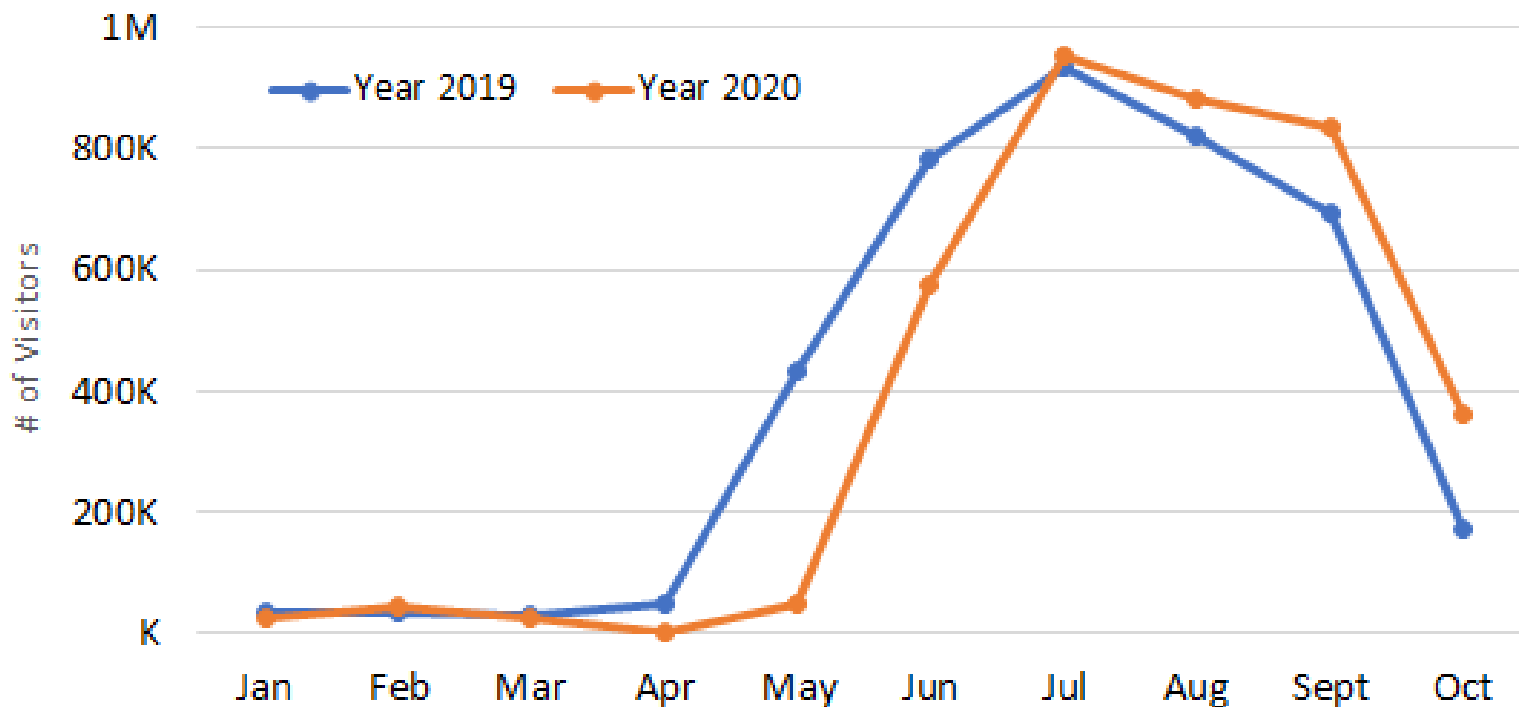
# Number of Visitors to State and National Parks



	2020	2019	% Change
Jan	51,648	56,635	-8.8%
Feb	55,197	43,913	25.7%
Mar	51,455	65,864	-21.9%
Apr	0	59,105	-100.0%
May	123,756	278,529	-55.6%
Jun	468,201	625,441	-25.1%
Jul	755,766	775,788	-2.6%
Aug	710,198	702,022	1.2%
Sept	603,789	517,265	16.7%
Oct	351,173	186,487	88.3%
<b>YTD</b>	<b>3,171,183</b>	<b>3,311,049</b>	<b>-4.2%</b>

