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DEVELOPMENT CENTER

Eastern Idaho Report | June 6, 2022

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Tourism

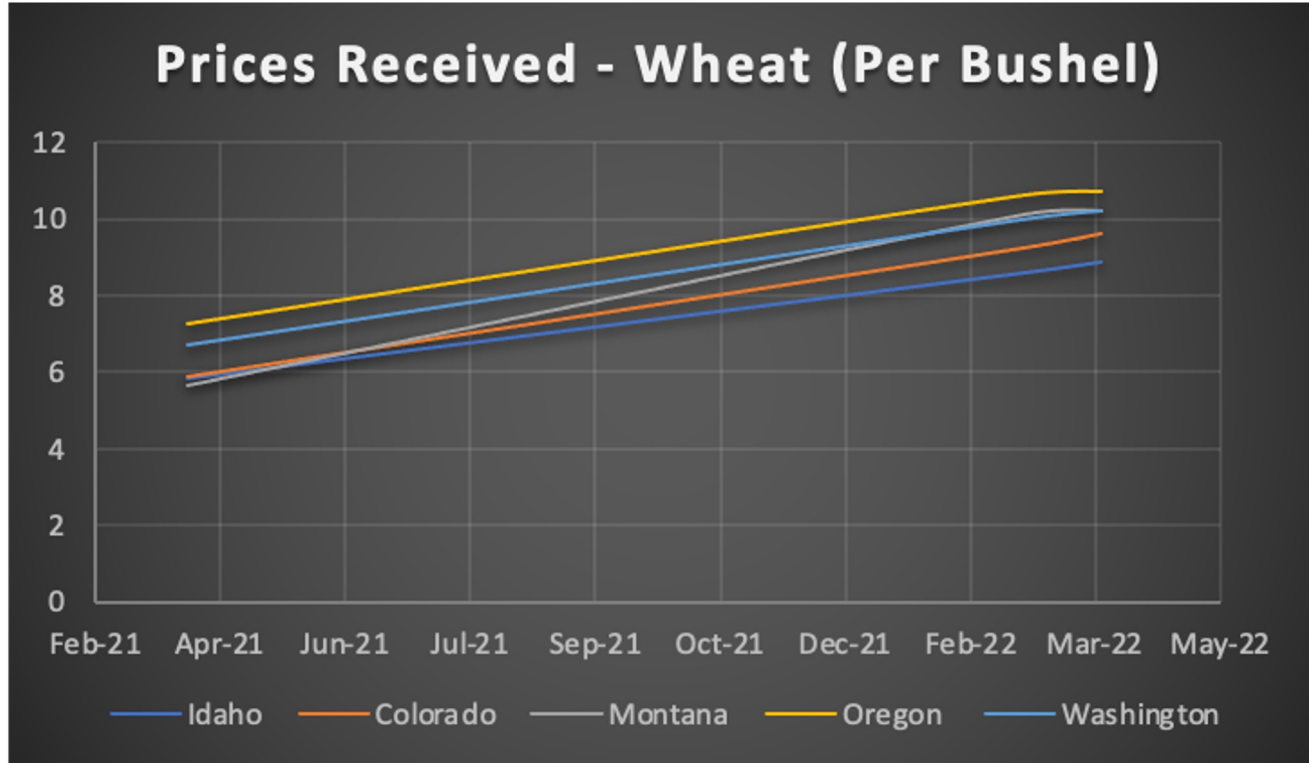
- [Number of Airport Passengers](#)
- [Number of Airport Passengers](#)
- [Number of Airport Passengers](#)
- [Number of Airport Passengers](#)
- [Number of Airport Passengers](#)

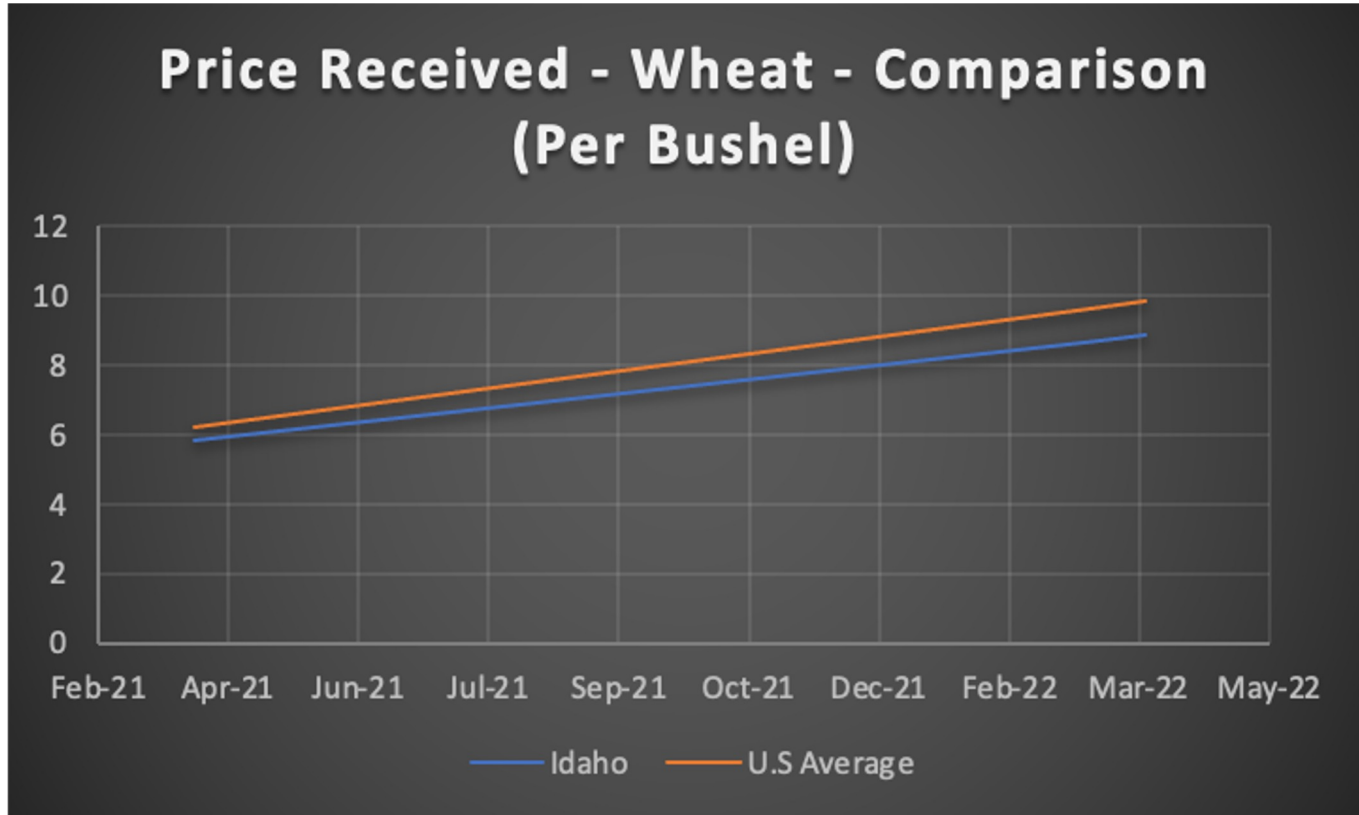
- [U.S. Hotel Performance – Revenue per Room 2022](#)
- [U.S. Hotel Performance – Average Daily Rate 2022](#)
- [U.S. Hotel Performance – Occupancy Rate 2022](#)

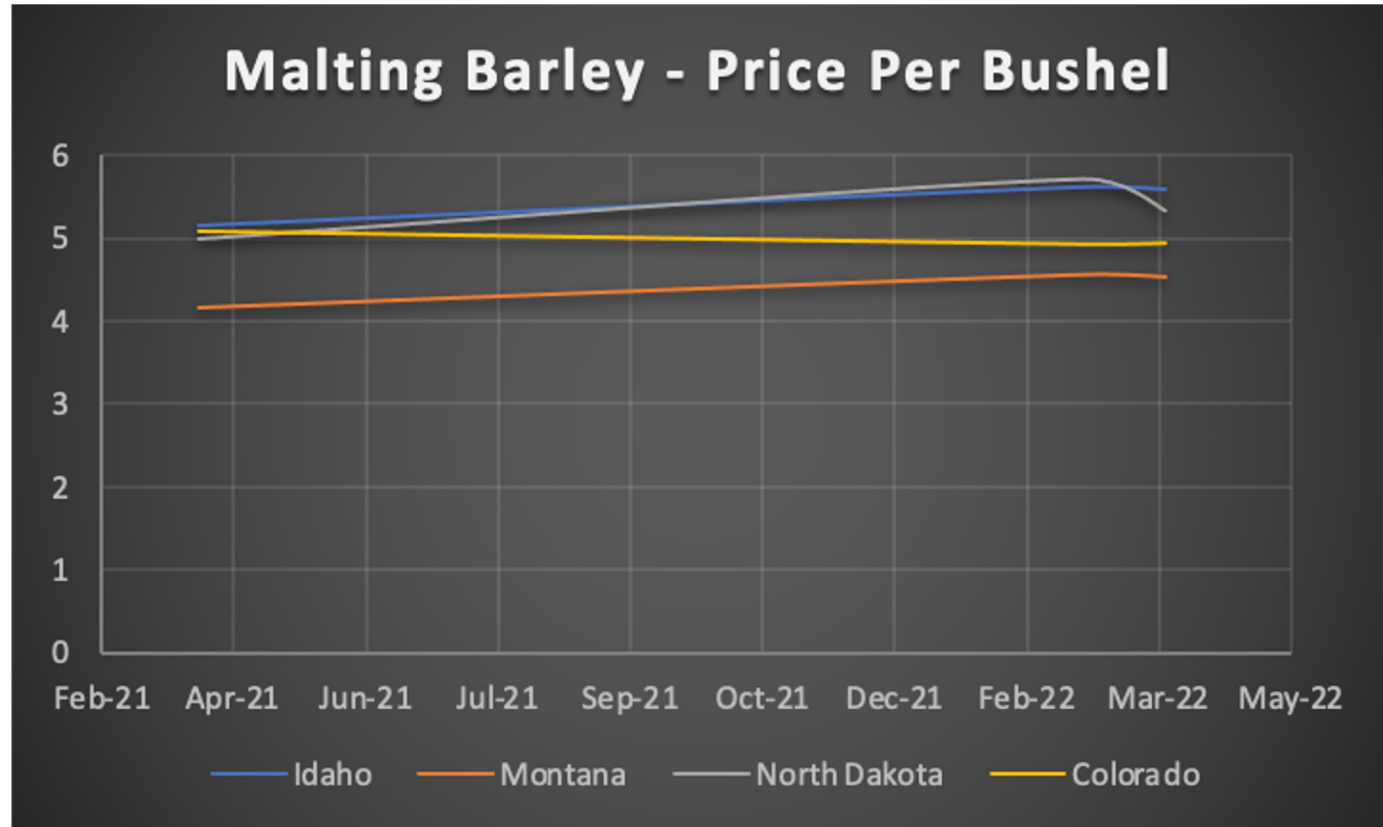
- [Tourism in Eastern Idaho](#)
- [Bannock County - Lodging Sales](#)
- [Bear Lake - Lodging Sales](#)
- [Bingham - Lodging Sales](#)
- [Caribou County - Lodging Sales](#)
- [Bonneville County - Lodging Sales](#)
- [Fremont County - Lodging Sales](#)
- [Madison - Lodging Sales](#)
- [Teton - Lodging Sales](#)
- [Eastern Idaho Aggregate Sales 2021](#)

