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DEVELOPMENT CENTER

Eastern Idaho Report | December 15

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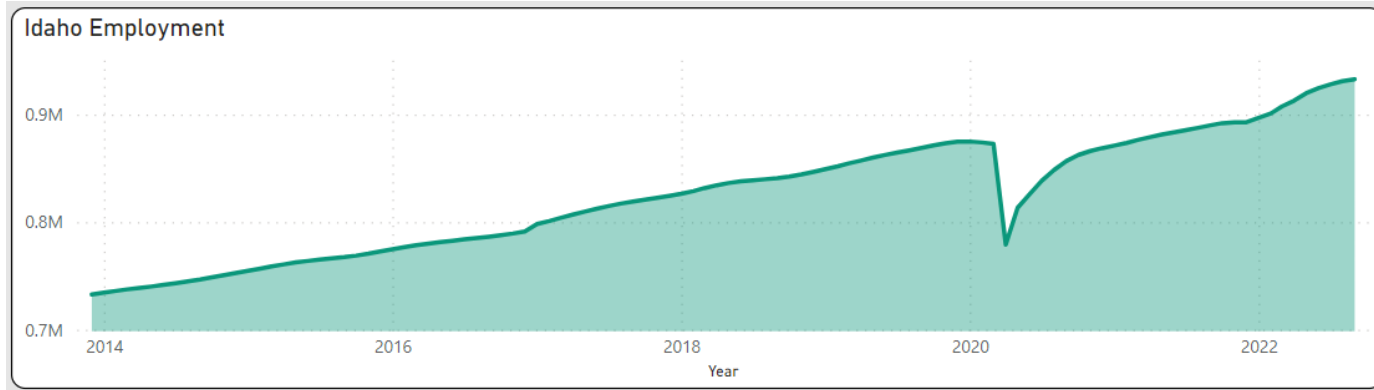
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- **General Statistics Dashboard 4-6**
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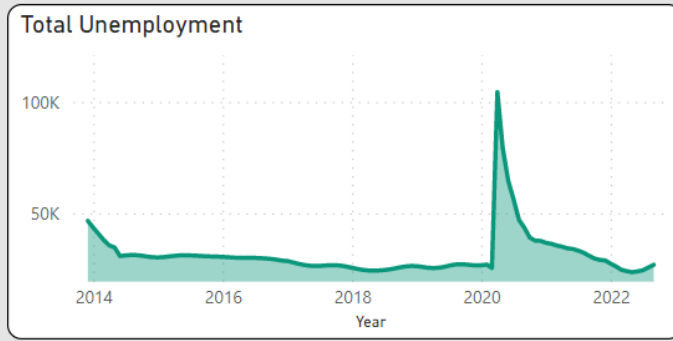
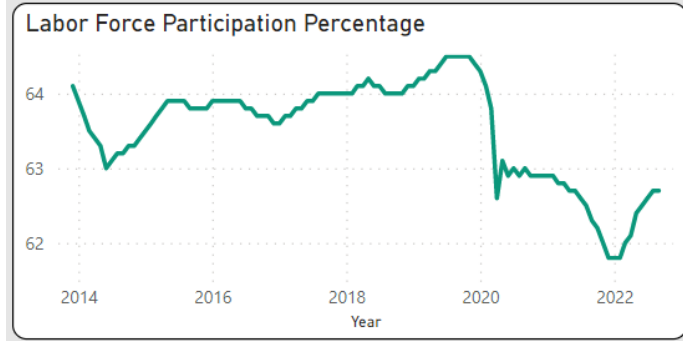