# Number of Visitors to State and National Parks

## Yellowstone National Park



	2020	2019	% Change
Jan	25,231	33,896	-25.6%
Feb	41,712	31,650	31.8%
Mar	22,426	28,695	-21.8%
Apr	0	48,150	-100.0%
May	46,219	434,385	-89.4%
Jun	573,597	781,853	-26.6%
Jul	955,645	936,062	2.1%
Aug	881,543	820,006	7.5%
Sept	837,499	693,118	20.8%
Oct	360,034	171,339	110.1%
<b>YTD</b>	<b>3,743,906</b>	<b>3,979,154</b>	<b>-5.9%</b>

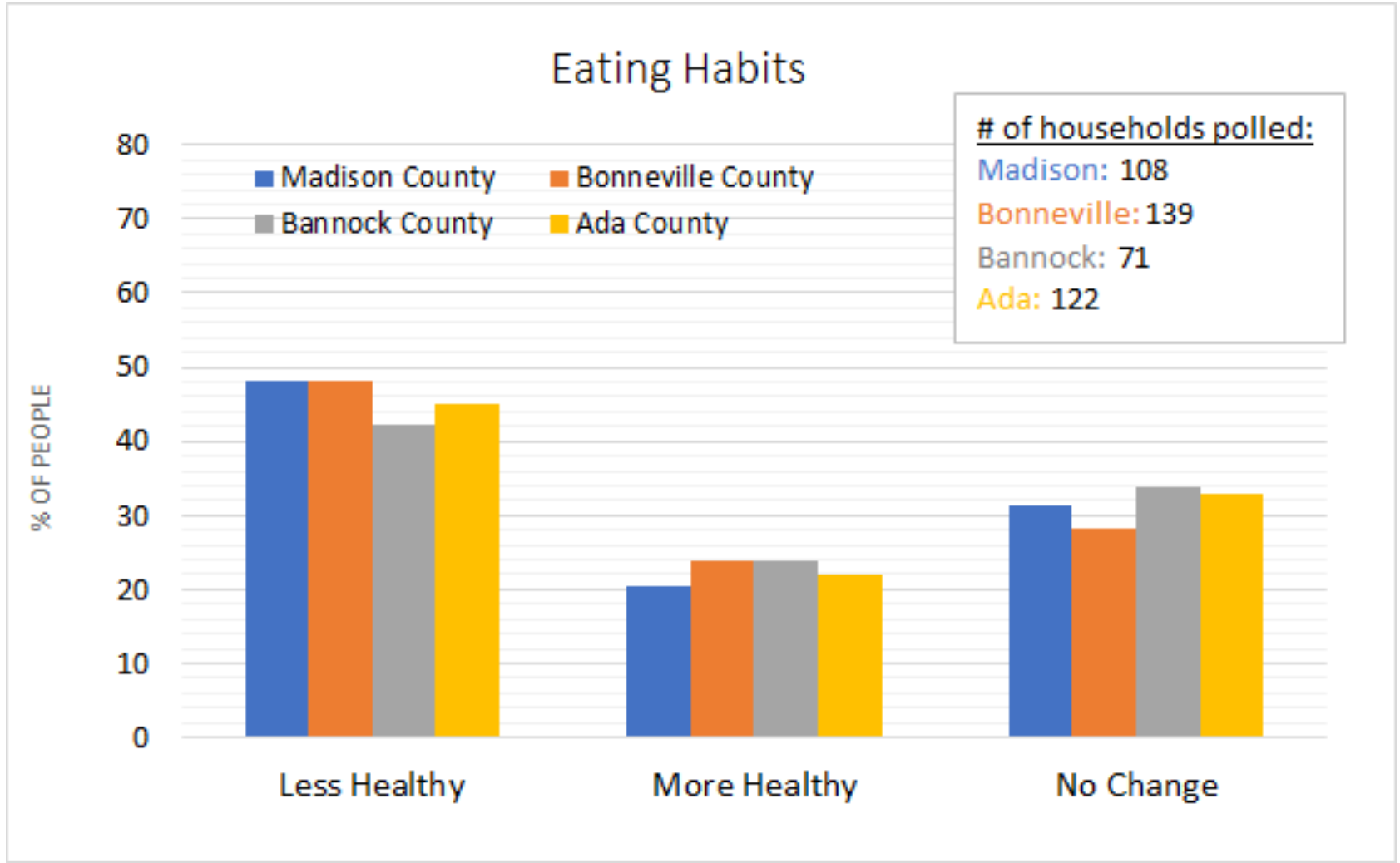
## Social Media Polls

The RBDC is conducting polls with key questions each week. The goal of these polls is to see how households and individuals are being impacted by current economic situations.