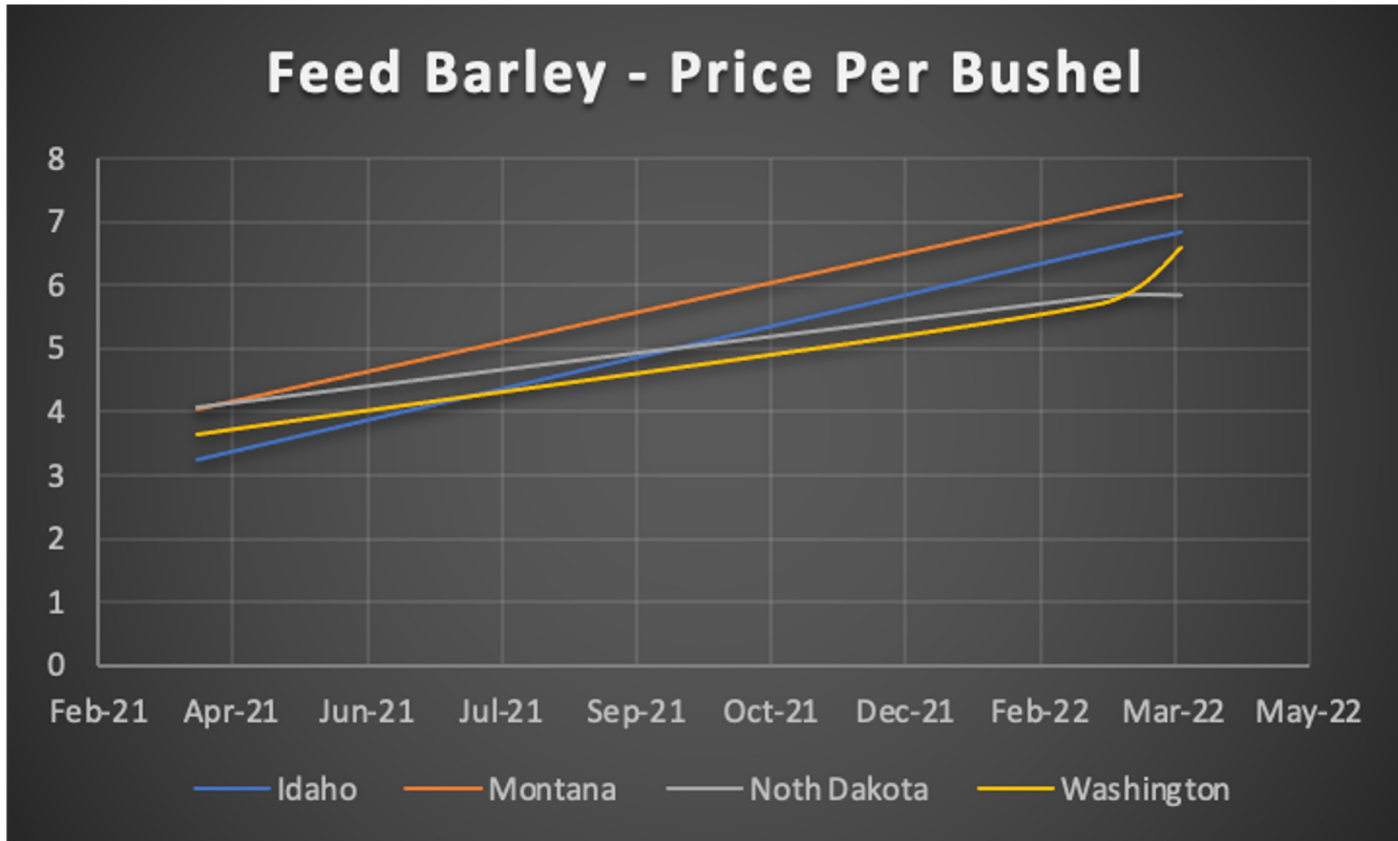
Social Media Survey

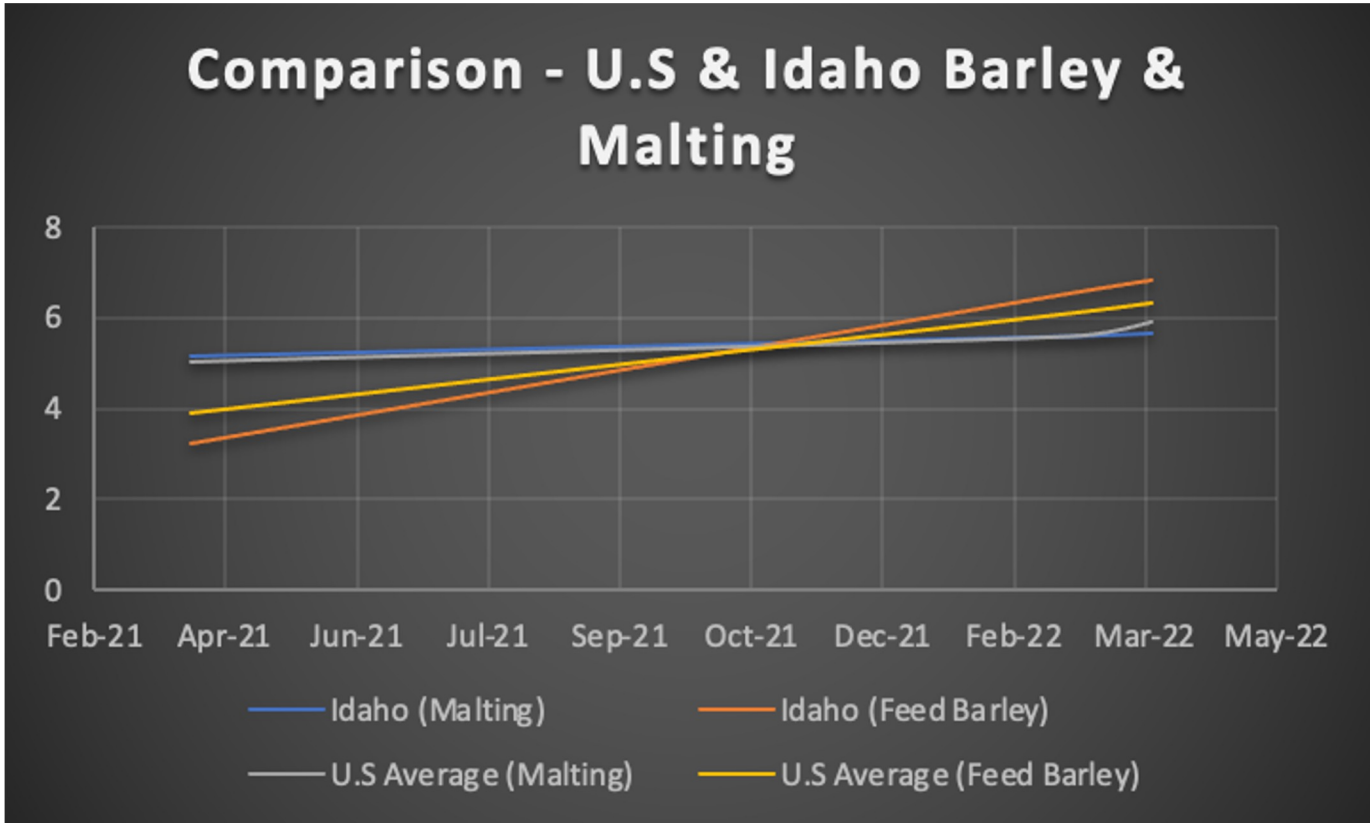
- [Social Media Survey – Current Financial Situation](#)
- [Social Media Survey – 2021 Financial Situation](#)
- [Social Media Survey – Financial Worries](#)
- [Social Media Survey – Financial Outlook](#)
- [Social Media Survey – Financial Perspective](#)
- [Social Media Survey – Financial Outlook for Idaho](#)
- [Social Media Survey – Job Market Perspective](#)
- [Social Media Survey – Average Hours Worked Per Week](#)
- [Social Media Survey – Job Satisfaction](#)
- [Social Media Survey – Job Outlook](#)