General Statistics Dashboard






5.50%
Sum of Unemployment Rate

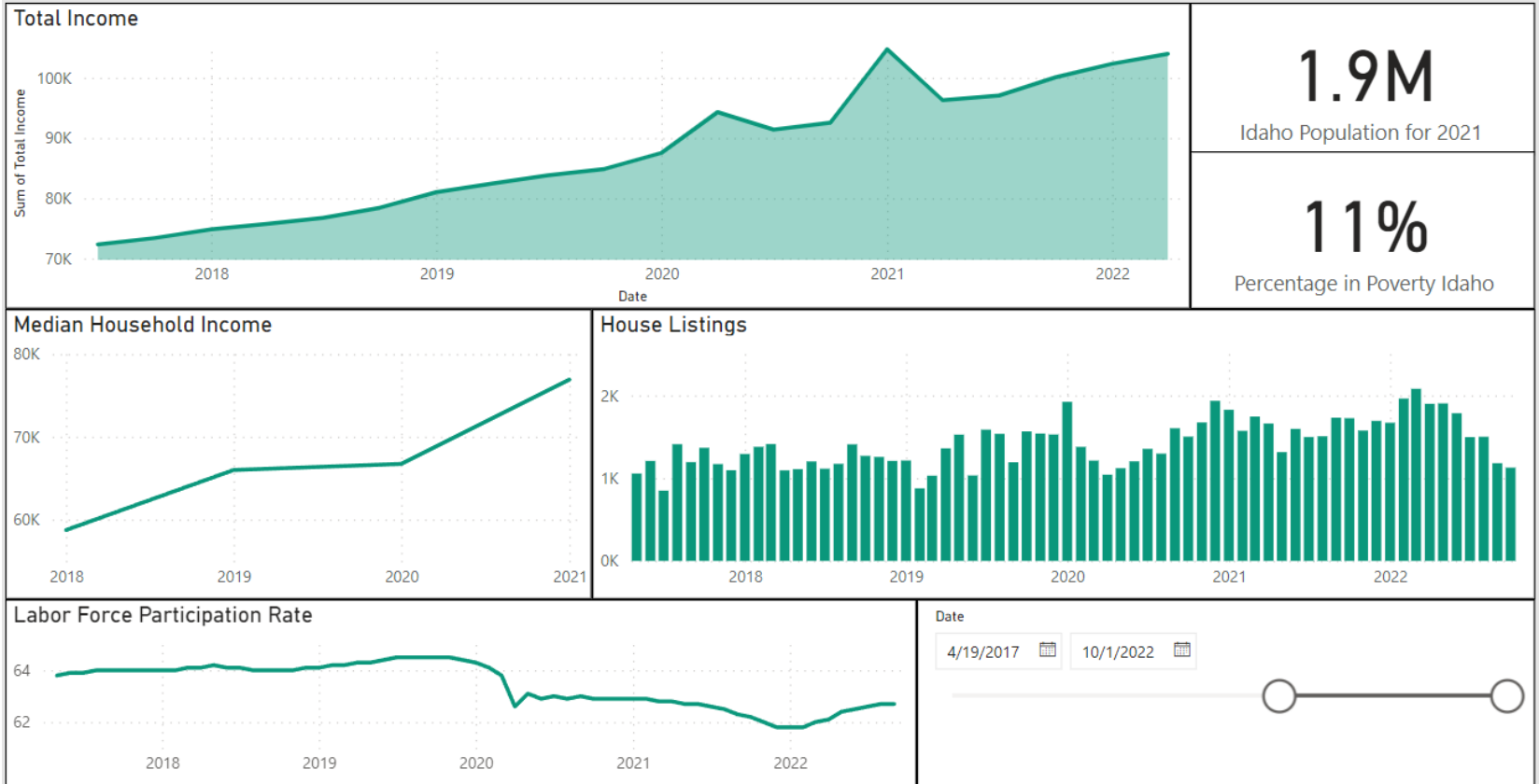
62.70
Average of Labor Force Particip...



53K
Sum of Unemployment

11/2/2013  12/31/2022 



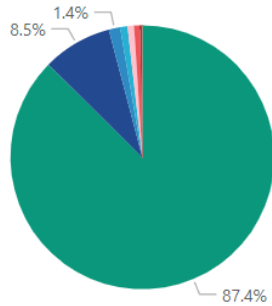




By County Metrics

- The following dashboards help to give a better understanding of the diversity, economic conditions and population.
- Through comparing it with the Idaho's averages gives us a better picture of the differences between counties within eastern Idaho.
- Estimates were taken from the July 2021 U.S. Census Bureau

Madison County by Race



- Race**
- White
 - Hispanic or Latino
 - Asian
 - Other
 - Black or African American
 - American Indian and Alaska Native
 - Native Hawaiian and Other Pacific Isl...