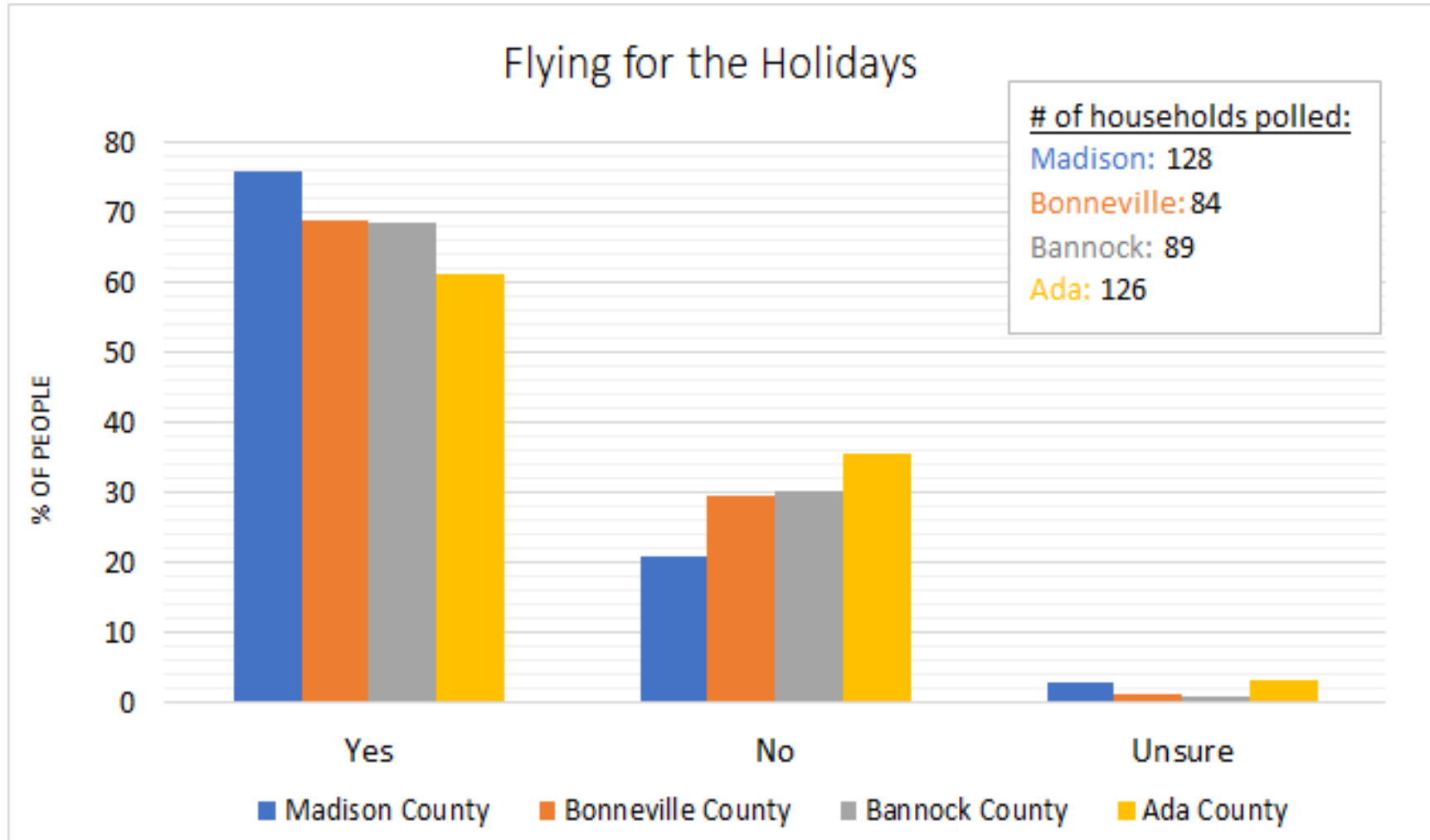
## New This Week

- Many residents of Eastern Idaho counties and Ada county feel that their eating habits have changed this past year. A majority of residents feel that they are eating less healthy foods compared to before the pandemic. Many commented that their stress levels were higher and therefor turning to more comfort type foods.
- Despite the current pandemic, many residents feel that it is safe to fly and are comfortable flying during the holidays. Some comments included thoughts that the airline industry is doing a good job in trying to keep people safe. Some felt it was safer to fly than to shop in a grocery store.
- Many residents are comfortable shopping online as well as in-store for their holiday shopping this year. Some residents commented that they plan on buying from local and/or small businesses, in hopes of helping them financially during this pandemic.