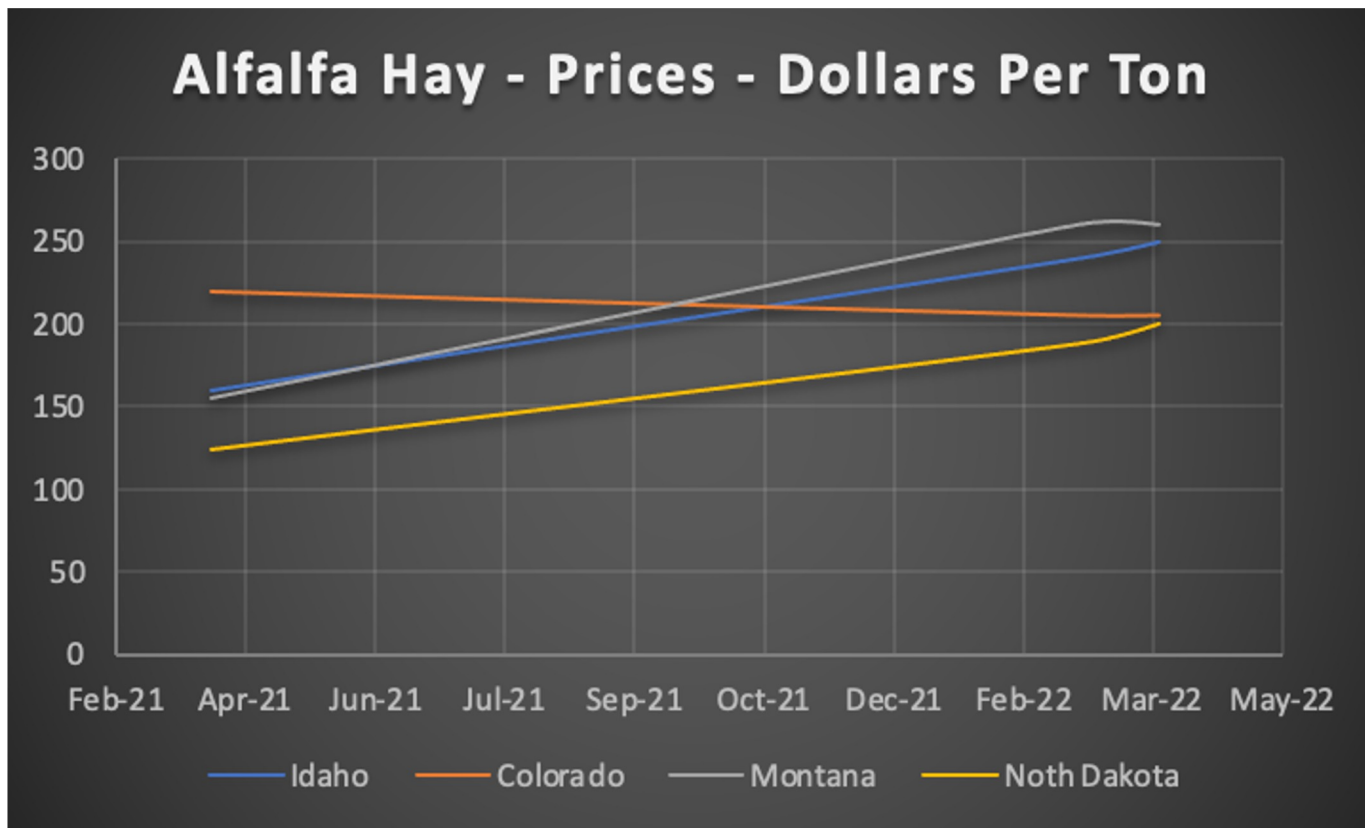


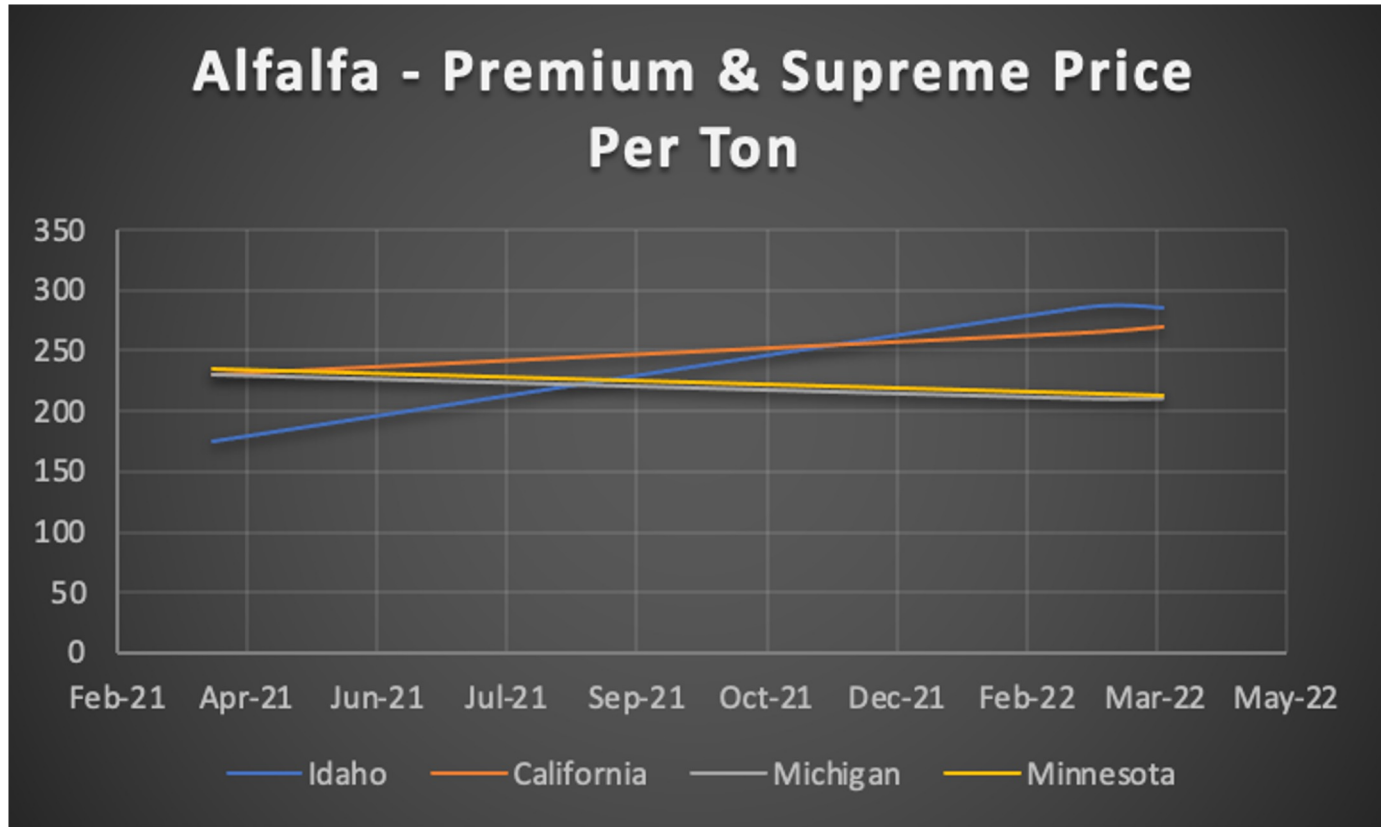


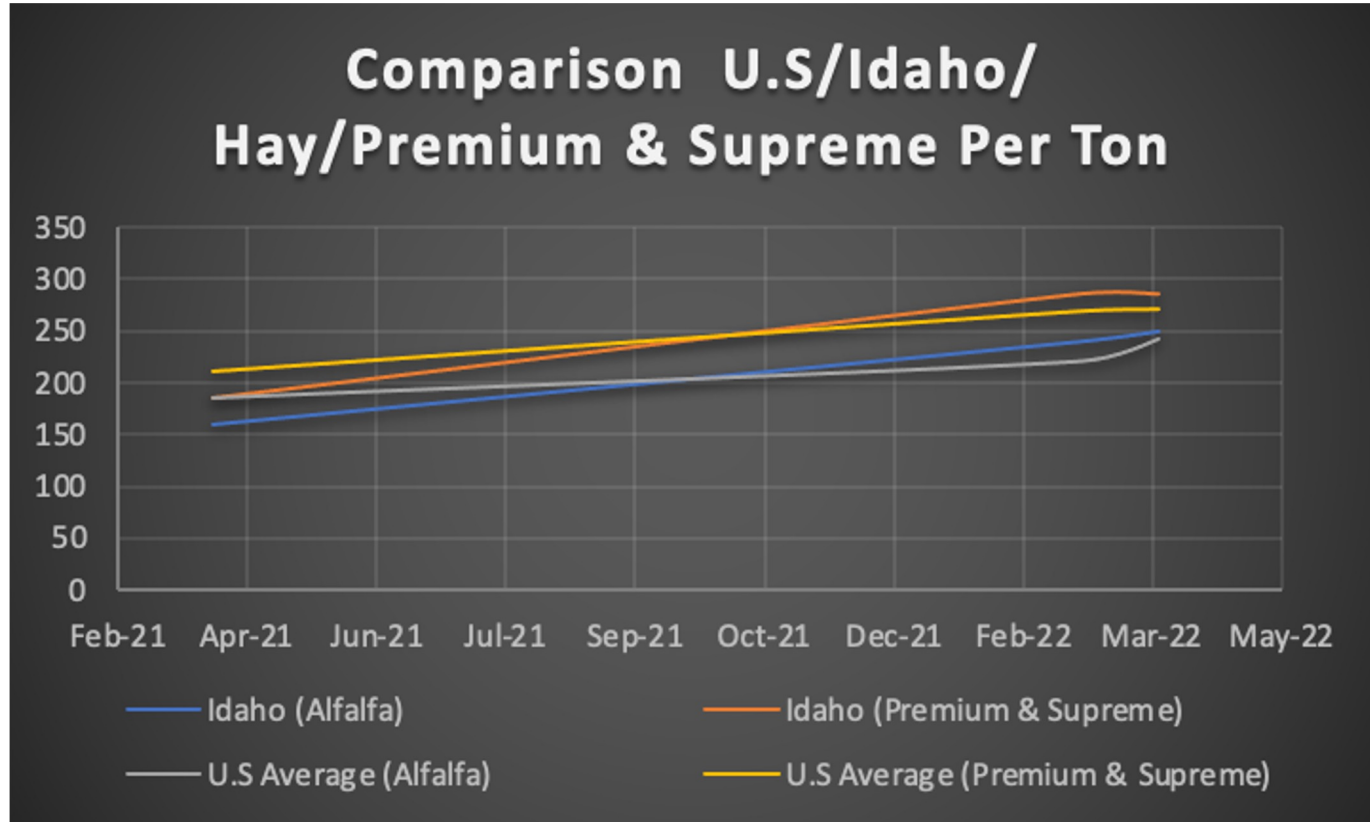


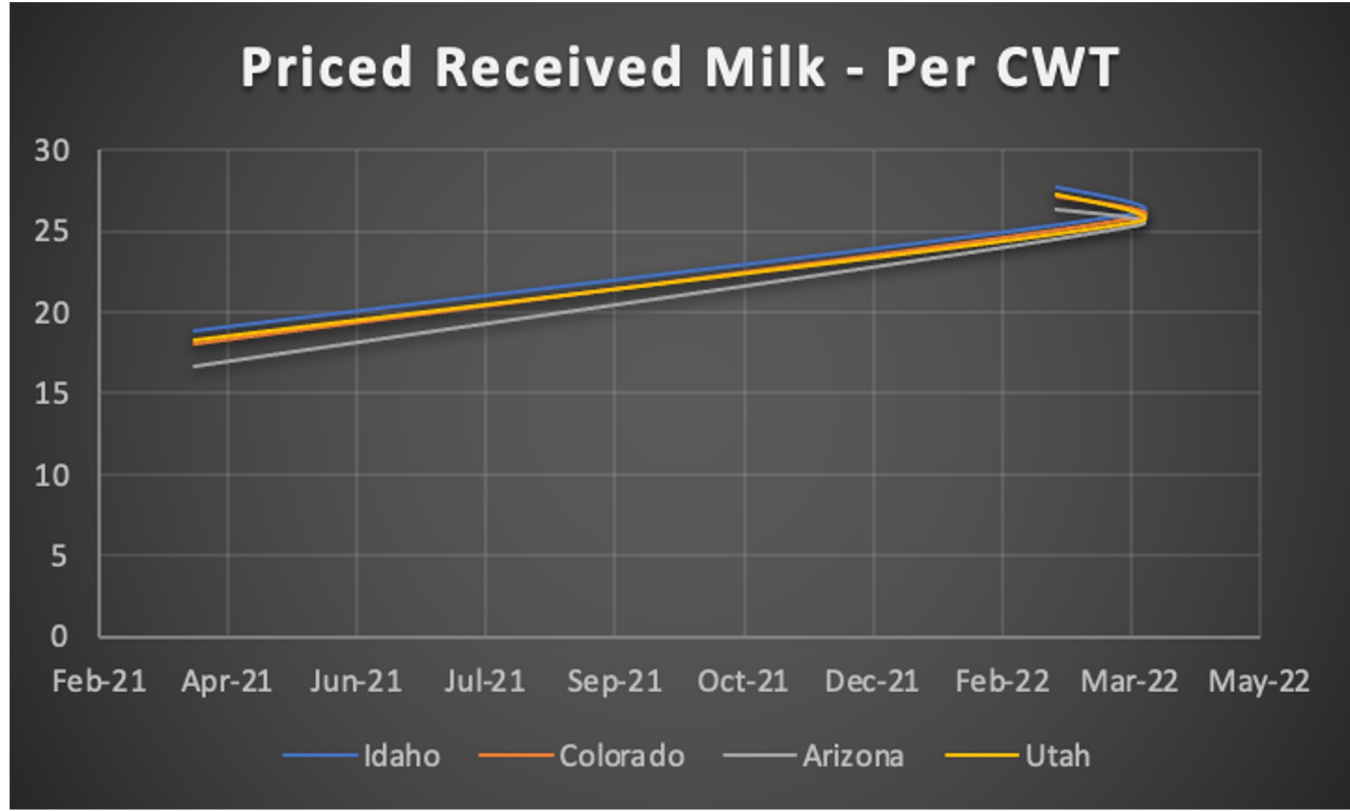


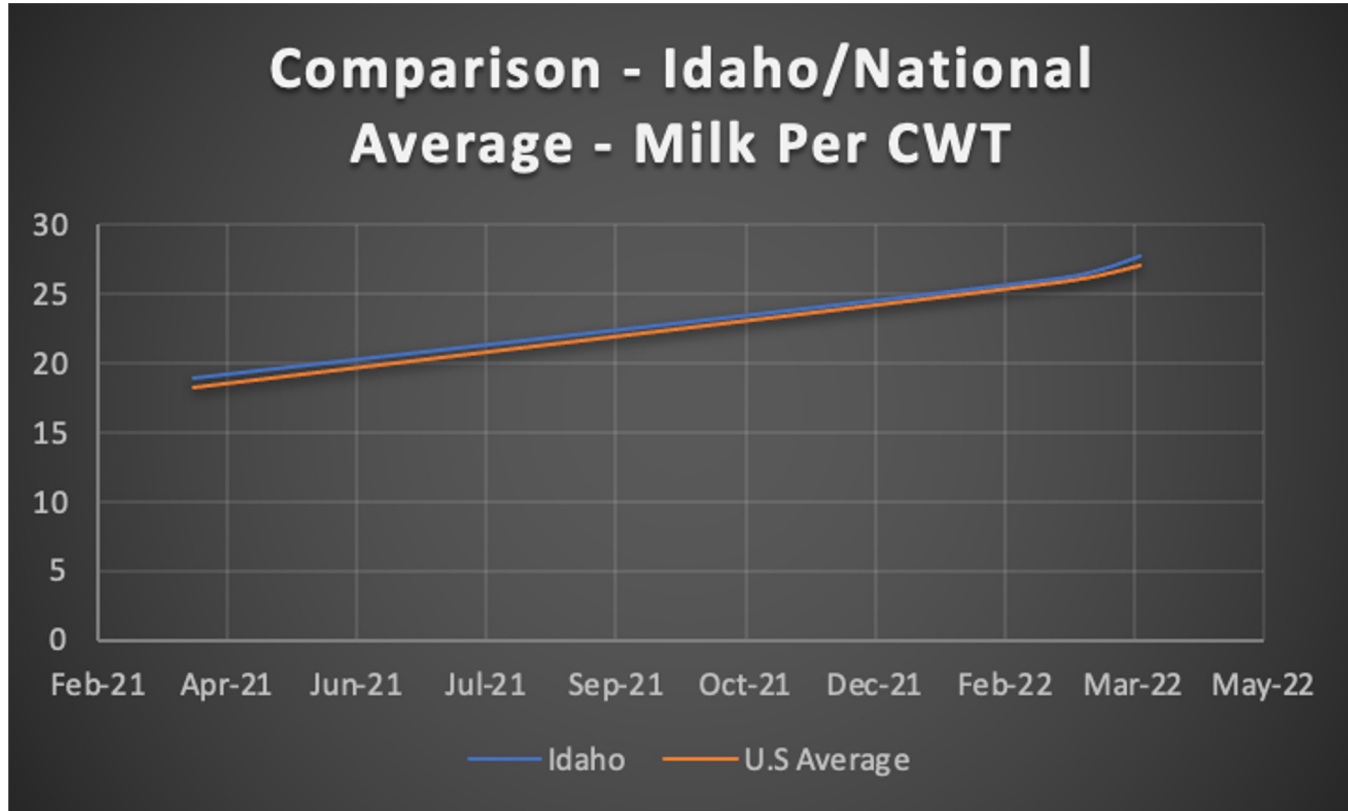


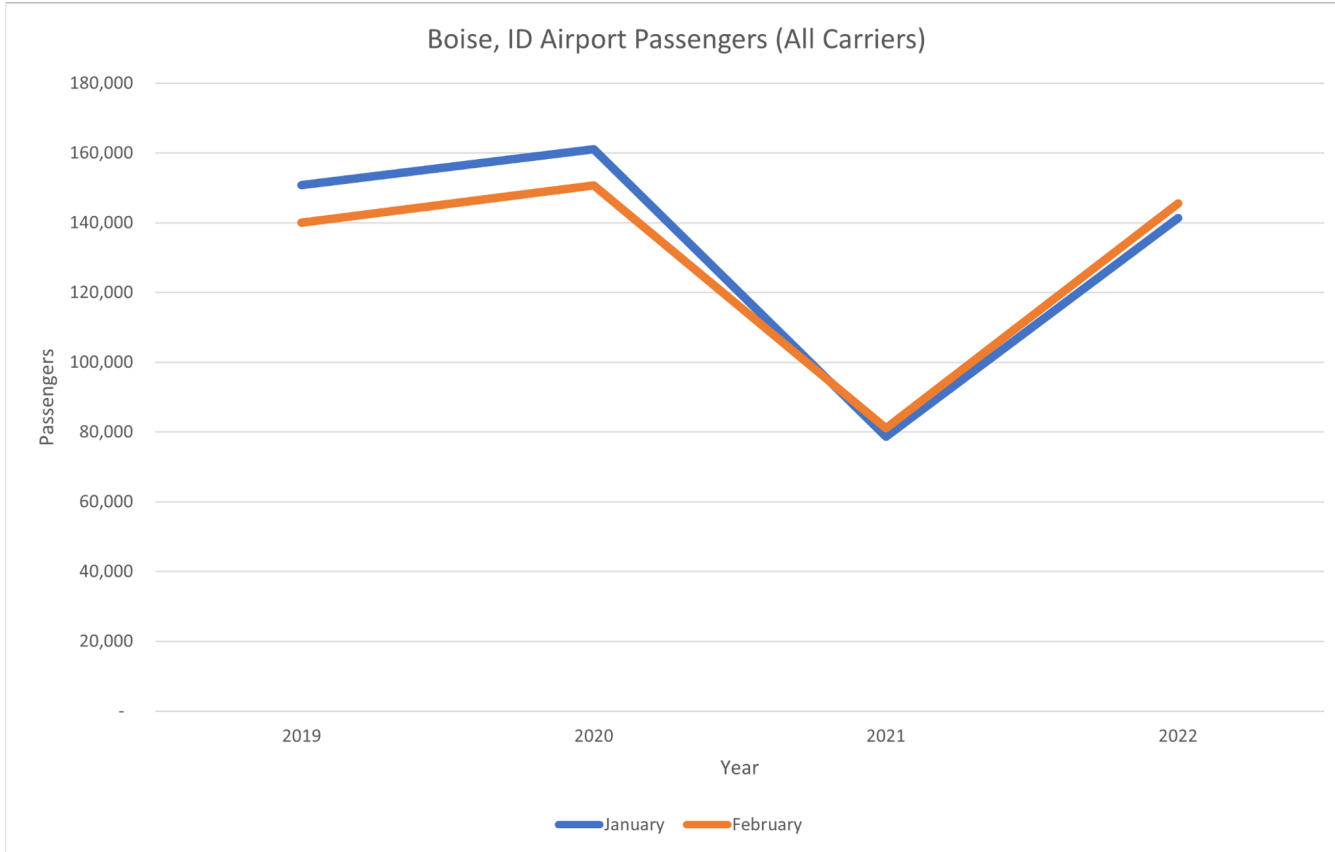


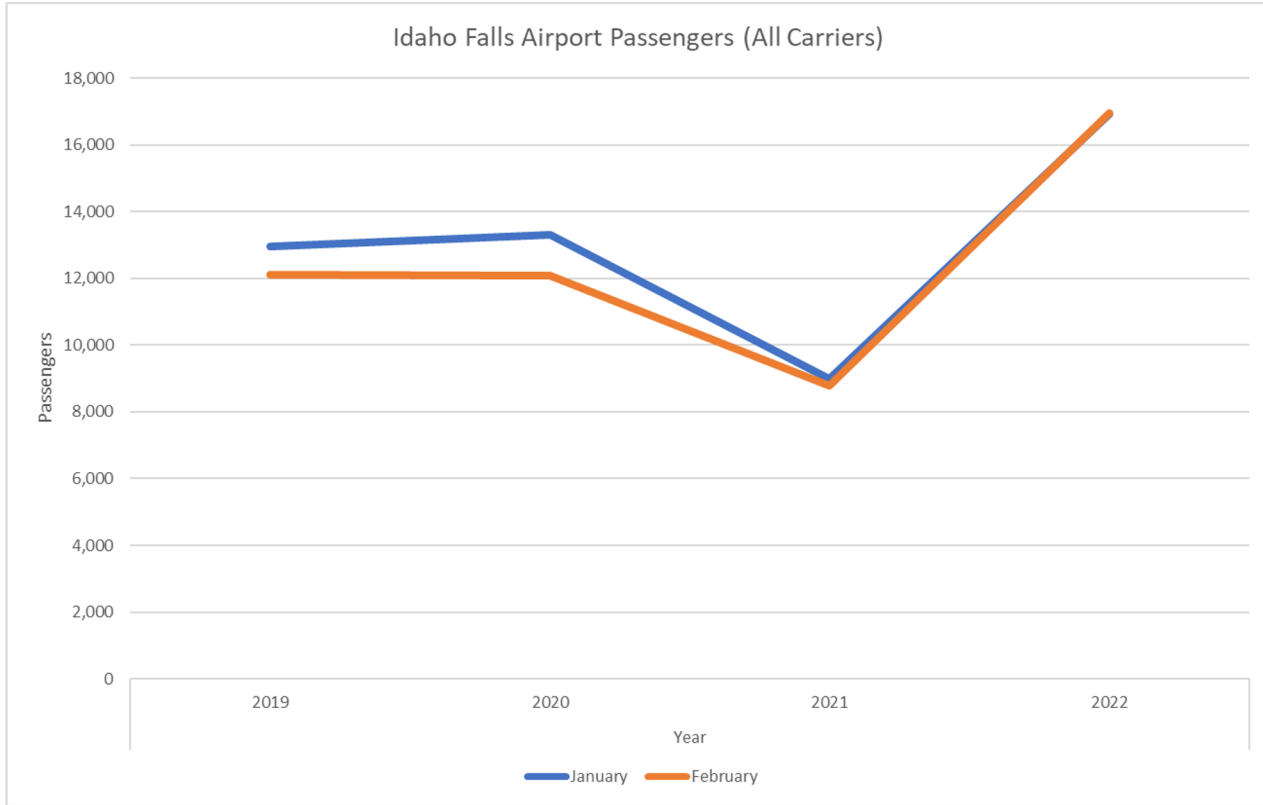