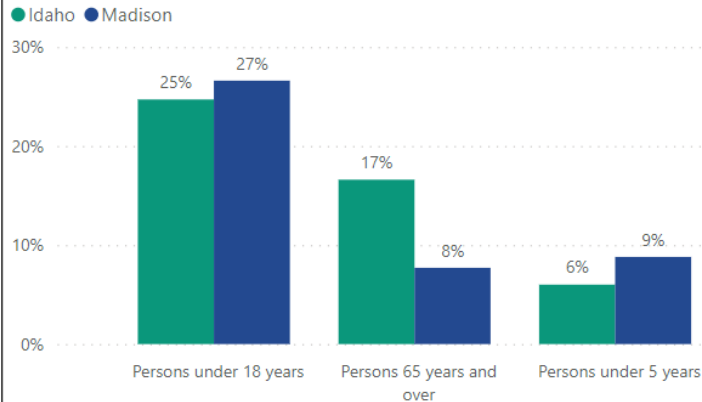
54K

Population July 2021

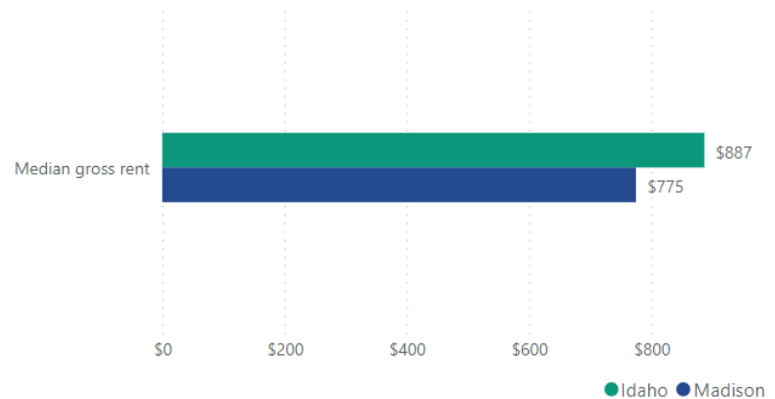
14.30%

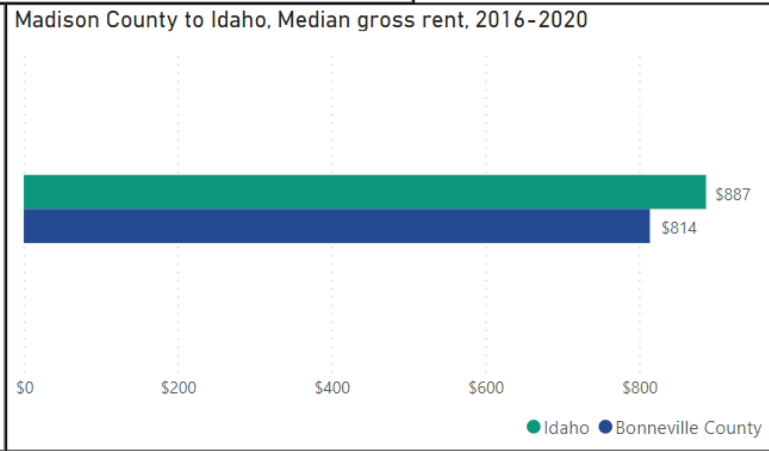
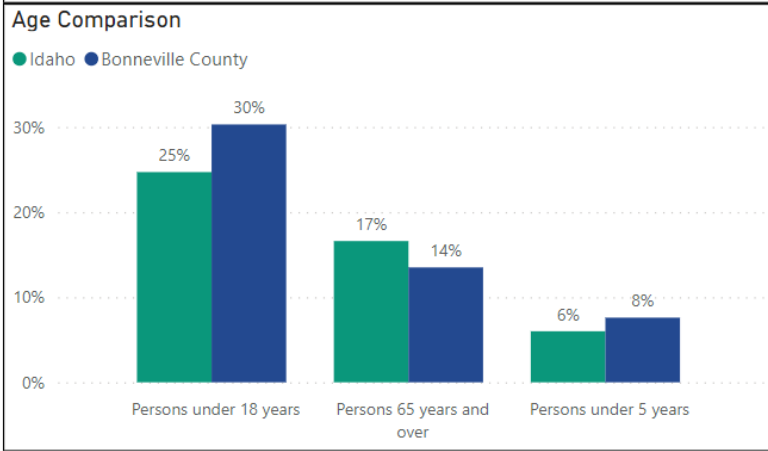
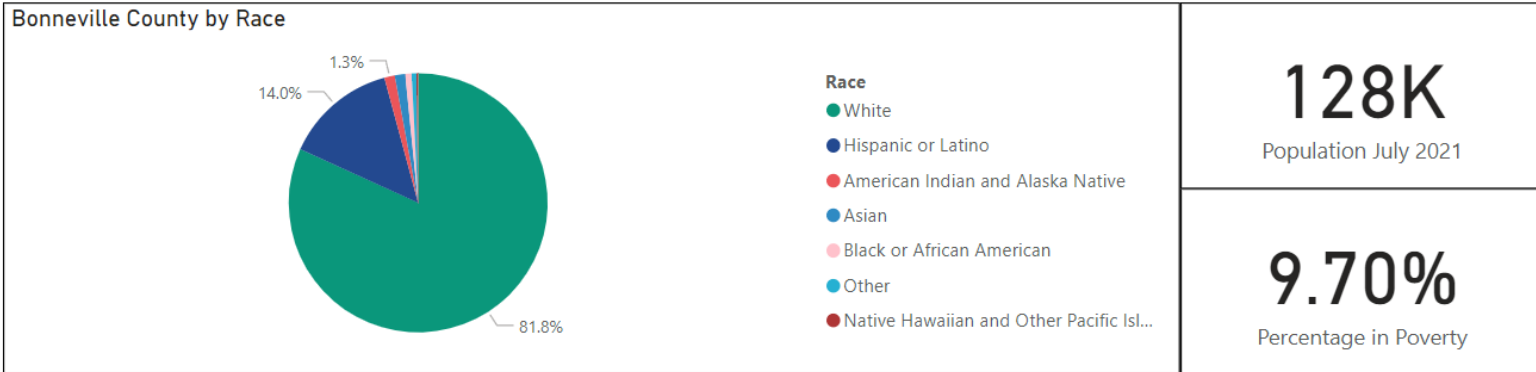
Percentage in Poverty

Age Comparison

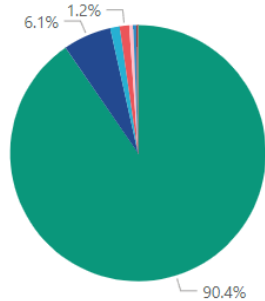


Median gross rent, 2016-2020





Butte County by Race



- Race**
- White
 - Hispanic or Latino
 - Other
 - American Indian and Alaska Native
 - Black or African American
 - Asian
 - Native Hawaiian and Other Pacific Isl...