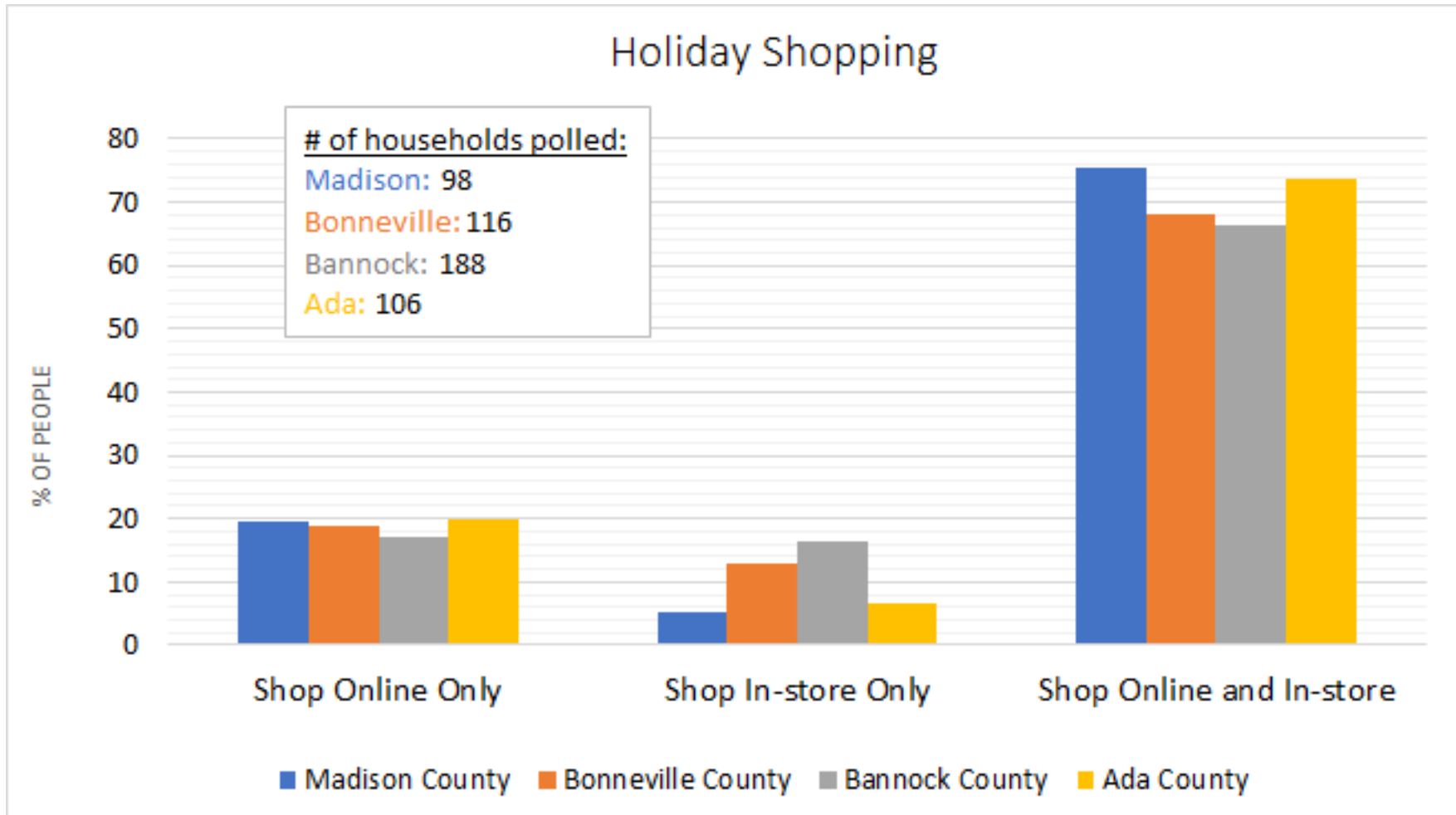
# How Residents Feel Their Eating Habits Have Been During the Pandemic



# Are residents comfortable flying for the holidays?



Will residents be online or in-store shopping for the holidays this year?





RESEARCH & BUSINESS  
DEVELOPMENT CENTER

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