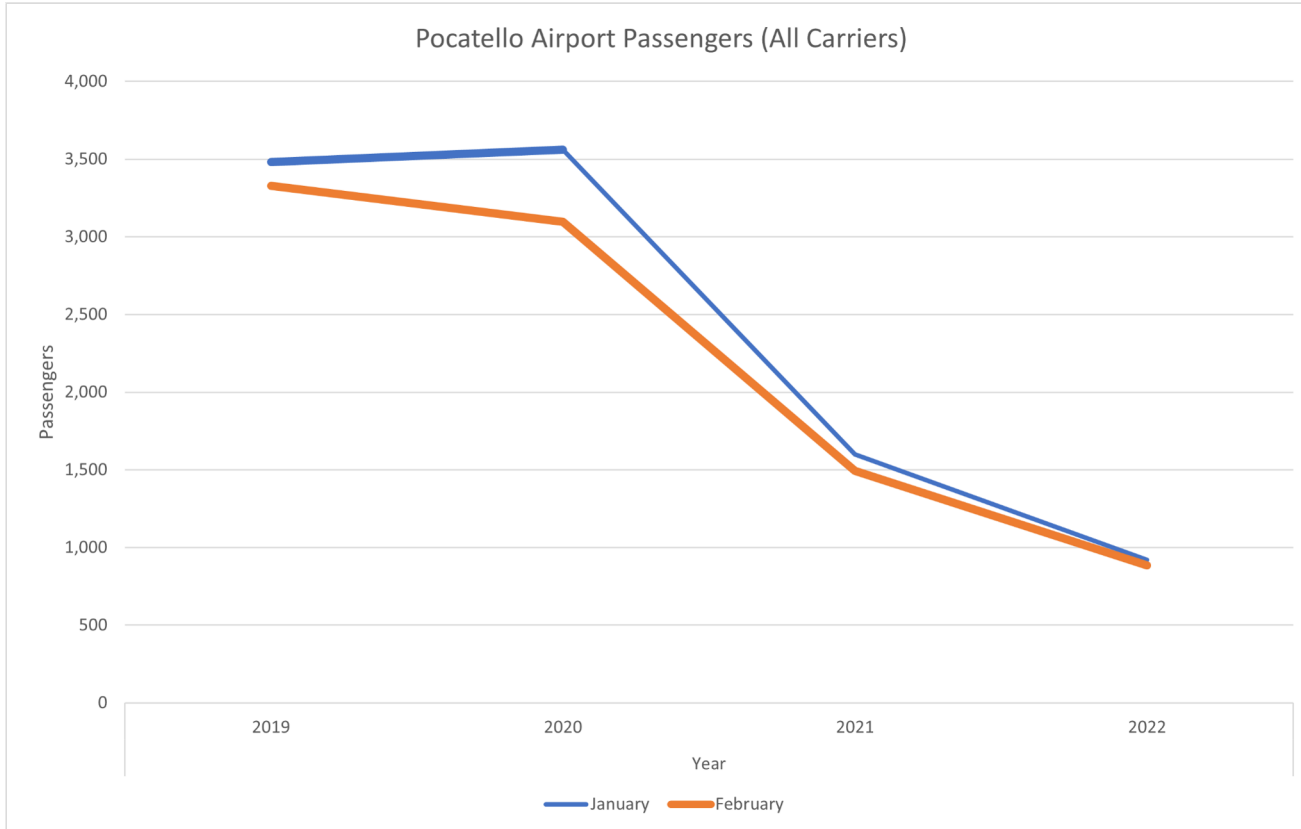


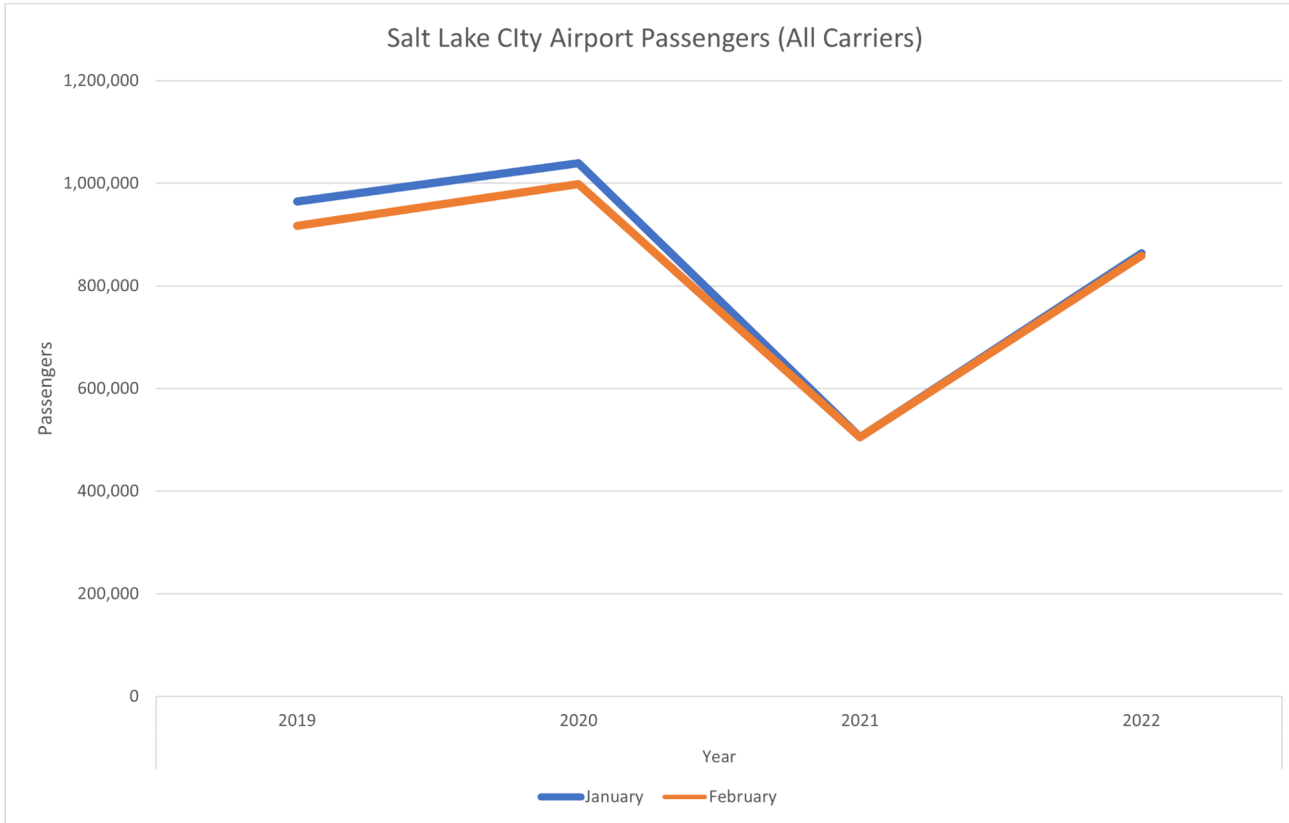




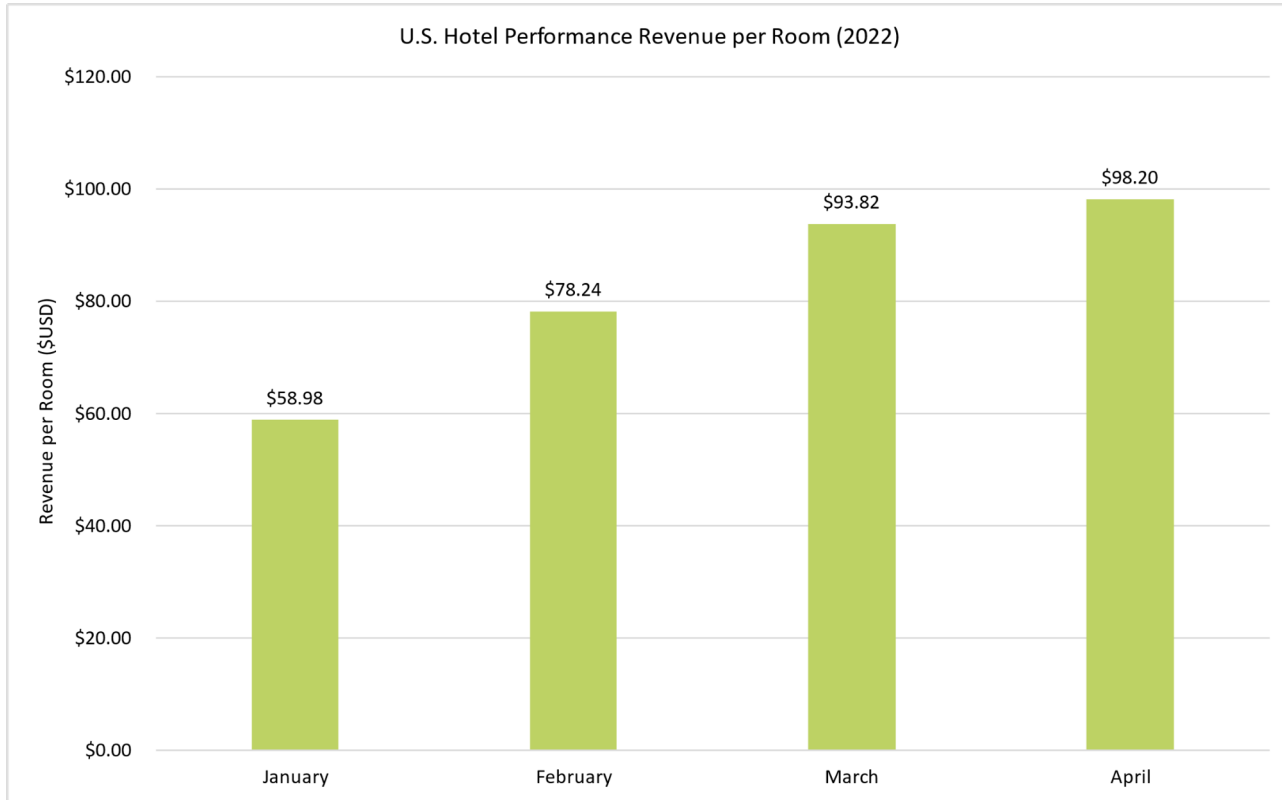


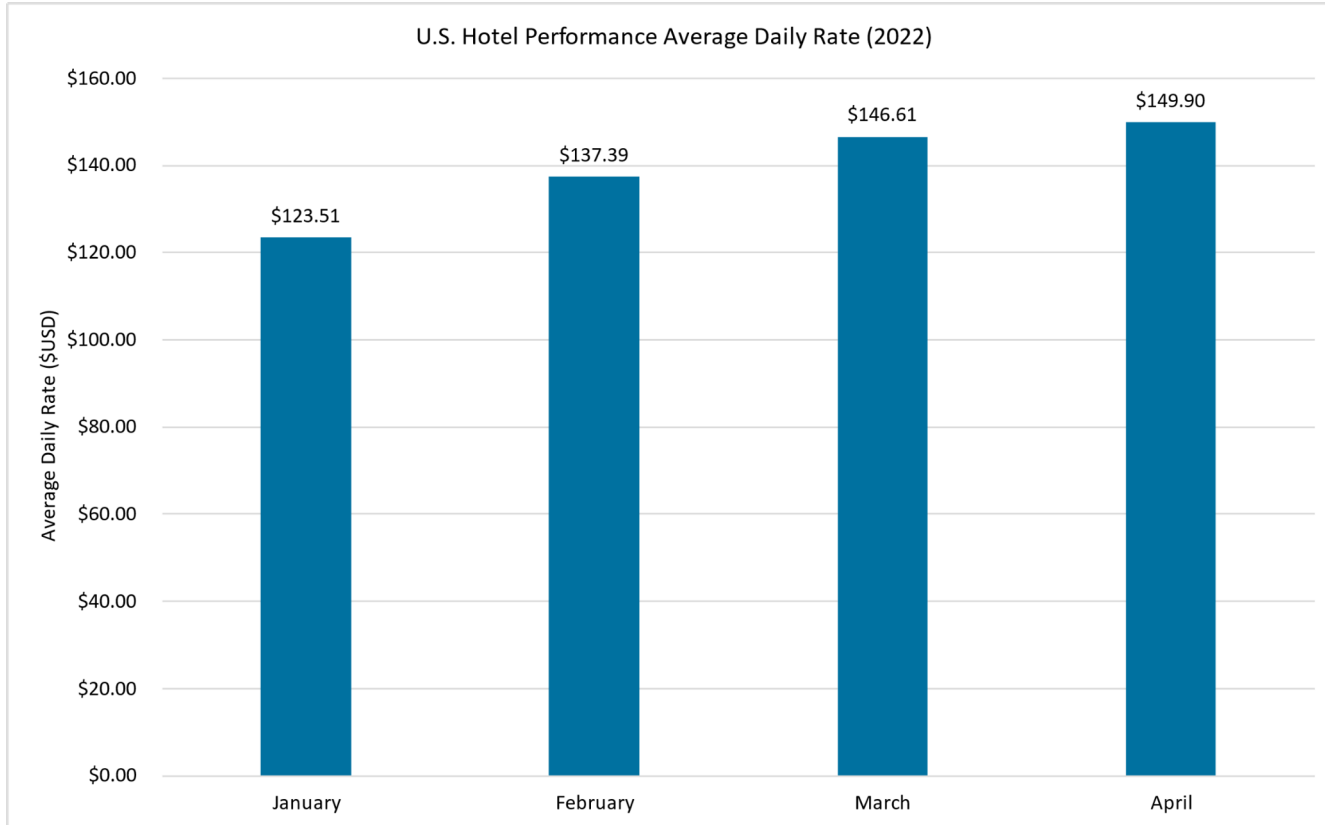


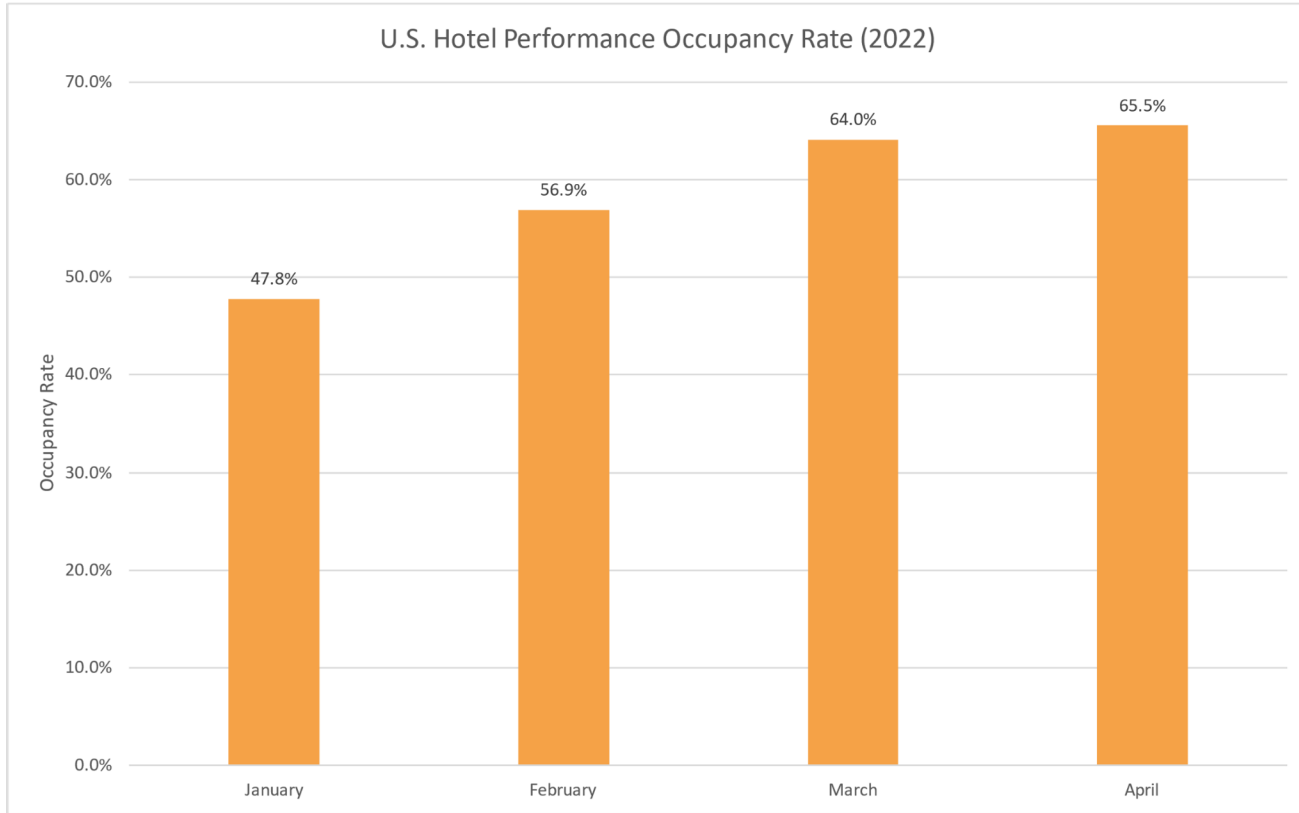




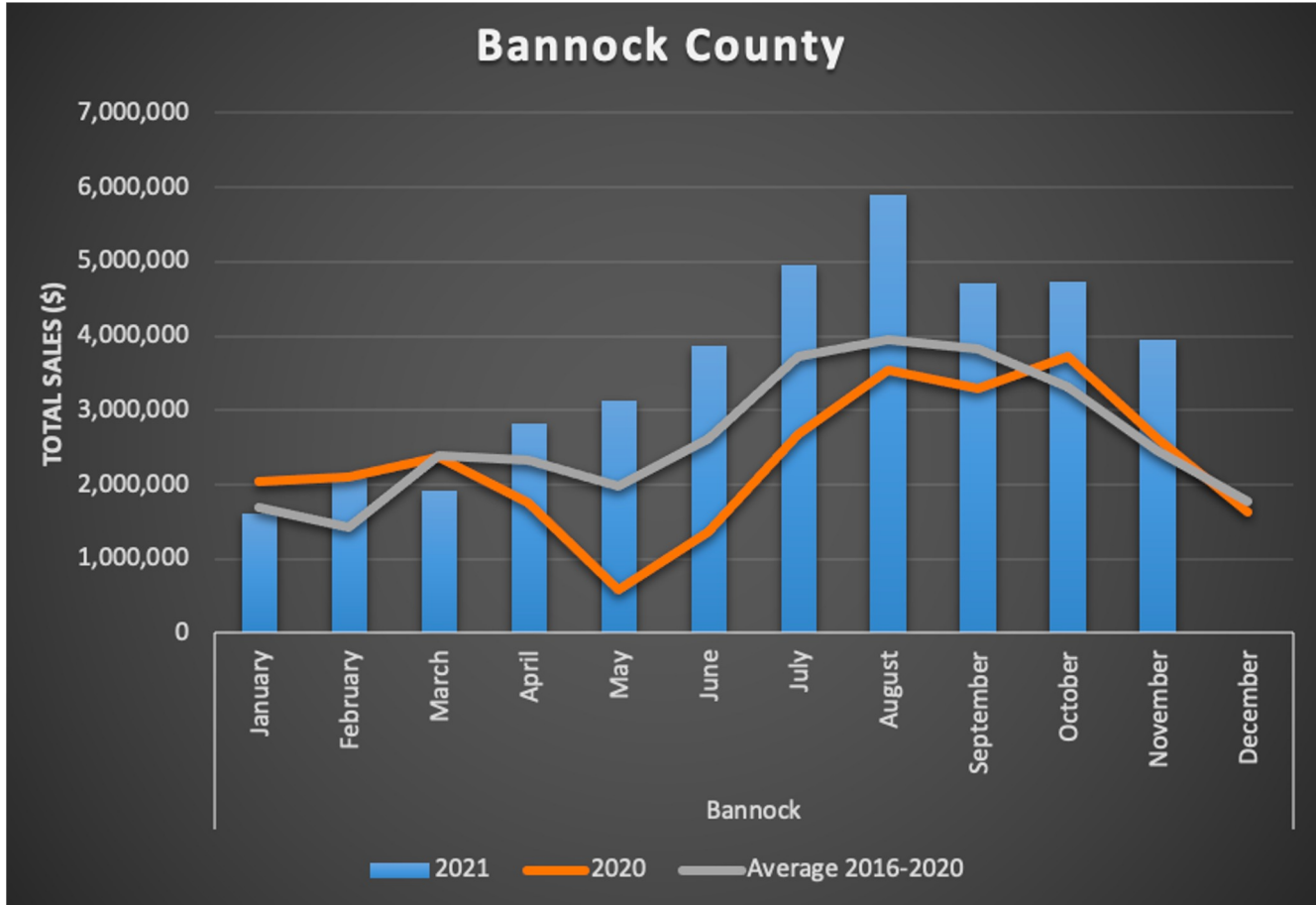


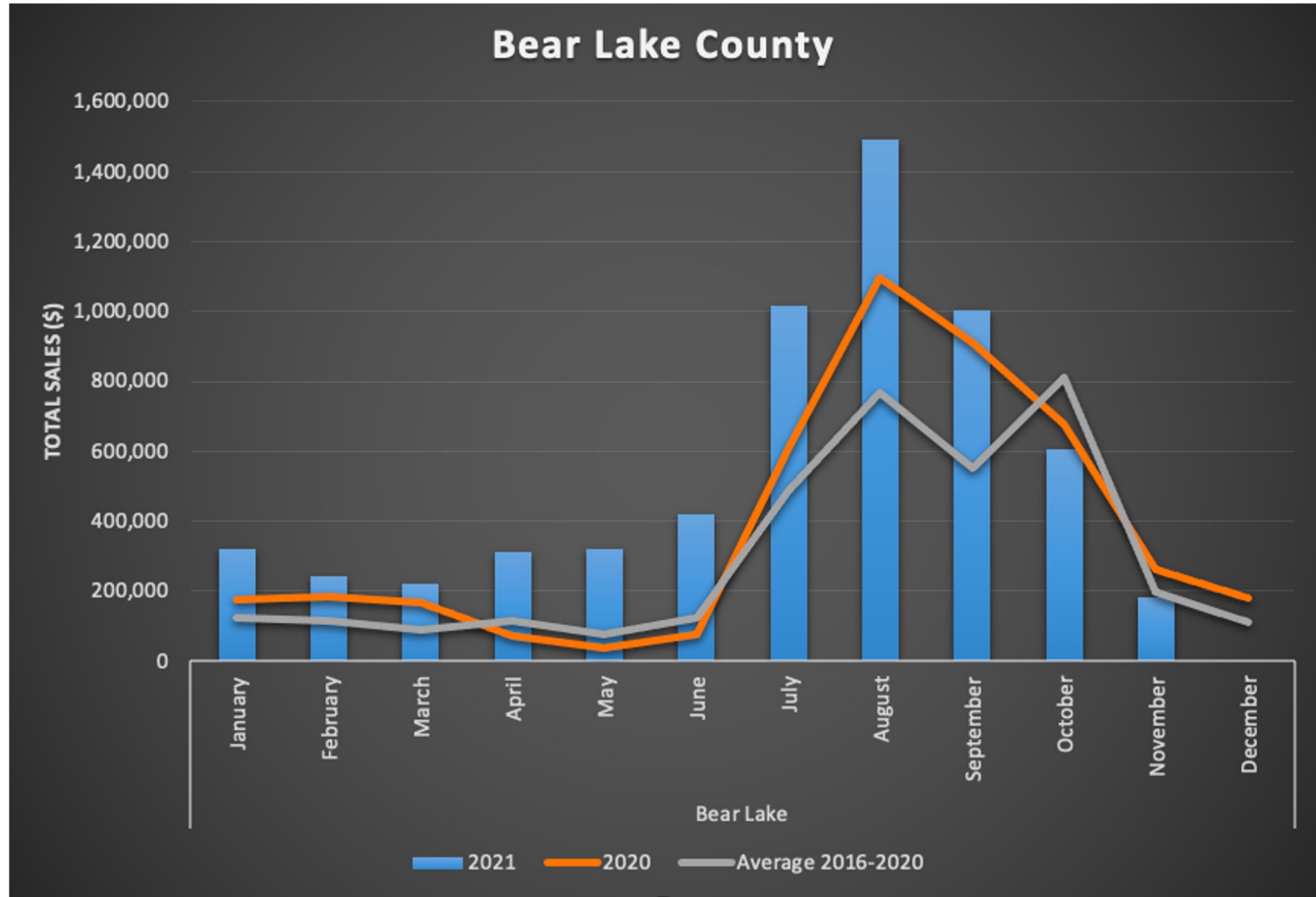