2654

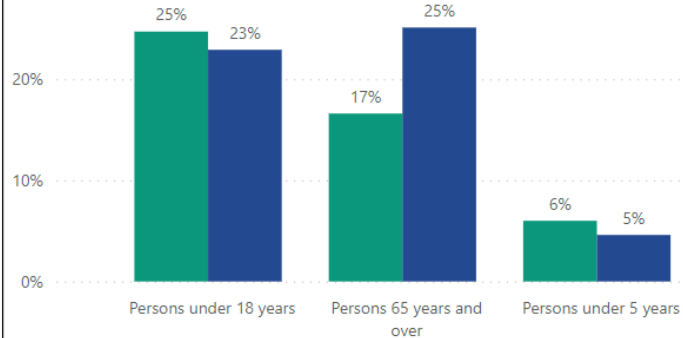
Population July 2021

14.20%

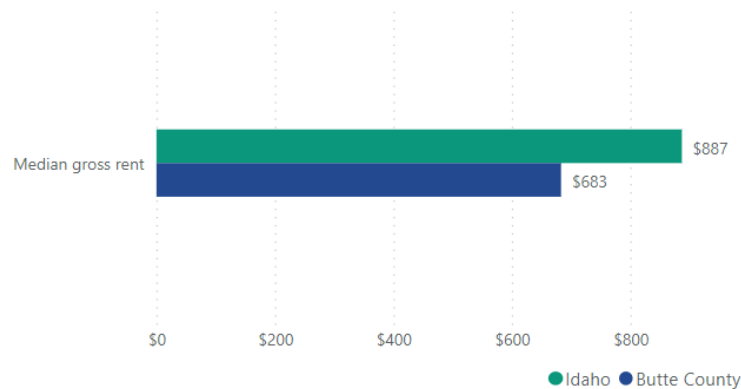
Percentage in Poverty

Age Comparison

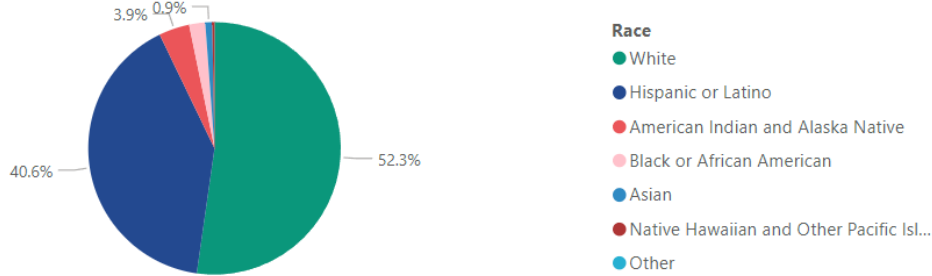
● Idaho ● Butte County



Median gross rent, 2016-2020



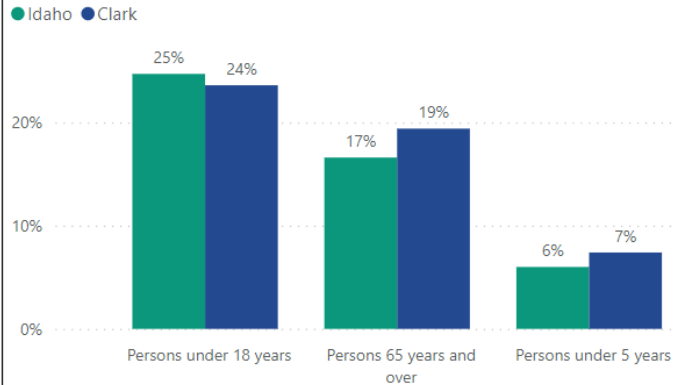
Clark County by Race



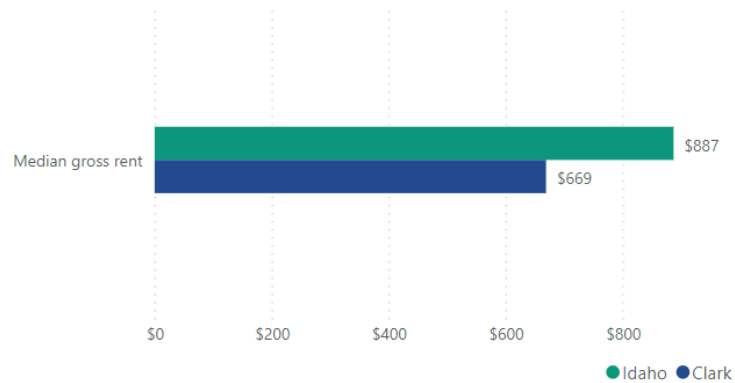
792
Population July 2021

12%
Percentage in Poverty

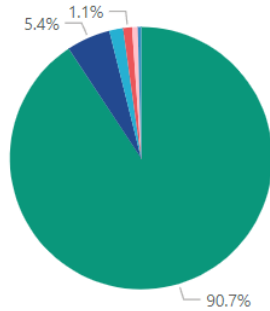
Age Comparison



Median gross rent, 2016-2020



Cluster County by Race



Race

- White
- Hispanic or Latino
- Other
- American Indian and Alaska Native
- Black or African American
- Asian
- Native Hawaiian and Other Pacific Isl...

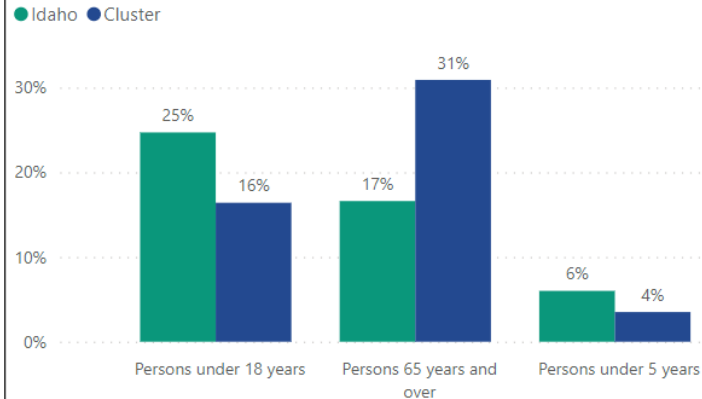
4428

Population July 2021

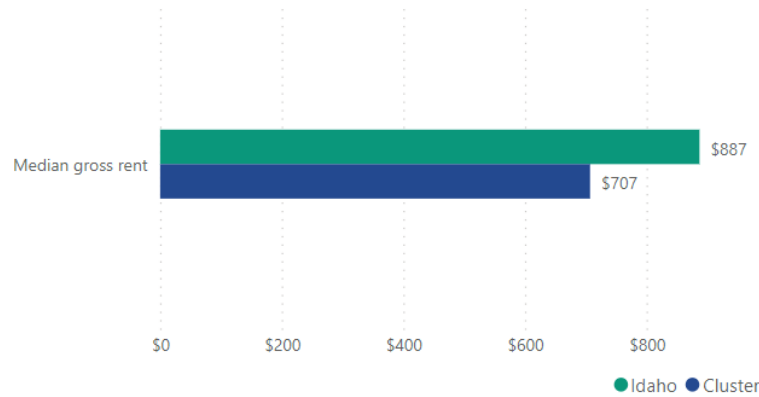
13%

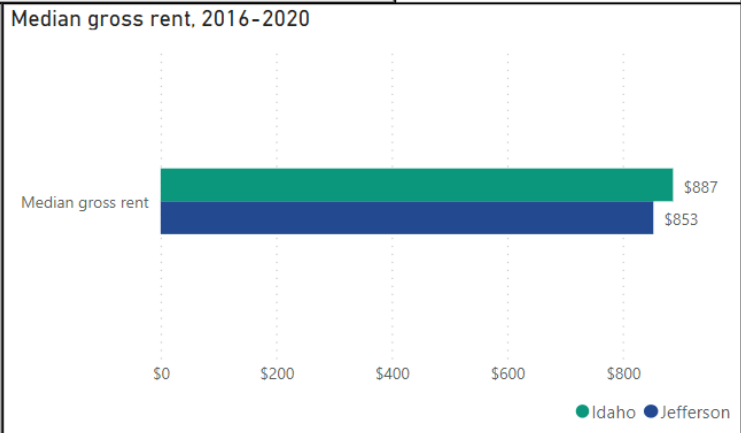
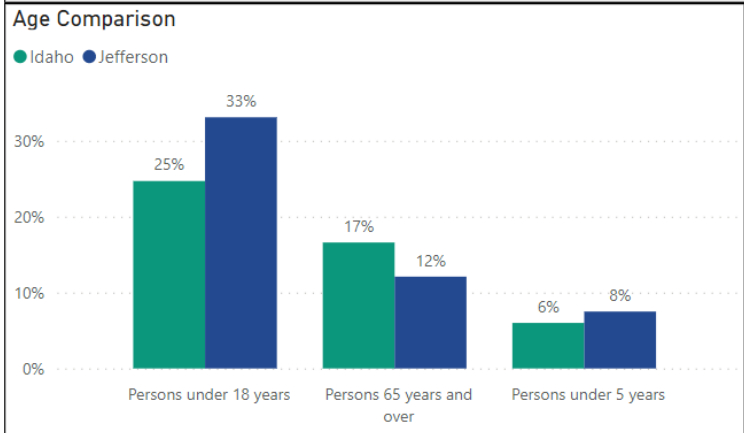
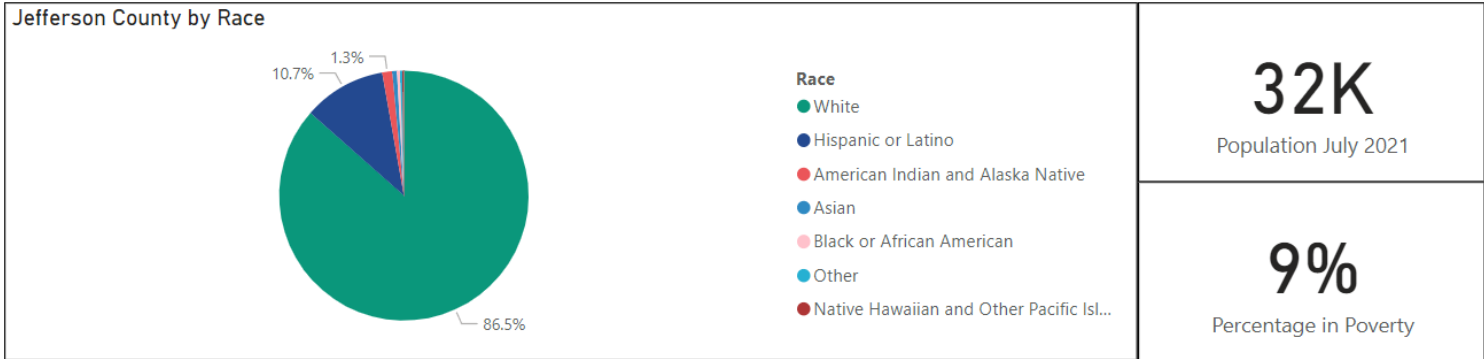
Percentage in Poverty