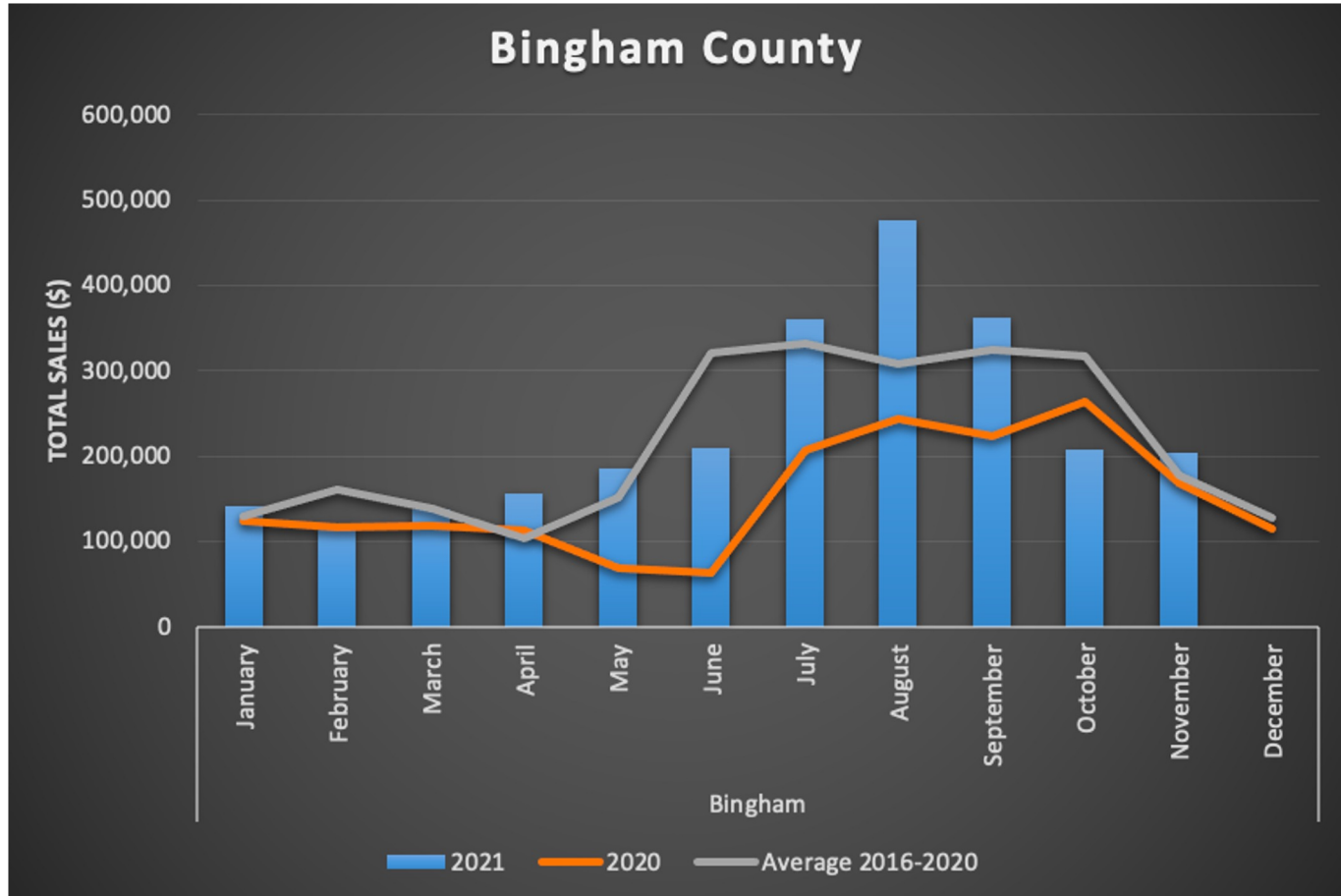


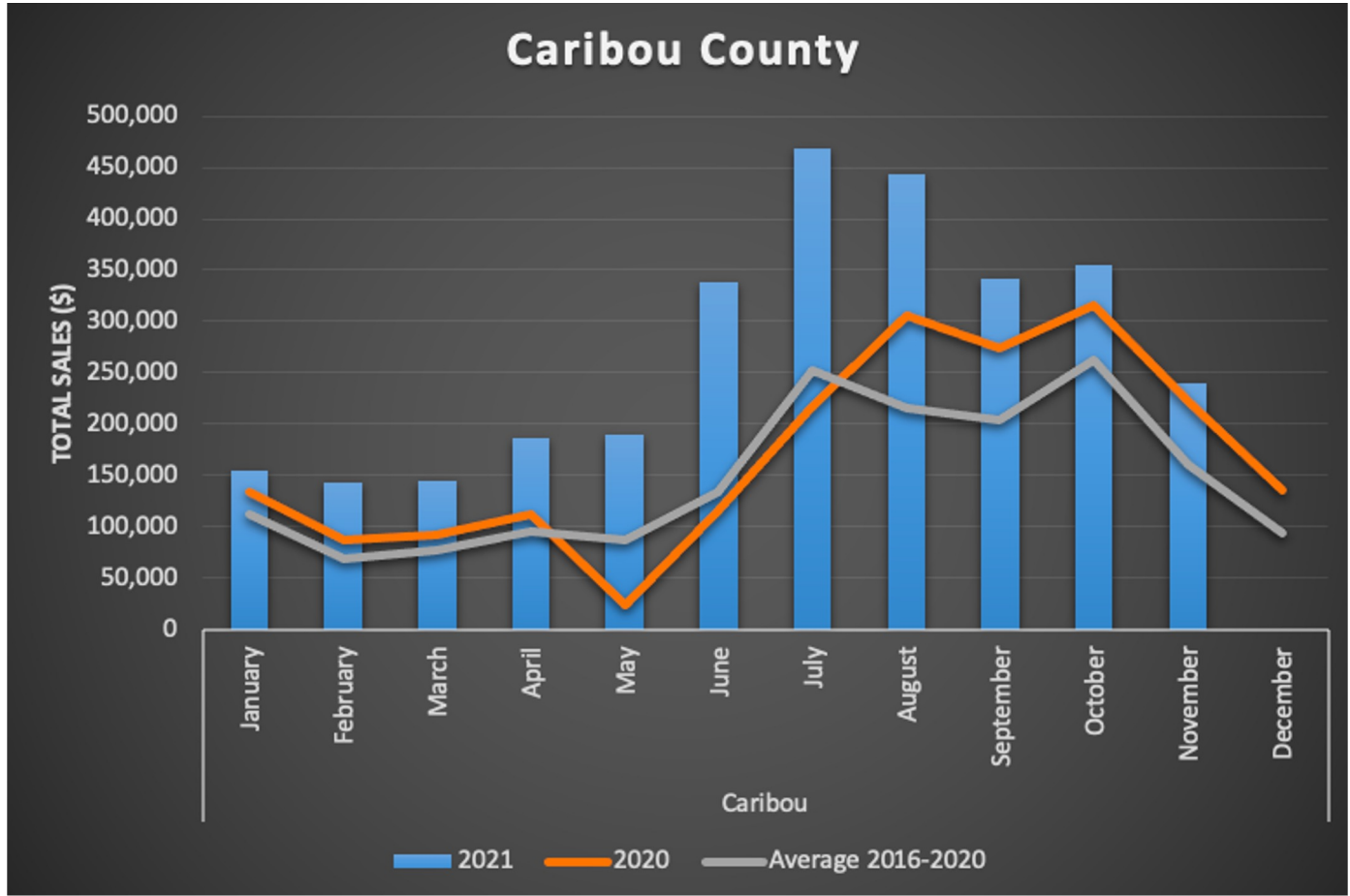


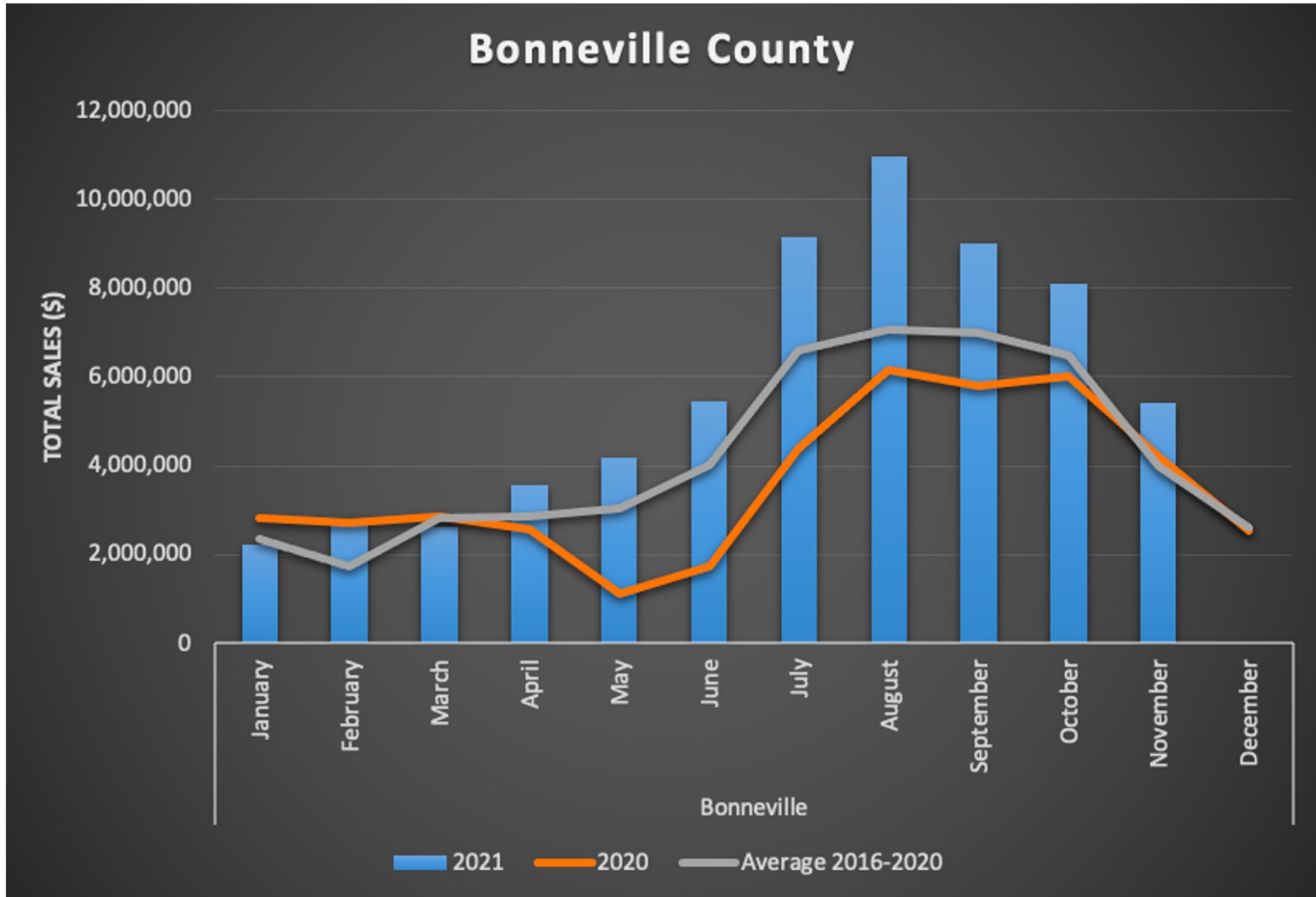
- Lodging is a good indicator of the performance of the tourism industry.
- Despite the availability of winter activities, the largest volumes of visitors take place during summer, peaking in July-August.
- The Easternmost counties present the highest sales.
- Grand Teton and Yellowstone national parks, in addition to Bear Lake, are the most appealing tourist attractions in the region.
- The information for 2021 does not include data for december.