Age Comparison

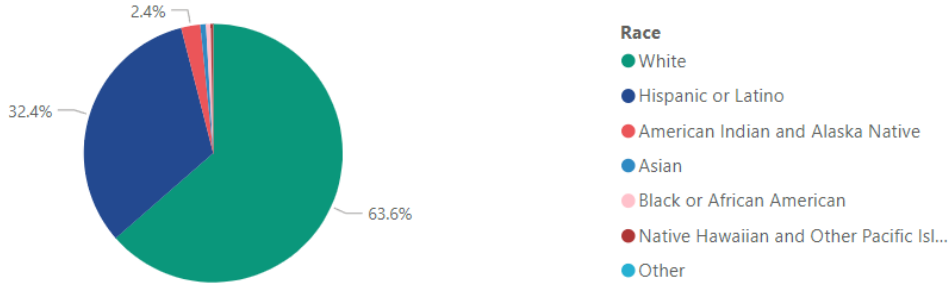


Median gross rent, 2016-2020





Lincoln County by Race



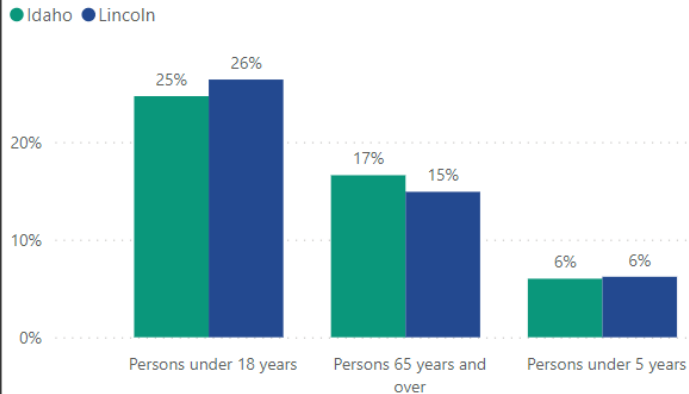
5282

Population July 2021

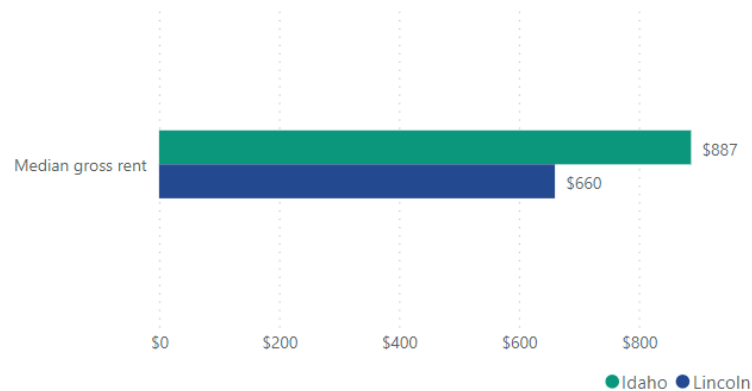
11%

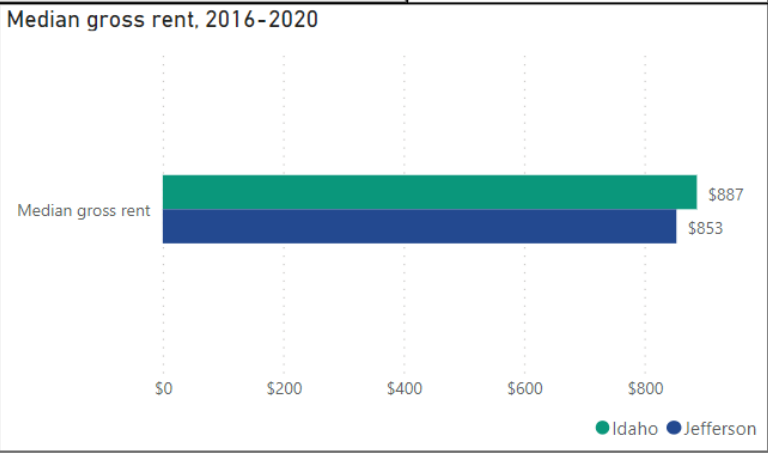
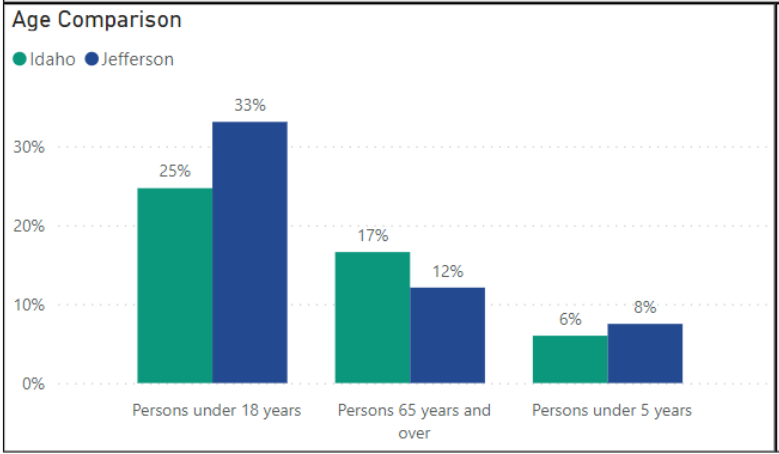
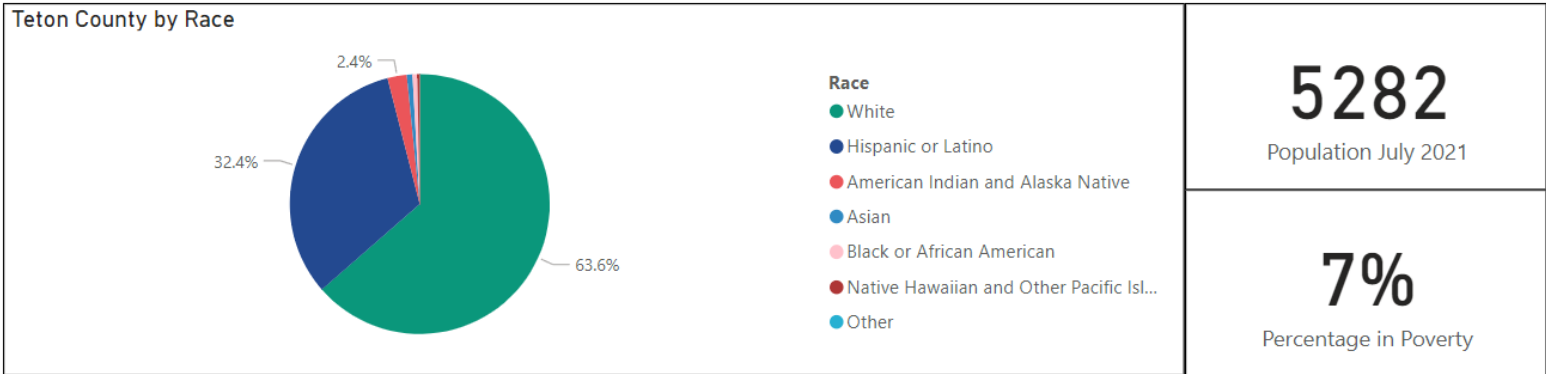
Percentage in Poverty

Age Comparison