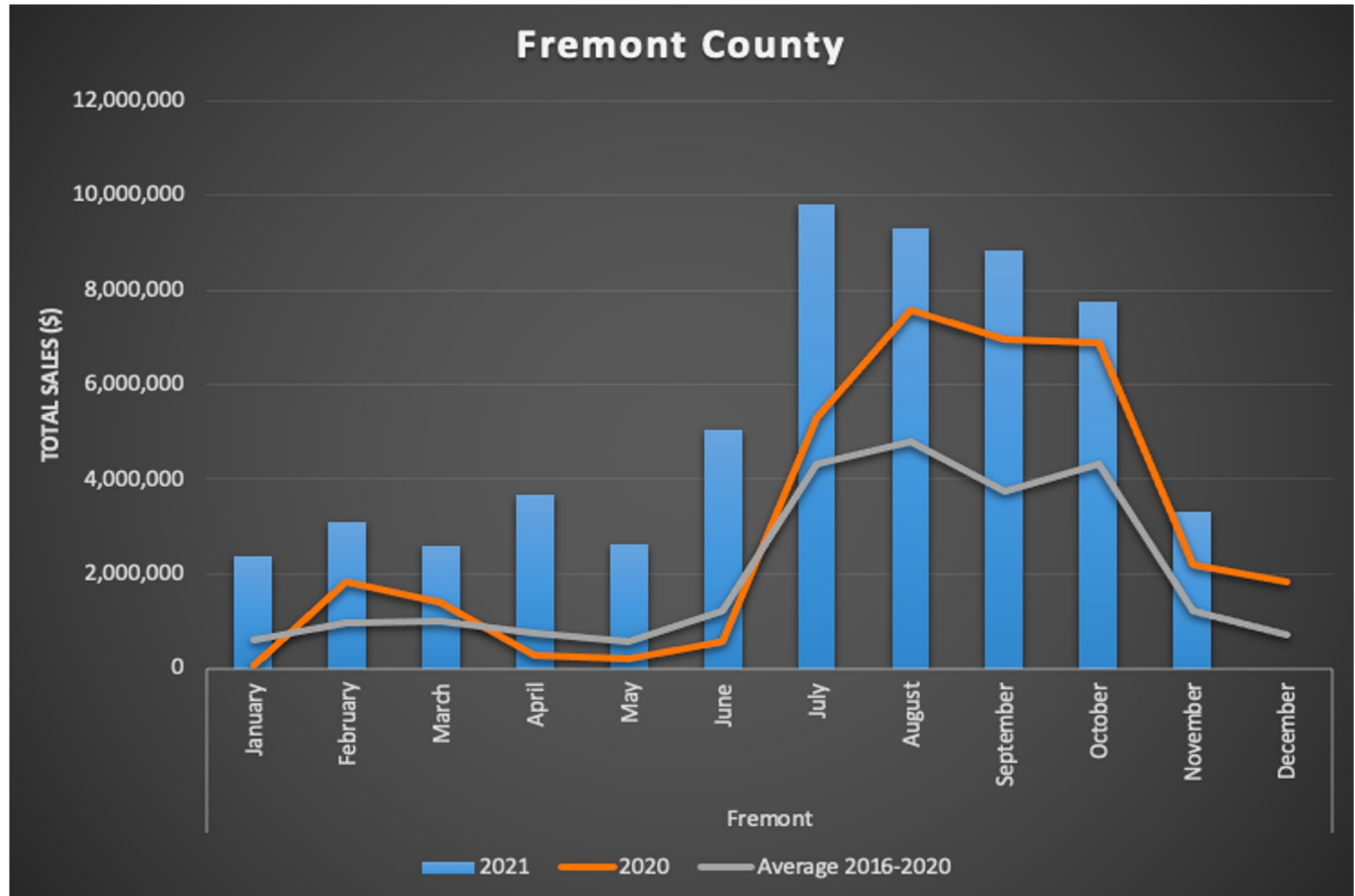


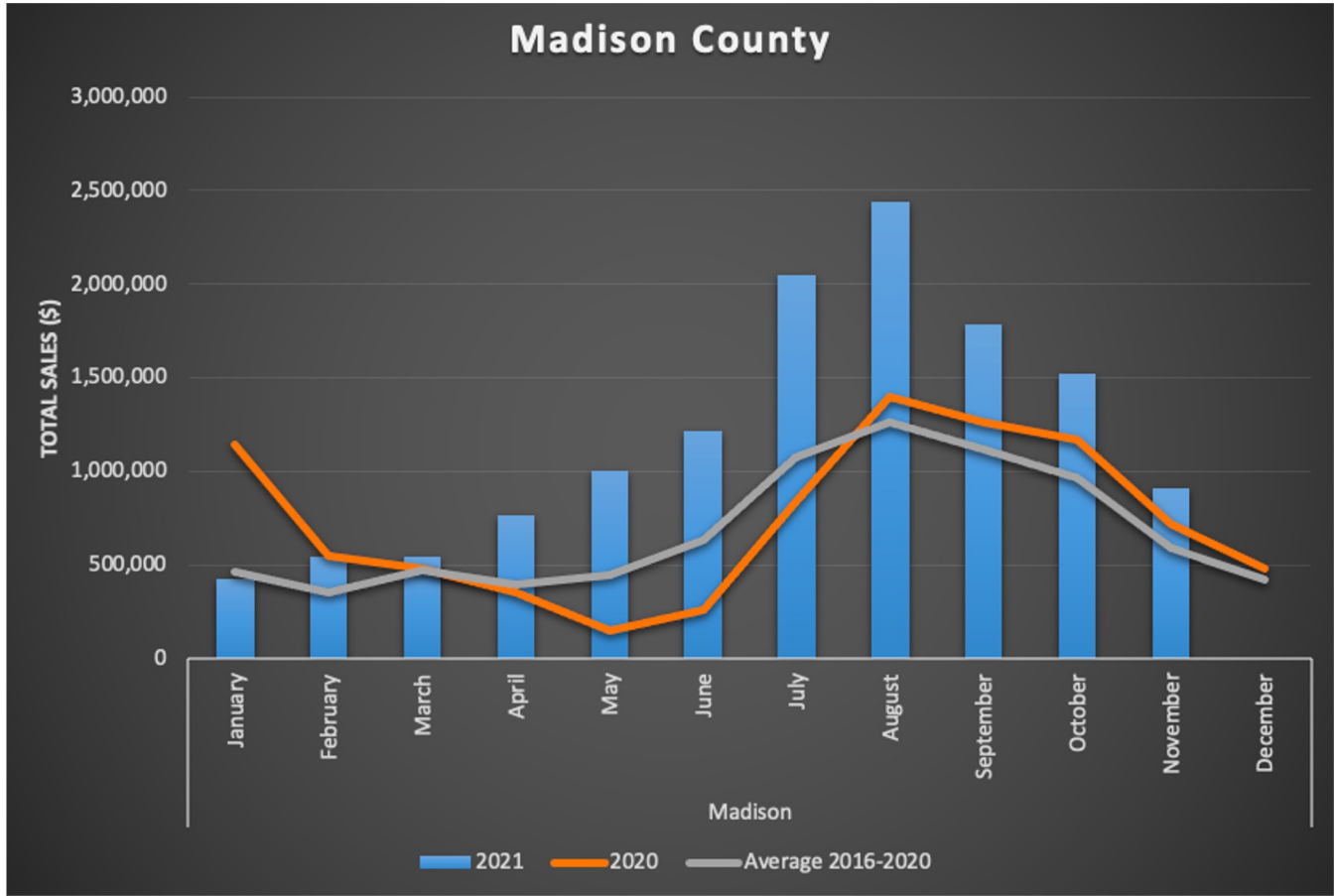


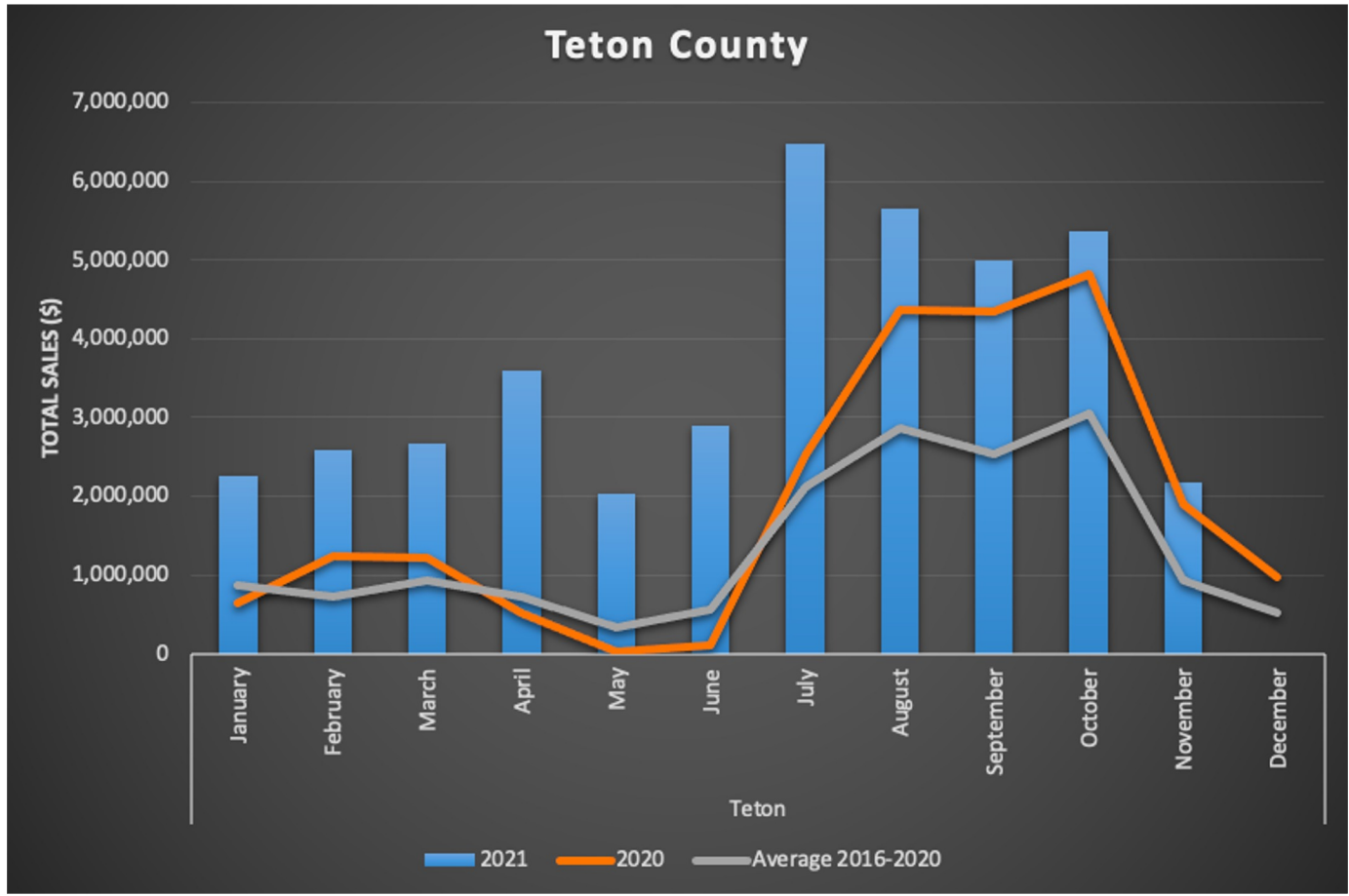


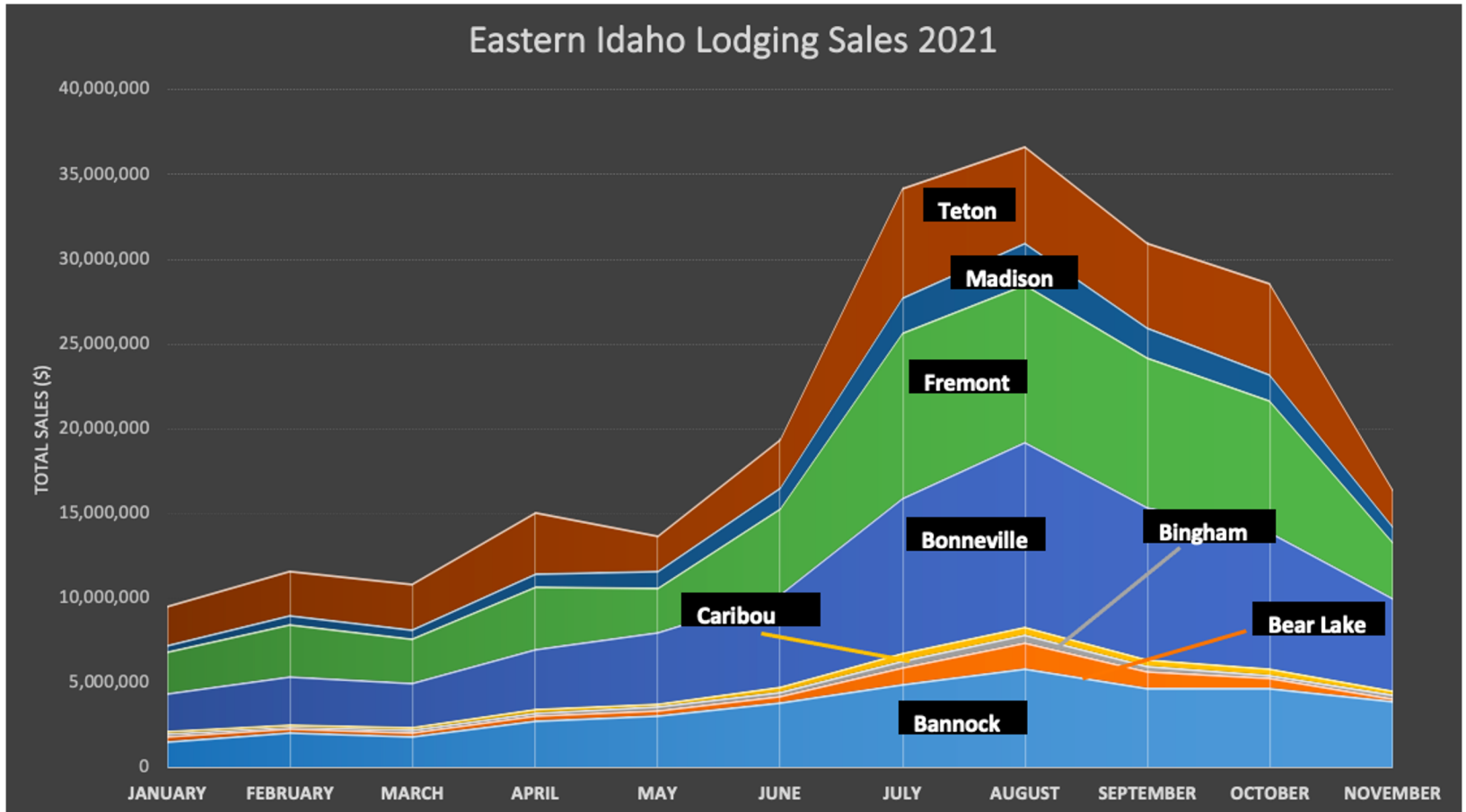






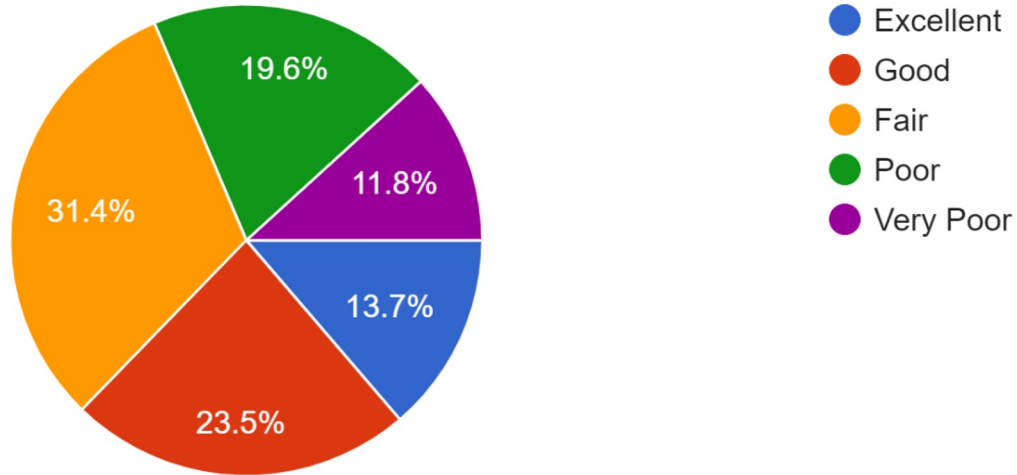






How would you rate your personal financial situation?