Median gross rent, 2016-2020







Black Friday Analysis

Average % Discount

Retailer	Year		
	2022	2021	2020
JCPenney	64.70%	57.60%	56.70%
Target	32.90%	22.70%	28.10%
Walmart	28.40%	31.60%	27.80%
Best Buy	22.90%	22.30%	25.30%
Costco	16.80%	20.50%	22.00%

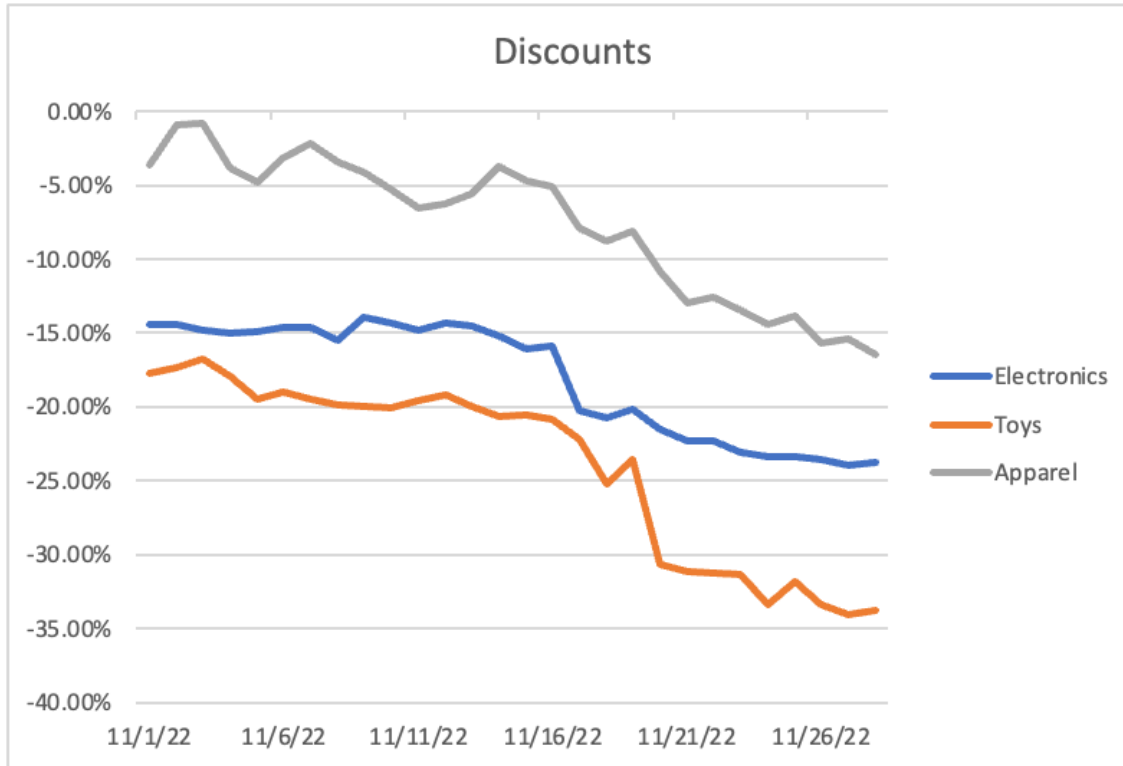
The discounts are based on the stores and the states show what the favorite stores to shop at are