51 responses

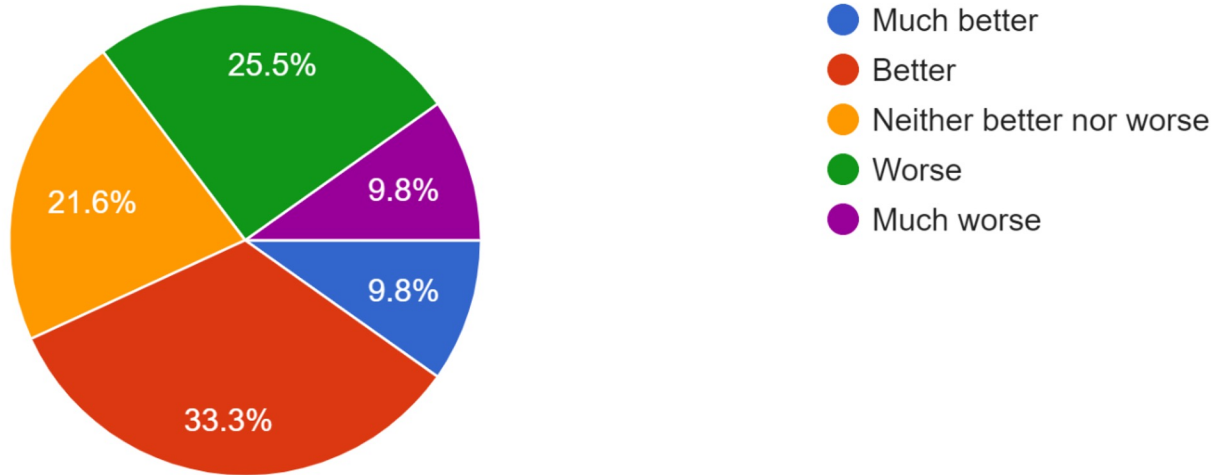




Social Media Survey

Compared to 2021, do you feel that your personal financial situation is:

51 responses

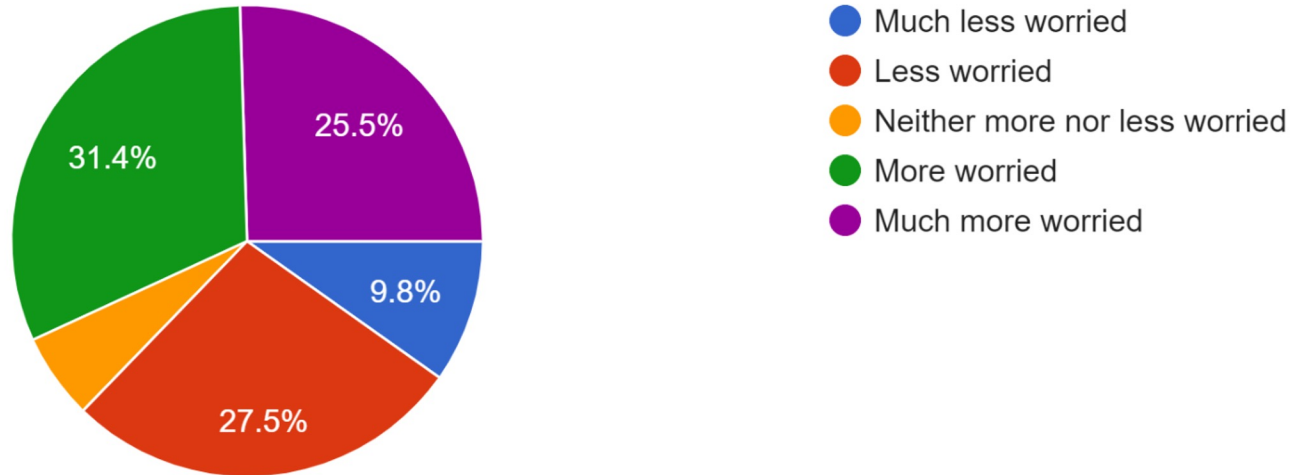




Social Media Survey

Compared to 2021, are you more or less worried about your financial situation?

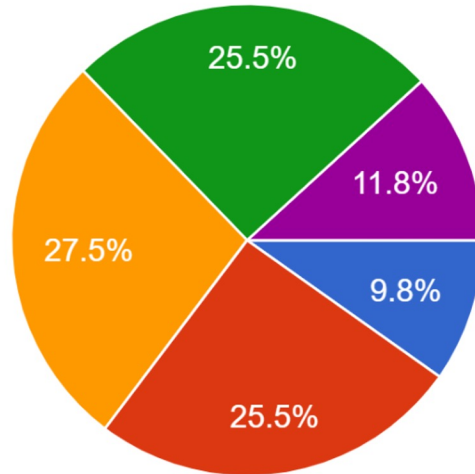
51 responses





Over the next year, do you expect your personal financial situation to improve?

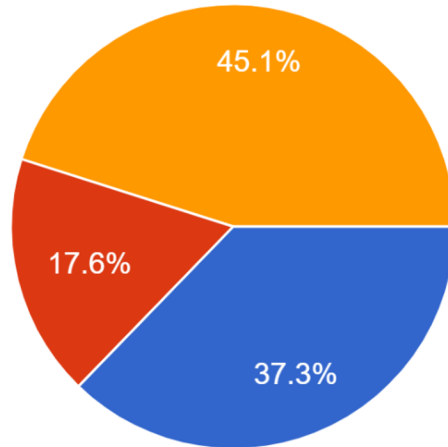
51 responses



- I expect my personal financial situation to greatly improve
- I expect my personal financial situation to improve
- I expect my personal financial situation to remain the same
- I expect my personal financial situation to worsen
- I expect my personal financial situation to greatly worsen

Do you think now is a good or bad time for people to make major purchases (i.e. furniture, houses, motor vehicles, electronic devices, etc.)?

51 responses

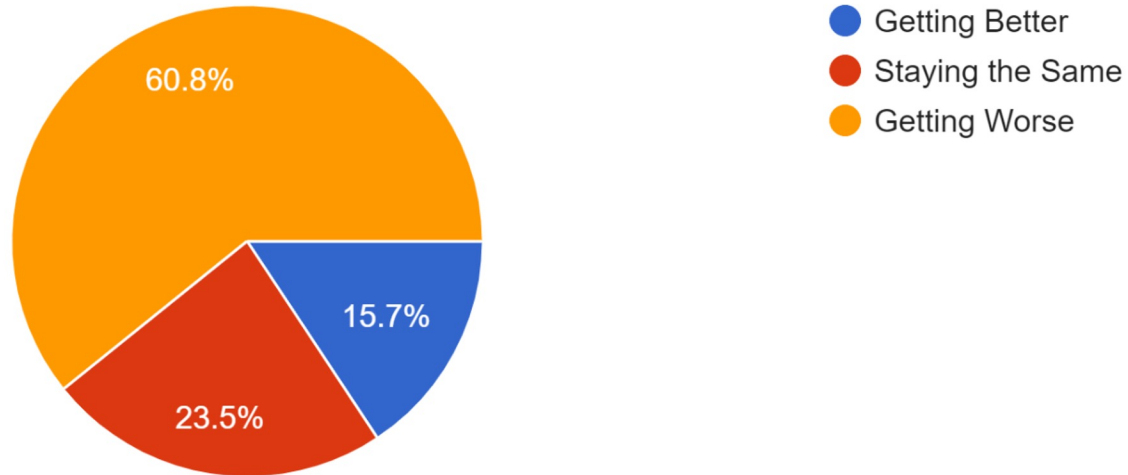


- I think now is a good time to make these purchases
- I think now is neither a good time nor a bad time to make these purchases
- I think now is a bad time to make these purchases



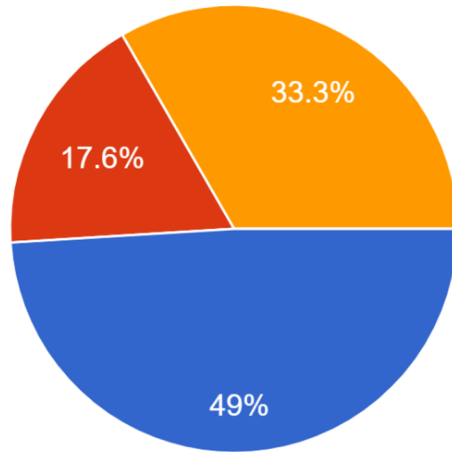
Right now, do you think that economic conditions in Idaho are getting better or getting worse?

51 responses



Thinking about the job situation in Idaho today, would you say that it is now a good time or a bad time to find a quality job?

51 responses



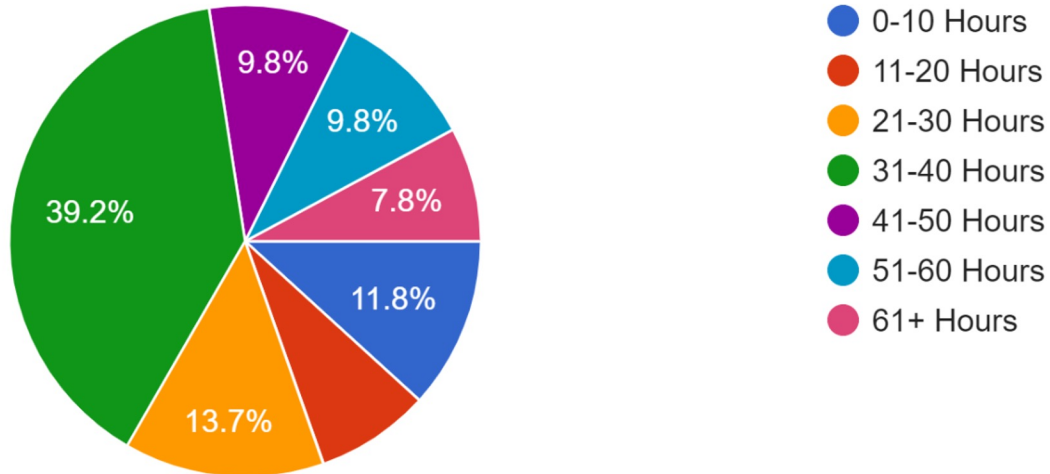
- It is a good time to find a quality job
- It is neither a good time nor a bad time to find a quality job
- It is a bad time to find a quality job



Social Media Survey

How many hours do you work in a regular week?

51 responses

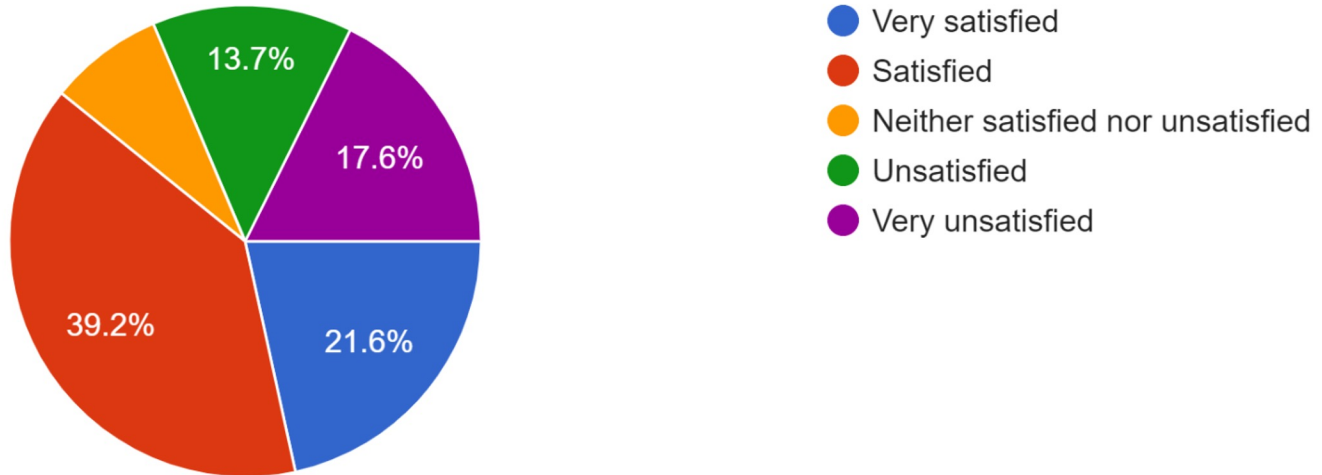




Social Media Survey

In general, how satisfied are you with your job?

51 responses





Thinking about the next 12 months, how likely do you think it is that you will lose your job or be laid off?

51 responses