Fav. Store over last 7 years

State	Store
Idaho	Home Depot
Utah	IKEA
Oregon	IKEA
Washington	Nordstrom
Arizona	Ross

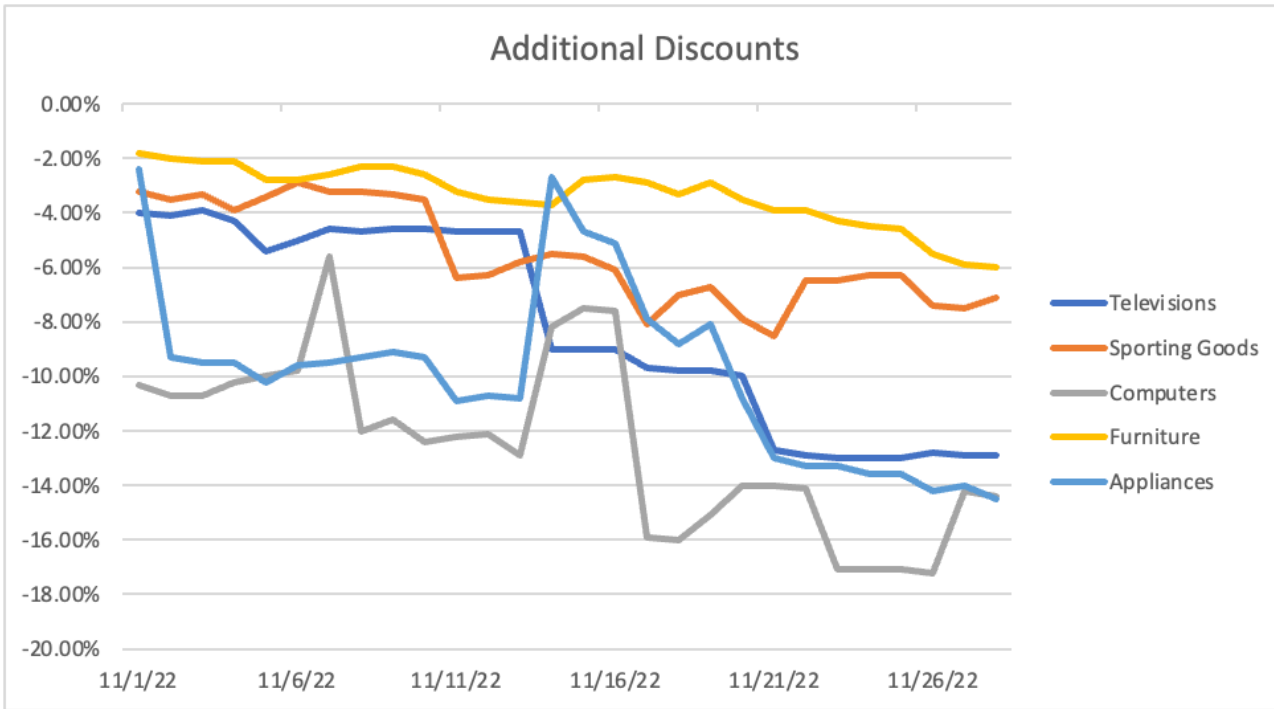
<https://financebuzz.com/popular-black-friday-retailers>

<https://wallethub.com/edu/best-worst-retailers-for-black-friday/8385>

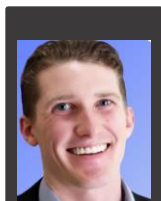


Over the month of November the price and discounts fluctuate based on the closer it is to Black Friday and Cyber Monday

Additional Discounts



Over the month of November, the price and discounts fluctuate based on the closer it is to Black Friday and Cyber Monday



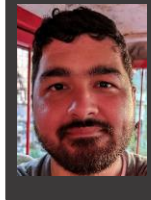
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Special Thanks to Mindi Anderson (Martin) Ph. D. for Her Mentorship During this Publication

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